

Appendix 8. Household Survey Questionnaire and Results

Job No: 140618

Preston and Chorley Household Survey

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in the Central Lancashire area about shopping and leisure activities on behalf of Preston City Council and Chorley Borough Council. Do you have time to answer some questions please? It will take about 6-7 minutes

Are you the person responsible for the main food shopping in your household?

Yes

IF 'YES' - CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Where did you last undertake your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#Conv. Convenience List

Those who do their main food shopping via the Internet at Q01:

Q02 Which retailer did you purchase your last main food internet / home delivery shopping from? DO NOT READ OUT. ONE ANSWER ONLY.

- Asda
- 2 Morrisons
- 3 Iceland
- Sainsbury's
- 5 Tesco
- 6 Ocado
- Waitrose
- Other (PLEASE WRITE IN) 8
- (Don't know / varies)

What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) to do your main food and grocery shopping? DO NOT READ OUT. ONE ANSWER ONLY Q03

- Accessibility by public transport 001
- 002 Car parking prices
- 003 Car parking provision
- Choice of food goods available 004
- Choice of shops nearby selling non-food goods
 Choice of shops selling food goods 005
- 006
- 007 Cleanliness
- 800 Delivery service
- 009 Click & Collect Service
- 010 Easy to get to by car Good internal layout
- 011
- Good service / friendly staff 012
- Habit / always use it / preference for retailer 013
- 014 Internet shopping is convenient
- 015
- Lower prices
 Loyalty card / points scheme 016
- 017 Near to home
- Near to work 018
- 019 Nice shopping environment
- 020 Only one in the area / no other choice
- 021 Preference for retailer
- Provision of leisure facilities nearby 022
- Provision of services nearby, such as banks and other financial services 023
- 024 Public information, signposts and public facilities
- 025 Quality of food goods available
- 026
- 027
- Quality of shops selling food goods Safety (during the day) Safety (during the evening / night time) 028
- Staff discount / work there 029
- Value for money
- 031 Other (PLEASÉ WRITE IN)
- (Don't know / no reason in particular)

Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE / LOCATION MENTIONED AT Q01)? DO NOT READ OUT. ONE ANSWER ONLY 001 (Nothing) Change layout too often 002 003 Difficult / expensive parking 004 Difficult to get to 005 Expensive 006 Lack of cycle parking 007 Lack of parking 800 Lack of public transport 009 Limited range of goods 010 No petrol station Poor internal layout 011 Poor quality 012 013 Preference for retailer 014 Staff rude / unhelpful 015 Too busy 016 Too far away 017 Too small Other (PLEASE WRITE IN) 018 (Don't know) Excluding those who do their main food shopping via the Internet at Q01: How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)? Q05 DO NOT READ OUT. ONE ANSWER ONLY. Car / van (as driver) 2 Car / van (as passenger) 3 Bus, minibus or coach Motorcycle, scooter or moped 4 5 Walk Taxi Train 8 Bicycle Mobility scooter / disability vehicle 9 Other (PLEASE WRITE IN) Α В (Don't know / varies) Excluding those who do their main food shopping via the Internet at Q01: How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take? DO NOT PROMPT. ONE ANSWER ONLY. Q06 Amount of time taken to nearest whole minute: (PLEASE WRITE IN) Х (Don't know / can't remember) Z (Refused) Excluding those who do their main food shopping via the Internet at Q01: When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other Q07 DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER GO TO 008 Yes - non-food shopping

2	Yes – other-food shopping	GO TO Q08
3	Yes – visiting services such as banks and other financial institutions	GO TO Q08
4	Yes – leisure activity	GO TO Q08
5	Yes – travelling to / from work	GO TO Q09
6	Yes – travelling to / from school / college / university	GO TO Q09
7	Yes – getting petrol	GO TO Q09
8	Yes – visiting café / pub / restaurant	GO TO Q09
9	Yes – visiting family / friends	GO TO Q09
Α	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q09
В	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q09
С	Yes – other activity (PLEASE WRITE IN)	GO TO Q09
D	(No activity)	GO TO Q09
E	(Don't know / varies)	GO TO Q09

Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07:

208 Where do you do this linked trip?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Where did you undertake your main food and grocery shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q01) was it the same place, or different, and if so, please specify? DO NOT READ OUT. ONE ANSWER ONLY.

#Conve Convenience List

Those who do their main food shopping via the Internet at Q09:

From which retailer did you purchase this main food internet / home delivery shopping? 010

DO NOT READ OUT. ONE ANSWER ONLY.

- Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

011 Approximately how much money do you normally spend on your household's main food and grocery shop? DO NOT PROMPT. ONE ANSWER ONLY.

- Χ To the nearest £: (PLEASE WRITE IN)
- (Don't know / varies) Y Z
- (Refused)

Q12 How often does your household normally do a main food and grocery shop?

DO NOT READ OUT. ONE ANSWER ONLY.

- At least two times a week 2
- 3 At least once a week
- At least once a fortnight
- At least once a month
- 6 At least every two months
- Less often
- Have only visited once 8 9
- (Don't know / varies)

Q13 When do you normally do your household's main food shop?

DO NOT PROMPT. ONE ANSWER ONLY.

- Weekdays during the day
- Weekdays during the evening 2
- 3 Saturday
- Sunday
- 5 (Don't know / varies)

Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping? DO NOT READ OUT. ONE ANSWER ONLY. Q14

GO TO Q15 2 No **GO TO Q19**

Those who make top-up shopping trips at Q14

Where did you last undertake this 'top-up' food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#Conve Convenience List

Those who make top-up shopping trips at Q14:

Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?

DO NOT READ OUT. ONE ANSWER ONLY.

#Conve Convenience List

Those who make top-up shopping trips at Q14:

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop?

DO NOT READ OUT. ONE ANSWER ONLY.

- To the nearest £: (PLEASE WRITE IN) Х
- (Don't know / varies)
- Ζ (Refused)

Those who make top-up shopping trips at Q14: How often does your household normally do a 'top up' food and grocery shop? Q18

DO NOT READ OUT. ONE ANSWER ONLY.

- 2 At least two times a week 3
- At least once a week At least once a fortnight 4
- 5 At least once a month
- At least every two months
- Less often
- Have only visited once 8
- 9 (Don't know / varies)

Q19A Where did you last buy clothing or footwear goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

ing those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19B How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q19)? DO NOT READ OUT. ONE ANSWER ONLY.

- Daily
- At least two times a week
- 3 At least once a week
- At least once a fortnight
- At least once a month 5
- 6 At least every two months
- At least every 3 months
- At least every 6 months
- 9 Less often than once every 6 months
- Α Have only visited once
- В (Don't know / varies)

excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q19C How do you normally travel to (LOCATION MENTIONED AT Q19)? DO NOT READ OUT. ONE ANSWER ONLY.

- Car / van (as driver)
- Car / van (as passenger) 2
- Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- Train
- Bicycle
- 9 Mobility scooter / disability vehicle
- Other (PLEASE WRITE IN)
- В (Don't know / varies)

excluding those who said "Internet / delivery" or "Abroad" or (Don't know / can't remember) or (Don't do this type of shopping) at Q19A:

Q20 When you go shopping for clothing or footwear, do you link this trip with another activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- Yes food shopping
- 2 Yes - non-food shopping
 - Yes visiting services such as banks and other financial institutions
- Yes leisure activity
- 5 Yes - travelling to / from work
- Yes travelling to / from school / college / university 6
- Yes getting petrol
- 8 Yes – visiting café / pub / restaurant
- Yes visiting family/friends
- Yes visiting health service such as doctor, dentist, hospital
- Yes visiting other service such as laundrette, hairdresser, recycling Yes other activity (PLEASE WRITE IN) R
- C D
- (Don't know / varies)

Q21 Where did you last buy books, CDs, DVDs?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

Where did you last buy small household goods such as home furnishings, glass and china items?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Where did you last buy goods such as toys, games, bicycles and recreation goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

Where did you last buy chemist goods (including health and beauty products)?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Where did you last buy electrical items, such as televisions, washing machines and computers?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Where did you last buy DIY (including gardening) goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

Where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q28 Do you ever visit the following centres?

READ OUT. CAN BE MULTICODED.

- Preston City Centre
- 2 Chorley Town Centre
- (Don't visit either of these) Α



Those who visit Preston City Centre AND Chorley Town Centre at Q28:

Q29 Which centre do you visit the most?

READ OUT. ONE ANSWER ONLY.

- Preston City Centre
- 2 Chorley Town Centre

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

DO NOT READ OUT. ONE ANSWER ONLY.

- At least two times a week
- At least once a week
- 4 At least once a fortnight
- 5
- At least once a month At least every two months
- 6
- At least every 3 months
- At least every 6 months
- 9 Less often than once every 6 months
- Have only visited once
- В (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:
How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE
AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY
CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

DO NOT READ OUT. ONE ANSWER ONLY.

- Car / van (as driver)
- Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk

O31

- 6 Taxi
- Train
- Metro
- 9 Bicycle
- Mobility scooter / disability vehicle Α
- В Other (PLEASE WRITE IN)
- (Don't know / varies)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:
What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON

CITY CENTRE OR CHORLEY TOWN CENTRE)?

DO NOT READ OUT. ONE ANSWER ONLY.

- Choice and range of shops
- Choice of leisure facilities (restaurants, pubs etc)
 Choice of services (hairdressers, banks etc) 2
- 3
- Close to home
- Close to work
- 6 7 Convenient car parking
- Easily accessible by public transport Environmental quality of centre 8
- 9 Free car parking
- Ā Livestock market
- В Supermarket
- Other (PLEASE WRITE IN) C D
- (Nothing in particular)

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28

Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT 033 VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- Better environment
- 2 Better security
- Cheaper parking
- 4 Cheaper public transport
- Discount foodstores within the town centre 5
- Improved leisure facilities
- 6 7 Improved non-food shops within the town centre
- Improved quality of shops 8
- 9 Improved street cleaning
- Α Increased choice and range of shops
- B C Increased public transport
- Longer opening hours
- Ď More parking
- Other (PLEASE WRITE IN) Е
- (Nothing / Nothing else)
- G (Don't know)

Those who do not visit Preston City Centre at Q28:

Why don't you visit Preston City Centre? Q34A

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- Choice of leisure facilities (cinema, gym, pubs etc)
- Choice of services (hairdressers, banks etc) 2
- 3 Doesn't have preferred supermarket
- Environmental quality of centre 4
- Expensive car parking
- 6 Inconveniently located car parking
- Lack of choice and range of shops Not accessible by public transport Too far away from home or work 8
- 9
- Other (PLEASE WRITE IN) Α
- Nothing, no reason to visit
- С (Don't know)

ONLY ASK Q34B TO RESIDENTS IN CHORLEY BOROUGH

Those who do not visit Chorley Town Centre at Q28:

Q34B Why don't you visit Chorley Town Centre?

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- Choice of leisure facilities (cinema, gym, pubs etc)
- Choice of services (hairdressers, banks etc)
- 3 Doesn't have preferred supermarket 4 Environmental quality of centre
- 5 Expensive car parking
- Inconveniently located car parking 6 7
- Lack of choice and range of shops
- Not accessible by public transport 8
- To far away from home or work
- Other (PLEASE WRITE IN)
- В Nothing, no reason to visit
- C (Don't know)

Do people in your household, including yourself, make use of home internet shopping, mobile internet shopping or TV

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

1	Yes, Internet (home)	GO TO Q36
2	Yes, Portable internet shopping (through mobile phone / tablet)	GO TO Q36
3	Yes, TV Shopping	GO TO Q36
4	(No)	GO TO Q38

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35

Which goods or services does your household currently purchase via electronic (home / mobile / TV) shopping? Q36 DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anything else?

- Banking / finance
- 2 **Books**
- CDs, DVDs, music 3
- 4 Clothes
- 5 DIY goods
- Food
- Furniture / carpets
- 8 Garden items 9
- Holiday and / or travel tickets
- Α Jewellery
- В Major electrical items
- Small electrical items
- C D E Small household goods
- Sports goods
- F Toys
- G Other (PLEASE WRITE IN)
- (Don't know / varies)

Those who purchase non-food goods via electronic (home / mobile / TV) shopping at Q35:

- For your household's last non-food electronic (home / mobile / TV) shopping order, how did you receive your goods? Q37 DO NOT PROMPT. ONE ANSWER ONLY.
- Collection at store
- 2 Home delivery
- 3
- Delivery to place of work
 Collection at click and collect hub (non-store location) 4
- Collection at other location (PLEASE WRITE IN) 5
- (Don't know / varies)

Which of these leisure activities do you participate in? READ OUT. CODE ALL THAT APPLY.. Q38

1	Health & fitness	GO TO Q39
2	Leisure centre activities	GO TO Q39
3	Cinema	GO TO Q40
4	Restaurant	GO TO Q41
5	Pub / Bars	GO TO Q42
6	Nightclub	GO TO Q42
7	Social club	GO TO Q42
8	Ten pin bowling	GO TO Q43
9	Bingo	GO TO Q44
Α	Theatre / concert hall	GO TO Q45
В	Museum / art galleries	GO TO Q45
С	(None of these)	GO TO Q47

Those who visit for health & fitness at Q38:

Which centre / facility did you last visit for indoor sports or health and fitness activity? DO NOT PROMPT. ONE ANSWER ONLY. Q39

#Healtl Health List

Those who go to the cinema at Q38:

Which centre / facility did you last visit to go the cinema?

DO NOT PROMPT. ONE ANSWER ONLY.

#Cinerr Cinema List

Which centre / facility did you last visit to go to a restaurant?

DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who go to bars, pubs and / or night / social clubs at Q38:
Which centre / facility did you last visit to go to bars, pubs and night / social clubs?

DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who go ten-pin bowling at Q38:
Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY. Q43

#Bowling List

Those who go to bingo at Q38:

Which centre / facility did you last visit for bingo?

DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Those who visit for art / cultural activites at Q38:

Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)? Q45

DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

Those who visit for one or more leisure activities at Q38:

How do you normally travel when visiting leisure destinations?

DO NOT READ OUT. ONE ANSWER ONLY.

- Car / van (as driver)
- Car / van (as passenger) Bus, minibus or coach 2
- 3
- Motorcycle, scooter or moped
- 5 Walk
- Taxi Train
- 8 Bicycle
- 9 Mobility scooter / disability vehicle
- Other (PLEASE WRITE IN) Α
- (Don't know / varies)

Which leisure facilities would you like to see more of in your area? Q47

DO NOT READ OUT. CAN BE MULTICODED.

- Bars / pubs
- Better shopping facilities
- 3 Bowling alley
- 4 Cinema Concert hall / venue
- 6 Cycle paths / area
- Dance facilities
- 8 Skate park
- 9 Health & fitness (gym)
- Hotels
- A B C Ice rink
- Karting
- Ď Leisure centre
- More children facilities / activities
- E F More sports facilities (football pitches, tennis courts)
- G Museum / art galleries
- Outdoor play areas / park facilities Н
- Paintballing
- Restaurants / cafes
- Κ Swimming pool
- L Theatre
- Other (PLEASE WRITE IN) М
- Ν (None)
- 0 (Don't know)

GEN

Gender of respondent.DO NOT READ OUT. CODE FROM OBSERVATION

- Male
- 2 Female

AGE

Could I ask, how old are you?
DO NOT READ OUT. ONE ANSWER ONLY.

- 18 24 years
- 2 25 - 34 years
- 3 35 - 44 years
- 4 45 - 54 years
- 5 55 - 64 years 65+ years
- 6 7 (Refused)

THE FOLLOWING QUESTIONS SHOULD ONLY BE ASKED TO RESIDENTS IN CHORLEY BOROUGH.

READ OUT: It is really important for Chorley Council to monitor and capture information about the equality and diversity of its customers and communities. The next 9 questions we ask about equality monitoring allows Chorley Council to shape its services so that they better meet the diverse needs of residents and to ensure the Council have taken into account the views of everyone in the borough. Please answer the following questions. You do not have to answer these questions but, if you do, your answers will be used to make sure that the Council's services are being accessed equally. Everything you tell us is anonymous, it is private and confidential and will not be shared. It will only be used for equality monitoring purposes and will not be stored in a format which identifies you.

GEN2 Which of the following best describes your gender?

READ OUT. ONE ANSWER ONLY.

- Male
- 2 Female
- 3 Other (PLEASE WRITE IN)
- Prefer not to answer

GEN3 Does your gender identity match your assigned sex at birth? DO NOT READ OUT. ONE ANSWER ONLY.

- Yes
- 2
- 3 Prefer not to answer

Are you an employee or Councillor of Chorley Council? DO NOT READ OUT. ONE ANSWER ONLY. EMP

- 2 Councillor
- Neither of these

Do you have any long-standing illness, disability or infirmity? (Long-standing means anything that has troubled you over a DIS period of time or that is likely to affect you over a period of time)

DO NOT READ OUT. ONE ANSWER ONLY.

- Yes
- 2 Prefer not to answer

To which of these groups do you consider you belong? READ OUT. ONE ANSWER ONLY. ETH

- White English / Welsh / Scottish / Northern Irish / British
- 3 White Gypsy or Irish Traveller
- Any other White background (PLEASE WRITE IN)
 White & Black Caribbean 4
- 5 6 White & Black African
- White & Asian
- Any other Mixed ethnic background (PLEASE WRITE IN)
- 9 Asian/Asian British Bangladeshi
- Asian/Asian British Indian Α
- Asian/Asian British Pakistani Asian/Asian British Chinese
- B C D Any other Asian background (PLEASE WRITE IN)
- E Black African
- Black Caribbean
- F G Black British
- Any other Black / African / Caribbean background (PLEASE WRITE IN) Н
- Arab
- Any other ethnic group (PLEASE WRITE IN)
- K Prefer not to answer

REL

How would you describe your religion?
DO NOT READ OUT. ONE ANSWER ONLY.

- Christianity or Christian denominations 2
- 3 Hinduism
- 4 5
- Islam Judaism
- 6 Sikhism
- Any other religion / belief (PLEASE WRITE IN)
- 8 No religion or belief
- 9 Prefer not to answer

SEX Do you consider yourself to be ...?

READ OUT. ONE ANSWER ONLY.

- Bisexual
- 2 3
- Gay man Gay woman or lesbian
- 4 Heterosexual / straight
- 5 Other (PLEASE WRITE IN)
- Prefer not to answer

Are you currently pregnant or have you given birth in the last 26 weeks? DO NOT READ OUT. ONE ANSWER ONLY. PRE

- Yes
- 2
- Prefer not to answer

Are you currently...? MAR

READ OUT. ONE ANSWER ONLY.

- Cohabiting In a civil partnership 2
- Separated 3
- Divorced or civil partnership dissolved
- Married
- 6 7 Single
- Prefer not to answer

Thank & close.

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Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q01 Where did you last undertake your main food and grocery shopping? Excl. Nulls & SFT Zone 1 Aldi, Corporation Street 2.1% 36 4.9% 8.0% 13 3.9% 2.2% 2.0% 9.3% 0.0% 0 0.0% 0 Retail Park, Corporation Street, Preston B&M, Carlisle Street, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ringway, Preston PR1 1DT Co-op, Fylde Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 University of Central Lancashire, Preston Co-op, Plungington Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Farmfoods, West Strand, 0.3% 5 0.0% 0 0.4% 0 0.0% 0 0.0% 0.0% 0 1.9% 3 0.6% 1 0.0% 0 Preston Heron Foods, St Johns 0.1% 2 0.6% 0 0.0% 0 0.3% 1 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, Lancaster Way, Preston Iceland, Market Street, 0.6% 10 4.1% 3 3.1% 5 0.6% 1 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0 Preston Iceland, North Road Retail 0.2% 4 4.0% 3 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, North Road, Preston Lidl, West Strand, Preston 1.5% 25 5.4% 4 5.6% 9 1.4% 3 8.6% 3 0.0% 0 4.8% 4 0.0% 0 0.0% 0 Local market, Preston City 0.0% 0.0% 0.0% 0.0%0.0% 0.0% 0 0.0% 0.0% 0.0% Centre 0.0% 0.0% M&S Foodhall, Fishergate, 0 0 0.5% 8 5.3% 0 0.6% 1 0.0% 0.0%0 1.4% 0.5% 1 Preston Preston City Centre 0.1% 0.0% 0 0.5% 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Sainsburys Local, Fishergate, 0.2% 3 0.0% 0 0.0% 0 0.5% 1 1.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston 0.0% 0 0.0% 0.0% 0 Spar, Plungington Road, 0.0% 0 0.6% 0 0 0.0% 0.0% 0 0.0% 0 0 0.0% Preston 0.3% Tesco Express, Church 2 2.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 2 1 0 Street, Preston Tesco Express, Friargate, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton News, Wellington 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Ashton-on-Ribble PR2.1BX Blackpool 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Co-op, Granton Walk, Ingol, 0.0% 0.0% 0.4% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Preston Co-op, Norbreck Drive. 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Larches. Ashton-on-Ribble, Preston Morrisons, Mariners Way, 7.1% 123 27.2% 20 28.6% 45 0.8% 2 22.6% 8 0.0% 0 28.9% 22 1.5% 2 2.6% 4 Riversway, Preston One Stop, Black Bull Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulwood, Preston PR2 3JX 0.0% 0.0% Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Plungington Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Sainsburys Local, The Guild 0.1% 2 0.0% 0 0.4% 0.6% 1 1.3% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Merchant, Tag Lane, Preston 0 Tesco Express, Blackpool 0.1% 0.0% 0.7% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Road, Lea, Preston 0.0% Tesco Express, Tulketh Mill, 0.0% 0 0.1% 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.8% 0 0 0.0% Blackpool Road, Lane Ends, Preston Zone 3 Aldi, Deepdale Shopping 3.7% 63 4.8% 7.9% 12 13.7% 32 6.4% 2 12.1% 8 0.7% 1 0.0% 0 0.0% 0 Park, Blackpool Road, Preston Aldi, Oueens Retail Park, 0 1.6% 28 5.3% 2.6% 5.0% 12 0.0% 0.8% 2.6% 2 3.5% 5 0.0% Queen Street, Preston Asda, Pittman Way, East 8.4% 144 13.4% 10 21.1% 33 29.0% 68 15.0% 16.0% 0.7% 2.3% 0.0% 0 11 Way, Fulwood, Preston

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Weighted: Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 0.0% 0 2.9% 7 4.4% 0.0% 0 0.0% 0.0% 0 0.0% 0 Booths, Sharoe Green Lane, 0.5% 1.4% 1 2 0 Fulwood, Preston 0.0% 0 0.0% 0.0% Deepdale Shopping Park, 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 Blackpool Road, Preston 0.9% 0 4 2% 10 0.0% 0.0% 0.0% 0 Lidl, New Hall Lane, Preston 15 0.6% 0.4% 0.0% 0 1 4% 0 0 Local shops, Fulwood Town 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Centre 0.0% 0.0% Longsands Lane Local 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Centre, Preston M&S Foodhall, Deepdale 0.6% 1.1% 1.2% 1.6% 3.3% 0.8% 0.0% 0.5% 0.0% 0 Shopping Park, Blackpool Road, Preston McColl's, Harewood Road, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Ribbleton, Preston McColl's, Ribbleton Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribbleton, Preston 0.0% 0 0.0% 0.0% 0.0% 0 Miller Road Local Centre. 0.0% 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0 Preston Morrisons, Blackpool Road, 33 9.7% 23 0.7% 2.2% 0.7% 0.0% 0 0.0% 0 1.9% 1.7% 1 3.2% 5 0 1 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston 0.0% Other, Zone 3 0.0% 0.0% 0.0%0.0% 0.0% 0.0% 0.0% 0.0% 0 Ribbleton Avenue Local 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Ribbleton Lane Local 0 Centre, Preston Sainsbury's Superstore, 4.3% 73 9.6% 6.8% 19.5% 46 12.3% 5 6.3% 4 0.9% 0.0% 0 0.0% 0 Flintoff Way, Preston Sharoe Green Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Spar, Watling Street Road, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston PR2 6TY Tesco Express, Longridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Ribbleton, Preston Tesco Express, Longsands 0.4% 0.0% 0 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.3% 6 1 6 Lane, Fulwood, Preston Zone 4 0.0% 0.0% 0.0% 0 Other, Zone 4 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% Zone 5 Booths, Berry Lane, 9 0 0.0% 0 0.7% 0.0% 0.0% 0 0.0% 0 0.5% 0.0% 0 0.0% 0 12.8% 8 Longridge Co-op, Berry Lane, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.6% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Longridge Local shops, Grimsagh 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Village Centre 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Town Centre 0.0% 0.0% 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 Sainsbury's Superstore, 1.3% 23 0.0% 0 0.0% 0 0.0% 0 0.0% 0 28.4% 19 0.0% 2.9% 0.0% 0 4 Inglewhite Road, Longridge Zone 6 Booths, Millbrook Way, 0.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0 12 0.0% 0 11.1% 0 Penwortham Co-op, Pope Lane. 0.0% 1 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Penwortham 0.0% 0.0% 0 Kingsfold Local Centre, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Penwortham 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 Liverpool Road. 0 0.0% 0 0 0 0 0 Penwortham District Centre McColl's, Leyland Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other, Zone 6 0.0% 0 0.0% 0.0% 0.0% Penwortham District Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 0.0% Sainsburys Local, Birch 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 4.1% 3 0.0% 0 0.0% 0 Avenue, Penwortham Spar, Liverpool Road, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Penwortham Zone 7 Aldi, Cuerden Way, Bamber 3.6% 62 0.6% 0.0% 0.3% 0.0% 0.8% 4.3% 29.3% 45 5.6% 9 Bridge Co-op, Watkin Lane. 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% Lostock Hall, Tardy Gate

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Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Great Greens Lane Local 0.0% 0 Centre, Clayton Brook/Green 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 0 0 0 0 0 Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 McColl's, Tunley Holme, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.5% 1 0.0% 0 1 Clayton Brook 0.0% 0 Morrisons, Station Road, 1.4% 24 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 15.6% 0.0% 0 24 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Other, Zone 7 0 0.0% 0 0.0% Sainsbury's Superstore, 2.7% 46 0.6% 0 0.4% 0.0% 0 0.0% 0 0.8% 12.2% 9 14.7% 23 2.9% 5 1 Cuerden Way, Bamber Spar, Alder Drive, Gregson 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lane, Hoghton Spar, Millwood Road, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 0.0% 0 Walton Park, Bamber Bridge 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Spar, Sandringham Road, 0 0 0 0.0% 0.0% 0 0 0 0 Walton-le-Dale Spar, Victoria Terrace, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Lostock Hall, Preston Station Road, Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 District Centre Tardy Gate District Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 1.4% 23 1.2% 0.0% 0 2.0% 2.0% 2.3% 1.1% 1 0.0% 0 1 1 2 2 0.7% 1 Park, Capitol Way, Walton-le-Dale Walton-le-Dale Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 8 Aldi, Towngate, Leyland 2.7% 46 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 3 0.0% 0 21.3% 35 Asda, Towngate, Leyland 0.6% 10 0.0% 0 0.0% 0 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.6% 1 5.0% 8 Co-op. Dunkirk Lane. 0.0% 0 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Centre, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Farington Local Centre. 0 0 0 0 Leyland 0.0% 0.0% 0.0% 0.0% 0 Iceland, Hough Lane, 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Levland Lancaster Lane Local Centre. 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Clayton-le-Woods Leyland Town Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Lidl. Churchill Way, 0.4% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 1.5% 2 Leyland McColl's, Clifton Parade, 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Bristol Avenue, Farington, Levland McColl's, Royal Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Leyland Morrisons, Olympian Way 3.6% 62 0.6% 0 0.0% 0 0.4% 1 0.0% 0 0.0% 0 1.4% 3.1% 23.7% 39 Retail Park, Olympian Way, Leyland Other, Zone 8 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Pauls Farm Shop, Dunkirk 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lane, Leyland PR26 7SY 0 Seven Stars Local Centre, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Levland 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Spar, Broadfield Drive, 0.0% 0 0 0 0 Earnshaw Bridge, Leyland Spar, Leyland Lane, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Tesco Express, Canberra 0 0 0.0% 0 2 0.1% 2 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.3% Road, Leyland 0.0% 4.7% 0.9% Tesco Express, Leyland 0.3% 0.0% 0.0% 0 0.0% 0.0% 0.6% Lane, Earnshaw Bridge, Leyland Tesco Express, Pendle Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.7% 1 0.1% 0 Clayton-le-Woods, Leyland Tesco Extra, Towngate, 3.0% 52 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 1.9% 3 16.1% 27 Leyland Booths, Liverpool Road, 0 0.0% 0.0% 0 0.0% 0.7% 0.0% 0 0.0% 0 0.4% 6 0.0% 0 0 1.2% 1 1 Longton

