



Appendix 8. Household Survey Questionnaire and Results



Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in the Central Lancashire area about shopping and leisure activities on behalf of Preston City Council and Chorley Borough Council. Do you have time to answer some questions please? It will take about 6-7 minutes

QA Are you the person responsible for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Where did you last undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv(Convenience List

Those who do their main food shopping via the Internet at Q01:

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Waitrose
- 8 Other (PLEASE WRITE IN)
- 9 (Don't know / varies)

Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY

- 001 Accessibility by public transport
- 002 Car parking prices
- 003 Car parking provision
- 004 Choice of food goods available
- 005 Choice of shops nearby selling non-food goods
- 006 Choice of shops selling food goods
- 007 Cleanliness
- 008 Delivery service
- 009 Click & Collect Service
- 010 Easy to get to by car
- 011 Good internal layout
- 012 Good service / friendly staff
- 013 Habit / always use it / preference for retailer
- 014 Internet shopping is convenient
- 015 Lower prices
- 016 Loyalty card / points scheme
- 017 Near to home
- 018 Near to work
- 019 Nice shopping environment
- 020 Only one in the area / no other choice
- 021 Preference for retailer
- 022 Provision of leisure facilities nearby
- 023 Provision of services nearby, such as banks and other financial services
- 024 Public information, signposts and public facilities
- 025 Quality of food goods available
- 026 Quality of shops selling food goods
- 027 Safety (during the day)
- 028 Safety (during the evening / night time)
- 029 Staff discount / work there
- 030 Value for money
- 031 Other (PLEASE WRITE IN)
- 032 (Don't know / no reason in particular)

Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY

- 001 (Nothing)
- 002 Change layout too often
- 003 Difficult / expensive parking
- 004 Difficult to get to
- 005 Expensive
- 006 Lack of cycle parking
- 007 Lack of parking
- 008 Lack of public transport
- 009 Limited range of goods
- 010 No petrol station
- 011 Poor internal layout
- 012 Poor quality
- 013 Preference for retailer
- 014 Staff rude / unhelpful
- 015 Too busy
- 016 Too far away
- 017 Too small
- 018 Other (PLEASE WRITE IN)
- 019 (Don't know)

Excluding those who do their main food shopping via the Internet at Q01:

Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Excluding those who do their main food shopping via the Internet at Q01:

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?

DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute: (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Excluding those who do their main food shopping via the Internet at Q01:

Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – non-food shopping GO TO Q08
- 2 Yes – other-food shopping GO TO Q08
- 3 Yes – visiting services such as banks and other financial institutions GO TO Q08
- 4 Yes – leisure activity GO TO Q08
- 5 Yes – travelling to / from work GO TO Q09
- 6 Yes – travelling to / from school / college / university GO TO Q09
- 7 Yes – getting petrol GO TO Q09
- 8 Yes – visiting café / pub / restaurant GO TO Q09
- 9 Yes – visiting family / friends GO TO Q09
- A Yes – visiting health service such as doctor, dentist, hospital GO TO Q09
- B Yes – visiting other service such as laundrette, hairdresser, recycling GO TO Q09
- C Yes – other activity (PLEASE WRITE IN) GO TO Q09
- D (No activity) GO TO Q09
- E (Don't know / varies) GO TO Q09

Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07:

Q08 Where do you do this linked trip?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?

DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who do their main food shopping via the Internet at Q09:

Q10 From which retailer did you purchase this main food internet / home delivery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

Q12 How often does your household normally do a main food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Q13 When do you normally do your household's main food shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Weekdays during the day
- 2 Weekdays during the evening
- 3 Saturday
- 4 Sunday
- 5 (Don't know / varies)

Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No

GO TO Q15
GO TO Q19

Those who make top-up shopping trips at Q14:

Q15 Where did you last undertake this 'top-up' food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who make top-up shopping trips at Q14:

Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who make top-up shopping trips at Q14:

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

Those who make top-up shopping trips at Q14:

Q18 How often does your household normally do a 'top up' food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Q19A Where did you last buy clothing or footwear goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19B How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19C How do you normally travel to (LOCATION MENTIONED AT Q19)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – food shopping
- 2 Yes – non-food shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – travelling to / from work
- 6 Yes – travelling to / from school / college / university
- 7 Yes – getting petrol
- 8 Yes – visiting café / pub / restaurant
- 9 Yes – visiting family/friends
- A Yes – visiting health service such as doctor, dentist, hospital
- B Yes – visiting other service such as laundrette, hairdresser, recycling
- C Yes – other activity (PLEASE WRITE IN)
- D No
- E (Don't know / varies)

Q21 Where did you last buy books, CDs, DVDs?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q22 Where did you last buy small household goods such as home furnishings, glass and china items?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q24 Where did you last buy chemist goods (including health and beauty products)?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q26 Where did you last buy DIY (including gardening) goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q27 Where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp: Comparison List

Q28 Do you ever visit the following centres?

READ OUT. CAN BE MULTICODED.

- 1 Preston City Centre
- 2 Chorley Town Centre
- A (Don't visit either of these)

GO TO Q29

GO TO Q29

GO TO Q34A

Those who visit Preston City Centre AND Chorley Town Centre at Q28:

Q29 Which centre do you visit the most?

READ OUT. ONE ANSWER ONLY.

- 1 Preston City Centre
- 2 Chorley Town Centre

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY

Q31 CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Q32 DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Choice and range of shops
- 2 Choice of leisure facilities (restaurants, pubs etc)
- 3 Choice of services (hairdressers, banks etc)
- 4 Close to home
- 5 Close to work
- 6 Convenient car parking
- 7 Easily accessible by public transport
- 8 Environmental quality of centre
- 9 Free car parking
- A Livestock market
- B Supermarket
- C Other (PLEASE WRITE IN)
- D (Nothing in particular)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- 1 Better environment
- 2 Better security
- 3 Cheaper parking
- 4 Cheaper public transport
- 5 Discount foodstores within the town centre
- 6 Improved leisure facilities
- 7 Improved non-food shops within the town centre
- 8 Improved quality of shops
- 9 Improved street cleaning
- A Increased choice and range of shops
- B Increased public transport
- C Longer opening hours
- D More parking
- E Other (PLEASE WRITE IN)
- F (Nothing / Nothing else)
- G (Don't know)

Those who do not visit Preston City Centre at Q28:

Q34A Why don't you visit Preston City Centre?
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Choice of leisure facilities (cinema, gym, pubs etc)
- 2 Choice of services (hairdressers, banks etc)
- 3 Doesn't have preferred supermarket
- 4 Environmental quality of centre
- 5 Expensive car parking
- 6 Inconveniently located car parking
- 7 Lack of choice and range of shops
- 8 Not accessible by public transport
- 9 Too far away from home or work
- A Other (PLEASE WRITE IN)
- B Nothing, no reason to visit
- C (Don't know)

ONLY ASK Q34B TO RESIDENTS IN CHORLEY BOROUGH

Those who do not visit Chorley Town Centre at Q28:

Q34B Why don't you visit Chorley Town Centre?
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Choice of leisure facilities (cinema, gym, pubs etc)
- 2 Choice of services (hairdressers, banks etc)
- 3 Doesn't have preferred supermarket
- 4 Environmental quality of centre
- 5 Expensive car parking
- 6 Inconveniently located car parking
- 7 Lack of choice and range of shops
- 8 Not accessible by public transport
- 9 Too far away from home or work
- A Other (PLEASE WRITE IN)
- B Nothing, no reason to visit
- C (Don't know)

Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping?

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Yes, Internet (home) GO TO Q36
- 2 Yes, Portable internet shopping (through mobile phone / tablet) GO TO Q36
- 3 Yes, TV Shopping GO TO Q36
- 4 (No) GO TO Q38

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:

Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping?
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- 1 Banking / finance
- 2 Books
- 3 CDs, DVDs, music
- 4 Clothes
- 5 DIY goods
- 6 Food
- 7 Furniture / carpets
- 8 Garden items
- 9 Holiday and / or travel tickets
- A Jewellery
- B Major electrical items
- C Small electrical items
- D Small household goods
- E Sports goods
- F Toys
- G Other (PLEASE WRITE IN)
- H (Don't know / varies)

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub (non-store location)
- 5 Collection at other location (PLEASE WRITE IN)
- 6 (Don't know / varies)

Q38 Which of these leisure activities do you participate in?
READ OUT. CODE ALL THAT APPLY..

- | | | |
|---|---------------------------|-----------|
| 1 | Health & fitness | GO TO Q39 |
| 2 | Leisure centre activities | GO TO Q39 |
| 3 | Cinema | GO TO Q40 |
| 4 | Restaurant | GO TO Q41 |
| 5 | Pub / Bars | GO TO Q42 |
| 6 | Nightclub | GO TO Q42 |
| 7 | Social club | GO TO Q42 |
| 8 | Ten pin bowling | GO TO Q43 |
| 9 | Bingo | GO TO Q44 |
| A | Theatre / concert hall | GO TO Q45 |
| B | Museum / art galleries | GO TO Q45 |
| C | (None of these) | GO TO Q47 |

Those who visit for health & fitness at Q38:

Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

Those who go to the cinema at Q38:

Q40 Which centre / facility did you last visit to go the cinema?
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinen Cinema List

Those who go to restaurants at Q38:

Q41 Which centre / facility did you last visit to go to a restaurant?
DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who go to bars, pubs and / or night / social clubs at Q38:

Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?
DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who go ten-pin bowling at Q38:

Q43 Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowlin Bowling List

Those who go to bingo at Q38:

Q44 Which centre / facility did you last visit for bingo?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Those who visit for art / cultural activities at Q38:

Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?
DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who visit for one or more leisure activities at Q38:

Q46 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Q47 Which leisure facilities would you like to see more of in your area?

DO NOT READ OUT. CAN BE MULTICODED.

- 1 Bars / pubs
- 2 Better shopping facilities
- 3 Bowling alley
- 4 Cinema
- 5 Concert hall / venue
- 6 Cycle paths / area
- 7 Dance facilities
- 8 Skate park
- 9 Health & fitness (gym)
- A Hotels
- B Ice rink
- C Karting
- D Leisure centre
- E More children facilities / activities
- F More sports facilities (football pitches, tennis courts)
- G Museum / art galleries
- H Outdoor play areas / park facilities
- I Paintballing
- J Restaurants / cafes
- K Swimming pool
- L Theatre
- M Other (PLEASE WRITE IN)
- N (None)
- O (Don't know)

GEN Gender of respondent.

DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask, how old are you?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

THE FOLLOWING QUESTIONS SHOULD ONLY BE ASKED TO RESIDENTS IN CHORLEY BOROUGH.

READ OUT: It is really important for Chorley Council to monitor and capture information about the equality and diversity of its customers and communities. The next 9 questions we ask about equality monitoring allows Chorley Council to shape its services so that they better meet the diverse needs of residents and to ensure the Council have taken into account the views of everyone in the borough. Please answer the following questions. You do not have to answer these questions but, if you do, your answers will be used to make sure that the Council's services are being accessed equally. Everything you tell us is anonymous, it is private and confidential and will not be shared. It will only be used for equality monitoring purposes and will not be stored in a format which identifies you.

GEN2 Which of the following best describes your gender?

READ OUT. ONE ANSWER ONLY.

- 1 Male
- 2 Female
- 3 Other (PLEASE WRITE IN)
- 4 Prefer not to answer

GEN3 Does your gender identity match your assigned sex at birth?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

EMP Are you an employee or Councillor of Chorley Council?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Employee
- 2 Councillor
- 3 Neither of these

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

ETH To which of these groups do you consider you belong?
READ OUT. ONE ANSWER ONLY.

- 1 White English / Welsh / Scottish / Northern Irish / British
- 2 White Irish
- 3 White Gypsy or Irish Traveller
- 4 Any other White background (PLEASE WRITE IN)
- 5 White & Black Caribbean
- 6 White & Black African
- 7 White & Asian
- 8 Any other Mixed ethnic background (PLEASE WRITE IN)
- 9 Asian/Asian British Bangladeshi
- A Asian/Asian British Indian
- B Asian/Asian British Pakistani
- C Asian/Asian British Chinese
- D Any other Asian background (PLEASE WRITE IN)
- E Black African
- F Black Caribbean
- G Black British
- H Any other Black / African / Caribbean background (PLEASE WRITE IN)
- I Arab
- J Any other ethnic group (PLEASE WRITE IN)
- K Prefer not to answer

REL How would you describe your religion?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Buddhism
- 2 Christianity or Christian denominations
- 3 Hinduism
- 4 Islam
- 5 Judaism
- 6 Sikhism
- 7 Any other religion / belief (PLEASE WRITE IN)
- 8 No religion or belief
- 9 Prefer not to answer

SEX Do you consider yourself to be...?
READ OUT. ONE ANSWER ONLY.

- 1 Bisexual
- 2 Gay man
- 3 Gay woman or lesbian
- 4 Heterosexual / straight
- 5 Other (PLEASE WRITE IN)
- 6 Prefer not to answer

IF FEMALE AT GEN2

PRE Are you currently pregnant or have you given birth in the last 26 weeks?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 Prefer not to answer

MAR Are you currently...?
READ OUT. ONE ANSWER ONLY.

- 1 Cohabiting
- 2 In a civil partnership
- 3 Separated
- 4 Divorced or civil partnership dissolved
- 5 Married
- 6 Single
- 7 Prefer not to answer

Thank & close.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 Where did you last undertake your main food and grocery shopping?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	2.1%	36	4.9%	4	8.0%	13	3.9%	9	2.2%	1	2.0%	1	9.3%	7	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.3%	5	0.0%	0	0.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	2	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	10	4.1%	3	3.1%	5	0.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	4	4.0%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.5%	25	5.4%	4	5.6%	9	1.4%	3	8.6%	3	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	8	5.3%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.0%	0
Preston City Centre	0.1%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	2.0%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	7.1%	123	27.2%	20	28.6%	45	0.8%	2	22.6%	8	0.0%	0	28.9%	22	1.5%	2	2.6%	4
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.1%	2	0.0%	0	0.4%	1	0.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	3.7%	63	4.8%	4	7.9%	12	13.7%	32	6.4%	2	12.1%	8	0.7%	1	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.6%	28	5.3%	4	2.6%	4	5.0%	12	0.0%	0	0.8%	1	2.6%	2	3.5%	5	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	8.4%	144	13.4%	10	21.1%	33	29.0%	68	15.0%	6	16.0%	11	0.7%	1	2.3%	4	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Booths, Sharoe Green Lane, Fulwood, Preston	0.5%	9	1.4%	1	0.0%	0	2.9%	7	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	15	0.6%	0	0.4%	1	4.2%	10	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.6%	11	1.1%	1	1.2%	2	1.6%	4	3.3%	1	0.8%	1	0.0%	0	0.5%	1	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	1.9%	33	1.7%	1	3.2%	5	9.7%	23	0.7%	0	2.2%	1	0.7%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.3%	73	9.6%	7	6.8%	11	19.5%	46	12.3%	5	6.3%	4	0.9%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.7%	0	12.8%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	19	0.0%	0	2.9%	4	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	3.6%	62	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.8%	1	4.3%	3	29.3%	45	5.6%	9
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	24	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.7%	46	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	12.2%	9	14.7%	23	2.9%	5
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.4%	23	1.2%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1	2.3%	2	1.1%	2	0.7%	1
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	2.7%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	21.3%	35
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	5.0%	8
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	3.6%	62	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.4%	1	3.1%	5	23.7%	39
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.9%	1	0.6%	1
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Towngate, Leyland	3.0%	52	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	3	16.1%	27
Zone 9																		
Booths, Liverpool Road, Longton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	1	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Booths, Station Road, Hesketh Bank	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
B&M, Market Walk Shopping Centre, Market Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.5%	8	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	5.3%	90	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	2.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	65	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	18.0%	28	9.6%	16
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.5%	25	0.0%	0	0.4%	1	0.0%	0	1.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Centre																		
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.2%	38	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.6%	1	1.0%	2
Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.3%	1	9.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithelbarn Street, Poulton-le-Fylde	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.2%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.4%	1	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1722	75	156	234	37	66	76	154	166									
Sample:	1729	94	144	191	97	98	94	121	100									

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01:

Asda	17.9%	13	27.8%	2	22.0%	2	43.3%	3	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0
Morrisons	20.2%	15	18.7%	1	0.0%	0	30.4%	2	0.0%	0	0.0%	0	14.3%	1	55.4%	2	0.0%	0
Iceland	9.2%	7	27.8%	2	18.4%	2	17.1%	1	0.0%	0	0.0%	0	21.2%	2	0.0%	0	0.0%	0
Sainsbury's	8.1%	6	10.6%	1	8.4%	1	9.2%	1	20.4%	0	0.0%	0	0.0%	0	44.6%	1	0.0%	0
Tesco	30.8%	23	15.1%	1	51.3%	5	0.0%	0	79.7%	2	100.0%	2	19.6%	2	0.0%	0	0.0%	0
Ocado	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	3	0.0%	0	0.0%	0
Weighted base:	73	5	9	7	2	2	9	3	0									
Sample:	67	6	7	7	3	2	7	3	0									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?																		
Accessibility by public transport	0.5%	8	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.3%	4	0.0%	0
Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	21	1.3%	1	0.3%	1	2.2%	5	2.5%	1	1.1%	1	0.0%	0	0.5%	1	0.0%	0
Choice of food goods available	7.7%	139	10.4%	8	5.9%	10	6.2%	15	3.4%	1	14.5%	10	3.5%	3	8.3%	13	6.6%	11
Choice of shops nearby selling non-food goods	0.4%	8	0.6%	0	0.0%	0	2.1%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.7%	12	5.2%	4	0.3%	1	1.9%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.6%	0	0.0%	0	0.5%	1	0.0%	0
Delivery service	1.1%	19	2.7%	2	1.7%	3	0.3%	1	0.0%	0	0.0%	0	3.7%	3	1.1%	2	0.0%	0
Click & Collect service	0.3%	6	0.0%	0	1.2%	2	0.0%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.9%	34	0.0%	0	4.8%	8	0.5%	1	2.6%	1	4.3%	3	2.0%	2	1.5%	2	0.7%	1
Good internal layout / compact / easy to get around	0.9%	17	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.8%	2	4.1%	7	0.0%	0
Good service / friendly staff	0.7%	13	0.6%	0	0.0%	0	1.7%	4	0.7%	0	2.4%	2	1.5%	1	1.4%	2	0.0%	0
Habit / always use it / preference for retailer / familiarity	3.9%	70	2.1%	2	7.6%	13	1.3%	3	3.5%	1	3.3%	2	5.9%	5	1.1%	2	3.4%	6
Internet shopping is convenient	0.8%	14	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.0%	2	0.0%	0	0.0%	0
Lower prices	15.3%	276	9.1%	7	20.3%	34	16.7%	40	17.5%	7	10.5%	7	12.1%	10	14.5%	23	22.9%	38
Loyalty card / points scheme	1.1%	20	0.6%	0	1.2%	2	1.2%	3	0.8%	0	2.1%	1	1.2%	1	3.5%	6	0.0%	0
Near to home	33.2%	599	38.2%	31	25.8%	43	34.0%	82	30.6%	12	25.9%	18	30.0%	26	40.0%	64	32.8%	54
Near to work	1.5%	26	2.3%	2	1.8%	3	1.8%	4	1.3%	1	0.0%	0	0.8%	1	0.9%	1	1.3%	2
Nice shopping environment	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.9%	15	1.1%	1	0.0%	0	1.7%	4	2.5%	1	0.0%	0	1.3%	1	1.4%	2	1.1%	2
Provision of leisure facilities nearby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.7%	120	5.4%	4	9.4%	16	6.1%	15	8.3%	3	5.0%	3	8.0%	7	3.7%	6	6.5%	11
Quality of shops selling food goods	0.6%	11	0.0%	0	1.1%	2	0.8%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.3%	24	1.9%	2	0.8%	1	0.3%	1	3.4%	1	1.6%	1	1.2%	1	0.9%	2	2.7%	5
Value for money	5.7%	104	2.8%	2	3.3%	5	6.5%	16	5.7%	2	5.6%	4	7.1%	6	6.6%	11	4.4%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled-friendly trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food goods exclusive to the store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good sized store (i.e. not too large / small)	0.3%	6	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Has everything I need	1.2%	22	0.0%	0	1.3%	2	2.9%	7	1.3%	1	4.2%	3	0.6%	1	0.0%	0	0.0%	0
Has scan-as-you-shop facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
I get a lift to that store	0.1%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - better choice of goods	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - special offers	0.2%	4	0.7%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping is reliable	0.0%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.5%	9	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.1%	2	0.0%	0
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for small shops	0.2%	3	0.7%	1	0.5%	1	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.2%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Quiet / not too busy	0.3%	6	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sells local / homegrown produce	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Small store	0.4% 8	0.6% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.8% 3	0.0% 0
Stock always in the same place	0.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Was in the area at the time	1.0% 17	0.0% 0	0.0% 0	0.8% 2	0.0% 0	3.6% 2	0.6% 1	0.0% 0	0.0% 0
Wider aisles	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / no reason in particular)	7.2% 130	3.6% 3	8.3% 14	8.9% 22	7.2% 3	7.0% 5	12.9% 11	3.8% 6	14.3% 24
Weighted base:	1803	80	166	243	40	68	85	160	166
Sample:	1803	100	152	200	100	100	101	125	100

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?																		
Change layout too often	0.9%	16	1.1%	1	2.1%	3	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Difficult / expensive parking	1.4%	25	1.9%	2	1.8%	3	2.8%	7	0.0%	0	0.0%	0	0.8%	1	2.4%	4	0.6%	1
Difficult to get to	0.3%	5	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Expensive	4.5%	81	4.3%	3	1.4%	2	3.8%	9	3.8%	2	6.0%	4	6.7%	6	5.2%	8	6.1%	10
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1
Lack of public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.5%	63	2.1%	2	0.6%	1	4.1%	10	0.8%	0	8.2%	6	3.8%	3	3.4%	5	2.5%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.6%	0	2.8%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Poor quality	1.6%	29	1.9%	2	2.5%	4	0.3%	1	3.8%	2	0.0%	0	3.0%	3	2.9%	5	1.1%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too busy	1.4%	26	0.6%	0	1.4%	2	1.9%	5	0.0%	0	2.7%	2	1.5%	1	2.2%	4	0.7%	1
Too far away	0.6%	10	1.9%	2	1.9%	3	0.3%	1	2.3%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Too small	1.9%	34	1.9%	2	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.6%	1	2.3%	4	6.8%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	1.3%	1	3.1%	5	1.3%	3	1.9%	1	0.0%	0	0.6%	1	3.3%	5	3.8%	6
Empty shelves / goods out of stock	1.2%	21	0.0%	0	1.3%	2	0.3%	1	2.0%	1	0.6%	0	2.0%	2	2.1%	3	0.7%	1
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself	0.3%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior replacement goods sent	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Internet - miss out on special offers	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of branded goods	1.0%	17	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1	0.0%	0
Lighting too bright	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1
No free parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers	0.0%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Obstructive shelf-stackers	0.2%	3	0.0%	0	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Queues at the checkout / lack of staff	0.4%	7	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelves too high	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	2.1%	3	0.5%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	2	1.9%	3
Special offers out of stock	0.2%	3	1.9%	2	0.0%	0	0.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store entrance too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.3%	5	1.0%	1	0.0%	0	0.3%	1	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too many pre-packed foods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.6%	11	0.0%	0	0.6%	1	1.2%	3	5.1%	2	1.1%	1	0.0%	0	1.3%	2	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Nothing)	71.1%	1282	76.4%	61	67.9%	113	75.0%	182	71.1%	28	73.6%	50	75.2%	64	67.8%	108	69.8%	116
(Don't know)	1.5%	27	0.0%	0	3.5%	6	2.7%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.6%	4
Weighted base:	1803		80		166		243		40		68		85		160		166	
Sample:	1803		100		152		200		100		100		101		125		100	

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Car / van (as driver)	79.5%	1375	51.4%	39	83.1%	130	76.6%	180	93.1%	35	79.0%	52	76.1%	58	80.4%	126	83.6%	139
Car / van (as passenger)	7.9%	137	11.1%	8	9.0%	14	10.4%	24	6.9%	3	7.6%	5	9.1%	7	6.6%	10	3.2%	5
Bus, minibus or coach	3.4%	58	13.8%	10	4.8%	8	2.5%	6	0.0%	0	0.6%	0	4.3%	3	2.3%	4	3.6%	6
Motorcycle, scooter or moped	0.4%	7	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.5%	130	21.3%	16	2.3%	4	9.1%	21	0.0%	0	12.2%	8	9.8%	7	9.5%	15	9.0%	15
Taxi	0.3%	5	0.0%	0	0.4%	1	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	2	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home delivery service	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100

MeanScore: minutes

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?

Excluding those who do their main food shopping via the Internet at Q01:

1 - 5 minutes	39.3%	680	41.0%	31	26.7%	42	46.7%	110	7.1%	3	31.1%	20	33.9%	26	40.5%	63	66.3%	110
6 - 10 minutes	31.3%	541	31.5%	24	39.7%	62	34.9%	82	32.5%	12	25.9%	17	38.8%	30	40.6%	64	24.0%	40
11 - 15 minutes	14.2%	246	13.3%	10	11.9%	19	9.4%	22	29.1%	11	21.2%	14	12.0%	9	10.0%	16	1.7%	3
16 - 20 minutes	7.4%	129	7.7%	6	13.1%	21	1.1%	3	21.8%	8	11.1%	7	6.1%	5	4.6%	7	4.5%	7
21 - 25 minutes	1.4%	25	1.8%	1	0.5%	1	1.2%	3	2.6%	1	5.0%	3	0.0%	0	0.0%	0	1.0%	2
26 - 30 minutes	2.7%	46	1.2%	1	5.6%	9	0.6%	1	4.8%	2	2.9%	2	1.4%	1	0.0%	0	1.9%	3
31 - 35 minutes	0.6%	11	2.8%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - 40 minutes	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0
41 - 45 minutes	0.5%	9	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	5.6%	4	0.5%	1	0.6%	1
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.3%	5	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	34	0.6%	0	2.1%	3	4.4%	10	0.7%	0	1.4%	1	0.0%	0	3.7%	6	0.0%	0
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		10.30		9.87		11.66		8.62		15.24		12.24		12.17		8.69		7.39
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Yes – non-food shopping	5.4%	94	6.4%	5	3.0%	5	5.0%	12	7.0%	3	10.5%	7	10.4%	8	6.4%	10	2.6%	4
Yes – other-food shopping	4.7%	81	3.9%	3	5.0%	8	2.4%	6	8.4%	3	7.8%	5	2.0%	2	10.2%	16	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.3%	23	0.6%	0	1.6%	3	0.0%	0	0.7%	0	7.2%	5	0.0%	0	3.1%	5	0.0%	0
Yes – leisure activity	2.4%	41	4.3%	3	3.9%	6	0.9%	2	6.8%	3	0.8%	1	3.9%	3	0.5%	1	0.0%	0
Yes – travelling to / from work	2.8%	49	0.6%	0	1.3%	2	3.1%	7	2.2%	1	1.6%	1	1.9%	1	4.0%	6	2.9%	5
Yes – travelling to / from school / college / university	0.1%	2	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	2.0%	35	3.5%	3	2.4%	4	2.6%	6	2.1%	1	0.0%	0	3.9%	3	2.1%	3	0.0%	0
Yes – visiting café / pub / restaurant	2.7%	46	4.0%	3	5.6%	9	3.8%	9	3.0%	1	5.1%	3	3.6%	3	0.0%	0	1.9%	3
Yes – visiting family / friends	2.1%	37	2.0%	2	3.3%	5	1.0%	2	3.6%	1	0.8%	1	1.4%	1	1.4%	2	1.6%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.6%	0	0.0%	0	0.3%	1	6.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attended church	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog-walking	0.3%	5	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.7%	1
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Yes - visiting the market	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.9%	16	1.2%	1	0.7%	1	0.3%	1	0.0%	0	3.0%	2	0.7%	1	0.5%	1	1.7%	3
(No activity)	71.1%	1230	69.7%	52	72.7%	114	77.5%	183	57.3%	21	60.1%	39	67.3%	51	68.9%	108	82.6%	137
(Don't know / varies)	2.5%	43	1.1%	1	0.4%	1	2.1%	5	2.1%	1	1.8%	1	2.6%	2	2.5%	4	5.9%	10
Weighted base:	1730		75		157		235		37		66		76		157		166	
Sample:	1736		94		145		193		97		98		94		122		100	

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q08 Where do you do this linked trip?																		
<i>Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	14.6%	35	40.7%	5	54.7%	12	6.7%	1	41.7%	4	18.4%	3	18.9%	2	5.5%	2	72.5%	3
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.2%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.8%	2	11.1%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.7%	16	0.0%	0	12.7%	3	26.0%	5	18.2%	2	18.2%	3	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	1.0%	2	0.0%	0	0.0%	0	6.2%	1	0.0%	0	3.1%	1	4.4%	1	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.9%	5	23.2%	3	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.7%	2	0.0%	0	5.0%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.8%	2	0.0%	0	3.5%	1	4.3%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	8	0.0%	0	14.1%	4	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	8.8%	3	0.0%	0
Bamber Bridge Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	9	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.1%	3	3.9%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	5.7%	1	2.4%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	3	4.4%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	7	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	27.5%	1

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	11.6%	28	13.3%	2	8.1%	2	39.7%	8	6.9%
Weighted base:	238	11	21	20	9	17	12	32	4
Sample:	253	16	23	16	18	28	14	22	2

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1.5%	26	5.4%	4	4.1%	6	4.0%	9	0.7%	0	0.0%	0	6.3%	5	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	1.9%	1	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.8%	13	7.0%	5	1.1%	2	1.8%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	3	3.2%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.7%	29	6.5%	5	8.7%	13	1.0%	2	4.0%	1	0.0%	0	6.3%	5	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	5.3%	4	0.5%	1	0.3%	1	0.7%	0	0.6%	0	0.8%	1	0.0%	0	0.0%	0
Preston City Centre	0.5%	9	0.0%	0	0.9%	1	1.2%	3	5.1%	2	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.5%	1	2.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	6.3%	107	17.7%	13	20.3%	31	1.3%	3	15.1%	6	1.2%	1	30.9%	22	1.9%	3	3.5%	6
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.2%	4	0.0%	0	1.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	4.2%	71	5.1%	4	6.5%	10	18.4%	43	6.7%	2	12.6%	8	0.8%	1	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.1%	18	7.2%	5	0.5%	1	3.2%	7	3.2%	1	0.8%	1	1.4%	1	0.5%	1	0.0%	0
Asda, Pittman Way, East	8.0%	137	15.5%	12	27.8%	43	21.2%	50	19.9%	7	16.9%	11	0.0%	0	0.0%	0	3.4%	6

Column %ges.

