



Appendix 9. Quantitative Assessment



WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 1a: POPULATION WITHIN EACH ZONE OF STUDY AREA

Year	Population																Chorley L.A Population	Preston L.A Population	Study Area Persons
	Zone 1 Persons	Zone 2 Persons	Zone 3 Persons	Zone 4 Persons	Zone 5 Persons	Zone 6 Persons	Zone 7 Persons	Zone 8 Persons	Zone 9 Persons	Zone 10 Persons	Zone 11 Persons	Zone 12 Persons	Zone 13 Persons	Zone 14 Persons	Zone 15 Persons	Zone 16 Persons			
2018	24,044	43,338	64,968	11,204	18,616	22,481	41,994	44,614	32,144	38,512	28,680	18,425	22,650	27,850	31,814	21,431	118,555	148,523	492,765
2023	24,166	43,343	65,317	11,258	18,798	22,640	42,704	45,270	32,436	40,230	30,172	19,290	23,470	28,742	32,425	21,596	123,956	149,009	501,857
2028	24,279	43,573	66,081	11,410	19,025	22,694	43,265	45,709	32,702	41,618	31,385	20,034	24,080	29,556	32,970	21,615	128,244	150,347	509,996
2033	24,269	43,684	66,790	11,623	19,222	22,775	43,634	46,035	32,894	42,804	32,267	20,588	24,498	30,202	33,343	21,585	131,512	151,424	516,213
2036	24,221	43,744	67,136	11,702	19,263	22,816	43,873	46,245	32,885	43,428	32,725	20,871	24,684	30,575	33,472	21,563	133,199	151,820	519,203

TABLE 1b: PER CAPITA CONVENIENCE EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

SFT	Year	Per Capita Convenience Expenditure															
		Zone 1 £ per Person	Zone 2 £ per Person	Zone 3 £ per Person	Zone 4 £ per Person	Zone 5 £ per Person	Zone 6 £ per Person	Zone 7 £ per Person	Zone 8 £ per Person	Zone 9 £ per Person	Zone 10 £ per Person	Zone 11 £ per Person	Zone 12 £ per Person	Zone 13 £ per Person	Zone 14 £ per Person	Zone 15 £ per Person	Zone 16 £ per Person
Including SFT	2017	2,134	2,077	1,904	2,798	2,552	2,321	2,286	2,294	2,534	2,100	2,324	2,403	2,301	2,576	2,601	2,452
	2018	2,061	2,006	1,839	2,703	2,465	2,242	2,208	2,216	2,448	2,028	2,245	2,321	2,223	2,488	2,513	2,368
Excluding SFT	2018	2,076	2,020	1,852	2,721	2,483	2,258	2,223	2,232	2,465	2,043	2,260	2,337	2,238	2,505	2,530	2,385
	2023	2,074	2,018	1,850	2,719	2,480	2,255	2,221	2,229	2,463	2,041	2,258	2,335	2,236	2,503	2,528	2,382
	2028	2,076	2,020	1,852	2,721	2,483	2,258	2,223	2,232	2,465	2,043	2,260	2,337	2,238	2,505	2,530	2,385
	2033	2,080	2,024	1,856	2,727	2,488	2,262	2,228	2,236	2,470	2,047	2,265	2,342	2,243	2,510	2,535	2,389
	2036	2,084	2,029	1,860	2,732	2,493	2,267	2,232	2,241	2,475	2,051	2,269	2,347	2,247	2,516	2,540	2,394

Notes:

- a. Zones shown on Study Area Plan. Zones 1-5 cover Preston authority and Zones 9 to 13 cover Chorley authority
- b. Per capita expenditure derived from Experian MMG3 2018 data
- c. Population derived from Experian MMG3 2018 data
- d. Per capita expenditure projected forward from 2016 using forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 16, December 2018
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Experian Retail Planner Briefing Note 16

2017 Prices

WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 2a: TOTAL CONVENIENCE GOODS EXPENDITURE FOR EACH ZONE

	Year	CONVENIENCE GOODS EXPENDITURE																Study Area £m
		Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	
Total	2018	49.91	87.56	120.33	30.49	46.22	50.75	93.37	99.56	79.25	78.66	64.83	43.06	50.69	69.78	80.50	51.11	1096.08
	2023	50.11	87.48	120.86	30.61	46.62	51.06	94.86	100.92	79.89	82.09	68.13	45.04	52.48	71.94	81.96	51.45	1115.50
	2028	50.40	88.04	122.40	31.05	47.23	51.24	96.20	102.00	80.62	85.01	70.94	46.82	53.89	74.05	83.42	51.55	1134.86
	2033	50.48	88.44	123.96	31.70	47.82	51.52	97.21	102.94	81.26	87.61	73.08	48.21	54.94	75.82	84.53	51.58	1151.08
	2036	50.48	88.73	124.85	31.97	48.01	51.72	97.94	103.61	81.40	89.06	74.27	48.97	55.47	76.91	85.03	51.63	1160.06
Growth	2018-2023	0.20	-0.08	0.53	0.12	0.41	0.31	1.48	1.36	0.64	3.43	3.30	1.98	1.78	2.16	1.46	0.34	19.42
	2018-2028	0.49	0.47	2.06	0.56	1.02	0.48	2.83	2.44	1.38	6.34	6.11	3.76	3.20	4.27	2.92	0.44	38.78
	2018-2033	0.57	0.88	3.62	1.20	1.60	0.77	3.84	3.38	2.01	8.94	8.25	5.15	4.25	6.04	4.04	0.47	55.01
	2018-2036	0.57	1.17	4.51	1.48	1.80	0.96	4.57	4.05	2.15	10.40	9.44	5.91	4.77	7.13	4.53	0.52	63.98

TABLE 2b: CONVENIENCE GOODS EXPENDITURE SPLIT BETWEEN MAIN FOOD SHOPPING AND TOP-UP FOOD SHOPPING SPEND

		CONVENIENCE GOODS EXPENDITURE																Study Area £m
		Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	Zone 16 £m	
2018	Main Food	40.37	71.80	97.41	24.60	38.88	40.33	77.48	81.68	62.97	63.10	53.58	35.48	43.19	55.73	63.34	41.47	891.40
	Top-up	9.54	15.76	22.93	5.89	7.34	10.43	15.90	17.88	16.27	15.57	11.25	7.58	7.50	14.05	17.15	9.63	204.67
	Total	49.91	87.56	120.33	30.49	46.22	50.75	93.37	99.56	79.25	78.66	64.83	43.06	50.69	69.78	80.50	51.11	1096.08

Notes:

- Total convenience goods expenditure derived by multiplying population within each zone (Table 1a) by per capita expenditure within each zone (Table 1b)
- Convenience goods expenditure split between main food shopping and top-up food shopping derived from NEMS 2018 Household Survey (residents' typical weekly spend on main and top-up food shopping)