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Weighted:						F	or WY	'G									July 20	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	-
Booths, Station Road,	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Co-op, Church Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road, Croston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wast Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harpers Lane, Chorley	2.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4% 0.7%	25 11	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.7%	0
Asda, Water Street, Ringway, Chorley																		
B&M, Market Walk Shopping Centre, Market Walk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, New Market Street, Chorley	0.5%	8	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Chorley Morrisons, Brooke Street,	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley Steeley Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Tesco Extra, Ackhurst	5.3%	90	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Industrial Park, Foxhole Road, Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Zone 11			0.00	_	0.07	_	0.000		0.651		0.07		0.000	_	0.000	_	0 ==	
Aldi, Lancaster Way,	2.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

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Weighted:						F	or WY	ΥG			C						July	2018
, resputed	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7	,	Zone	
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Co-op, Spendmore Lane,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Coppull Local Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull																		
Eccleston Local Centre Local shops, Euxton Village	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Sainsburys Local, New Carrington Retail Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill Street, Eccleston Spar, Runshaw Lane,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton, Chorley Spar, Talbot Drive, Euxton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Clayton Green Centre, Sheephill Lane, Clayton	3.8%	65	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	18.0%	28	9.6%	16
Green Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook/Green Co-op, Chorley Old Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-Le-Woods Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Home Bargains, Village Walks, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 Spar, Spendmore Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coppull, Chorley Tesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Mill Farm Sports Village, Coronation Way,	1.5%	25	0.0%	0	0.4%	1	0.0%	0	1.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Wesham, Kirkham Co-op, Lytham Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Co-op, Market Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0
Kirkham Co-op, Weeton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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Weighted:						F	or WY	YG	г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Centre																		
Kirkham Town Centre McColl's, Harbour Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wharton Morrisons, Mill Street, off	2.2%	38	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.6%	1	1.0%	2
Poulton Street, Kirkham Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston Tesco Express, Lytham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Wharton Zone 15	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	Ü
Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.3%	1	9.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Garstang Co-op, Sandy Lane,	0.0% 0.2%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde Garstang Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang Zone 16	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich Aldi, Meols Cop Retail Park, Meols Cop Road,	1.0% 0.2%	18 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport Aldi, Montague Street,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Oxford Square, Park Road/Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Aldi, Peel Centre, Whitebirk,	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde Aldi, Tollgate Road,	0.1%	2	0.0%	0	1.3% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Aldi, Whalley Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or WY	ľG	-								July 20)18
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre Bolton Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Booths, Haven Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham, Lytham St Annes Booths, Main Drive,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heyhouses Lane, St Annes, Lytham St Annes																		
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Farmfoods, King Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre Heron Foods, Rothesay Road, Shadsworth Hub,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn																		
Horwich Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde Lidl, Crompton Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish Lidl, Squires Gate Lane, Blackpool	0.2% 0.0%	4 0	0.0% 0.0%	0	2.2% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lidl, Virginia St, Southport Lidl, Whalley Banks,	0.0% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted: Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 M&S Foodhall, Middlebrook 0 Retail Park, The Linkway, Horwich M&S Simply Food, Aughton 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 Street, Ormskirk M&S Simply Food, Clifton 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Drive South, St Annes, Lytham St Annes Manchester City Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Morcambe Town Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Morrisons, Amounderness 0.3% 5 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Way, Thornton-Cleveleys Morrisons, Queen Street, 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Great Harwood Morrisons, Railway Road, 1.0% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 Blackburn Morrisons, Squires Gate 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.3% 6 0.0% 0 0 0 0 0 0.0% Lane, Blackpool 0.7% Morrisons, Winter Gardens, 3 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.5% 0.0% 0 0.2% 0 1 1 Southport Ormskirk Town Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 Other, Allerdale Council 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Other, Blackburn 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 Other, Blackpool 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Other, Bolton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Cheshire 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 Other, Hyndburn 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Lancaster 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Other, Lancaster Council 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, North West 0.1% 0.6% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% Other, OSA 0.5% 0.0% 0 2.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Ribble Valley 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Other, South West 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Other, Wales 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Warrington 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Other, West Lancashire 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Wigan 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.1% 0.0% 0 0.0% 0 0 1 0 0 0 Other, Wigan Council 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Wyre 0 0 0 0 0 0 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 Poulton-le-Fylde Town 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Sainsburys Local, Clifton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Lytham, Lytham St Annes Sainsburys Local, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Old Road, Blackburn 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Sainsbury's Superstore. 0 0 0 0.0% 0 0.0% 0 0 Hardman Way, Darwen Sainsbury's Superstore, Lord 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 Street, St Georges Place, Southport Sainsbury's Superstore, Moor 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lane, Clitheroe 0.2% 3 0.0% 0 2.2% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, St 3 0 0 0 0 Andrews Road North, St Annes, Lytham St Annes 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Skelmersdale Town Centre 0 0 0 0 0 0 0 0 Southport Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0 0 0.0% St Annes Town Centre 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 St Davids Road North, St 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Annes Local Centre St Davids Road South, St 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Annes Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Standish Town Centre 0 Tesco Express, Bank Top, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 Blackburn Tesco Express, Clifton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Lytham, Lytham St Annes 0 Tesco Express, Kilnhouse 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Lane, St Annes, Lytham St Annes 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Tesco Express, Livesey 0 0 Branch Road, Blackburn

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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8																		
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Tesco Express, St Annes Road West, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lytham St Annes Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.4%	1	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Woodlands Road, Ansdell Local Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base: Sample:		1722 1729		75 94		156 144		234 191		37 97		66 98		76 94		154 121		166 100
C	•	1729 hase y		94 t mair		144 nterne	et / hom	191	very sho	97	g from?							
Asda Morrisons	17.9% 20.2%		27.8% 18.7%	2 1	22.0% 0.0%	2	43.3% 30.4%	3 2	0.0% 0.0%	0	0.0% 0.0%	0	8.0% 14.3%	1 1	0.0% 55.4%	0 2	0.0%	
Iceland	9.2%	7	27.8%	2	18.4%	2	17.1%	1	0.0%	0	0.0%	0	21.2%	2	0.0%	0	0.0%	
Sainsbury's	8.1%	6	10.6%	1	8.4%	1	9.2%	1	20.4%	0	0.0%	0	0.0%	0	44.6%	1	0.0%	
Tesco	30.8%	23		1		5	0.0%	0	79.7%		100.0%	2	19.6%	2	0.0%	0	0.0%	
Ocado	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waitrose	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	3	0.0%	0	0.0%	(
Weighted base:		73		5		9		7		2		2		9		3		(
Sample:		67		6		7		7		3		2		7		3		0
sample.		0/		O		/		/		3		2		/		3		

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Weighteu.						_	OI VV	1	•								July	2010
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q03 What is the main rea	ason yo	u cho	ose (ST	ORE /	LOCAT	ION I	MENTIO	NED A	AT Q01)	to do	your ma	ain fo	od and	groce	ery shop	pingʻ	?	
Accessibility by public	0.5%	8	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.3%	4	0.0%	(
transport Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Car parking provision	1.2%	21	1.3%	1	0.3%	1	2.2%	5	2.5%	1	1.1%	1	0.0%	0	0.5%	1	0.0%	(
Choice of food goods	7.7%	139	10.4%	8	5.9%	10	6.2%	15	3.4%	1	14.5%	10	3.5%	3	8.3%	13	6.6%	1
available Choice of shops nearby	0.4%	8	0.6%	0	0.0%	0	2.1%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
selling non-food goods Choice of shops selling food	0.7%	12	5.2%	4	0.3%	1	1.9%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
goods Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.6%	0	0.0%	0	0.5%	1	0.0%	
Delivery service	1.1%	19	2.7%	2	1.7%	3	0.3%	1	0.0%	0	0.0%	0	3.7%	3	1.1%	2	0.0%	
Click & Collect service	0.3%	6	0.0%	0	1.2%	2	0.0%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	
Easy to get to by car	1.9%	34	0.0%	0	4.8%	8	0.5%	1	2.6%	1	4.3%	3	2.0%	2	1.5%	2	0.7%	
Good internal layout / compact / easy to get	0.9%	17	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.8%	2	4.1%	7	0.0%	
around Good service / friendly staff	0.7%	13	0.6%	0	0.0%	0	1.7%	4	0.7%	0	2.4%	2	1.5%	1	1.4%	2	0.0%	
Habit / always use it / preference for retailer /	3.9%	70	2.1%	2	7.6%	13	1.3%	3	3.5%	1	3.3%	2	5.9%	5	1.1%	2	3.4%	(
familiarity Internet shopping is convenient	0.8%	14	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.0%	2	0.0%	0	0.0%	(
Lower prices	15.3%	276	9.1%	7	20.3%	34	16.7%	40	17.5%	7	10.5%	7	12.1%	10	14.5%	23	22.9%	38
Loyalty card / points scheme	1.1%	20	0.6%	0	1.2%	2	1.2%	3	0.8%	0	2.1%	1	1.2%	1	3.5%	6	0.0%	(
Near to home	33.2%	599	38.2%	31		43	34.0%	82	30.6%	12		18	30.0%	26	40.0%	64	32.8%	54
Near to work	1.5%	26	2.3%	2	1.8%	3	1.8%	4	1.3%	1	0.0%	0	0.8%	1	0.9%	1	1.3%	2
Nice shopping environment Only one in the area / no	0.1% 0.2%	2 3	1.9% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
other choice	0.00/	1.5	1 10/		0.00/	0	1.70/		2.50/		0.00/	0	1.00/		1 40/	2	1 10/	,
Preference for retailer Provision of leisure facilities nearby	0.9% 0.2%	15 3	1.1% 0.0%	1	0.0% 0.0%	0	1.7% 0.0%	4 0	2.5% 0.0%	1 0	0.0% 0.0%	0	1.3% 0.0%	1	1.4% 1.1%	2	1.1% 0.0%	(
Provision of services nearby, such as banks and other financial services	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Quality of food goods available	6.7%	120	5.4%	4	9.4%	16	6.1%	15	8.3%	3	5.0%	3	8.0%	7	3.7%	6	6.5%	1
Quality of shops selling food goods	0.6%	11	0.0%	0	1.1%	2	0.8%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	(
Safety (during the day) Safety (during the evening /	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
night time) Staff discount / work there	1.3%	24	1.9%	2	0.8%	1	0.3%	1	3.4%	1	1.6%	1	1.2%	1	0.9%	2	2.7%	:
Value for money	5.7%	104	2.8%	2	3.3%	5	6.5%	16	5.7%	2	5.6%	4	7.1%	6	6.6%	11	4.4%	-
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Disabled-friendly trolleys Food goods exclusive to the	0.0% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
store Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Good sized store (i.e. not too large / small)	0.3%	6	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	(
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.8%	1	0.0%	0	0.0%	(
Has everything I need	1.2%	22	0.0%	0	1.3%	2	2.9%	7	1.3%	1	4.2%	3	0.6%	1	0.0%	0	0.0%	(
Has scan-as-you-shop facility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
I get a lift to that store Internet - better choice of	0.1% 0.2%	2 4	0.0% 0.0%	0	0.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	(
goods Internet - special offers	0.2%	4	0.7%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet shopping is reliable	0.2%	1	0.7%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Large store	0.5%	9	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.1%	2	0.0%	Ò
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preference for small shops	0.2%	3	0.7%	1	0.5%	1	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Quality of non-food goods available	0.2%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	(
Quiet / not too busy Sells local / homegrown	0.3% 0.1%	6 2	0.0% 0.0%	0	0.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.5% 0.0%	(
produce																		

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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July 2018

	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Small store	0.4%	8	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Stock always in the same place	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Was in the area at the time	1.0%	17	0.0%	0	0.0%	0	0.8%	2	0.0%	0	3.6%	2	0.6%	1	0.0%	0	0.0%	0
Wider aisles	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	7.2%	130	3.6%	3	8.3%	14	8.9%	22	7.2%	3	7.0%	5	12.9%	11	3.8%	6	14.3%	24
Weighted base: Sample:		1803 1803		80 100		166 152		243 200		40 100		68 100		85 101		160 125		166 100

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Weighted: For WYG July 20

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q04 What if anything is th Q01)?	e one	thing	you mo	st dis	like abo	ut you	ur main	food	shoppir	ng des	stination	ı (STC	RE/LO	CATI	ON ME	NTION	ED AT	
Change layout too often	0.9%	16	1.1%	1	2.1%	3	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Difficult / expensive parking	1.4%	25	1.9%	2	1.8%	3	2.8%	7	0.0%	0	0.0%	0	0.8%	1	2.4%	4	0.6%	1
Difficult to get to	0.3%	5	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Expensive	4.5%	81	4.3%	3	1.4%	2	3.8%	9	3.8%	2	6.0%	4	6.7%	6	5.2%	8	6.1%	10
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.7%	1	0.0%	0	0.5%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	1.5%	2	0.6%	1
Lack of public transport Limited range of goods	0.1% 3.5%	1 63	0.0% 2.1%	0 2	0.0% 0.6%	1	0.0% 4.1%	10	0.0%	0	8.2%	0 6	0.0% 3.8%	3	0.0% 3.4%	5	0.0% 2.5%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.6%	0	2.8%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Poor quality	1.6%	29	1.9%	2	2.5%	4	0.3%	1	3.8%	2	0.0%	0	3.0%	3	2.9%	5	1.1%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too busy	1.4%	26	0.6%	0	1.4%	2	1.9%	5	0.0%	0	2.7%	2	1.5%	1	2.2%	4	0.7%	1
Too far away Too small	0.6% 1.9%	10 34	1.9% 1.9%	2 2	1.9% 0.6%	3 1	0.3% 0.0%	1	2.3% 0.0%	1	0.8% 2.0%	1 1	0.8% 0.6%	1 1	0.0% 2.3%	0 4	0.0% 6.8%	0 11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	1.3%	1	3.1%	5	1.3%	3	1.9%	1	0.0%	0	0.6%	1	3.3%	5	3.8%	6
Empty shelves / goods out of stock	1.2%	21	0.0%	0	1.3%	2	0.3%	1	2.0%	1	0.6%	0	2.0%	2	2.1%	3	0.7%	1
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself Internet - inferior	0.3%	5 3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
replacement goods sent Internet - miss out on special	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
offers Lack of branded goods	1.0%	17	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1	0.0%	0
Lighting too bright	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1
No free parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers Not enough toilets	0.0% 0.1%	1 1	0.0% 0.0%	0	0.3% 0.0%	1	0.0% 0.3%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Obstructive shelf-stackers	0.1%	3	0.0%	0	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park Queues at the checkout / lack of staff	0.0% 0.4%	1 7	0.0% 1.7%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelves too high	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	2.1%	3	0.5%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	2	1.9%	3
Special offers out of stock	0.2%	3	1.9%	2	0.0%	0	0.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Store entrance too small Store too cold	0.0% 0.1%	2	0.0% 0.0%	0	0.0% 0.5%	0 1	0.0% 0.0%	0	1.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Too big	0.1%	5	1.0%	1	0.0%	0	0.3%	1	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too many pre-packed foods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.6%	11	0.0%	0	0.6%	1	1.2%	3	5.1%	2	1.1%	1	0.0%	0	1.3%	2	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
	71.1%	1282	76.4%	61	67.9%	113	75.0%	182	71.1%	28	73.6%	50	75.2%	64	67.8%	108	69.8%	116
(Don't know)	1.5%	27	0.0%	0	3.5%	6	2.7%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.6%	4
Weighted base: Sample:		1803 1803		80 100		166 152		243 200		40 100		68 100		85 101		160 125		166 100

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Weighted: Zone 3 Total Zone 1 Zone 2 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)? Excluding those who do their main food shopping via the Internet at Q01: Car / van (as driver) 79.5% 1375 51.4% 39 83.1% 76.6% 180 93.1% 35 79.0% 52 76.1% 58 80.4% 126 83.6% 139 5 Car / van (as passenger) 7.9% 137 11.1% 8 9.0% 14 10.4% 24 6.9% 3 7.6% 9.1% 6.6% 10 3.2% 5 3.4% 2.5% 0 13.8% 10 4.8% 8 0.0% 0 0.6% 4.3% 3 2.3% 3.6% Bus, minibus or coach 58 6 6 Motorcycle, scooter or 0.4% 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 moped Walk 7.5% 130 21.3% 16 2.3% 9.1% 21 0.0% 0 12.2% 8 9.8% 9.5% 15 9.0% 15 Taxi 0.3% 0.0% 0 0.4% 1 1.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Train 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bicycle 0.2% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.7% 1.1% 0.0% 0 Mobility scooter / disability 0 0 0.1% 0.6% 0 0.0% 0.0% 0.6% 0 0.0% 0 0.0% 0.0% 0.4% 0 0 1 vehicle 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other 0 0 Home delivery service 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 (Don't know / varies) 0.8% 13 1.2% 1 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.7% 1 Weighted base: 1730 75 157 235 37 66 76 157 166 94 145 193 97 122 Sample: 1736 98 94 100 MeanScore: minutes Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take? Excluding those who do their main food shopping via the Internet at Q01: 1 - 5 minutes 39.3% 680 41.0% 26.7% 46.7% 110 31.1% 20 33.9% 40.5% 63 66.3% 6 - 10 minutes 31.3% 541 31.5% 24 39.7% 62 34.9% 82 32.5% 12 25.9% 17 38.8% 30 40.6% 64 24.0% 40 10 11 - 15 minutes 14.2% 246 13.3% 11.9% 19 9.4% 22 29.1% 11 21.2% 14 12.0% 9 10.0% 16 1.7% 3 16 - 20 minutes 7.4% 129 7.7% 6 13.1% 21 1.1% 21.8% 11.1% 6.1% 4.6% 4.5% 7 3 21 - 25 minutes 1.4% 1.8% 0.5% 1.2% 3 2.6% 5.0% 0.0% 0.0% 0 1.0% 2 9 2 0.0% 0 26 - 30 minutes 2.7% 46 1.2% 5.6% 0.6% 4.8% 2.9% 1.4% 1.9% 3 1 1 2 0 31 - 35 minutes 0.6% 11 2.8% 2 0.0% 0 0.0% 0 0.7% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 36 - 40 minutes 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.9% 0.0% 0.0% 0.6% 0 41 - 45 minutes 0.5% 0.0% 0 0.0% 0 0.9% 2 0.0% 0 0.0% 0 5.6% 4 0.5% 0.6% 46 - 50 minutes 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 51 - 55 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 56 - 60 minutes 0.3% 0.0% 0 0.4% 0.5% 1 0.0% 0 0.0% 0 1.3% 0.0% 0 0.0% 0 0.0% 61 - 65 minutes 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 0 66 - 70 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 71 - 75 minutes 0.0% 0 0 76 - 80 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 81 - 85 minutes 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 1 0.0% 0 0.0% 0 0.0% 0 86 - 90 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 91 - 95 minutes 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 96 - 100 minutes 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 0.0% 0 0 0 0.7% 0.0% 0.0% 0.0% 10 0.7% 1.4% 0.0% 3.7% (Don't know) 2.0% 34 0.6% 0 2.1% 3 4.4% 0 1 0 6 0.0% 0 (Refused) 0.0% 0.0% 0 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 10.30 9.87 11.66 8.62 15.24 12.24 12.17 8.69 7.39 Mean:

235

193

37

97

66

98

76

94

157

122

166

100

Weighted base:

Sample:

1730

1736

75

94

157

145

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Weighted:						F	or W	YYC	T T								July	2018
	Tota	al	Zone	1	Zone	2	Zone	3	Zone 4	1	Zone 5	5	Zone	6	Zone	7	Zone	8
Q07 When you undertoo Excluding those who do				•				ENTI	ONED AT	Γ Q 01	l), did yo	u lin	k your tr	rip wi	th any o	other a	activity	?
Yes – non-food shopping	5.4%	94	6.4%	5	3.0%	5	5.0%	12	7.0%	3	10.5%	7	10.4%	8	6.4%	10	2.6%	4
Yes – other-food shopping	4.7%	81	3.9%	3	5.0%	8	2.4%	6	8.4%	3	7.8%	5	2.0%	2	10.2%	16	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.3%	23	0.6%	0	1.6%	3	0.0%	0	0.7%	0	7.2%	5	0.0%	0	3.1%	5	0.0%	0
Yes – leisure activity	2.4%	41	4.3%	3	3.9%	6	0.9%	2	6.8%	3	0.8%	1	3.9%	3	0.5%	1	0.0%	(
Yes – travelling to / from work	2.8%	49	0.6%	0	1.3%	2	3.1%	7	2.2%	1	1.6%	1	1.9%	1	4.0%	6	2.9%	5
Yes – travelling to / from school / college / university	0.1%	2	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Yes – getting petrol	2.0%	35	3.5%	3	2.4%	4	2.6%	6	2.1%	1	0.0%	0	3.9%	3	2.1%	3	0.0%	(
Yes – visiting café / pub / restaurant	2.7%	46	4.0%	3	5.6%	9	3.8%	9	3.0%	1	5.1%	3	3.6%	3	0.0%	0	1.9%	3
Yes – visiting family / friends	2.1%	37	2.0%	2	3.3%	5	1.0%	2	3.6%	1	0.8%	1	1.4%	1	1.4%	2	1.6%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	C
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.6%	0	0.0%	0	0.3%	1	6.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	(
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Yes - attended church	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Yes - dog-walking	0.3%	5	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.7%	1
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	C
Yes - visiting the market	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	(
Yes - window shopping / browsing	0.9%	16	1.2%	1	0.7%	1	0.3%	1	0.0%	0	3.0%	2	0.7%	1	0.5%	1	1.7%	3
(No activity)	71.1%	1230	69.7%	52		114	77.5%	183	57.3%	21	60.1%	39	67.3%	51	68.9%	108	82.6%	137
(Don't know / varies)	2.5%	43	1.1%	1	0.4%	1	2.1%	5	2.1%	1	1.8%	1	2.6%	2	2.5%	4	5.9%	10
Weighted base:		1730		75		157		235		37		66		76		157		166
Sample:		1736		94		145		193		97		98		94		122		100
~r		1,50		- '		1.0				- '		, ,		- '				100

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Q08 Where do you do this linked trip? Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 14.6% 35 40.7% 5 54.7% 12 6.7% 41.7% 4 18.4% 3 18.9% 2 5.5% 2 72.5% 3 St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.2% 0 3.9% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0 0.2% 0.0% 0 2.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Homebase, Preston 1 1 0 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Plungington Road Local 0 3.9% 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.2% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.3% 0.0% 0 3.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 3.5% 0 0.0% 0.0% 0.0% 0.0% 0 0.8% 2 11.1% 0.0% 0 0 0 0 0.0% 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 6.7% 16 0.0% 0 12.7% 3 26.0% 5 18.2% 2 18.2% 3 0.0% 0 0.0% 0 0.0% Blackpool Road, Preston 0 0 0 0 Fulwood Town Centre 1.0% 2 0.0% 0.0% 6.2% 1 0.0% 0 3.1% 1 4.4% 0.0% 0.0% JTF Mega Discount 0.3% 1 0.0% 0 3.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 3.1% 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 1.9% 5 23.2% 3 0.0% 0 9.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.7% 2 0.0% 5.0% 1 3.3% 1 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0 3.5% 3.0% 0 0.0% 0 0.0% 0 0 0.8% 2 0.0%4.3% 1 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted:						F	or W	YG	-								July 2	2018
	Total		Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 0AS Zone 5																		
Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	8	0.0%	0	14.1%	4	0.0%	0
Other, Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE																		
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Penwortham District Centre Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	8.8%	3	0.0%	0
Bamber Bridge Town Centre	3.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	9	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	1.1%	3	3.9%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	5.7%	1	2.4%	1	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
Lostock Hall Village Centre Matalan, Holme Road,	0.0% 2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	3	0.0% 4.4%	1	0.0%	0
Bamber Bridge PR5 6BP	2.770	,	0.070	O	0.070	Ů	0.070	Ü	0.070	Ů	0.070	Ü	20.170	J	1.170	•	0.070	Ü
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	7	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-le-Dale Local Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	U
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	27.5%	1

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Weighted:						F	or W	YG	r								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9 Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake, Preston Embleys Nurseries, Liverpool Road, Much	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoole, Preston Hesketh Bank Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley Astley Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Steeley Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Tesco Extra, Ackhurst Industrial Park, Foxhole	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted	ŕ					F	or WY	ZG									Inly 20	110
Weighted:	Total		Zone 1		Zone 2		Zone 3	. 0	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/		0.00/	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Buckshaw Zone 12	0.570	•	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Cheeley PR6 7111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley PR6 7HH Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14 Aldi, Coronation Way, Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm, Kirkham PR4 3JZ Brackenwood Garden Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
& Nursery Ltd, Bradshaw Lane, Preston Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Garden Store Direct, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Farm, Singleton Road, Preston Kirkham Town Centre	3 60/	0	0.00/	0	0.094	0	0.004	0	3 004	0	0.094	0	0.004	0	0.094	0	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	3.6% 0.0%	9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0

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Weighted:	ms & SI I	,		,,,,,		F	or WY	76	(r	- ~	ur vej						July 2	17 018
weighteu.	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
745																		
Zone 15 Barton Grange Garden Centre, Brock Park, Garstang Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Claughton-on-Brock, Preston																		
Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hambleton Village Centre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsbury's Superstore, Park	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	(
Mellor Village Centre Other, Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	(
Other Outside Study Area	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	•
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Middlebrook Retail Park, The Linkway, Horwich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackpool Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	
Blackpool Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ì
Squires Gate Lane, Blackpool																		
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Boundary Mill Stores, Vivary Way, Colne BB8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
9NW Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Thornton-Cleveleys																		
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Central 12 Shopping Park, Derby Road, Southport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cherry Tree Retail Park, Cherry Tree Road,	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	i
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby																		
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick New Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre Marus Bridge Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Warrington Road, Wigan	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich,	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton Council	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA Other, Ribble Valley	0.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	8.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						Г	or W	IJ									July 20	18
	Total	ı	Zono	1	Zono 2		Zone 3		Zono 4		Zono 5		Zono 6		Zone 7		Zono 9	
	Total	l	Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone /		Zone 8	
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport Town Centre Squiresgate Retail Park,	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate Lane,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Garden Centre, Whalley																		
Old Road, Blackburn BB1																		
4AA																		
Tesco Extra, Clifton Retail	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Clifton Road,																		
Blackpool	0.00/		0.00/		0.00/		0.004		0.00/		0.004		0.00/		0.004		0.004	
Tesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington BB5 1LN	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	•
Fesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Fesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U
Kew, Southport Fesco Superstore, Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	·
Tesco Superstore, Irwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Ramsbottom, Bury	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	O	0.070	Ü	0.070	Ü	0.070	U	0.070	
BL0 9AS																		
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough																		
Tesco Superstore, Queen	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Great Harwood																		
BB6 7AT																		
The Koi Pool Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gardens, Mains Lane,																		
Poulton-le-Fylde																		
The Peel Centre, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park,																		
Lower Audley Street,																		
Blackburn	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/	
The Peel Centre, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Retail Park, Whitebirk																		
Drive, Blackburn The Plant Emporium,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston New Road,	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	·
Blackpool																		
The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	·
Townsmoor Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Great Bolton Street,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Blackburn																		
Trafford Centre, Regent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crescent, Manchester																		
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool																		
Wickes, Sunnycliff Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Park, Mellishaw Lane,																		
Heaton With Ox,																		
Morecambe																		
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre																		
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Don't know / can't	11.6%	28	13.3%	2	8.1%	2	39.7%	8	6.9%	1	2.4%	0	23.7%	3	2.4%	1	0.0%	0
remember)																		
		238		11		21		20		9		17		12		32		4
Weighted base:		230								-		-,		12		22		

Weighted:

Preston & Chorley Household Survey For WYG

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Zone 2 Zone 3 Zone 4 Zone 5 Total Zone 1 Zone 6 Zone 7 Zone 8

