

Dear....

I am writing to you as a major producer of plastic waste to ask that your company take seriously your need to substantially reduce the amount of non-biodegradable packaging used in your stores

Like thousands of others I share a deep concern at the growing amount of such goods damaging our environment and the long term effects for future generations.

Around the world, more than 8 million tonnes of plastic goes into the oceans. This is causing irreversible damage to our oceans and marine life that inhabit them. As I am sure you may have seen, shocking footage from Blue Planet II shows sea animals dying as a result of our irresponsible actions and our needless use of plastic packaging. This is a global problem that needs to be tackled now.

In April 2018 Preston City Council passed a Notice of Motion aimed at supporting the reduction of single use plastics. As part of the Notice of Motion it was resolved that the Council would write to the main supermarkets asking that you reduce the usage of plastics in the packaging of your own brand products, and replace it with a more sustainable and less environmentally damaging alternative.

I fully support this Notice of Motion and I urge you, as one of the leading UK supermarkets, to make a stand and to lead the way in a new achievable environmental pledge to eliminate the use of plastic from your own-brand packaging.

The time for change is now. The ethics and conscience of your customers demand it.

Your full support to make these changes would be an incredible step in the fight against the negative impact of plastic on our planet.

Yours sincerely