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Way, Fulwood, Preston	1.1%	20	1.4%	1	2.3%	4	4.5%	11	4.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Sharoe Green Lane, Fulwood, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.5%	8	1.2%	1	0.4%	1	2.1%	5	1.3%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lidl, New Hall Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.4%	7	0.6%	0	0.4%	1	1.2%	3	2.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	2.4%	2	1.7%	3	13.0%	31	0.0%	0	7.2%	5	0.8%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	8.3%	6	10.1%	16	20.4%	48	8.1%	3	7.5%	5	1.0%	1	0.0%	0	0.7%	1
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.7%	0	23.6%	16	0.0%	0	2.9%	4	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	11.9%	9	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	3	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	2.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.5%	4	18.6%	29	3.4%	6
Co-op, Watkin Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lostock Hall, Tardy Gate																		
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0						
Morrisons, Station Road, Bamber Bridge	0.9%	15	1.2%	1	0.0%	0	0.3%	1	0.0%	0	4.5%	3	6.3%	10	0.0%	0		
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.9%	3	2.2%	3	0.0%	0	0.0%	0	0.8%	1	5.0%	4	27.7%	43	4.2%	7
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3%	22	0.0%	0	0.7%	1	0.5%	1	0.7%	0	2.3%	2	2.4%	2	3.2%	5	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	1	8.7%	14
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.3%	9
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	2.0%	3
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	4.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	5.0%	8	26.4%	43
Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	9
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.6%	1
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Towngate, Leyland	3.3%	57	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	23.7%	39
Zone 9																		
Booths, Liverpool Road, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Longton																		
Booths, Station Road, Hesketh Bank	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
B&M, Market Walk Shopping Centre, Market Walk	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	4.1%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.9%	6	
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Spendmore Lane, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 12																			
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	20.5%	32	7.0%	12	
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheulton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 13																			
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bolton Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 14																			
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.4%	24	0.0%	0	1.2%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Weeton Road, Wesham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.1%	36	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.9%	33	0.0%	0	0.0%	0	0.6%	1	10.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.8%	13	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.9%	32	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.5%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	1.1%	1	2.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, Wyre	0.2%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1703	76		153	234	37	66	73	155	165								
Sample:	1711	94		140	192	95	97	91	120	99								

Q10 From which retailer did you purchase this main food internet / home delivery shopping?*Those who do their main food shopping via the Internet at Q09:*

Asda	21.4%	16	33.6%	2	32.7%	3	15.1%	1	58.9%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0
Morrisons	18.2%	14	35.4%	2	6.2%	1	0.0%	0	0.0%	0	0.0%	0	18.6%	2	69.6%	2	0.0%	0
Iceland	10.1%	8	0.0%	0	11.5%	1	73.2%	4	0.0%	0	0.0%	0	20.1%	2	0.0%	0	0.0%	0
Sainsbury's	6.5%	5	12.8%	1	0.0%	0	11.7%	1	28.3%	1	0.0%	0	0.0%	0	30.4%	1	0.0%	0
Tesco	28.8%	21	18.3%	1	49.5%	5	0.0%	0	12.8%	0	100.0%	2	18.6%	2	0.0%	0	0.0%	0
Ocado	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0	0.0%	0
Weighted base:	75	5		9	6	3	2	9	2	0								
Sample:	68	6		7	5	4	3	7	3	0								

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
MeanScore: £																		
Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?																		
£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.5%	9	1.3%	1	0.3%	1	0.8%	2	0.0%	0	1.2%	1	0.6%	1	0.9%	1	1.1%	2
£11 - £15	0.2%	4	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	2.4%	43	7.4%	6	1.3%	2	4.1%	10	1.3%	1	3.8%	3	0.0%	0	0.9%	2	0.6%	1
£21 - £25	2.1%	37	8.1%	6	3.4%	6	2.6%	6	0.8%	0	1.2%	1	1.3%	1	1.7%	3	3.0%	5
£26 - £30	4.2%	75	8.1%	7	2.6%	4	3.6%	9	2.7%	1	3.8%	3	1.9%	2	1.3%	2	4.7%	8
£31 - £35	2.1%	38	0.0%	0	4.5%	7	2.9%	7	2.0%	1	2.4%	2	4.8%	4	1.3%	2	2.7%	5
£36 - £40	6.0%	108	5.3%	4	8.1%	13	8.1%	20	6.1%	2	7.9%	5	7.0%	6	4.5%	7	7.4%	12
£41 - £45	2.5%	45	0.6%	0	2.8%	5	3.4%	8	1.3%	1	2.6%	2	4.2%	4	3.9%	6	0.0%	0
£46 - £50	8.4%	152	10.2%	8	6.6%	11	4.6%	11	13.0%	5	9.4%	6	12.1%	10	14.7%	24	9.0%	15
£51 - £55	2.0%	35	0.6%	0	1.6%	3	3.3%	8	1.5%	1	0.6%	0	1.5%	1	0.0%	0	2.6%	4
£56 - £60	7.4%	133	6.1%	5	8.7%	14	3.3%	8	6.4%	3	2.3%	2	4.6%	4	5.8%	9	6.4%	11
£61 - £65	3.1%	55	3.5%	3	3.4%	6	4.0%	10	1.9%	1	4.2%	3	3.1%	3	6.4%	10	1.3%	2
£66 - £70	4.4%	80	6.9%	6	6.1%	10	1.5%	4	3.8%	2	5.2%	3	4.9%	4	3.1%	5	4.2%	7
£71 - £75	2.1%	38	1.7%	1	1.0%	2	2.7%	7	1.5%	1	3.6%	2	1.7%	1	2.9%	5	1.0%	2
£76 - £80	7.5%	136	2.9%	2	9.7%	16	5.1%	12	15.7%	6	9.7%	7	9.9%	8	12.4%	20	8.9%	15
£81 - £85	0.7%	12	0.0%	0	1.3%	2	0.5%	1	0.0%	0	2.7%	2	0.6%	1	0.0%	0	0.0%	0
£86 - £90	2.1%	39	3.0%	2	0.6%	1	0.3%	1	1.3%	1	3.1%	2	0.0%	0	2.1%	3	1.6%	3
£91 - £95	0.2%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	11.5%	207	12.4%	10	9.6%	16	13.3%	32	10.0%	4	7.5%	5	12.4%	11	9.3%	15	14.5%	24
£101 - £120	4.1%	73	1.3%	1	1.7%	3	1.5%	4	2.9%	1	1.6%	1	8.8%	8	5.3%	8	5.1%	9
£121 - £140	1.6%	29	0.0%	0	1.6%	3	1.9%	5	1.5%	1	1.1%	1	0.0%	0	0.9%	2	1.5%	2
£141 - £160	3.8%	68	3.8%	3	3.7%	6	3.5%	9	3.9%	2	1.9%	1	2.3%	2	6.1%	10	3.4%	6
£161 - £180	0.3%	6	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.9%	16	1.0%	1	0.6%	1	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.7%	1
(Don't know)	17.4%	313	14.8%	12	12.9%	21	26.8%	65	17.2%	7	18.1%	12	17.5%	15	14.5%	23	19.7%	33
(Refused)	2.1%	38	0.0%	0	5.1%	8	1.1%	3	5.2%	2	1.1%	1	0.8%	1	1.7%	3	0.6%	1
<i>Mean:</i>	<i>74.18</i>	<i>62.07</i>	<i>71.47</i>	<i>67.59</i>	<i>72.30</i>	<i>81.09</i>	<i>71.64</i>	<i>74.57</i>	<i>74.66</i>									
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

MeanScore: visits per week**Q12 How often does your household normally do a main food and grocery shop?**

Daily	1.2%	21	1.1%	1	0.0%	0	0.5%	1	0.7%	0	4.4%	3	1.2%	1	0.9%	2	3.9%	7
At least two times a week	12.6%	226	18.4%	15	11.6%	19	13.3%	32	7.6%	3	19.5%	13	16.2%	14	11.4%	18	13.0%	22
At least once a week	67.8%	1222	52.1%	42	66.4%	110	68.7%	167	76.0%	30	62.4%	42	63.4%	54	61.9%	99	73.4%	122
At least once a fortnight	11.7%	210	18.5%	15	15.5%	26	9.4%	23	7.0%	3	7.5%	5	6.0%	5	18.1%	29	6.0%	10
At least once a month	4.2%	76	5.9%	5	2.8%	5	5.8%	14	0.0%	0	4.4%	3	9.2%	8	5.2%	8	1.9%	3
At least every two months	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.5%	45	4.1%	3	3.1%	5	2.1%	5	8.6%	3	1.2%	1	4.0%	3	2.4%	4	1.8%	3
<i>Mean:</i>	<i>1.37</i>	<i>1.51</i>	<i>1.25</i>	<i>1.35</i>	<i>1.26</i>	<i>1.78</i>	<i>1.48</i>	<i>1.28</i>	<i>1.59</i>									
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

Q13 When do you normally do your household's main food shop?

Weekdays during the day	42.6%	768	55.7%	45	43.7%	72	33.1%	80	52.2%	21	42.9%	29	48.5%	41	46.2%	74	47.7%	79
Weekdays during the evening	11.3%	203	0.7%	1	14.2%	23	12.1%	29	3.2%	1	5.4%	4	5.6%	5	12.7%	20	10.9%	18
Saturday	10.7%	193	12.7%	10	12.0%	20	13.0%	31	14.7%	6	14.2%	10	7.3%	6	6.2%	10	7.9%	13
Sunday	4.0%	73	4.3%	3	2.2%	4	6.2%	15	2.2%	1	2.8%	2	2.3%	2	3.3%	5	3.4%	6
(Don't know / varies)	31.4%	566	26.6%	21	27.9%	46	35.6%	86	27.7%	11	34.7%	23	36.3%	31	31.5%	50	30.2%	50
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?

Yes	67.2%	1211	56.3%	45	68.7%	114	59.6%	145	64.9%	26	66.3%	45	65.6%	56	63.7%	102	64.7%	107
No	32.8%	591	43.7%	35	31.3%	52	40.4%	98	35.1%	14	33.7%	23	34.4%	29	36.3%	58	35.3%	59
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15 Where did you last undertake this 'top-up' food shopping?																		
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	6	9.2%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.7%	8	8.5%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	1	5.8%	3	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.4%	5	2.8%	1	0.5%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	5.3%	2	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.7%	8	1.0%	0	4.7%	5	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	6	2.3%	1	1.8%	2	0.5%	1	0.0%	0	1.7%	1	1.0%	1	0.0%	0	1.1%	1
Preston City Centre	2.6%	30	12.4%	6	4.7%	5	10.3%	15	6.7%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	2	3.4%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.2%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.1%	12	3.4%	2	8.8%	9	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.6%	31	6.0%	3	17.3%	18	2.8%	4	7.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.4%	5	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	1.0%	12	0.0%	0	4.8%	5	1.5%	2	22.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.9%	11	0.0%	0	9.4%	10	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.7%	8	0.0%	0	1.8%	2	3.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.6%	7	6.9%	3	1.7%	2	0.5%	1	1.1%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.3%	27	1.0%	0	7.3%	8	10.5%	15	9.3%	2	2.4%	1	0.0%	0	1.0%	1	0.0%	0

Column %ges.

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Booths, Sharoe Green Lane, Fulwood, Preston	3.3%	39	0.0%	0	4.4%	5	14.8%	21	16.5%	4	0.0%	0	0.0%	0	0.7%	1	1.6%	2
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	1.0%	11	0.0%	0	0.7%	1	6.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.7%	8	0.0%	0	5.1%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	1.0%	0	0.7%	1	2.0%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.8%	9	0.0%	0	1.0%	1	3.4%	5	4.2%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.4%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.6%	31	9.3%	4	3.7%	4	13.8%	19	8.7%	2	0.9%	0	1.3%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.4%	5	1.8%	1	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	14	0.0%	0	0.5%	1	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	4.4%	4	0.0%	0
Other, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.5%	17	0.0%	0	0.0%	0	0.0%	0	3.2%	1	35.2%	16	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	2.0%	23	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	16	3.3%	3	0.0%	0
Co-op, Pope Lane, Penwortham	1.4%	16	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	9	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Penwortham District Centre	0.3%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.9%	15	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.5%	18	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	16.3%	16	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	7.0%	7	2.5%	3
Spar, Alder Drive, Gregson Lane, Hoghton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.9%	11	0.0%	0	3.3%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Station Road, Bamber Bridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.7%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	1	4.5%	5	0.0%	0
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	7.7%	8
Asda, Towngate, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.6%	5
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	9
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.5%	29	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	20.3%	22
Other, Zone 8	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.1%	1
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	12
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.6%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	8
Tesco Extra, Towngate, Leyland	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	10.1%	11
Zone 9																		
Booths, Liverpool Road, Longton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Booths, Station Road, Hesketh Bank	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Buckshaw									
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Village Green Lane, Preston PR2 7DS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.7%	9	0.0%	0	0.0%	0	2.1%	0	0.0%
Spar, Runshaw Lane, Euxton, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Talbot Drive, Euxton, Chorley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Ordnance Road, Buckshaw	0.8%	9	1.3%	1	0.0%	0	0.0%	0	0.0%
Zone 12									
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	3.4%	2	0.0%	0	0.5%	1	0.0%
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Chorley Old Road, Whittle-Le-Woods	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Bolton Road, Adlington	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 13	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Spendmore Lane, Coppull, Chorley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Chorley Road, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.9%
Co-op, Lytham Road, Freckleton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Market Square, Kirkham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Weeton Road, Wesham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Centre																		
Kirkham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.9%	22	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	4	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithelbarn Street, Poulton-le-Fylde	0.3%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1165	45	105	141	23	44	56	101	106									
Sample:	1150	53	96	120	54	61	67	78	61									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?																		
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	5	7.5%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.1%	2	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.6%	6	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.1%	3	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	1	1.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	6	8.1%	3	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	8.6%	4	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.6%	7	0.0%	0	4.9%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	1.0%	11	1.3%	1	1.7%	2	1.4%	2	1.1%	0	2.8%	1	7.8%	4	0.0%	0	1.2%	1
Preston City Centre	2.7%	30	14.9%	6	4.1%	4	9.3%	13	6.8%	2	0.0%	0	2.1%	1	3.4%	3	0.0%	0
Sainsburys Local, Fishergate, Preston	0.3%	3	3.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.3%	3	5.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.0%	11	3.5%	2	7.3%	7	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.1%	24	8.1%	4	6.8%	7	2.8%	4	10.8%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.9%	10	0.0%	0	2.6%	3	2.4%	3	17.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	1.0%	12	0.0%	0	10.6%	11	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	2.5%	3	0.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.8%	9	0.0%	0	0.6%	1	3.7%	5	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.5%	5	1.0%	0	2.5%	3	1.1%	1	1.1%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	2.8%	31	0.0%	0	7.9%	8	12.5%	17	18.1%	4	2.3%	1	0.0%	0	1.0%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	0.0%	0	5.5%	6	11.2%	15	10.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	10	0.0%	0	0.0%	0	6.2%	8	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.8%	9	0.0%	0	5.2%	5	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.3%	3	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	1.0%	1	2.0%	3	2.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.3%	4	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.7%	30	10.7%	5	4.0%	4	14.4%	20	4.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.1%	1	1.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	13	0.0%	0	0.0%	0	5.1%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.4%	6
Zone 4																		
Other, Zone 4	0.1%	2	0.0%	0	0.7%	1	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	9	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.6%	2	0.0%	0	4.5%	4	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.4%	15	0.0%	0	0.0%	0	0.0%	0	2.6%	1	34.6%	14	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	1.6%	18	1.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	22.7%	12	0.8%	1	0.9%	1
Co-op, Pope Lane, Penwortham	1.4%	16	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	9	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Penwortham District Centre	0.2%	3	0.0%	0	0.0%	0	1.6%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Birch Avenue, Penwortham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	2.6%	3	0.0%	0
Spar, Liverpool Road, Penwortham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.1%	8	0.0%	0
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Lostock Hall, Tardy Gate									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.5%	1	0.0%
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.2%	25	0.0%	0	0.7%	1	0.0%	0	0.0%
Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Millwood Road, Walton Park, Bamber Bridge	1.0%	11	0.0%	0	3.3%	3	3.4%	5	0.0%
Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	9	1.0%	0	0.0%	0	0.0%	0	0.0%
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Aldi, Towngate, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.6%	1	0.0%	0	0.0%
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Churchill Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	0.0%	0	0.6%	1	0.0%
Other, Zone 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Canberra Road, Leyland	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.7%	8	0.0%	0	0.0%	0	1.0%	1	0.0%
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	1.6%	18	0.0%	0	1.9%	2	0.0%	0	0.0%
Zone 9									
Booths, Liverpool Road,	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Longton																		
Booths, Station Road, Hesketh Bank	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.9%	10	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.9%	21	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Aldi, Lancaster Way, Buckshaw	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	1.2%	14	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.2%	3
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheulton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.7%	8	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, Freckleton	0.4%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	5	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	3	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.3%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.0%	12	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothasay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.2%	1
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

For WYG

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.6%	7	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

For WYG

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8			
Branch Road, Blackburn												
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1129	43	103	137	23	41	53	98	104			
Sample:	1124	52	93	119	53	59	64	76	59			

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?

Those who make top-up shopping trips at Q14:

£1 - £5	16.2%	197	28.5%	13	7.9%	9	21.1%	30	11.2%	3	18.4%	8	9.2%	5	18.1%	18	15.5%	17
£6 - £10	21.6%	262	23.5%	11	24.7%	28	19.2%	28	28.9%	7	36.3%	16	21.0%	12	23.4%	24	25.9%	28
£11 - £15	9.4%	114	11.8%	5	9.7%	11	7.3%	11	9.3%	2	5.0%	2	13.0%	7	15.7%	16	2.3%	2
£16 - £20	17.5%	212	4.6%	2	16.4%	19	17.6%	25	8.8%	2	18.7%	8	20.7%	12	16.9%	17	25.3%	27
£21 - £25	4.3%	52	0.0%	0	1.6%	2	4.0%	6	9.5%	2	5.1%	2	7.5%	4	2.8%	3	1.1%	1
£26 - £30	4.8%	58	1.0%	0	3.3%	4	2.8%	4	10.3%	3	4.4%	2	4.8%	3	3.5%	4	3.9%	4
£31 - £35	1.3%	16	0.0%	0	1.8%	2	3.0%	4	1.3%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
£36 - £40	3.3%	40	7.1%	3	1.6%	2	0.5%	1	0.0%	0	1.7%	1	1.3%	1	5.1%	5	3.1%	3
£41 - £45	0.9%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1
£46 - £50	1.5%	18	5.9%	3	0.5%	1	2.1%	3	4.5%	1	2.9%	1	1.0%	1	1.0%	1	0.0%	0
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
£56 - £60	0.3%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1
£101 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	193	17.6%	8	25.4%	29	19.7%	29	9.3%	2	3.0%	1	16.2%	9	9.3%	9	19.0%	20
(Refused)	2.1%	25	0.0%	0	6.0%	7	1.0%	1	7.0%	2	3.4%	2	1.3%	1	2.7%	3	1.7%	2
Mean:	16.97	14.67	15.69	15.91	17.32	15.31	18.52	15.30	16.34									
Weighted base:	1211	45	114	145	26	45	56	102	107									
Sample:	1193	54	100	123	63	62	67	79	62									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
MeanScore: visits per week																		
Q18 How often does your household normally do a 'top up' food and grocery shop?																		
<i>Those who make top-up shopping trips at Q14:</i>																		
Daily	3.5%	42	6.3%	3	2.0%	2	4.6%	7	1.0%	0	3.9%	2	6.4%	4	3.7%	4	2.9%	3
At least two times a week	40.2%	487	31.7%	14	37.0%	42	37.8%	55	27.1%	7	52.4%	23	38.0%	21	41.3%	42	33.0%	35
At least once a week	39.6%	480	44.0%	20	41.1%	47	39.9%	58	39.8%	10	31.1%	14	38.4%	21	38.7%	39	47.5%	51
At least once a fortnight	6.8%	83	15.2%	7	7.9%	9	4.8%	7	13.9%	4	10.0%	4	12.4%	7	4.6%	5	5.7%	6
At least once a month	0.9%	11	1.0%	0	0.5%	1	0.9%	1	1.9%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2
At least every two months	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.8%	106	1.8%	1	11.5%	13	12.0%	17	16.3%	4	1.7%	1	3.9%	2	10.0%	10	8.1%	9
<i>Mean:</i>		2.50		2.27		2.34		2.56		1.95		2.78		2.51		2.58		2.21
Weighted base:		1211		45		114		145		26		45		56		102		107
Sample:		1193		54		100		123		63		62		67		79		62

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q19A Where did you last buy clothing or footwear goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.5%	18	5.6%	3	1.5%	2	1.1%	2	0.9%	0	0.7%	0	4.8%	3	1.2%	1	0.0%	0
Preston City Centre	31.8%	393	65.7%	31	42.3%	53	39.9%	68	45.7%	13	27.6%	15	54.0%	32	39.4%	45	43.4%	47
St George's Shopping Centre, Fishergate, Preston	0.1%	2	1.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.2%	2	0.0%	0	0.6%	1	0.0%	0	1.2%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.5%	31	1.9%	1	3.0%	4	6.2%	10	2.6%	1	4.2%	2	0.0%	0	3.9%	4	5.2%	6
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	16.8%	208	9.7%	5	35.0%	44	37.4%	64	22.0%	6	36.2%	20	7.3%	4	9.5%	11	17.7%	19
Fulwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.5%	6	0.9%	0	2.5%	3	1.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.5%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	1.2%	1	2.2%	3	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.9%	23	3.2%	2	2.2%	3	0.7%	1	1.2%	0	0.0%	0	2.9%	2	5.9%	7	2.0%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	1.6%	20	2.7%	1	2.7%	3	0.4%	1	0.0%	0	0.0%	0	0.9%	1	7.3%	8	2.5%	3
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	8.2%	5	3.8%	4	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.2%	1	6.6%	7
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1	0.9%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	5.0%	5
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.2%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.3%	16	0.0%	0	0.5%	1	0.4%	1	3.4%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	1.9%	23	5.5%	3	0.6%	1	1.6%	3	0.9%	0	2.8%	2	2.8%	2	2.5%	3	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	7	0.9%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.7%	9	0.0%	0	0.9%	1	0.0%	0	1.2%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1
Lytham Town Centre	0.7%	9	0.0%	0	1.3%	2	0.4%	1	1.7%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	0.0%	0	1.2%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	1.1%	1
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.6%	20	0.0%	0	0.0%	0	1.1%	2	4.3%	1	0.7%	0	1.7%	1	5.1%	6	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Southport Town Centre	1.6%	20	0.9%	0	0.0%	0	0.4%	1	0.9%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	3	0.0%	0	0.0%	0	0.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	3.0%	37	0.0%	0	2.7%	3	3.3%	6	0.0%	0	1.7%	1	1.7%	1	1.3%	2	1.1%	1
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.6%	19	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.9%	24	0.0%	0	0.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.0%	6	0.9%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1236	47	125	170	29	55	59	114	107
Sample:	1277	62	114	135	77	81	76	90	69

MeanScore: visits per month

Q19B How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Daily	0.4%	5	4.6%	2	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.8%	21	7.5%	4	1.3%	2	5.1%	9	1.7%	0	0.7%	0	0.9%	1	0.7%	1	0.0%	0
At least once a week	7.2%	87	4.9%	2	9.2%	11	11.8%	20	21.4%	6	5.1%	3	18.3%	11	5.7%	6	2.6%	3
At least once a fortnight	7.4%	90	8.8%	4	7.7%	10	5.3%	9	0.9%	0	8.6%	5	8.4%	5	6.3%	7	4.0%	4
At least once a month	20.0%	243	9.3%	4	17.9%	22	19.3%	33	14.2%	4	22.9%	13	22.1%	13	18.5%	20	28.9%	31
At least every two months	12.3%	150	5.5%	3	18.8%	23	8.8%	15	13.1%	4	8.9%	5	5.3%	3	13.9%	15	16.5%	18
At least every 3 months	16.2%	196	17.5%	8	11.6%	14	13.9%	24	16.7%	5	8.6%	5	19.1%	11	15.6%	17	22.4%	24
At least every 6 months	10.5%	128	17.8%	8	6.8%	8	8.0%	14	9.9%	3	5.0%	3	9.3%	5	16.6%	18	10.1%	11
Less often than once every 6 months	3.2%	39	3.8%	2	0.9%	1	2.2%	4	4.0%	1	1.4%	1	6.2%	4	1.4%	2	5.2%	6
Have only visited once (Don't know / varies)	1.0%	12	0.9%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.7%	1	1.3%	1	0.0%	0
<i>Mean:</i>	<i>1.46</i>	<i>3.92</i>	<i>1.65</i>	<i>2.53</i>	<i>1.67</i>	<i>1.32</i>	<i>1.51</i>	<i>1.00</i>	<i>0.72</i>									
Weighted base:	1212	47	124	170	28	55	59	108	106									
Sample:	1259	62	113	135	75	81	76	86	68									

Q19C How do you normally travel to (LOCATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Car / van (as driver)	74.8%	907	19.9%	9	77.9%	97	69.9%	119	79.3%	22	79.5%	44	64.8%	38	72.2%	78	85.9%	91
Car / van (as passenger)	8.3%	101	6.6%	3	9.4%	12	9.9%	17	2.8%	1	14.3%	8	7.6%	4	10.4%	11	3.2%	3
Bus, minibus or coach	9.6%	116	22.6%	11	10.3%	13	12.4%	21	12.2%	3	5.2%	3	18.5%	11	9.1%	10	8.2%	9
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.2%	64	48.8%	23	0.5%	1	6.6%	11	0.9%	0	1.0%	1	7.4%	4	4.4%	5	1.6%	2
Taxi	0.4%	5	2.2%	1	0.5%	1	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.8%	10	0.0%	0	0.9%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride (Don't know / varies)	0.2%	2	0.0%	0	0.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
<i>Mean:</i>	<i>0.4%</i>	<i>5</i>	<i>0.0%</i>	<i>0</i>	<i>0.0%</i>	<i>0</i>	<i>0.4%</i>	<i>1</i>	<i>0.0%</i>	<i>0</i>	<i>0.0%</i>	<i>0</i>	<i>1.7%</i>	<i>1</i>	<i>0.9%</i>	<i>1</i>	<i>0.0%</i>	<i>0</i>
Weighted base:	1212	47	124	170	28	55	59	108	106									
Sample:	1259	62	113	135	75	81	76	86	68									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:</i>																		
Yes – food shopping	6.2%	76	2.8%	1	10.3%	13	6.8%	12	9.6%	3	18.7%	10	7.3%	4	6.1%	7	0.9%	1
Yes – non-food shopping	4.5%	55	2.8%	1	5.5%	7	3.7%	6	5.2%	1	0.7%	0	7.7%	5	2.7%	3	4.6%	5
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	1.3%	2	0.5%	1	7.2%	2	2.2%	1	2.1%	1	1.4%	2	0.0%	0
Yes – leisure activity	2.2%	27	0.9%	0	1.4%	2	2.1%	4	3.0%	1	0.7%	0	0.0%	0	3.8%	4	0.0%	0
Yes – travelling to / from work	1.2%	14	0.9%	0	3.1%	4	1.4%	2	4.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	14.2%	172	23.5%	11	7.8%	10	9.4%	16	11.9%	3	14.0%	8	16.1%	9	10.2%	11	8.7%	9
Yes – visiting family / friends	2.3%	28	0.0%	0	3.9%	5	0.5%	1	2.9%	1	1.5%	1	0.0%	0	4.0%	4	2.8%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	56.7%	27	61.7%	76	64.6%	110	45.0%	13	44.5%	24	55.7%	33	64.2%	69	72.6%	77
Yes - going to church	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - part of an overall day out	1.4%	17	0.9%	0	1.3%	2	0.0%	0	0.9%	0	5.9%	3	0.0%	0	4.8%	5	0.0%	0
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	4.0%	48	9.1%	4	1.7%	2	7.9%	13	1.9%	1	7.1%	4	6.2%	4	2.0%	2	3.4%	4
(Don't know / varies)	2.7%	33	1.2%	1	1.5%	2	2.4%	4	0.9%	0	3.6%	2	3.6%	2	0.9%	1	7.1%	8
Weighted base:	1212		47		124		170		28		55		59		108		106	
Sample:	1259		62		113		135		75		81		76		86		68	

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q21 Where did you last buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.4%	6	1.9%	0	8.3%	4	0.0%	0	0.0%	0	3.0%	0	0.0%	0	4.8%	1	0.0%	0
Preston City Centre	37.0%	167	66.9%	15	56.5%	27	55.7%	34	57.6%	7	20.3%	3	57.1%	17	42.4%	12	33.2%	16
St George's Shopping Centre, Fishergate, Preston	0.5%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.8%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.9%	4	5.5%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	1	1.9%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18	18.2%	4	9.4%	5	12.5%	8	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	5.4%	24	1.9%	0	6.5%	3	17.2%	10	10.2%	1	8.5%	1	0.0%	0	0.0%	0	6.2%	3
Fulwood Town Centre	0.3%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	8	0.0%	0	1.2%	1	9.7%	6	2.1%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	4	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.0%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	9.8%	3	2.6%	1	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	10.7%	3	2.6%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	20.3%	10

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	15.7%	7
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	7.6%	4
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	7.3%	2	6.7%	3
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	9.9%	1	3.8%	1	0.0%	0	0.0%	0	5.6%	3
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.5%	7	0.0%	0	1.6%	1	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	3.9%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	5.5%	1	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	2.4%	11	0.0%	0	0.0%	0	1.4%	1	6.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	452	23	48	61	12	14	30	29	47
Sample:	486	25	49	50	33	26	38	24	29

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.8%	6	3.7%	1	1.9%	1	1.0%	1	0.0%	0	2.2%	1	0.0%	0	2.1%	1	0.0%	0
Preston City Centre	17.9%	129	48.5%	11	38.7%	27	22.7%	19	30.4%	3	12.9%	3	15.9%	6	17.8%	12	18.5%	13
St George's Shopping Centre, Fishergate, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.8%	6	0.0%	0	3.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	5.3%	38	17.6%	4	9.6%	7	21.0%	18	9.4%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	46	8.3%	2	12.8%	9	15.8%	13	11.4%	1	12.7%	3	7.0%	3	0.0%	0	5.7%	4
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	2	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.5%	3	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.4%	17	0.0%	0	12.2%	9	9.8%	8	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0
Bamber Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	10.4%	75	4.0%	1	9.5%	7	11.1%	9	7.3%	1	16.0%	4	17.2%	7	17.0%	11	11.4%	8
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.5%	2
Morrisons, Station Road, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	5	14.6%	9	4.9%	3
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	1.2%	1	26.9%	19