Q09 Where did you under								time	before	your l	ast visit	to (S	TORE /	LOCA	TION N	IENTIC	ONED A	ιT
Excl. Nulls & SFT																		
Zone 1 Aldi, Corporation Street Retail Park, Corporation	1.5%	26	5.4%	4	4.1%	6	4.0%	9	0.7%	0	0.0%	0	6.3%	5	0.0%	0	0.0%	0
Street, Preston B&M, Carlisle Street, Ringway, Preston PR1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1DT Co-op, Fylde Road, University of Central	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancashire, Preston Co-op, Plungington Road, Preston	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	1.9%	1	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Heron Foods, St Johns Shopping Centre,	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Way, Preston Iceland, Market Street,	0.8%	13	7.0%	5	1.1%	2	1.8%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Preston Iceland, North Road Retail	0.2%	3	3.2%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, North Road, Preston Lidl, West Strand, Preston	1.7%	29	6.5%	5	8.7%	13	1.0%	2	4.0%	1	0.0%	0	6.3%	5	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	5.3%	4	0.5%	1	0.3%	1	0.7%	0	0.6%	0	0.8%	1	0.0%	0	0.0%	0
Preston City Centre Sainsburys Local, Fishergate,	0.5% 0.2%	9	0.0% 0.0%	0	0.9% 0.0%	1	1.2% 0.5%	3 1	5.1% 2.6%	2 1	0.0% 0.0%	0	3.6% 0.8%	3 1	0.0% 0.0%	0	0.0% 0.0%	0
Preston Spar, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Co-op, Granton Walk, Ingol,	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Co-op, Norbreck Drive,	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larches, Ashton-on-Ribble, Preston Morrisons, Mariners Way,	6.3%	107	17.7%	13	20.3%	31	1.3%	3	15.1%	6	1.2%	1	30.9%	22	1.9%	3	3.5%	6
Riversway, Preston One Stop, Black Bull Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulwood, Preston PR2 3JX Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.2%	4	0.0%	0	1.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3 Aldi, Deepdale Shopping Park, Blackpool Road,	4.2%	71	5.1%	4	6.5%	10	18.4%	43	6.7%	2	12.6%	8	0.8%	1	0.0%	0	0.0%	0
Preston Aldi, Queens Retail Park,	1.1%	18	7.2%	5	0.5%	1	3.2%	7	3.2%	1	0.8%	1	1.4%	1	0.5%	1	0.0%	0
Queen Street, Preston Asda, Pittman Way, East	8.0%	137	15.5%	12	27.8%	43	21.2%	50	19.9%	7	16.9%	11	0.0%	0	0.0%	0	3.4%	6

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Weighted:						F	or W	YG	r								July 2	2018
	Total		Zone 1		Zone 2	2	Zone	3	Zone 4		Zone 5		Zone 6		Zone '	7	Zone 8	8
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	1.1%	20	1.4%	1	2.3%	4	4.5%	11	4.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston Lidl, New Hall Lane, Preston	0.0%	1 8	0.0%	0	0.4%	1	0.0% 2.1%	0 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town Centre	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	7	0.6%	0	0.4%	1	1.2%	3	2.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	2.4%	2	1.7%	3	13.0%	31	0.0%	0	7.2%	5	0.8%	1	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Ribbleton Avenue Local Centre, Preston	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	8.3%	6	10.1%	16	20.4%	48	8.1%	3	7.5%	5	1.0%	1	0.0%	0	0.7%	1
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston Zone 4	0.0%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre Other, Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	Ö	0.0%	0	0.0%	ő	0.7%	0	23.6%	16	0.0%	0	2.9%	4	0.0%	0
Zone 6 Booths, Millbrook Way,	0.7%	12	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	11.9%	9	0.0%	0	0.0%	0
Penwortham Co-op, Pope Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6 Penwortham District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsburys Local, Birch Avenue, Penwortham Spar, Liverpool Road,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1 0	1.7%	3	0.0%	0
Penwortham Zone 7																		
Aldi, Cuerden Way, Bamber Bridge	2.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.5%	4	18.6%	29	3.4%	6
Co-op, Watkin Lane,	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.0%	U

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Weighted:	Total		Zone 1		Zone 2	Г	Zone 3	G	Zone 4		Zone 5		Zone 6		Zone 7	7	July 2 Zone	
	Totai		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone o		Zone	,	Zone	0
Lostock Hall, Tardy Gate Great Greens Lane Local Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook/Green																		
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre McColl's, Tunley Holme,	0.0% 0.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0
Clayton Brook	0.070	•	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.570		0.070	
Morrisons, Station Road, Bamber Bridge	0.9%	15	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	4.5%	3	6.3%	10	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.9%	3	2.2%	3	0.0%	0	0.0%	0	0.8%	1	5.0%	4	27.7%	43	4.2%	7
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre	0.0%	0 22	0.0%	0	0.0%	0	0.0%	0 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0 5	0.0%	0
Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3%	22	0.0%	U	0.7%	1	0.5%	1	0.7%	U	2.3%	2	2.4%	2	3.2%	3	0.0%	U
Walton-le-Dale Local Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland	1.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	1	8.7%	14
Asda, Towngate, Leyland Co-op, Dunkirk Lane,	0.6% 0.0%	10 0	0.0% 0.0%	0	0.0% 0.0%	0	0.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.5% 0.0%	1	5.3% 0.0%	9
Leyland	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
Earnshaw Bridge Local Centre, Leyland Farington Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Iceland, Hough Lane,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Leyland Lancaster Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton-le-Woods Leyland Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland McGallia, Clifforn Boundary	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	2.0%	3
McColl's, Clifton Parade, Bristol Avenue, Farington, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian	4.0%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	5.0%	8	26.4%	43
Way, Leyland Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	(
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar, Leyland Lane, Leyland Tesco Express, Canberra	0.0% 0.5%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 5.3%	9
Road, Leyland Tesco Express, Leyland Lane, Earnshaw Bridge,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.5%	1	0.6%	1
Leyland Tesco Express, Pendle Road, Clayton-le-Woods,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Leyland Tesco Extra, Towngate, Leyland	3.3%	57	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	23.7%	39
Zone 9 Booths, Liverpool Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

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Weighted:						_	or w										July 2	7010
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Longton																		
Booths, Station Road, Hesketh Bank	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Church Road, Tarleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Croston Local Centre Londis, Westhead Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Croston Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
McColl's, Station Road, Croston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
One Stop, Station Road, Hesketh Bank, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wast Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Spar, Liverpool Old Road, Walmer Bridge Spar, Mark Square, Tarleton,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston																		
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
B&M, Market Walk Shopping Centre, Market Walk	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chorley Booths, New Market Street, Chorley	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Chorley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Co-op, Moor Road, Chorley Eaves Green Road Local	0.1% 0.0%	1 0	0.0% 0.0%	0														
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	C
Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	4.1%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C

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Weighted:						F	or WY	/G									July 2	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.9%	6
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre. Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre Local shops, Euxton Village	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.5%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	20.5%	32	7.0%	12
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brinscall Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13 Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Co-op, Bolton Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Co-op, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 Spar, Spendmore Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coppull, Chorley Tesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Mill Farm Sports Village, Coronation Way,	1.4%	24	0.0%	0	1.2%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Wesham, Kirkham Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Weeton Road,			0.0%														0.0%	0

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Weighted:		-,				F	or WY	YG									July 20)18
····gincu.	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
F 11 . Y''	0.004	0	0.00/	0	0.00/	0	0.004	0	0.004	0	0.004	0	0.00/	0	0.004	0	0.00/	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mill Street, off Poulton Street, Kirkham	2.1%	36	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	4.00/	22	0.007		0.004		0.50/		10.10		2.40/		0.00/		0.004		0.004	
Aldi, Moss Lane, Garstang Booths, Cherestanc Square,	1.9% 0.8%	33 13	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1	10.1% 2.1%	4 1	2.1% 1.2%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Park Hill Road, Garstang	0.070	13	0.070	Ü	0.070	Ü	0.070	Ü	2.170	•	1.270	1	0.070	Ü	0.070	Ü	0.070	Ü
Co-op, High Street, Garstang Co-op, Sandy Lane,	0.0% 0.2%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Garstang Town Centre Local shops, Great Eccleston	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Village Centre Local shops, Pilling Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/	0		0	0.00/	0	0.00/	0		0	0.00/	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park	0.0% 1.9%	1 32	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hill Road, Garstang Zone 16	1.570	32	0.070	Ü	0.070	Ü	0.070	Ü	4.270	_	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Co-op, Whalley New Road (near train station),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilpshire, Blackburn Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn Other Outside Study Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Amy Johnson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate, Blackpool Aldi, Bolton Road, Ewood,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Blackburn Aldi, Clifton Drive North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes Aldi, Heys Lane, Great	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwood Aldi, Mason Street, Horwich	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road,	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Aldi, Montague Street,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Oxford Square, Park Road/Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Aldi, Peel Centre, Whitebirk,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Preston Road, Standish	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tollgate Road, Burscough Aldi, Whalley Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanuna Diive, St Annes	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U

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					T	0 × 11/1	70										40
Total		Zone 1		Zone 2	Г	Zone 3	G	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	18
0.5%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
																	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.2% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
0.0% 0.2%	1 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
		11111/0	()	U U%	L)					11.11%		111111/0	1)	U U%		U U%	()
0.0%	1	0.070	Ü	0.070		0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	O	0.070	
	0.5% 0.1% 0.1% 0.1% 0.1% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.5% 9 0.1% 1 0.1% 2 0.1% 2 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 3 0.0% 1 0.0% 0 0.1% 2 0.2% 3 0.0% 0 0	0.5% 9 0.0% 0.1% 1 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.5% 9 0.0% 0.0% 0 0.	0.5% 9 0.0% 0 0.1% 1 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0	0.5% 9 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0%	Total Zone 1 Zone 2 0.5% 9 0.0% 0 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%<	Total Zone 1 Zone 2 Zone 3 0.5% 9 0.0% 0 0.0% 0 0.5% 0.1% 1 0.0% 0 0.0% 0 0.5% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.5% 9 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0	Total Zone 1 Zone 2 Zone 3	0.5% 9 0.0% 0 0.0% 0 0.5% 1 0.0% 0.1% 1 0.0% 0 0.0% 0 0.5% 1 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0%								

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Weighted:	Total		Zone 1		Zone 2		Zone 3	. 0	Zone 4		Zone 5		Zone 6		Zone 7		July 20 Zone 8	
William Street, Blackburn M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Ormskirk M&S Simply Food, Clifton Drive South, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Thornton-Cleveleys Morrisons, Queen Street, Great Harwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn Other, Blackpool	0.0% 0.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Bolton	0.1%	3	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA Other, Ribble Valley	0.5% 0.0%	9	1.1% 0.0%	1	2.6% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0
Other, Warrington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.9%	1	0.0% 0.0%	0
Other, Wyre Poulton-le-Fylde Town Centre	0.2% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Clitheroe Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Skelmersdale Town Centre Southport Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre Standish Town Centre Tagge Everyoge Reply Top	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top, Blackburn Tesco Express, Clifton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Lytham, Lytham St Annes																		
Tesco Express, Kilnhouse Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone :	5	Zone 6	5	Zone	7	Zone	8
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Clifton Retail Park, Clifton Road, Blackpool	0.6%	10	0.0%	0	0.0%	0	0.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre Woodlands Road, Ansdell Local Centre	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0								
Others Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1703		76		153		234		37		66		73		155		165
Sample:		1711		94		140		192		95		97		91		120		99
Q10 From which retailer Those who do their mai							et / hom	e deli	very sh	opping	g?							
Asda	21.4%	16	33.6%	2	32.7%	3	15.1%	1	58.9%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0
Morrisons	18.2%	14	35.4%	2	6.2%	1	0.0%	0	0.0%	0	0.0%	0	18.6%	2	69.6%	2	0.0%	0
Iceland	10.1%	8	0.0%	0	11.5%		73.2%	4	0.0%	0	0.0%	0	20.1%	2	0.0%	0	0.0%	0
Sainsbury's	6.5%	5	12.8%	1	0.0%	0	11.7%	1	28.3%	1	0.0%	0	0.0%	0	30.4%	1	0.0%	0
Tesco	28.8%	21	18.3%	1	49.5%	5	0.0%	0	12.8%		100.0%	2	18.6%	2	0.0%	0	0.0%	0
Ocado	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Other	2.1%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wiltshire Farm Foods	0.6% 0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0	0.0%	0
	/0		0.070		0.070		0.070		0.070		0.070		55.170		0.070		0.070	
Weighted base: Sample:		75 68		5 6		9 7		6 5		3 4		2		9 7		2 3		0

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 MeanScore: £ Q11 Approximately how much money do you normally spend on your household's main food and grocery shop? f.1 - f.50.1% 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 £6 - £10 0.3% 0.9% 0.5% 1.3% 0.8% 2 0.0% 1.2% 1.1% 0 0.6% 2 £11 - £15 0.2% 4 1.1% 0.0% 0 0.3% 1 0.0% 0 0.6% 0 0.0% 0 0.0% 0 0.0% 0 £16 - £20 2.4% 43 7.4% 6 1.3% 2 4.1% 10 1.3% 3.8% 3 0.0% 0.9% 2 0.6% £21 - £25 2.1% 37 8.1% 3.4% 0.8% 0 1.2% 1.3% 1.7% 3 3.0% 6 6 2.6% 6 1 5 9 2 £26 - £30 4.2% 75 8.1% 2.6% 4 3.6% 2.7% 1 3.8% 3 19% 2 1.3% 4.7% 8 0 7 2 £31 - £35 2.1% 38 0.0% 4.5% 2.9% 7 2.0% 2 4% 4.8% 4 1.3% 2.7% 5 5 4.5% £36 - £40 6.0% 108 5.3% 4 8.1% 13 8.1% 20 6.1% 2 7.9% 7.0% 6 7.4% 12 0 2 £41 - £45 2.5% 0.6% 8 2.6% 4.2% 3.9% 6 0.0% 0 45 2.8% 3.4% 1.3% 1 4 5 £46 - £50 8.4% 152 10.2% 8 6.6% 11 4.6% 11 13.0% 5 9 4% 6 12.1% 10 14.7% 24 9.0% 15 0 0 2.6% £51 - £55 2.0% 35 0.6% 1.6% 3 3.3% 1.5% 0.6% 0 1.5% 0.0% 7.4% 133 6.1% 5 14 8 3 2.3% 2 4 6.4% 11 £56 - £60 8.7% 3.3% 6.4% 4.6% 5.8% 3.1% 3 10 4 2% 3 10 1 3% £61 - £65 55 3.5% 3 4% 6 4 0% 1 9% 1 3 1% 3 6.4% 2 7 £66 - £70 4.4% 80 6.9% 6 6.1% 10 1.5% 4 3.8% 2 5.2% 3 4.9% 4 3.1% 5 4.2% £71 - £75 2.1% 38 1.7% 1.0% 2 2.7% 1.5% 1 3.6% 2 1.7% 2.9% 5 1.0% 2 2.9% 2 16 15.7% 9.7% 7 9.9% 12.4% 8.9% £76 - £80 7.5% 136 9.7% 5.1% 12 6 8 20 15 £81 - £85 0.7% 12 0.0% 0 1.3% 2 0.5% 1 0.0% 0 2.7% 2 0.6% 0.0% 0 0.0% 0 3.1% 2 £86 - £90 2.1% 39 3.0% 2 0.6% 0.3% 0.0% 0 3 3 1.3% 2.1% 1.6% £91 - £95 0.2% 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 11.5% 207 10 5 14.5% £96 - £100 12.4% 9.6% 16 13.3% 32 10.0% 7.5% 12.4% 11 9.3% 15 24 4 1.5% £101 - £120 4.1% 73 1.3% 1.7% 3 4 2.9% 1 1.6% 8.8% 8 5.3% 8 5.1% 29 0.0% 0 3 1.9% 0.0% 0.9% 1.5% 2 £121 - £140 1.6% 1.6% 1.5% 1.1% £141 - £160 3.8% 68 3.8% 3 3.7% 6 3.5% 9 3.9% 2 1.9% 1 2.3% 2 6.1% 10 3.4% 6 0 0 0 £161 - £180 0.3% 0.0% 2.1% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 6 3 0 0 £181 - £200 0.9% 1.0% 0.6% 0.3% 0.0% 0 0.8% 0.0% 0 0.0% 0 0.0% 0 £201 - £250 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6 0.0% 0.0% 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 3.6% 0 0.7% £250+ 0 0 2 0 1 (Don't know) 17.4% 313 14.8% 12 12.9% 21 26.8% 65 17.2% 7 18.1% 12 17.5% 15 14.5% 23 19.7% 33 0 3 2 3 (Refused) 38 0.0% 5.1% 8 1.1% 5.2% 1.1% 0.8% 0.6% 67.59 Mean: 74.18 62.07 71.47 72.30 81.09 71.64 74.57 74.66 1803 Weighted base: 80 166 243 40 68 85 160 166 101 Sample: 1803 100 152 200 100 100 125 100 MeanScore: visits per week Q12 How often does your household normally do a main food and grocery shop? 1.2% 21 1.1% 0.0% 0 0.5% 0.7% 0 4.4% 3 1.2% 1 0.9% 2 3.9% At least two times a week 12.6% 226 18.4% 15 11.6% 19 13.3% 32 7.6% 3 19.5% 13 16.2% 14 11.4% 18 13.0% 22 122 67.8% 1222 52.1% 42 66.4% 110 68.7% 167 76.0% 30 62.4% 42 63.4% 54 61.9% 99 73.4% At least once a week At least once a fortnight 11.7% 210 18.5% 15 15.5% 26 9.4% 23 7.0% 3 7.5% 5 6.0% 5 18.1% 29 6.0% 10 4.2% 5.9% 2.8% 0.0% 0 3 9.2% 1.9% At least once a month 5.8% 14 4.4% 5.2% 0.0% 0 0.6% 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.1% 0.6% At least every two months 1 Less often 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Have only visited once 0.0% 0.0% 0 0.0% 0 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 (Don't know / varies) 2.5% 45 4.1% 3 3.1% 5 2.1% 5 8.6% 3 1.2% 1 4.0% 3 2.4% 4 1.8% 3 1.37 1.51 1.25 1.35 1.26 1.78 1.48 1.28 1.59 40 Weighted base: 1803 80 166 243 68 85 160 166 1803 100 152 200 100 100 101 125 100 Sample: Q13 When do you normally do your household's main food shop? 42.6% 768 55 7% 45 43 7% 72 33 1% 80 52.2% 21 42 9% 29 48 5% 41 46.2% 74 47.7% 79 Weekdays during the day Weekdays during the 11.3% 203 0.7% 14.2% 23 12.1% 29 3.2% 5.4% 4 5.6% 5 12.7% 20 10.9% 18 evening 14.2% 10.7% 193 12.7% 10 12.0% 20 13.0% 31 14.7% 6 10 7.3% 6 6.2% 10 7.9% 13 Saturday Sunday 4.0% 73 4.3% 3 2.2% 4 6.2% 15 2.2% 2.8% 2 2.3% 2 3.3% 5 3.4% (Don't know / varies) 31.4% 566 21 27.9% 46 86 27.7% 11 34.7% 23 36.3% 31 31.5% 50 30.2% 50 26.6% 35.6% Weighted base: 1803 80 166 243 40 68 85 160 166 1803 100 152 200 100 100 101 125 100 Sample: Q14 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping? Yes 67.2% 1211 56.3% 45 68.7% 114 59.6% 145 64.9% 66.3% 45 65.6% 56 63.7% 102 64.7% 107 26 35 31.3% 52 98 33.7% 23 34.4% 29 59 32.8% 591 43.7% 40.4% 35.1% 14 36.3% 58 35.3% 1803 80 40 160 Weighted base: 166 243 68 85 166 Sample: 1803 100 152 200 100 100 101 125 100

Weighted:

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 1 Q15 Where did you last undertake this 'top-up' food shopping? Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT Zone 1 Aldi, Corporation Street 0.5% 9.2% 0.5% 0.0% 0 0.0% 0.0% 0 2.8% 2 0.0% 0 0.0% 0 Retail Park, Corporation Street, Preston B&M, Carlisle Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ringway, Preston PR1 1DT Co-op, Fylde Road, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 University of Central Lancashire, Preston Co-op, Plungington Road, 0.7% 8.5% 0.0% 0 0.0% 0 0.0% 0 3.1% 5.8% 3 0.0% 0 0.0% 0 Preston Farmfoods, West Strand, 0.0% 0 0.0% 0.5% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 1 0 1 0.0% 0 0 Preston Heron Foods, St Johns 0.0% 0 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, Lancaster Way, Preston Iceland, Market Street, 0.4% 5 2.8% 1 0.5% 2.0% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Iceland, North Road Retail 0.5% 6 5.3% 2 0.0% 0 2.6% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, North Road, Preston 3.2% Lidl, West Strand, Preston 0.7% 8 1.0% 0 4.7% 0.0% 0 1.1% 0 0.0% 0 2 0.0% 0 0.0% 0 Local market, Preston City 0.1% 0.0% 0.0% 0.5%0.0% 0.0% 0.0% 0.0% 0.0% Centre M&S Foodhall, Fishergate, 0 1.0% 0.0% 0 0.5% 6 2.3% 1 1.8% 2 0.5% 1 0.0% 1.7% 1 1.1% 1 Preston Preston City Centre 2.6% 30 12.4% 6 4.7% 5 10.3% 15 6.7% 0.0% 0 3.8% 2 0.0% 0 0.0% 0 Sainsburys Local, Fishergate, 0.2% 0 0.0% 0 2 3.4% 2 0.0% 0 0.0% 0 1.5% 0 0.0% 0.0% 0 0.0% 0 Preston 2 0.0% 0.0% 0 Spar, Plungington Road, 0.2% 4.8% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% Preston Tesco Express, Church 0.1% 2 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 2 3.4% 0 Street, Preston Tesco Express, Friargate, 0.1% 1.8% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton News, Wellington 0.4% 0.0% 0 4.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Ashton-on-Ribble PR2.1BX Blackpool 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Co-op, Granton Walk, Ingol, 12 3.4% 8.8% 0.0% 0 3.4% 0.0% 0.0% 0.0% 0 0.0% 0 Preston Co-op, Norbreck Drive. 0.0% 0.1% 1 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Larches. Ashton-on-Ribble, Preston Morrisons, Mariners Way, 2.6% 31 6.0% 3 17.3% 18 2.8% 4 7.9% 2 0.0% 0 1.3% 0.0% 0 0.0% 0 Riversway, Preston One Stop, Black Bull Lane, 0.4% 5 0.0% 0 4.5% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulwood, Preston PR2 3JX Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Sainsburys Local, The Guild 1.0% 12 0.0% 0 4.8% 5 1.5% 2 22.0% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 Merchant, Tag Lane, Preston 0 Tesco Express, Blackpool 0.9% 11 0.0% 9.4% 10 0.0% 3.6% 0.0% 0 0.0% 0.0% 0 0.0% Road, Lea, Preston 0.0% Tesco Express, Tulketh Mill, 0.0% 0 0.4% 0.0% 0 4.0% 4 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Blackpool Road, Lane Ends, Preston Zone 3 Aldi, Deepdale Shopping 0.7% 0.0% 0 1.8% 2 3.3% 5 0.0% 0 1.2% 1 0.0% 0 0.0% 0 0.0% 0 Park, Blackpool Road, Preston Aldi, Oueens Retail Park, 0.0% 0 0.6% 7 6.9% 3 1.7% 0.5% 1 1.1% 0 1.2% 1.3% 0 0.0% Queen Street, Preston Asda, Pittman Way, East 2.3% 27 1.0% 0 7.3% 10.5% 15 9.3% 2.4% 0.0% 1.0% 0.0% 0 Way, Fulwood, Preston

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Weighted:						F	or W	YG	ř								July 2	2018
	Total		Zone 1		Zone 2		Zone	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Booths, Sharoe Green Lane,	3.3%	39	0.0%	0	4.4%	5	14.8%	21	16.5%	4	0.0%	0	0.0%	0	0.7%	1	1.6%	2
Fulwood, Preston Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston	1.0%	11	0.0%	0	0.7%	1	6.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fulwood Town	0.7%	8	0.0%	0	5.1%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Longsands Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	1.0%	0	0.7%	1	2.0%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton, Preston McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Morrisons, Blackpool Road,	0.8%	9	0.0%	0	1.0%	1	3.4%	5	4.2%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0
Deepdale, Preston New Hall Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Other, Zone 3 Ribbleton Avenue Local	0.4% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	3.2% 0.0%	5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Preston	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Sainsbury's Superstore,	2.6%	31	9.3%	4	3.7%	4	13.8%	19	8.7%	2	0.9%	0	1.3%	1	0.0%	0	0.0%	0
Flintoff Way, Preston Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Spar, Watling Street Road,	0.4%	5	1.8%	1	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 6TY Tesco Express, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Ribbleton, Preston				0						0				0		0		
Tesco Express, Longsands Lane, Fulwood, Preston Zone 4	1.2%	14	0.0%	0	0.5%	1	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 Booths, Berry Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	8	0.0%	0	0.0%	0	0.0%	0
Longridge																		
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	4.4%	4	0.0%	0
Other, Zone 5 Sainsbury's Superstore,	0.1% 1.5%	2 17	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.2%	0	3.6% 35.2%	2 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Inglewhite Road, Longridge Zone 6	1.5%	17	0.0%	U	0.0%	U	0.0%	U	3.2%	1	33.2%	10	0.0%	U	0.0%	U	0.0%	U
Booths, Millbrook Way,	2.0%	23	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	16	3.3%	3	0.0%	0
Penwortham Co-op, Pope Lane,	1.4%	16	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	9	0.0%	0	0.0%	0
Penwortham Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham Liverpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Penwortham District Centre Sainsburys Local, Birch	0.3% 0.6%	4 6	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 11.5%	1 6	0.0% 0.0%	0	0.0% 0.0%	0
Avenue, Penwortham	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	11.570	Ü	0.070	Ü	0.070	
Spar, Liverpool Road, Penwortham Zone 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.9%	15	0.0%	0
Bridge Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0
Lostock Hall, Tardy Gate	/0	Ü	//	,	2.070	J	3.070	v	22070	J	2.070	J	-1074	1		,	2.070	Ü

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Great Greens Lane Local 0.0% 0 Centre, Clayton Brook/Green 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 0 0 0 0 0 Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 McColl's, Tunley Holme, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 1 0.0% 0 Clayton Brook 0.0% 16.3% 0 Morrisons, Station Road, 1.5% 18 0.0% 0 0.0% 0 0.5% 0.0% 0 0.0% 0 0.0% 1 0 16 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Other, Zone 7 0 0 0.0% 0 Sainsbury's Superstore, 0.0% 1.1% 13 0 0.0% 0 0.0% 0 0.0% 0 1.2% 1.8% 7.0% 7 2.5% 3 1 1 Cuerden Way, Bamber Spar, Alder Drive, Gregson 0.7% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.8% 7 0.0% 0 Lane, Hoghton Spar, Millwood Road, 0.9% 11 0.0% 0 3.3% 3 0.6% 1 0.0% 0 0.0% 0 0.0% 0 4.2% 4 0.0% 0 Walton Park, Bamber Bridge 0.8% 9 0.0% 0.0% 0 0.0% 0.0% 8.7% 9 0.0% 0 Spar, Sandringham Road, 0 0 0.0% 0.0% 0 0 0 Walton-le-Dale Spar, Victoria Terrace, 5 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 4.6% 5 0.0% 0 Lostock Hall, Preston Station Road, Bamber Bridge 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 1 0.0% 0 District Centre Tardy Gate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 0.7% 1.0% 0.0% 0 0.0% 0.9% 0 1.0% 4.5% 0.0% 0 8 0 0.0% 0 0 5 Park, Capitol Way, Walton-le-Dale Walton-le-Dale Local Centre 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 2 0.0% 0 Zone 8 7.7% Aldi, Towngate, Leyland 1.0% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 2 0.0% 0 8 Asda, Towngate, Leyland 0.7% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.8% Co-op. Dunkirk Lane. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 1.4% 0.6% 7 0.5% 1 0 1 4.6% 5 Leyland Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 Centre, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Farington Local Centre. 0 0 0 0 Leyland 0.0% 0 0.0% 0.0% 0.0% 0 Iceland, Hough Lane, 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0.0% Levland Lancaster Lane Local Centre. 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Clayton-le-Woods Leyland Town Centre 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Lidl. Churchill Way, 0.0% 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 3 Leyland McColl's, Clifton Parade, 9 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 9 0.8% 0.0% 0 0 0.0% 0 8.2% Bristol Avenue, Farington, Levland McColl's, Royal Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Morrisons, Olympian Way 22 2.5% 29 0.0% 0 0.0% 0 0.6% 1 0.0% 0 0.0% 0 0.0% 3.7% 20.3% Retail Park, Olympian Way, Leyland Other, Zone 8 0.3% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Pauls Farm Shop, Dunkirk 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 0.0% 0 1.1% 1 Lane, Leyland PR26 7SY 0 Seven Stars Local Centre, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Levland 0 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Spar, Broadfield Drive, 0.0% 0 0 0 Earnshaw Bridge, Leyland 0.0% Spar, Leyland Lane, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% Tesco Express, Canberra 0 0 0.0% 0 0.0% 0 1.1% 13 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 11.4% 12 Road, Leyland 7 0.0% 0.0% 0.0% 0.0% 5.9% Tesco Express, Leyland 0.6% 0.6% 0.0% 0.0% 0 6 Lane, Earnshaw Bridge, Leyland Tesco Express, Pendle Road, 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 7.3% 8 0 Clayton-le-Woods, Leyland Tesco Extra, Towngate, 1.3% 15 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 0.0% 0 10.1% 11 Leyland Booths, Liverpool Road, 0.7% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 8 0.0% 0 0 0 Longton