TABLE 3: STUDY AREA RESIDENTS' EXPENDITURE - CONVENIENCE GOODS 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	16.3	1.7%	2.0	5.8%	4.5	1.7%	1.8	3.2%	0.4	1.7%	0.4	0.8%	1.4	0.6%	0.0	0.0%	0.0	0.0%
M&S, Carfax Street, Rosslyn, Preston P11 1ST	0.1	0.0%	0.0	0.1%	0.1	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Co-op, Fyler Road, University of Central Lancashire, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Co-op, Pilkington Road, Preston	1.6	0.1%	0.7	1.5%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Foodworld, Farnborough Road, Preston	1.4	0.1%	0.4	0.7%	0.0	0.0%	0.1	0.1%	0.1	0.1%	0.1	0.1%	0.1	0.1%	0.1	0.1%	0.1	0.1%
Harrods Food, St John's Shopping Centre, Lancaster Way, Preston	0.6	0.1%	0.3	0.7%	0.0	0.0%	0.2	0.2%	0.0	0.0%	0.1	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Loxand, Market Street, Preston	6.7	0.6%	2.8	5.5%	1.6	1.8%	1.5	1.2%	0.0	0.0%	0.0	0.0%	0.4	0.9%	0.0	0.0%	0.0	0.0%
Loxand, North Road Retail Park, North Road, Preston	2.9	0.3%	1.2	4.2%	0.0	0.0%	0.1	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Loxand, West Street, Preston	15.0	1.4%	2.5	4.9%	1.5	1.7%	1.3	1.0%	1.4	1.2%	0.0	0.0%	2.4	4.8%	0.0	0.0%	0.0	0.0%
Local market, Preston City Centre	0.2	0.0%	0.0	0.0%	0.1	0.1%	0.0	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
M&S Foodhall, Farnborough, Preston	6.2	0.6%	2.3	4.6%	0.4	0.5%	0.6	0.5%	0.1	0.4%	0.3	0.6%	0.0	0.8%	0.2	0.2%	0.7	0.8%
Preston City Centre	0.0	0.0%	1.1	2.0%	1.2	1.3%	0.0	0.0%	1.0	1.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sainsbury's Local, Farnborough, Preston	2.0	0.2%	0.7	0.7%	0.1	0.1%	0.5	0.4%	0.1	1.7%	0.0	0.0%	0.2	0.4%	0.0	0.0%	0.0	0.0%
Span, Pilkington Road, Preston	0.7	0.1%	0.6	1.2%	0.1	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Tesco Express, Church Street, Preston	1.0	0.1%	0.7	1.5%	0.0	0.0%	0.0	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Tesco Express, Farnborough, Preston	0.1	0.0%	0.1	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sub-Total Zone 1	64.8	5.8%	12.1	24.3%	14.9	12.0%	12.3	10.2%	3.6	11.8%	1.0	2.3%	9.0	17.7%	1.1	1.3%	1.0	1.0%
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble P12 1BX	0.4	0.0%	0.0	0.0%	0.4	0.4%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Blackpool Road/Workington Road Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Co-op, Church Walk, Totter, Preston	2.3	0.2%	0.3	0.7%	1.5	1.7%	0.0	0.0%	0.3	1.7%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Co-op, Northwood Drive, Larches, Ashton-on-Ribble, Preston	0.5	0.1%	0.0	0.0%	0.5	0.6%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Horrocks, Mariners Way, Burslem, Preston	64.6	5.8%	9.7	19.0%	19.6	22.3%	1.7	1.4%	5.2	17.0%	0.2	0.3%	12.3	24.2%	1.3	1.4%	2.5	2.5%
One Stop, Black Bull Lane, Fulwood, Preston P12 3JX	0.8	0.1%	0.0	0.0%	0.8	0.9%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Pilkington Road Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sainsbury's Local, The Guild Meadow, Tag Lane, Preston	3.6	0.3%	0.0	0.0%	1.1	1.3%	1.0	0.8%	1.3	4.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Span, Pilkington Road, Preston	2.2	0.2%	0.0	0.0%	2.0	2.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Tesco Express, Blackthorn Way, Lane Ends, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.1%	0.2%	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Tesco Express, Tulethill Hill, Blackpool Road, Lane Ends, Preston	0.2	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Other, Zone 2	0.7	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sub-Total Zone 2	76.0	6.9%	10.1	20.2%	26.8	20.8%	2.8	2.3%	7.1	24.4%	0.5	1.3%	12.5	24.9%	1.3	1.4%	2.5	2.5%
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	33.1	3.0%	2.0	4.0%	5.4	6.1%	16.4	13.6%	1.6	5.3%	5.0	10.7%	0.3	0.6%	0.0	0.0%	0.0	0.0%
Aldi, Queens Road Park, Queens Street, Preston	12.1	1.1%	2.9	5.8%	1.4	1.6%	4.3	3.5%	0.5	1.5%	0.4	0.9%	0.9	1.7%	1.6	1.7%	0.0%	0.0%
Asda, Hutton Way, East Way, Fulwood, Preston	72.1	6.5%	5.5	11.8%	1.4	1.6%	11.8	10.1%	1.4	4.7%	14.7	14.1%	1.4	4.7%	1.4	1.4%	0.0%	0.0%
Asda, Sharon Green Lane, Fulwood, Preston	13.2	1.2%	0.5	1.1%	1.6	1.8%	6.6	5.5%	1.9	6.2%	0.2	0.5%	0.0	0.0%	0.1	0.3%	0.3%	0.3%
Asda, Deepdale Shopping Park, Blackpool Road, Preston	6.3	0.6%	0.0	0.0%	0.2	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Asda, New Hall Lane, Preston	7.4	0.6%	0.4	0.7%	0.1	0.1%	4.6	3.8%	0.2	0.5%	0.3	0.7%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Asda, Hutton Way, East Way, Fulwood, Preston	1.4	0.1%	0.0	0.0%	0.0	0.0%	0.6	0.5%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Longlands Lane Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	5.2	0.5%	0.4	0.8%	0.6	0.7%	1.7	1.4%	0.8	2.5%	0.4	0.9%	0.0	0.0%	0.0	0.0%	0.0	0.0%
McCall's, Harnessed Road, Ribblesdale, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
McCall's, Ribblesdale Avenue, Ribblesdale, Preston	0.2	0.0%	0.0	0.0%	0.0	0.0%	0.2	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Miller Road Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Northwood, Blackpool Road, Deepdale, Preston	12.7	1.2%	0.8	1.7%	1.9	2.2%	11.7	9.7%	0.3	0.9%	1.9	4.1%	0.4	0.8%	0.0	0.0%	0.0	0.0%
New Hall Lane Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Ribblesdale Avenue Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Ribblesdale Lane Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Richardson Road, Eastway, Preston	41.3	3.8%	1.8	3.7%	2.6%	2.9%	27.8	23.8%	2.9	9.7%	2.7	5.9%	0.7	1.4%	0.1	0.1%	0.4	0.4%
Sharon Green Lane Local Centre, Preston	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Span, Walling Street Road, Preston P12 6TY	0.6	0.1%	0.2	0.4%	0.0	0.0%	0.4	0.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Span, Eastwood Road, Preston P12 6TY	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Tesco Express, Longlands Lane, Fulwood, Preston	4.0	0.4%	0.0	0.0%	0.0	0.0%	1.6	1.3%	0.0	0.0%	0.0	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Other, Zone 3	0.7	0.1%	0.0	0.0%	0.0	0.0%	0.7	0.6%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sub-Total Zone 3	209.5	19.1%	12.7	25.4%	37.7	43.1%	98.4	81.8%	13.2	43.2%	17.7	38.2%	2.2	4.4%	3.2	3.4%	4.3	4.3%
Zone 4																		
Other, Zone 4	0.2	0.0%	0.0	0.0%	0.1	0.1%	0.1	0.0%	0.1	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Sub-Total Zone 4	0.2	0.0%	0.0	0.0%	0.1	0.1%	0.1	0.0%	0.1	0.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Zone 5																		
Booths, Berry Lane, Langridge	6.4	0.6%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.1	0.3%	6.1	13.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Booths, Berry Lane, Langridge	0.6	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.6	1.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Local shops, Gainsborough Village Centre	1.3	0.1%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.1%	0.6	1.3%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Langridge Town Centre	25.1	2.4%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Other, Zone 5	0.3	0.0%	0.0	0.0%	0.0	0.0%	0.1	0.1%	0.0	0.0%	0.2	0.5%	0.0	0.0%	0.0</			

TABLE 6: SURVEY-DERIVED PERFORMANCE OF STORES IN PRESTON AND CHORLEY COMPARED TO EXPECTED BENCHMARK PERFORMANCE AT 2018

Destination	Benchmark Convenience Goods Turnover				Survey Turnover £m	Over/under-trading £m	
	Gross sq.m	Net Sales Area sq.m	Convenience Sales Area sq.m	Sales Density £ per sq.m			
CONVENIENCE DESTINATIONS IN PRESTON							
Zone 1							
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1,182	709	567	11,377	6.5	16.2	9.7
B&M, Carlisle Street, Ringway, Preston PR1 1DT	3,080	2,156	431	3,500	1.5	0.1	-1.4
Co-op, Fyde Road, University of Central Lancashire, Preston	535	428	385	11,374	4.4	0.0	-4.4
Co-op, Plungington Road, Preston	272	218	196	11,374	2.2	1.6	-0.6
Farmfoods, West Strand, Preston	559	447	402	6,493	2.6	3.4	0.8
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	335	268	241	6,458	1.6	0.6	-0.9
Iceland, Market Street, Preston	1,005	704	633	7,208	4.6	6.7	2.1
Iceland, North Road Retail Park, North Road, Preston	833	583	525	7,208	3.8	2.9	-0.9
Lidl, West Strand, Preston	1,949	1,169	936	10,616	9.9	15.0	5.1
Local market, Preston City Centre	-	-	-	-	0.2	0.2	0.0
M&S Foodhall, Fishergate, Preston	1,906	1,444	1,155	11,008	12.7	6.2	-6.5
Preston City Centre	-	-	-	-	8.0	8.0	0.0
Sainsburys Local, Fishergate, Preston	1,052	736	589	12,285	7.2	2.0	-5.2
Spar, Plungington Road, Preston	273	218	175	7,590	1.3	0.7	-0.7
Tesco Express, Church Street, Preston	365	292	263	14,498	3.8	1.0	-2.8
Tesco Express, Friargate, Preston	365	292	263	14,498	3.8	0.1	-3.7
Sub-Total Zone 1	-	-	-	-	74.2	64.8	-9.3
Zone 2							
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	-	-	-	-	0.4	0.4	0.0
Blackpool Road/Woodplumpton Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Co-op, Granton Walk, Ingol, Preston	232	186	167	11,374	1.9	2.3	0.4
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	348	278	251	11,374	2.8	0.6	-2.3
Morrisons, Mariners Way, Riversway, Preston	8,070	4,842	3,562	13,299	47.4	64.6	17.2
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	-	-	-	-	0.8	0.8	0.0
Other, Zone 2	-	-	-	-	0.2	0.2	0.0
Plungington Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	434	347	312	12,285	3.8	3.6	-0.2
Tesco Express, Blackpool Road, Lea, Preston	319	255	230	14,498	3.3	2.2	-1.1
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	378	302	272	14,498	3.9	1.4	-2.5
Sub-Total Zone 2	-	-	-	-	64.6	76.0	11.4
Zone 3							
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	1,382	967	774	11,377	8.8	33.1	24.3
Aldi, Queens Retail Park, Queen Street, Preston	1,721	1,205	964	11,377	11.0	12.1	1.1
Asda, Pittman Way, East Way, Fulwood, Preston	13,050	7,830	4,891	14,353	70.2	72.3	2.1
Booths, Sharoe Green Lane, Fulwood, Preston	2,437	1,462	1,218	12,861	15.7	13.2	-2.4
Deepdale Shopping Park, Blackpool Road, Preston	-	-	-	-	0.3	0.3	0.0
Lidl, New Hall Lane, Preston	1,431	859	687	10,616	7.3	7.1	-0.2
Local shops, Fulwood Town Centre	-	-	-	-	1.4	1.4	0.0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	1,456	1,019	815	11,008	9.0	5.2	-3.8
McColl's, Harewood Road, Ribblesdale, Preston	244	171	154	5,000	0.8	0.0	-0.8
McColl's, Ribblesdale Avenue, Ribblesdale, Preston	161	129	116	5,000	0.6	0.2	-0.4
Miller Road Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Morrisons, Blackpool Road, Deepdale, Preston	6,549	3,929	2,890	13,299	38.4	17.7	-20.7
New Hall Lane Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Other, Zone 3	-	-	-	-	0.7	0.7	0.0
Ribblesdale Avenue Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Ribblesdale Lane Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	9,482	5,689	3,507	12,285	43.1	41.6	-1.5
Sharoe Green Local Centre, Preston	-	-	-	-	0.0	0.0	0.0
Spar, Watling Street Road, Preston PR2 6TY	-	-	-	-	0.6	0.6	0.0
Tesco Express, Longridge Road, Ribblesdale, Preston	309	247	222	14,498	3.2	0.1	-3.1
Tesco Express, Longsands Lane, Fulwood, Preston	266	213	192	14,498	2.8	4.0	1.2
Sub-Total Zone 3	-	-	-	-	213.7	209.5	-4.2
PRESTON SUB TOTAL					352.4	350.3	-2.1
CONVENIENCE DESTINATIONS IN CHORLEY							
Zone 8							
Lancaster Lane Local Centre, Clayton-le-Woods	-	-	-	-	0.0	0.0	0.0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	573	458	413	14,498	6.0	1.7	-4.3
Sub-Total Zone 8	-	-	-	-	6.0	1.7	-4.3
Zone 9							
Croston Local Centre	-	-	-	-	0.0	0.0	0.0
Londis, Westhead Road, Croston	90	72	65	5,000	0.3	1.1	0.7
Mawdesley Local Centre	-	-	-	-	0.0	0.0	0.0
McColl's, Station Road, Croston	250	200	180	5,000	0.9	0.7	-0.2
Sub-Total Zone 9	-	-	-	-	1.2	1.8	0.5
Zone 10							
Aldi, Harpers Lane, Chorley	1,416	991	793	11,377	9.0	22.1	13.1
Asda, Bolton Road, Chorley	7,089	4,253	2,657	14,353	38.1	13.5	-24.6
Asda, Water Street, Ringway, Chorley	823	576	518	14,353	7.4	9.7	2.2
B&M, Market Walk Shopping Centre, Market Walk	1,989	1,392	278	5,000	1.4	1.1	-0.3
Bolton Street Local Centre, Chorley	-	-	-	-	0.0	0.0	0.0
Booths, New Market Street, Chorley	2,480	1,488	1,190	12,861	15.3	7.6	-7.7
Chorley Town Centre	-	-	-	-	3.8	3.8	0.0
Co-op, Moor Road, Chorley	263	210	189	11,374	2.2	1.1	-1.1
Farmfoods, Water Street, Chorley	342	239	215	6,493	1.4	0.6	-0.8
Iceland, Market Walk, Chorley	680	476	428	7,208	3.1	1.9	-1.2
J McRobb Butchers, Eaves Lane, Chorley	-	-	-	-	0.5	0.5	0.0
Local market, Chorley Town Centre	-	-	-	-	0.5	0.5	0.0
McColl's, Hall Gate, Astley Village, Chorley	203	162	146	5,000	0.7	0.0	-0.7
Morrisons, Brooke Street, Chorley	6,675	4,005	2,946	13,299	39.2	36.8	-2.4
Other, Zone 10	-	-	-	-	0.4	0.4	0.0
Spar, Eaves Lane, Chorley	-	-	-	-	0.3	0.3	0.0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	10,338	6,203	3,886	12,519	48.7	50.1	1.4
Sub-Total Zone 10	-	-	-	-	172.0	149.9	-22.1
Zone 11							
Aldi, Lancaster Way, Buckshaw	1,725	1,208	966	11,377	11.0	25.6	14.7
Buckshaw Village District Centre, Euxton	-	-	-	-	0.4	0.4	0.0
Co-op, Spendmore Lane, Coppull	398	318	287	11,374	3.3	1.5	-1.8
Coppull Local Centre, Coppull	-	-	-	-	0.3	0.3	0.0
Eccleston Local Centre	-	-	-	-	0.5	0.5	0.0
Local shops, Euxton Village Centre	-	-	-	-	0.2	0.2	0.0
Nisa, Village Green Lane, Preston PR2 7DS	-	-	-	-	0.4	0.4	0.0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	438	307	276	12,285	3.4	1.8	-1.6
Spar, Runshaw Lane, Euxton, Chorley	-	-	-	-	0.8	0.8	0.0
Spar, Talbot Drive, Euxton, Chorley	-	-	-	-	0.5	0.5	0.0
Tesco Superstore, Ordinance Road, Buckshaw	3,249	1,949	1,336	12,519	16.7	7.0	-9.7
Sub-Total Zone 11	-	-	-	-	37.4	39.0	1.6
Zone 12							
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	7,804	4,682	2,474	14,353	35.5	36.7	1.2
Co-op, Chorley Old Road, Whittle-Le-Woods	350	280	252	11,374	2.9	1.2	-1.7
Home Bargains, Village Walks, Queensway, Poulton-le-Fyde	1,989	1,392	278	5,000	1.4	0.5	-0.9
Other, Zone 12	-	-	-	-	0.8	0.8	0.0
Wheilton Local Centre	-	-	-	-	0.0	0.0	0.0
Sub-Total Zone 12	-	-	-	-	40.6	39.2	-1.4
Zone 13							
Chorley Road Local Centre, Adlington	-	-	-	-	0.2	0.2	0.0
Co-op, Bolton Road, Adlington	512	410	369	11,374	4.2	1.8	-2.4
Co-op, Market Place, Adlington	209	167	150	11,374	1.7	0.1	-1.6
Other, Zone 13	-	-	-	-	1.1	1.1	0.0
Spar, Spendmore Lane, Coppull, Chorley	300	240	216	5,000	1.1	1.0	-0.1
Tesco Express, Chorley Road, Adlington	300	240	216	12,519	2.7	1.4	-1.3
Sub-Total Zone 13	-	-	-	-	11.0	5.5	-5.5
CHORLEY SUB TOTAL					268.2	237.1	-31.1