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.5%	2
Olympian Way Retail Park, Olympian Way, Leyland	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	4.5%	3
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.3%	17	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3	2.7%	2	13.7%	10
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	3.6%	2	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	4.5%	0	15.2%	4	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.8%	6	3.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	18	0.0%	0	2.3%	2	1.0%	1	4.5%	0	1.7%	0	4.6%	2	4.8%	3	1.3%	1
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	4.2%	30	3.7%	1	3.8%	3	1.4%	1	4.5%	0	0.0%	0	1.4%	1	8.4%	5	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	1.8%	1	0.0%	0	1.7%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.5%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.9%	6	0.0%	0	0.0%	0	1.4%	1	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.6%	12	0.0%	0	1.5%	1	2.9%	2	0.0%
Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Others									
Abroad	0.7%	5	0.0%	0	0.8%	1	0.0%	0	2.4%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	720	22	71	84	11	24	39	65	70
Sample:	700	25	54	76	27	34	47	47	41

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.6%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Preston City Centre	24.7%	150	52.9%	12	39.5%	23	34.7%	32	27.0%	2	20.5%	3	34.1%	11	48.7%	34	20.2%	9
St George's Shopping Centre, Fishergate, Preston	1.0%	6	11.6%	3	0.0%	0	1.3%	1	7.6%	0	0.0%	0	3.4%	1	1.1%	1	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	2
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	2.8%	17	6.7%	2	2.8%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.4%	20	0.0%	0	1.8%	1	11.1%	10	0.0%	0	0.0%	0	5.7%	2	7.4%	5	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	14.5%	88	22.9%	5	38.6%	23	28.3%	26	41.4%	3	63.8%	9	14.7%	5	1.4%	1	3.8%	2
Fulwood Town Centre	0.2%	1	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	3.0%	18	2.0%	0	8.3%	5	8.4%	8	0.0%	0	0.0%	0	5.7%	2	3.7%	3	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.2%	8	0.0%	0	0.0%	0	7.6%	7	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	2.1%	1
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	2	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.1%	2	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	2.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.1%	1	1.1%	1	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	15.9%	7

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Towngate, Leyland	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.0%	1	14.3%	6	
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 9																			
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 10																			
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bolton Street, Chorley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Water Street, Ringway, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorley Town Centre	5.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.5%	2	9.1%	4	
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	7.0%	3
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.7%	3	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	3.0%	18	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	10	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.7%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	7.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	14.9%	7
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	1.4%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.6%	4	0.0%	0	0.0%	0	1.3%	1	4.1%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	1.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	609	23	59	93	6	13	33	69	45
Sample:	530	24	48	67	18	19	38	40	23

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q24 Where did you last buy chemist goods (including health and beauty products)?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.5%	7	7.1%	4	0.0%	0	0.6%	1	1.2%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Preston City Centre	20.8%	305	66.8%	37	39.0%	52	40.7%	79	45.2%	10	12.1%	7	49.5%	33	12.5%	16	15.8%	23
St George's Shopping Centre, Fishergate, Preston	0.4%	6	0.8%	0	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	1.8%	27	1.5%	1	14.5%	19	0.0%	0	3.5%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.5%	8	12.7%	7	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.5%	51	1.5%	1	8.6%	11	14.3%	28	7.6%	2	1.7%	1	0.0%	0	2.6%	3	0.0%	0
Brookfield Local Centre	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	7.2%	106	6.0%	3	15.0%	20	21.4%	41	10.1%	2	21.6%	12	3.4%	2	0.0%	0	4.4%	6
Fulwood Town Centre	1.3%	19	0.0%	0	7.1%	10	3.8%	7	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.7%	26	2.7%	2	1.4%	2	9.4%	18	5.5%	1	1.0%	1	1.0%	1	0.6%	1	0.0%	0
Sharoe Green Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	1.8%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.2%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.8%	27	0.0%	0	0.0%	0	0.4%	1	1.2%	0	38.8%	21	0.0%	0	3.5%	4	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	18	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	23.1%	16	1.1%	1	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.1%	17	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	16	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.7%	25	0.0%	0	0.0%	0	0.4%	1	2.4%	1	0.0%	0	1.9%	1	15.0%	19	1.7%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.8%	4	1.2%	2
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.3%	33	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	2	14.4%	19	3.4%	5
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Tardy Gate District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.2%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Towngate, Leyland	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.2%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	2.1%	3	45.2%	66

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.0%	9
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	21
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.8%	130	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	17	2.2%	3
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.4%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	2
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.6%	1	0.0%	0	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.8%	1	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.5%	2	1.0%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Southport Town Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.8%	1		
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Standish Town Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Mansell Way, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0		
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Trafford Centre, Regent Crescent, Manchester	0.7%	11	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.8%	1
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Whalley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wigan Town Centre	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0		
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Others																		
Abroad	0.6%	9	0.0%	0	0.4%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.8%	1	1.5%	2
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1470	56	134	194	22	55	67	128	146
Sample:	1434	66	120	155	61	82	82	94	88

Weighted:

July 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.4%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Preston City Centre	15.2%	140	44.9%	16	28.3%	25	23.3%	27	22.4%	3	20.7%	10	27.6%	12	14.3%	13	12.1%	10
St George's Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wickes, Aqueduct Street, Preston	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.5%	4	1.3%	0	0.7%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.4%	4	0.0%	0	3.9%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.9%	9	2.4%	1	2.3%	2	2.9%	3	3.7%	1	0.9%	0	3.6%	2	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	1.3%	0	0.0%	0	0.6%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	1.8%	17	2.4%	1	4.9%	4	7.6%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	18.0%	166	26.9%	9	43.7%	39	38.2%	44	43.6%	6	50.9%	24	8.3%	4	5.2%	5	13.0%	10
Fulwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.7%	1	1.8%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ribbleton Local Centre	0.2%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.9%	9	0.0%	0	0.7%	1	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	7	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bamber Bridge Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	1.2%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	13.6%	126	10.2%	4	3.4%	3	6.4%	7	2.4%	0	1.8%	1	42.9%	19	44.5%	39	26.6%	21
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.5%	14	1.3%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	8.8%	8	1.2%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.5%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	22.6%	18

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.5%	4	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.6%	6	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chorley Town Centre	11.4%	105	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	6	3.3%	3
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.6%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	2
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	3.4%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	22	0.0%	0	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.4%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	2.2%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	3.0%	28	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.8%	7	0.0%	0	1.2%	1	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.5%	14	0.0%	0	0.0%	0	0.7%	1	5.5%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	923	35	88	116	14	47	43	87	80
Sample:	961	48	80	100	43	67	53	71	53

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q26 Where did you last buy DIY (including gardening) goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	8.4%	104	32.8%	12	13.8%	15	28.5%	43	18.5%	4	10.6%	5	6.2%	4	3.2%	4	2.1%	2
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	2.5%	31	7.4%	3	3.4%	4	13.7%	21	4.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	16.3%	6	31.3%	33	6.6%	10	24.1%	6	2.3%	1	14.4%	9	0.0%	0	1.0%	1
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	8.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Savoy Timber, Ashton Street, Preston PR2 2PP	0.4%	5	0.0%	0	3.4%	4	0.4%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	1.0%	1	0.9%	1	2.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	1.5%	19	3.6%	1	3.7%	4	6.9%	10	1.1%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.2%	3	0.0%	0	0.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	4.3%	2	4.3%	4	1.8%	3	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.1%	13	8.7%	3	1.0%	1	5.6%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.5%	6	1.3%	0	0.5%	1	0.0%	0	1.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.1%	14	0.0%	0	1.0%	1	0.0%	0	1.1%	0	27.0%	13	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.5%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	6.1%	2	15.2%	16	24.5%	37	3.0%	1	29.3%	14	55.7%	33	75.8%	83	51.8%	61
Bamber Bridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.5%	55	2.3%	1	0.7%	1	0.6%	1	0.0%	0	0.9%	0	3.6%	2	8.0%	9	16.6%	19

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	
Olympian Way Retail Park, Olympian Way, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Towngate, Leyland	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 9																			
Croston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longton District Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.0%	1	
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	
Tarleton Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 10																			
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Highfield Industrial Estate, Chorley	13.1%	161	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.9%	1	1.0%	1	
Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorley Retail Park, George Street, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Chorley Town Centre	2.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Steeley Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	1
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	14	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	8.5%	10
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	5.4%	6	0.8%	1	9.5%	2	3.4%	2	0.0%	0	0.7%	1	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.8%	9	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	5.5%	2	5.1%	5	2.6%	4	20.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Blackburn Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.8%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1233	36	105	151	24	47	59	109	117
Sample:	1222	43	96	129	62	63	68	89	71

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q27 Where did you last buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	19.5%	165	54.5%	15	35.8%	30	39.5%	32	42.4%	6	27.4%	9	21.4%	9	31.2%	23	11.0%	9
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.6%	5	0.0%	0	0.0%	0	4.8%	4	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.3%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	1.6%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	11.5%	3	13.8%	12	7.4%	6	10.9%	2	0.0%	0	11.1%	5	10.7%	8	4.0%	3
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.2%	2	0.0%	0	1.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	54	17.1%	5	16.1%	14	13.3%	11	16.9%	2	5.3%	2	8.2%	3	6.7%	5	2.4%	2
Fulwood Town Centre	0.8%	6	0.0%	0	6.0%	5	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.2%	1	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.3%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	27.2%	9	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.6%	5	0.0%	0	4.7%	4	0.8%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.8%	7	0.0%	0	2.1%	2	1.5%	1	3.4%	0	3.2%	1	3.4%	1	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	6	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.7%	14	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1	10.1%	4	1.0%	1	1.2%	1
Bamber Bridge Town Centre	1.3%	11	1.6%	0	0.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.5%	1
Capitol Retail Park, Capitol Way, Walton-le-Dale	3.6%	31	1.6%	0	4.7%	4	1.9%	1	1.9%	0	1.6%	1	3.0%	1	8.8%	6	1.5%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	10.1%	7	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Leyland Town Centre	4.2%	35	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	34.0%	27

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.3%	1	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.5%	114	2.1%	1	0.0%	0	7.4%	6	5.8%	1	2.5%	1	2.4%	1	6.8%	5	8.3%	7
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	5	3.4%	3
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.3%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	12.5%	4	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	9	3.0%	1	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.2%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	1.6%	13	5.5%	2	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.6%	1	0.0%	0	5.2%	4

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.6%	7
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	1	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.9%	8	0.0%	0	0.0%	0	6.3%	5	1.9%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	846	28	85	81	14	33	42	73	79
Sample:	838	37	70	75	37	51	49	59	47

Q28 Do you ever visit the following centres? [MR/PR]

Preston City Centre	67.7%	1221	91.9%	74	79.8%	132	76.5%	186	75.4%	30	55.3%	37	93.7%	80	79.8%	128	72.7%	121
Chorley Town Centre	33.3%	600	15.2%	12	7.2%	12	9.0%	22	10.2%	4	6.0%	4	14.3%	12	46.4%	74	40.8%	68
(Don't visit either of these)	20.0%	361	4.9%	4	19.5%	32	21.5%	52	24.0%	9	43.3%	29	6.4%	5	15.5%	25	19.3%	32
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

Q29 Which centre do you visit the most?*Those who visit one or more Centre at Q28:*

Preston City Centre	70.9%	1022	96.7%	74	98.6%	131	96.3%	183	99.1%	30	97.6%	37	97.3%	77	77.1%	104	80.4%	108
Chorley Town Centre	29.1%	420	3.3%	3	1.4%	2	3.7%	7	0.9%	0	2.4%	1	2.7%	2	22.9%	31	19.6%	26
Weighted base:	1442	76	133	190	30	38	80	135	134									
Sample:	1424	92	129	153	78	59	92	103	81									

MeanScore: visits per month**Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?***Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:*

Daily	5.0%	73	19.8%	15	4.8%	6	8.7%	17	4.0%	1	0.0%	0	3.7%	3	6.0%	8	6.0%	8
At least two times a week	10.9%	157	27.7%	21	8.7%	12	13.5%	26	4.9%	1	8.8%	3	14.4%	11	9.1%	12	0.7%	1
At least once a week	18.4%	266	20.4%	16	26.7%	36	19.2%	37	25.4%	8	22.4%	9	21.6%	17	14.6%	20	11.2%	15
At least once a fortnight	16.9%	244	8.2%	6	20.9%	28	17.1%	33	16.2%	5	10.1%	4	16.5%	13	20.2%	27	9.9%	13
At least once a month	21.4%	309	12.9%	10	14.7%	20	24.9%	47	15.8%	5	20.9%	8	22.3%	18	23.4%	32	29.9%	40
At least every two months	9.7%	139	4.2%	3	11.8%	16	5.7%	11	8.0%	2	2.4%	1	1.4%	1	12.3%	17	19.7%	26
At least every 3 months	6.8%	98	2.6%	2	3.0%	4	5.7%	11	10.0%	3	23.2%	9	10.7%	9	4.0%	5	12.3%	16
At least every 6 months	4.4%	63	1.2%	1	4.1%	6	1.0%	2	5.8%	2	6.6%	3	3.9%	3	6.8%	9	2.4%	3
Less often than once every 6 months	1.7%	25	0.0%	0	0.0%	0	0.3%	1	2.0%	1	3.4%	1	2.3%	2	1.8%	2	0.0%	0
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / varies)	4.6%	66	3.0%	2	5.2%	7	3.9%	7	7.1%	2	1.1%	0	3.1%	3	1.7%	2	7.2%	10
Mean:	4.85	11.87	4.80	6.43	3.85	2.85	5.05	4.66	3.23									
Weighted base:	1442	76	133	190	30	38	80	135	134									
Sample:	1424	92	129	153	78	59	92	103	81									

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?*Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:*

Car / van (as driver)	66.8%	964	12.4%	10	63.8%	85	64.0%	122	82.1%	25	73.5%	28	47.8%	38	73.7%	100	84.6%	113
Car / van (as passenger)	4.9%	70	1.9%	1	8.3%	11	4.4%	8	1.7%	1	3.5%	1	4.9%	4	4.9%	7	1.6%	2
Bus, minibus or coach	14.0%	202	20.6%	16	20.5%	27	18.5%	35	13.6%	4	20.5%	8	28.1%	22	12.6%	17	8.9%	12
Motorcycle, scooter or moped	0.4%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.7%	1	0.0%	0	0.0%	0
Walk	9.6%	139	58.6%	45	1.4%	2	9.6%	18	0.0%	0	1.4%	1	16.5%	13	2.9%	4	0.0%	0
Taxi	0.7%	10	1.3%	1	3.8%	5	1.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	5.2%	7	0.7%	1
(Don't know / varies)	1.3%	19	5.1%	4	0.6%	1	1.8%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Weighted base:	1442	76	133	190	30	38	80	135	134									
Sample:	1424	92	129	153	78	59	92	103	81									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Choice and range of shops	36.6%	529	16.0%	12	41.2%	55	34.3%	65	21.2%	6	40.3%	15	42.5%	34	26.3%	36	48.5%	65
Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	2.0%	2	7.7%	10	0.8%	1	2.6%	1	11.9%	5	3.2%	3	4.8%	6	2.3%	3
Choice of services (hairdressers, banks etc)	5.1%	74	1.8%	1	4.6%	6	6.7%	13	4.0%	1	7.9%	3	5.5%	4	2.9%	4	1.8%	2
Close to home	13.8%	200	28.2%	22	12.7%	17	13.4%	26	21.7%	7	3.8%	1	20.2%	16	17.5%	24	6.1%	8
Close to work	4.7%	68	0.0%	0	3.5%	5	9.4%	18	3.8%	1	11.1%	4	1.3%	1	10.4%	14	5.1%	7
Convenient car parking	0.9%	13	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0	0.0%	0	1.3%	2	4.1%	6
Easily accessible by public transport	0.4%	6	1.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Environmental quality of centre	1.8%	26	0.0%	0	0.0%	0	1.2%	2	0.0%	0	2.1%	1	0.7%	1	1.6%	2	0.9%	1
Free car parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0
Livestock market	1.0%	15	1.7%	1	0.4%	1	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.6%	9	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact layout / shops close together	1.9%	27	2.6%	2	1.0%	1	0.0%	0	7.7%	2	0.0%	0	1.8%	1	3.3%	4	0.7%	1
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	0.0%	0	1.8%	2	2.6%	5	0.0%	0	1.1%	0	4.6%	4	2.6%	4	1.8%	2
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.5%	8	0.6%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Familiarity / know my way around	1.1%	16	3.4%	3	0.9%	1	1.5%	3	1.7%	1	1.4%	1	0.7%	1	2.1%	3	0.0%	0
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout	1.4%	20	2.0%	2	3.9%	5	1.7%	3	2.0%	1	5.6%	2	1.6%	1	1.6%	2	0.0%	0
Good market	3.7%	53	1.2%	1	1.2%	2	1.3%	3	0.0%	0	1.1%	0	2.1%	2	5.6%	8	0.9%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Good place for window shopping / browsing	2.3%	34	2.7%	2	0.9%	1	1.0%	2	0.0%	0	4.7%	2	1.6%	1	5.1%	7	2.4%	3
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	3
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Park & Ride facility	0.4%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.3%	2
Pedestrianised areas	0.5%	7	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.4%	3
Pleasant atmosphere / people	1.3%	18	5.5%	4	1.9%	3	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	3
Supporting local area (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1442		76		133		190		30		38		80		135		134	
Sample:	1424		92		129		153		78		59		92		103		81	

Weighted:

For WYG

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?									
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>									
1st Mention									
Better environment	0.9%	13	0.6%	0	0.0%	0	0.3%	1	3.1%
Better security	0.5%	8	0.0%	0	0.0%	0	3.1%	6	0.0%
Cheaper parking	5.8%	83	0.8%	1	7.5%	10	7.2%	14	9.5%
Cheaper public transport	0.3%	5	1.8%	1	1.2%	2	0.0%	0	0.0%
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved leisure facilities	0.4%	6	2.0%	2	1.9%	3	0.0%	0	0.0%
Improved non-food shops within the town centre	5.9%	85	3.2%	2	5.6%	7	4.1%	8	3.3%
Improved quality of shops	6.4%	92	5.9%	5	2.7%	4	5.7%	11	7.4%
Improved street cleaning	0.8%	11	1.2%	1	0.0%	0	1.5%	3	3.7%
Increased choice and range of shops	8.2%	118	3.9%	3	3.7%	5	10.6%	20	7.0%
Increased public transport	2.2%	32	0.6%	0	2.0%	3	1.2%	2	3.6%
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More parking	4.7%	68	2.8%	2	7.4%	10	3.9%	7	1.6%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A street market / better market	0.1%	1	0.6%	0	0.0%	0	0.3%	1	0.0%
Address the homeless issue	1.6%	23	5.6%	4	1.0%	1	1.7%	3	4.6%
Better disabled access	0.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%
Better layout	0.4%	6	1.7%	1	0.4%	1	0.0%	0	0.0%
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Fewer cafés / restaurants / takeaways	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%
Finish roadworks / improvements	0.4%	6	0.6%	0	0.0%	0	0.0%	0	0.0%
Free parking	0.4%	6	0.0%	0	0.0%	0	1.2%	2	0.0%
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%
Improve the new market	1.1%	16	5.1%	4	0.9%	1	3.6%	7	0.0%
Improved general accessibility	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%
Improved pavements	0.4%	6	0.6%	0	0.4%	1	0.7%	1	2.6%
Improved roads	0.4%	6	0.8%	1	1.2%	2	0.6%	1	0.0%
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%
Less CCTV cameras	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Less charity shops	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less vacant shops	1.7%	24	6.2%	5	3.8%	5	1.5%	3	4.5%
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better car parking	1.3%	18	1.5%	1	1.1%	1	0.6%	1	0.9%
More / better facilities for children	0.2%	2	0.6%	0	0.0%	0	0.4%	1	0.0%
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.9%	2	1.6%
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%
More / better restaurants / cafés	0.6%	8	0.0%	0	0.8%	1	0.4%	1	0.0%
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%
More / better supermarkets	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%
More independent shops	0.4%	6	0.0%	0	1.0%	1	0.0%	0	1.7%
More investment generally	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
More special events	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
More undercover / indoor shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.2%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	2.5%	36	3.5%	3	2.7%	4	3.2%	6	11.3%	3	3.0%	1	3.6%	3	3.3%	4	1.6%	2
Remove / reduce shared space	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
(Nothing)	46.6%	672	39.7%	30	43.4%	58	44.5%	85	32.0%	10	40.2%	15	34.1%	27	50.7%	68	63.7%	85
(Don't know)	1.4%	21	4.6%	3	1.2%	2	0.4%	1	0.0%	0	4.1%	2	5.6%	4	0.0%	0	0.0%	0
Weighted base:	1442		76		133		190		30		38		80		135		134	
Sample:	1424		92		129		153		78		59		92		103		81	

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
2nd Mention																		
Better environment	0.7%	10	2.0%	2	0.6%	1	2.7%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1
Better security	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.4%	21	0.0%	0	6.9%	9	0.0%	0	1.6%	0	1.4%	1	1.6%	1	1.0%	1	0.0%	0
Cheaper public transport	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.4%	35	0.6%	0	3.6%	5	1.0%	2	2.7%	1	7.0%	3	2.8%	2	0.7%	1	1.8%	2
Improved quality of shops	4.2%	61	2.5%	2	0.0%	0	2.9%	5	1.1%	0	1.1%	0	5.1%	4	0.6%	1	0.9%	1
Improved street cleaning	0.7%	10	1.2%	1	0.0%	0	1.1%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	0.9%	1
Increased choice and range of shops	3.7%	54	4.6%	3	3.0%	4	2.1%	4	5.1%	2	2.4%	1	6.4%	5	4.8%	6	0.9%	1
Increased public transport	0.8%	11	0.0%	0	0.4%	1	0.3%	1	2.4%	1	0.0%	0	0.9%	1	0.6%	1	4.1%	6
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.9%	27	2.6%	2	1.9%	3	0.8%	1	0.9%	0	1.4%	1	1.3%	1	1.7%	2	2.4%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	0.4%	5	1.1%	1	0.9%	1	0.0%	0	1.1%	0	0.0%	0	1.8%	1	1.1%	2	0.0%	0
Better disabled access	0.4%	6	1.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.2%	3	0.0%	0	0.8%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved pavements	0.6%	8	1.2%	1	0.8%	1	0.6%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	1.2%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	2.4%	3
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	0.6%	1	0.7%	1	1.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.4%	6	0.0%	0	0.0%	0	1.0%	2	6.4%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.4%	6	0.0%	0	1.6%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	2.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Reduce shop rents / rates	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce the amount of student accommodation	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce traffic congestion	1.0% 14	0.0% 0	0.6% 1	0.9% 2	0.0% 0	2.0% 1	3.5% 3	2.9% 4	0.9% 1
Remove / reduce shared space	0.0% 0	0.6% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Remove monuments (Nothing)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	75.3% 1086	72.9% 56	71.7% 96	78.2% 149	71.8% 22	73.8% 28	64.9% 52	81.4% 110	83.2% 111
Weighted base:	1.5% 22	4.6% 3	1.7% 2	0.4% 1	0.0% 0	4.1% 2	5.0% 4	0.0% 0	0.0% 0
Sample:	1442	76	133	190	30	38	80	135	134
	1424	92	129	153	78	59	92	103	81

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
3rd Mention																		
Better environment	0.2%	3	1.3%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	4	0.0%	0	0.0%	0	0.3%	1	0.9%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheaper public transport	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	17	2.0%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0
Improved street cleaning	0.2%	3	0.6%	0	0.0%	0	0.0%	0	1.1%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Increased choice and range of shops	1.7%	25	0.6%	0	5.0%	7	0.0%	0	2.7%	1	1.1%	0	0.9%	1	0.0%	0	1.8%	2
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.4%	3
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.5%	7	0.8%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0
Less charity shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Reduce shop rents / rates	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.2%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove / reduce shared space	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments (Nothing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	91.5%	1320	89.6%	68	88.0%	117	94.1%	179	89.7%	27	86.6%	33	87.8%	70	94.9%	128	93.1%	125
Weighted base:	1442		76	133	190	30	38	80	135	134								
Sample:	1424		92	129	153	78	59	92	103	81								

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Better environment	1.8%	26	3.9%	3	0.6%	1	3.6%	7	3.1%	1	6.8%	3	0.7%	1	2.1%	3	0.9%	1
Better security	0.7%	10	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheaper parking	7.5%	108	0.8%	1	14.3%	19	7.5%	14	12.0%	4	6.1%	2	6.6%	5	7.7%	10	3.1%	4
Cheaper public transport	0.5%	7	1.8%	1	1.8%	2	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	11	2.0%	2	2.3%	3	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	8.9%	128	4.3%	3	9.1%	12	5.1%	10	6.0%	2	24.4%	9	5.3%	4	3.4%	5	8.2%	11
Improved quality of shops	11.1%	160	10.4%	8	2.7%	4	9.6%	18	8.5%	3	4.3%	2	13.9%	11	6.8%	9	3.4%	5
Improved street cleaning	1.6%	23	2.9%	2	0.0%	0	2.6%	5	5.7%	2	3.6%	1	1.4%	1	2.1%	3	3.6%	5
Increased choice and range of shops	13.6%	196	9.1%	7	11.8%	16	12.8%	24	14.8%	4	12.3%	5	16.8%	13	9.7%	13	9.5%	13
Increased public transport	2.8%	40	0.6%	0	2.5%	3	1.5%	3	3.6%	1	1.4%	1	5.5%	4	1.1%	2	6.5%	9
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.0%	101	6.1%	5	11.5%	15	4.7%	9	2.4%	1	3.5%	1	9.6%	8	12.3%	17	5.1%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.3%	4	0.6%	0	1.7%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	2.2%	31	6.7%	5	1.9%	2	2.3%	4	5.7%	2	4.4%	2	3.3%	3	3.7%	5	0.9%	1
Better disabled access	0.6%	9	2.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.5%	7	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.2%	2	1.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.5%	8	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Free parking	0.6%	8	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	1.3%	19	5.1%	4	1.7%	2	3.6%	7	2.0%	1	3.2%	1	1.6%	1	0.6%	1	0.0%	0
Improved general accessibility	0.4%	5	0.0%	0	1.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved pavements	1.0%	15	1.8%	1	1.2%	2	1.3%	3	2.6%	1	0.0%	0	2.3%	2	1.6%	2	0.0%	0
Improved roads	1.2%	17	0.8%	1	1.7%	2	1.8%	3	0.9%	0	0.0%	0	2.8%	2	1.7%	2	2.4%	3
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.6%	8	0.0%	0	0.0%	0	1.6%	3	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0
Less charity shops	0.7%	10	0.0%	0	1.0%	1	0.7%	1	3.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	6.2%	5	3.8%	5	2.5%	5	10.9%	3	3.5%	1	7.1%	6	1.7%	2	2.0%	0
Lower rents / rates on shops	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.5%	1	2.7%	4	0.6%	1	5.6%	2	1.1%	0	2.5%	2	2.8%	4	2.3%	3
More / better facilities for children	0.2%	3	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better pedestrianisation	0.6%	9	0.0%	0	0.0%	0	1.5%	3	1.6%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better restaurants / cafés	0.8%	12	0.0%	0	1.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
More / better road signage	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.3%	5	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	2.2%	2	1.0%	1	1.2%	2	1.7%	1	0.0%	0	3.7%	3	0.0%	0	0.7%	1
More investment generally	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More special events	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

For WYG

July 2018

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Redevelopment of derelict areas	0.3%	4	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	3.7%	53	3.5%	3	4.9%	6	4.1%	8	11.3%	3	5.0%	2	7.1%	6	6.2%	8	2.5%	3
Remove / reduce shared space	0.5%	8	0.6%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Weighted base:	1442		76		133		190		30		38		80		135		134	
Sample:	1424		92		129		153		78		59		92		103		81	

Q34A Why don't you visit Preston City Centre? [MR]*Those who do not visit Preston City Centre at Q28:*

Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	4	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Choice of services (hairdressers, banks etc)	0.4%	2	0.0%	0	0.0%	0	3.9%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Environmental quality of centre	1.4%	8	0.0%	0	4.9%	2	2.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	5.4%	32	0.0%	0	30.7%	10	4.7%	3	4.9%	0	0.0%	0	23.2%	1	12.6%	4	7.0%	3
Inconveniently located car parking	2.7%	16	0.0%	0	0.0%	0	6.5%	4	6.1%	1	4.5%	1	0.0%	0	9.0%	3	2.7%	1
Lack of choice and range of shops	3.1%	18	13.8%	1	2.2%	1	1.5%	1	0.0%	0	1.4%	0	10.1%	1	4.3%	1	11.8%	5
Not accessible by public transport	0.7%	4	0.0%	0	0.0%	0	1.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	15.3%	89	23.4%	2	0.0%	0	2.6%	1	2.7%	0	8.1%	2	0.0%	0	10.9%	4	2.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	33.5%	195	13.8%	1	35.2%	12	39.8%	23	20.4%	2	34.6%	10	13.1%	1	23.2%	8	16.5%	7
Badly organised bus station	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get in / out of the car park	6.3%	37	0.0%	0	16.9%	6	10.9%	6	0.0%	0	11.1%	3	10.1%	1	0.0%	0	24.0%	11
Difficult to get to	6.7%	39	6.9%	0	4.9%	2	2.3%	1	0.0%	0	7.7%	2	10.1%	1	0.0%	0	27.9%	13
General dislike of the centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	12.0%	4	0.0%	0
Had unpleasant experience	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.7%	2
No free parking	2.5%	15	0.0%	0	10.2%	3	4.9%	3	0.0%	0	9.9%	3	0.0%	0	3.0%	1	0.0%	0
Not enough parking	6.4%	37	0.0%	0	20.4%	7	2.1%	1	2.7%	0	19.1%	6	0.0%	0	20.0%	6	4.7%	2
Poor disabled facilities / access	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	2.3%	1	0.0%	0
Poor layout / shops too spread out / too large	1.4%	8	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0
Poor market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Poor Park & Ride scheme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	2.9%	17	0.0%	0	1.7%	1	2.6%	1	0.0%	0	2.7%	1	0.0%	0	4.3%	1	2.7%	1
Run-down / unattractive	4.2%	25	0.0%	0	4.0%	1	16.6%	9	11.0%	1	2.7%	1	0.0%	0	2.3%	1	18.8%	9
Shops too far away from bus station / car parks	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	4.8%	28	0.0%	0	10.2%	3	2.6%	1	2.7%	0	7.1%	2	13.1%	1	7.3%	2	0.0%	0
Too many changes made	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.3%	1	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	1.3%	8	0.0%	0	4.9%	2	3.3%	2	18.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many students	0.3%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many train cancellations	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	6.3%	37	40.2%	3	4.9%	2	6.5%	4	4.9%	0	5.4%	2	0.0%	0	13.0%	4	4.1%	2
Traffic congestion	4.6%	27	0.0%	0	0.0%	0	2.6%	1	11.0%	1	3.5%	1	20.3%	1	6.0%	2	2.1%	1
Undesirable clientele	1.1%	7	8.9%	1	4.0%	1	0.0%	0	21.1%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Unpleasant atmosphere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	12	0.0%	0	1.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	582		7		34		57		10		30		5		32		45	
Sample:	626		11		25		53		23		43		9		30		26	