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Weighted:						F	or W	YG	г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Booths, Station Road,	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Co-op, Church Road, Tarleton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road,	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Longton District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road, Croston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank, Preston Other, Wast Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Spar, Mark Square, Tarleton,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Aldi, Harpers Lane, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Booths, New Market Street, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
Collingwood Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.4% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley Steeley Lane Local Centre,	0.2% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Tesco Extra, Ackhurst Industrial Park, Foxhole	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11 Aldi, Lancaster Way,	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:	Total		Zone 1		Zone 2	1	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone 8	
Buckshaw Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre Local shops, Euxton Village	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton																		
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.7%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.8%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	3.4%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.9%	1
Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook/Green Co-op, Chorley Old Road,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-Le-Woods Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Home Bargains, Village Walks, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Other, Zone 12	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 Spar, Spendmore Lane,	0.7% 0.8%	8 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coppull, Chorley Tesco Express, Chorley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Adlington Zone 14 Aldi, Mill Farm Sports	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Village, Coronation Way, Wesham, Kirkham Co-op, Lytham Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Co-op, Market Square,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Co-op, Weeton Road,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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Weighted:						Г	or w	ľG	Г								July 20)18
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Centre																		
Kirkham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harbour Lane,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharton	1.00/	22	0.00/	0	0.00/	0	0.00/	0	2.00/	1	0.00/	0	0.00/	0	0.00/	0	1.60/	2
Morrisons, Mill Street, off Poulton Street, Kirkham	1.9%	22	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road,	0.4%	4	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton, Preston																		
Tesco Express, Lytham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Wharton Zone 15																		
Aldi, Moss Lane, Garstang	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Cherestanc Square,	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hill Road, Garstang																		
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Garstang Town Centre	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Eccleston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Centre																		
Local shops, Pilling Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/	
M&S BP, Garstang Bypass,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Park	0.7%	8	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang																		
Zone 16	0.00/	1.1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Co-op, Whalley New Road (near train station),	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilpshire, Blackburn																		
Co-op, Whalley New Road	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(opp. Brownhill Chippy),																		
Brownhill, Blackburn																		
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Spar, Windmill Service	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Station, Preston New	0.170	•	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü
Road, Mellor Brook BB2																		
7NT																		
Tesco Express, Roe Lee	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Centre, Whalley																		
New Road, Blackburn Other Outside Study Area																		
Aldi, Amy Johnson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate, Blackpool																		
Aldi, Bolton Road, Ewood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/	
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwood	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ů
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park,	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road,																		
Southport Aldi, Montague Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.270	2	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Aldi, Oxford Square, Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road/Waterloo Road,																		
Blackpool																		
Aldi, Peel Centre, Whitebirk,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street,	0.3%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde		•	0.070	-		_		-										
Aldi, Tollgate Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough	0.1-		0.00	_	0.000	_	0.000	_	0.0	_	0.000	_	0.000	_	0.0	_	0.00	
Aldi, Whalley Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	ī								July 2	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham, Lytham St Annes Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Burscough Town Centre Clitheroe Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Farmfoods, King Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Standish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport Lidl, Whalley Banks,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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July 2018

XX-1-1-4- J.	ŕ	,				F	or WY	ZC			3						T1 20	110
Weighted:	Total		Zone 1		Zone 2	1.	Zone 3	· U	Zone 4		Zone 5		Zone 6		Zone 7		July 20 Zone 8	10
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Simply Food, Clifton Drive South, St Annes,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lytham St Annes	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Manchester City Centre Morcambe Town Centre	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Morrisons, Amounderness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Way, Thornton-Cleveleys Morrisons, Queen Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Great Harwood	0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070		0.070	•
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn Other, Lancaster	0.0% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Lancaster Council	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Other, Wigan Council	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Annes Sainsburys Local, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Old Road, Blackburn Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardman Way, Darwen Sainsbury's Superstore, Lord	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, St Georges Place, Southport																		
Sainsbury's Superstore, Moor Lane, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes, Lytham St Annes	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	,
Skelmersdale Town Centre Southport Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Annes Local Centre																		
Standish Town Centre Tesco Express, Bank Top,	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Tesco Express, Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Street, Lytham, Lytham St Annes Tesco Express, Kilnhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, St Annes, Lytham St Annes	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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July 2018

Weighted:						F	or W	YG	ı T								July	2018
	Tota	al	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone	8
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1165		45		105		141		23		44		56		101		106
Sample:		1150		53		96		120		54		61		67		78		61

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Weighted: For WYG July 201

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q16	Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the
	same place, or different, and if so, please specify?

same place, or differ Those who make top-up	ent, and	d if so	, please	spec	ify?											,		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation Street, Preston	0.5%	5	7.5%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&M, Carlisle Street, Ringway, Preston PR1	0.1%	2	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1DT Co-op, Fylde Road, University of Central	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancashire, Preston Co-op, Plungington Road, Preston	0.6%	6	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.1%	3	0.0%	0	0.0%	0
Farmfoods, West Strand,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Preston Heron Foods, St Johns Shopping Centre,	0.1%	1	1.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Way, Preston Iceland, Market Street,	0.6%	6	8.1%	3	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Iceland, North Road Retail	0.5%	6	8.6%	4	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, North Road, Preston Lidl, West Strand, Preston	0.6%	7	0.0%	0	4.9%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre M&S Foodhall, Fishergate,	1.0%	11	1.3%	1	1.7%	2	1.4%	2	1.1%	0	2.8%	1	7.8%	4	0.0%	0	1.2%	1
Preston Preston City Centre	2.7%	30	14.9%	6	4.1%	4	9.3%	13	6.8%	2	0.0%	0	2.1%	1	3.4%	3	0.0%	0
Sainsburys Local, Fishergate, Preston	0.3%	3	3.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.3%	3	5.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston Zone 2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.0%	11	3.5%	2	7.3%	7	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way,	2.1%	24	8.1%	4	6.8%	7	2.8%	4	10.8%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Riversway, Preston One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, The Guild Merchant, Tag Lane, Preston	0.9%	10	0.0%	0	2.6%	3	2.4%	3	17.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Blackpool Road, Lea, Preston	1.0%	12	0.0%	0	10.6%	11	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston Zone 3	0.4%	4	0.0%	0	2.5%	3	0.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Deepdale Shopping Park, Blackpool Road, Preston	0.8%	9	0.0%	0	0.6%	1	3.7%	5	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston	0.5%	5	1.0%	0	2.5%	3	1.1%	1	1.1%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East	2.8%	31	0.0%	0	7.9%	8	12.5%	17	18.1%	4	2.3%	1	0.0%	0	1.0%	1	0.0%	0

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Weighted:		,				F	or W	YG			- · · · · J						July 2	.018
Weighted.	Total		Zone 1	-	Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7	,	Zone 8	
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	0.0%	0	5.5%	6	11.2%	15	10.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lidl, New Hall Lane, Preston Local shops, Fulwood Town	0.9% 0.8%	10 9	0.0% 0.0%	0	0.0% 5.2%	0 5	6.2% 3.0%	8 4	0.0% 0.0%	0	1.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Centre Longsands Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Preston M&S Foodhall, Deepdale Shopping Park, Blackpool	0.3%	3	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Road, Preston McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	1.0%	1	2.0%	3	2.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	(
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 3 Ribbleton Avenue Local	0.3% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	2.8% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Preston Sainsbury's Superstore,	2.7%	30	10.7%	5	4.0%		14.4%	20	4.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	(
Flintoff Way, Preston Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston Spar, Watling Street Road,	0.1%	1	1.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston PR2 6TY Tesco Express, Longridge	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Ribbleton, Preston Tesco Express, Longsands	1.2%	13	0.0%	0	0.0%	0	5.1%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.4%	(
Lane, Fulwood, Preston Zone 4																		
Other, Zone 4 Zone 5	0.1%	2	0.0%	0	0.7%	1	0.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	9	0.0%	0	0.0%	0	0.0%	(
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4	0.0%	0	0.0%	0	0.0%	(
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	(
Longridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.6%	2	0.0%	0	4.5%	4	0.0%	(
Other, Zone 5 Sainsbury's Superstore, Inglewhite Road, Longridge	0.2% 1.4%	2 15	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1 0	0.0% 2.6%	0	2.8% 34.6%	1 14	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Zone 6 Booths, Millbrook Way,	1.6%	18	1.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	22.7%	12	0.8%	1	0.9%	
Penwortham Co-op, Pope Lane,	1.4%	16	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	9	0.0%	0	0.0%	
Penwortham Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Liverpool Road, Penwortham District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	(
Penwortham District Centre Sainsburys Local, Birch	0.2% 0.7%	3 8	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	2 0	1.5% 0.0%	0	0.0% 0.0%	0	0.0% 8.3%	0 4	0.0% 2.6%	0	0.0% 0.0%	(
Avenue, Penwortham Spar, Liverpool Road, Penwortham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	(
Zone 7 Aldi, Cuerden Way, Bamber	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.1%	8	0.0%	(
Bridge Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	C

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Weighted:					F	or WY	YG	-		•						July	2018	
weighteu.	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone	
Lostock Hall, Tardy Gate Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
McColl's, Tunley Holme,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	C
Clayton Brook Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	10.3%	10	0.0%	C
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	(
Sainsbury's Superstore, Cuerden Way, Bamber	2.2%	25	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1	1.9%	1	16.0%	16	2.8%	3
Bridge Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	8	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	1.0%	11	0.0%	0	3.3%	3	3.4%	5	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	8	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.7%	5	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0% 0.8%	0 9	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 7.1%	0 7	0.0% 0.0%	0
Walton-le-Dale Local Centre Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Aldi, Towngate, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	4.1%	4
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	10
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	7
Earnshaw Bridge Local Centre, Leyland Farington Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Iceland, Hough Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Lancaster Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton-le-Woods Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lidl, Churchill Way, Leyland McColl's, Clifton Parade,	0.3%	3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9% 0.0%	0	0.0%	0	1.8% 8.4%	9
Bristol Avenue, Farington, Leyland	0.070		0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.470	
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	1.4%	1	16.8%	17
Other, Zone 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	11
Road, Leyland Tesco Express, Leyland	0.7%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	ϵ
Lane, Earnshaw Bridge, Leyland Tesco Express, Pendle Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Clayton-le-Woods, Leyland																		
Tesco Extra, Towngate, Leyland Zone 9	1.6%	18	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	13.8%	14
Booths, Liverpool Road,	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:	Total		Zone 1	<u> </u>	Zone 2	Г	Zone 3	1 6	Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone 8	
Longton Booths, Station Road,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Hesketh Bank Co-op, Church Road,	0.9%	10	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton																		
Croston Local Centre Londis, Westhead Road,	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Croston																		
Longton District Centre	0.1% 0.0%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Mawdesley Local Centre McColl's, Station Road,	0.0%	2	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Croston																		
New Longton Local Centre	0.1%	1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
One Stop, Station Road, Hesketh Bank, Preston	0.2%	3	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Other, Wast Lancashire	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar, Liverpool Old Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Walmer Bridge Spar, Mark Square, Tarleton,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Preston	0.270	-	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		1.070		0.070		0.070	
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 10 Aldi, Harpers Lane, Chorley	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street,	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway, Chorley	0.10/	2	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
B&M, Market Walk Shopping Centre, Market Walk	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Booths, New Market Street,	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Town Centre	1.9%	21	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0
Collingwood Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley		_																
Co-op, Moor Road, Chorley Eaves Green Road Local Centre, Chorley	0.6% 0.0%	6 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Farmfoods, Water Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Iceland, Market Walk, Chorley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
J McRobb Butchers, Eaves	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lane, Chorley Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
McColl's, Hall Gate, Astley Village, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Brooke Street, Chorley	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Spar, Eaves Lane, Chorley Steeley Lane Local Centre,	0.1% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Tesco Extra, Ackhurst Industrial Park, Foxhole	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Chorley Zone 11																		

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Weighted:						F	or W	YG	r r								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre McColl's, Harbour Lane,	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wharton Morrisons, Mill Street, off	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	5	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton Zone 15	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Moss Lane, Garstang Booths, Cherestanc Square, Park Hill Road, Garstang	0.9% 0.7%	10 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Co-op, High Street, Garstang Co-op, Sandy Lane,	0.1% 0.4%	1 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde																		
Garstang Town Centre Local shops, Great Eccleston Village Centre	0.2% 0.4%	3 4	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1 0	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local shops, Pilling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park	0.3% 1.0%	4 12	0.0% 0.0%	0	0.0% 0.6%	0	1.6% 0.0%	2	0.0% 0.0%	0								
Hill Road, Garstang Zone 16																		
Co-op, Whalley New Road (near train station), Wilpshire, Blackburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Spar, Windmill Service	0.5% 0.2%	5 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Station, Preston New Road, Mellor Brook BB2 7NT																		
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area Aldi, Amy Johnson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate, Blackpool Aldi, Bolton Road, Ewood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Clifton Drive North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Preston Road, Standish Aldi, Tithebarn Street,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Poulton-le-Fylde Aldi, Tollgate Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Aldi, Whalley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Local Centre																		
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, King Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde	0.1-		0.0-	_	0.0	_	0.000	_	0.0	_	0.0	_	0.0	_	0.0-		0.00	_
Lidl, Crompton Way, Bolton Lidl, Duckworth Street,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Darwen Lidl, Preston Road, Lytham,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Lidl, Preston Road, Standish	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.2%	1
Lidi, Squires Gate Lane, Blackpool	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Southport M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Retail Dark The Linkways New York New	Weighted:						F	or WY	YG	r								July 2	018
MASS Foodball, Middlebrook		Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Read Brid, The Linkways New York New Y	William Street, Blackburn																		
Sinseri, Grimskirk Mex Simply Scod, Ciffion DOI'Ve South. St Aunes. Lythan S Aunes. Lyt	Retail Park, The Linkway,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mex Simply Frond, Crifton Drive South, St. Amess. Lightun St. Amess. L		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marcheret City Centre	M&S Simply Food, Clifton Drive South, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Modrisons, Amoundemenses OBM	•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (Developed Server) Great Harwood Morrisons, Clare Street, Great Harwood Morrisons, Clare Street, Great Harwood Morrisons, Railway Road, J. 1	Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Harwood Murrisons, Railway Road, 0.1% 1 0.0% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbum Morrisons, Squires Gate 0.1% 1 0.0% 0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate 0.1% 1 0.0% 0 0.0%		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Cardenes, 0.0% o 0.	-	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omskirk Town Centre 0.0% 0 0.	Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpord Other, Cheshire Other, Cheshire Other, Cheshire Other, Other, Cheshire Other, Chesh		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool 0,2% 2 0,0% 0	*																		0
Other, Glorion Other, Cheshire Obys 0																			0
Other, Cheshire Other, Hyndhurn O(%) 0 0,0%																	-		0
Other Hyndbarn O.0%																			0
Other, Lancaster Council Other, North West OLSS 2 0.0% 0 0			0				0		0		0		0		0		0		0
Other, North West																			0
Other, OSA																			0
Other, Ribble Valley OLYS OLYS OLYS OLYS OLYS OLYS OLYS OLYS																			
Other, South West																			0
Other, Warnington Other, Warnington Other, Warnington Other, Warnington Other, Warnington Other, Warnington Other, Wigan O	•						0		0						0			0.0%	0
Other, Wigan Ou96	Other, Wales	0.0%						0.0%											0
Other, Wigan																			0
Other, Wigan Council 0.0% 0 0.																			
Other, Wyre 0,1% 1 0,0% 0 0,0%																			0
Centre Sainsburys Local, Clifton Sircet, Lytham, Lytham St Annes Sainsburys Local, Preston Olo% Olo% Olo% Olo% Olo% Olo% Olo% Olo%	_																		0
Street, Lytham, Lytham St Annes Sainsburys Local, Preston Old Road, Blackburn Sainsbury's Superstore, O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0%	<u> </u>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Road, Blackburn Sainsbury's Superstore, Hardman Way, Darwen Sainsbury's Superstore, Lord O.0% O 0.0% O	Street, Lytham, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen Sainsbury's Superstore, Lord Surber, St Georges Place, Southport Sainsbury's Superstore, Moor Lane, Clitheroe Sainsbury's Superstore, St Annes, Lytham St Annes Stadad South, St Annes Local Centre Stadish Town Centre Stadish Road North, St Annes Local Centre Stadish Town Centre Stadish Town Centre Stadish Town Centre Standish Town Centre Stan	•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport Sainsbury's Superstore, Moor Lane, Clitheroe Sainsbury's Superstore, St	Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Moor Lane, Clitheroe Sainsbury's Superstore, St Clithoroe Sainsbury's Superstore, St Clithoroe Sainsbury's Superstore, Moor Clitheroe Skelmersdale Town Centre O.0% Clow Clow Clow Clow Clow Clow Clow Clow	Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St	Sainsbury's Superstore, Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre 0.0% 0 0.0%	Sainsbury's Superstore, St Andrews Road North, St	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre 0.0% 0 0		0.0%	٥	0.0%	٥	0.0%	0	0.0%	Ω	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre																			0
Annes Local Centre St Davids Road South, St			0		0		0		0		0		0		0		0	0.0%	0
St Davids Road South, St 0.0% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre 0.0% 0 0.	St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Tesco Express, Clifton 0.0% 0 0.0%	Standish Town Centre																		0
Annes Tesco Express, Kilnhouse 0.0% 0	Blackburn Tesco Express, Clifton		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes	Annes Tesco Express, Kilnhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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···-8						_											5 5	
	Tota	al	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone :	5	Zone 6		Zone 7	7	Zone	8
Branch Road, Blackburn	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1129		43		103		137		23		41		53		98		104
Sample:		1124		52		93		119		53		59		64		76		59

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop? Those who make top-up shopping trips at Q14:

£1 - £5	16.2%	197	28.5%	13	7.9%	9	21.1%	30	11.2%	3	18.4%	8	9.2%	5	18.1%	18	15.5%	17
£6 - £10	21.6%	262	23.5%	11	24.7%	28	19.2%	28	28.9%	7	36.3%	16	21.0%	12	23.4%	24	25.9%	28
£11 - £15	9.4%	114	11.8%	5	9.7%	11	7.3%	11	9.3%	2	5.0%	2	13.0%	7	15.7%	16	2.3%	2
£16 - £20	17.5%	212	4.6%	2	16.4%	19	17.6%	25	8.8%	2	18.7%	8	20.7%	12	16.9%	17	25.3%	27
£21 - £25	4.3%	52	0.0%	0	1.6%	2	4.0%	6	9.5%	2	5.1%	2	7.5%	4	2.8%	3	1.1%	1
£26 - £30	4.8%	58	1.0%	0	3.3%	4	2.8%	4	10.3%	3	4.4%	2	4.8%	3	3.5%	4	3.9%	4
£31 - £35	1.3%	16	0.0%	0	1.8%	2	3.0%	4	1.3%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0
£36 - £40	3.3%	40	7.1%	3	1.6%	2	0.5%	1	0.0%	0	1.7%	1	1.3%	1	5.1%	5	3.1%	3
£41 - £45	0.9%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1
£46 - £50	1.5%	18	5.9%	3	0.5%	1	2.1%	3	4.5%	1	2.9%	1	1.0%	1	1.0%	1	0.0%	0
£51 - £55	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
£56 - £60	0.3%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1
£101 +	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.9%	193	17.6%	8	25.4%	29	19.7%	29	9.3%	2	3.0%	1	16.2%	9	9.3%	9	19.0%	20
(Refused)	2.1%	25	0.0%	0	6.0%	7	1.0%	1	7.0%	2	3.4%	2	1.3%	1	2.7%	3	1.7%	2
Mean:		16.97		14.67		15.69		15.91		17.32		15.31		18.52		15.30		16.34
Weighted base:		1211		45		114		145		26		45		56		102		107
Sample:		1193		54		100		123		63		62		67		79		62
-																		

Sample:

1193

54

100

Preston & Chorley Household Survey For WYG

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Weighted: July 2018 Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 MeanScore: visits per week Q18 How often does your household normally do a 'top up' food and grocery shop? Those who make top-up shopping trips at Q14: 6.4% Daily 3.5% 42 6.3% 2.0% 4.6% 1.0% 0 3.9% 2 3.7% 2.9% 40.2% 487 42 37.8% 52.4% 23 38.0% 21 42 35 At least two times a week 31.7% 14 37.0% 55 27.1% 7 41.3% 33.0% At least once a week 39.6% 480 44.0% 20 41.1% 47 39.9% 58 39.8% 10 31.1% 14 38.4% 21 38.7% 39 47.5% 51 At least once a fortnight 6.8% 83 15.2% 7.9% 4.8% 13.9% 4 10.0% 4 12.4% 4.6% 5 5.7% 6 0.9% 1.0% 0 0.5% 0.9% 0 0.0% 0 1.0% 2.0% At least once a month 11 1.9% 1.0% 1 2 1 At least every two months 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.9% Less often 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.9% 0 0.0% 0.0% 0 0.0% 0 0 Have only visited once 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% (Don't know / varies) 8.8% 106 1.8% 1 11.5% 13 12.0% 17 16.3% 4 1.7% 1 3.9% 2 10.0% 10 8.1% 9 Mean: 2.50 2.27 2.34 2.56 1.95 2.78 2.51 2.58 2.21 Weighted base: 1211 45 114 145 26 45 56 102 107

123

63

62

67

79

Weighted:

Preston & Chorley Household Survey For WYG

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Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Total Zone 1 Zone 8 Q19AWhere did you last buy clothing or footwear goods? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 1.5% 18 5.6% 3 1.5% 2 1.1% 0.9% 0.7% 0 4.8% 3 1.2% 0.0% 0 Fishergate, Preston Preston City Centre 31.8% 393 65.7% 31 42.3% 53 39.9% 68 45.7% 13 27.6% 15 54.0% 32 39.4% 45 43.4% 47 St George's Shopping 0.1% 2 1.9% 1 0.6% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston 0 St John's Shopping Centre, 0.0% 1 0.0% 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.2% 2 0.0% 0 0.6% 0.0% 0 1.2% 0 0.0% 0 2.4% 0.0% 0 0.0% 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 1 0.0% 0.0% 0 1 Centre, Preston Riversway Retail Park, 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 4.2% 0.0% 3.9% 2.5% 31 1.9% 3.0% 4 6.2% 10 2.6% 2 0 4 5.2% 6 1 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 16.8% 208 9.7% 5 35.0% 44 37.4% 64 22.0% 6 36.2% 20 7.3% 9.5% 11 17.7% 19 Blackpool Road, Preston 0 0 0.0% 0.0% 0 Fulwood Town Centre 0.1% 1 0.0% 0.0% 0.5% 1 0.0% 0 0.0% 0 0 0 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 1.0% 0.9% 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0.9% 0 2.5% 3 2 1.8% 0.0% 0 0.0% 0 0 0 0.5% 6 1.3% 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 Preston Zone 4 Dobbies Garden World, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.9% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Lea Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:						F	or WY	ZG									July 20	018
Weighted.	Total		Zone 1		Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol	0.5% 1.9%	6 23	0.0% 3.2%	0 2	0.9% 2.2%	1 3	0.0% 0.7%	0 1	0.0% 1.2%	0	1.4% 0.0%	1	1.2% 2.9%	1 2	2.2% 5.9%	3 7	0.0% 2.0%	0 2
Way, Walton-le-Dale Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Matalan, Holme Road,	1.6%	20	2.7%	1	2.7%	3	0.4%	1	0.0%	0	0.0%	0	0.9%	1	7.3%	8	2.5%	3
Bamber Bridge PR5 6BP Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	8.2%	5	3.8%	4	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Zone 8 Aldi, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2LR Asda, Towngate, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4

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Weighted: Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 3.0% 3 Morrisons, Olympian Way 3 0 Retail Park, Olympian Way, Leyland Olympian Way Retail Park, 0.9% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Olympian Way, Leyland 0.0% Other, Zone 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Seven Stars Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Tesco Extra, Towngate, 0.8% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 1.2% 6.6% 7 Leyland 0.0% 0 Wyevale Garden Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Southport Road, Leyland PR26 8LQ Zone 9 Croston Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Duxbury Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chain House Lane. Whitestake, Preston 0.0% 0.0% Embleys Nurseries. 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Liverpool Road, Much Hoole, Preston Hesketh Bank Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longton District Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mawdesley Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Longton Local Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Other, Zone 9 0 0 0 0 0 Tarleton Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Walmer Bridge Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Alliance Retail Park, Water 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Street, Chorley PR7 1EX Asda, Bolton Street, Chorley 0.5% 6 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Asda, Water Street, 0 0.0% 0.0% 0 0.0% 0.0% 0.1% 1 0.0% 0.0% 0 0.0% 0 0 0 0 0.0% 0 Ringway, Chorley Astley Village Centre 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 B&Q, Highfield Industrial 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Estate, Chorley Birkacre Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Birkacre Road, Chorley 0 0.0% 0.0% 0.0% 0 Bolton Street Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0.0% Chorley Chorley Retail Park, George 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Street, Chorley 3.9% 0 0 0 0.9% 49 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.7% 0.9% Chorley Town Centre 1 1 1 Collingwood Road Local 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley 0.0% 0.0% 0.0% 0 Eaves Green Road Local 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Chorley Eaves Lane (North) Local 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Centre, Chorley 0.0% 0 Eaves Lane (South) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Centre, Chorley 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Hall Gate Local Centre 0 0 0 0 (Astley Village), Chorley 0.0% Highfield Industrial Estate. 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 North Street, Chorley PR7 Market Walk, New Market 0.2% 2 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Street, Chorley Morrisons, Brooke Street, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 Chorley Other, Zone 10 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% n 0.0% Pall Mall Local Centre. 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chorley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Park Road Local Centre, 0 Chorley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Pilling Lane Local Centre, 0 Chorley Steeley Lane Local Centre, 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Chorley Tesco Extra, Ackhurst 1.1% 14 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 1.2% 0.0% 0 Industrial Park, Foxhole Road, Chorley Water Street Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:						F	or W	YG	-								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	5.0%	5
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13 Botany Bay, Canal Mill,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Min, Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington	0.070	Ü	0.070	Ü	0.070	Ů	0.070	O	0.070	Ü								
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Coronation Way, Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm, Kirkham PR4 3JZ Brackenwood Garden Centre & Nursery Ltd, Bradshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Preston Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Garden Store Direct, Preston Hall Farm, Singleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Preston Kirkham Town Centre Morrisons, Mill Street, Off	0.2% 0.0%	3	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		- /				F	or WY	VG									Inly 2	n18
Weighted:	Total		Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone 8	
Zone 15 Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre Mellor Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Asda, Central 12 Shopping Park, Derby Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Asda, Lower Audley Retail Park, Grimshaw Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.3%	16	0.0%	0	0.5%	1	0.4%	1	3.4%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	1.9%	23	5.5%	3	0.6%	1	1.6%	3	0.9%	0	2.8%	2	2.8%	2	2.5%	3	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Cleveleys Town Centre	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre Darwen Town Centre	0.0% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.6%	7	0.9%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Fleetwood Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r								July 2	2018
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.070	U	0.0%	U	0.070	U	0.0%	U	0.070	U	0.076	U	0.0%	U	0.0%	U	0.0%	U
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby																		
Horwich Town Centre Hyndburn Retail Park,	0.2% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitebirk Drive, Hyndburn, Blackburn BB1 3HT		U		U		U								U				
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport	0.0%	U	0.0%	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.0%	U
Lancaster City Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.7%	9	0.0%	0	0.9%	1	0.0%	0	1.2%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1
Lytham Town Centre	0.7%	9	0.0%	0	1.3%	2	0.4%	1	1.7%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	0.0%	0	1.2%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	1.1%	1
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Road, Blackburn Ocean Plaza Retail Park,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina Drive, Southport Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ō	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA Other, Ribble Valley	1.6% 0.0%	20	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	2	4.3% 0.0%	1	0.7% 0.0%	0	1.7% 0.0%	1	5.1% 0.0%	6 0	0.0% 0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	г								July 2	2018
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.6%	20	0.9%	0	0.0%	0	0.4%	1	0.9%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1
Squires gate Retail Park, Squires Gate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Centre, Whalley Old Road, Blackburn BB1																		
4AA Tesco Extra, Clifton Retail	0.2%	3	0.0%	0	0.0%	0	0.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Clifton Road, Blackpool	0.270	3	0.070	Ü	0.070	U	0.470	1	2.170	1	0.070	U	0.070	Ü	0.070	U	0.070	O
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew, Southport Tesco Superstore, Hill Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Blackburn Tesco Superstore, Irwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Ramsbottom, Bury BL0 9AS	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB6 7AT The Koi Pool Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gardens, Mains Lane, Poulton-le-Fylde																		
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Blackburn The Plant Emporium,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston New Road, Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bolton Street, Blackburn	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Trafford Centre, Regent Crescent, Manchester	3.0%	37	0.0%	0	2.7%	3	3.3%	6	0.0%	0	1.7%	1	1.7%	1	1.3%	2	1.1%	1
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Wickes, Sunnycliff Retail Park, Mellishaw Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton With Ox, Morecambe																		
Wigan Town Centre	1.6%	19	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Others																		
Abroad	1.9%	24	0.0%	0	0.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.0%	6	0.9%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	0