Notes:
a. Gross floorspace derived from VOA where available, others based on estimate generated from building footprint
b. Net floorspace based on WYG professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)
c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict 2018 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods.
Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived from Verdict UK Food & Grocery Retailers 2018 or Mintel Retail Rankings 2018
e. It has been assumed that all unnamed convenience stores within a centre and farm stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

TABLE 7: TURNOVER OF CONVENIENCE GOODS COMMITMENTS IN STUDY AREA

Planning Application Reference	Location	Description of Development	Gross Retail Floorspace sq.m	Net Retail Floorspace sq.m	Net Convenience Sales Area Floorspace sq.m	Estimated Convenience Sales Density £ per sq.m	Estimated Convenience Turnover at 2018 £m	Percentage Diversion from Authority Area %	Convenience Turnover Diverted from Authority Area £m
CHORLEY COMMITMENTS									
17/00464/FULMAJ	Former Pines Hotel, Preston Road, Clayton-Le-Woods	Erection of a convenience retail store, a building comprising 40no. Retirement apartments, car parking and associated infrastructure following demolition of all existing buildings and structures	2,125	1,700	1360	10,616	14.44	100%	14.44
17/00438/FULMAJ	Calder House & Rydal House Highfield Road North Chorley PR7 1PH	Erection of 14 dwellings, a building comprising flexible use commercial units and associated car park following demolition of Calder and Rydal Houses	496	397	357	8,000	2.86	100%	2.86
10/01052/REMAJ	Buckshaw Village (Commercial Area)	Section 73 to Vary Conditions 1, 3, 4, 6, 12, 13 and 19 attached to approval 10/00334/FULMAJ	186	149	134	8,000	1.07	100%	1.07
15/00375/FULMAJ	Market Walk Extension, Union Street, Chorley	Full application for the demolition of the Civic Offices, shopmobility units, public toilet 'kiosk' and electricity sub-station and the erection of a two storey retail (with a maximum convenience floor space of 1,394m ²), restaurant and leisure unit on the Flat Iron car park along with the erection of a two storey restaurant/ retail (comparison goods only)/ office unit with replacement sub-station on the southern portion of the site.	3,588	2,870	1,394	11,008	15.35	100%	15.35
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	Discount Foodstore - 1,059 M&S - 1,784	-	31.10	16%	4.98
Chorley Sub-Total			73,160	-	-	-	64.81		38.69
PRESTON COMMITMENTS									
062016/1101	Land to north of, Whittingham Road, Preston, PR3 2AB	Erection of foodstore and associated vehicular access, car parking, servicing area, hard and soft landscaping following demolition of existing buildings	1,739	1,254	1,003	11,377	11.41	20%	2.28
06/2017/1118	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Hybrid planning application for the creation of 2no. retail units (Class A1), associated landscaping and service area (full application), and the creation of standalone commercial unit (Classes A1-A5) (outline application)	1,952	1,562	1,249	8,000	9.99	100%	9.99
06/2018/0185	Land at Roundabout at Eastway and Olivers Place, Fulwood, Preston, PR2 9ZA	Reserved matters application (namely appearance, landscaping, layout and scale) pursuant to outline planning permission 06/2017/0672 for Classes A1-A5 uses comprising 4,298sqm of Class A1 retail warehouse floorspace, 4 no. kiosk units of 93 sqm for use in Classes A1-A5 and associated works	5,571	4,457	3,565	8,000	28.52	100%	28.52
07/2017/0211/ORM	Cuerden Strategic Site East of Stanifield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	Discount Foodstore - 1,059 M&S - 1,784	-	31.10	10%	3.11
Preston Sub-Total			76,027	-	-	-	81.03		43.91

Notes:

Gross and net floorspace figures taken from respective planning application documents (application forms, planning and retail statements and decision notices)
Net convenience sales areas WYG professional judgement, except where the figures are provided on the planning documents or conditioned as such on the decision notices
Sales densities adopted are operator specific from Verdict or Mintel 2018 where operator named in the application, or averages for stores of size and nature set out within the application forms
Proportion of the commitments' trade drawn from each respective authority area is WYG's professional judgement based on assumptions adopted in planning application documents and location of the developments

ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN PRESTON

Table 8ai: Estimated 'Capacity' for Convenience Goods Facilities in Preston

Year	Benchmark Turnover of Existing Stores ¹	Market Share of Study Area Expenditure*	Expenditure Drawn from Study Area ²	Surplus Expenditure ⁵
	£m	%	£m	£m
2018	352.4	32.0%	350.3	-2.1
2023	357.7	32.0%	356.5	-1.2
2028	359.8	32.0%	362.7	2.8
2033	359.8	32.0%	367.9	8.0
2036	359.8	32.0%	370.8	10.9

Notes:

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)
2. Assumes constant market share claimed of 32.0% from Study Area
3. Surplus calculated by subtracting the benchmark turnover of existing stores from the total available expenditure

Table 8aii: Quantitative Need for Additional Convenience Goods Floorspace in Preston

Year	Surplus Expenditure £m	Convenience Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
2018	-2.1	-200	-200
2023	-1.2	-100	-100
2028	2.8	200	300
2033	8.0	600	700
2036	10.9	800	1,000

Notes:

1. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
2. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

Table 8aiii: Net Quantitative Need for Additional Convenience Goods Floorspace in Preston (with Deduction for Planning Commitments)

Year	Surplus Expenditure £m	Convenience Goods			
		Turnover of Commitments ¹ £m	Residual Expenditure ² £m	Floorspace Requirement Min ^{3*} sq.m	Max ^{4*} sq.m
2018	-2.1	43.9	-46.0	-3,400	-4,200
2023	-1.2	44.6	-45.8	-3,300	-4,100
2028	2.8	44.8	-42.0	-3,000	-3,700
2033	8.0	44.8	-36.8	-2,600	-3,300
2036	10.9	44.8	-33.9	-2,400	-3,000