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q34B Why don't you visit Chorley Town Centre? [MR]																		
<i>Those who live in Chorley Borough but do not visit Chorley Town Centre at Q28:</i>																		
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of shops	17.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	1	0.0%	0
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
(Nothing, no reason to visit)	48.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	3	58.2%	6
(Don't know)	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		0		0		0		0		0		0		7		11
Sample:		42		0		0		0		0		0		0		5		5

Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping? [MR]

Yes, Internet (home)	66.8%	1204	54.8%	44	58.0%	96	66.1%	160	71.6%	28	49.8%	34	62.3%	53	62.4%	100	73.8%	122
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%	552	29.8%	24	29.8%	49	26.1%	63	27.1%	11	34.8%	24	25.1%	21	31.8%	51	38.2%	63
Yes, TV Shopping	3.2%	58	3.3%	3	0.8%	1	2.4%	6	3.2%	1	4.4%	3	7.9%	7	2.9%	5	4.0%	7
(No)	26.3%	474	43.0%	35	27.5%	46	27.3%	66	25.2%	10	38.6%	26	30.8%	26	29.7%	48	21.3%	35
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? [MR]																		
<i>Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:</i>																		
Banking / finance	1.0%	13	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Books	35.8%	475	22.6%	10	34.5%	41	27.8%	49	34.9%	10	43.8%	18	26.6%	16	33.7%	38	33.5%	44
CDs, DVDs, music	26.9%	357	15.4%	7	30.8%	37	29.4%	52	14.0%	4	23.5%	10	18.6%	11	22.2%	25	30.7%	40
Clothes / shoes	45.8%	609	35.5%	16	49.9%	60	46.7%	82	44.4%	13	49.9%	21	50.7%	30	41.8%	47	44.7%	58
DIY goods	4.0%	53	4.0%	2	0.9%	1	4.0%	7	2.7%	1	9.3%	4	0.9%	1	2.3%	3	11.0%	14
Food	9.0%	120	12.1%	6	9.0%	11	6.3%	11	7.1%	2	10.0%	4	8.2%	5	4.2%	5	6.5%	9
Furniture / carpets	2.5%	33	1.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0	1.7%	1	4.9%	5	0.7%	1
Garden items	3.1%	41	4.0%	2	2.3%	3	0.0%	0	1.6%	0	1.3%	1	1.2%	1	10.3%	12	0.9%	1
Holiday and / or travel tickets	2.0%	27	2.0%	1	0.6%	1	0.8%	1	3.6%	1	2.0%	1	6.7%	4	0.0%	0	0.0%	0
Jewellery / watches	1.2%	16	0.0%	0	0.9%	1	1.2%	2	0.9%	0	1.3%	1	4.4%	3	0.7%	1	0.0%	0
Major electrical items	13.1%	175	7.5%	3	6.7%	8	13.0%	23	5.2%	2	11.4%	5	2.4%	1	12.4%	14	12.1%	16
Small electrical items	19.4%	257	13.6%	6	23.6%	28	13.2%	23	11.0%	3	21.3%	9	17.5%	10	13.1%	15	13.1%	17
Small household goods	15.8%	210	11.6%	5	10.4%	12	8.3%	15	19.1%	6	23.5%	10	14.9%	9	12.9%	14	22.4%	29
Sports goods	2.5%	34	1.3%	1	4.6%	6	1.2%	2	3.4%	1	0.0%	0	2.6%	2	1.7%	2	0.9%	1
Toys	7.0%	92	1.3%	1	5.4%	6	3.2%	6	2.7%	1	19.9%	8	7.5%	4	10.9%	12	9.2%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.1%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing accessories (e.g. handbags, sunglasses etc.)	3.9%	52	1.3%	1	0.6%	1	3.6%	6	0.0%	0	2.3%	1	3.1%	2	5.4%	6	7.0%	9
Computer accessories	1.4%	18	3.3%	2	0.0%	0	0.8%	1	0.9%	0	1.0%	0	0.9%	1	0.0%	0	0.9%	1
E cigarettes	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flowers / plants	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Gifts	8.1%	107	8.1%	4	8.0%	10	7.4%	13	8.6%	3	10.0%	4	4.6%	3	13.2%	15	10.3%	13
Health & beauty / toiletries / chemist items	6.8%	90	4.3%	2	8.5%	10	5.6%	10	4.8%	1	10.4%	4	5.3%	3	2.6%	3	8.1%	11
Hobby / craft items	4.3%	57	1.3%	1	0.6%	1	4.4%	8	0.9%	0	4.1%	2	3.8%	2	6.3%	7	5.7%	7
Insurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luggage	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phones / accessories	1.1%	14	4.3%	2	0.0%	0	0.4%	1	0.0%	0	3.2%	1	1.2%	1	1.7%	2	0.9%	1
Pet supplies	2.3%	31	0.0%	0	1.6%	2	1.6%	3	1.1%	0	3.1%	1	1.2%	1	2.3%	3	0.9%	1
Stationery	1.3%	18	0.0%	0	2.2%	3	1.3%	2	1.6%	0	2.5%	1	1.7%	1	0.9%	1	0.9%	1
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Vehicle parts / accessories	2.7%	36	0.0%	0	2.7%	3	1.2%	2	2.7%	1	2.5%	1	0.0%	0	3.0%	3	6.9%	9
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.6%	101	16.0%	7	9.8%	12	11.9%	21	13.5%	4	3.6%	2	5.8%	3	7.6%	9	7.3%	10
Weighted base:		1329		46		120		176		30		41		59		112		131
Sample:		1213		51		93		138		69		55		67		81		74

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?*Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:*

Collection at store	4.1%	54	6.1%	3	6.3%	8	4.9%	9	1.6%	0	1.3%	1	4.0%	2	3.6%	4	6.3%	8
Home delivery	90.9%	1207	87.3%	40	90.8%	109	90.5%	159	97.3%	29	96.9%	40	92.4%	54	93.4%	105	89.4%	117
Delivery to place of work	2.7%	35	0.0%	0	1.4%	2	1.0%	2	1.1%	0	1.8%	1	1.2%	1	3.0%	3	2.4%	3
Collection at click and collect hub (non-store location)	0.8%	11	6.6%	3	1.5%	2	1.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	20	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1
Weighted base:		1329		46		120		176		30		41		59		112		131
Sample:		1213		51		93		138		69		55		67		81		74

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q38 Which of these leisure activities do you participate in? [MR/PR]																		
Health & fitness	25.1%	452	13.2%	11	23.2%	38	23.0%	56	29.3%	12	19.5%	13	30.8%	26	21.5%	34	29.4%	49
Leisure centre activities	17.0%	307	11.8%	9	20.8%	34	12.0%	29	13.4%	5	6.5%	4	26.1%	22	26.4%	42	11.7%	19
Cinema	41.1%	740	31.0%	25	46.9%	78	30.3%	73	32.4%	13	43.9%	30	41.4%	35	47.7%	76	38.3%	64
Restaurant	58.7%	1059	46.5%	37	55.1%	91	46.7%	113	60.0%	24	56.3%	38	55.2%	47	58.0%	93	52.6%	87
Pub / Bars	41.2%	743	17.9%	14	43.5%	72	34.6%	84	45.8%	18	33.9%	23	50.9%	43	43.7%	70	35.0%	58
Nightclub	4.2%	76	1.9%	2	4.1%	7	0.0%	0	3.9%	2	0.0%	0	4.4%	4	5.0%	8	4.1%	7
Social club	4.9%	88	4.5%	4	5.9%	10	4.8%	12	5.6%	2	2.8%	2	5.0%	4	3.9%	6	4.6%	8
Ten pin bowling	10.1%	182	7.8%	6	14.1%	23	10.5%	26	7.8%	3	5.5%	4	10.4%	9	9.8%	16	3.2%	5
Bingo	5.4%	98	6.9%	6	13.3%	22	6.6%	16	5.6%	2	4.1%	3	4.0%	3	8.4%	13	1.1%	2
Theatre / concert hall	28.8%	520	20.4%	16	20.0%	33	23.0%	56	33.4%	13	30.0%	20	34.2%	29	27.1%	43	26.6%	44
Museum / art galleries	21.9%	394	16.1%	13	22.6%	37	18.4%	45	18.9%	7	14.9%	10	25.6%	22	21.9%	35	19.6%	33
(None of these)	17.6%	318	21.9%	18	16.6%	27	27.9%	68	11.2%	4	12.8%	9	13.7%	12	13.5%	21	20.0%	33
Weighted base:	1803	80	166	243	40	68	85	160	166									
Sample:	1803	100	152	200	100	100	101	125	100									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?																		
<i>Those who visit for health & fitness at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
JD Gyms, Lime House, Market Street, Preston	1.2%	6	4.2%	1	7.9%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Plungington Community Centre, Brook Street, Preston	0.2%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	1.0%	5	0.0%	0	5.5%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, North Road Retail Park, Preston	1.6%	8	0.0%	0	0.0%	0	7.3%	5	3.8%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0
The Transformation Hub, West Strand Road, Preston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	0.0%	0	4.4%	3	0.0%	0
Total Fitness, West Strand Road, Preston	4.5%	24	25.2%	3	6.7%	3	1.9%	1	0.0%	0	4.9%	1	25.0%	8	1.3%	1	1.9%	1
Zone 2																		
DW Sports Fitness, Port Way, Riverside, Preston	2.1%	11	0.0%	0	5.5%	2	3.7%	2	7.3%	1	3.4%	1	8.9%	3	0.0%	0	2.4%	1
Larches and Savick ABC Boxing Academy, Catforth Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.5%	2	0.0%	0	3.8%	2	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ultraflex Gym, Shelley Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Fulwood Leisure Centre, Black Bull Lane, Fulwood, Preston	7.4%	40	11.0%	2	39.8%	17	23.5%	15	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Pittman Way, Fulwood, Preston	2.7%	14	4.2%	1	1.7%	1	9.9%	6	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heartbeat, Sir Tom Finney Way, Preston	0.6%	3	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Lifestyle Fitness, Bill Shankley Crescent, Preston	0.5%	3	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	1.0%	5	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
West View Leisure Centre, Ribbleton Lane, Preston	4.2%	22	10.2%	1	2.5%	1	23.2%	15	12.1%	2	8.7%	1	2.2%	1	2.4%	1	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Marriott Leisure Club, Garstang Road, Broughton, Preston	2.3%	12	0.0%	0	1.3%	1	14.6%	9	8.2%	1	9.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Fitness Plus Gym, Stonebridge Mill, Kestor Lane, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Longridge Community Gym, Calder Avenue, Longridge	0.8%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	23.8%	4	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	0.0%	0	1.3%	1	0.0%	0
Reps Gym, Roman Way Industrial Estate, Longridge Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shapes Gym, Manor Court, Salesbury Hall Road, Ribchester	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Other, Zone 6	0.4%	2	3.2%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Penwortham Leisure Centre, Crow Hills Road, Penwortham	3.2%	17	10.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	33.0%	11	4.4%	3	0.0%	0
Zone 7																		
Bamber Bridge Leisure Centre, Brindle Road, Bamber Bridge	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	35.6%	21	3.5%	2
Fit4less, Capitol Trade Park, Winery Lane, Walton-le-Dale	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0
Muscle Alley Gym, Cuerden Mill, Ward Street, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Nuffield Health Fitness & Wellbeing Gym, Capitol Centre, Walton-le-Dale	3.7%	20	0.0%	0	9.3%	4	0.0%	0	0.0%	0	2.6%	0	7.9%	3	8.8%	5	0.0%	0
Places Gym, Craven Drive, off Lostock Lane, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	19.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	5.9%	3
Zone 8																		
Crossfit, Mararthon Place, Leyland	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	6
Gymetc, King Street, Leyland	3.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	9
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.6%	4	32.7%	16
Other, Zone 8	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.4%	3
SAS Gym, Clydesdale Place, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Motivated Fitness, Church Road, Tarleton, Preston	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
All Seasons Leisure Centre (Active Nation), Water Street, Chorley	6.6%	35	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	7	0.0%	0
Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley United Reformed Church, Hollinshead Street, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pasquills Gym, Friday Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportesse-pt, Yarrow Mill, Yarrow Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xfit Gym, Friday Street, Chorley	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
A1 Fitness, Springfield Road, Coppull	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village Community Centre, Unity Place, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre Drive, Clayton-le-Woods	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.4%	1
David Lloyd, Moss Lane, Whittle-le-Woods, Chorley	3.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	2
Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
Zone 14										
Bactive Fitness Centre, Mill Lane, Warton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inspired Fitness, Progress Business Park, Orders Lane, Kirkham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribby Hall Village Health Club and Gym, Ribby Road, Ribby, Kirkham	2.9%	16	6.0%	1	0.0%	0	0.0%	0	7.8%	1
Rural Splash YMCA, Station Road, Kirkham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Zone 15										
Garstang Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myerscough College Sports Centre, St Michael's Road, Bilsborrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA, Windsor Road, Garstang	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16										
Other, Zone 16	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmesbury Sports & Social, Canberra Club, Salmesbury Aerodrome, Balderstone, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area										
Blackburn Sports and Leisure Centre, Feilden Street, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Leisure Centre, Victoria Road, Horwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Other, OSA	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.5%	3	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Other, Wigan	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	534	14	43	65	13	15	32	59	50	
Sample:	466	14	36	52	28	21	32	38	27	

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q40 Which centre / facility did you last visit to go the cinema?									
<i>Those who go to the cinema at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
LeVel, Lancaster Road, Preston	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Odeon Cinema, Port Way, Riversway, Preston	26.0%	190	65.0%	16	62.2%	48	42.2%	30	68.0%
Zone 5									
The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	2.4%	2	2.4%	2	12.9%
Zone 7									
Vue Cinema, The Capitol Centre, Walton-le-Dale	29.8%	217	35.0%	9	23.6%	18	46.0%	33	6.5%
Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Other Outside Study Area									
Blackpool Rocks, Winter Gardens, Church Street, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	0.0%	0	0.0%	0	0.0%	0	2.7%
Odeon, Deansgate, Manchester	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, OSA	0.4%	3	0.0%	0	0.0%	0	2.1%	1	0.0%
The Dukes, Moor Lane, Lancaster	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%
The Grand, York Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Island Cinema, South Promenade, Lytham St Annes	2.0%	14	0.0%	0	4.5%	3	0.0%	0	7.9%
The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	1.2%	1	0.0%
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	0.0%	0	6.5%	5	1.2%	1	0.0%
Vue Cinema, North Promenade, Thornton-Cleveleys	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	0.0%	0	2.9%	2	0.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	729	25	77	71	13	30	35	75	64
Sample:	640	27	59	53	30	39	40	50	36

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q41 Which centre / facility did you last visit to go to a restaurant?																		
<i>Those who go to restaurants at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	23.0%	225	54.2%	17	56.3%	44	55.1%	50	39.2%	8	16.1%	6	34.6%	14	24.4%	21	19.7%	17
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.2%	2	2.8%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	1.7%	16	0.0%	0	8.8%	7	7.1%	6	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.8%	8	2.8%	1	1.7%	1	5.0%	5	2.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.3%	3	1.4%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.2%	2	0.0%	0	1.4%	1	0.7%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.5%	4	0.0%	0	0.0%	0	1.3%	1	5.4%	1	1.1%	0	2.4%	1	0.0%	0	0.0%	0
Cottam Local Centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other, Zone 4	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	3.4%	33	0.0%	0	0.9%	1	4.5%	4	2.4%	1	48.7%	18	0.0%	0	2.8%	2	0.0%	0
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.6%	6	0.0%	0	0.0%	0	4.2%	4	1.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.5%	14	0.0%	0	1.9%	1	0.7%	1	1.6%	0	0.0%	0	18.4%	8	3.0%	3	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	2.0%	2
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.8%	8	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	7.2%	6	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.7%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	0
Lostock Hall Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Riley Green Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Walton-le-Dale Local Centre	1.8%	18	1.4%	0	4.4%	3	0.7%	1	0.0%	0	1.1%	0	2.4%	1	2.5%	2	10.0%	9
Zone 8																		
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Centre									
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	1	1.3%	1	0.0%
Leyland Town Centre	4.6%	44	4.8%	2	0.0%	0	0.0%	0	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South Ribble	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	7.5%
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Much Hoole Village Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.9%
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	0	0.0%
Other, Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitestake Village Centre	0.3%	3	2.6%	1	0.0%	0	0.0%	0	4.5%
Zone 10									
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	8.6%	84	0.0%	0	0.0%	0	0.0%	0	1.3%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.1%
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Charnock Richard Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.2%
Coppull Local Centre, Coppull	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Euxton Village Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.4%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Centre, Clayton Brook/Green									
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Adlington Town Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Cowling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Freckleton Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.0%
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.7%	1	1.6%
Wesham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Bilsborrow Village Centre	0.9%	8	0.0%	0	4.4%	3	0.0%	0	1.6%
Brock Local Centre	0.2%	2	0.0%	0	1.4%	1	0.0%	0	2.8%
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	2.3%
Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Langho Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.3%
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Alexandria Drive, St Annes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%
Barrow-in-Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	2.9%	28	4.8%	2	0.0%	0	4.3%	4	0.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	1.0%	9	9.2%	3	0.7%	1	0.0%	0	0.0%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	1.4%	14	2.6%	1	3.2%	3	0.7%	1	0.0%
Burnley Town Centre	0.3%	3	0.0%	0	0.0%	0	2.4%	2	0.0%
Burscough Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	1.0%	9	0.0%	0	0.7%	1	0.0%	0	1.2%
Darwen Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.2%	1	1.1%	1
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	1.3%	1	5.3%	4	0.0%	0
London	0.5%	5	0.0%	0	0.0%	0	1.4%	1	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	2.3%	22	0.0%	0	2.3%	2	0.7%	1	2.8%	1	0.0%	0	3.0%	1	4.8%	4	0.0%	0
Manchester City Centre	3.6%	35	6.6%	2	2.3%	2	3.3%	3	0.0%	0	6.7%	2	1.3%	1	0.0%	0	2.8%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other, OSA	2.9%	29	4.0%	1	0.9%	1	0.7%	1	9.7%	2	1.1%	0	0.0%	0	1.7%	1	3.6%	3
Other, Ribble Valley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	1.4%	1
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	1.6%	15	0.0%	0	2.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	975	32	79	92	21	36	41	84	87
Sample:	964	39	72	83	56	52	53	60	51

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?																		
<i>Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	28.9%	207	82.1%	14	69.9%	48	74.2%	55	42.8%	7	19.0%	4	30.2%	13	29.3%	20	28.8%	19
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	2	4.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	1.9%	13	2.7%	0	7.2%	5	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.6%	4	0.0%	0	0.0%	0	1.6%	1	16.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.4%	3	0.0%	0	3.1%	2	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	2.9%	21	0.0%	0	1.9%	1	2.8%	2	1.5%	0	55.8%	12	0.0%	0	6.5%	4	0.0%	0
Other, Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Penwortham District Centre	3.9%	28	4.9%	1	2.2%	1	0.0%	0	0.0%	0	2.4%	1	44.1%	19	3.7%	3	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	9	2.7%	2
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6	0.0%	0
Lostock Hall Village Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	8	0.0%	0
Riley Green Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0
Walton-le-Dale Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Zone 8																		
Clayton-le-Woods Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.9%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.4%	1	48.9%	32
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.7%	12	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.3%	1	3.7%	3	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	1.4%	1
Zone 10																		
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Centre, Clayton Brook/Green									
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	0.0%	0	1.1%	1	0.0%
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.5%
Kirkham Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	2.0%
Other, Zone 14	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%
Wesham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	2.8%	20	0.0%	0	2.4%	2	0.0%	0	15.1%
Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knott End-on-Sea Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Salesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	6.3%	5	0.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	1.1%	8	0.0%	0	1.1%	1	1.6%	1	2.9%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burscough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	2.4%
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	3.3%	2
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Manchester City Centre	3.2%	23	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	10	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.8%	0	2.4%	1	3.5%	2	1.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Weighted base:	715	17	68	74	17	22	43	68	65									
Sample:	675	26	58	63	39	35	47	48	39									
Q43 Which centre / facility did you last visit to go ten-pin bowling?																		
<i>Those who go ten-pin bowling at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Level, Lancaster Road, Preston	18.8%	32	0.0%	0	13.1%	3	40.0%	10	73.2%	2	0.0%	0	61.7%	5	37.3%	6	77.3%	4
MFA Bowl, Greenbank Street, Preston	33.1%	56	100.0%	6	63.2%	13	42.6%	11	17.4%	0	100.0%	4	24.0%	2	17.2%	3	0.0%	0
Preston Guild Hall, Lancaster Road, Preston (01)	2.9%	5	0.0%	0	20.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	17.2%	3	22.7%	1
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	28.4%	4	0.0%	0
Tenpin, The Peel Centre, Lower Audley Street, Blackburn	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	169	6	21	26	3	4	9	16	5									
Sample:	133	4	13	17	4	7	10	9	3									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q44 Which centre / facility did you last visit for bingo?																		
<i>Those who go to bingo at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Club 3000, Tithebarn Street, Preston	3.1%	3	22.8%	1	4.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Market Street, Preston	4.3%	4	0.0%	0	4.6%	1	9.4%	1	0.0%	0	25.0%	0	29.6%	1	0.0%	0	0.0%	0
New Meadow Street Labour Club, North Road, Preston	0.8%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Club 3000, New Hall Lane, Preston	45.7%	39	62.4%	3	90.8%	15	60.8%	10	50.0%	1	25.0%	0	70.4%	2	64.6%	6	50.0%	1
Other, Zone 3	1.4%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	0	0.0%	0	0.0%	0	0.0%	0
St Wilfrid's Terrace Members Club, St Wilfrid's Terrace, Garstang, Longridge	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Trades Hall Club & Institute, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Other, Zone 8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Zone 9																		
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0
Zone 11																		
Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Wheulton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Empire Bingo, Hawes Side Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Ainsworth Street, Blackburn	6.3%	5	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0
Gala Bingo, Anjou Boulevard, Robin Park, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Ormrod Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Talbot Road, Blackpool	3.6%	3	14.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	85	6	16	16	2	2	3	10	2
Sample:	70	5	11	14	2	4	3	7	2

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?																		
<i>Those who visit for art / cultural activities at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	25.1%	156	63.9%	13	54.3%	28	44.2%	29	39.4%	5	33.1%	8	35.2%	13	29.6%	17	29.4%	17
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottam Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Longridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Bamber Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoghton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Samlesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Zone 8																		
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Centre									
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%
Leyland Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.6%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitestake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	3.4%	21	2.2%	0	0.0%	0	0.0%	0	1.6%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Centre, Clayton Brook/Green																		
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Eccleston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	6.6%	41	6.2%	1	11.7%	6	8.8%	6	12.5%	1	4.6%	1	4.8%	2	8.5%	5	7.4%	4
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	2.0%	1
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lancaster City Centre	1.9%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	7.6%	47	11.4%	2	1.5%	1	8.2%	5	9.1%	1	2.3%	1	14.4%	5	3.4%	2	9.4%	6
London	7.8%	49	2.2%	0	7.8%	4	7.2%	5	2.2%	0	15.5%	4	6.8%	2	3.7%	2	2.0%	1
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	31.5%	196	14.2%	3	16.1%	8	20.8%	14	19.9%	2	39.4%	9	31.1%	11	35.6%	21	30.6%	18
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.8%	11	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.7%	4	0.0%	0	0.0%	0	1.8%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.7%	5	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Others																		
Abroad	2.0%	13	0.0%	0	3.8%	2	0.0%	0	8.4%	1	0.0%	0	0.0%	0	4.1%	2	4.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Weighted base:	622	21	51	66	12	23	36	58	59									
Sample:	640	28	51	59	33	36	40	44	37									
Q46 How do you normally travel when visiting leisure destinations?																		
<i>Those who visit for one or more leisure activities at Q38:</i>																		
Car / van (as driver)	65.0%	965	33.3%	21	60.2%	83	61.5%	108	68.6%	24	76.4%	45	55.4%	41	68.0%	94	75.5%	100
Car / van (as passenger)	8.4%	125	18.8%	12	7.3%	10	6.0%	10	3.9%	1	7.9%	5	14.4%	11	13.4%	19	5.2%	7
Bus, minibus or coach	4.3%	63	8.6%	5	9.5%	13	6.6%	11	5.8%	2	0.0%	0	8.7%	6	3.9%	5	1.6%	2
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.0%	119	28.1%	18	10.3%	14	9.6%	17	4.5%	2	5.0%	3	11.7%	9	1.8%	2	5.0%	7
Taxi	3.6%	53	7.2%	5	4.5%	6	5.4%	9	0.0%	0	4.8%	3	1.9%	1	5.4%	8	3.3%	4
Train	4.5%	66	0.9%	1	2.8%	4	1.5%	3	2.1%	1	4.4%	3	5.2%	4	2.4%	3	5.1%	7
Bicycle	0.4%	6	0.0%	0	1.4%	2	0.0%	0	4.4%	2	0.0%	0	1.4%	1	0.7%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	5.6%	83	3.1%	2	4.1%	6	9.5%	17	10.8%	4	1.6%	1	1.4%	1	3.6%	5	4.2%	6
Weighted base:	1485	63	138	175	35	59	73	138	133									
Sample:	1470	78	127	141	89	87	89	101	78									

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q47 Which leisure facilities would you like to see more of in your area? [MR]																		
Bars / pubs	1.5%	26	0.0%	0	2.5%	4	2.0%	5	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.3%	4
Better shopping facilities	3.2%	57	2.6%	2	2.4%	4	2.1%	5	7.5%	3	6.9%	5	3.7%	3	0.5%	1	4.5%	7
Bowling alley	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.0%	3	4.6%	7	3.2%	5
Cinema	7.4%	133	8.7%	7	3.1%	5	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	12.5%	21
Concert hall / venue	0.5%	10	0.0%	0	0.3%	1	0.0%	0	2.2%	1	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Cycle paths / area	0.7%	13	1.7%	1	0.0%	0	1.2%	3	0.8%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.3%	5	0.0%	0	0.0%	0	0.9%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Health & fitness (gym)	1.9%	35	4.6%	4	0.0%	0	2.7%	6	0.8%	0	0.8%	1	0.6%	1	0.9%	1	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	15	0.6%	0	0.3%	1	1.2%	3	0.0%	0	0.0%	0	1.2%	1	0.6%	1	0.7%	1
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.7%	31	1.1%	1	1.5%	3	3.2%	8	1.3%	1	3.6%	2	3.8%	3	0.5%	1	5.0%	8
More children facilities / activities	5.1%	92	6.9%	6	3.8%	6	5.9%	14	6.6%	3	3.4%	2	1.8%	2	8.0%	13	6.7%	11
More sports facilities (football pitches, tennis courts)	2.6%	48	0.7%	1	2.8%	5	1.3%	3	0.0%	0	0.0%	0	3.2%	3	1.8%	3	4.6%	8
Museum / art galleries	0.2%	4	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Outdoor play areas / park facilities	1.3%	23	0.7%	1	1.2%	2	3.7%	9	2.2%	1	0.0%	0	3.3%	3	0.6%	1	0.0%	0
Paintballing	0.2%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.0%	54	0.7%	1	3.0%	5	2.8%	7	3.4%	1	2.7%	2	4.0%	3	1.7%	3	4.8%	8
Swimming pool	5.5%	99	4.5%	4	4.9%	8	3.1%	8	3.4%	1	25.2%	17	3.4%	3	3.0%	5	6.7%	11
Theatre	1.6%	29	3.2%	3	0.3%	1	1.5%	4	0.7%	0	1.4%	1	2.0%	2	3.6%	6	3.2%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blood donor station	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social club	0.6%	11	0.0%	0	0.0%	0	2.8%	7	0.7%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Dog-walking routes / facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	4	0.0%	0
Dry ski slope	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.3%	5	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse-riding club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.2%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
More / better leisure facilities in general	0.4%	8	0.0%	0	2.1%	3	0.3%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for older people	0.4%	8	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.6%	0	0.8%	1	0.0%	0	0.6%	1
More facilities / activities for the disabled	0.3%	5	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0
More walking routes / paths	0.5%	9	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Motor cross track	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller skating / blading	0.4%	7	1.9%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	2	0.6%	1	0.0%	0
Waterpark	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
(None)	63.9%	1152	59.0%	47	70.9%	118	70.0%	170	57.7%	23	60.5%	41	60.4%	51	71.2%	114	58.4%	97
(Don't know)	4.7%	85	6.5%	5	6.6%	11	8.9%	22	10.9%	4	3.7%	3	7.9%	7	1.7%	3	5.1%	9
Weighted base:	1803		80	166	243	40	68	85	160	166								
Sample:	1803		100	152	200	100	100	101	125	100								

GEN Gender of respondent.

Male	36.1%	651	37.9%	31	40.6%	67	34.6%	84	44.5%	18	21.7%	15	36.7%	31	30.3%	48	33.9%	56
Female	63.9%	1152	62.1%	50	59.4%	98	65.4%	159	55.5%	22	78.3%	53	63.3%	54	69.7%	111	66.1%	110
Weighted base:	1803		80	166	243	40	68	85	160	166								
Sample:	1803		100	152	200	100	100	101	125	100								

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
AGE Could I ask, how old are you?																		
18 – 24 years	6.5%	117	6.6%	5	10.3%	17	6.4%	15	7.7%	3	3.6%	2	7.6%	6	2.8%	4	3.3%	6
25 – 34 years	14.4%	260	13.2%	11	14.5%	24	17.6%	43	11.6%	5	18.0%	12	3.8%	3	11.2%	18	13.4%	22
35 – 44 years	18.3%	329	24.6%	20	18.9%	31	17.4%	42	4.4%	2	12.3%	8	13.1%	11	19.2%	31	24.9%	41
45 – 54 years	18.9%	341	8.6%	7	15.8%	26	17.4%	42	14.3%	6	22.7%	15	21.6%	18	21.3%	34	24.0%	40
55 – 64 years	18.3%	330	18.5%	15	20.6%	34	21.9%	53	26.5%	11	16.8%	11	24.9%	21	24.4%	39	14.6%	24
65+ years	23.7%	427	28.4%	23	19.9%	33	19.4%	47	35.3%	14	26.7%	18	29.0%	25	21.2%	34	19.8%	33
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

GEN2 Which of the following best describes your gender? [PR]

Those who live in the Chorley Borough:

Male	31.1%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	6	12.5%	2
Female	57.1%	229	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.6%	16	55.9%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	11.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	31.6%	6
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

GEN3 Does your gender identity match your assigned sex at birth?

Those who live in the Chorley Borough:

Yes	85.2%	342	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	51.1%	10
No	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2
(Prefer not to answer)	13.6%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

EMP Are you an employee or Councillor of Chorley Council?

Those who live in the Chorley Borough:

Employee	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Neither of these)	96.9%	389	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	100.0%	19
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)

Those who live in the Chorley Borough:

Yes	16.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	8	0.0%	0
No	69.2%	278	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.5%	11	63.6%	12
(Prefer not to answer)	14.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

Weighted:

July 2018

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8				
ETH To which of these groups do you consider you belong? [PR]														
<i>Those who live in the Chorley Borough:</i>														
White English / Welsh / Scottish / Northern Irish / British	85.0%	341	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	51.1%	10
White Irish	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Gypsy or Irish Traveller	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
White & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Mixed ethnic background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
(Prefer not to answer)	13.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0			23	19
Sample:		428		0		0		0		0			16	13

REL How would you describe your religion?