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Weighted:						F	or W	YYG	r								July	2018
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Weighted base: Sample:		1236 1277		47 62		125 114		170 135		29 77		55 81		59 76		114 90		107
MeanScore: visits p	er mon	th																
Q19BHow often do you m Excluding those who sa														ng) at !	Q19A:			
Daily	0.4%	5	4.6%	2	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
At least two times a week	1.8%	21	7.5%	4	1.3%	2	5.1%	9	1.7%	0	0.7%	0	0.9%	1	0.7%	1	0.0%	(
At least once a week	7.2%	87	4.9%	2	9.2%	11	11.8%	20	21.4%	6	5.1%	3	18.3%	11	5.7%	6	2.6%	3
At least once a fortnight	7.4%	90	8.8%	4	7.7%	10	5.3%	9	0.9%	0	8.6%	5	8.4%	5	6.3%	7	4.0%	4
At least once a month	20.0%	243	9.3%	4	17.9%	22	19.3%	33	14.2%	4	22.9%	13	22.1%	13	18.5%	20	28.9%	3
At least every two months	12.3%	150	5.5%	3	18.8%	23	8.8%	15	13.1%	4	8.9%	5	5.3%	3	13.9%	15	16.5%	13
At least every 3 months	16.2%	196	17.5%	8	11.6%	14	13.9%	24	16.7%	5	8.6%	5	19.1%	11	15.6%	17	22.4%	24
At least every 6 months	10.5%	128	17.8%	8	6.8%	8	8.0%	14	9.9%	3	5.0%	3	9.3%	5	16.6%	18	10.1%	1
Less often than once every 6 months	3.2%	39	3.8%	2	0.9%	1	2.2%	4	4.0%	1	1.4%	1	6.2%	4	1.4%	2	5.2%	(
Have only visited once	1.0%	12	0.9%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.7%	1	1.3%	1	0.0%	(
(Don't know / varies)	20.0%	242	19.4%	9	25.2%	31	24.9%	42	14.3%	4	38.8%	21	8.7%	5	20.0%	22	10.2%	11
Mean:		1.46		3.92		1.65		2.53		1.67		1.32		1.51		1.00		0.72
Weighted base:		1212		47		124		170		28		55		59		108		100
Sample:		1259		62		113		135		75		81		76		86		68
Q19CHow do you normall Excluding those who sa															0104			
								n t ren	ember) o	r (Doi	ı't do this	type o	of shoppin	ng) at (Q19A:			
Car / van (as driver)	74.8%	907	19.9%	9	77.9%	97	69.9%	n t ren 119	19.3%	or (Dor 22	n't do this 79.5%	type o	of shoppin 64.8%	ng) at 9 38	Q19A: 72.2%	78	85.9%	9:
` '	74.8% 8.3%	907 101	19.9% 6.6%	9	77.9% 9.4%	97 12										78 11	85.9% 3.2%	
Car / van (as passenger)							69.9%	119	79.3%	22	79.5%	44	64.8%	38	72.2%			3
Car / van (as passenger) Bus, minibus or coach	8.3%	101	6.6%	3	9.4%	12	69.9% 9.9%	119 17	79.3% 2.8%	22 1	79.5% 14.3%	44 8	64.8% 7.6%	38 4	72.2% 10.4%	11	3.2%	
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk	8.3% 9.6% 0.0% 5.2%	101 116 0 64	6.6% 22.6% 0.0% 48.8%	3 11 0 23	9.4% 10.3% 0.0% 0.5%	12 13 0	69.9% 9.9% 12.4% 0.0% 6.6%	119 17 21 0	79.3% 2.8% 12.2% 0.0%	22 1 3 0	79.5% 14.3% 5.2% 0.0%	44 8 3 0	64.8% 7.6% 18.5% 0.0% 7.4%	38 4 11 0	72.2% 10.4% 9.1% 0.0%	11 10 0 5	3.2% 8.2% 0.0% 1.6%	() ()
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi	8.3% 9.6% 0.0% 5.2% 0.4%	101 116 0 64 5	6.6% 22.6% 0.0% 48.8% 2.2%	3 11 0 23 1	9.4% 10.3% 0.0% 0.5% 0.5%	12 13 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.8%	119 17 21 0 11 1	79.3% 2.8% 12.2% 0.0% 0.9%	22 1 3 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0%	44 8 3 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0%	38 4 11 0 4 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0%	11 10 0 5 0	3.2% 8.2% 0.0% 1.6% 0.0%	((
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train	8.3% 9.6% 0.0% 5.2% 0.4% 0.8%	101 116 0 64 5 10	6.6% 22.6% 0.0% 48.8% 2.2% 0.0%	3 11 0 23 1 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9%	12 13 0 1 1 1	69.9% 9.9% 12.4% 0.0% 6.6% 0.8% 0.0%	119 17 21 0 11 1 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9%	22 1 3 0 0 0 1	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0%	44 8 3 0 1 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0%	38 4 11 0 4 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0%	11 10 0 5 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1%	(
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train Bicycle	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2%	101 116 0 64 5 10 3	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0%	3 11 0 23 1 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0%	12 13 0 1 1 1 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.8% 0.0% 0.0%	119 17 21 0 11 1 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0%	22 1 3 0 0 0 1 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4%	11 10 0 5 0 0 3	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0%	2 (
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train Bicycle Mobility scooter / disability vehicle	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2% 0.0%	101 116 0 64 5 10 3 0	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0% 0.0%	3 11 0 23 1 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0%	12 13 0 1 1 1 0 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.8% 0.0% 0.0% 0.0%	119 17 21 0 11 1 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0% 0.0%	22 1 3 0 0 0 1 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4% 0.0%	11 10 0 5 0 0 3 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0% 0.0%	22 (1)
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train Bicycle Mobility scooter / disability vehicle Other	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2% 0.0%	101 116 0 64 5 10 3 0	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0% 0.0%	3 11 0 23 1 0 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0% 0.0%	12 13 0 1 1 1 0 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.8% 0.0% 0.0% 0.0%	119 17 21 0 11 1 0 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0% 0.0%	22 1 3 0 0 0 1 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4% 0.0%	11 10 0 5 0 0 3 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0% 0.0%	
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train Bicycle Mobility scooter / disability vehicle Other Park & Ride	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2% 0.0% 0.0%	101 116 0 64 5 10 3 0	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0% 0.0%	3 11 0 23 1 0 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0% 0.0%	12 13 0 1 1 1 0 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.0% 0.0% 0.0% 0.0%	119 17 21 0 11 1 0 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0% 0.0% 0.0%	22 1 3 0 0 0 1 0 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0 0 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4% 0.0% 0.0%	11 10 0 5 0 0 3 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0% 0.0% 0.0%	22 () () () ()
Walk Taxi Train Bicycle Mobility scooter / disability	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2% 0.0%	101 116 0 64 5 10 3 0	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0% 0.0%	3 11 0 23 1 0 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0% 0.0%	12 13 0 1 1 1 0 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.8% 0.0% 0.0% 0.0%	119 17 21 0 11 1 0 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0% 0.0%	22 1 3 0 0 0 1 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4% 0.0%	11 10 0 5 0 0 3 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0% 0.0%	91 3 9 0 2 0 1 0 0
Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or moped Walk Taxi Train Bicycle Mobility scooter / disability vehicle Other Park & Ride	8.3% 9.6% 0.0% 5.2% 0.4% 0.8% 0.2% 0.0% 0.0%	101 116 0 64 5 10 3 0	6.6% 22.6% 0.0% 48.8% 2.2% 0.0% 0.0% 0.0%	3 11 0 23 1 0 0 0	9.4% 10.3% 0.0% 0.5% 0.5% 0.9% 0.0% 0.0%	12 13 0 1 1 1 0 0	69.9% 9.9% 12.4% 0.0% 6.6% 0.0% 0.0% 0.0% 0.0%	119 17 21 0 11 1 0 0 0	79.3% 2.8% 12.2% 0.0% 0.9% 0.9% 2.9% 0.0% 0.0% 0.0%	22 1 3 0 0 0 1 0 0 0	79.5% 14.3% 5.2% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	44 8 3 0 1 0 0 0 0 0	64.8% 7.6% 18.5% 0.0% 7.4% 0.0% 0.0% 0.0% 0.0%	38 4 11 0 4 0 0 0 0	72.2% 10.4% 9.1% 0.0% 4.4% 0.0% 0.0% 2.4% 0.0% 0.0%	11 10 0 5 0 0 3 0	3.2% 8.2% 0.0% 1.6% 0.0% 1.1% 0.0% 0.0% 0.0%	22 00 11 00 00

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Weighted:						r	or w	IG	T								July	2018
	Tota	al	Zone 1	L	Zone 2	2	Zone 3	3	Zone 4		Zone 5	;	Zone 6	Ó	Zone	7	Zone	8
Q20 When you go shopp Excluding those who so												type o	of shoppin	g) at	Q19A:			
Yes – food shopping	6.2%	76	2.8%	1	10.3%	13	6.8%	12	9.6%	3	18.7%	10	7.3%	4	6.1%	7	0.9%	1
Yes – non-food shopping	4.5%	55	2.8%	1	5.5%	7	3.7%	6	5.2%	1	0.7%	0	7.7%	5	2.7%	3	4.6%	5
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	1.3%	2	0.5%	1	7.2%	2	2.2%	1	2.1%	1	1.4%	2	0.0%	0
Yes – leisure activity	2.2%	27	0.9%	0	1.4%	2	2.1%	4	3.0%	1	0.7%	0	0.0%	0	3.8%	4	0.0%	0
Yes – travelling to / from work	1.2%	14	0.9%	0	3.1%	4	1.4%	2	4.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	14.2%	172	23.5%	11	7.8%	10	9.4%	16	11.9%	3	14.0%	8	16.1%	9	10.2%	11	8.7%	9
Yes – visiting family / friends	2.3%	28	0.0%	0	3.9%	5	0.5%	1	2.9%	1	1.5%	1	0.0%	0	4.0%	4	2.8%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	56.7%	27	61.7%	76	64.6%	110	45.0%	13	44.5%	24	55.7%	33	64.2%	69	72.6%	77
Yes - going to church	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - part of an overall day out	1.4%	17	0.9%	0	1.3%	2	0.0%	0	0.9%	0	5.9%	3	0.0%	0	4.8%	5	0.0%	0
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	4.0%	48	9.1%	4	1.7%	2	7.9%	13	1.9%	1	7.1%	4	6.2%	4	2.0%	2	3.4%	4
(Don't know / varies)	2.7%	33	1.2%	1	1.5%	2	2.4%	4	0.9%	0	3.6%	2	3.6%	2	0.9%	1	7.1%	8
Weighted base:		1212		47		124		170		28		55		59		108		106
Sample:		1259		62		113		135		75		81		76		86		68

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q21 Where did you last buy books, CDs, DVDs? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 1.4% 1.9% 0 8.3% 0.0% 0 0.0% 3.0% 0 0.0% 0 4.8% 0.0% 0 6 Fishergate, Preston Preston City Centre 37.0% 167 66.9% 15 56.5% 27 55.7% 34 57.6% 7 20.3% 3 57.1% 17 42.4% 12 33.2% 16 St George's Shopping 0.5% 2 0.0% 0 3.4% 2 0.0% 0 0.0% 0 0.0% 0 1.8% 0.0% 0 0.0% 0 1 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.8% 3 0.0% 0 7.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.9% 5.5% 2.2% 0.0% 0 0.0% 0 0.0% 0 5.7% 0.0% 0 0.0% 0 4 1 2 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 1.9% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.2% 1.2% 0.0% 0 1 1 Centre, Preston Riversway Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 3.9% 0.0% 0.0% 0 18 18.2% 4 9.4% 12.5% 8 0.0% 0 10.6% 0 0 0.0% 5 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 5.4% 24 1.9% 0 6.5% 3 17.2% 10 10.2% 8.5% 0.0% 0 0.0% 0 6.2% Blackpool Road, Preston 0 0 0 0.0% 0.0% 0 0 Fulwood Town Centre 0.3% 1 0.0% 1.2% 1 1.4% 1 0.0% 0.0% 0 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0.0% 0.0% 0 0.0% 0.0% 0 Ribbleton Lane Local 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0 6 2.1% 0 9.3% 0.0% 0 0 0 1.8% 8 0.0%1.2% 9.7% 1 0.0% 0.0% Flintoff Way, Preston 0.0% 0 0.0% 0 0.0% 0 2.1% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0.1% 0 Preston Zone 4 Dobbies Garden World, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Lea Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:				-		F	or WY	YG	,	- ~							July	2018
Weighted.	Total		Zone 1		Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	4	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Inglewhite Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	1.0%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	9.8%	3	2.6%	1	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol	0.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1	0.0% 0.0%	0
Way, Walton-le-Dale Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Other, Zone 7 Sainsbury's Superstore, Cuerden Way, Bamber	0.0% 1.8%	0 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 10.8%	0	0.0% 10.7%	0	0.0% 2.6%	0
Bridge South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR25 3LZ Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	20.3%	10

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Weighted:						F	or WY	YG	r								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	2.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	15.7%	7
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre B&Q, Highfield Industrial Estate, Chorley	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	7.6%	4
Collingwood Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		,				F	or WY	YG			3						July 20	01 Q
weighted:	Total		Zone 1		Zone 2		Zone 3	. 0	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Buckshaw Zone 12	0.070	3	0.070	O	0.070	Ü	0.070	U	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	7.3%	2	6.7%	3
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Cheeley, PR6 7111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley PR6 7HH Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderton, Chorley PR6 9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	0.7% 1.1%	3 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	г								July 2	2018
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park Hill Road, Garstang Zone 16	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Accrington Town Centre Alexandria Drive, St Annes Local Centre	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan B&Q, Meols Cop Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane,	1.1% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackpool	1.00/		0.004		0.004		0.004		0.004		0.004		0.00/		0.00/		0.004	
Blackpool Town Centre Bolton Gate Retail Park,	1.0% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Roundhill Way, Bolton Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool																		
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r T								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre Headroomgate Road, St	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Annes Local Centre Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U
Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre Morrisons, Railway Road,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	1	0.0% 0.0%	0								
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Road, Blackburn Ocean Plaza Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina Drive, Southport Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn Other, Leeds	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Manchester	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	9.9%	1	3.8%	1	0.0%	0	0.0%	0	5.6%	3
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport Other, Wigan	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wyre Council	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waighted		_				F	or WY	70			· • J						T1 ^	0010
Weighted:	Total		Zone 1	L	Zone 2	T,	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone 8	
Annes, Lytham St Annes	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	
Skelmersdale Town Centre Southport Town Centre	0.0% 1.5%	0 7	0.0% 0.0%	0	0.0% 1.6%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	(
Squiresgate Retail Park,	0.0%	ó	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Squires Gate Lane,	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	,
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre																		
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre	0.00/	0	0.00/	0	0.00/		0.00/		0.00/		0.00/		0.00/	0	0.00/	0	0.00/	,
Standish Town Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington BB5 1LN		-		-		-		-		-		,						
Tesco Extra, Mansell Way,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Horwich																		
Tesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kew, Southport	0.20/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	5 50/	1	0.00/	0	0.00/	0	0.00/	(
Tesco Superstore, Hill Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	U	0.0%	,
Tesco Superstore, Irwell Street, Ramsbottom, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
BL0 9AS Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road North, Burscough Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
BB6 7AT																		
The Koi Pool Water Gardens, Mains Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Poulton-le-Fylde The Peel Centre, Blackburn Retail & Leisure Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lower Audley Street,																		
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	U	0.0%	U	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road South, Blackpool																		
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Trafford Centre, Regent	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Crescent, Manchester																		
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Wickes, Sunnycliff Retail Park, Mellishaw Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Heaton With Ox, Morecambe																		
Wigan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Centre																		
Others Abroad	2 40/	11	0.00/	0	0.004	0	1 /10/	1	6.00/	1	0.00/	0	2 20/	1	1 20/	1	0.0%	(
Abroad Internet / delivery	2.4% 0.0%	11 0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1	6.0% 0.0%	1	0.0% 0.0%	0	2.3% 0.0%	1	4.8% 0.0%	1	0.0%	,
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ì
remember)																		
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	452	23	48	61	12	14	30	29	47
Sample:	486	25	49	50	33	26	38	24	29

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q22 Where did you last buy small household goods such as home furnishings, glass and china items? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.8% 6 3.7% 1.9% 1.0% 0.0% 0 2.2% 0.0% 0 2.1% 0.0% 0 Fishergate, Preston Preston City Centre 17.9% 129 48.5% 11 38.7% 27 22.7% 19 30.4% 3 12.9% 3 15.9% 6 17.8% 12 18.5% 13 St George's Shopping 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 9.9% 2 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0 0.2% 0.0% 0 0.0% 0 0.8% 0.0% 0 0.0% 0 1.8% 0 0.0% Homebase, Preston 1 1 1 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 0.0% 0 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.8% 0.0% 0 3.0% 2 1.4% 1 0.0% 0 0.0% 0 0.0% 1.5% 0.0% 0 1 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 9.4% 0.0% 3.9% 0 5.3% 38 17.6% 4 9.6% 21.0% 18 0.0% 0 0 3 0.0% 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 6.3% 46 8.3% 2 12.8% 15.8% 13 11.4% 12.7% 3 7.0% 3 0.0% 0 5.7% 4 Blackpool Road, Preston 0 0 0 0 0 0.0% 0 0.0% 0 0.0% 0 Fulwood Town Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% JTF Mega Discount 0.3% 2 0.0% 0 0.0% 0 1.4% 8.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.2% 0.0% 0 0.0% 2.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston 0 New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.5% 3 0.0% 0 0.8% 0.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 1.4% 0.0% 0.0% 0 Centre, Preston 0.0% 0 0.0% 0.0% 0 Ribbleton Lane Local 0.1% 1 0.0% 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0 0 Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 17 0 9 8 4.9% 0.0% 0 0.0% 0 0 0 2.4% 0.0%12.2% 9.8% 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 0 0 Preston Zone 4 Dobbies Garden World, 0.1% 0.0% 0 0.0% 0 0.0% 0 4.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted:						F	or WY	YG	7								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
Centre Longridge Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inglewhite Road, Longridge																		
The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre																		
Penwortham District Centre Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol	0.1% 10.4%	1 75	0.0% 4.0%	0 1	0.0% 9.5%	0 7	0.0% 11.1%	0 9	0.0% 7.3%	0 1	2.2% 16.0%	1 4	0.0% 17.2%	0 7	0.0% 17.0%	0 11	0.0% 11.4%	0 8
Way, Walton-le-Dale Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.5%	4	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.5%	2
Morrisons, Station Road, Bamber Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	5	14.6%	9	4.9%	3
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 1.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2LR Asda, Towngate, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	1.2%	1	26.9%	19

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Weighted: Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.5% 2.5% 2 Morrisons, Olympian Way 0.4% 3 0 1 Retail Park, Olympian Way, Leyland Olympian Way Retail Park, 3 1.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 1.4% 1.5% 4.5% 8 0 1 Olympian Way, Leyland 0.0% Other, Zone 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Seven Stars Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Tesco Extra, Towngate, 2.3% 17 6.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 8.4% 3 2.7% 2 13.7% 10 Leyland 0.0% 0 Wyevale Garden Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Southport Road, Leyland PR26 8LQ Zone 9 Croston Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Duxbury Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chain House Lane. Whitestake, Preston 0.0% 0.0% Embleys Nurseries. 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Liverpool Road, Much Hoole, Preston Hesketh Bank Village Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Longton District Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mawdesley Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Longton Local Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Other, Zone 9 0 0 0 0 0 Tarleton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Walmer Bridge Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Alliance Retail Park, Water 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Street, Chorley PR7 1EX Asda, Bolton Street, Chorley 0.7% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Asda, Water Street, 0 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0.0% 0 Ringway, Chorley Astley Village Centre 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 B&Q, Highfield Industrial 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Estate, Chorley Birkacre Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Birkacre Road, Chorley 0 0.0% 0.0% 0.0% 0 Bolton Street Local Centre. 0.1% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0.0% Chorley Chorley Retail Park, George 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Chorley 0 0 0.0% 0 3.4% 24 0.0% 0.0% 0 0.0% 0.0% 0 3.1% 0 3.6% 2 0.0% Chorley Town Centre 1 Collingwood Road Local 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley 0.0% 0.0% 0.0% 0 Eaves Green Road Local 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Chorley Eaves Lane (North) Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Centre, Chorley 0.0% 0 Eaves Lane (South) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Centre, Chorley 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Hall Gate Local Centre 0 0 0 0 (Astley Village), Chorley 0.0% Highfield Industrial Estate. 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 North Street, Chorley PR7 Market Walk, New Market 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Street, Chorley Morrisons, Brooke Street, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 Chorley Other, Zone 10 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% n 0.0% Pall Mall Local Centre. 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chorley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Park Road Local Centre, 0 Chorley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Pilling Lane Local Centre, 0 Chorley Steeley Lane Local Centre, 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0.0% Chorley Tesco Extra, Ackhurst 2.2% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Industrial Park, Foxhole Road, Chorley Water Street Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:		,		••-	00 0-	F	or WY	YG		- ~							July 20	18
vergneu.	Total		Zone 1		Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0		0	0.00/	0	0.00/	0		0
Buckshaw Village District Centre, Euxton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Green Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off Poulton Street, Kirkham	0.5% 0.2%	3 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:	ins et si i	.,				F	or WY	ZG		- ~	car veg						Inle 2	010
Weighted:	Total		Zone 1	<u> </u>	Zone 2	1	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone 8	
Zone 15 Barton Grange Garden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	(
Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston					232,2							_	,					
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Hambleton Village Centre	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	(
Other, Zone 15 Sainsbury's Superstore, Park	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	(
Hill Road, Garstang																		
Zone 16 Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local Centre Asda, Central 12 Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Park, Derby Road,	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Southport	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Aldcliffe Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lancaster	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
B&Q, Frith Street, Wigan B&Q, Meols Cop Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Southport																		
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	4.5%	0	15.2%	4	0.0%	0	0.0%	0	0.0%	(
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Town Centre	0.8%	6	3.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bolton Gate Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Roundhill Way, Bolton Bolton Shopping Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Trinity Street, Bolton																		
Bolton Town Centre Boundary Mill Stores,	0.5% 2.4%	4 18	0.0% 0.0%	0	0.0% 2.3%	0	0.0% 1.0%	0 1	0.0% 4.5%	0	0.0% 1.7%	0	1.8% 4.6%	1 2	0.0% 4.8%	0	0.0% 1.3%	(
Vivary Way, Colne BB8 9NW	2.470	10	0.070	U	2.3 /0	۷	1.070	1	4.570	U	1.770	U	4.070	۷	4.070	3	1.570	1
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cherry Tree Retail Park, Cherry Tree Road,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Clitheroe Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	(
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Freeport Fleetwood, Anchorage Road,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Č
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Gemini Retail Park, Europa	4.2%	30	3.7%	1	3.8%	3	1.4%	1	4.5%	0	0.0%	0	1.4%	1	8.4%	5	0.0%	0

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Weighted:						F	or W	YG	r r								July 2	2018
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Horwich Town Centre Hyndburn Retail Park,	0.3% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whitebirk Drive, Hyndburn, Blackburn BB1 3HT				Ü		U				Ü		Ü		Ü				
Ikea, Wellington Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne OL6 7TE																		
Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport	0.50/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0
Lancaster City Centre	0.5% 0.3%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0
Liverpool City Centre Lytham Town Centre	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	1.8%	1	0.0%	0	1.7%	1
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan																		
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Southport Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton Council	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley Other, St. Helens	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r								July 2	2018
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Squires gate Retail Park, Squires Gate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool FY4 3RN																		
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.00/		0.00/		0.004	_	0.004		0.004		0.004		0.00/		0.004		0.004	
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road,	0.9%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Tesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington BB5 1LN Tesco Extra, Mansell Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich	0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü
Tesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew, Southport Tesco Superstore, Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Tesco Superstore, Irwell Street, Ramsbottom, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BL0 9AS Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Great Harwood BB6 7AT	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regent	1.6%	12	0.0%	0	1.5%	1	2.9%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.7%	1
Crescent, Manchester Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Others																		
Abroad	0.7%	5	0.0%	0	0.8%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't Imayy / con't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG					July 2018
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base: Sample:	720 700	22 25	71 54	84 76	11 27	24 34	39 47	65 47	70 41

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.6% 3 0.0% 0 3.1% 0.0% 0 0.0% 0 0.0% 0 5.0% 2 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 24.7% 150 52.9% 12 39.5% 23 34.7% 32 27.0% 2 20.5% 3 34.1% 11 48.7% 34 20.2% St George's Shopping 1.0% 6 11.6% 3 0.0% 0 1.3% 1 7.6% 0 0.0% 0 3.4% 1.1% 1 0.0% 0 1 Centre, Fishergate, Preston 0 St John's Shopping Centre, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.7% 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Homebase, Preston 0 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Plungington Road Local 2 0 0.0% 0 0 0.0% 0 0.0% 0 1.7% 0.0% 0 3.8% 0.4% 0.0% 0.0% 1 2 Centre, Preston Riversway Retail Park, 2.8% 17 6.7% 2 2.8% 2 4.0% 4 0.0% 0 0.0% 0 0.0% 1.4% 0.0% 0 1 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0 Aldi, Oueens Retail Park, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 2.0% 0.0% 1 0 0 0 0 1 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0.0% 0 3.4% 20 0.0% 0 1.8% 11.1% 10 0.0% 0 0 5.7% 2 7.4% 5 0.0% 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 14.5% 88 22.9% 5 38.6% 23 28.3% 26 41.4% 3 63.8% 9 14.7% 5 1.4% 3.8% Blackpool Road, Preston 0 0 0 0 0 Fulwood Town Centre 0.2% 1 0.0% 1.3% 1 0.7% 1 0.0% 0 0.0% 0.0% 0.0% 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 3.0% 18 2.0% 0 8.3% 5 8.4% 8 0.0% 0 0.0% 0 5.7% 2 3.7% 3 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Centre, Preston 0.0% 0 0.0% 0.0% 0.0% 0 Ribbleton Lane Local 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0 0 7 0.0% 0 0.0% 0 0 0 1.2% 8 0.0%0.0% 7.6% 1.7% 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Lea Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted		,				F	or WY	VG									Inly 20	10
Weighted:	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 20 Zone 8	
	1000		Zone I		20110 2		Zone o		Zone i		Zone c		Zone o		Zone /		Zone o	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.7% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR2 5NE Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	0.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	2.1%	1
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol Way, Walton-le-Dale	0.4% 0.8%	2 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.7% 2.2%	1 1	2.5% 3.1%	2 2	0.0% 0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Matalan, Holme Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge PR5 6BP Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	2.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.1%	1	1.1%	1	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	15.9%	7

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VV-:-1-4-J-		- /				F	or WY	VC			- J						TI 2	1010
Weighted:						ľ		U									July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	3
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland					0.0%	0		0	0.0%	0	0.0%		1.7%		2.0%		14.3%	
Tesco Extra, Towngate, Leyland	1.9%	11	0.0%	0			0.0%					0		1		1		6
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre Mawdesley Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.4% 0.2%	3 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Astley Village Centre B&Q, Highfield Industrial	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Estate, Chorley Birkacre Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Road, Chorley Bolton Street Local Centre,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Retail Park, George	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Chorley Town Centre	5.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.5%	2	9.1%	4
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 10D	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley						0												
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted	54 22 2,	,				F	or WY	ZC			- J						Index 20	n10
Weighted:	Total		Zone 1		Zone 2		Zone 3	· O	Zone 4		Zone 5		Zone 6		Zone 7		July 20 Zone 8	
Chorley Zone 11																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston		0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.070		0.070		0.070	Ü	0.070		0.070		0.070	Ü	0.070		0.070	Ü	0.070	
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Road, Buckshaw Zone 12																		
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	7.0%	3
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District Centre, Clayton Brook /	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderton, Chorley PR6 9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	1.1% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		,				F	or WY	7G									July 2	018
weighteu.	Total		Zone 1	-	Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
7 45																		
Zone 15 Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre Other, Zone 15	0.0% 0.2%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Sainsbury's Superstore, Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre Mellor Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre Alexandria Drive, St Annes	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Blackburn Town Centre	3.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.7%	3	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	3.0%	18	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	10	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre Colne Town Centre	0.5% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Fleetwood Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		.,		-	00 0-	F	or WY	YG		- 2	022 / 03						July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7	,	Zone	
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre Headroomgate Road, St	0.3% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Annes Local Centre Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Horwich Town Centre Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	o o
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Manchester City Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.7%	1
Marus Bridge Retail Park, Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road, Southport																		
Middlebrook Retail & Leisure Park, Horwich, Bolton	7.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	14.9%	7
Morcambe Town Centre Morrisons, Railway Road,	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton Council	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester Other, OSA	0.0% 1.0%	0 6	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.1%	0	0.0% 1.4%	0	0.0% 0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Other, Wyre Council Parliament Street Retail Park, Bulk Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Lancaster Poulton-le-Fylde Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Centre Ringtail Retail Park, Liverpool Road South,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Robin Retail Park, Robin	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road, Wigan Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F,	or WY	Y G	r								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires gate Retail Park, Squires Gate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool FY4 3RN																		
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Centre, Whalley Old Road, Blackburn BB1 4AA																		
Tesco Extra, Clifton Retail	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Clifton Road, Blackpool																		
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew, Southport																		
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Great Harwood BB6 7AT The Koi Pool Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gardens, Mains Lane, Poulton-le-Fylde	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regent	0.6%	4	0.0%	0	0.0%	0	1.3%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crescent, Manchester	0.000	_	0.00:	_	0.004	_	0.004	^	0.004	^	0.004	_	0.007		0.00	_	0.00:	
Warrington Town Centre Whalley Town Centre	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wickes, Preston New Road,	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool																		
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Others	2.070	J	2.070	J	2.070	J	2.070	~	2.070	~	2.075	,	2.073	3	2.070	,	2.070	3
Abroad	1.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
remember) (Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping)	0.070	9	3.070	3	3.070	9	3.070	J	0.070	9	3.070	9	3.070	9	0.070	9	0.070	J