Notes:

1. Convenience turnover of commitments diverted from Preston (Table 7). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
2. Residual calculated by subtracting turnover of commitments from surplus expenditure
3. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
4. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN CHORLEY BOROUGH

Table 8bi: Estimated 'Capacity' for Convenience Goods Facilities in Chorley Borough

Year	Benchmark Turnover of Existing Stores ¹	Market Share of Study Area Expenditure*	Expenditure Available	Surplus Expenditure ⁵
	£m	%	£m	£m
2018	268.2	21.6%	237.1	-31.1
2023	272.2	21.6%	241.3	-30.9
2028	273.9	21.6%	245.5	-28.4
2033	273.9	21.6%	249.0	-24.8
2036	273.9	21.6%	251.0	-22.9

Notes:

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)
2. Assumes constant market share claimed of 21.6% from Study Area
3. Surplus calculated by subtracting the benchmark turnover of existing stores from the total available expenditure

Table 8bii: Quantitative Need for Additional Convenience Goods Floorspace in Chorley Borough

Year	Surplus Expenditure £m	Convenience Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
		2018	-2,300
2023	-2,200	-2,800	
2028	-2,000	-2,500	
2033	-1,800	-2,200	
2036	-1,600	-2,000	

Notes:

1. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
 2. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

Table 8biii: Net Quantitative Need for Additional Convenience Goods Floorspace in Chorley Borough (with Deduction for Planning Commitments)

Year	Surplus Expenditure £m	Convenience Goods			
		Turnover of Commitments ¹ £m	Residual Expenditure ² £m	Floorspace Requirement	
				Min ^{3*} sq.m	Max ^{4*} sq.m
2018	-31.1	38.7	-69.8	-5,100	-6,300
2023	-30.9	39.3	-70.2	-5,100	-6,300
2028	-28.4	39.5	-67.9	-4,900	-6,000
2033	-24.8	39.5	-64.4	-4,600	-5,700
2036	-22.9	39.5	-62.4	-4,500	-5,600

Notes:

1. Convenience turnover of commitments diverted from Chorley Borough (Table 7). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
 2. Residual calculated by subtracting turnover of commitments from surplus expenditure
 3. Average sales density assumed to be £13,609 per sq.m based on the average sales density of the leading four supermarkets as identified by Verdict 2018
 4. Average sales density assumed to be £10,997 per sq.m which is more typical for discount operators
- * Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (Dec 2018)

TABLE 9a : POPULATION WITHIN EACH ZONE OF STUDY AREA

Year	Population																Study Area
	Zone 1 Persons	Zone 2 Persons	Zone 3 Persons	Zone 4 Persons	Zone 5 Persons	Zone 6 Persons	Zone 7 Persons	Zone 8 Persons	Zone 9 Persons	Zone 10 Persons	Zone 11 Persons	Zone 12 Persons	Zone 13 Persons	Zone 14 Persons	Zone 15 Persons	Zone 16 Persons	
2018	24,044	43,338	64,968	11,204	18,616	22,481	41,994	44,614	32,144	38,512	28,680	18,425	22,650	27,850	31,814	21,431	492,765
2023	24,166	43,343	65,317	11,258	18,798	22,640	42,704	45,270	32,436	40,230	30,172	19,290	23,470	28,742	32,425	21,596	501,857
2028	24,279	43,573	66,081	11,410	19,025	22,694	43,265	45,709	32,702	41,618	31,385	20,034	24,080	29,556	32,970	21,615	509,996
2033	24,269	43,684	66,790	11,623	19,222	22,775	43,634	46,035	32,894	42,804	32,267	20,588	24,498	30,202	33,343	21,585	516,213
2036	24,221	43,744	67,136	11,702	19,263	22,816	43,873	46,245	32,885	43,428	32,725	20,871	24,684	30,575	33,472	21,563	519,203

TABLE 9b : PER CAPITA COMPARISON GOODS EXPENDITURE WITHIN EACH ZONE OF STUDY AREA

SFT	Year	Comparison Goods Category	Per Capita Comparison Goods Expenditure															
			Zone 1 £ per person	Zone 2 £ per person	Zone 3 £ per person	Zone 4 £ per person	Zone 5 £ per person	Zone 6 £ per person	Zone 7 £ per person	Zone 8 £ per person	Zone 9 £ per person	Zone 10 £ per person	Zone 11 £ per person	Zone 12 £ per person	Zone 13 £ per person	Zone 14 £ per person	Zone 15 £ per person	Zone 16 £ per person
Including SFT	2017	Clothing & Footwear	1,047	860	866	1,298	1,083	1,035	980	981	1,086	859	1,167	1,072	952	1,127	1,050	1,136
		Books, CDs & DVDs	215	151	127	250	224	181	165	166	222	142	185	205	167	204	212	211
		Small Household	318	377	301	664	500	469	439	417	513	376	505	504	418	491	499	505
		Recreational	442	401	364	685	615	498	483	495	594	426	540	562	486	574	591	521
		Chemist	372	417	376	651	585	521	484	481	590	423	545	570	483	579	562	569
		Electrical	550	500	416	766	706	600	570	575	667	506	714	638	554	685	636	628
		DIY & Gardening	124	173	133	302	265	223	207	195	263	170	216	250	206	264	258	258
		Furniture	243	281	225	459	402	344	315	303	399	273	337	380	319	372	375	413
		Total	3,311	3,158	2,808	5,074	4,379	3,871	3,644	3,613	4,333	3,176	4,209	4,183	3,585	4,282	4,189	4,241
		Excluding SFT	2017	Clothing & Footwear	885	727	732	1,096	915	874	828	829	917	726	986	906	805	953
Books, CDs & DVDs	182			127	107	211	189	153	140	140	187	120	157	173	141	172	179	178
Small Household	268			318	254	561	423	397	371	353	433	318	427	426	354	415	422	427
Recreational	373			338	308	579	519	421	408	419	502	360	456	475	410	485	499	441
Chemist	314			352	317	551	494	440	409	406	499	358	460	482	409	489	475	481
Electrical	465			422	351	648	596	507	481	486	564	428	603	539	468	579	537	531
DIY & Gardening	105			146	113	255	224	188	175	165	222	143	183	212	174	211	223	218
Furniture	206			237	190	387	340	291	266	256	337	230	284	321	269	314	317	349
Total	2,798			2,669	2,372	4,288	3,700	3,271	3,079	3,053	3,661	2,683	3,557	3,534	3,030	3,618	3,540	3,584
Excluding SFT	2018			Clothing & Footwear	894	734	740	1,107	924	883	837	837	926	733	996	915	813	962
		Books, CDs & DVDs	184	129	108	213	191	155	141	141	189	122	158	175	142	174	181	180
		Small Household	271	321	257	566	427	401	374	356	438	321	431	431	357	419	426	431
		Recreational	377	342	311	585	525	425	413	423	507	364	461	480	414	490	504	445
		Chemist	317	356	321	556	499	445	413	410	504	361	465	487	413	494	480	486
		Electrical	470	426	355	654	602	512	486	490	569	432	609	545	473	585	543	536
		DIY & Gardening	106	148	114	258	226	190	177	167	224	145	185	214	176	213	226	220
		Furniture	208	240	192	391	343	294	269	258	341	233	287	324	272	317	320	352
		Total	2,826	2,695	2,396	4,330	3,737	3,304	3,110	3,083	3,698	2,710	3,592	3,570	3,060	3,654	3,575	3,620
		Excluding SFT	2023	Clothing & Footwear	998	820	826	1,237	1,033	987	935	935	1,035	819	1,113	1,022	908	1,075
Books, CDs & DVDs	205			144	121	238	213	173	158	158	211	136	177	195	159	194	202	201
Small Household	303			359	287	633	477	447	418	398	489	359	482	481	399	468	476	481
Recreational	421			382	347	653	586	474	461	472	566	406	515	536	463	548	563	497
Chemist	354			397	358	621	557	497	462	458	562	404	519	543	461	552	536	542
Electrical	525			476	396	731	673	572	543	548	636	483	681	608	528	653	606	599
DIY & Gardening	119			165	127	288	253	212	198	186	250	162	206	239	196	238	252	246
Furniture	232			268	214	437	383	328	300	289	381	260	321	362	304	354	358	393
Total	3,157			3,011	2,677	4,837	4,174	3,690	3,474	3,444	4,131	3,028	4,013	3,987	3,418	4,082	3,994	4,043
Excluding SFT	2028			Clothing & Footwear	1,155	949	956	1,431	1,195	1,141	1,081	1,082	1,197	947	1,287	1,183	1,051	1,244
		Books, CDs & DVDs	238	166	140	275	247	200	182	183	245	157	204	226	184	225	234	233
		Small Household	350	415	332	732	552	518	484	460	566	415	557	556	462	541	550	557
		Recreational	487	442	401	756	678	549	533	546	655	470	596	620	536	634	652	575
		Chemist	410	460	414	719	645	575	534	530	651	467	601	629	533	639	620	628
		Electrical	607	551	459	845	778	661	628	634	736	558	788	704	611	756	701	693
		DIY & Gardening	137	191	147	333	292	246	229	215	290	187	239	276	227	275	292	285
		Furniture	268	310	248	506	443	380	347	334	440	301	371	419	352	410	414	455
		Total	3,652	3,483	3,097	5,597	4,830	4,270	4,019	3,985	4,780	3,503	4,643	4,614	3,955	4,723	4,621	4,678
		Excluding SFT	2033	Clothing & Footwear	1,347	1,106	1,114	1,669	1,393	1,331	1,261	1,262	1,396	1,105	1,501	1,379	1,225	1,450
Books, CDs & DVDs	277			194	163	321	288	233	213	213	285	183	238	264	214	262	273	272
Small Household	409			484	387	854	643	604	564	537	660	484	650	649	538	631	642	649
Recreational	568			515	468	881	791	640	622	637	764	548	695	723	624	739	760	671
Chemist	478			536	483	838	752	670	623	619	759	545	700	733	622	745	723	732
Electrical	708			642	535	986	908	771	733	739	858	651	918	821	713	881	818	808
DIY & Gardening	160			223	172	388	341	287	267	251	338	218	278	322	265	321	340	332
Furniture	313			361	289	590	517	443	405	389	514	351	433	489	410	478	483	531
Total	4,259			4,062	3,611	6,526	5,632	4,979	4,687	4,647	5,573	4,085	5,414	5,380	4,611	5,507	5,388	5,455
Excluding SFT	2036			Clothing & Footwear	1,526	1,254	1,263	1,891	1,579	1,508	1,429	1,430	1,582	1,252	1,701	1,563	1,388	1,643
		Books, CDs & DVDs	314	220	185	364	326	264	241	242	323	208	270	299	243	297	309	308
		Small Household	463	549	438	967	729	684	639	608	748	549	736	735	610	715	727	736
		Recreational	644	584	531	998	896	725	704	722	866	621	787	820	708	837	861	760
		Chemist	541	607	548	950	852	760	706	701	860	617	794	831	705	844	820	829
		Electrical	802	728	606	1,117												