Those who live in the Chorley Borough:

Buddhism	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christianity or Christian denominations	55.4%	222	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.6%	10	40.9%	8
Hinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Judaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No religion or belief	27.1%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	8	22.7%	4
Paganism	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	15.3%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0			23	19		
Sample:		428		0		0		0		0			16	13		

SEX Do you consider yourself to be...? [PR]

Those who live in the Chorley Borough:

Bisexual	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gay woman or lesbian	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heterosexual / straight	79.9%	321	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	63.6%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	16.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0			23	19		
Sample:		428		0		0		0		0			16	13		

PRE Are you currently pregnant or have you given birth in the last 26 weeks?

Women who live in the Chorley Borough:

Yes	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	91.1%	209	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	16	62.0%	7
(Prefer not to answer)	5.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	4
Weighted base:		229		0		0		0		0			16	11		
Sample:		251		0		0		0		0			11	8		

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
MAR Are you currently...? [PR]																		
<i>Those who live in the Chorley Borough:</i>																		
Cohabiting	3.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In a civil partnership	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Separated	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	6.2%	1
Married	53.0%	213	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.3%	11	34.6%	7
Single	15.9%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	5	6.2%	1
Widowed	3.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	17.1%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	5	52.9%	10
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

Weighted:

For WYG

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
PC Postcode Sector:										
BB1 9	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB2 7	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB6 8	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BL6 7	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 0	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 9	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L40 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 0	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 1	0.6%	11	14.3%	11	0.0%	0	0.0%	0	0.0%	0
PR1 2	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
PR1 3	0.9%	17	21.0%	17	0.0%	0	0.0%	0	0.0%	0
PR1 4	1.4%	25	0.0%	0	0.0%	10.4%	25	0.0%	0	0.0%
PR1 5	0.7%	12	0.0%	0	0.0%	5.1%	12	0.0%	0	0.0%
PR1 6	2.0%	36	0.0%	0	0.0%	15.0%	36	0.0%	0	0.0%
PR1 7	1.3%	23	28.2%	23	0.0%	0	0.0%	0	0.0%	0
PR1 8	1.6%	28	35.4%	28	0.0%	0	0.0%	0	0.0%	0
PR1 9	3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 1	2.7%	49	0.0%	0	29.8%	49	0.0%	0	0.0%	0
PR2 2	1.5%	27	0.0%	0	16.5%	27	0.0%	0	0.0%	0
PR2 3	3.9%	70	0.0%	0	42.3%	70	0.0%	0	0.0%	0
PR2 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	18.2%	12
PR2 6	3.2%	58	0.0%	0	0.0%	0	24.0%	58	0.0%	0
PR2 7	1.1%	19	0.0%	0	11.4%	19	0.0%	0	0.0%	0
PR2 8	2.8%	50	0.0%	0	0.0%	0	20.6%	50	0.0%	0
PR2 9	3.4%	61	0.0%	0	0.0%	0	25.0%	61	0.0%	0
PR25 1	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	13.2%
PR25 2	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	7.7%
PR25 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	9.5%
PR25 4	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	26.4%
PR25 5	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	10.9%
PR26 6	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	5.4%
PR26 7	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	23.5%
PR26 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	3.4%
PR26 9	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 0	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 1	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	30.3%	20
PR3 3	1.9%	35	0.0%	0	0.0%	0	0.0%	0	51.5%	35
PR3 5	0.7%	13	0.0%	0	0.0%	0	33.9%	13	0.0%	0
PR3 6	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 0	1.5%	26	0.0%	0	0.0%	0	66.1%	26	0.0%	0
PR4 1	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 2	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 3	2.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 4	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 5	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 6	2.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	15.1%
PR5 4	1.8%	33	0.0%	0	0.0%	0	0.0%	0	20.5%	33
PR5 5	2.9%	52	0.0%	0	0.0%	0	0.0%	0	32.8%	52
PR5 6	1.8%	32	0.0%	0	0.0%	0	0.0%	0	19.8%	32
PR5 8	1.1%	19	0.0%	0	0.0%	0	0.0%	0	11.9%	19
PR6 0	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 7	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 9	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 1	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 2	2.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 3	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 4	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 5	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 6	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 7	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1803	80	166	243	40	68	85	160	166	
Sample:	1803	100	152	200	100	100	101	125	100	

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
QUOTA Zone																		
Zone 1	4.5%	80	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.2%	166	0.0%	0	100.0%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	13.5%	243	0.0%	0	0.0%	0	100.0%	243	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	2.2%	40	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.7%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	85	0.0%	0	0.0%	0
Zone 7	8.9%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	160	0.0%	0
Zone 8	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166
Zone 9	6.6%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	7.6%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	4.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	5.7%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	6.5%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.6%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1803	80		166		243		40		68		85		160		166		
Sample:	1803	100		152		200		100		100		101		125		100		

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q01 Where did you last undertake your main food and grocery shopping?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	2.1%	36	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.5%	25	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.5%	8	0.6%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	7.1%	123	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	11	1.2%	1	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	3.7%	63	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	8.4%	144	1.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.5%	5	4.7%	5	0.0%	0

Column %ges.

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Sharoe Green Lane, Fulwood, Preston	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	15	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	1.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.3%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	3.6%	62	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.7%	46	1.4%	2	0.0%	0	2.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.4%	23	8.4%	10	0.8%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	5.0%	4
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	2.7%	46	5.6%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.4%	6	3.0%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	3.6%	62	8.5%	10	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	3.0%	52	11.3%	13	2.9%	4	3.5%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Booths, Liverpool Road, Longton	0.4%	6	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Station Road, Hesketh Bank	0.4%	8	6.1%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.3%	40	3.5%	4	17.1%	22	3.7%	3	5.5%	3	9.2%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	25	0.6%	1	12.3%	16	3.7%	3	3.9%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.7%	11	0.0%	0	2.7%	4	3.1%	3	2.8%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.5%	8	0.0%	0	2.9%	4	0.6%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	24.9%	32	4.0%	4	19.4%	12	19.7%	15	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	5.3%	90	3.1%	4	25.7%	34	31.5%	28	19.3%	12	16.1%	12	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	2.3%	39	1.4%	2	7.0%	9	21.1%	18	14.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	10	0.0%	0	0.5%	1	8.4%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	65	0.8%	1	0.4%	1	0.8%	1	23.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	2.1%	2	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre									
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mill Street, off Poulton Street, Kirkham	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Lytham Road, Freckleton, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%
Booths, Cherstanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Park Hill Road, Garstang	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Bolton Road, Ewood, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Heys Lane, Great Harwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Mason Street, Horwich	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	3	2.8%	3	0.0%	0	0.0%	0	0.0%
Aldi, Montague Street, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	2.1%	2	0.0%
Aldi, Tithelbarn Street, Poulton-le-Fylde	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Tollgate Road, Burscough	0.2%	4	3.1%	4	0.0%	0	0.0%	0	0.0%
Aldi, Whalley Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	7
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	3
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	1
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	1

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Morrisons, Queen Street, Great Harwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Morrisons, Railway Road, Blackburn	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	16
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.7%	4	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.3%	5	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	4.3%	5	4.5%	4
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	9	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1722		114		130		88		63		74		100		108			81
Sample:	1729		95		119		97		96		96		97		93			97

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from?*Those who do their main food shopping via the Internet at Q01:*

Asda	17.9%	13	36.8%	2	10.8%	1	59.7%	2	0.0%	0	21.1%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons	20.2%	15	0.0%	0	28.4%	2	0.0%	0	0.0%	0	0.0%	0	35.2%	1	68.5%	6	0.0%	0
Iceland	9.2%	7	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	8.1%	6	0.0%	0	10.8%	1	0.0%	0	24.2%	0	0.0%	0	64.9%	1	0.0%	0	0.0%	0
Tesco	30.8%	23	63.2%	3	50.0%	3	22.7%	1	44.6%	1	0.0%	0	0.0%	0	31.5%	3	66.7%	1
Ocado	6.3%	5	0.0%	0	0.0%	0	0.0%	0	31.2%	0	57.9%	4	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	73		5		7		3		1		7		2		9			2
Sample:	67		5		6		3		3		4		2		6			3

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping?																		
Accessibility by public transport	0.5%	8	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	21	1.6%	2	3.3%	5	0.6%	1	1.0%	1	1.7%	1	0.0%	0	0.0%	0	3.6%	3
Choice of food goods available	7.7%	139	9.1%	11	12.0%	16	9.3%	8	3.7%	2	9.3%	8	10.2%	10	6.3%	7	4.4%	4
Choice of shops nearby selling non-food goods	0.4%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Choice of shops selling food goods	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	1	1.3%	1	0.0%	0	0.0%	0
Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.1%	2
Delivery service	1.1%	19	1.8%	2	0.5%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.2%	4	0.7%	1
Click & Collect service	0.3%	6	0.0%	0	0.5%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.9%	34	0.6%	1	1.4%	2	0.8%	1	3.6%	2	1.6%	1	4.1%	4	0.0%	0	5.7%	5
Good internal layout / compact / easy to get around	0.9%	17	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.8%	2
Good service / friendly staff	0.7%	13	0.6%	1	0.4%	1	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Habit / always use it / preference for retailer / familiarity	3.9%	70	1.9%	2	1.4%	2	6.1%	6	6.3%	4	9.2%	8	8.6%	9	1.7%	2	5.2%	4
Internet shopping is convenient	0.8%	14	0.0%	0	1.9%	3	0.0%	0	1.2%	1	3.8%	3	0.0%	0	1.9%	2	0.7%	1
Lower prices	15.3%	276	13.8%	16	10.9%	15	14.5%	13	7.4%	5	16.2%	13	12.9%	13	19.2%	23	13.5%	11
Loyalty card / points scheme	1.1%	20	1.3%	2	0.9%	1	2.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to home	33.2%	599	26.4%	31	39.4%	54	38.4%	35	47.2%	31	17.3%	14	39.0%	40	37.5%	44	25.3%	21
Near to work	1.5%	26	3.4%	4	0.4%	1	3.6%	3	0.0%	0	2.3%	2	0.7%	1	0.7%	1	1.4%	1
Nice shopping environment	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	2	0.0%	0
Preference for retailer	0.9%	15	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	4	1.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.7%	120	13.5%	16	5.4%	7	5.1%	5	4.0%	3	6.3%	5	2.4%	3	8.0%	9	9.1%	8
Quality of shops selling food goods	0.6%	11	1.1%	1	1.9%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.3%	24	0.0%	0	4.1%	6	0.8%	1	1.9%	1	2.1%	2	0.0%	0	1.3%	2	0.0%	0
Value for money	5.7%	104	5.5%	7	6.6%	9	5.8%	5	6.5%	4	11.9%	10	1.8%	2	5.0%	6	9.3%	8
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled-friendly trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Food goods exclusive to the store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Good sized store (i.e. not too large / small)	0.3%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	1	0.6%	1	0.0%	0
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.2%	22	1.6%	2	0.0%	0	0.8%	1	2.4%	2	3.6%	3	0.6%	1	1.1%	1	0.0%	0
Has scan-as-you-shop facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I get a lift to that store	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Internet - better choice of goods	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
Internet - special offers	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping is reliable	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.5%	9	0.0%	0	0.5%	1	0.6%	1	0.0%	0	1.9%	2	0.6%	1	0.7%	1	1.7%	1
New store	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for small shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.2%	4	1.1%	1	0.4%	1	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.3%	6	0.0%	0	0.0%	0	0.6%	1	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Sells local / homegrown produce	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Small store	0.4% 8	0.7% 1	1.8% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.5% 1
Stock always in the same place	0.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.7% 1
Was in the area at the time	1.0% 17	0.7% 1	0.4% 1	0.8% 1	1.0% 1	0.7% 1	7.8% 8	0.0% 0	1.4% 1
Wider aisles	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 0	0.0% 0	0.0% 0	1.5% 1
(Don't know / no reason in particular)	7.2% 130	10.4% 12	5.1% 7	3.0% 3	7.0% 5	5.6% 5	1.1% 1	5.8% 7	5.8% 5
Weighted base:	1803	119	137	91	65	82	102	117	83
Sample:	1803	100	125	100	100	100	100	100	100

Weighted:

For WYG

July 2018

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)?																		
Change layout too often	0.9%	16	0.7%	1	1.9%	3	1.7%	2	0.5%	0	3.3%	3	0.0%	0	0.0%	0	0.7%	1
Difficult / expensive parking	1.4%	25	0.6%	1	1.3%	2	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Difficult to get to	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	4.5%	81	8.5%	10	3.2%	4	6.0%	5	3.5%	2	2.4%	2	3.6%	4	4.5%	5	3.6%	3
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Lack of public transport	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.5%	63	2.7%	3	4.0%	5	2.6%	2	3.9%	3	0.0%	0	2.5%	3	9.4%	11	5.3%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.0%	0	1.4%	2	0.6%	1	0.0%	0	0.0%	0	1.1%	1	3.4%	4	0.0%	0
Poor quality	1.6%	29	2.4%	3	0.0%	0	6.1%	6	1.5%	1	0.6%	0	1.3%	1	0.0%	0	0.7%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Too busy	1.4%	26	1.1%	1	3.7%	5	0.6%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.1%	2
Too far away	0.6%	10	1.5%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too small	1.9%	34	1.8%	2	0.4%	1	0.0%	0	0.5%	0	1.3%	1	7.7%	8	2.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	0.0%	0	0.0%	0	4.1%	4	2.4%	2	2.0%	2	0.7%	1	4.1%	5	0.7%	1
Empty shelves / goods out of stock	1.2%	21	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	5.8%	5
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Internet - inferior replacement goods sent	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Internet - miss out on special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of branded goods	1.0%	17	1.1%	1	0.7%	1	2.1%	2	0.7%	0	3.8%	3	0.0%	0	2.5%	3	1.4%	1
Lighting too bright	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
No free parking	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	2.4%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Obstructive shelf-stackers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queues at the checkout / lack of staff	0.4%	7	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Shelves too high	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	0.4%	1	0.8%	1	0.7%	0	1.9%	2	0.6%	1	0.0%	0	0.0%	0
Special offers out of stock	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Store entrance too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Too big	0.3%	5	0.0%	0	0.4%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
Too many pre-packed foods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.6%	11	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1
(Nothing)	71.1%	1282	74.1%	88	66.7%	91	61.3%	56	76.4%	50	76.6%	63	70.1%	72	68.0%	80	73.6%	61
(Don't know)	1.5%	27	0.7%	1	3.1%	4	2.7%	2	0.5%	0	0.6%	0	0.7%	1	0.6%	1	0.0%	0
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Car / van (as driver)	79.5%	1375	77.8%	89	78.7%	103	85.1%	75	79.7%	51	79.5%	59	73.7%	74	87.2%	95	88.7%	72
Car / van (as passenger)	7.9%	137	11.5%	13	8.2%	11	9.3%	8	6.8%	4	6.4%	5	11.0%	11	2.5%	3	6.2%	5
Bus, minibus or coach	3.4%	58	4.7%	5	1.3%	2	0.6%	1	4.9%	3	10.0%	7	0.0%	0	0.6%	1	2.9%	2
Motorcycle, scooter or moped	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Walk	7.5%	130	1.8%	2	9.8%	13	4.4%	4	3.3%	2	3.5%	3	14.3%	14	4.0%	4	2.1%	2
Taxi	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home delivery service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	13	4.3%	5	0.8%	1	0.6%	1	2.2%	1	0.0%	0	1.1%	1	2.1%	2	0.0%	0
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

MeanScore: minutes

Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?

Excluding those who do their main food shopping via the Internet at Q01:

1 - 5 minutes	39.3%	680	12.9%	15	61.9%	81	52.4%	46	39.0%	25	30.0%	22	33.9%	34	44.6%	48	4.3%	3
6 - 10 minutes	31.3%	541	18.7%	21	26.7%	35	24.5%	21	38.5%	25	44.7%	33	26.5%	27	17.8%	19	36.5%	29
11 - 15 minutes	14.2%	246	26.4%	30	6.7%	9	17.5%	15	15.7%	10	15.8%	12	21.9%	22	15.2%	16	34.3%	28
16 - 20 minutes	7.4%	129	22.0%	25	0.8%	1	2.9%	3	2.1%	1	2.8%	2	8.7%	9	11.1%	12	14.7%	12
21 - 25 minutes	1.4%	25	3.6%	4	0.8%	1	0.0%	0	4.1%	3	0.0%	0	4.5%	5	1.4%	2	0.0%	0
26 - 30 minutes	2.7%	46	15.0%	17	0.4%	1	0.6%	1	0.0%	0	1.7%	1	1.1%	1	3.3%	4	4.2%	3
31 - 35 minutes	0.6%	11	0.8%	1	1.8%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	4.5%	5	0.0%	0
36 - 40 minutes	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.5%	9	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0
61 - 65 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
66 - 70 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - 75 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
76 - 80 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - 85 minutes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
86 - 90 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - 95 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
96 - 100 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	34	0.0%	0	0.4%	1	2.1%	2	0.0%	0	0.6%	0	3.4%	3	2.1%	2	6.0%	5
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		10.30		16.58		7.04		7.87		8.90		11.43		10.35		11.29		13.94
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q07 When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																		
Yes – non-food shopping	5.4%	94	2.0%	2	3.4%	4	4.6%	4	4.5%	3	15.3%	11	4.2%	4	5.3%	6	6.7%	5
Yes – other-food shopping	4.7%	81	5.2%	6	3.5%	5	4.7%	4	2.7%	2	9.2%	7	5.2%	5	3.7%	4	8.6%	7
Yes – visiting services such as banks and other financial institutions	1.3%	23	1.7%	2	0.4%	1	1.4%	1	1.2%	1	0.0%	0	2.7%	3	1.2%	1	1.5%	1
Yes – leisure activity	2.4%	41	6.4%	7	1.4%	2	2.9%	3	1.1%	1	3.3%	2	5.1%	5	0.6%	1	2.1%	2
Yes – travelling to / from work	2.8%	49	3.7%	4	1.4%	2	5.9%	5	1.8%	1	4.1%	3	4.5%	5	2.2%	2	2.9%	2
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes – getting petrol	2.0%	35	0.0%	0	5.0%	6	2.2%	2	2.3%	1	1.7%	1	2.0%	2	0.6%	1	2.1%	2
Yes – visiting café / pub / restaurant	2.7%	46	1.7%	2	1.7%	2	2.1%	2	2.5%	2	3.3%	2	2.2%	2	0.6%	1	2.5%	2
Yes – visiting family / friends	2.1%	37	3.6%	4	2.3%	3	1.9%	2	0.5%	0	1.7%	1	6.4%	6	0.8%	1	3.1%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	1.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.8%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.0%	0	4.7%	6	0.8%	1	2.0%	1	0.6%	0	2.7%	3	0.8%	1	4.8%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attended church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog-walking	0.3%	5	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting the market	0.1%	2	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.9%	16	1.2%	1	1.2%	2	0.8%	1	0.0%	0	1.2%	1	0.6%	1	0.0%	0	2.3%	2
(No activity)	71.1%	1230	70.8%	81	74.4%	97	66.2%	58	80.1%	51	55.6%	41	60.4%	61	78.9%	86	60.7%	49
(Don't know / varies)	2.5%	43	1.9%	2	0.8%	1	5.0%	4	0.0%	0	3.5%	3	3.3%	3	4.1%	4	1.0%	1
Weighted base:	1730		114		130		88		64		74		101		108		81	
Sample:	1736		95		119		97		97		96		98		94		97	

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q08 Where do you do this linked trip?																		
<i>Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	14.6%	35	8.9%	2	0.0%	0	0.0%	0	5.6%	0	0.0%	0	3.4%	1	5.7%	1	0.0%	0
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3	0.0%	0	0.0%	0
Fulwood Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bamber Bridge Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	2.7%	7	0.0%	0	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	10	11.0%	2	28.8%	3	9.2%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	1	3.9%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.6%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.6%	13	0.0%	0	29.8%	3	9.2%	1	29.5%	2	30.5%	6	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.9%	2	0.0%	0	13.8%	2	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.0%	5	0.0%	0	16.5%	2	24.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.2%	3	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.9%	8	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Zone 15										
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.6%	4	0.0%	0	0.0%	0	0.0%	0	32.5%	4
Zone 16										
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area										
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	3
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Boulevard, Warrington WA5 7TY																
Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	6	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.1%	3	14.9%	3	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	1.1%	3	0.0%	0	0.0%	0	0.0%	0	17.5%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	11.6%	28	38.0%	7	0.0%	0	9.2%	1	12.7%
Weighted base:	238	17	11	12	6	21	17	12	15
Sample:	253	16	11	15	13	21	12	11	15

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q09 Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	1.5%	26	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	1.7%	29	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Preston City Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	6.3%	107	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	14	1.3%	1	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	4.2%	71	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	1.1%	18	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	8.0%	137	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.8%	1

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	1.1%	20	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.2%	1	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Booths, Millbrook Way, Penwortham	0.7%	12	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Pope Lane, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.2%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	2.6%	44	3.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Watkin Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Lostock Hall, Tardy Gate										
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.9%	15	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.8%	4	0.0%	0	2.5%	2	0.0%	0
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3%	22	3.5%	4	0.0%	0	2.0%	1	0.7%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8										
Aldi, Towngate, Leyland	1.8%	30	7.2%	8	0.0%	0	6.0%	5	0.7%	0
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.2%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.7%	12	4.8%	5	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	4.0%	68	6.8%	8	0.8%	1	4.8%	4	2.3%	1
Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tesco Extra, Towngate, Leyland	3.3%	57	9.0%	10	0.4%	1	3.4%	3	1.4%	1
Zone 9										
Booths, Liverpool Road,	0.2%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Longton																		
Booths, Station Road, Hesketh Bank	0.6%	11	9.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	13.3%	17	3.1%	3	10.1%	6	13.3%	9	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	17	0.6%	1	7.1%	9	0.0%	0	3.8%	2	4.3%	3	0.6%	1	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	6.2%	8	2.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.2%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.9%	15	0.0%	0	6.4%	8	3.1%	3	2.1%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	3.1%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	3.5%	4	16.7%	21	12.6%	11	21.9%	14	17.1%	12	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	4.1%	70	0.0%	0	28.5%	36	24.8%	22	8.3%	5	8.1%	6	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.6%	1	3.3%	4	26.6%	23	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	8	0.0%	0	1.0%	1	4.4%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	1.7%	2	2.2%	2	23.8%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheulton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.6%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	34	0.0%	0	0.0%	0
Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Aldi, Moss Lane, Garstang	1.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	27	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.4%	10	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Garstang Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Aldi, Mason Street, Horwich	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	10	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Aldi, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.6%	3	0.0%	0
Aldi, Tollgate Road, Burscough	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.5%	9	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	9	0.0%	0	0.4%	1	0.8%	1	0.0%	0	10.9%	7	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothasay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iceland, Chorley New Road, Horwich, Bolton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	4	0.0%	0	1.5%	2	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Morrisons, Queen Street, Great Harwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Morrisons, Railway Road, Blackburn	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	20.5%	17
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	4.5%	4
Morrisons, Winter Gardens, Southport	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Bolton	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Other, Lancaster Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Other, North West	0.3%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0
Other, OSA	0.5%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other, Warrington	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	2.8%	3	1.0%	1		
Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	2.1%	2
Tesco Extra, Town Lane Kew, Southport	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	7
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1703	116		128		88		64		69		97		104		81		
Sample:	1711	96		119		97		97		91		94		92		97		

Q10 From which retailer did you purchase this main food internet / home delivery shopping?*Those who do their main food shopping via the Internet at Q09:*

Asda	21.4%	16	66.7%	2	17.8%	1	59.7%	2	0.0%	0	0.0%	0	0.0%	0	30.3%	4	0.0%	0
Morrisons	18.2%	14	0.0%	0	46.7%	2	0.0%	0	0.0%	0	14.0%	2	26.0%	1	30.3%	4	0.0%	0
Iceland	10.1%	8	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	6.5%	5	0.0%	0	17.8%	1	0.0%	0	28.0%	0	0.0%	0	48.0%	1	0.0%	0	0.0%	0
Tesco	28.8%	21	33.3%	1	17.8%	1	22.7%	1	0.0%	0	33.4%	4	26.0%	1	34.2%	4	66.7%	1
Ocado	7.1%	5	0.0%	0	0.0%	0	0.0%	0	36.1%	0	38.5%	4	0.0%	0	5.1%	1	0.0%	0
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	0	0.0%	0	0.0%	0	0.0%	0	36.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	75	3		4		3		1		11		2		13		2		
Sample:	68	3		4		3		3		7		3		7		3		

Weighted:

For WYG

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
MeanScore: £																		
Q11 Approximately how much money do you normally spend on your household's main food and grocery shop?																		
£1 - £5	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.2%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
£16 - £20	2.4%	43	4.1%	5	0.4%	1	1.4%	1	1.0%	1	5.9%	5	5.2%	5	0.6%	1	2.1%	2
£21 - £25	2.1%	37	0.0%	0	0.7%	1	0.8%	1	1.7%	1	0.6%	0	2.6%	3	1.6%	2	1.5%	1
£26 - £30	4.2%	75	4.3%	5	6.8%	9	2.5%	2	1.8%	1	3.5%	3	7.9%	8	5.1%	6	7.0%	6
£31 - £35	2.1%	38	2.8%	3	1.2%	2	0.6%	1	0.5%	0	1.7%	1	1.7%	2	0.0%	0	2.1%	2
£36 - £40	6.0%	108	0.7%	1	5.4%	7	7.6%	7	0.7%	0	6.5%	5	6.5%	7	2.6%	3	7.9%	6
£41 - £45	2.5%	45	3.5%	4	3.3%	5	8.2%	7	0.0%	0	0.0%	0	1.1%	1	0.6%	1	1.7%	1
£46 - £50	8.4%	152	3.7%	4	7.6%	10	7.4%	7	7.3%	5	9.0%	7	6.4%	7	11.7%	14	8.6%	7
£51 - £55	2.0%	35	0.7%	1	0.9%	1	0.8%	1	3.3%	2	3.3%	3	4.8%	5	1.6%	2	3.8%	3
£56 - £60	7.4%	133	5.2%	6	9.5%	13	20.6%	19	4.6%	3	4.5%	4	11.6%	12	13.3%	16	6.7%	6
£61 - £65	3.1%	55	3.2%	4	1.0%	1	3.3%	3	7.4%	5	5.2%	4	0.0%	0	0.6%	1	0.7%	1
£66 - £70	4.4%	80	6.3%	8	6.8%	9	6.1%	6	5.1%	3	5.6%	5	1.1%	1	5.0%	6	2.2%	2
£71 - £75	2.1%	38	1.8%	2	7.1%	10	0.8%	1	2.4%	2	0.6%	0	1.6%	2	0.6%	1	0.0%	0
£76 - £80	7.5%	136	3.6%	4	6.8%	9	7.8%	7	3.3%	2	7.9%	6	5.2%	5	7.2%	8	8.0%	7
£81 - £85	0.7%	12	3.3%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.7%	1
£86 - £90	2.1%	39	1.1%	1	3.9%	5	0.6%	1	6.3%	4	5.2%	4	2.4%	2	3.2%	4	4.9%	4
£91 - £95	0.2%	4	0.0%	0	0.0%	0	0.8%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	11.5%	207	14.2%	17	9.6%	13	7.2%	7	12.8%	8	9.2%	8	12.0%	12	16.6%	20	6.9%	6
£101 - £120	4.1%	73	5.6%	7	1.8%	2	6.7%	6	12.1%	8	7.4%	6	4.3%	4	4.1%	5	0.9%	1
£121 - £140	1.6%	29	0.0%	0	3.1%	4	1.4%	1	1.0%	1	5.0%	4	0.0%	0	3.4%	4	2.2%	2
£141 - £160	3.8%	68	3.6%	4	9.1%	12	5.3%	5	1.9%	1	5.7%	5	0.7%	1	0.0%	0	2.2%	2
£161 - £180	0.3%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
£181 - £200	0.9%	16	1.3%	2	0.0%	0	0.8%	1	0.0%	0	2.6%	2	0.0%	0	3.9%	5	4.4%	4
£201 - £250	0.3%	6	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
(Don't know)	17.4%	313	19.9%	24	9.3%	13	9.3%	8	20.7%	14	9.8%	8	20.5%	21	17.0%	20	21.2%	18
(Refused)	2.1%	38	5.7%	7	4.1%	6	0.0%	0	2.5%	2	0.6%	0	2.6%	3	0.6%	1	2.5%	2
<i>Mean:</i>	<i>74.18</i>		<i>89.19</i>		<i>76.39</i>		<i>72.74</i>		<i>81.03</i>		<i>79.84</i>		<i>64.74</i>		<i>79.65</i>		<i>75.43</i>	
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

MeanScore: visits per week

Q12 How often does your household normally do a main food and grocery shop?																		
Daily	1.2%	21	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0
At least two times a week	12.6%	226	10.2%	12	15.9%	22	13.6%	12	13.4%	9	8.2%	7	9.8%	10	6.6%	8	13.4%	11
At least once a week	67.8%	1222	60.5%	72	70.1%	96	71.0%	64	76.2%	50	73.2%	60	65.5%	67	74.1%	87	73.6%	61
At least once a fortnight	11.7%	210	15.7%	19	10.2%	14	10.8%	10	8.8%	6	13.3%	11	15.1%	15	11.2%	13	8.6%	7
At least once a month	4.2%	76	11.2%	13	2.1%	3	2.7%	2	0.7%	0	4.1%	3	2.9%	3	2.8%	3	1.5%	1
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.5%	45	2.4%	3	0.9%	1	1.4%	1	1.0%	1	1.1%	1	6.7%	7	1.3%	2	2.2%	2
<i>Mean:</i>	<i>1.37</i>		<i>1.15</i>		<i>1.46</i>		<i>1.38</i>		<i>1.36</i>		<i>1.15</i>		<i>1.21</i>		<i>1.36</i>		<i>1.35</i>	
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