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	609	23	59	93	6	13	33	69	45
Sample:	530	24	48	67	18	19	38	40	23

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q24 Where did you last buy chemist goods (including health and beauty products)? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.5% 7 7.1% 0.0% 0 0.6% 1.2% 0.0% 0 1.0% 0.0% 0 0.0% 0 Fishergate, Preston 79 Preston City Centre 20.8% 305 66.8% 37 39.0% 52 40.7% 45.2% 10 12.1% 7 49.5% 33 12.5% 16 15.8% 23 St George's Shopping 0.4% 6 0.8% 0 4.2% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.2% 3 0.0% 0 1.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 1.8% 27 1.5% 14.5% 19 0.0% 0 3.5% 0.0% 0 3.4% 0.0% 0 0.0% 0 1 1 2 Riversway, Preston Other, Zone 2 0.1% 0.0% 0 0.8% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 8 7 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.5% 12.7% 0.4% 1 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0.0% 0 3.5% 51 1.5% 8.6% 11 14.3% 28 7.6% 2 1.7% 0 2.6% 3 0.0% 1 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0.0% 0 0.0% 0 0.3% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 7.2% 106 6.0% 3 15.0% 20 21.4% 41 10.1% 2 21.6% 12 3.4% 2 0.0% 0 4.4% 6 Blackpool Road, Preston 0 10 0 0.0% 0 0 Fulwood Town Centre 1.3% 19 0.0% 7.1% 3.8% 9.6% 2 0.0% 0 0.0% 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.1% 0.0% 0 0.6% 0.0% 0 0.0% 0 0.0% 0 0.8% 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.4% 1 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.3% 4 0.0% 0.0% 0 1.9% 4 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Sainsbury's Superstore, 26 2 2 18 1.0% 0 1.7% 2.7% 1.4% 9.4% 5.5% 1 1 1.0% 0.6% 1 0.0% Flintoff Way, Preston 0.0% 0 0.0% 0 1.8% 1.2% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0.3% 4 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.2% 3 0.0% 0 2.3% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Preston & Chorley Household Survey For WYG

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Weighted: **Total** Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Other, Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribblesdale Nurseries, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Newsham Hall Lane. Woodplumpton, Preston PR4 0AS Zone 5 0.0% 0.0% Grimsagh Village Centre 0.2% 3 0.0% 0.0% 0.0% 5.2% 3 0.0% 0.0% 0 Knott End-on-Sea Village 0.5% 8 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Centre 1.8% 27 0.0% 0 0.0% 0.4% 1.2% 38.8% 21 0.0% 3.5% 0.0% 0 Longridge Town Centre 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.8% 0 0.0% 0 0.0% 0.0% 0 Red Scar Industrial Estate. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5NE 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 0.0% 0 0.0% 0 Sainsbury's Superstore. 1 1 Inglewhite Road, Longridge The Oaks Business Park, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5BQ Zone 6 Kingsfold Local Centre, 0.0% 0.0% 0.0% 0.0% 0.0% 2.8% 0.0% 0.0% 0 0.1% 2 0 0 0 0 0 2 0 Penwortham Liverpool Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 1.2% 18 0.0% 0 0.0% 0 0.3% 1 0.0% 0 0.0% 0 23.1% 16 1.1% 1 0.0% 0 Zone 7 Aldi, Cuerden Way, Bamber 0.4% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.6% 3 0.0% 0 Bridge PR5 6BJ B&Q, Craven Drive, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Southrings Business Park, Bamber Bridge 0.0% Bamber Bridge Town Centre 1.1% 17 0.0% 0 0.0% 0 0.3% 0.0% 0.0% 0 0 12.6% 16 0.0% 0 Capitol Retail Park, Capitol 25 0 0 1.9% 2 1.7% 0.0% 0.0% 0 0.4% 2.4% 0.0% 15.0% 19 1.7% Way, Walton-le-Dale 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% Great Greens Lane Local 0 0 0 0 0 0 Centre, Clayton Brook / 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 1 0 0 Higher Walton Local Centre 0 0 0 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0%0.0% 0 0 0.0% 0 Lostock Hall Village Centre 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 2.8% 4 1.2% 2 Matalan, Holme Road, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 0 0 0 Bamber Bridge PR5 6BP Morrisons, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 7 Sainsbury's Superstore, 2.3% 33 0.0% 0 2.6% 3 0.0% 0 0.0% 0 0.0% 0 3.4% 2 14.4% 19 3.4% 5 Cuerden Way, Bamber Bridge 0 0.0% 0.0% 0.0% 0 South Rings Business Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0.0% Bamber Bridge, Preston PR5 6DA Station Road, Bamber Bridge 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 2.0% 0.0% 0 3 0 0 0 3 District Centre Tardy Gate District Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0.0% 0 Waitrose, Capitol Retail 0.2% 3 0.8% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 0.0% Park, Capitol Way, Walton-Le-Dale Walton-le-Dale Local Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.1% 0.0% 0 0.1% 0 0 Zone 8 Aldi, Towngate, Leyland 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 1 PR25 2LR 2 0.0% 0 0.0% 0 0.4% 0.0% 0.0% 0 0.0% 0.0% 0 0.8% Asda, Towngate, Leyland 0.1% Churchill Way Retail Park, 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0 Churchill Way, Leyland PR25 3LZ Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Levland 0.0% 0 Farington Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Leyland Lancaster Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Clayton-le-Woods Leyland Town Centre 5.2% 76 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 3 2.1% 3 45.2% 66

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Weighted:						F	or W	YG	г								July	2018
	Total	l	Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.0%	9
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	1.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	21
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
New Longton Local Centre Other, Zone 9	0.2% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10 Alliance Retail Park, Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley PR7 1EX	4.00/		0.00/		0.00/		0.004		0.004		0.004		0.004		0.004		0.00/	
Asda, Bolton Street, Chorley	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Asda, Water Street, Ringway, Chorley Astley Village Centre	0.1%	1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley Charley Petril Park Coorse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley Chorley Town Centre	0.0% 8.8%	130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Green Road Local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre, Chorley	0.2% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	2.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	г								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local Centre, Eccleston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	17	2.2%	3
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre																		
Zone 13 Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington	0.270	-	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre, Adlington	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Preston Freckleton Village Local	0.4%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	1.4% 0.3%	21 5	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 0.0%	1	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0 0	1.2% 0.0%	2 0
Poulton Street, Kirkham Other, Zone 14 Wesham Local Centre	0.3% 0.1%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
		-		-		-		-		-		-				-		-

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Weighteu.	Total		Zone 1	<u> </u>	Zone 2	_	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
7 45																		
Zone 15 Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.6%	1	0.0%	0	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre Other, Zone 15	0.2% 0.1%	3 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.2%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Mellor Village Centre Other, Zone 16	0.2% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre Alexandria Drive, St Annes	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Blackburn Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.8%	1	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackpool	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Fleetwood Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r r								July 2	2018
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby																		
Horwich Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.5%	2	1.0%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U
Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich,	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Bolton																		
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton Council	0.0% 0.1%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ribble Valley Other, St. Helens	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Poulton-le-Fylde Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Annes, Lytham St Annes Skelmersdale Town Centre Southport Town Centre Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN St Annes Town Centre St Davids Road North, St Annes Local Centre St Davids Road South, St Annes Local Centre Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN Tesco Extra, Town Lane Kew, Southport Tesco Superstore, Hill Street, Blackburn Tesco Superstore, Irwell Street, Ramsbottom, Bury BLO 9AS Tesco Superstore, Liverpool Road North, Burscough Tesco Superstore, Queen Street, Great Harwood BB6 7AT The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde The Peel Centre, Hyndburn Retail Park, Whitebirk O.0% O.0% O.0% O.0% O.0% O.0% O.0% O.0	0 9 0 1 0 1 0 1 0 1 0	2one 1 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0 0 0 0 0 0 0 0 0	Zone 2 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	Or WY Zone 3 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	2one 4 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	Zone 5 0.0% 1.0% 0.0% 0.0% 0.0% 0.0%	0 1 0	Zone 6 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	Zone 7 0.0% 0.8% 0.0% 0.0% 0.0%	0 1 0 0 0	July 2 Zone 8 0.0% 0.8% 0.0% 0.0% 0.0% 0.0%	
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Skelmersdale Town Centre Southport Town Centre Squiresgate Retail Park, Squires Gate Lane, Blackpool FY4 3RN St Annes Town Centre St Davids Road North, St Annes Local Centre St Davids Road South, St Annes Local Centre St Davids Road South, St Annes Local Centre Stonehill Nurseries & 0.0% Garden Centre, Whalley Old Road, Blackburn BB1 4AA Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN Tesco Extra, Town Lane Kew, Southport Tesco Superstore, Hill Street, Blackburn Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS Tesco Superstore, Liverpool Road North, Burscough Tesco Superstore, Queen Street, Great Harwood BB6 7AT The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde The Peel Centre, Blackburn The Peel Centre, Hyndburn O.0%	9 0 1 0 0 10 0 1 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	1.0% 0.0% 0.0% 0.0%	1 0 0 0	0.0% 0.0% 0.0% 0.0% 0.0%	0 0 0 0	0.8% 0.0% 0.0% 0.0% 0.0%	1 0 0 0	0.8% 0.0% 0.0% 0.0% 0.0%	
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Street, Great Harwood BB6 7AT The Koi Pool Water 0.0% Gardens, Mains Lane, Poulton-le-Fylde The Peel Centre, Blackburn 0.0% Retail & Leisure Park, Lower Audley Street, Blackburn The Peel Centre, Hyndburn 0.0%																	
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Poulton-le-Fylde The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn The Peel Centre, Hyndburn 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	,
Fhe Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn Fhe Peel Centre, Hyndburn 0.0%																	
Lower Audley Street, Blackburn The Peel Centre, Hyndburn 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackburn The Peel Centre, Hyndburn 0.0%																	
The Peel Centre, Hyndburn 0.0%																	
Refail Park, Whitebirk	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Drive, Blackburn The Plant Emporium, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Preston New Road,	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	
Blackpool																	
The Plant Place, Fleetwood 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road South, Blackpool																	
Townsmoor Retail Park, 0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Great Bolton Street,																	
Blackburn	1.1	0.00/	0	0.00/	0	0.60/		0.00/	0	0.00/	0	1.50/		0.00/	0	0.00/	
Trafford Centre, Regent 0.7% Crescent, Manchester	11	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.8%	
Warrington Town Centre 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whalley Town Centre 0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road, 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool																	
Wickes, Sunnycliff Retail 0.0% Park, Mellishaw Lane, Heaton With Ox,	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morecambe Wigan Town Centre 0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	
Woodlands Road, Ansdell 0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ì
Local Centre	-		~		-		-		-		-		~		-		·
Others																	
Abroad 0.6%	9	0.0%	0	0.4%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.8%	1	1.5%	
Internet / delivery 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
remember) (Don't do this type of 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
shopping)	0	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	,

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1470	56	134	194	22	55	67	128	146
Sample:	1434	66	120	155	61	82	82	94	88

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 7 Zone 1 Zone 6 Zone 8 Q25 Where did you last buy electrical items, such as televisions, washing machines and computers? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.4% 3 3.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 0.0% 0 Fishergate, Preston Preston City Centre 15.2% 140 44.9% 16 28.3% 25 23.3% 27 22.4% 3 20.7% 10 27.6% 12 14.3% 13 12.1% 10 St George's Shopping 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 1 0.0% 0 0.0% 0 1 Centre, Fishergate, Preston St John's Shopping Centre, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 1 Lancaster Road, Preston Wickes, Aqueduct Street, 0.2% 2 0.0% 0 0.0% 1.9% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.5% 1.3% 0.7% 2.7% 3 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.4% 0.0% 0 3.9% 3 0.0% 0 0.0% 0 1.1% 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.9% g 2.4% 2.3% 2 2.9% 3 3.7% 0.9% 0 3.6% 2 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 1.3% 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0.6% 1 1.8% 0 Centre, Preston Riversway Retail Park, 0.0% 0 1.3% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 4.9% 9 0.0% 0.0% 0.0% 0 1.8% 17 2.4% 7.6% 0 0 0 1.6% 0.0% 1 4 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 18.0% 166 26.9% 9 43.7% 39 38.2% 43.6% 50.9% 24 8.3% 5.2% 5 13.0% 10 6 Blackpool Road, Preston 0 0 0 0.0% 0 Fulwood Town Centre 0.3% 2 0.0% 0.0% 0.7% 1 1.8% 0 0.0% 0 1.6% 1 0.0% JTF Mega Discount 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.1% 0.0% 0 0.0% 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.1% 0.0% 0 0.0% 0.7% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.1% 1 0.0% 0 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.6% 1 0.0% 0 0.0% 0 1.6% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0 Ribbleton Lane Local 0.1% 1 0.0% 0.0% 0 0.6% 1 0.0% 0 0.0% 0 1.3% 1 0 0.0% Centre, Preston Ribbleton Local Centre 0.2% 4.3% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Sainsbury's Superstore, 0.9% 9 0.0% 8 0.0% 0 0.0% 0 0.0% 0 0 0 0.7% 7.0% 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted: **Total** Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Other, Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribblesdale Nurseries, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Newsham Hall Lane. Woodplumpton, Preston PR4 0AS Zone 5 0.0% 0.0% Grimsagh Village Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Knott End-on-Sea Village 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 Centre 0.7% 0.0% 0 0.0% 0.0% 0 0.0% 14.9% 0.0% 0.0% 0.0% 0 Longridge Town Centre 0 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 Red Scar Industrial Estate. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5NE 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sainsbury's Superstore. Inglewhite Road, Longridge The Oaks Business Park, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5BQ Zone 6 Kingsfold Local Centre, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 Penwortham Liverpool Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Aldi, Cuerden Way, Bamber 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bridge PR5 6BJ B&Q, Craven Drive, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.5% 1 Southrings Business Park, Bamber Bridge 0.0% Bamber Bridge Town Centre 0.6% 6 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 5.4% 1.2% Capitol Retail Park, Capitol 126 7 42.9% 19 44.5% 39 21 13.6% 10.2% 4 3.4% 3 6.4% 2.4% 0 1.8% 26.6% Way, Walton-le-Dale 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Great Greens Lane Local 0 0 0 Centre, Clayton Brook / 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 Higher Walton Local Centre 0 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0%0 0 0 0.0% 0 Lostock Hall Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Matalan, Holme Road, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 Bamber Bridge PR5 6BP Morrisons, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 7 Sainsbury's Superstore, 1.5% 14 1.3% 0 3.9% 3 0.0% 0 0.0% 0 0.0% 0 2.3% 8.8% 8 1.2% 1 Cuerden Way, Bamber Bridge 0.0% 0.0% 0.0% 0 South Rings Business Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0.0% Bamber Bridge, Preston PR5 6DA Station Road, Bamber Bridge 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 District Centre Tardy Gate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Park, Capitol Way, Walton-Le-Dale Walton-le-Dale Local Centre 0.0% 0.7% 0.0% 0.0% 0.0% 0.0% 2.9% 0.0% 0 0.5% 4 0 0 3 Zone 8 Aldi, Towngate, Leyland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 PR25 2LR 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 1.2% Asda, Towngate, Leyland 0.1% Churchill Way Retail Park, 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0 0 Churchill Way, Leyland PR25 3LZ Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Levland 0.0% 0 Farington Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Leyland Lancaster Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Clayton-le-Woods Leyland Town Centre 2.3% 22. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 1 22.6% 18

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		-,				T	low XX/X	7	5011010	- ~	0.2							
Weighted:						Г	or WY	G									July 2	.018
	Total		Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.5%	4	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate,	0.6%	6	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Leyland Wyevale Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Road, Leyland PR26 8LQ Zone 9	0.070	Ü	0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre Mawdesley Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre B&Q, Highfield Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Chorley Birkacre Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Road, Chorley Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Retail Park, George	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Street, Chorley Chorley Town Centre	11.4%	105	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	6	3.3%	3
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley Hell Ceta Level Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley Highfield Industrial Estate, North Street, Charley PR7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Street, Chorley PR7 1QD Market Walk, New Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Morrisons, Brooke Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Other, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		For WYG														July 20		
Weighted:	Total		Zone 1		Zone 2		Zone 3	. 0	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Buckshaw Zone 12	0.5%	3	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.076	U
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.6%	1	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	2
Clayton Green District Centre, Clayton Brook /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Cheeley, PR6 7111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley PR6 7HH Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderton, Chorley PR6 9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	1.5% 0.0%	14 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	7.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted		For WYG															July 201		
Weighted:	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Zone 15 Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Preston Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other, Zone 15 Sainsbury's Superstore, Park	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Hill Road, Garstang Zone 16																			
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	
Mellor Village Centre Other, Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	(
Other Outside Study Area																			
Accrington Town Centre Alexandria Drive, St Annes	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
Local Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	
Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southport Asda, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&Q, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southport B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O	
Blackpool Blackburn Town Centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	3.4%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	C	
Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3%	22	0.0%	0	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O	
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C	
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C	
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fleetwood FY7 6AE G Walsh & Son, Poulton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O	
Road, Fleetwood Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	

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Weighted:	For WYG															July 20		
Treigneu.	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Horwich Town Centre	0.4%	3 1	0.0% 0.0%	0	2.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	(
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	U	0.0%	•												
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kew Retail Park, Scarisbrick New Road, Southport	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	(
Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	(
Lytham Town Centre Manchester City Centre	0.1% 0.6%	1 6	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.6%	0	0.0% 1.3%	0	0.0% 0.0%	0	0.0% 2.2%	:
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Warrington Road, Wigan Meols Cop Retail Park, Meols Cop Road,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Middlebrook Retail & Leisure Park, Horwich,	3.0%	28	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Bolton Morcambe Town Centre Morrisons, Railway Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Blackburn Morrisons, Squires Gate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Bolton Council Other, Fylde	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ċ
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	0.2%	2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other, Ribble Valley Other, St. Helens	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	Ì
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Parliament Street Retail Park, Bulk Road, Lancaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C

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Weighted:	For WYG													July 2018				
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires gate Retail Park, Squires Gate Lane,	0.8%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Centre, Whalley Old Road, Blackburn BB1 4AA																		
Tesco Extra, Clifton Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Clifton Road, Blackpool	0.070	Ü	0.070		0.070		0.070		0.070		0.070	Ü	0.070		0.070	Ü	0.070	Ü
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew, Southport																		
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Great Harwood BB6 7AT																		
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bolton Street, Blackburn	4 70/		0.004		0.004		0.704		~ ~~.		0.004		0.004	•	0.004		0.004	
Trafford Centre, Regent Crescent, Manchester	1.5%	14	0.0%	0	0.0%	0	0.7%	1	5.5%	1	0.9%	0	0.0%	0	0.9%	1	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Wickes, Sunnycliff Retail Park, Mellishaw Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton With Ox, Morecambe																		
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Abroad Internet / delivery	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG					July 2018
	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	923	35	88	116	14	47	43	87	80
Sample:	961	48	80	100	43	67	53	71	53

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weighteu.						-	OI VV	1	•								July 20	10
	Tota	1	Zone 1	1	Zone	2	Zone	3	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q26 Where did you last b	ouy DIY	(inclu	ding gar	rdeni	ng) goo	ds?												
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre St George's Shopping	8.4% 0.0%	104	32.8% 0.0%	12 0	13.8% 0.0%	15 0	28.5% 0.0%	43	18.5% 0.0%	4 0	10.6% 0.0%	5	6.2% 0.0%	4 0	3.2% 0.0%	4 0	2.1% 0.0%	0
Centre, Fishergate, Preston St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Aqueduct Street, Preston Zone 2	2.5%	31	7.4%	3	3.4%	4	13.7%	21	4.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Local Centre, Preston Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	16.3%	6	31.3%	33	6.6%	10	24.1%	6	2.3%	1	14.4%	9	0.0%	0	1.0%	1
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	8.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Savoy Timber, Ashton Street, Preston PR2 2PP Zone 3	0.4%	5	0.0%	0	3.4%	4	0.4%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	1.0%	1	0.9%	1	2.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre Deepdale Shopping Park, Blackpool Road, Preston	0.0% 1.5%	0 19	0.0% 3.6%	0 1	0.0% 3.7%	0 4	0.0% 6.9%	0 10	0.0% 1.1%	0	0.0% 6.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fulwood Town Centre	0.2%	3	0.0%	0	0.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	4.3%	2	4.3%	4	1.8%	3	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Queens Retail Park, Queen	0.1% 1.1%	1 13	0.0% 8.7%	0	1.0% 1.0%	1 1	0.0% 5.6%	0 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Preston Ribbleton Avenue Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Local Centre Sainsbury's Superstore,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Flintoff Way, Preston Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 Dobbies Garden World,	0.5%	6	1.3%	0	0.5%	1	0.0%	0	1.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road, Preston Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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July 2018

Weighted:	uns & si	-,	110,	3002		I.	or W	VG		- ~	ver veg						Inle	2010
Weighted:	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zono 6		Zono '	7		2018
	Total	ı	Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6)	Zone '	,	Zone	0
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.2% 0.1%	2	0.0% 0.0%	0	1.3% 0.7%	1	0.0% 0.0%	0	1.4% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.1%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	(
Centre Longridge Town Centre	1.1%	14	0.0%	0	1.0%	1	0.0%	0	1.1%	0	27.0%	13	0.0%	0	0.0%	0	0.0%	(
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.2% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham District Centre	0.5%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	(
Zone 7 Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	6.1%	2	15.2%	16	24.5%	37	3.0%	1	29.3%	14	55.7%	33	75.8%	83	51.8%	6
Bamber Bridge Town Centre Capitol Retail Park, Capitol Way, Walton-le-Dale	0.3% 0.1%	4 1	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.7%	0 1	1.0% 0.0%	(
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 7 Sainsbury's Superstore,	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 1.3%	1 1	0.0% 0.0%	(
Cuerden Way, Bamber Bridge South Rings Business Park, Bamber Bridge, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
PR5 6DA Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
District Centre Tardy Gate District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	(
Waitrose, Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Walton-le-Dale Local Centre Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	(
Aldi, Towngate, Leyland PR25 2LR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Farington Local Centre, Leyland	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	(
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
Leyland Town Centre	4.5%	55	2.3%	1	0.7%	1	0.6%	1	0.0%	0	0.9%	0	3.6%	2	8.0%	9	16.6%	19

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Weighted:							OI VV	U									July 2	2010
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Morrisons, Olympian Way Retail Park, Olympian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Way, Leyland Olympian Way Retail Park, Olympian Way, Leyland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6
Leyland Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.0%	1
Mawdesley Local Centre New Longton Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 9	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Tarleton Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley	0.070	U	0.070	U	0.070	U	0.0%	U	0.070	U								
Astley Village Centre B&Q, Highfield Industrial Estate, Chorley	0.0% 13.1%	0 161	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.9%	0	0.0% 1.0%	0 1
Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chorley Town Centre	2.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Steeley Lane Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Tesco Extra, Ackhurst Industrial Park, Foxhole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley																		

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Centre, Euxton Carrington Centre Local	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	1
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brinscall Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Coronation Way, Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm, Kirkham PR4 3JZ Brackenwood Garden Centre & Nursery Ltd, Bradshaw	1.1%	14	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	8.5%	10
Lane, Preston Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Garden Store Direct, Preston Hall Farm, Singleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Preston Kirkham Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons, Mill Street, Off Poulton Street, Kirkham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:						Г	or w	I G	r								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	5.4%	6	0.8%	1	9.5%	2	3.4%	2	0.0%	0	0.7%	1	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre Other, Zone 15	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Mellor Village Centre Other, Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other Outside Study Area																		
Accrington Town Centre Alexandria Drive, St Annes	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Local Centre Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen B&Q, Aldcliffe Road,	0.0% 0.8%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lancaster B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	5.5%	2	5.1%	5	2.6%	4	20.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane, Blackpool	1.4% 0.1%	17 1	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton Rolton Shanning Book	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0
Bolton Town Centre Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Burnside Garden Centre, New Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool																		
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Freeport Fleetwood,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Anchorage Road, Fleetwood FY7 6AE	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	Y G	r								July 2	2018
	Total		Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre Headroomgate Road, St	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Annes Local Centre Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Manchester Other, OSA	0.0% 0.8%	10	0.0%	0	0.0%	0	0.0% 0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r								July 2	2018
	Total		Zone 1	l	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Southport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Squiresgate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Squires Gate Lane, Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Annes Local Centre																		
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fesco Extra, Clifton Retail Park, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackpool Fesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Геsco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
BB6 7AT The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
The Peel Centre, Hyndburn Retail Park, Whitebirk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackpool The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fownsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Crafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Varrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Blackpool Vickes, Sunnycliff Retail Park, Mellishaw Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Heaton With Ox, Morecambe																		
Wigan Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodlands Road, Ansdell Local Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	1233	36	105	151	24	47	59	109	117
Sample:	1222	43	96	129	62	63	68	89	71