WYG PLANNING
PRESTON AND CHORLEY RETAIL STUDY 2018

TABLE 10 : TOTAL COMPARISON GOODS EXPENDITURE BY EACH ZONE OF STUDY AREA

SFT	Year	Comparison Goods Category	Total Comparison Goods Expenditure																Study Area
			Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
			£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	
Excluding SFT	2018	Clothing & Footwear	21.48	31.81	48.04	12.41	17.21	19.85	35.13	37.35	29.78	28.23	28.57	16.86	18.41	26.80	28.51	20.78	421.2
		Books, CDs & DVDs	4.42	5.58	7.02	2.39	3.55	3.47	5.93	6.31	6.08	4.68	4.54	3.22	3.22	4.84	5.76	3.86	74.9
		Small Household	6.52	13.93	16.67	6.35	7.95	9.00	15.72	15.89	14.07	12.37	12.37	7.93	8.09	11.66	13.54	9.23	181.3
		Recreational	9.06	14.82	20.18	6.55	9.77	9.55	17.32	18.86	16.29	14.00	13.22	8.84	9.39	13.65	16.04	9.54	207.1
		Chemist	7.62	15.41	20.83	6.23	9.29	10.00	17.36	18.31	16.19	13.92	13.33	8.96	9.35	13.76	15.27	10.41	206.2
		Electrical	11.29	18.48	23.05	7.33	11.21	11.50	20.41	21.88	18.30	16.64	17.48	10.03	10.71	16.28	17.26	11.49	243.4
		DIY & Gardening	2.55	6.40	7.40	2.89	4.21	4.27	7.43	7.43	7.21	5.58	5.29	3.94	3.98	5.93	7.18	4.72	86.4
		Furniture	4.99	10.39	12.47	4.38	6.38	6.61	11.28	11.53	10.95	8.96	8.24	5.97	6.16	8.83	10.19	7.55	134.9
		Total	67.95	116.81	155.67	48.52	69.57	74.27	130.59	137.56	118.87	104.38	103.02	65.77	69.31	101.77	113.75	77.57	1,555.36
	2023	Clothing & Footwear	24.12	35.54	53.96	13.93	19.41	22.34	39.91	42.34	33.57	32.94	33.57	19.72	21.31	30.89	32.46	23.39	479.4
		Books, CDs & DVDs	4.96	6.23	7.88	2.68	4.01	3.91	6.73	7.15	6.86	5.46	5.33	3.77	3.73	5.58	6.55	4.35	85.2
		Small Household	7.32	15.56	18.72	7.12	8.96	10.13	17.86	18.01	15.86	14.44	14.53	9.28	9.36	13.45	15.42	10.39	206.4
		Recreational	10.17	16.55	22.67	7.35	11.02	10.74	19.68	21.38	18.36	16.34	15.53	10.34	10.86	15.74	18.26	10.74	235.7
		Chemist	8.56	17.22	23.40	6.99	10.48	11.25	19.72	20.75	18.25	16.24	15.67	10.48	10.82	15.87	17.39	11.71	234.8
		Electrical	12.68	20.64	25.89	8.23	12.65	12.94	23.19	24.80	20.63	19.42	20.54	11.73	12.40	18.77	19.66	12.93	277.1
		DIY & Gardening	2.86	7.15	8.31	3.24	4.75	4.81	8.44	8.42	8.12	6.51	6.22	4.61	4.61	6.84	8.17	5.31	98.4
		Furniture	5.61	11.61	14.00	4.92	7.20	7.44	12.82	13.07	12.35	10.45	9.68	6.99	7.13	10.18	11.60	8.49	153.5
		Total	76.28	130.49	174.83	54.46	78.47	83.55	148.35	155.92	133.99	121.80	121.07	76.92	80.22	117.32	129.50	87.32	1,770.50
	2028	Clothing & Footwear	28.04	41.34	63.16	16.33	22.73	25.90	46.78	49.46	39.16	39.43	40.40	23.69	25.30	36.76	38.19	27.09	563.8
		Books, CDs & DVDs	5.77	7.25	9.23	3.14	4.69	4.53	7.89	8.36	8.00	6.54	6.42	4.53	4.43	6.64	7.71	5.03	100.2
		Small Household	8.51	18.10	21.92	8.35	10.50	11.75	20.93	21.04	18.50	17.28	17.49	11.15	11.11	16.00	18.14	12.04	242.8
		Recreational	11.83	19.25	26.53	8.62	12.90	12.46	23.07	24.97	21.42	19.56	18.70	12.43	12.90	18.73	21.48	12.43	277.3
		Chemist	9.95	20.02	27.39	8.20	12.27	13.05	23.12	24.25	21.28	19.44	18.85	12.60	12.84	18.88	20.46	13.56	276.1
		Electrical	14.74	24.01	30.31	9.65	14.81	15.01	27.18	28.97	24.06	23.24	24.72	14.10	14.72	22.33	23.13	14.98	326.0
		DIY & Gardening	3.33	8.32	9.73	3.80	5.56	5.58	9.89	9.84	9.48	7.79	7.49	5.53	5.47	8.14	9.61	6.15	115.7
		Furniture	6.52	13.50	16.39	5.77	8.43	8.62	15.03	15.27	14.40	12.51	11.65	8.40	8.46	12.11	13.65	9.84	180.5
		Total	88.68	151.79	204.65	63.86	91.89	96.90	173.90	182.15	156.30	145.79	145.71	92.43	95.23	139.59	152.36	101.12	2,082.33
	2033	Clothing & Footwear	32.62	48.39	74.82	19.53	26.83	30.37	55.32	58.35	45.92	47.97	49.12	28.78	30.24	44.34	45.21	31.51	669.3
		Books, CDs & DVDs	6.71	8.48	10.93	3.76	5.54	5.31	9.33	9.86	9.38	7.96	7.80	5.50	5.29	8.01	9.13	5.86	118.8
		Small Household	9.90	21.18	25.96	9.99	12.39	13.77	24.75	24.82	21.70	21.02	21.26	13.54	13.29	19.30	21.48	14.00	288.4
		Recreational	13.76	22.54	31.43	10.31	15.23	14.60	27.28	29.46	25.12	23.80	22.73	15.10	15.41	22.59	25.43	14.46	329.2
		Chemist	11.57	23.44	32.44	9.81	14.48	15.29	27.33	28.60	24.96	23.65	22.92	15.30	15.35	22.77	24.21	15.78	327.9
		Electrical	17.15	28.10	35.90	11.54	17.48	17.60	32.14	34.18	28.21	28.28	30.06	17.13	17.59	26.94	27.38	17.42	387.1
		DIY & Gardening	3.87	9.74	11.53	4.54	6.57	6.54	11.70	11.61	11.11	9.48	9.10	6.72	6.54	9.82	11.38	7.16	137.4
		Furniture	7.58	15.80	19.42	6.90	9.96	10.11	17.77	18.01	16.89	15.23	14.16	10.20	10.12	14.61	16.16	11.44	214.3
		Total	103.15	177.68	242.44	76.37	108.48	113.59	205.62	214.89	183.28	177.39	177.16	112.28	113.83	168.37	180.36	117.63	2,472.52
	2036	Clothing & Footwear	36.96	54.83	84.79	22.13	30.41	34.41	62.69	66.12	52.03	54.36	55.66	32.62	34.27	50.24	51.23	35.70	758.5
		Books, CDs & DVDs	7.60	9.61	12.39	4.26	6.28	6.02	10.58	11.17	10.63	9.02	8.84	6.23	6.00	9.08	10.34	6.64	134.7
		Small Household	11.22	24.01	29.42	11.32	14.04	15.61	28.05	28.12	24.59	23.82	24.10	15.35	15.05	21.87	24.34	15.87	326.8
		Recreational	15.59	25.54	35.62	11.68	17.26	16.55	30.91	33.38	28.46	26.97	25.76	17.11	17.47	25.60	28.81	16.39	373.1
		Chemist	13.12	26.56	36.76	11.11	16.41	17.33	30.97	32.41	28.28	26.80	25.98	17.34	17.39	25.80	27.44	17.88	371.6
		Electrical	19.43	31.85	40.68	13.07	19.81	19.94	36.42	38.73	31.97	32.05	34.06	19.41	19.94	30.53	31.02	19.74	438.6
		DIY & Gardening	4.39	11.04	13.06	5.15	7.44	7.41	13.26	13.15	12.59	10.74	10.31	7.62	7.41	11.13	12.89	8.11	155.7
		Furniture	8.59	17.91	22.00	7.82	11.28	11.46	20.13	20.41	19.14	17.25	16.05	11.56	11.47	16.56	18.31	12.96	242.9
		Total	116.89	201.35	274.72	86.54	122.93	128.72	233.01	243.50	207.69	201.01	200.76	127.23	128.99	190.80	204.38	133.29	2,801.81

Notes:

a. Total comparison goods expenditure for each category of comparison goods derived by multiplying population within each zone (Table 9a) by per capita expenditure within each zone (Table 9b)