Q13 When do you normally do your household's main food shop?																		
Weekdays during the day	42.6%	768	45.7%	54	34.3%	47	39.3%	36	48.0%	31	49.7%	41	31.8%	33	36.7%	43	51.1%	42
Weekdays during the evening	11.3%	203	12.3%	15	14.3%	20	13.5%	12	7.5%	5	11.7%	10	13.2%	13	17.3%	20	7.9%	7
Saturday	10.7%	193	12.8%	15	13.9%	19	15.2%	14	13.5%	9	7.1%	6	7.7%	8	9.6%	11	6.5%	5
Sunday	4.0%	73	1.5%	2	2.3%	3	10.4%	9	8.5%	6	0.0%	0	4.7%	5	8.1%	9	0.7%	1
(Don't know / varies)	31.4%	566	27.7%	33	35.2%	48	21.5%	20	22.4%	15	31.5%	26	42.7%	44	28.3%	33	33.8%	28
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping?																		
Yes	67.2%	1211	69.7%	83	80.0%	110	77.7%	71	73.4%	48	81.4%	66	71.9%	74	57.5%	68	65.1%	54
No	32.8%	591	30.3%	36	20.0%	27	22.3%	20	26.6%	17	18.6%	15	28.1%	29	42.5%	50	34.9%	29
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q15 Where did you last undertake this 'top-up' food shopping?									
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>									
Zone 1									
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Plungington Road, Preston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, West Strand, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Street, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, West Strand, Preston	0.7%	8	1.1%	1	0.0%	0	0.0%	0	0.0%
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Foodhall, Fishergate, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	2.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, Fishergate, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Plungington Road, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Friargate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Granton Walk, Ingol, Preston	1.1%	12	1.1%	1	0.0%	0	0.0%	0	0.0%
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mariners Way, Riversway, Preston	2.6%	31	2.3%	2	0.0%	0	0.0%	0	0.0%
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Blackpool Road, Lea, Preston	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.3%
Aldi, Queens Retail Park, Queen Street, Preston	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	2.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Sharoe Green Lane, Fulwood, Preston	3.3%	39	5.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 6																		
Booths, Millbrook Way, Penwortham	2.0%	23	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Pope Lane, Penwortham	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane, Lostock Hall, Tardy Gate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.5%	18	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.2%	1
Spar, Alder Drive, Gregson Lane, Hoghton	0.7%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.9%	11	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston Station Road, Bamber Bridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.7%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland	1.0%	12	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.5%	29	0.0%	0	1.8%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.3%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.3%	15	2.9%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Booths, Liverpool Road, Longton	0.7%	8	10.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Booths, Station Road, Hesketh Bank	1.1%	12	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.6%	7	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.6%	7	9.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	1.0%	12	0.0%	0	5.0%	5	0.8%	1	5.7%	2	5.9%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	17	0.0%	0	10.5%	11	1.0%	1	3.8%	2	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	18	0.0%	0	10.8%	11	6.7%	5	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	1.1%	12	0.0%	0	7.9%	8	1.6%	1	5.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.8%	21	0.0%	0	13.4%	14	0.0%	0	8.0%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	3.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	1.0%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	12.3%	13	0.0%	0	9.5%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.2%	2	0.0%	0	0.5%	1	0.0%	0	2.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	20.1%	21	20.4%	14	5.9%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Aldi, Lancaster Way,	1.5%	18	0.0%	0	2.8%	3	18.9%	13	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Village Green Lane, Preston PR2 7DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.7%	9	1.1%	1	0.0%	0	7.5%	5	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.2%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.8%	9	0.0%	0	0.0%	0	11.4%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	1.1%	1	0.5%	1	4.7%	3	18.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.5%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.4%	4	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	12	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	8.0%	5	0.0%	0
Spar, Spendmore Lane, Coppull, Chorley	0.8%	9	0.0%	0	0.5%	1	2.7%	2	0.0%	0	10.2%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chorley Road, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	1.3%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0
Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Centre										
Kirkham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15										
Aldi, Moss Lane, Garstang	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherstanc Square, Park Hill Road, Garstang	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16										
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	11
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Other Outside Study Area										
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithelbarn Street, Poulton-le-Fylde	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	1
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.3%	1	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.3%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	2.0%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.8%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1165		76		104		70		42		64		69		66		51	
Sample:	1150		66		96		78		60		70		74		52		64	

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?									
<i>Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT</i>									
Zone 1									
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Plungington Road, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, West Strand, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Street, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.6%
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, West Strand, Preston	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Foodhall, Fishergate, Preston	1.0%	11	0.0%	0	0.0%	0	1.1%	0	0.0%
Preston City Centre	2.7%	30	0.0%	0	0.0%	0	0.0%	0	1.6%
Sainsburys Local, Fishergate, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Plungington Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Granton Walk, Ingol, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mariners Way, Riversway, Preston	2.1%	24	1.2%	1	2.0%	2	0.0%	0	3.3%
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Blackpool Road, Lea, Preston	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.8%	9	1.2%	1	0.0%	0	0.0%	0	1.3%
Aldi, Queens Retail Park, Queen Street, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pittman Way, East	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.6%	1
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Other, Zone 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 6																		
Booths, Millbrook Way, Penwortham	1.6%	18	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Pope Lane, Penwortham	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.7%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.7%	8	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Lostock Hall, Tardy Gate									
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.8%	1	0.0%	0	0.0%
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.2%	25	0.0%	0	0.6%	1	0.0%	0	3.1%
Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	1.2%	1	0.0%	0	0.0%	0	0.0%
Spar, Millwood Road, Walton Park, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.8%	0	0.0%
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	9	1.2%	1	0.0%	0	1.5%	1	0.0%
Walton-le-Dale Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Aldi, Towngate, Leyland	0.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Churchill Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	2.0%	2	0.8%	1	0.0%
Other, Zone 8	0.4%	4	5.4%	4	0.0%	0	0.0%	0	0.0%
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Tesco Express, Canberra Road, Leyland	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Towngate, Leyland	1.6%	18	0.9%	1	0.0%	0	0.0%	0	0.0%
Zone 9									
Booths, Liverpool Road,	0.6%	7	9.4%	7	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Longton																		
Booths, Station Road, Hesketh Bank	0.8%	9	12.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.9%	10	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.2%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.4%	5	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.2%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Spar, Mark Square, Tarleton, Preston	0.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Aldi, Harpers Lane, Chorley	1.1%	12	6.5%	5	6.1%	6	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.6%	18	0.0%	0	17.2%	16	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	16	0.0%	0	9.4%	9	4.7%	3	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market Walk	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.6%	7	0.0%	0	3.2%	3	1.8%	1	3.4%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.9%	21	0.0%	0	12.8%	12	1.8%	1	9.9%	4	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.6%	6	0.0%	0	6.1%	6	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.2%	2	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	1.1%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.3%	14	0.0%	0	7.5%	7	0.0%	0	11.9%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	22.3%	21	19.7%	14	4.4%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16										
Aldi, Lancaster Way, Buckshaw	1.4%	16	0.0%	0	3.9%	4	14.6%	10	1.1%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.6%	1	4.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	
Coppull Local Centre, Coppull	0.3%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Local shops, Euxton Village Centre	0.2%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa, Village Green Lane, Preston PR2 7DS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.8%	9	1.2%	1	0.0%	0	9.2%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Spar, Runshaw Lane, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Talbot Drive, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Ordnance Road, Buckshaw	1.2%	14	0.0%	0	0.0%	0	15.5%	11	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 12																			
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	0.0%	0	0.0%	0	7.4%	5	18.6%	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Chorley Old Road, Whittle-Le-Woods	0.6%	7	0.0%	0	0.0%	0	0.0%	0	16.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Other, Zone 12	0.3%	4	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wheulton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 13																			
Chorley Road Local Centre, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Co-op, Bolton Road, Adlington	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8	0.0%	0	0.0%	0	0.0%	0	
Co-op, Market Place, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 13	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.0%	1	0.0%	0	
Spar, Spendmore Lane, Coppull, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	7	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Chorley Road, Adlington	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	11	0.0%	0	0.0%	0	0.0%	0	
Zone 14																			
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	1.3%	1	0.0%	0	
Co-op, Lytham Road, Freckleton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	
Co-op, Market Square, Kirkham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	
Co-op, Weeton Road, Wesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
Kirkham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
McColl's, Harbour Lane, Wharton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Morrisons, Mill Street, off Poulton Street, Kirkham	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	20	0.0%	0		
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0		
Spar, Lytham Road, Freckleton, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0		
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0		
Zone 15																		
Aldi, Moss Lane, Garstang	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	10	0.0%	
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	
Co-op, Sandy Lane, Poulton-le-Fylde	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	
Garstang Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	
Local shops, Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.4%	3	0.0%	
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	
M&S BP, Garstang Bypass, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	9	0.0%	
Other, Zone 15	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	
Sainsbury's Superstore, Park Hill Road, Garstang	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	11	0.0%	
Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	10
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	7
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	5
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.4%	1
Other Outside Study Area																		
Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, Tollgate Road, Burscough	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothasay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Clarke Street, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Other, Ribble Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St Annes, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Branch Road, Blackburn										
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	5.4%	4	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	2.4%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1129	75	95	69	41	65	66	66	50	
Sample:	1124	65	90	77	58	71	73	52	63	

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?

Those who make top-up shopping trips at Q14:

£1 - £5	16.2%	197	16.3%	13	13.1%	14	34.4%	24	14.2%	7	24.0%	16	11.1%	8	4.4%	3	12.9%	7
£6 - £10	21.6%	262	12.6%	10	20.0%	22	20.6%	15	11.7%	6	28.8%	19	24.2%	18	8.4%	6	23.7%	13
£11 - £15	9.4%	114	11.2%	9	15.3%	17	3.1%	2	11.4%	5	3.1%	2	2.0%	2	21.1%	14	9.4%	5
£16 - £20	17.5%	212	9.1%	8	12.0%	13	13.5%	9	23.0%	11	27.4%	18	21.7%	16	24.4%	17	13.5%	7
£21 - £25	4.3%	52	5.0%	4	4.5%	5	5.8%	4	16.3%	8	2.6%	2	5.9%	4	4.4%	3	2.3%	1
£26 - £30	4.8%	58	2.9%	2	10.0%	11	5.6%	4	4.2%	2	7.2%	5	4.1%	3	7.5%	5	4.0%	2
£31 - £35	1.3%	16	1.6%	1	0.9%	1	2.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2
£36 - £40	3.3%	40	6.3%	5	7.6%	8	6.1%	4	0.0%	0	0.0%	0	2.5%	2	4.6%	3	2.6%	1
£41 - £45	0.9%	11	0.0%	0	3.0%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	6.7%	4
£46 - £50	1.5%	18	1.5%	1	1.1%	1	2.0%	1	0.0%	0	1.4%	1	2.3%	2	2.3%	2	0.0%	0
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.3%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	193	20.3%	17	11.2%	12	5.7%	4	11.9%	6	5.4%	4	24.5%	18	20.0%	14	20.5%	11
(Refused)	2.1%	25	5.7%	5	0.6%	1	0.0%	0	2.2%	1	0.0%	0	1.8%	1	0.0%	0	1.1%	1
<i>Mean:</i>	<i>16.97</i>		<i>23.05</i>		<i>18.85</i>		<i>15.27</i>		<i>17.31</i>		<i>13.87</i>		<i>16.32</i>		<i>21.57</i>		<i>17.52</i>	
Weighted base:	1211	83	110	71	48	66	74	68	54									
Sample:	1193	70	98	79	66	73	76	54	67									

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
MeanScore: visits per week																		
Q18 How often does your household normally do a 'top up' food and grocery shop?																		
<i>Those who make top-up shopping trips at Q14:</i>																		
Daily	3.5%	42	7.8%	6	1.5%	2	2.6%	2	3.7%	2	0.7%	0	3.2%	2	2.3%	2	3.4%	2
At least two times a week	40.2%	487	51.3%	43	34.3%	38	46.4%	33	36.0%	17	39.2%	26	45.0%	33	57.0%	39	35.9%	19
At least once a week	39.6%	480	31.9%	26	51.1%	56	39.6%	28	42.1%	20	42.7%	28	30.3%	22	32.4%	22	31.3%	17
At least once a fortnight	6.8%	83	5.8%	5	4.3%	5	3.4%	2	5.0%	2	7.6%	5	3.7%	3	3.8%	3	17.1%	9
At least once a month	0.9%	11	0.0%	0	0.0%	0	0.8%	1	1.4%	1	0.9%	1	0.0%	0	1.3%	1	3.5%	2
At least every two months	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.8%	106	3.2%	3	8.8%	10	7.2%	5	11.7%	6	8.9%	6	17.8%	13	3.3%	2	8.7%	5
<i>Mean:</i>		2.50		3.04		2.20		2.64		2.44		2.29		2.85		2.88		2.28
Weighted base:		1211		83		110		71		48		66		74		68		54
Sample:		1193		70		98		79		66		73		76		54		67

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q19A Where did you last buy clothing or footwear goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.5%	18	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.3%	1	0.0%	0
Preston City Centre	31.8%	393	33.8%	24	6.5%	6	19.2%	13	23.6%	9	2.4%	1	31.1%	20	18.7%	12	5.6%	4
St George's Shopping Centre, Fishergate, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.2%	2	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	16.8%	208	5.9%	4	4.3%	4	1.9%	1	4.7%	2	0.0%	0	21.0%	14	12.6%	8	3.8%	2
Fulwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Soutrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.5%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.9%	23	3.0%	2	1.3%	1	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	1.6%	20	1.8%	1	0.6%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	2.8%	2	0.9%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.2%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.5%	6	0.0%	0	4.4%	4	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.9%	49	1.0%	1	25.0%	25	14.6%	10	15.5%	6	8.6%	5	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.1%	14	0.0%	0	5.1%	5	5.3%	4	1.6%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.9%	6	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.2%	39	1.8%	1	0.6%	1	0.0%	0	3.4%	1	3.9%	2	0.0%	0	0.0%	0	48.3%	31
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0
Blackpool Town Centre	1.3%	16	0.0%	0	0.0%	0	1.5%	1	1.1%	0	0.7%	0	7.4%	5	5.3%	3	1.8%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	19	0.0%	0	1.7%	2	3.9%	3	12.0%	5	17.1%	10	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	1.9%	23	0.0%	0	0.6%	1	2.5%	2	0.9%	0	0.7%	0	0.0%	0	1.0%	1	11.2%	7
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Colne Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	2.0%	1	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

For WYG

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.2%	3	0.0%	0	1.9%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	11	0.0%	0
Liverpool City Centre	0.7%	9	5.7%	4	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	2.5%	2	0.0%	0	3.1%	1	1.9%	1	1.6%	1	10.9%	7	1.9%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	2.7%	2	25.6%	25	17.6%	12	14.5%	6	19.4%	12	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.6%	20	0.0%	0	0.0%	0	2.7%	2	4.6%	2	2.4%	1	0.0%	0	2.9%	2	3.8%	2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.6%	20	21.7%	15	0.6%	1	1.7%	1	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	3.0%	37	2.5%	2	9.1%	9	1.1%	1	6.8%
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	1.6%	19	0.0%	0	2.9%	3	8.5%	6	1.7%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	1.9%	24	2.5%	2	3.3%	3	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1236	71	98	66	39	61	65	65	64
Sample:	1277	62	88	77	66	80	69	54	77

MeanScore: visits per month

Q19B How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Daily	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
At least two times a week	1.8%	21	2.0%	1	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	2
At least once a week	7.2%	87	5.6%	4	5.8%	6	3.0%	2	0.9%	0	6.5%	4	5.2%	3	0.0%	0
At least once a fortnight	7.4%	90	19.2%	13	6.9%	7	13.4%	9	3.6%	1	2.4%	1	8.6%	5	7.2%	5
At least once a month	20.0%	243	29.5%	20	22.3%	21	21.3%	14	8.8%	3	25.0%	15	14.7%	9	15.0%	10
At least every two months	12.3%	150	10.0%	7	5.9%	6	6.8%	5	24.6%	10	18.2%	11	12.7%	8	18.7%	12
At least every 3 months	16.2%	196	10.1%	7	16.1%	15	12.3%	8	20.7%	8	10.3%	6	30.9%	19	29.4%	19
At least every 6 months	10.5%	128	9.5%	7	6.7%	6	10.2%	7	16.8%	7	13.3%	8	18.3%	11	8.7%	6
Less often than once every 6 months	3.2%	39	5.3%	4	5.1%	5	3.6%	2	3.0%	1	3.1%	2	1.0%	1	6.7%	4
Have only visited once (Don't know / varies)	1.0%	12	0.0%	0	0.0%	0	5.7%	4	0.0%	0	2.2%	1	0.0%	0	3.3%	2
<i>Mean:</i>	<i>1.46</i>		<i>1.45</i>		<i>1.13</i>		<i>0.91</i>		<i>0.53</i>		<i>1.05</i>		<i>0.79</i>		<i>0.74</i>	
Weighted base:	1212	69	95	66	39	61	61	64	59							
Sample:	1259	60	87	77	66	79	67	53	74							

Q19C How do you normally travel to (LOCATION MENTIONED AT Q19A)?

Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Car / van (as driver)	74.8%	907	76.0%	52	69.7%	66	79.7%	53	73.8%	29	75.4%	46	78.5%	48	95.8%	62
Car / van (as passenger)	8.3%	101	10.3%	7	7.7%	7	12.6%	8	13.0%	5	8.5%	5	7.9%	5	3.1%	2
Bus, minibus or coach	9.6%	116	7.9%	5	4.8%	5	5.0%	3	10.4%	4	13.6%	8	11.5%	7	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.2%	64	0.0%	0	14.1%	13	1.9%	1	0.9%	0	1.0%	1	1.2%	1	1.0%	1
Taxi	0.4%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Train	0.8%	10	5.8%	4	1.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride (Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
<i>Mean:</i>	<i>1212</i>		<i>69</i>		<i>95</i>		<i>66</i>		<i>39</i>		<i>61</i>		<i>61</i>		<i>64</i>	
Weighted base:	1212	69	95	66	39	61	61	64	59							
Sample:	1259	60	87	77	66	79	67	53	74							

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:</i>																		
Yes – food shopping	6.2%	76	1.0%	1	7.1%	7	1.7%	1	3.4%	1	8.2%	5	2.9%	2	2.7%	2	11.6%	7
Yes – non-food shopping	4.5%	55	1.8%	1	8.3%	8	4.3%	3	2.5%	1	11.2%	7	4.1%	3	5.6%	4	1.0%	1
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	0.7%	1	4.7%	3	0.9%	0	3.8%	2	3.2%	2	1.9%	1	5.1%	3
Yes – leisure activity	2.2%	27	8.6%	6	3.9%	4	0.8%	1	1.7%	1	1.7%	1	3.5%	2	2.4%	2	0.0%	0
Yes – travelling to / from work	1.2%	14	2.5%	2	1.8%	2	0.0%	0	0.9%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.5%	2	0.0%	0	1.3%	1	2.9%	2
Yes – visiting café / pub / restaurant	14.2%	172	20.5%	14	31.6%	30	14.2%	9	35.3%	14	16.8%	10	18.2%	11	1.0%	1	9.1%	5
Yes – visiting family / friends	2.3%	28	4.1%	3	1.3%	1	0.8%	1	1.6%	1	0.0%	0	5.2%	3	3.3%	2	5.0%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.5%	3	0.0%	0	2.1%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	58.3%	40	36.9%	35	61.6%	41	50.0%	20	48.2%	29	49.9%	30	76.3%	49	55.2%	33
Yes - going to church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - part of an overall day out	1.4%	17	0.0%	0	2.0%	2	1.5%	1	0.9%	0	1.4%	1	1.0%	1	1.0%	1	1.0%	1
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	4.0%	48	0.0%	0	6.3%	6	6.6%	4	1.7%	1	2.2%	1	1.0%	1	0.0%	0	2.9%	2
(Don't know / varies)	2.7%	33	3.2%	2	0.0%	0	3.0%	2	0.0%	0	3.3%	2	5.4%	3	4.5%	3	1.9%	1
Weighted base:	1212		69		95		66		39		61		61		64		59	
Sample:	1259		60		87		77		66		79		67		53		74	

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q21 Where did you last buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	37.0%	167	30.1%	9	11.6%	4	7.0%	1	22.8%	5	6.8%	2	31.4%	7	23.7%	6	12.3%	1
St George's Shopping Centre, Fishergate, Preston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	5.4%	24	8.1%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fulwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Soutrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	2.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.9%	13	14.2%	4	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	7.8%	3	2.7%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	25.0%	8	2.7%	1	43.0%	10	31.3%	7	0.0%	0	0.0%	0	5.4%	1
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	2.2%	1	0.0%	0	8.4%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.5%	16	0.0%	0	20.0%	7	24.2%	5	8.4%	2	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Chorley									
Zone 11									
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	3	0.0%	0	0.0%	0	12.6%	3	1.4%
Zone 12									
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	4.5%
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District Centre, Clayton Brook / Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Mill Street, Off Poulton Street, Kirkham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

For WYG

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	41.2%	5
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	8.9%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	3.3%	1	0.0%	0	0.0%	0	28.5%	6	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freepoint Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	9.9%	1
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.9%	10	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lytham Town Centre	0.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	3.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	3.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	3	0.0%	0	3.1%	1	3.5%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.4%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.5%	7	5.5%	2	0.0%	0	17.2%	4	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.5%	7	8.1%	2	9.9%	3	0.0%	0	1.8%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.6%	3	0.0%	0	4.8%	2	2.7%	1	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	2.4%	11	14.2%	4	0.0%	0	6.2%	1	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	452	29	33	20	24	22	23	25	11
Sample:	486	24	32	27	41	28	24	21	15

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Preston City Centre	17.9%	129	14.7%	6	4.2%	3	8.6%	4	12.1%	4	1.8%	1	25.3%	9	12.7%	6	4.6%	2
St George's Shopping Centre, Fishergate, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.4%	3	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	5.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	46	0.0%	0	6.1%	4	0.0%	0	5.0%	2	6.3%	2	1.6%	1	3.0%	2	1.8%	1
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.5%	3	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	10.4%	75	10.4%	4	6.8%	4	8.3%	3	11.3%	4	1.4%	0	5.4%	2	14.3%	7	6.3%	2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	22	2.1%	1	0.9%	1	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	1.3%	9	11.6%	5	0.0%	0	0.0%	0	6.9%	2	0.0%	0	2.1%	1	0.0%	0	1.8%	1
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.4%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	30	5.1%	2	5.3%	3	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	1.0%	8	3.7%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	2.3%	17	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.7%	5	0.0%	0	7.4%	5	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.4%	24	2.1%	1	9.9%	6	6.1%	3	19.5%	7	13.5%	4	0.0%	0	1.3%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.2%	1	0.0%	0	1.2%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.2%	16	5.5%	2	15.7%	10	6.9%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	2	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.4%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	30.3%	10
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	1.3%	1	0.0%	0
Blackpool Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.6%	1	1.3%	1	3.3%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	18	0.0%	0	1.8%	1	7.9%	3	1.8%	1	0.0%	0	2.1%	1	0.0%	0	7.6%	3
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Clitheroe Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	6.8%	2
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	4.2%	30	4.2%	2	7.8%	5	11.1%	5	1.8%	1	6.7%	2	0.0%	0	6.2%	3	5.5%	2

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Liverpool City Centre	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.3%	1
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	2.9%	1	7.9%	4	3.5%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.7%	34	4.2%	2	15.3%	9	23.4%	10	10.9%	4	26.6%	8	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.0%	7	13.2%	6	0.0%	0	1.3%	1	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	1.6%	12	0.0%	0	1.2%	1	6.5%	3	6.0%
Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	1.0%	7	0.0%	0	1.7%	1	4.0%	2	0.0%
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.7%	5	2.1%	1	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column % ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	720	42	61	41	35	32	37	50	34
Sample:	700	35	58	46	50	40	40	42	38

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	24.7%	150	18.4%	7	3.9%	2	10.5%	3	17.2%	4	1.5%	0	14.6%	4	6.5%	2	1.9%	1
St George's Shopping Centre, Fishergate, Preston	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	2.8%	17	13.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	6.1%	2	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	14.5%	88	3.9%	2	0.0%	0	2.3%	1	6.3%	1	0.0%	0	2.6%	1	20.8%	8	9.7%	3
Fulwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	3.0%	18	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Other, Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.9%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	8.0%	3	0.0%	0	7.8%	2	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.9%	11	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.4%	3	0.0%	0	1.6%	1	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.7%	35	0.0%	0	40.9%	18	11.7%	4	22.2%	5	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	10.3%	5	2.3%	1	6.3%	1	8.8%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	7	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.6%	22	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.0%	15	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	4	27.1%	10	11.1%	4	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	10	0.0%	0	0.0%	0	6.0%	2	1.4%	0	10.2%	3	2.6%	1	0.0%	0	2.4%	1
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.7%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Liverpool City Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	4	0.0%	0	1.6%	1	0.0%	0	1.8%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	7.8%	47	3.1%	1	22.9%	10	35.4%	11	8.1%	2	44.6%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.0%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.1%	1	3.3%	1	3.5%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.8%	5	2.2%	1	0.0%	0	8.3%	3	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.8%	5	12.2%	5	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.5%	3	0.0%	0	0.0%	0	0.0%	0	10.1%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.6%	4	0.0%	0	0.0%	0	4.1%	1	1.4%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.3%	2	0.0%	0	0.0%	0	8.4%	2	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.4%	2	0.0%	0	2.3%	1	4.6%	1	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	1.4%	8	2.2%	1	8.6%	4	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	609	40	44	31	24	31	28	37	32
Sample:	530	29	41	33	33	29	28	27	33

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q24 Where did you last buy chemist goods (including health and beauty products)?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	20.8%	305	20.5%	22	1.7%	2	0.0%	0	6.2%	3	0.0%	0	18.9%	15	5.1%	5	0.9%	1
St George's Shopping Centre, Fishergate, Preston	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	1.8%	27	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	3.5%	51	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.5%	2	1.7%	2	0.0%	0
Brookfield Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	7.2%	106	2.5%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	6.5%	5	8.3%	9	1.9%	1
Fulwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	1.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sharoe Green Local Centre, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	8	0.0%	0
Longridge Town Centre	1.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.4%	6	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.3%	33	0.8%	1	0.0%	0	0.7%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.2%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	5.2%	76	1.2%	1	0.0%	0	3.0%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.9%	14	2.7%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	1.8%	26	2.1%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.6%	9	8.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.7%	11	10.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	8	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.2%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	13	12.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	15	0.0%	0	2.8%	3	8.0%	6	4.5%	2	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	8.8%	130	1.5%	2	58.6%	67	14.3%	11	53.0%	29	29.3%	19	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.6%	9	0.0%	0	5.4%	6	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.2%	2	0.0%	0	1.6%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.6%	38	0.0%	0	15.8%	18	15.3%	12	4.6%	3	8.2%	5	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.9%	13	0.0%	0	0.0%	0	16.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.5%	1	5.7%	5	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.6%	9	0.0%	0	0.0%	0	10.9%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.9%	1	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.2%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	18	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0
Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0
Wesham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	33	0.0%	0
Hambleton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Langho Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Mellor Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.4%	36	1.2%	1	0.0%	0	0.0%	0	1.3%	1	2.3%	2	0.0%	0	0.6%	1	46.5%	30
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.4%	1	3.3%	3	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.3%	4	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	19	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lytham Town Centre	0.8%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	9	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.6%	24	0.0%	0	2.7%	3	5.8%	5	2.6%	1	20.7%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Morrisons, Railway Road, Blackburn	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5
Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.6%	9	6.2%	7	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.0%	0	5.6%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	6.2%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%
Trafford Centre, Regent Crescent, Manchester	0.7%	11	0.0%	0	3.7%	4	0.9%	1	0.8%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.2%	3	0.0%	0	0.9%	1	0.0%	0	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.6%	9	0.8%	1	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

**Preston & Chorley Household Survey
For WYG**

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1470	105	115	80	54	66	79	104	64
Sample:	1434	87	104	87	84	83	83	84	74

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q25 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Preston City Centre	15.2%	140	16.5%	8	1.9%	2	2.2%	1	6.9%	2	0.0%	0	13.1%	7	6.3%	4	4.2%	2
St George's Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	18.0%	166	2.9%	1	2.3%	2	1.8%	1	2.7%	1	0.0%	0	9.3%	5	17.2%	11	11.8%	5
Fulwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	13.6%	126	31.4%	15	3.8%	3	3.0%	2	8.0%	3	1.2%	0	6.6%	3	9.2%	6	1.5%	1
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.5%	14	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.5%	4	1.5%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.3%	22	0.0%	0	0.0%	0	3.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.5%	4	1.9%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.6%	6	2.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	2.8%	26	1.5%	1	19.2%	16	8.7%	5	5.2%	2	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.2%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	11.4%	105	3.8%	2	55.7%	46	32.5%	18	54.2%	18	27.9%	11	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.3%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.9%	18	5.0%	2	8.3%	7	8.1%	5	4.3%	1	7.2%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.5%	5	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.1%	13	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.8%	4	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	1.7%	15	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	10
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	12	10.7%	7	0.0%	0
Blackpool Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.6%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	10	0.0%	0
Liverpool City Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Manchester City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.5%	5	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	3.0%	28	0.0%	0	4.2%	3	7.0%	4	3.4%	1	36.6%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.2%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	0.2%	2	4.8%	2	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	1.3%	12	0.0%	0	0.0%	0	0.0%	0	29.4%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%
Trafford Centre, Regent Crescent, Manchester	1.5%	14	1.9%	1	0.9%	1	7.7%	4	4.8%
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	1.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	923	46	82	57	33	39	53	62	41
Sample:	961	41	76	61	58	53	58	49	50

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q26 Where did you last buy DIY (including gardening) goods?									
<i>Excl. Nulls & SFT</i>									
Zone 1									
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	8.4%	104	12.4%	10	0.0%	0	0.0%	0	0.0%
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Aqueduct Street, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%
Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	2.0%	2	0.0%	0	0.0%	0	0.0%
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Savoy Timber, Ashton Street, Preston PR2 2PP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookfield Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Deepdale Shopping Park, Blackpool Road, Preston	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulwood Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Retail Park, Queen Street, Preston	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Lane Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Dobbies Garden World, Blackpool Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Other, Zone 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Longridge Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	28.2%	22	1.2%	1	15.1%	11	23.9%	12	4.3%	3	1.5%	1	6.2%	5	14.2%	8
Bamber Bridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.5%	55	12.2%	10	3.0%	3	10.8%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.1%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.0%	12	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.8%	9	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	13.1%	161	0.0%	0	63.8%	68	52.7%	39	47.1%	24	40.2%	25	0.0%	0	0.0%	0	1.9%	1
Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	7.5%	8	2.5%	2	2.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	1.0%	12	1.1%	1	4.0%	4	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	2.7%	34	0.0%	0	12.6%	14	4.1%	3	12.9%	7	14.4%	9	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.3%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	2.6%	3	0.0%	0	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	0.5%	1	0.0%	0	0.9%	0	0.0%	0	0.8%	1	14.0%	11	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	18.1%	15	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.8%	9	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	8	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.5%	6	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.8%	37	20.4%	16	3.0%	2
Blackburn Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	16
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	1.7%	2	0.9%	1	0.0%	0	16.3%	10	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	10
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.3%	3	0.0%	0	1.5%	1	8.3%	5
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnyclyff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.1%	2	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1233	79	107	75	51	63	71	81	58
Sample:	1222	71	93	77	82	73	71	68	66

Weighted:

July 2018

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Q27 Where did you last buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	19.5%	165	18.9%	9	4.5%	4	0.0%	0	6.9%	2	0.0%	0	12.1%	7	14.5%	9	4.1%	1
St George's Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St John's Shopping Centre, Lancaster Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.6%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Homebase, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	2.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.1%	6	14.9%	9	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	6.3%	54	1.4%	1	0.9%	1	2.9%	2	0.0%	0	0.0%	0	3.1%	2	8.4%	5	0.0%	0
Fulwood Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen Street, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Avenue Local Centre, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Grimsgagh Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.3%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.8%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	1.2%	10	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1.9%	1	0.0%	0	0.0%	0	0.0%
Zone 7																		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.7%	14	0.0%	0	0.0%	0	1.2%	1	3.2%	1	3.5%	2	6.1%	3	0.0%	0	0.0%	0
Bamber Bridge Town Centre	1.3%	11	0.0%	0	1.2%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	3.6%	31	0.0%	0	7.8%	6	12.7%	7	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	35	1.4%	1	1.3%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.5%	4	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	1.8%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.3%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.4%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	2.9%	2	1.2%	1	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.2%	1	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.5%	114	6.8%	3	49.2%	41	32.8%	19	59.6%	18	26.8%	12	0.0%	0	1.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.4%	4	0.0%	0	1.5%	1	0.0%	0	1.1%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Chorley																		
Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.5%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	1
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	2.0%	2	1.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	4	0.0%	0	0.0%	0	5.7%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.6%	5	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	3.7%	1
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	12	0.0%	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	21.9%	14	0.0%	0
Hambleton Village Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other Outside Study Area																		
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.3%	20	0.0%	0	0.0%	0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	2.0%	1	40.8%	12
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	1.1%	1	0.0%	0
Blackpool Town Centre	1.0%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.5%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.4%	3	0.0%	0	3.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.2%	10	2.6%	1	1.7%	1	1.8%	1	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.2%	2	2.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.5%	4	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	19.3%	6
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	1.6%	13	3.6%	2	0.9%	1	1.2%	1	2.1%	1	3.5%	2	0.0%	0	1.4%	1	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	3	0.0%	0	2.2%	2	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Liverpool City Centre	0.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	35	1.8%	1	6.9%	6	10.0%	6	1.5%	0	32.5%	14	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Annes, Lytham St Annes									
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southport Town Centre	1.0%	8	14.8%	7	0.0%	0	0.0%	0	0.0%
Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	11.2%
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trafford Centre, Regent Crescent, Manchester	0.9%	8	1.8%	1	0.0%	0	0.0%	0	1.9%
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Preston New Road, Blackpool	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.1%
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	846	49	83	57	30	43	56	63	30
Sample:	838	46	72	58	48	48	53	50	38

Q28 Do you ever visit the following centres? [MR/PR]

Preston City Centre	67.7%	1221	77.2%	92	40.9%	56	56.0%	51	61.4%	40	22.3%	18	78.6%	80	51.1%	60	44.0%	36
Chorley Town Centre	33.3%	600	27.2%	32	96.8%	133	90.6%	82	95.0%	62	78.6%	64	2.4%	3	7.4%	9	9.1%	8
(Don't visit either of these)	20.0%	361	17.1%	20	3.2%	4	6.1%	6	3.8%	2	19.6%	16	20.9%	21	47.2%	55	55.2%	46
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

Q29 Which centre do you visit the most?