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	Tota	ıl	Zone	1	Zone 2	2	Zone	3	Zone 4		Zone 5		Zone 6		Zone 7	•	Zone 8	
Q27 Where did you last b	ouy furn	iture,	carpets	and 1	floor cov	erin	gs?											
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Preston City Centre St George's Shopping	19.5% 0.0%	165 0	54.5% 0.0%	15 0	35.8% 0.0%	30 0	39.5% 0.0%	32 0	42.4% 0.0%	6 0	27.4% 0.0%	9 0	21.4% 0.0%	9 0	31.2% 0.0%	23 0	11.0% 0.0%	9
Centre, Fishergate, Preston St John's Shopping Centre,	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1
Lancaster Road, Preston Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2 Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 1HX Ashton-on-Ribble Local	0.6%	5	0.0%	0	0.0%	0	4.8%	4	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Blackpool Road / Woodplumpton Road	0.4%	3	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre, Preston Homebase, Preston Riversway, Mariners Way,	0.3%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Preston Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	1.6%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	11.5%	3	13.8%	12	7.4%	6	10.9%	2	0.0%	0	11.1%	5	10.7%	8	4.0%	3
Savoy Timber, Ashton Street, Preston PR2 2PP Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre Deepdale Shopping Park, Blackpool Road, Preston	0.2% 6.3%	2 54	0.0% 17.1%	0 5	1.3% 16.1%	1 14	1.0% 13.3%	1 11	0.0% 16.9%	0	0.0% 5.3%	0	0.0% 8.2%	0	0.0% 6.7%	0 5	0.0% 2.4%	0
Fulwood Town Centre	0.8%	6	0.0%	0	6.0%	5	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Queens Retail Park, Queen	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Preston Ribbleton Avenue Local	0.1%	1	0.0%	0	0.0%	1		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston																		
Ribbleton Local Centre Sainsbury's Superstore, Flintoff Way, Preston	0.1% 0.0%	1	0.0% 0.0%	0	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sharoe Green Local Centre, Preston Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden World, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Company	0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
Ribblesdale Nurseries, Newsham Hall Lane, Newsham Hall Lane, Woodplumpton, Preston PR4 DAS Newsham Hall Lane, Woodplumpton, Preston Pres	0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	
Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5 Grimsagh Village Centre Contre Longridge Grown Centre Longridge Town Centre Longridge Town Centre Longridge Roan, Preston PR2 Superstore, Longridge Road, Preston Longridge Road, Preston PR2 Superstore, Longridge Ro	0 0.0% 0 0.0% 0 0.0% 0 0.0%	
PAR OAS PAR	0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0 0 0
Grimsagh Village Centre 0.1% 1 0.0% 0 0.0%	0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0 0 0
Centre	0 0.0% 0 0.0% 0 0.0%	0 0 0
Other, Zone 5 0.0% 0<	0 0.0% 0 0.0%	0
Red Scar Industrial Estate, 1.06% 5 0.0% 0 4.7% 4 0.8% 1 2.4% 0 0.0% 0	0 0.0%	0
Longridge Road, Preston PR2 SNE Sainsbury's Superstore,		
Inglewhite Road, Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6 Kingsfold Local Centre, Penwortham Liverpool Road, Penwortham District Centre Southrings Business Park, Bamber Bridge PR5 6BJ B&Q, Craven Drive, Southrings Business Park, Bamber Bridge Bamber Bridge Town Centre 1.3% 11 1.6% 0 0.9% 1 1.5% 1 0.0% 0	0 0.0%	^
The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6 Kingsfold Local Centre, Penwortham Liverpool Road, Prestority Penwortham District Centre Centre Penwortham District Penwortham D		0
PR2 5BQ Zone 6 Kingsfold Local Centre, Penwortham Liverpool Road, 0.3% 2 0.0% 0 0.0%	0 0.0%	0
Kingsfold Local Centre, Penwortham Liverpool Road, 0.3% 2 0.0% 0		
Liverpool Road,	0.0%	0
Penwortham District Centre Zone 7 Aldi, Cuerden Way, Bamber O.0% O 0.0%	0 0.0%	0
Aldi, Cuerden Way, Bamber 0.0% 0 0.0%	0 0.0%	0
B&Q, Craven Drive, 1.7% 14 0.0% 0 1.3% 1 0.0% 0 0.0% 0 1.6% 1 10.1% 4 1.0% Southrings Business Park, Bamber Bridge Bamber Bridge Town Centre 1.3% 11 1.6% 0 0.9% 1 1.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.4% Capitol Retail Park, Capitol 3.6% 31 1.6% 0 4.7% 4 1.9% 1 1.9% 0 1.6% 1 3.0% 1 8.8% Way, Walton-le-Dale Great Greens Lane Local 0.0% 0 0.0%	0 0.0%	0
Bamber Bridge Bamber Bridge Town Centre 1.3% 11 1.6% 0 0.9% 1 1.5% 1 0.0% 0 0.0% 0 0.0% 0 4.4% Capitol Retail Park, Capitol 3.6% 31 1.6% 0 4.7% 4 1.9% 1 1.9% 0 1.6% 1 3.0% 1 8.8% Way, Walton-le-Dale Great Greens Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Clayton Brook / Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	1 1.2%	1
Capitol Retail Park, Capitol 3.6% 31 1.6% 0 4.7% 4 1.9% 1 1.9% 0 1.6% 1 3.0% 1 8.8% Way, Walton-le-Dale Great Greens Lane Local 0.0% 0 0.0%		
Way, Walton-le-Dale Great Greens Lane Local 0.0% 0 <t< td=""><td>3 1.5% 6 1.5%</td><td></td></t<>	3 1.5% 6 1.5%	
Centre, Clayton Brook / Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0.0%	
Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0.0%	U
· ·	0 0.0%	
	0 0.0%	
Lostock Hall Village Centre 1.0% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 10.1% Matalan, Holme Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	7 0.0% 0 0.0%	
Bamber Bridge PR5 6BP		
Morrisons, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Bamber Bridge	0 0.0%	
Other, Zone 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0.0%	
Sainsbury's Superstore, 0.0% 0	0 0.0%	0
South Rings Business Park, 0.7% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Bamber Bridge, Preston PR5 6DA	0 4.0%	3
Station Road, Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% District Centre	0 0.0%	0
Tardy Gate District Centre 0.3% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8%	3 0.0%	0
Waitrose, Capitol Retail 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Park, Capitol Way, Walton-Le-Dale	0 0.0%	0
Walton-Le-Date Walton-le-Date Local Centre 0.4% 4 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 2 20ne 8	0 2.2%	2
Aldi, Towngate, Leyland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% PR25 2LR	0 0.0%	0
Asda, Towngate, Leyland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	0 0.0%	
Churchill Way Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Churchill Way, Leyland PR25 3LZ	0 0.0%	0
Earnshaw Bridge Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Leyland	0.0%	0
Farington Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Leyland	0 0.0%	0
Lancaster Lane Local Centre, 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Clayton-le-Woods	0 4.0%	3
Leyland Town Centre 4.2% 35 0.0% 0 0.0% 0 1.5% 1 0.0% 0 0.0% 0 3.0% 1 0.0%	0 34.0%	27

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Weighted:						F	or W	YG	r								July 2	2018
	Total	I	Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0 1	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.3%	1	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	13.5%	114	2.1%	1	0.0%	0	7.4%	6	5.8%	1	2.5%	1	2.4%	1	6.8%	5	8.3%	7
Collingwood Road Local Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.1% 0.4%	1 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or w	ľG	Г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Euxton Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	5	3.4%	3
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brinscall Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	0.50/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Botany Bay, Canal Mill, Botany Brow, Chorley Chorley Road Local Centre,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington	0.2%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off Poulton Street, Kirkham	1.5% 0.0%	13 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	0.0% 0.0%	0
Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:						r	or w	ľG	Г								July 2	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Village Centre Other, Zone 15	1.2% 0.0%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16 Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre Alexandria Drive, St Annes Local Centre	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster B&Q, Frith Street, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3% 0.5%	20 4	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	2.3%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackpool Town Centre Bolton Gate Retail Park,	1.0% 0.4%	9	3.0% 0.0%	1	1.3% 0.0%	1	1.9% 0.0%	1	0.0% 0.0%	0								
Roundhill Way, Bolton Bolton Shopping Park,	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Street, Bolton Bolton Town Centre	1.2%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.101		0.007	^	0.001	^	0.004	^	0.004	^	0.004	^	0.001	^	0.001	^	0.004	_
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackpool	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Darwen Town Centre Freeport Fleetwood, Anchorage Road,	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Fleetwood Gemini Retail Park, Europa	1.6%	13	5.5%	2	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.6%	1	0.0%	0	5.2%	4

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Weighted:		.,		-	00 0-	F	or WY	YG									July 2	2018
weighteu.	Total		Zone 1	[Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.3% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road, Southport		35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.6%	7
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	33	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	1.5%	1	8.0%	,
Morcambe Town Centre Morrisons, Railway Road, Blackburn	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council Other, Fylde	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Hyndburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	Ö	0.0%	ő	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens Other, Stockport	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or W	Y G	Г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	1	0.0%	(
Squiresgate Retail Park, Squires Gate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	•
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Clifton Retail Park, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road North, Burscough Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
BB6 7AT The Koi Pool Water Gardens, Mains Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Poulton-le-Fylde The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Trafford Centre, Regent Crescent, Manchester	0.9%	8	0.0%	0	0.0%	0	6.3%	5	1.9%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	(
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	:
Whalley Town Centre Wickes, Preston New Road,	0.0% 0.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Blackpool Wickes, Sunnycliff Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Park, Mellishaw Lane, Heaton With Ox, Morecambe																		
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre Others	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	(
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember) (Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
shopping)	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Weighted base: Sample:		846 838		28 37		85 70		81 75		14 37		33 51		42 49		73 59		79 47
Q28 Do you ever visit the	e follow	ing ce	entres?	[MR/P	R]													
Preston City Centre Chorley Town Centre (Don't visit either of these) Weighted base:	67.7% 33.3% 20.0%	1221 600 361 1803	91.9% 15.2% 4.9%	74 12 4 80	79.8% 7.2% 19.5%	132 12 32 166	76.5% 9.0% 21.5%	186 22 52 243	75.4% 10.2% 24.0%	30 4 9	55.3% 6.0% 43.3%	37 4 29 68	93.7% 14.3% 6.4%	80 12 5 85	79.8% 46.4% 15.5%	128 74 25 160	72.7% 40.8% 19.3%	121 68 32 166
Sample:		1803		100		152		200		100		100		101		125		100
Q29 Which centre do you Those who visit one or it																		
Preston City Centre Chorley Town Centre	70.9% 29.1%	1022 420	96.7% 3.3%	74 3	98.6% 1.4%	131 2	96.3% 3.7%	183 7	99.1% 0.9%	30 0	97.6% 2.4%	37 1	97.3% 2.7%	77 2	77.1% 22.9%	104 31	80.4% 19.6%	108 26
Weighted base: Sample:		1442 1424		76 92		133 129		190 153		30 78		38 59		80 92		135 103		134 81

MeanScore: visits per month

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Daily	5.0%	73	19.8%	15	4.8%	6	8.7%	17	4.0%	1	0.0%	0	3.7%	3	6.0%	8	6.0%	8
At least two times a week	10.9%	157	27.7%	21	8.7%	12	13.5%	26	4.9%	1	8.8%	3	14.4%	11	9.1%	12	0.7%	1
At least once a week	18.4%	266	20.4%	16	26.7%	36	19.2%	37	25.4%	8	22.4%	9	21.6%	17	14.6%	20	11.2%	15
At least once a fortnight	16.9%	244	8.2%	6	20.9%	28	17.1%	33	16.2%	5	10.1%	4	16.5%	13	20.2%	27	9.9%	13
At least once a month	21.4%	309	12.9%	10	14.7%	20	24.9%	47	15.8%	5	20.9%	8	22.3%	18	23.4%	32	29.9%	40
At least every two months	9.7%	139	4.2%	3	11.8%	16	5.7%	11	8.0%	2	2.4%	1	1.4%	1	12.3%	17	19.7%	26
At least every 3 months	6.8%	98	2.6%	2	3.0%	4	5.7%	11	10.0%	3	23.2%	9	10.7%	9	4.0%	5	12.3%	16
At least every 6 months	4.4%	63	1.2%	1	4.1%	6	1.0%	2	5.8%	2	6.6%	3	3.9%	3	6.8%	9	2.4%	3
Less often than once every 6 months	1.7%	25	0.0%	0	0.0%	0	0.3%	1	2.0%	1	3.4%	1	2.3%	2	1.8%	2	0.0%	0
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / varies)	4.6%	66	3.0%	2	5.2%	7	3.9%	7	7.1%	2	1.1%	0	3.1%	3	1.7%	2	7.2%	10
Mean:		4.85		11.87		4.80		6.43		3.85		2.85		5.05		4.66		3.23
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Car / van (as driver) Car / van (as passenger) Bus, minibus or coach Motorcycle, scooter or	66.8% 4.9% 14.0% 0.4%	964 70 202 5	12.4% 1.9% 20.6% 0.0%	10 1 16 0	63.8% 8.3% 20.5% 0.6%	85 11 27 1	64.0% 4.4% 18.5% 0.0%	122 8 35 0	82.1% 1.7% 13.6% 0.0%	25 1 4 0	73.5% 3.5% 20.5% 1.1%	28 1 8 0	47.8% 4.9% 28.1% 0.7%	38 4 22 1	73.7% 4.9% 12.6% 0.0%	100 7 17 0	84.6% 1.6% 8.9% 0.0%	113 2 12 0
moped Walk	9.6%	139	58.6%	45	1.4%	2.	9.6%	18	0.0%	0	1.4%	1	16.5%	13	2.9%	4	0.0%	0
Taxi	0.7%	10	1.3%	1	3.8%	5	1.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1	5.2%	7	0.7%	1
(Don't know / varies)	1.3%	19	5.1%	4	0.6%	1	1.8%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Weighted base: Sample:		1442 1424		76 92		133 129		190 153		30 78		38 59		80 92		135 103		134 81

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Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Prestor		•	ND / OR (Chorle	y Town C	entre	at Q28:											
Choice and range of shops	36.6%	529	16.0%	12	41.2%	55	34.3%	65	21.2%	6	40.3%	15	42.5%	34	26.3%	36	48.5%	65
Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	2.0%	2	7.7%	10	0.8%	1	2.6%	1	11.9%	5	3.2%	3	4.8%	6	2.3%	3
Choice of services (hairdressers, banks etc)	5.1%	74	1.8%	1	4.6%	6	6.7%	13	4.0%	1	7.9%	3	5.5%	4	2.9%	4	1.8%	2
Close to home	13.8%	200	28.2%	22	12.7%	17	13.4%	26	21.7%	7	3.8%	1	20.2%	16	17.5%	24	6.1%	8
Close to work	4.7%	68	0.0%	0	3.5%	5	9.4%	18	3.8%	1	11.1%	4	1.3%	1	10.4%	14	5.1%	7
Convenient car parking	0.9%	13	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0	0.0%	0	1.3%	2	4.1%	6
Easily accessible by public	0.4%	6	1.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
transport Environmental quality of	1.8%	26	0.0%	0	0.0%	0	1.2%	2	0.0%	0	2.1%	1	0.7%	1	1.6%	2	0.9%	1
centre	0.20/	-	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1 40/		0.00/		0.70/		0.00/	0
Free car parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0
Livestock market	1.0%	15 0	1.7%	1 0	0.4%	1	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5 0
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	
Other Chains of abority shops	0.0%	9	0.0%	0	0.0%	4	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
Choice of charity shops Compact layout / shops close	0.6% 1.9%	27	0.0% 2.6%	2	3.0% 1.0%	1	0.0%	0	0.0% 7.7%	2	0.0%	0	1.8%	1	0.0% 3.3%	4	0.0%	1
together																		
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	0.0%	0	1.8%	2	2.6%	5	0.0%	0	1.1%	0	4.6%	4	2.6%	4	1.8%	2
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.5%	8	0.6%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Familiarity / know my way around	1.1%	16	3.4%	3	0.9%	1	1.5%	3	1.7%	1	1.4%	1	0.7%	1	2.1%	3	0.0%	0
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout	1.4%	20	2.0%	2	3.9%	5	1.7%	3	2.0%	1	5.6%	2	1.6%	1	1.6%	2	0.0%	0
Good market	3.7%	53	1.2%	1	1.2%	2	1.3%	3	0.0%	0	1.1%	0	2.1%	2	5.6%	8	0.9%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Good place for window shopping / browsing	2.3%	34	2.7%	2	0.9%	1	1.0%	2	0.0%	0	4.7%	2	1.6%	1	5.1%	7	2.4%	3
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	3
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Park & Ride facility	0.4%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.3%	2
Pedestrianised areas	0.5%	7	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.4%	3
Pleasant atmosphere / people	1.3%	18	5.5%	4	1.9%	3	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	3
Supporting local area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.5%	180	30.6%	23	12.7%	17	21.8%	42	29.8%	9	6.6%	3	11.0%	9	11.3%	15	6.3%	8
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

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Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

1st Mention																		
Better environment	0.9%	13	0.6%	0	0.0%	0	0.3%	1	3.1%	1	4.7%	2	0.7%	1	2.1%	3	0.0%	0
Better security	0.5%	8	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheaper parking	5.8%	83	0.8%	1	7.5%	10	7.2%	14	9.5%	3	4.7%	2	5.0%	4	5.6%	8	3.1%	4
Cheaper public transport	0.3%	5	1.8%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	6	2.0%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	85	3.2%	2	5.6%	7	4.1%	8	3.3%	1	14.9%	6	2.5%	2	2.7%	4	6.4%	9
Improved quality of shops	6.4%	92	5.9%	5	2.7%	4	5.7%	11	7.4%	2	3.2%	1	8.2%	7	5.5%	7	3.4%	5
Improved street cleaning	0.8%	11	1.2%	1	0.0%	0	1.5%	3	3.7%	1	0.0%	0	0.7%	1	1.1%	2	2.7%	4
Increased choice and range of shops	8.2%	118	3.9%	3	3.7%	5	10.6%	20	7.0%	2	8.8%	3	9.4%	8	4.9%	7	6.8%	9
Increased public transport	2.2%	32	0.6%	0	2.0%	3	1.2%	2	3.6%	1	1.4%	1	3.7%	3	0.6%	1	4.1%	6
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.7%	68	2.8%	2	7.4%	10	3.9%	7	1.6%	0	2.1%	1	7.6%	6	10.6%	14	1.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.1%	1	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	1.6%	23	5.6%	4	1.0%	1	1.7%	3	4.6%	1	4.4%	2	0.9%	1	2.6%	4	0.0%	0
Better disabled access	0.2%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.4%	6	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.4%	6	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Free parking	0.4%	6	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	1.1%	16	5.1%	4	0.9%	1	3.6%	7	0.0%	0	3.2%	1	0.7%	1	0.6%	1	0.0%	0
Improved general accessibility	0.2%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.4%	6	0.6%	0	0.4%	1	0.7%	1	2.6%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Improved roads	0.4%	6	0.8%	1	1.2%	2	0.6%	1	0.0%	0	0.0%	0	2.2%	2	0.7%	1	0.0%	0
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.3%	4 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	$0 \\ 0$
Less charity shops	0.3% 0.0%	0	0.0% 0.0%	0	0.4% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Less mobile phone shops Less vacant shops	1.7%	24	6.2%	5	3.8%	5	1.5%	3	4.5%	1	1.4%	1	5.9%	5	1.7%	2	0.0%	0
Lower rents / rates on shops	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	18	1.5%	1	1.1%	1	0.6%	1	0.9%	0	1.1%	0	2.5%	2	1.7%	2	2.3%	3
More / better facilities for children	0.2%	2	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.9%	2	1.6%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better restaurants / cafés	0.6%	8	0.0%	0	0.8%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.2%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	6	0.0%	0	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
More investment generally	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
institutions Mora shared space	0.10/	2	0.00/	0	0.00/	Ω	0.00/	Λ	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.20/	2
More shared space More special events	0.1% 0.2%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.4%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	2
More street furniture	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(benches, litter bins etc.)	0.170	<u> </u>	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

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	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
More undercover / indoor shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas	0.2%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	2.5%	36	3.5%	3	2.7%	4	3.2%	6	11.3%	3	3.0%	1	3.6%	3	3.3%	4	1.6%	2
Remove / reduce shared space	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
(Nothing)	46.6%	672	39.7%	30	43.4%	58	44.5%	85	32.0%	10	40.2%	15	34.1%	27	50.7%	68	63.7%	85
(Don't know)	1.4%	21	4.6%	3	1.2%	2	0.4%	1	0.0%	0	4.1%	2	5.6%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

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Weighted:						r	or w	ľG	Г								July 2	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
2nd Mention																		
Better environment	0.7%	10	2.0%	2	0.6%	1	2.7%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.9%	1
Better security	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	1.4%	21 2	0.0% 0.0%	0	6.9% 0.0%	9	0.0% 0.6%	0	1.6% 0.0%	0	1.4% 0.0%	1	1.6% 0.0%	1	1.0% 0.0%	1	0.0% 0.0%	0
Cheaper public transport Discount foodstores within the town centre	0.1% 0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.4%	35	0.6%	0	3.6%	5	1.0%	2	2.7%	1	7.0%	3	2.8%	2	0.7%	1	1.8%	2
Improved quality of shops	4.2%	61	2.5%	2	0.0%	0	2.9%	5	1.1%	0	1.1%	0	5.1%	4	0.6%	1	0.9%	1
Improved street cleaning	0.7%	10	1.2%	1	0.0%	0	1.1%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	0.9%	1
Increased choice and range of shops	3.7%	54	4.6%	3	3.0%	4	2.1%	4	5.1%	2	2.4%	1	6.4%	5	4.8%	6	0.9%	1
Increased public transport	0.8%	11	0.0% 0.0%	0	0.4% 0.0%	1	0.3% 0.0%	1	2.4% 0.0%	1	0.0% 0.0%	0	0.9% 0.0%	1	0.6% 0.0%	1	4.1% 0.0%	6 0
Longer opening hours More parking	0.0% 1.9%	27	2.6%	2	1.9%	3	0.0%	1	0.0%	0	1.4%	1	1.3%	1	1.7%	2	2.4%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	0.4%	5	1.1%	1	0.9%	1	0.0%	0	1.1%	0	0.0%	0	1.8%	1	1.1%	2	0.0%	0
Better disabled access	0.4%	6	1.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways Finish roadworks /	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
improvements Free parking	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market	0.2%	3	0.0%	0	0.8%	1	0.0%	0	2.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved pavements	0.6%	8	1.2%	1	0.8%	1	0.6%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	1.2%	2	0.9%	0	0.0%	0	0.7%	1	1.0%	1	2.4%	3
Improved street lighting Install more traffic lights	0.0% 0.1%	1	0.0% 0.0%	0	0.0% 0.6%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Less busy	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	0.6%	1	0.7%	1	1.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops Lower rents / rates on shops	0.4% 0.1%	6	0.0% 0.0%	0	0.0% 0.6%	0	1.0% 0.0%	2	6.4% 0.0%	2	2.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More / better car parking	0.1%	6	0.0%	0	1.6%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars More / better restaurants /	0.0% 0.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
cafés																		
More / better road signage More / better security /	0.0% 0.0%	1 0	0.0% 0.0%	0	0.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
policing More / better supermarkets	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	2.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopment of derelict areas Reduce noise pollution	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
reduce noise ponduon	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	5	Zone 6		Zone	7	Zone	8
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.0%	14	0.0%	0	0.6%	1	0.9%	2	0.0%	0	2.0%	1	3.5%	3	2.9%	4	0.9%	1
Remove / reduce shared space	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	75.3%	1086	72.9%	56	71.7%	96	78.2%	149	71.8%	22	73.8%	28	64.9%	52	81.4%	110	83.2%	111
(Don't know)	1.5%	22	4.6%	3	1.7%	2	0.4%	1	0.0%	0	4.1%	2	5.0%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

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Weighted:						r	or w	ľG	Г								July 2	018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	3
3rd Mention																		
Better environment	0.2%	3	1.3%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking Cheaper public transport	0.3% 0.1%	4 1	0.0% 0.0%	0	0.0% 0.6%	0	0.3% 0.0%	1	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	17	2.0%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0
Improved street cleaning Increased choice and range of shops	0.2% 1.7%	3 25	0.6% 0.6%	0	0.0% 5.0%	0 7	0.0% 0.0%	0	1.1% 2.7%	0	3.6% 1.1%	1	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 1.8%	0
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.4%	3
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.5%	7	0.8%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue Better disabled access	0.2% 0.1%	3 1	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0	0.0%	0	0.7% 0.0%	1	0.0% 0.0%	0	0.9%	1 0
Better layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking Improve Park & Ride facility	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Improve the new market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting Install more traffic lights	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.9%	1	0.0%	0	0.0%	0
Less charity shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops Less vacant shops	0.0% 0.1%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lower rents / rates on shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets More / better pubs / bars	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better road signage More / better security /	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
policing	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
More / better supermarkets More independent shops	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.7%	0	0.0% 0.0%	0	0.0% 0.0%	0
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events More street furniture	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0
(benches, litter bins etc.) More undercover / indoor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shops Redevelopment of derelict	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
areas Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
		-		-		-		-		-		-		-		-		,

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone 5	5	Zone (5	Zone	7	Zone	8
Reduce shop rents / rates	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.2%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove / reduce shared space	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	91.5%	1320	89.6%	68	88.0%	117	94.1%	179	89.7%	27	86.6%	33	87.8%	70	94.9%	128	93.1%	125
(Don't know)	1.6%	23	4.6%	3	1.7%	2	0.4%	1	0.0%	0	4.1%	2	5.0%	4	0.0%	0	0.0%	0
Weighted base:		1442		76		133		190		30		38		80		135		134
Sample:		1424		92		129		153		78		59		92		103		81

Preston & Chorley Household Survey For WYG

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Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8

Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:

PRESTON CITY CEN											AI Q20 I	-OK F	ESPUN	DENI	З ІПА	ı viəi	CIINE	ĸ
Those who visit Preston																		
Better environment	1.8%	26	3.9%	3	0.6%	1	3.6%	7	3.1%	1	6.8%	3	0.7%	1	2.1%	3	0.9%	1
Better security	0.7%	10	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheaper parking	7.5%	108	0.8%	1	14.3%	19	7.5%	14	12.0%	4	6.1%	2	6.6%	5	7.7%	10	3.1%	4
Cheaper public transport	0.5%	7	1.8%	1	1.8%	2	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.8%	11	2.0%	2	2.3%	3	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	8.9%	128	4.3%	3	9.1%	12	5.1%	10	6.0%	2	24.4%	9	5.3%	4	3.4%	5	8.2%	11
Improved quality of shops	11.1%	160	10.4%	8	2.7%	4	9.6%	18	8.5%	3	4.3%	2	13.9%	11	6.8%	9	3.4%	5
Improved street cleaning Increased choice and range	1.6% 13.6%	23 196	2.9% 9.1%	2 7	0.0% 11.8%	0 16	2.6% 12.8%	5 24	5.7% 14.8%	2 4	3.6% 12.3%	1 5	1.4% 16.8%	1 13	2.1% 9.7%	3 13	3.6% 9.5%	5 13
of shops																		
Increased public transport Longer opening hours	2.8% 0.0%	40 0	0.6% 0.0%	0	2.5% 0.0%	3	1.5% 0.0%	3	3.6% 0.0%	1	1.4% 0.0%	1	5.5% 0.0%	4	1.1% 0.0%	2	6.5% 0.0%	9 0
More parking	7.0%	101	6.1%	5	11.5%	15	4.7%	9	2.4%	1	3.5%	1	9.6%	8	12.3%	17	5.1%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.3%	4	0.6%	0	1.7%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Address the homeless issue	2.2%	31	6.7%	5	1.9%	2	2.3%	4	5.7%	2	4.4%	2	3.3%	3	3.7%	5	0.9%	1
Better disabled access	0.6%	9	2.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0
Better layout	0.5%	7	1.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.2%	2	1.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.5%	8	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Free parking	0.6%	8	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market Improved general	1.3% 0.4%	19 5	5.1% 0.0%	4	1.7% 1.2%	2 2	3.6% 0.4%	7 1	2.0% 0.0%	1 0	3.2% 0.0%	1	1.6% 0.0%	1 0	0.6% 0.7%	1 1	0.0% 0.0%	0
accessibility Improved pavements	1.0%	15	1.8%	1	1.2%	2	1.3%	3	2.6%	1	0.0%	0	2.3%	2	1.6%	2	0.0%	0
Improved roads	1.2%	17	0.8%	1	1.7%	2	1.8%	3	0.9%	0	0.0%	0	2.8%	2	1.7%	2	2.4%	3
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras Less charity shops	0.6% 0.7%	8 10	0.0% 0.0%	0	0.0% 1.0%	0 1	1.6% 0.7%	3	0.0% 3.2%	0 1	1.1% 0.0%	0	0.9% 0.0%	1	0.0% 0.6%	0 1	0.0% 0.0%	0
Less mobile phone shops	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	6.2%	5	3.8%	5	2.5%	5	10.9%	3	3.5%	1	7.1%	6	1.7%	2	0.0%	Ö
Lower rents / rates on shops	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.5%	1	2.7%	4	0.6%	1	5.6%	2	1.1%	0	2.5%	2	2.8%	4	2.3%	3
More / better facilities for children	0.2%	3	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
More / better pedestrianisation	0.6%	9	0.0%	0	0.0%	0	1.5%	3	1.6%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0
More / better public toilets	0.4%	6	0.6%	0	2.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better pubs / bars	0.5%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better restaurants / cafés	0.8%	12	0.0%	0	1.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1
More / better road signage	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.3%	5	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	2.2%	2	1.0%	1	1.2%	2	1.7%	1	0.0%	0	3.7%	3	0.0%	0	0.7%	1
More investment generally	0.1%	1 1	0.0%	0	0.8%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0
More sales / special offers / promotions	0.1%		0.0%		0.0%						0.0%							
More services such as banks and other financial institutions	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More special events	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover / indoor shops	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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weighten:						-	OI W	10									July	2018
	Tota	l	Zone	1	Zone	2	Zone	3	Zone 4	4	Zone :	5	Zone 6	i	Zone	7	Zone	8 8
Redevelopment of derelict	0.3%	4	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	C
areas Reduce noise pollution	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Reduce shop rents / rates Reduce the amount of	0.1% 0.0%	2 0	0.0%	0	0.6% 0.0%	1 0	0.6% 0.0%	1 0	0.0% 0.9%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
student accommodation Reduce traffic congestion Remove / reduce shared	3.7% 0.5%	53 8	3.5% 0.6%	3 0	4.9% 0.0%	6 0	4.1% 2.0%	8 4	11.3% 0.0%	3	5.0% 0.0%	2	7.1% 0.7%	6 1	6.2% 0.0%	8	2.5% 0.0%	3
space Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Weighted base: Sample:		1442 1424		76 92		133 129		190 153		30 78		38 59		80 92		135 103		134 81
Q34AWhy don't you visit Those who do not visit it		-																
Choice of leisure facilities	0.7%	4	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
(cinema, gym, pubs etc) Choice of services	0.4%	2	0.0%	0	0.0%	0	3.9%	2	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(hairdressers, banks etc) Doesn't have preferred	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
supermarket Environmental quality of	1.4%	8	0.0%	0	4.9%	2	2.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	(
centre Expensive car parking	5.4%	32	0.0%	0	30.7%	10	4.7%	3	4.9%	0	0.0%	0	23.2%	1	12.6%	4	7.0%	3
Inconveniently located car parking	2.7%	16	0.0%	0	0.0%	0	6.5%	4	6.1%	1	4.5%	1	0.0%	0	9.0%	3	2.7%	1
Lack of choice and range of shops	3.1%	18	13.8%	1	2.2%	1	1.5%	1	0.0%	0	1.4%	0	10.1%	1	4.3%	1	11.8%	5
Not accessible by public transport	0.7%	4	0.0%	0	0.0%	0	1.5%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too far away from home or work	15.3%	89	23.4%	2	0.0%	0	2.6%	1	2.7%	0	8.1%	2	0.0%	0	10.9%	4	2.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nothing, no reason to visit	33.5%	195	13.8%	1	35.2%	12	39.8%	23	20.4%	2	34.6%	10	13.1%	1	23.2%	8	16.5%	7
Badly organised bus station	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
Difficult to get in / out of the car park Difficult to get to	6.3%	37 39	0.0% 6.9%	0	16.9% 4.9%	6	10.9% 2.3%	6	0.0%	0	7.7%	2	10.1%	1	0.0%	0	24.0% 27.9%	11
General dislike of the centre	1.0%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	12.0%	4	0.0%	(
Had unpleasant experience	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.7%	2
No free parking	2.5%	15	0.0%	0	10.2%	3	4.9%	3	0.0%	0	9.9%	3	0.0%	0	3.0%	1	0.0%	(
Not enough parking	6.4%	37	0.0%	0	20.4%	7	2.1%	1	2.7%	0	19.1%	6	0.0%	0	20.0%	6	4.7%	2
Poor disabled facilities / access	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	2.3%	1	0.0%	(
Poor layout / shops too spread out / too large	1.4%	8	0.0%	0	0.0%	0	3.3%	2	2.7%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	(
Poor market Poor Park & Ride scheme	0.2% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.7% 0.0%	0	2.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Prefer to go elsewhere	2.9%	17	0.0%	0	1.7%	1	2.6%	1	0.0%	0	2.7%	1	0.0%	0	4.3%	1	2.7%	1
Run-down / unattractive	4.2%	25	0.0%	0	4.0%	1	16.6%	9	11.0%	1	2.7%	1	0.0%	0	2.3%	1	18.8%	ç
Shops too far away from bus station / car parks	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	(
Too busy / crowded	4.8%	28	0.0%	0	10.2%	3	2.6%	1	2.7%	0	7.1%	2	13.1%	1	7.3%	2	0.0%	(
Too many changes made	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.3%	1	0.0%	(
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too many empty shops	1.3%	8	0.0%	0	4.9%	2	3.3%	2	18.4%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	(
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too many students	0.3%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too many train cancellations	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too old / ill / disabled	6.3%	37	40.2%	3	4.9%	2	6.5%	4	4.9%	0	5.4%	2	0.0%	0	13.0%	4	4.1%	2
Traffic congestion	4.6%	27	0.0%	0	0.0%	0	2.6%	1	11.0%	1	3.5%	1	20.3%	1	6.0%	2	2.1%	1
Undesirable clientele Unfamiliar	1.1%	7	8.9% 0.0%	1 0	4.0% 0.0%	1	0.0% 0.0%	0	21.1% 0.0%	2	1.4% 1.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Unpleasant atmosphere	0.5% 0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cubicasam annoshiere			0.0%	0	1.7%	1		1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know)	2.0%	12	0.070	U	1.//0	1	1.1%	1	0.0%	U	0.070	U	0.070	U	0.070	U	0.070	
	2.0%	582	0.070	7	1.7 /0	34	1.1%	57	0.0%	10	0.0%	30	0.070	5	0.070	32	0.070	45