TABLE 12: STUDY AREA RESIDENTS' EXPENDITURE (£m) - CLOTHING AND FOOTWEAR GOODS 2018

Destination	Total Clothing & Footwear £m	Zone 1 Clothing & Footwear £m	Zone 2 Clothing & Footwear £m	Zone 3 Clothing & Footwear £m	Zone 4 Clothing & Footwear £m	Zone 5 Clothing & Footwear £m	Zone 6 Clothing & Footwear £m	Zone 7 Clothing & Footwear £m	Zone 8 Clothing & Footwear £m	Zone 9 Clothing & Footwear £m	Zone 10 Clothing & Footwear £m	Zone 11 Clothing & Footwear £m	Zone 12 Clothing & Footwear £m	Zone 13 Clothing & Footwear £m	Zone 14 Clothing & Footwear £m	Zone 15 Clothing & Footwear £m	Zone 16 Clothing & Footwear £m
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	6.8	1.2	0.5	0.5	0.1	0.1	1.0	0.4	0.0	1.0	0.0	0.0	0.0	0.0	1.6	0.4	0.0
Preston City Centre	134.5	14.1	13.5	19.1	5.7	4.8	10.7	13.8	16.2	10.1	1.8	5.5	4.0	0.4	8.3	5.3	1.2
St George's Shopping Centre, Fishergate, Preston	0.6	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St John's Shopping Centre, Lancaster Road, Preston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Aqueduct Street, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	142.1	15.7	14.3	19.7	5.8	4.9	11.7	14.3	16.2	11.0	1.8	5.5	4.0	0.4	10.0	5.7	1.2
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashton-on-Ribble Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Homebase, Preston Riversway, Mariners Way, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Mariners Way, Riversway, Preston	0.8	0.0	0.2	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plungington Road Local Centre, Preston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	2.6	0.0	0.3	0.0	0.1	0.0	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	1.0	0.0
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Pittman Way, East Way, Fulwood, Preston	9.9	0.4	1.0	3.0	0.3	0.7	0.0	1.4	1.9	0.0	0.0	0.0	0.0	0.0	0.3	0.9	0.0
Brockfield Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deegdale Shopping Park, Blackpool Road, Preston	65.9	2.1	11.1	18.0	2.7	6.2	1.4	3.3	6.6	1.8	1.2	0.5	0.8	0.0	5.6	3.6	0.8
Fulwood Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsands Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller Road Local Centre, Preston	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Morrisons, Blackpool Road, Deegdale, Preston	0.4	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Hall Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Retail Park, Queen Street, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Avenue Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Lane Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribbleton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Flintoff Way, Preston	1.8	0.2	0.8	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharoo Green Local Centre, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 3	78.4	2.7	12.9	21.8	3.3	7.1	1.6	4.7	8.5	1.8	1.4	0.5	0.8	0.0	5.9	4.5	0.8
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Lea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Zone 5																	
Grimshagh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knott End-on-Sea Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longridge Town Centre	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool Road, Penwortham District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penwortham District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7																	
Aldi, Cueden Way, Bamber Bridge PR5 6B3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Craven Drive, Southings Business Park, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bamber Bridge Town Centre	1.7	0.0	0.3	0.0	0.0	0.2	0.8	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Capitol Retail Park, Capitol Way, Walton-le-Dale	7.8	0.7	0.7	0.3	0.1	0.0	0.6	2.1	0.7	0.9	0.4	0.3	0.2	0.0	0.0	0.0	0.7
Great Greens Lane Local Centre, Clayton Brook / Green	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gregson Lane Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Higher Walton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lostock Hall Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Holme Road, Bamber Bridge PR5 6BP	6.5	0.6	0.9	0.2	0.0	0.0	0.2	2.6	0.9	0.5	0.2	0.0	0.0	0.5	0.0	0.0	0.0
Morrisons, Station Road, Bamber Bridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 7	0.3	0.0															

TABLE 13: STUDY AREA RESIDENTS' TRIPS (%) - CDs, DVDs AND BOOKS 2018

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %	CDs/DVDs %
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	1.4%	1.9%	8.3%	0.0%	0.0%	3.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	37.0%	66.9%	56.5%	55.7%	57.6%	20.3%	57.1%	42.4%	33.2%	30.1%	11.6%	7.0%	22.8%	6.8%	31.4%	23.7%	12.3%
St George's Shopping Centre, Fishergate, Preston	0.5%	0.0%	3.4%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Aqueduct Street, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1	38.8%	68.8%	68.3%	55.7%	57.6%	23.3%	58.9%	47.2%	33.2%	30.1%	11.6%	7.0%	22.8%	6.8%	31.4%	23.7%	12.3%
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashton-on-Ribble Local Centre	0.8%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Preston Riverside, Mariners Way, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Mariners Way, Riverside, Preston	0.9%	5.5%	2.2%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plungington Road Local Centre, Preston	0.2%	1.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	1.9%	7.5%	10.6%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18.2%	9.4%	12.5%	0.0%	10.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brockfield Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deegdale Shopping Park, Blackpool Road, Preston	5.4%	1.9%	6.5%	17.2%	10.2%	8.5%	0.0%	0.0%	6.2%	8.1%	5.7%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Fulwood Town Centre	0.3%	0.0%	1.2%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsands Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Blackpool Road, Deegdale, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Hall Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Avenue Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	0.0%	1.2%	9.7%	2.1%	9.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Green Local Centre, Preston	0.1%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	11.5%	20.1%	18.4%	40.8%	14.5%	28.4%	0.0%	0.0%	6.2%	8.1%	5.7%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Lea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Zone 5																	
Grimsagh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knott End-on-Sea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longridge Town Centre	1.0%	0.0%	0.0%	0.0%	0.0%	31.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.2%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	1.2%	0.0%	0.0%	0.0%	0.0%	39.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penwortham District Centre	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	9.8%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	9.8%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bamber Bridge Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gregson Lane Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Higher Walton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lostock Hall Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Station Road, Bamber Bridge	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%								

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs	CDs/DVDs
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7H4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheaton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 12	1.7	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.4	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Arderton, Chorley PR6 9HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Place Local Centre, Adlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Other, Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wesham Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 14	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Garstang Town Centre	0.6	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Hambleton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Other, Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub-Total Zone 15	1.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Zone 16																	
Brownhill Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langho Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mellor Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 16	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PRESTON SUB-TOTAL	35.6	4.3	5.4	6.8	1.7	1.8	2.2	2.8	2.5	2.3	0.8	0.3	0.7	0.2	1.6	1.5	0.5
CHORLEY SUB-TOTAL	11.6	0.0	0.0	0.0	0.0	0.0	0.1	1.4	1.0	0.1	2.7	2.3	2.3	1.5	0.0	0.0	0.2
STUDY AREA SUB-TOTAL	58.3	4.4	5.4	6.8	1.8	3.2	3.3	5.6	6.0	4.0	3.6	2.9	3.0	1.8	3.3	2.5	0.7
Other Outside Study Area																	
Accrington Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackburn Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blackpool Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5	0.0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Shopping Park, Trinity Street, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolton Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.9	0.0	0.0	0.0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burscough Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleleys Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Retail Park, Clifton Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clitheroe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darwen Town Centre	0.0	0.0															

TABLE 17: STUDY AREA RESIDENTS' TRIPS (%) - RECREATION AND OUTDOOR GOODS 2018

Destination	Total Recreation %	Zone 1 Recreation %	Zone 2 Recreation %	Zone 3 Recreation %	Zone 4 Recreation %	Zone 5 Recreation %	Zone 6 Recreation %	Zone 7 Recreation %	Zone 8 Recreation %	Zone 9 Recreation %	Zone 10 Recreation %	Zone 11 Recreation %	Zone 12 Recreation %	Zone 13 Recreation %	Zone 14 Recreation %	Zone 15 Recreation %	Zone 16 Recreation %
Zone 1																	
Fishergate Shopping Centre, Fishergate, Preston	0.6%	0.0%	3.1%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Preston City Centre	24.7%	52.9%	39.5%	34.7%	27.0%	20.5%	34.1%	48.7%	20.2%	18.4%	3.9%	10.5%	17.2%	1.5%	14.6%	6.5%	1.9%
St George's Shopping Centre, Fishergate, Preston	1.0%	11.6%	0.0%	1.3%	7.6%	0.0%	3.4%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Aqueduct Street, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1	26.2%	64.6%	42.6%	36.0%	34.6%	20.5%	42.5%	49.7%	20.2%	18.4%	3.9%	10.5%	17.2%	1.5%	14.6%	6.5%	1.9%
Zone 2																	
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashton-on-Ribble Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Preston Riverside, Mariners Way, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Mariners Way, Riverside, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Plungington Road Local Centre, Preston	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	2.8%	6.7%	2.8%	4.0%	0.0%	0.0%	1.4%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%	6.1%	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2	3.3%	6.7%	2.8%	4.0%	0.0%	0.0%	3.4%	1.4%	3.8%	13.3%	0.0%	0.0%	0.0%	0.0%	6.4%	6.1%	0.0%
Zone 3																	
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	3.4%	0.0%	1.8%	11.1%	0.0%	0.0%	5.7%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%
Brockfield Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Deegdale Shopping Park, Blackpool Road, Preston	14.5%	22.9%	38.6%	28.3%	41.4%	63.8%	14.7%	1.4%	3.8%	3.9%	0.0%	2.3%	6.3%	0.0%	2.6%	20.8%	9.7%
Fulwood Town Centre	0.2%	0.0%	1.3%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsands Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller Road Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Blackpool Road, Deegdale, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
New Hall Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Retail Park, Queen Street, Preston	3.0%	2.0%	8.3%	8.4%	0.0%	0.0%	5.7%	3.7%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Avenue Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Lane Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	1.2%	0.0%	0.0%	7.6%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Green Local Centre, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 3	22.6%	24.8%	49.9%	56.2%	41.4%	63.8%	27.8%	14.4%	3.8%	5.6%	0.0%	2.3%	6.3%	0.0%	2.6%	26.4%	9.7%
Zone 4																	
Dobbies Garden World, Blackpool Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 4	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4	0.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 5																	
Grimsagh Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knott End-on-Sea Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longridge Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Ingelwhite Road, Longridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6																	
Kingsfold Local Centre, Penwortham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Penwortham District Centre	0.9%	0.0%	1.3%	0.0%	0.0%	0.0%	8.6%	0.0%	2.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6	0.9%	0.0%	1.3%	0.0%	0.0%	0.0%	8.6%	0.0%	2.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7																	
Aldi, Cuerden Way, Bamber Bridge PR5 6B	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bamber Bridge Town Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gregson Lane Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Higher Walton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lostock Hall Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, Station Road, Bamber Bridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 7	0.0%	0.0%	0.0%	0.0													