Those who visit one or more Centre at Q28:

Preston City Centre	70.9%	1022	79.1%	78	3.9%	5	8.6%	7	14.3%	9	2.3%	2	99.3%	80	96.9%	60	95.3%	35
Chorley Town Centre	29.1%	420	20.9%	21	96.1%	127	91.4%	78	85.7%	54	97.7%	64	0.7%	1	3.1%	2	4.7%	2
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

MeanScore: visits per month

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Daily	5.0%	73	3.2%	3	5.2%	7	1.2%	1	3.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	10.9%	157	10.5%	10	21.1%	28	9.0%	8	15.9%	10	16.3%	11	3.2%	3	0.0%	0	0.0%	0
At least once a week	18.4%	266	16.3%	16	28.6%	38	22.1%	19	27.8%	17	21.1%	14	4.0%	3	1.1%	1	4.9%	2
At least once a fortnight	16.9%	244	10.3%	10	21.3%	28	32.1%	27	25.8%	16	18.2%	12	15.0%	12	7.7%	5	10.3%	4
At least once a month	21.4%	309	35.9%	35	11.8%	16	18.7%	16	11.9%	7	28.7%	19	22.0%	18	15.5%	10	24.1%	9
At least every two months	9.7%	139	9.6%	9	1.8%	2	6.5%	6	5.1%	3	9.6%	6	20.5%	17	18.0%	11	19.9%	7
At least every 3 months	6.8%	98	7.1%	7	1.4%	2	1.5%	1	1.7%	1	0.0%	0	11.3%	9	24.0%	15	8.4%	3
At least every 6 months	4.4%	63	5.7%	6	0.0%	0	1.5%	1	0.5%	0	2.5%	2	11.1%	9	18.7%	12	16.1%	6
Less often than once every 6 months	1.7%	25	0.9%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	5.9%	5	8.6%	5	12.9%	5
Have only visited once (Don't know / varies)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1
<i>Mean:</i>	4.85	3.95	7.28	3.73	5.76	4.67	1.45	0.60	0.83									
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Car / van (as driver)	66.8%	964	73.9%	73	52.0%	69	81.8%	70	72.1%	45	67.8%	45	76.1%	62	83.0%	51	77.5%	29
Car / van (as passenger)	4.9%	70	6.5%	6	5.8%	8	7.6%	6	5.9%	4	4.3%	3	5.2%	4	3.2%	2	3.3%	1
Bus, minibus or coach	14.0%	202	15.8%	16	3.9%	5	5.2%	4	7.9%	5	22.3%	15	9.7%	8	4.3%	3	12.9%	5
Motorcycle, scooter or moped	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	1
Walk	9.6%	139	2.2%	2	33.5%	44	4.7%	4	6.3%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	10	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	7	6.4%	4	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.0%	1	0.0%	0
(Don't know / varies)	1.3%	19	0.0%	0	3.8%	5	0.8%	1	3.9%	2	0.0%	0	0.0%	0	1.1%	1	3.3%	1
Weighted base:	1442	99	133	85	63	66	81	62	37									
Sample:	1424	76	119	94	96	82	78	46	46									

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Choice and range of shops	36.6%	529	41.8%	41	41.9%	56	27.9%	24	20.1%	13	22.7%	15	42.5%	34	64.2%	40	47.6%	18
Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	17.8%	18	5.8%	8	9.1%	8	2.5%	2	1.6%	1	3.8%	3	0.0%	0	3.3%	1
Choice of services (hairdressers, banks etc)	5.1%	74	2.7%	3	7.9%	11	15.4%	13	5.8%	4	6.1%	4	1.3%	1	3.1%	2	4.7%	2
Close to home	13.8%	200	3.2%	3	17.2%	23	14.0%	12	27.4%	17	27.9%	18	6.4%	5	0.0%	0	3.3%	1
Close to work	4.7%	68	9.4%	9	1.5%	2	0.0%	0	6.5%	4	1.6%	1	0.9%	1	2.0%	1	0.0%	0
Convenient car parking	0.9%	13	1.3%	1	0.0%	0	0.8%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.4%	6	0.0%	0	0.4%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Environmental quality of centre	1.8%	26	0.7%	1	4.2%	6	0.8%	1	0.0%	0	2.6%	2	4.1%	3	7.5%	5	6.3%	2
Free car parking	0.3%	5	0.9%	1	0.0%	0	2.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	15	0.0%	0	0.0%	0	0.6%	1	1.2%	1	1.4%	1	0.0%	0	0.0%	0	4.7%	2
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.7%	4
Compact layout / shops close together	1.9%	27	1.6%	2	0.0%	0	2.2%	2	1.5%	1	2.8%	2	9.2%	7	1.1%	1	0.0%	0
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	3.7%	4	1.4%	2	1.5%	1	2.1%	1	0.0%	0	3.0%	2	4.1%	3	0.0%	0
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Easily accessible by car	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know my way around	1.1%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	2	1.9%	2	0.0%	0	2.1%	1
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Good layout	1.4%	20	0.9%	1	0.5%	1	0.6%	1	0.5%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Good market	3.7%	53	5.5%	5	3.4%	4	8.6%	7	8.0%	5	19.6%	13	0.7%	1	0.0%	0	3.3%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Good place for window shopping / browsing	2.3%	34	1.4%	1	2.9%	4	2.7%	2	3.6%	2	0.0%	0	7.0%	6	0.0%	0	0.0%	0
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.7%	1	2.2%	3	4.1%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride facility	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pedestrianised areas	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pleasant atmosphere / people	1.3%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.1%	1	3.9%	3	0.0%	0	3.3%	1
Supporting local area (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
1st Mention																		
Better environment	0.9%	13	0.9%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1
Better security	0.5%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.8%	83	8.6%	8	4.7%	6	3.0%	3	5.9%	4	1.6%	1	8.0%	6	12.6%	8	6.3%	2
Cheaper public transport	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	6	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	85	3.3%	3	13.0%	17	6.8%	6	5.3%	3	16.5%	11	0.9%	1	7.6%	5	1.6%	1
Improved quality of shops	6.4%	92	0.9%	1	12.4%	16	13.0%	11	13.1%	8	12.6%	8	3.4%	3	0.0%	0	8.4%	3
Improved street cleaning	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	8.2%	118	5.9%	6	15.5%	21	19.5%	17	9.8%	6	11.9%	8	5.0%	4	0.0%	0	1.6%	1
Increased public transport	2.2%	32	5.7%	6	0.4%	1	1.3%	1	0.5%	0	2.3%	2	1.3%	1	8.6%	5	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.7%	68	0.7%	1	2.3%	3	0.8%	1	3.0%	2	4.4%	3	12.3%	10	4.1%	3	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.4%	6	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	6	0.0%	0	1.4%	2	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improve the new market	1.1%	16	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.2%	3	0.9%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.3%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	4	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	1.7%	24	0.0%	0	0.8%	1	1.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	18	1.8%	2	0.0%	0	3.0%	3	1.0%	1	1.4%	1	0.0%	0	1.1%	1	0.0%	0
More / better facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.6%	8	1.8%	2	1.4%	2	0.8%	1	0.5%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	6	0.0%	0	0.8%	1	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment generally	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
More undercover / indoor shops	0.1% 2	0.0% 0	0.5% 1	0.0% 0	0.0% 0	0.7% 0	0.0% 0	0.0% 0	1.6% 1
Redevelopment of derelict areas	0.2% 2	0.0% 0	0.0% 0	0.8% 1	0.0% 0	1.3% 1	0.0% 0	0.0% 0	0.0% 0
Reduce noise pollution	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce shop rents / rates	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce the amount of student accommodation	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce traffic congestion	2.5% 36	1.3% 1	0.0% 0	0.0% 0	0.7% 0	0.0% 0	5.6% 5	3.9% 2	3.8% 1
Remove / reduce shared space	0.2% 3	2.2% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.6% 1
Remove monuments	0.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Nothing)	46.6% 672	58.2% 57	37.2% 49	42.6% 36	54.1% 34	34.1% 22	43.4% 35	59.4% 37	59.9% 22
(Don't know)	1.4% 21	0.9% 1	0.0% 0	0.0% 0	0.0% 0	4.8% 3	5.9% 5	0.0% 0	0.0% 0
Weighted base:	1442	99	133	85	63	66	81	62	37
Sample:	1424	76	119	94	96	82	78	46	46

Weighted:

For WYG

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
2nd Mention																		
Better environment	0.7%	10	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.4%	21	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.1%	4	3.1%	2	0.0%	0
Cheaper public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	2.4%	35	0.9%	1	4.4%	6	6.8%	6	5.0%	3	0.9%	1	0.9%	1	1.4%	1	1.6%	1
Improved quality of shops	4.2%	61	4.1%	4	11.1%	15	9.2%	8	7.1%	4	21.1%	14	0.0%	0	2.0%	1	1.6%	1
Improved street cleaning	0.7%	10	0.9%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased choice and range of shops	3.7%	54	0.9%	1	10.2%	14	4.6%	4	2.9%	2	7.6%	5	2.3%	2	0.0%	0	0.0%	0
Increased public transport	0.8%	11	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.9%	27	1.6%	2	3.0%	4	2.2%	2	1.0%	1	0.0%	0	5.2%	4	2.8%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.4%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.1%	1	3.0%	1
More / better facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.7%	1	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.7%	2
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Reduce shop rents / rates	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce the amount of student accommodation	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce traffic congestion	1.0% 14	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	3.6% 3	0.0% 0	0.0% 0
Remove / reduce shared space	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Remove monuments (Nothing)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	75.3% 1086	87.4% 86	64.3% 85	72.9% 62	78.1% 49	61.3% 40	68.1% 55	86.1% 53	85.2% 31
Weighted base:	1.5% 22	0.9% 1	0.4% 1	0.0% 0	0.5% 0	4.8% 3	5.9% 5	0.0% 0	0.0% 0
Sample:	1442	99	133	85	63	66	81	62	37
	1424	76	119	94	96	82	78	46	46

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
3rd Mention																
Better environment	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.0%	0	3.8%	5	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Improved quality of shops	1.2%	17	0.0%	0	3.4%	5	4.7%	4	1.0%	1	0.0%	0	1.9%	2	0.0%	0
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Increased choice and range of shops	1.7%	25	0.0%	0	2.8%	4	0.0%	0	1.5%	1	13.4%	9	0.0%	0	0.0%	0
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Better layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.1%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Reduce shop rents / rates	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce the amount of student accommodation	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Reduce traffic congestion	0.2% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 1	0.0% 0
Remove / reduce shared space	0.3% 4	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Remove monuments (Nothing)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	91.5% 1320	97.3% 96	88.2% 117	93.2% 79	95.5% 60	76.3% 50	90.6% 73	98.9% 61	92.9% 34
Weighted base:	1.6% 23	0.9% 1	0.4% 1	0.0% 0	0.5% 0	4.8% 3	5.9% 5	0.0% 0	3.3% 1
Sample:	1442	99	133	85	63	66	81	62	37
	1424	76	119	94	96	82	78	46	46

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:																		
<i>Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:</i>																		
Better environment	1.8%	26	0.9%	1	0.5%	1	4.0%	3	0.0%	0	0.0%	0	0.7%	1	1.4%	1	2.1%	1
Better security	0.7%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	7.5%	108	10.4%	10	4.7%	6	3.8%	3	7.6%	5	1.6%	1	13.1%	11	15.6%	10	6.3%	2
Cheaper public transport	0.5%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	11	0.0%	0	1.4%	2	0.8%	1	0.7%	0	2.3%	1	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops within the town centre	8.9%	128	4.2%	4	21.1%	28	13.7%	12	10.4%	7	20.2%	13	1.9%	2	9.0%	6	3.3%	1
Improved quality of shops	11.1%	160	5.0%	5	24.4%	32	26.0%	22	16.4%	10	33.7%	22	5.2%	4	2.0%	1	10.1%	4
Improved street cleaning	1.6%	23	0.9%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	13.6%	196	6.7%	7	28.1%	37	24.1%	21	13.7%	9	33.0%	22	7.3%	6	0.0%	0	1.6%	1
Increased public transport	2.8%	40	5.7%	6	0.8%	1	1.9%	2	0.5%	0	2.3%	2	1.3%	1	9.9%	6	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.0%	101	3.2%	3	5.3%	7	3.0%	3	4.7%	3	4.4%	3	17.5%	14	6.9%	4	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	2.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.6%	9	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.1%	1
Better layout	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.5%	8	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.6%	8	0.0%	0	1.4%	2	0.8%	1	1.0%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improve the new market	1.3%	19	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improved general accessibility	0.4%	5	0.9%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	1.0%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	1.2%	17	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.6%	8	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	10	0.0%	0	4.1%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	0.0%	0	0.8%	1	1.8%	2	0.5%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.8%	2	0.0%	0	3.0%	3	2.8%	2	1.4%	1	0.0%	0	2.2%	1	3.0%	1
More / better facilities for children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.8%	12	2.5%	2	1.4%	2	1.7%	1	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	0.0%	0	0.8%	1	1.5%	1	0.5%	0	0.9%	1	0.9%	1	0.0%	0	4.7%	2
More investment generally	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.3%	4	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Redevelopment of derelict areas	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	3.7%	53	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	9.2%	7	4.9%	3	3.8%	1
Remove / reduce shared space	0.5%	8	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1442		99		133		85		63		66		81		62		37	
Sample:	1424		76		119		94		96		82		78		46		46	

Q34A Why don't you visit Preston City Centre? [MR]*Those who do not visit Preston City Centre at Q28:*

Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.2%	1	0.0%	0
Environmental quality of centre	1.4%	8	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0
Expensive car parking	5.4%	32	12.2%	3	0.7%	1	0.0%	0	9.4%	2	0.7%	0	2.7%	1	2.2%	1	2.4%	1
Inconveniently located car parking	2.7%	16	0.0%	0	1.3%	1	1.4%	1	5.9%	1	0.0%	0	2.7%	1	2.7%	2	1.3%	1
Lack of choice and range of shops	3.1%	18	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	7.8%	4	0.0%	0
Not accessible by public transport	0.7%	4	0.0%	0	0.7%	1	4.5%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too far away from home or work	15.3%	89	9.0%	2	21.5%	17	19.3%	8	22.6%	6	27.8%	18	23.3%	5	19.9%	11	24.7%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	33.5%	195	33.9%	9	38.8%	31	45.4%	18	22.0%	6	41.0%	26	24.6%	5	24.2%	14	47.4%	22
Badly organised bus station	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get in / out of the car park	6.3%	37	5.7%	2	2.2%	2	0.0%	0	12.6%	3	2.1%	1	4.9%	1	1.5%	1	0.0%	0
Difficult to get to	6.7%	39	3.2%	1	1.6%	1	3.2%	1	0.0%	0	8.1%	5	0.0%	0	17.0%	10	3.7%	2
General dislike of the centre	1.0%	6	2.5%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had unpleasant experience	1.3%	7	5.7%	2	1.9%	2	0.0%	0	0.0%	0	0.7%	0	2.7%	1	0.0%	0	1.3%	1
No free parking	2.5%	15	0.0%	0	0.9%	1	1.4%	1	3.1%	1	1.3%	1	0.0%	0	1.5%	1	1.3%	1
Not enough parking	6.4%	37	8.2%	2	4.7%	4	8.2%	3	5.6%	1	0.0%	0	2.7%	1	4.2%	2	1.3%	1
Poor disabled facilities / access	1.6%	9	0.0%	0	1.9%	2	0.0%	0	8.0%	2	0.0%	0	2.7%	1	6.9%	4	0.0%	0
Poor layout / shops too spread out / too large	1.4%	8	0.0%	0	1.4%	1	0.0%	0	4.6%	1	0.0%	0	4.9%	1	0.0%	0	5.1%	2
Poor market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor Park & Ride scheme	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	2.9%	17	7.8%	2	3.6%	3	0.0%	0	1.4%	0	2.6%	2	0.0%	0	6.3%	4	1.3%	1
Run-down / unattractive	4.2%	25	7.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far away from bus station / car parks	0.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
Too busy / crowded	4.8%	28	5.7%	2	4.9%	4	14.6%	6	13.0%	3	1.3%	1	0.0%	0	2.7%	2	1.7%	1
Too many changes made	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	1.3%	8	0.0%	0	0.7%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too many students	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many train cancellations	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	6.3%	37	10.7%	3	3.6%	3	2.8%	1	1.4%	0	0.7%	0	26.4%	6	8.0%	5	5.3%	2
Traffic congestion	4.6%	27	7.1%	2	5.4%	4	7.3%	3	1.4%	0	5.0%	3	0.0%	0	3.7%	2	9.5%	4
Undesirable clientele	1.1%	7	0.0%	0	0.0%	0	1.8%	1	2.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Unfamiliar	0.5%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Unpleasant atmosphere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	12	3.2%	1	2.3%	2	0.0%	0	7.1%	2	8.5%	5	0.0%	0	1.2%	1	0.0%	0
Weighted base:	582		27		81		40		25		63		22		57		46	
Sample:	626		32		73		50		38		79		23		56		55	

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q34B Why don't you visit Chorley Town Centre? [MR]																		
<i>Those who live in Chorley Borough but do not visit Chorley Town Centre at Q28:</i>																		
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	1	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.9%	1	0.0%	0	12.5%	1	0.0%	0	10.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of shops	17.6%	8	10.4%	1	48.2%	2	21.3%	1	35.6%	1	42.5%	3	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	8.3%	1	13.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe	2.2%	1	0.0%	0	23.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	9.1%	4	0.0%	0	16.2%	1	0.0%	0	19.4%	1	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	48.4%	23	81.5%	7	0.0%	0	62.2%	4	21.0%	1	24.2%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		8		4		7		3		6		0		0		0
Sample:		42		6		6		8		6		6		0		0		0

Q35 Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV shopping? [MR]

Yes, Internet (home)	66.8%	1204	80.4%	96	75.5%	103	75.5%	69	77.2%	51	70.5%	58	62.5%	64	64.0%	75	62.1%	51
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%	552	13.0%	15	20.7%	28	32.2%	29	34.0%	22	40.4%	33	25.8%	26	47.4%	56	42.6%	35
Yes, TV Shopping	3.2%	58	0.7%	1	5.5%	7	2.2%	2	1.3%	1	1.3%	1	4.6%	5	4.5%	5	3.8%	3
(No)	26.3%	474	17.8%	21	18.5%	25	17.9%	16	20.1%	13	26.8%	22	33.1%	34	22.3%	26	30.5%	25
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q36 Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? [MR]																		
<i>Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:</i>																		
Banking / finance	1.0%	13	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.8%	4	0.0%	0
Books	35.8%	475	51.1%	50	38.5%	43	29.0%	22	39.6%	21	47.4%	28	36.6%	25	40.0%	37	40.5%	23
CDs, DVDs, music	26.9%	357	43.2%	42	20.7%	23	17.0%	13	16.4%	9	22.9%	14	30.7%	21	38.2%	35	26.8%	15
Clothes / shoes	45.8%	609	45.1%	44	47.5%	53	35.4%	26	46.7%	24	55.3%	33	41.1%	28	57.4%	52	34.2%	20
DIY goods	4.0%	53	5.0%	5	1.0%	1	2.9%	2	3.7%	2	2.7%	2	6.9%	5	2.1%	2	4.1%	2
Food	9.0%	120	7.7%	8	7.1%	8	8.5%	6	7.0%	4	21.8%	13	12.3%	8	14.5%	13	14.1%	8
Furniture / carpets	2.5%	33	5.0%	5	0.5%	1	1.9%	1	6.7%	4	4.6%	3	3.7%	3	3.2%	3	3.0%	2
Garden items	3.1%	41	4.5%	4	1.6%	2	1.0%	1	1.2%	1	3.1%	2	5.3%	4	2.8%	3	11.4%	7
Holiday and / or travel tickets	2.0%	27	0.0%	0	3.1%	3	3.2%	2	0.7%	0	6.4%	4	7.9%	5	2.1%	2	1.1%	1
Jewellery / watches	1.2%	16	0.9%	1	1.5%	2	3.4%	3	0.0%	0	0.0%	0	1.9%	1	2.5%	2	0.0%	0
Major electrical items	13.1%	175	12.8%	13	13.1%	15	25.4%	19	22.9%	12	21.9%	13	18.9%	13	13.8%	13	11.0%	6
Small electrical items	19.4%	257	35.7%	35	17.3%	19	19.0%	14	15.9%	8	25.7%	15	23.5%	16	27.9%	25	20.3%	12
Small household goods	15.8%	210	26.2%	26	12.2%	14	11.2%	8	12.0%	6	20.9%	12	17.3%	12	21.6%	20	20.7%	12
Sports goods	2.5%	34	7.9%	8	0.9%	1	1.4%	1	2.4%	1	0.0%	0	6.7%	5	2.2%	2	3.5%	2
Toys	7.0%	92	4.5%	4	15.8%	18	4.8%	4	8.7%	5	5.5%	3	3.8%	3	5.1%	5	2.4%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Baby items	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing accessories (e.g. handbags, sunglasses etc.)	3.9%	52	8.3%	8	0.0%	0	1.7%	1	3.1%	2	9.0%	5	6.7%	5	3.6%	3	3.3%	2
Computer accessories	1.4%	18	1.8%	2	0.0%	0	1.7%	1	0.0%	0	4.1%	2	7.1%	5	0.0%	0	4.1%	2
E cigarettes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flowers / plants	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts	8.1%	107	1.3%	1	11.8%	13	7.7%	6	4.5%	2	13.3%	8	4.6%	3	2.6%	2	12.6%	7
Health & beauty / toiletries / chemist items	6.8%	90	8.4%	8	7.7%	9	3.5%	3	3.5%	2	12.0%	7	15.6%	11	2.8%	3	6.5%	4
Hobby / craft items	4.3%	57	4.8%	5	5.6%	6	0.7%	1	7.2%	4	0.0%	0	11.0%	8	3.7%	3	5.1%	3
Insurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1
Luggage	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Mobile phones / accessories	1.1%	14	1.3%	1	0.6%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.9%	1	3.3%	2
Pet supplies	2.3%	31	2.2%	2	5.1%	6	3.3%	2	1.2%	1	10.6%	6	0.0%	0	1.4%	1	2.1%	1
Stationery	1.3%	18	3.1%	3	0.0%	0	0.0%	0	0.8%	0	4.7%	3	0.9%	1	0.0%	0	2.0%	1
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Vehicle parts / accessories	2.7%	36	2.0%	2	3.1%	3	4.5%	3	2.4%	1	4.5%	3	1.6%	1	1.4%	1	2.0%	1
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.6%	101	6.6%	6	5.6%	6	8.0%	6	1.5%	1	0.0%	0	6.1%	4	8.1%	7	5.1%	3
Weighted base:		1329		98		112		75		52		60		69		91		57
Sample:		1213		81		100		73		73		64		65		67		62

Q37 For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods?*Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:*

Collection at store	4.1%	54	1.8%	2	3.4%	4	0.7%	1	5.3%	3	6.1%	4	6.4%	4	2.1%	2	1.4%	1
Home delivery	90.9%	1207	93.2%	91	88.0%	98	94.1%	70	83.4%	44	86.4%	52	93.6%	64	91.1%	83	89.9%	52
Delivery to place of work	2.7%	35	5.0%	5	5.7%	6	5.1%	4	2.3%	1	2.6%	2	0.0%	0	2.5%	2	6.3%	4
Collection at click and collect hub (non-store location)	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	20	0.0%	0	2.9%	3	0.0%	0	8.4%	4	4.0%	2	0.0%	0	4.3%	4	1.1%	1
Weighted base:		1329		98		112		75		52		60		69		91		57
Sample:		1213		81		100		73		73		64		65		67		62

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q38 Which of these leisure activities do you participate in? [MR/PR]																		
Health & fitness	25.1%	452	26.5%	32	28.3%	39	27.8%	25	30.9%	20	20.9%	17	29.0%	30	28.3%	33	21.0%	17
Leisure centre activities	17.0%	307	14.3%	17	21.3%	29	18.9%	17	20.9%	14	29.5%	24	17.9%	18	12.2%	14	8.4%	7
Cinema	41.1%	740	53.6%	64	40.8%	56	53.9%	49	51.4%	34	42.7%	35	44.0%	45	31.9%	38	32.9%	27
Restaurant	58.7%	1059	58.2%	69	78.1%	107	78.0%	71	57.2%	37	69.9%	57	64.7%	66	54.5%	64	68.1%	56
Pub / Bars	41.2%	743	34.6%	41	63.8%	87	54.8%	50	40.0%	26	54.6%	45	38.4%	39	39.2%	46	30.6%	25
Nightclub	4.2%	76	10.1%	12	11.3%	15	7.2%	7	6.2%	4	0.0%	0	6.0%	6	0.0%	0	4.4%	4
Social club	4.9%	88	2.0%	2	9.3%	13	12.6%	11	0.7%	0	6.1%	5	6.7%	7	1.1%	1	0.7%	1
Ten pin bowling	10.1%	182	11.8%	14	14.6%	20	14.8%	13	9.2%	6	10.9%	9	11.9%	12	10.7%	13	4.1%	3
Bingo	5.4%	98	3.4%	4	3.6%	5	1.8%	2	1.3%	1	10.9%	9	3.1%	3	5.2%	6	0.7%	1
Theatre / concert hall	28.8%	520	23.5%	28	43.6%	60	40.2%	36	29.9%	20	42.9%	35	36.0%	37	20.4%	24	29.8%	25
Museum / art galleries	21.9%	394	22.8%	27	29.9%	41	29.8%	27	22.0%	14	22.0%	18	26.9%	28	20.1%	24	16.7%	14
(None of these)	17.6%	318	15.7%	19	10.2%	14	9.2%	8	22.1%	14	13.2%	11	15.4%	16	23.0%	27	20.7%	17
Weighted base:	1803	119	137	91	65	82	102	117	83									
Sample:	1803	100	125	100	100	100	100	100	100									

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?									
<i>Those who visit for health & fitness at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
JD Gyms, Lime House, Market Street, Preston	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Community Centre, Brook Street, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, North Road Retail Park, Preston	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
The Transformation Hub, West Strand Road, Preston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Total Fitness, West Strand Road, Preston	4.5%	24	17.4%	6	0.0%	0	0.0%	0	0.0%
Zone 2									
DW Sports Fitness, Port Way, Riverside, Preston	2.1%	11	0.0%	0	0.0%	0	0.0%	0	5.8%
Larches and Savick ABC Boxing Academy, Catforth Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Ultraflex Gym, Shelley Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Fulwood Leisure Centre, Black Bull Lane, Fulwood, Preston	7.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%
GymWorks, Pittman Way, Fulwood, Preston	2.7%	14	0.0%	0	4.2%	2	10.5%	3	0.0%
Heartbeat, Sir Tom Finney Way, Preston	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Lifestyle Fitness, Bill Shankley Crescent, Preston	0.5%	3	2.6%	1	0.0%	0	0.0%	0	0.0%
Other, Zone 3	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
West View Leisure Centre, Ribbleson Lane, Preston	4.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston Marriott Leisure Club, Garstang Road, Broughton, Preston	2.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Fitness Plus Gym, Stonebridge Mill, Kestor Lane, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Longridge Community Gym, Calder Avenue, Longridge	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Longridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 5	0.7%	4	0.0%	0	0.0%	0	0.0%	0	3.1%
Reps Gym, Roman Way Industrial Estate, Longridge Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shapes Gym, Manor Court, Salesbury Hall Road, Ribchester	0.7%	4	0.0%	0	0.0%	0	0.0%	0	18.6%
Zone 6									
Other, Zone 6	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Penwortham Leisure Centre, Crow Hills Road, Penwortham	3.2%	17	3.8%	1	0.0%	0	0.0%	0	0.0%
Zone 7									
Bamber Bridge Leisure Centre, Brindle Road, Bamber Bridge	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%
Fit4less, Capitol Trade Park, Winery Lane, Walton-le-Dale	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Muscle Alley Gym, Cuerden Mill, Ward Street, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Nuffield Health Fitness & Wellbeing Gym, Capitol Centre, Walton-le-Dale	3.7%	20	14.8%	5	0.0%	0	2.3%	1	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Places Gym, Craven Drive, off Lostock Lane, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Crossfit, Mararthon Place, Leyland	1.4%	7	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gymetc, King Street, Leyland	3.1%	17	3.8%	1	0.0%	0	10.6%	3	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	2.0%	1	5.5%	2	1.8%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	1.5%	8	0.0%	0	0.0%	0	0.0%	0	2.9%	1	8.9%	3	0.0%	0	0.0%	0	0.0%	0
SAS Gym, Clydesdale Place, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Motivated Fitness, Church Road, Tarleton, Preston	1.0%	5	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.2%	1	2.0%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
All Seasons Leisure Centre (Active Nation), Water Street, Chorley	6.6%	35	2.6%	1	29.4%	13	22.5%	7	10.2%	2	15.1%	5	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	11.6%	5	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	12.3%	5	3.3%	1	5.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley United Reformed Church, Hollinshead Street, Chorley	0.2%	1	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	1.0%	5	0.0%	0	9.0%	4	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pasquills Gym, Friday Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportesse-pt, Yarrow Mill, Yarrow Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xfit Gym, Friday Street, Chorley	0.9%	5	12.1%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
A1 Fitness, Springfield Road, Coppull	0.3%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village Community Centre, Unity Place, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	8.5%	4	6.0%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	10.4%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre Drive, Clayton-le-Woods	1.2%	7	0.0%	0	2.3%	1	0.0%	0	12.1%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Moss Lane, Whittle-le-Woods, Chorley	3.4%	18	0.0%	0	9.4%	4	14.7%	5	4.4%	1	17.4%	5	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Other, Zone 13	0.8%	4	0.0%	0	1.2%	1	2.3%	1	1.6%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Zone 14									
Bactive Fitness Centre, Mill Lane, Warton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Inspired Fitness, Progress Business Park, Orders Lane, Kirkham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.8%	4	2.6%	1	0.0%	0	0.0%	0	0.0%
Ribby Hall Village Health Club and Gym, Ribby Road, Ribby, Kirkham	2.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Rural Splash YMCA, Station Road, Kirkham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Garstang Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Myerscough College Sports Centre, St Michael's Road, Bilsborrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	1.9%	10	0.0%	0	0.0%	0	1.8%	1	0.0%
YMCA, Windsor Road, Garstang	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Other, Zone 16	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Salmesbury Sports & Social, Canberra Club, Salmesbury Aerodrome, Balderstone, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Blackburn Sports and Leisure Centre, Feilden Street, Blackburn	0.4%	2	2.6%	1	0.0%	0	0.0%	0	2.9%
Horwich Leisure Centre, Victoria Road, Horwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	15.9%
Other, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	7.7%
Other, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.8%
Other, Bolton Council	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%
Other, Fylde	1.5%	8	0.0%	0	0.0%	0	0.0%	0	19.7%
Other, Hyndburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, OSA	2.0%	11	14.8%	5	0.0%	0	0.0%	0	0.0%
Other, Ribble Valley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Stockport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, West Lancashire	0.5%	3	2.0%	1	0.0%	0	0.0%	0	0.0%
Other, Wigan	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Other, Wyre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	534	33	44	31	22	30	33	31	19
Sample:	466	20	36	32	34	28	27	21	20

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q40 Which centre / facility did you last visit to go the cinema?																		
<i>Those who go to the cinema at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
LeVel, Lancaster Road, Preston	0.9%	7	0.0%	0	6.0%	3	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Odeon Cinema, Port Way, Riversway, Preston	26.0%	190	11.7%	7	7.3%	4	3.9%	2	0.0%	0	0.0%	0	44.5%	20	14.7%	5	0.0%	0
Zone 5																		
The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	9.6%	3
Zone 7																		
Vue Cinema, The Capitol Centre, Walton-le-Dale	29.8%	217	29.1%	19	7.9%	4	14.0%	7	18.9%	6	1.4%	0	3.7%	2	12.9%	5	23.4%	6
Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley	0.4%	3	0.0%	0	3.4%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Blackpool Rocks, Winter Gardens, Church Street, Blackpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	1.3%	1	0.0%	0	4.6%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	1.4%	1	2.0%	1	4.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	9.5%	5	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	6.1%	2	0.0%	0
Odeon, Deansgate, Manchester	0.8%	6	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Other, Bolton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
The Dukes, Moor Lane, Lancaster	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	2.3%	1
The Grand, York Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Island Cinema, South Promenade, Lytham St Annes	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	10	0.0%	0	0.0%	0
The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	30.6%	11	0.0%	0
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	1.4%	1	58.0%	31	69.6%	33	62.0%	20	93.0%	31	3.7%	2	0.0%	0	2.3%	1
Vue Cinema, North Promenade, Thornton-Cleveleys	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	26.1%	10	0.0%	0
Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	46.8%	30	0.0%	0	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	3.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	50.7%	13
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	729	64	54	48	32	33	45	38	26									
Sample:	640	47	43	40	46	36	43	26	25									

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q41 Which centre / facility did you last visit to go to a restaurant?									
<i>Those who go to restaurants at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	23.0%	225	36.7%	23	0.0%	0	4.6%	3	6.7%
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton-on-Ribble Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Deepdale Shopping Park, Blackpool Road, Preston	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulwood Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Avenue Local Centre, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Barton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%
Cottam Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 4	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.6%
Zone 5									
Longridge Town Centre	3.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribchester Village Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Penwortham District Centre	1.5%	14	1.4%	1	0.0%	0	0.0%	0	1.2%
Zone 7									
Bamber Bridge Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.8%	8	0.0%	0	0.7%	1	0.0%	0	0.0%
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoghton Village Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Lostock Hall Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Riley Green Local Centre	0.3%	3	1.4%	1	0.0%	0	1.7%	1	0.0%
Samlesbury Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton-le-Dale Local Centre	1.8%	18	1.4%	1	0.0%	0	0.0%	0	0.0%
Zone 8									
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre									
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	4.6%	44	1.4%	1	2.7%	3	3.8%	3	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South Ribble	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Local Centre	0.3%	3	2.7%	2	0.0%	0	1.6%	1	0.0%
Longton District Centre	0.9%	9	5.9%	4	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
Mere Brow Village Centre	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%
Much Hoole Village Centre	0.8%	8	1.4%	1	0.0%	0	1.0%	1	0.0%
New Longton Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.3%	3	1.1%	1	0.0%	0	2.8%	2	0.0%
Tarleton Village Centre	0.9%	8	13.1%	8	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.3%	3	3.9%	3	0.0%	0	0.0%	0	0.0%
Whitestake Village Centre	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%
Zone 10									
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	8.6%	84	0.0%	0	38.8%	41	20.6%	14	36.5%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.9%
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0	1.6%	2	3.4%	2	1.2%
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%
Charnock Richard Village Centre	1.0%	9	0.0%	0	1.9%	2	9.5%	6	0.0%
Coppull Local Centre, Coppull	0.4%	4	0.0%	0	0.5%	1	1.0%	1	0.0%
Eccleston Local Centre	1.1%	10	0.0%	0	0.0%	0	4.4%	3	3.2%
Euxton Village Centre	1.1%	10	0.0%	0	3.2%	3	10.1%	7	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.6%	6	0.0%	0	3.2%	3	0.0%	0	6.1%
Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	7.5%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre, Clayton Brook/Green									
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.5%	5	0.0%	0	0.7%	1	0.8%	1	3.1%
Whittle-le-Woods Village Centre	0.2%	2	0.0%	0	1.8%	2	0.8%	1	0.0%
Zone 13									
Adlington Town Centre	1.2%	11	0.0%	0	3.1%	3	0.0%	0	0.0%
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	1.0%	1	1.2%
Cowling Village Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Freckleton Village Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Bilsborrow Village Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Brock Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Langho Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Alexandria Drive, St Annes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	2.9%	28	0.0%	0	0.0%	0	1.0%	1	2.7%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.9%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	1.4%	14	0.0%	0	2.4%	3	0.0%	0	5.5%
Burnley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Burscough Town Centre	0.3%	3	3.6%	2	0.0%	0	0.0%	0	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	1.0%	9	1.1%	1	0.5%	1	0.0%	0	0.0%
Darwen Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	1.2%	12	0.0%	0	1.0%	1	0.0%	0	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5	0.0%	0
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Liverpool City Centre	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.0%	1	0.0%	0	0.0%	1
Lytham Town Centre	2.3%	22	0.0%	0	0.0%	0	1.9%	1	6.3%	2	0.0%	0	12.7%	8	2.1%	1
Manchester City Centre	3.6%	35	0.0%	0	10.8%	11	9.7%	7	6.3%	2	3.8%	2	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	8.2%	9	12.2%	8	1.7%	1	10.0%	6	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	2.9%	29	9.6%	6	0.5%	1	0.8%	1	7.3%	3	2.1%	1	3.0%	2	5.2%	3
Other, Ribble Valley	0.6%	6	1.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Other, Salford	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	7.1%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	10	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.6%	6	0.0%	0	3.1%	3	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Wigan Town Centre	0.9%	8	0.0%	0	2.4%	3	0.8%	1	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.3%	3	0.0%	0	1.0%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Abroad	1.6%	15	0.0%	0	4.3%	5	1.0%	1	0.0%	0	0.0%	0	1.8%	1	2.9%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	975	64	106	68	36	56	61	60	52
Sample:	964	54	94	69	53	62	59	49	58

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs?									
<i>Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
Fishergate Shopping Centre, Fishergate, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	28.9%	207	25.2%	11	4.0%	3	0.0%	0	0.0%
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton-on-Ribble Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulwood Town Centre	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Avenue Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Cottam Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Longridge Town Centre	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.1%
Ribchester Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool Road, Penwortham District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Penwortham District Centre	3.9%	28	9.2%	4	0.0%	0	0.0%	0	0.0%
Zone 7									
Bamber Bridge Town Centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Greens Lane Local Centre, Clayton Brook/Green	0.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoghton Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Lostock Hall Village Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Riley Green Local Centre	0.6%	4	0.0%	0	2.3%	2	0.0%	0	5.8%
Samlesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton-le-Dale Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Clayton-le-Woods Village	0.3%	2	0.0%	0	0.0%	0	4.8%	1	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre									
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	5.9%	42	4.9%	2	0.0%	0	5.7%	3	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Local Centre	0.4%	3	4.9%	2	0.0%	0	1.1%	1	0.0%
Longton District Centre	1.7%	12	16.4%	7	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mere Brow Village Centre	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%
Much Hoole Village Centre	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.5%	3	7.7%	3	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%
Whitestake Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	13.0%	93	0.0%	0	71.3%	59	18.8%	9	55.6%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Balshaw Lane Local Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%
Buckshaw Village District Centre, Euxton	2.1%	15	0.0%	0	0.0%	0	27.3%	14	0.0%
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%
Charnock Richard Village Centre	0.5%	4	0.0%	0	0.7%	1	6.5%	3	0.0%
Coppull Local Centre, Coppull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.6%
Eccleston Local Centre	0.5%	4	0.0%	0	0.0%	0	3.9%	2	0.0%
Euxton Village Centre	1.0%	7	0.0%	0	0.7%	1	13.3%	7	0.0%
Other, Zone 11	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	10.1%
Clayton Green District	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.7%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre, Clayton Brook/Green									
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.2%	1	0.0%	0	0.0%	0	1.1%	1	2.6%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%
Whittle-le-Woods Village Centre	0.2%	1	2.0%	1	0.0%	0	0.0%	0	1.4%
Zone 13									
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	14.8%
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	2.3%	2	0.0%	0	14.3%
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	8.0%
Kirkham Town Centre	1.3%	10	0.0%	0	1.2%	1	0.0%	0	0.0%
Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%
Zone 15									
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	2.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Knott End-on-Sea Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	10.8%
Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.2%
Zone 16									
Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Salesbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	1.4%	1	0.0%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	9.9%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	0.5%	4	0.0%	0	1.2%	1	1.1%	1	0.0%
Burnley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burscough Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	1.5%	11	0.0%	0	0.7%	1	0.0%	0	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey

For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4	0.0%	0
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Liverpool City Centre	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	4	0.0%	0
Manchester City Centre	3.2%	23	0.0%	0	13.1%	11	10.4%	5	12.9%	3	1.4%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	4	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	10	2.0%	1	0.7%	1	0.0%	0	0.0%	0	2.9%	1	2.8%	1	1.8%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.6%	1
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.3%	2	0.0%	0	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.4%	1
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Whalley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Wigan Town Centre	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Others																
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Weighted base:	715	44	82	50	24	41	38	37	25									
Sample:	675	34	66	52	32	41	38	33	24									
Q43 Which centre / facility did you last visit to go ten-pin bowling?																		
<i>Those who go ten-pin bowling at Q38: AND Excl. Nulls & SFT</i>																		
Zone 1																		
Level, Lancaster Road, Preston	18.8%	32	6.6%	1	0.0%	0	0.0%	0	0.0%	0								
MFA Bowl, Greenbank Street, Preston	33.1%	56	0.0%	0	16.9%	3	0.0%	0	19.2%	1	0.0%	0	63.3%	5	76.1%	7	0.0%	0
Preston Guild Hall, Lancaster Road, Preston (01)	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0
Zone 15																		
Other, Zone 15	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	0.0%	0	0.0%	0
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	9.4%	1	83.1%	16	100.0%	13	80.8%	5	90.6%	8	0.0%	0	0.0%	0	0.0%	0
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	2	0.0%	0
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	84.0%	11	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0
Tenpin, The Peel Centre, Lower Audley Street, Blackburn	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	169	13	19	13	6	9	8	9	2									
Sample:	133	11	12	12	6	6	10	6	3									

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q44 Which centre / facility did you last visit for bingo?									
<i>Those who go to bingo at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
Club 3000, Tithebarn Street, Preston	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Gala Bingo, Market Street, Preston	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
New Meadow Street Labour Club, North Road, Preston	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Club 3000, New Hall Lane, Preston	45.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Other, Zone 4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Longridge Town Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Wilfrid's Terrace Members Club, St Wilfrid's Terrace, Garstang, Longridge	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Bamber Bridge Trades Hall Club & Institute, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Other, Zone 8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	100.0%	4	0.0%	0	33.3%	1	0.0%
Zone 10									
Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	62.6%	3	66.7%	1	100.0%
Zone 11									
Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley	0.5%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
Zone 12									
Wheelton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	23.8%
Zone 13									
Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	30.0%
Zone 14									
Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	76.2%
Zone 15									
Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	50.0%
Other Outside Study Area									
Empire Bingo, Hawes Side Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gala Bingo, Ainsworth Street, Blackburn	6.3%	5	0.0%	0	0.0%	0	0.0%	0	99.9%
Gala Bingo, Anjou Boulevard, Robin Park, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	37.4%	2	0.0%	0	0.0%
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Ormrod Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Talbot Road, Blackpool	3.6%	3	0.0%	0	0.0%	0	0.0%	0	50.0%
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, OSA	3.1%	3	0.0%	0	0.0%	0	0.0%	0	30.0%
Others									
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	85	4	5	2	1	9	3	5	1
Sample:	70	1	4	3	2	5	4	2	1

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?									
<i>Those who visit for art / cultural activities at Q38: AND Excl. Nulls & SFT</i>									
Zone 1									
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston City Centre	25.1%	156	14.4%	5	4.5%	3	10.9%	5	8.4%
St George's Shopping Centre, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Barton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broughton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cottam Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Longridge Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ribchester Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool Road, Penwortham District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Bamber Bridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoghton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Samlesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton-le-Dale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Clayton-le-Woods Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre									
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Leyland Town Centre	0.6%	4	3.6%	1	0.8%	1	0.0%	0	0.0%
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whitestake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Town Centre	3.4%	21	0.0%	0	16.7%	11	5.0%	2	13.6%
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Centre, Clayton Brook/Green									
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	6.7%	3	0.0%
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chorley Road Local Centre, Adlington	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Garstang Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Eccleston Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Outside Study Area									
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barrow-in-Furness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn Town Centre	1.2%	7	0.0%	0	1.7%	1	3.3%	1	3.9%
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	2	0.0%	0	4.0%	2	0.0%	0	0.0%
Blackpool Town Centre	6.6%	41	0.0%	0	1.5%	1	1.3%	1	3.3%
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolton Town Centre	1.6%	10	0.0%	0	0.0%	0	2.1%	0	9.9%
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%
Edinburgh City Centre	1.7%	10	3.6%	1	5.0%	3	1.3%	1	0.0%
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Lancaster City Centre	1.9%	12	7.2%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	3	15.9%	4	0.0%	0
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Liverpool City Centre	7.6%	47	8.9%	3	14.4%	9	11.2%	5	7.2%	1	2.6%	1	2.0%	1	9.8%	3	4.5%	1
London	7.8%	49	25.5%	9	3.7%	2	10.9%	5	8.9%	2	2.9%	1	0.0%	0	3.1%	1	37.2%	10
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	2.4%	1	2.3%	1
Manchester City Centre	31.5%	196	33.0%	12	45.1%	30	43.5%	19	47.0%	10	48.4%	19	20.3%	8	12.9%	4	36.1%	10
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	4	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.8%	11	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.1%	1	5.7%	2	4.8%	1	8.3%	2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.7%	4	0.0%	0	0.8%	1	2.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.7%	5	3.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	3	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	2.0%	13	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Weighted base:	622	35	65	43	21	40	38	28	27									
Sample:	640	27	58	46	40	42	41	26	32									
Q46 How do you normally travel when visiting leisure destinations?																		
<i>Those who visit for one or more leisure activities at Q38:</i>																		
Car / van (as driver)	65.0%	965	66.7%	67	65.1%	80	56.7%	47	70.6%	36	51.1%	36	74.1%	64	81.9%	74	68.7%	45
Car / van (as passenger)	8.4%	125	7.8%	8	6.8%	8	10.0%	8	8.2%	4	13.3%	9	6.3%	5	3.2%	3	5.8%	4
Bus, minibus or coach	4.3%	63	6.0%	6	0.4%	1	2.0%	2	1.5%	1	3.1%	2	5.2%	4	0.7%	1	1.9%	1
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Walk	8.0%	119	3.5%	3	9.9%	12	8.6%	7	5.6%	3	10.0%	7	4.1%	4	8.1%	7	6.7%	4
Taxi	3.6%	53	4.9%	5	2.2%	3	5.8%	5	0.0%	0	2.8%	2	0.0%	0	0.7%	1	2.6%	2
Train	4.5%	66	6.2%	6	7.6%	9	8.8%	7	5.2%	3	10.0%	7	5.5%	5	0.0%	0	7.1%	5
Bicycle	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	83	4.9%	5	7.4%	9	8.2%	7	8.9%	5	9.7%	7	4.9%	4	1.0%	1	7.1%	5
Weighted base:	1485	100	123	82	51	71	87	91	65									
Sample:	1470	83	107	88	79	83	88	77	75									

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q47 Which leisure facilities would you like to see more of in your area? [MR]																		
Bars / pubs	1.5%	26	3.7%	4	1.4%	2	1.4%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	3.2%	57	2.4%	3	2.4%	3	8.2%	7	3.0%	2	4.7%	4	2.4%	2	0.0%	0	6.6%	5
Bowling alley	2.7%	49	0.0%	0	7.7%	10	10.5%	10	1.3%	1	7.2%	6	1.6%	2	2.0%	2	0.0%	0
Cinema	7.4%	133	0.0%	0	36.7%	50	23.4%	21	14.7%	10	15.3%	12	1.8%	2	0.7%	1	2.3%	2
Concert hall / venue	0.5%	10	0.0%	0	1.8%	2	1.6%	1	0.7%	0	0.0%	0	1.1%	1	0.0%	0	1.4%	1
Cycle paths / area	0.7%	13	0.0%	0	1.4%	2	0.0%	0	3.9%	3	0.0%	0	1.5%	2	1.1%	1	0.0%	0
Dance facilities	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.3%	5	0.0%	0	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & fitness (gym)	1.9%	35	9.0%	11	2.1%	3	1.1%	1	1.0%	1	0.7%	1	1.1%	1	4.1%	5	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	15	1.8%	2	2.3%	3	2.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.7%	31	1.6%	2	0.0%	0	2.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	5.1%	92	3.2%	4	7.4%	10	5.0%	5	0.0%	0	4.1%	3	2.4%	2	4.1%	5	7.6%	6
More sports facilities (football pitches, tennis courts)	2.6%	48	3.8%	5	1.4%	2	1.4%	1	2.7%	2	4.5%	4	3.9%	4	2.8%	3	6.9%	6
Museum / art galleries	0.2%	4	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	1.3%	23	1.9%	2	0.0%	0	0.8%	1	0.0%	0	0.6%	0	1.5%	2	0.0%	0	2.3%	2
Paintballing	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.0%	54	1.9%	2	4.3%	6	3.6%	3	3.6%	2	6.9%	6	2.4%	2	1.8%	2	0.7%	1
Swimming pool	5.5%	99	10.0%	12	2.7%	4	8.0%	7	7.3%	5	1.7%	1	5.1%	5	5.8%	7	2.3%	2
Theatre	1.6%	29	0.7%	1	0.7%	1	2.2%	2	0.7%	0	1.7%	1	2.4%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Blood donor station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social club	0.6%	11	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dog-walking routes / facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.7%	1	0.0%	0	0.0%	0
Dry ski slope	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Horse-riding club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More / better leisure facilities in general	0.4%	8	0.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for older people	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
More facilities / activities for the disabled	0.3%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
More walking routes / paths	0.5%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Motor cross track	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Roller skating / blading	0.4%	7	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterpark	0.4%	7	0.7%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.9%	1152	60.6%	72	43.1%	59	53.2%	48	62.6%	41	59.0%	48	71.5%	73	72.2%	85	79.0%	65
(Don't know)	4.7%	85	3.9%	5	0.5%	1	4.0%	4	0.5%	0	5.0%	4	3.9%	4	3.1%	4	2.2%	2
Weighted base:	1803		119	137	91	65	82	102	117	83								
Sample:	1803		100	125	100	100	100	100	100	100								

GEN Gender of respondent.

Male	36.1%	651	30.3%	36	43.4%	59	44.0%	40	39.1%	26	27.3%	22	39.3%	40	45.8%	54	29.1%	24
Female	63.9%	1152	69.7%	83	56.6%	78	56.0%	51	60.9%	40	72.7%	59	60.7%	62	54.2%	64	70.9%	58
Weighted base:	1803		119	137	91	65	82	102	117	83								
Sample:	1803		100	125	100	100	100	100	100	100								

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
AGE Could I ask, how old are you?																		
18 – 24 years	6.5%	117	6.8%	8	7.1%	10	3.6%	3	12.3%	8	6.6%	5	6.7%	7	10.1%	12	4.4%	4
25 – 34 years	14.4%	260	16.9%	20	16.6%	23	10.8%	10	18.5%	12	16.4%	13	16.9%	17	16.9%	20	8.7%	7
35 – 44 years	18.3%	329	13.6%	16	29.9%	41	24.7%	22	14.1%	9	24.4%	20	13.5%	14	15.5%	18	2.5%	2
45 – 54 years	18.9%	341	28.7%	34	16.5%	23	26.6%	24	15.5%	10	14.3%	12	19.1%	20	17.6%	21	11.4%	9
55 – 64 years	18.3%	330	15.8%	19	11.8%	16	8.9%	8	19.2%	13	11.2%	9	21.0%	22	12.6%	15	24.5%	20
65+ years	23.7%	427	18.3%	22	18.0%	25	25.4%	23	20.3%	13	27.1%	22	22.8%	23	27.3%	32	48.6%	40
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

GEN2 Which of the following best describes your gender? [PR]

Those who live in the Chorley Borough:

Male	31.1%	125	15.6%	3	33.5%	46	46.3%	35	29.3%	19	22.3%	13	0.0%	0	0.0%	0	0.0%	0
Female	57.1%	229	59.4%	13	54.5%	75	45.9%	35	54.8%	36	74.7%	43	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	11.7%	47	25.0%	6	12.1%	17	7.7%	6	16.0%	10	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

GEN3 Does your gender identity match your assigned sex at birth?

Those who live in the Chorley Borough:

Yes	85.2%	342	75.0%	17	86.8%	119	92.3%	71	84.0%	55	89.7%	52	0.0%	0	0.0%	0	0.0%	0
No	1.2%	5	3.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	13.6%	55	21.0%	5	13.2%	18	7.7%	6	16.0%	10	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

EMP Are you an employee or Councillor of Chorley Council?

Those who live in the Chorley Borough:

Employee	2.4%	10	21.0%	5	2.6%	4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
(Neither of these)	96.9%	389	79.0%	18	97.4%	133	99.3%	76	98.7%	65	95.4%	55	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

DIS Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a period of time or that is likely to affect you over a period of time)

Those who live in the Chorley Borough:

Yes	16.7%	67	16.9%	4	17.3%	24	20.0%	15	12.2%	8	15.0%	9	0.0%	0	0.0%	0	0.0%	0
No	69.2%	278	62.0%	14	69.1%	95	71.6%	55	70.7%	46	77.4%	45	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	14.1%	57	21.0%	5	13.6%	19	8.5%	6	17.1%	11	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
ETH To which of these groups do you consider you belong? [PR]																		
<i>Those who live in the Chorley Borough:</i>																		
White English / Welsh / Scottish / Northern Irish / British	85.0%	341	75.0%	17	87.9%	120	90.8%	70	82.5%	54	89.7%	52	0.0%	0	0.0%	0	0.0%	0
White Irish	0.4%	2	0.0%	0	0.0%	0	1.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Gypsy or Irish Traveller	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Mixed ethnic background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.5%	2	0.0%	0	1.4%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	13.4%	54	25.0%	6	10.8%	15	7.7%	6	16.0%	10	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

REL How would you describe your religion?																		
<i>Those who live in the Chorley Borough:</i>																		
Buddhism	1.4%	6	18.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Christianity or Christian denominations	55.4%	222	30.4%	7	62.0%	85	59.8%	46	55.8%	36	52.1%	30	0.0%	0	0.0%	0	0.0%	0
Hinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Judaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No religion or belief	27.1%	109	26.6%	6	22.1%	30	30.6%	23	24.6%	16	35.0%	20	0.0%	0	0.0%	0	0.0%	0
Paganism	0.8%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	15.3%	61	25.0%	6	13.5%	19	9.6%	7	19.6%	13	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

SEX Do you consider yourself to be...? [PR]																		
<i>Those who live in the Chorley Borough:</i>																		
Bisexual	1.4%	6	18.0%	4	0.5%	1	0.0%	0	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Gay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gay woman or lesbian	1.8%	7	18.0%	4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heterosexual / straight	79.9%	321	35.1%	8	82.3%	113	87.2%	67	78.8%	52	88.0%	51	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	16.8%	68	28.9%	6	14.8%	20	12.8%	10	20.7%	14	11.0%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

PRE Are you currently pregnant or have you given birth in the last 26 weeks?																		
<i>Women who live in the Chorley Borough:</i>																		
Yes	3.1%	7	0.0%	0	0.0%	0	0.0%	0	12.2%	4	6.2%	3	0.0%	0	0.0%	0	0.0%	0
No	91.1%	209	94.9%	13	96.0%	72	98.4%	35	86.8%	31	83.1%	36	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	5.8%	13	5.1%	1	4.0%	3	1.6%	1	1.0%	0	10.7%	5	0.0%	0	0.0%	0	0.0%	0
Weighted base:		229		13		75		35		36		43		0		0		0
Sample:		251		8		77		45		57		45		0		0		0

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
MAR Are you currently...? [PR]																		
<i>Those who live in the Chorley Borough:</i>																		
Cohabiting	3.5%	14	0.0%	0	6.5%	9	6.3%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In a civil partnership	1.8%	7	3.0%	1	4.1%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Separated	0.7%	3	0.0%	0	0.4%	1	0.9%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	7.0%	10	1.4%	1	2.5%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Married	53.0%	213	29.0%	6	50.3%	69	63.0%	48	59.0%	39	56.6%	33	0.0%	0	0.0%	0	0.0%	0
Single	15.9%	64	39.9%	9	12.1%	17	14.6%	11	15.3%	10	17.9%	10	0.0%	0	0.0%	0	0.0%	0
Widowed	3.7%	15	3.0%	1	2.4%	3	5.0%	4	4.2%	3	7.2%	4	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	17.1%	69	25.0%	6	17.2%	23	8.7%	7	18.3%	12	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:	401		22		137		77		65		58		0		0		0	
Sample:	428		15		125		92		100		67		0		0		0	

Weighted:

For WYG

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
PC Postcode Sector:										
BB1 9	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	35
BB2 7	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	32
BB6 8	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	15
BL6 7	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 0	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 9	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L40 1	0.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0
PR1 0	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 1	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 3	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 4	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 6	2.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 7	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 8	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 9	3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 1	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 2	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 3	3.9%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 6	3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 7	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 8	2.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 9	3.4%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 1	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 4	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 5	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 6	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 7	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR26 9	1.2%	22	18.8%	22	0.0%	0	0.0%	0	0.0%	0
PR3 0	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 1	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 3	1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 5	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 6	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 0	1.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 1	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 2	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 3	2.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 4	1.3%	24	20.3%	24	0.0%	0	0.0%	0	0.0%	0
PR4 5	1.4%	25	20.6%	25	0.0%	0	0.0%	0	0.0%	0
PR4 6	2.6%	46	38.8%	46	0.0%	0	0.0%	0	0.0%	0
PR5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 4	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 5	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 6	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 8	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 0	1.5%	27	0.0%	0	19.8%	27	0.0%	0	0.0%	0
PR6 7	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 9	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 1	1.3%	23	0.0%	0	17.0%	23	0.0%	0	0.0%	0
PR7 2	2.5%	46	0.0%	0	33.5%	46	0.0%	0	0.0%	0
PR7 3	2.3%	41	0.0%	0	29.8%	41	0.0%	0	0.0%	0
PR7 4	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 5	1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0
PR7 6	1.8%	32	0.0%	0	0.0%	0	35.2%	32	0.0%	0
PR7 7	1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0
Weighted base:	1803	119	137	91	65	82	102	117	83	
Sample:	1803	100	125	100	100	100	100	100	100	

Preston & Chorley Household Survey For WYG

Weighted:

July 2018

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
QUOTA Zone									
Zone 1	4.5% 80	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	9.2% 166	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	13.5% 243	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	2.2% 40	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	3.8% 68	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	4.7% 85	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	8.9% 160	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	9.2% 166	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 9	6.6% 119	100.0% 119	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 10	7.6% 137	0.0% 0	100.0% 137	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 11	5.0% 91	0.0% 0	0.0% 0	100.0% 91	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 12	3.6% 65	0.0% 0	0.0% 0	0.0% 0	100.0% 65	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 13	4.5% 82	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 82	0.0% 0	0.0% 0	0.0% 0
Zone 14	5.7% 102	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 102	0.0% 0	0.0% 0
Zone 15	6.5% 117	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 117	0.0% 0
Zone 16	4.6% 83	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 83
Weighted base:	1803	119	137	91	65	82	102	117	83
Sample:	1803	100	125	100	100	100	100	100	100