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Initiation	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %	Chemist %
STUDY AREA SUB-TOTAL	86.3%	100.0%	99.0%	97.0%	92.5%	89.0%	95.0%	94.9%	96.9%	80.9%	91.1%	93.3%	95.3%	61.1%	78.3%	64.2%	16.2%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alexandra Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aids, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aids, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aids, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aids, Middleton Retail Park, The Linkway, Horwich	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aids, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alkirk Road, Lancaster	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meads Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehill Retail Park, Preston New Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackburn Town Centre	2.4%	0.0%	0.0%	0.0%	0.0%	1.0%	0.8%	0.8%	0.0%	1.2%	0.0%	0.0%	1.3%	2.3%	0.0%	0.0%	46.5%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blackpool Town Centre	0.4%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.4%	3.3%	0.0%
Boton Cote Retail Park, Roundhill Way, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boton Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%
Boundary Mill Stores, Vivary Way, Colne B88 9NW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burnscough Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Chesley Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cleethorpe Town Centre	0.3%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Darwen Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freaport Fleetwood, Anchorage Road, Fleetwood F17 6AF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
G. Wilek & Son, Poulton Road, Fleetwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Genesi Retail Park, Europa Boulevard, Warrington WA5 77Y	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Wood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hornebase, Hillmore Way, Morecambe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hornebase, Queensway, Clitheroe	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hornebase, Stephenson Way, Fomby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horwich Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%
Hydburn Retail Park, Whitebriar Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Idea, Wellington Road, Ashton-under-Lyne OL5 7TE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ikea Retail Park, Scantebank New Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lancaster City Centre	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.0%	0.0%
Liverpool City Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Lytham Town Centre	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.8%	0.0%	0.0%
Manchester City Centre	0.2%	0.0%	0.0%	0.0%	1.0%	4.5%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Masud Bridge Retail Park, Warrington Road, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Meals Cop Retail Park, Meals Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	2.7%	5.8%	2.6%	20.7%	0.0%	0.0%	0.0%	0.0%
Morecambe Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
Morrison, Railway Road, Blackburn	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%
Morrison, Squires Gate Lane, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrison, Winter Gardens, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Osmaston Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poulton-le-Fylde Town Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.7%	0.0%
Rivall Retail Park, Liverpool Road South, Burscough	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Robon Retail Park, Robon Park Road, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Haslemay Way, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skarncliffe Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southport Town Centre	0.6%	0.0%	0.0%	0.0%	1.0%	1.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool F4 3RN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Annes Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanley Town Centre	0.1%																

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7H1	0.1%	0.0%	0.1%	0.1%	0.0%	0.0%	0.2%	0.5%	0.3%	0.0%	0.3%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other, Zone 12	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
School Lane Local Centre, Brinscalf	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wheaton Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%
Whittle-le-Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 12	1.3%	0.0%	0.3%	0.1%	0.0%	0.2%	0.3%	7.1%	3.7%	0.0%	0.4%	0.5%	4.2%	0.7%	0.0%	0.0%	0.2%
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	0.0%	0.1%	0.0%	0.0%	0.0%
Chorley Road Local Centre, Adlington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.6%	0.0%	0.2%	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Arderton, Chorley PR6 9HL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Market Place Local Centre, Adlington	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 13	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	1.5%	1.0%	0.1%	1.3%	0.5%	0.2%	0.0%
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Freckleton Village Local Centre	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.4%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kirkham Town Centre	1.1%	0.3%	0.0%	0.0%	1.6%	0.1%	0.3%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	15.0%	0.0%	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%
Other, Zone 14	0.1%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Wesham Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Sub-Total Zone 14	1.6%	0.3%	0.1%	0.1%	1.8%	0.1%	0.3%	0.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	21.4%	0.0%	0.4%
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.2%	0.0%	0.3%	0.0%	0.6%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.5%	1.1%	0.0%
Garstang Town Centre	1.1%	0.0%	0.1%	0.0%	1.3%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	12.2%	0.0%
Hambleton Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
Other, Zone 15	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Sub-Total Zone 15	1.5%	0.0%	0.4%	0.0%	2.0%	1.4%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	1.4%	17.1%	0.0%
Zone 16																	
Brownhill Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Langtho Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Mellor Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Other, Zone 16	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Sub-Total Zone 16	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
PRESTON SUB-TOTAL	42.3%	89.0%	86.9%	86.4%	74.1%	57.6%	54.4%	38.8%	35.3%	30.2%	7.3%	9.9%	16.8%	2.1%	37.0%	29.9%	8.8%
CHORLEY SUB-TOTAL	12.9%	0.2%	0.4%	0.9%	0.5%	1.1%	1.1%	11.1%	7.7%	5.3%	61.4%	43.0%	48.6%	33.6%	0.6%	0.7%	0.6%
STUDY AREA SUB-TOTAL	74.8%	96.0%	94.7%	92.7%	81.5%	83.8%	91.0%	89.8%	90.3%	66.8%	73.6%	63.5%	77.4%	38.2%	64.0%	52.9%	16.1%
Other Outside Study Area																	
Accrington Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Alexandria Drive, St Annes Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Cherry Tree Road, Blackpool	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Asda, School Street, Darwen	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Aldcliffe Road, Lancaster	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
B&Q, Frith Street, Wigan	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Meols Cop Road, Southport	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.4%	0.2%	0.3%	0.1%	1.2%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	3.0%	1.3%	0.2%
Blackburn Town Centre	2.7%	0.0%	0.0%	0.1%	1.1%	5.4%	0.1%	0.6%	0.0%	2.0%	0.2%	1.2%	1.3%	1.9%	0.0%	0.3%	39.7%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.8%	0.0%	0.1%	0.3%	0.0%	0.2%	0.0%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	7.0%	3.4%	0.0%
Blackpool Town Centre	1.3%	0.6%	0.4%	0.5%	2.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%	0.4%	0.3%	5.9%	7.0%	2.2%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Bolton Town Centre	0.9%	0.0%	0.0%	0.3%	0.0%	0.3%	0.2%	0.5%	0.3%	0.2%	0.7%	2.0%	3.4%	9.5%	0.4%	0.0%	0.3%
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.8%	1.7%	0.4%	0.6%	0.8%	0.9%	1.3%	1.3%	0.2%	0.0%	0.4%	1.6%	0.4%	0.2%	0.2%	0.3%	3.9%
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Burscough Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
Cleveleys Town Centre	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%
Clietheroe Town Centre	0.5%	0.0%	0.1%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.3%	7.5%
Colne Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Darwen Town Centre	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%									

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp	Comp
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7RH	2.0	0.0	0.1	0.2	0.0	0.0	0.2	0.7	0.4	0.0	0.3	0.1	0.0	0.1	0.0	0.0	0.0
Harpers Lane Local Centre, Chorley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Zone 12	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
School Lane Local Centre, Brinscall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheaton Local Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Whittle-le-Woods Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 12	19.5	0.0	0.3	0.2	0.0	0.1	0.2	0.2	0.2	0.0	0.4	0.5	2.7	0.5	0.0	0.0	0.2
Zone 13																	
Botany Bay, Canal Mill, Botany Brow, Chorley	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.9	0.0	0.1	0.0	0.0	0.0
Chorley Road Local Centre, Adlington	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.1	0.4	0.0	0.2	0.0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Arderton, Chorley PR6 9HL	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.5	0.0	0.0
Market Place Local Centre, Adlington	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	0.0
Sub-Total Zone 13	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	1.6	1.0	0.1	0.9	0.5	0.2	0.0
Zone 14																	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.9	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freckleton Village Local Centre	2.7	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.3
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kirkham Town Centre	17.0	0.2	0.0	0.0	0.8	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	15.2	0.0	0.0
Morrisons, Mill Street, Off Poulton Street, Kirkham	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Other, Zone 14	1.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Wesham Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sub-Total Zone 14	24.9	0.2	0.1	0.2	0.9	0.1	0.2	0.3	0.8	0.0	0.0	0.0	0.0	0.0	21.7	0.0	0.3
Zone 15																	
Barton Grange Garden Centre, Brock Park, Garstang Road, Cloughton-on-Brock, Preston	2.8	0.0	0.3	0.1	0.3	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2	0.0
Garstang Town Centre	16.4	0.0	0.1	0.0	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	13.9	0.0
Hambleton Village Centre	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0
Other, Zone 15	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Sainsbury's Superstore, Park Hill Road, Garstang	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Sub-Total Zone 15	23.6	0.0	0.4	0.1	1.0	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	19.5	0.0
Zone 16																	
Brownhill Local Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Langho Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Mellor Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Other, Zone 16	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub-Total Zone 16	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
PRESTON SUB-TOTAL	657.2	60.5	101.5	134.6	36.0	40.1	40.4	50.6	48.6	35.9	7.6	10.2	11.1	1.5	37.6	34.1	6.9
CHORLEY SUB-TOTAL	200.9	0.1	0.5	1.3	0.3	0.8	0.8	14.5	10.6	6.3	64.1	44.3	32.0	23.3	0.6	0.8	0.5
STUDY AREA SUB-TOTAL	1163.9	65.2	110.6	144.4	39.5	58.3	67.6	117.3	124.3	79.4	76.8	65.5	50.9	26.4	65.1	60.1	12.5
Other Outside Study Area																	
Accrington Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Alexandria Drive, St Annes Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Cherry Tree Road, Blackpool	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Asda, School Street, Darwen	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Aldcliffe Road, Lancaster	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
B&Q, Frith Street, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Meols Cop Road, Southport	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	6.0	0.1	0.3	0.2	0.6	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.5	0.1
Blackburn Town Centre	42.3	0.0	0.0	0.1	0.5	3.8	0.1	0.8	0.0	2.4	0.2	1.2	0.9	1.3	0.0	0.3	30.8
Blackpool Retail Park, Squires Gate Lane, Blackpool	11.9	0.0	0.2	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	7.1	3.9	0.0
Blackpool Town Centre	20.1	0.4	0.5	0.7	1.0	0.8	0.0	0.0	0.0	0.1	0.4	0.3	0.2	6.0	8.0	1.7	
Bolton Gate Retail Park, Roundhill Way, Bolton	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.1	0.1	0.0	0.0	0.0	
Bolton Shopping Park, Trinity Street, Bolton	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	
Bolton Town Centre	14.3	0.0	0.0	0.4	0.0	0.2	0.2	0.6	0.4	0.3	0.8	2.1	2.2	6.6	4.4	0.0	0.2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	12.6	1.2	0.5	0.9	0.4	0.6	1.0	1.6	0.2	0.0	0.5	1.7	0.3	0.1	0.2	0.3	3.0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Burscough Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Central 12 Shopping Park, Derby Road, Southport	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	2.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Cleveleys Town Centre	1.1	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Clifton Retail Park, Clifton Road, Blackpool	2.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Clitheroe Town Centre	8.2	0.0	0.1	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	5.8
Colne Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Darwen Town Centre	0.2	0.0	0.0	0.2	0.0	0.0											

TABLE 29: COMPARISON GOODS TURNOVER OF COMMITMENTS IN PRESTON AND CHORLEY

Planning Application Reference	Location	Description of Development	Gross Retail Floorspace sq.m	Net Retail Floorspace sq.m	Net Comparison Sales Area Floorspace sq.m	Estimated Comparison Sales Density £ per sq.m	Estimated Comparison Turnover at 2017 £m	Percentage Drawn from Expenditure in Administrative Area %	Comparison Turnover Drawn from Expenditure in Each Authority Area £m
CHORLEY COMMITMENTS									
17/00464/FULMAJ	Former Pines Hotel, Preston Road, Clayton-Le-Woods	Erection of a convenience retail store, a building comprising 40no. Retirement apartments, car parking and associated infrastructure following demolition of all existing buildings and structures	2125	1700	340	5,000	1.7	100%	1.7
17/00438/FULMAJ	Calder House & Rydal House Highfield Road North Chorley PR7 1PH	Erection of 14 dwellings, a building comprising flexible use commercial units and associated car park following demolition of Calder and Rydal Houses	496	397	317	5,000	1.6	100%	1.6
15/00375/FULMAJ	Market Walk Extension Union Street Chorley	Full application for the demolition of the Civic Offices, shopmobility units, public toilet 'kiosk' and electricity sub-station and the erection of a two storey retail (with a maximum convenience floor space of 1,394m ²), restaurant and leisure unit on the Flat Iron car park along with the erection of a two storey restaurant/ retail (comparison goods only)/ office unit with replacement sub-station on the southern portion of the site. The creation of a temporary car park on the Civic Offices site alongside various public realm improvement works, relocation of the existing statue and associated servicing, access, soft landscaping and enhanced pedestrian linkages. Outline application for the erection of a retail unit (Use Class A3-A5) on the existing Civic Offices site all matters reserved save for access	3,588	2,870	1,919	5,000	9.6	100%	9.6
10/01052/REMAJ	Buckshaw Village (Commercial Area)	Section 73 to Vary Conditions 1, 3, 4, 6, 12, 13 and 19 attached to approval 10/00334/FULMAJ	186	149	149	5,000	0.7	100%	0.7
17/00715/OUTMAJ	Land Between M61 Motorway And Leeds And Liverpool Millennium Way Chorley	Outline planning application for retail floorspace (Use Classes A1, A3, A4 & A5), employment floorspace (Use Class B1), hotel (Use Class C1), creche/nursery (Use Class D1) and provision of associated car parking, highways, landscaping, and infrastructure and any ancillary development thereto.	18,150	13,200	13,200	4,400	87.2	30%	26.2
07/2017/0211/ORM	Cuerden Strategic Site East of Stanfield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	39,823.00	-	186.1	15%	27.9
Chorley Sub Total			91,310	-	-	-	286.9	-	67.7
PRESTON COMMITMENTS									
06/2006/0900	Southgate And, Frank Street, Preston, Lancashire, PR1 1PB	Erection of 2no. single-storey buildings to contain 6no. retail units (Class A1, total 4,691 sq. m) including closure of part of Broomfield Mill Street, construction of car park with access from Frank Street (using remaining part of Broomfield Mill Street), service yard with access from Southgate and pedestrian access to Garstang Road.	4,691	4,078	2,783	5,000	13.9	100%	13.9
06/2018/0138	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Reserved matters application (namely access, appearance, landscaping, layout and scale) pursuant to outline planning application 06/2017/1093 for the remodelling of The Range and new standalone retail showroom	763	-	610	5,000	3.1	100%	3.1
06/2017/1093	Queens Retail Park, Queen Street, Preston, PR1 4HZ	Hybrid planning application for the remodelling of The Range Unit, with demolition, extension and relocation of a garden centre including ancillary café (full application) and the erection of a new standalone retail showroom (outline application, all matters reserved)	-	1,128	902	5,000	4.5	100%	4.5
17/00715/OUTMAJ	Land Between M61 Motorway And Leeds And Liverpool Millennium Way Chorley	Outline planning application for retail floorspace (Use Classes A1, A3, A4 & A5), employment floorspace (Use Class B1), hotel (Use Class C1), creche/nursery (Use Class D1) and provision of associated car parking, highways, landscaping, and infrastructure and any ancillary development thereto.	18,150	13,200	13,200	4,400	87.2	20%	17.4
07/2017/0211/ORM	Cuerden Strategic Site East of Stanfield Lane, North of Clayton Farm, West of Wigan Road Lostock Lane, Lostock Hall, Preston, Lancashire	Hybrid planning application comprising of Full and Outline development - Environmental Impact Assessment (EIA) development Part 1 FULL - Retail floorspace (Use Classes A1 & A3) and associated car parking, site access, highway works, drainage and strategic landscaping; Part 2 OUT - Employment floorspace (Classes B1, B2 & B8), hotel (Class C1), health and fitness and leisure (Class D2), creche/nursery (Class D1), retail (Classes A1, A2, A3, A4 & A5), car showrooms (Use Class Sui Generis), residential (Classes C2/C3) and provision of associated car parking, access, public open space, landscaping and drainage	66,765	-	39,823.00	-	186.1	17%	31.6
Preston Sub-Total			90,369	-	-	-	294.8	-	70.6

Notes:
Gross and net floorspace figures taken from respective planning application documents (application forms, planning and retail statements and decision notices)

TABLE 30: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN PRESTON

Table 30a : Estimated 'Capacity' for Comparison Goods Facilities in Preston

Year	Market Share of Study Area Expenditure	Expenditure Drawn from Study Area ¹	Turnover of Existing Stores ⁴	Surplus Expenditure ⁵
	%	£m	£m	£m
2018	42.3%	657.2	657.2	0.0
2023	42.3%	748.1	742.1	6.0
2028	42.3%	879.8	843.7	36.1
2033	42.3%	1044.7	945.3	99.4
2036	42.3%	1183.8	1012.0	171.8

Notes:

1. Assumes constant market share of 42.3% of study area expenditure claimed by facilities in Preston
2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)
3. Surplus calculated by subtracting the turnover of existing stores from the total available expenditure

Table 30b: Quantitative Need for Additional Comparison Goods Floorspace in Preston

Year	Surplus Expenditure £m	Comparison Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
		2018	0
2023	6.0	1,100	1,800
2028	36.1	5,600	9,400
2033	99.4	13,800	23,000
2036	171.8	22,300	37,200

Notes:

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Preston
 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Preston
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

Table 30c: Net Quantitative Need for Additional Comparison Goods Floorspace in Preston

Year	Surplus Expenditure £m	Comparison Goods			
		Turnover of Commitments ¹ £m	Residual Expenditure ² £m	Floorspace Requirement	
				Min ^{3*} sq.m	Max ^{4*} sq.m
2018	0.0	70.6	-70.6	-14,100	-23,500
2023	6.0	79.7	-73.7	-13,000	-21,700
2028	36.1	90.6	-54.4	-8,500	-14,100
2033	99.4	101.5	-2.1	-300	-500
2036	171.8	108.6	63.2	8,200	13,700

Notes:

1. Comparison turnover of commitments diverted from Preston (Table 27). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
 2. Residual calculated by subtracting turnover of commitments from surplus expenditure
 3. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Preston
 4. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Preston
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

TABLE 31: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN CHORLEY

Table 31a : Estimated 'Capacity' for Comparison Goods Facilities in Chorley

Year	Market Share of Study Area Expenditure %	Expenditure Drawn from Study Area ¹ £m	Turnover of Existing Stores ⁴ £m	Surplus Expenditure ⁵
				£m
2018	12.9%	200.9	200.9	0.0
2023	12.9%	228.7	226.8	1.8
2028	12.9%	268.9	257.9	11.1
2033	12.9%	319.3	288.9	30.4
2036	12.9%	361.8	309.3	52.5

Notes:

1. Assumes constant market share of 12.9% of study area expenditure claimed by facilities in Chorley Borough
2. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)
3. Surplus calculated by subtracting the turnover of existing stores from the total available expenditure

Table 31b: Quantitative Need for Additional Comparison Goods Floorspace in Chorley Borough

Year	Surplus Expenditure £m	Comparison Goods Floorspace Requirement	
		Min ^{1*} sq.m	Max ^{2*} sq.m
		2018	0
2023	1.8	300	500
2028	11.1	1,700	2,900
2033	30.4	4,200	7,000
2036	52.5	6,800	11,400

Notes:

1. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Chorley Borough
 2. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Chorley Borough
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)

Table 31c: Net Quantitative Need for Additional Comparison Goods Floorspace in Chorley Borough

Year	Surplus Expenditure £m	Turnover of Commitments ¹ £m	Comparison Goods		
			Residual Expenditure ² £m	Floorspace Requirement	
				Min ^{3*} sq.m	Max ^{4*} sq.m
2018	0.0	67.7	-67.7	-13,500	-22,600
2023	1.8	76.4	-74.6	-13,200	-22,000
2028	11.1	86.9	-75.9	-11,800	-19,700
2033	30.4	97.4	-67.0	-9,300	-15,500
2036	52.5	104.3	-51.7	-6,700	-11,200

Notes:

1. Comparison turnover of commitments diverted from Chorley Borough (Table 29). Includes floorspace implemented since the 2018 household survey was undertaken and extant planning permissions.
 2. Residual calculated by subtracting turnover of commitments from surplus expenditure
 3. Average sales density assumed to be £5,000 per sq.m which WYG considers to be towards the higher end of what could be achieved in Chorley Borough
 4. Average sales density assumed to be £3,000 per sq.m which WYG considers to be towards the lower end of what could be achieved in Chorley Borough
- * Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (Dec 2018)