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	Tota	l	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone '	7	Zone	8
Q34BWhy don't you visit Those who live in Chorn						n Cen	atre at Q2	8:										
Choice of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(cinema, gym, pubs etc) Choice of services (hairdressers, banks etc)	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of shops	17.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Feels unsafe	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Prefer to go elsewhere	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	1	0.0%	(
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	1
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	3
(Nothing, no reason to visit)	48.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	3	58.2%	6
(Don't know)	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Weighted base: Sample:		47 42		0 0		0		0		0		0		0 0		7 5		11 5
Q35 Do people in your he	ouseho	ld, inc	luding y	ours	elf, make	e use	of home	e inte	rnet sho	pping	g, mobil	e inte	rnet sho	ppin	g or TV s	shop	ping? [N	ИR]
Yes, Internet (home)	66.8%	1204	54.8%	44	58.0%	96	66.1%	160	71.6%	28	49.8%	34	62.3%	53	62.4%	100	73.8%	122
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%		29.8%		29.8%	49	26.1%	63	27.1%		34.8%		25.1%		31.8%		38.2%	63
Yes, TV Shopping (No)	3.2% 26.3%	58 474	3.3% 43.0%	3 35	0.8% 27.5%	1 46	2.4% 27.3%	6 66	3.2% 25.2%	1 10	4.4% 38.6%	3 26	7.9% 30.8%	7 26	2.9% 29.7%	5 48	4.0% 21.3%	7 35
Weighted base:		1803		80		166		243		40		68		85		160		166

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q36 Which goods or ser										(hom	ne / mob	oile / 1	「V) shop	ping	? [MR]			
Banking / finance	1.0%	13	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Books	35.8%	475	22.6%	10	34.5%	41	27.8%	49	34.9%	10	43.8%	18	26.6%	16	33.7%	38	33.5%	44
CDs, DVDs, music	26.9%	357	15.4%	7	30.8%	37	29.4%	52	14.0%	4	23.5%	10	18.6%	11	22.2%	25	30.7%	40
Clothes / shoes	45.8%	609	35.5%	16	49.9%	60	46.7%	82	44.4%	13	49.9%	21	50.7%	30	41.8%	47	44.7%	58
DIY goods	4.0%	53	4.0%	2	0.9%	1	4.0%	7	2.7%	1	9.3%	4	0.9%	1	2.3%	3	11.0%	14
Food	9.0%	120	12.1%	6	9.0%	11	6.3%	11	7.1%	2	10.0%	4	8.2%	5	4.2%	5	6.5%	9
Furniture / carpets	2.5%	33	1.0%	0	2.4%	3	0.8%	1	0.0%	0	0.0%	0	1.7%	1	4.9%	5	0.7%	1
Garden items	3.1%	41	4.0%	2	2.3%	3	0.0%	0	1.6%	0	1.3%	1	1.2%	1	10.3%	12	0.9%	1
Holiday and / or travel tickets	2.0%	27	2.0%	1	0.6%	1	0.8%	1	3.6%	1	2.0%	1	6.7%	4	0.0%	0	0.0%	0
Jewellery / watches	1.2%	16	0.0%	0	0.9%	1	1.2%	2	0.9%	0	1.3%	1	4.4%	3	0.7%	1	0.0%	0
Major electrical items	13.1%	175	7.5%	3	6.7%	8	13.0%	23	5.2%	2	11.4%	5	2.4%	1	12.4%	14	12.1%	16
Small electrical items	19.4%	257	13.6%	6	23.6%	28	13.2%	23	11.0%	3	21.3%	9	17.5%	10	13.1%	15	13.1%	17
Small household goods	15.8%	210	11.6%	5	10.4%	12	8.3%	15	19.1%	6	23.5%	10	14.9%	9	12.9%	14	22.4%	29
Sports goods	2.5%	34	1.3%	1	4.6%	6	1.2%	2	3.4%	1	0.0%	0	2.6%	2	1.7%	2	0.9%	1
Toys	7.0%	92	1.3%	1	5.4%	6	3.2%	6	2.7%	1	19.9%	8	7.5%	4	10.9%	12	9.2%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antiques Paby items	0.1%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.9% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Baby items	0.1% 3.9%	52	1.3%	1	0.6%	1	3.6%	6	0.0%	0	2.3%	0	3.1%	2	5.4%	6	7.0%	0 9
Clothing accessories (e.g. handbags, sunglasses etc.)																		
Computer accessories	1.4%	18 1	3.3% 0.0%	2	0.0% 0.0%	0	0.8% 0.5%	1 1	0.9% 0.0%	0	1.0% 0.0%	0	0.9% 0.0%	1 0	0.0% 0.0%	0	0.9% 0.0%	1 0
E cigarettes	0.1% 0.1%	2	1.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Flowers / plants Gifts	8.1%	107	8.1%	4	8.0%	10	7.4%	13	8.6%	3	10.0%	4	4.6%	3	13.2%	15	10.3%	13
Health & beauty / toiletries / chemist items	6.8%	90	4.3%	2	8.5%	10	5.6%	10	4.8%	1	10.4%	4	5.3%	3	2.6%	3	8.1%	11
Hobby / craft items	4.3%	57	1.3%	1	0.6%	1	4.4%	8	0.9%	0	4.1%	2	3.8%	2	6.3%	7	5.7%	7
Insurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luggage	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phones / accessories	1.1%	14	4.3%	2	0.0%	0	0.4%	1	0.0%	0	3.2%	1	1.2%	1	1.7%	2	0.9%	1
Pet supplies	2.3%	31	0.0%	0	1.6%	2	1.6%	3	1.1%	0	3.1%	1	1.2%	1	2.3%	3	0.9%	1
Stationery	1.3%	18	0.0%	0	2.2%	3	1.3%	2	1.6%	0	2.5%	1	1.7%	1	0.9%	1	0.9%	1
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Vehicle parts / accessories	2.7%	36	0.0%	0	2.7%	3	1.2%	2	2.7%	1	2.5%	1	0.0%	0	3.0%	3	6.9%	9
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.6%	101	16.0%	7	9.8%	12	11.9%	21	13.5%	4	3.6%	2	5.8%	3	7.6%	9	7.3%	10
Weighted base:		1329		46		120		176		30		41		59		112		131
Sample:		1213		51		93		138		69		55		67		81		74
Q37 For your household Those who purchase no										der, ho	ow did y	ou re	ceive yo	ur go	oods?			
Collection at store	4.1%	54	6.1%	3	6.3%	8	4.9%	9	1.6%	0	1.3%	1	4.0%	2	3.6%	4	6.3%	8
Home delivery	90.9%	1207	87.3%	40	90.8%	109	90.5%	159	97.3%	29	96.9%	40	92.4%	54	93.4%	105	89.4%	117
Delivery to place of work	2.7%	35	0.0%	0	1.4%	2	1.0%	2	1.1%	0	1.8%	1	1.2%	1	3.0%	3	2.4%	3
Collection at click and collect hub (non-store location)	0.8%	11	6.6%	3	1.5%	2	1.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	1
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	20	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	1
Weighted base: Sample:		1329 1213		46 51		120 93		176 138		30 69		41 55		59 67		112 81		131 74

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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							-	_									0	
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q38 Which of these le	isure acti	vities	do you p	oartic	ipate in	? [MR	/PR]											
Health & fitness	25.1%	452	13.2%	11	23.2%	38	23.0%	56	29.3%	12	19.5%	13	30.8%	26	21.5%	34	29.4%	49
Leisure centre activities	17.0%	307	11.8%	9	20.8%	34	12.0%	29	13.4%	5	6.5%	4	26.1%	22	26.4%	42	11.7%	19
Cinema	41.1%	740	31.0%	25	46.9%	78	30.3%	73	32.4%	13	43.9%	30	41.4%	35	47.7%	76	38.3%	64
Restaurant	58.7%	1059	46.5%	37	55.1%	91	46.7%	113	60.0%	24	56.3%	38	55.2%	47	58.0%	93	52.6%	87
Pub / Bars	41.2%	743	17.9%	14	43.5%	72	34.6%	84	45.8%	18	33.9%	23	50.9%	43	43.7%	70	35.0%	58
Nightclub	4.2%	76	1.9%	2	4.1%	7	0.0%	0	3.9%	2	0.0%	0	4.4%	4	5.0%	8	4.1%	7
Social club	4.9%	88	4.5%	4	5.9%	10	4.8%	12	5.6%	2	2.8%	2	5.0%	4	3.9%	6	4.6%	8
Ten pin bowling	10.1%	182	7.8%	6	14.1%	23	10.5%	26	7.8%	3	5.5%	4	10.4%	9	9.8%	16	3.2%	5
Bingo	5.4%	98	6.9%	6	13.3%	22	6.6%	16	5.6%	2	4.1%	3	4.0%	3	8.4%	13	1.1%	2
Theatre / concert hall	28.8%	520	20.4%	16	20.0%	33	23.0%	56	33.4%	13	30.0%	20	34.2%	29	27.1%	43	26.6%	44
Museum / art galleries	21.9%	394	16.1%	13	22.6%	37	18.4%	45	18.9%	7	14.9%	10	25.6%	22	21.9%	35	19.6%	33
(None of these)	17.6%	318	21.9%	18	16.6%	27	27.9%	68	11.2%	4	12.8%	9	13.7%	12	13.5%	21	20.0%	33
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

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	Total		Zone 1		Zone 2		Zone 3	3	Zone 4		Zone 5		Zone 6		Zone '	7	Zone	8
Q39 Which centre / facilit Those who visit for healt							health a	nd fi	ness acti	vity	?							
Zone 1	*																	
D Gyms, Lime House, Market Street, Preston	1.2%	6	4.2%	1	7.9%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Zone 1 Plungington Community Centre, Brook Street,	0.3% 0.2%	1 1	0.0% 6.5%	0 1	0.0% 0.0%	0	1.0% 0.0%	1 0	2.0% 0.0%	0	0.0% 0.0%	0	1.7% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	
Preston City Centre	1.0%	5	0.0%	0	5.5%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
PureGym, North Road Retail Park, Preston	1.6%	8	0.0%	0	0.0%	0	7.3%	5	3.8%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	
The Transformation Hub, West Strand Road, Preston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	0.0%	0	4.4%	3	0.0%	
Cotal Fitness, West Strand Road, Preston Cone 2	4.5%	24	25.2%	3	6.7%	3	1.9%	1	0.0%	0	4.9%	1	25.0%	8	1.3%	1	1.9%	
OW Sports Fitness, Port Way, Riverside, Preston	2.1%	11	0.0%	0		2	3.7%	2	7.3%	1	3.4%	1	8.9%	3	0.0%	0	2.4%	
arches and Savick ABC Boxing Academy, Catforth Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Zone 2 Ultraflex Gym, Shelley Road, Preston	0.5% 0.0%	2 0	0.0% 0.0%	0	3.8% 0.0%	2 0	0.0% 0.0%	0	6.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
one 3 fulwood Leisure Centre, Black Bull Lane, Fulwood,	7.4%	40	11.0%	2	39.8%	17	23.5%	15	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	
Preston SymWorks, Pittman Way,	2.7%	14	4.2%	1	1.7%	1	9.9%	6	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Fulwood, Preston eartbeat, Sir Tom Finney Way, Preston	0.6%	3	0.0%	0	1.3%	1	3.0%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	
ifestyle Fitness, Bill Shankley Crescent, Preston	0.5%	3	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ther, Zone 3 /est View Leisure Centre, Ribbleton Lane, Preston one 4	1.0% 4.2%	5 22	0.0% 10.2%	0	5.9% 2.5%	3	0.0% 23.2%	0 15	0.0% 12.1%	0 2	0.0% 8.7%	0	0.0% 2.2%	0	4.4% 2.4%	3	0.0% 0.0%	
ther, Zone 4 reston Marriott Leisure	0.0% 2.3%	0 12	0.0% 0.0%	0	0.0% 1.3%	0	0.0% 14.6%	0	2.0% 8.2%	0	0.0% 9.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Club, Garstang Road, Broughton, Preston	2.370	12	0.070	U	1.570	1	14.070	9	8.270	1	9.070	1	0.070	U	0.070	U	0.070	
itness Plus Gym, Stonebridge Mill, Kestor Lane, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	
ongridge Community Gym, Calder Avenue, Longridge	0.8%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	23.8%	4	0.0%	0	0.0%	0	0.0%	
ongridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	
ther, Zone 5 eps Gym, Roman Way Industrial Estate,	0.7% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	15.7% 0.0%	2 0	0.0% 0.0%	0	1.3% 0.0%	0	0.0% 0.0%	
Longridge Road, Preston napes Gym, Manor Court, Salesbury Hall Road,	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ribchester																		
ther, Zone 6	0.4%	2	3.2%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	
enwortham Leisure Centre, Crow Hills Road, Penwortham	3.2%	17	10.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	33.0%	11	4.4%	3	0.0%	
one 7	4.40/		0.007		0.004		0.004		0.004		0.004		2.10/		25.50		2.50/	
amber Bridge Leisure Centre, Brindle Road, Bamber Bridge	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	35.6%	21	3.5%	
t4less, Capitol Trade Park, Winery Lane, Walton-le-Dale	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	
fuscle Alley Gym, Cuerden Mill, Ward Street, Lostock Hall, Tardy Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	

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Weighted:	Total		Zone 1		Zone 2	1	Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		July 2 Zone	
Nuffield Health Fitness & Wellbeing Gym, Capitol Centre, Walton-le-Dale	3.7%	20	0.0%	0	9.3%	4	0.0%	0	0.0%	0	2.6%	0	7.9%	3	8.8%	5	0.0%	O
Places Gym, Craven Drive, off Lostock Lane, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	19.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	5.9%	3
Zone 8 Crossfit, Mararthon Place,	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	6
Leyland Gymetc, King Street, Leyland	3.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	9
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.6%	4	32.7%	16
Other, Zone 8 SAS Gym, Clydesdale Place,	1.5% 0.0%	8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.4% 0.0%	1	6.4% 0.0%	3
Leyland Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9 Motivated Fitness, Church	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Tarleton, Preston Other, Zone 9 Zone 10	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Seasons Leisure Centre (Active Nation), Water Street, Chorley	6.6%	35	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	7	0.0%	0
Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Chorley United Reformed Church, Hollinshead Street, Chorley	0.1% 0.2%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 10	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pasquills Gym, Friday Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sportesse-pt, Yarrow Mill, Yarrow Road, Chorley Xfit Gym, Friday Street,	0.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Zone 11	0.570	3	0.070	Ü	0.070	U	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	Ü
A1 Fitness, Springfield Road, Coppull	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village Community Centre, Unity Place, Buckshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre Drive, Clayton-le-Woods	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.4%	1
David Lloyd, Moss Lane, Whittle-le-Woods, Chorley	3.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	2
Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods Zone 13	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Total		-															
	Total	I	Zone 1	L	Zone 2	:	Zone 3	3	Zone 4	1	Zone 5	5	Zone 6		Zone '	7	Zone	8
Zone 14																		
Bactive Fitness Centre, Mill Lane, Warton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inspired Fitness, Progress Business Park, Orders Lane, Kirkham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribby Hall Village Health Club and Gym, Ribby Road, Ribby, Kirkham	2.9%	16	6.0%	1	0.0%	0	0.0%	0	7.8%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Rural Splash YMCA, Station Road, Kirkham Zone 15	0.9%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myerscough College Sports Centre, St Michael's Road, Bilsborrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA, Windsor Road, Garstang Zone 16	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salmesbury Sports & Social, Canberra Club, Samlesbury Aerodrome, Balderstone, Blackburn Other Outside Study Area	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Blackburn Sports and Leisure Centre, Feilden Street, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Leisure Centre, Victoria Road, Horwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Other, Hyndburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.2%	1 3	0.0%	0	0.0%	0 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire Other, Wigan	0.5% 0.2%	1	0.0% 0.0%	0	4.5% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wyre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Weighted base:		534		14		43		65		13		15		32		59		50
Sample:		466		14		36		52		28		21		32		38		27

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																		2010
	Tota	1	Zone	1	Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone 6	i	Zone '	7	Zone	8
Q40 Which centre / facilit	-			_		a?												
Zone 1																		
LeVel, Lancaster Road, Preston Zone 2	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon Cinema, Port Way, Riversway, Preston Zone 5	26.0%	190	65.0%	16	62.2%	48	42.2%	30	68.0%	9	12.2%	4	59.9%	21	15.8%	12	18.7%	12
The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	2.4%	2	2.4%	2	12.9%	2	68.6%	20	0.0%	0	1.8%	1	1.9%	1
Zone 7 Vue Cinema, The Capitol Centre, Walton-le-Dale	29.8%	217	35.0%	9	23.6%	18	46.0%	33	6.5%	1	17.5%	5	38.5%	14	72.7%	55	55.0%	35
Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.0%	3
Zone 10 Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley Zone 15	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Other, Zone 15 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Rocks, Winter Gardens, Church Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.8%	2
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	C
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Deansgate, Manchester	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA The Dukes, Moor Lane,	0.4% 0.4%	3	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.9%	1 1	0.0% 0.0%	0								
Lancaster The Grand, York Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clitheroe The Island Cinema, South Promenade, Lytham St	2.0%	14	0.0%	0	4.5%	3	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	0.0%	0	6.5%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	10.7%	7
Vue Cinema, North Promenade,	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Thornton-Cleveleys Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.8%	1	0.0%	0	1.3%	1	1.9%	1
Others Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
remember)																		
Weighted base:		729		25		77		71		13		30		35		75		64

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	Tota	ıl	Zone 1	1	Zone 2		Zone :	3	Zone 4		Zone 5		Zone 6		Zone 7	7	Zone	8
Q41 Which centre / facility Those who go to restaus	-			_		ran	t?											
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston City Centre St George's Shopping	23.0% 0.0%	225 0	54.2% 0.0%	17 0	56.3% 0.0%	44 0	55.1% 0.0%	50 0	39.2% 0.0%	8	16.1% 0.0%	6 0	34.6% 0.0%	14 0	24.4% 0.0%	21 0	19.7% 0.0%	1′
Centre, Friargate, Preston St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 2 Ashton-on-Ribble Local	0.1%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre Blackpool	0.2%	2	2.8%	1	0.9%	1		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Road/Woodplumpton Road Local Centre, Preston																		
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Plungington Road Local Centre, Preston Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Deepdale Shopping Park, Blackpool Road, Preston	1.7%	16	0.0%	0		7		6	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	(
Fulwood Town Centre Longsands Lane Local Centre, Preston	0.8% 0.0%	8	2.8% 0.0%	1	1.7% 0.0%	1		5	2.8% 0.0%	1	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Queens Retail Park, Queen Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ribbleton Avenue Local Centre, Preston	0.3%	3	1.4%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	(
Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 4	0.2%	2	0.0%	0	1.4%	1	0.7%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Barton Village Centre Broughton Village Centre	0.2%	2 4	0.0%	0	0.0%	1	1.3%	1	5.4%	1	1.1%	0	2.4%	1	0.0%	0	0.0%	(
Cottam Local Centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	(
Other, Zone 4 Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longridge Town Centre	3.4%	33	0.0%	0	0.9%	1	4.5%	4	2.4%	1	48.7%	18	0.0%	0	2.8%	2	0.0%	(
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	(
Ribchester Village Centre Zone 6	0.6%	6	0.0%	0	0.0%	0		4	1.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	(
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0		0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham District Centre Zone 7	1.5%	14	0.0%	0	1.9%	1	0.7%	1	1.6%	0	0.0%	0	18.4%	8	3.0%	3	0.0%	(
Bamber Bridge Town Centre Capitol Retail Park, Capitol	1.0% 0.8%	10 8	0.0% 0.0%	0	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.5%	0 1	0.0% 0.0%	0	9.4% 7.2%	8 6	2.0% 0.0%	(
Way, Walton-Le-Dale Great Greens Lane Local Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brook/Green	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/		0.00/		0.00/		0.00/	
Gregson Lane Local Centre Higher Walton Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Hoghton Village Centre	0.0%	7	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.0%	(
Lostock Hall Village Centre	0.7%	4	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	(
Riley Green Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	(
Samlesbury Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	(
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tardy Gate District Centre Walton-le-Dale Local Centre	0.3% 1.8%	3 18	0.0% 1.4%	0	0.0% 4.4%	0 3	0.0% 0.7%	0 1	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 2.4%	0 1	3.0% 2.5%	3 2	0.0% 10.0%	(9
Zone 8																		

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Weighted:		FOF WYG Ju													July	ıly 2018		
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre Olympian Way Retail Park, Olympian Way, Leyland	4.6% 0.0%	44 0	4.8% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1 0	0.9% 0.0%	1	37.4% 0.0%	33 0
Other, South Ribble Seven Stars Local Centre, Leyland	0.2% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.0% 0.0%	20
Zone 9 Croston Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Longton District Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.9%	1	1.4%	1
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	1.2%	1	1.4%	1
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9 Tarleton Village Centre	0.3% 0.9%	3 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre Zone 10	0.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local	8.6% 0.0%	84 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	0.9% 0.0%	1	2.5% 0.0%	2 0
Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.10,0	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley Steeley Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Chorley Zone 11																		
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Charnock Richard Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1		0
Coppull Local Centre, Coppull Englector Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0
Eccleston Local Centre Euxton Village Centre	1.1% 1.1%	10 10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	1 0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Bury Lane Local Centre, Withhell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local Centre, Whittle-le-Woods	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0

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Weighted:	For WYG													July 2018				
	Total		Zone 1	Zone 2		Zone 3	Zone 4		Zone 5		Zone 6	Zone 7		Zone 8				
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chorley Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
School Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Brinscall Wheelton Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.4%	1
Whittle-le-Woods Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre Zone 13																		
Adlington Town Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Botany Brow, Chorley Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cowling Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 14 Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Kirkham Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Other, Zone 14	0.1%	1	0.0%	ő	0.0%	0	0.7%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bilsborrow Village Centre	0.9%	8	0.0%	0	4.4%	3	0.0%	0	1.6%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.2%	2	0.0%	0	1.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	2.3%	0	6.1%	2	1.7%	1	0.0%	0	0.0%	0
Great Eccleston Village Centre Knott End-on-Sea Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Other, Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Langho Village Centre Mellor Village Centre	0.2% 0.5%	2 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Salesbury Village Centre Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Alexandria Drive, St Annes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	C
Barrow-in-Furness Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.9%	28	4.8%	2	0.0%	0	4.3%	4	0.0%	0	1.5%	1	0.0%	0	4.2%	4	3.1%	3
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool Town Centre	1.0%	9	9.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Town Centre Burnley Town Centre	1.4% 0.3%	14 3	2.6% 0.0%	1	3.2% 0.0%	3	0.7% 2.4%	1 2	0.0% 0.0%	0	1.1% 1.5%	0 1	0.0% 0.0%	0	1.2% 0.0%	1	0.0% 0.0%	0
Burscough Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clitheroe Town Centre	1.0%	9	0.0%	0	0.7%	1	0.0%	0	1.2%	0	1.5%	1	0.0%	0	1.2%	1	1.4%	1
Darwen Town Centre Edinburgh City Centre	0.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	(
Fleetwood Town Centre	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Horwich Town Centre Kew Retail Park, Scarisbrick	1.2% 0.0%	12 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Road, Southport																		

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Weighted:						T,	OI VV	IO	Г								July 2	2018
	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.1%	1	0.0%	0	1.2%	1	1.1%	1
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	1.3%	1	5.3%	4	0.0%	0
London	0.5%	5	0.0%	0	0.0%	0	1.4%	1	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	2.3%	22	0.0%	0	2.3%	2	0.7%	1	2.8%	1	0.0%	0	3.0%	1	4.8%	4	0.0%	2
Manchester City Centre Marus Bridge Retail Park,	3.6% 0.0%	35 0	6.6% 0.0%	2	2.3% 0.0%	2	3.3% 0.0%	3	0.0% 0.0%	0	6.7% 0.0%	2	1.3% 0.0%	1	0.0% 0.0%	0	2.8% 0.0%	0
Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road, Southport	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Ormskirk Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other, OSA Other, Ribble Valley	2.9% 0.6%	29 6	4.0% 0.0%	1	0.9% 0.0%	1	0.7% 0.0%	1	9.7% 0.0%	2	1.1% 0.0%	0	0.0% 0.0%	0	1.7% 0.0%	1	3.6% 0.0%	3
Other, Salford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	1.4%	1
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre Standish Town Centre	0.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre Thornton-Cleveleys District	0.4% 0.2%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regenct	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Cresent, Manchester Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrightington Local Centre York City Centre Others	0.3% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Abroad	1.6%	15	0.0%	0	2.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base:	975	32	79	92	21	36	41	84	87
Sample:	964	39	72	83	56	52	53	60	51

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs? Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.1% 2.7% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 28.9% 207 82.1% 14 69.9% 48 74.2% 55 42.8% 7 19.0% 4 30.2% 13 29.3% 20 28.8% 19 St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Friargate, Preston 0.0% 0.0% St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Lancaster Road, Preston Zone 2 Ashton-on-Ribble Local 0 0.3% 2 0.0% 0 2.4% 2 0.0% 0 0.0% 0 0.0% 0 1.7% 0.0% 0 0.0% 1 Centre Blackpool 0.4% 0.0% 4.0% 3 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Other, Zone 2 0.2% 0.0% 0 1.9% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.2% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 2 1.1% 0.0% 0 0 0 0 0 0 1 1 Centre, Preston Zone 3 Deepdale Shopping Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Fulwood Town Centre 1.9% 13 2.7% 0 7.2% 5 10.8% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longsands Lane Local 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% Miller Road Local Centre, 0 Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.4% 1 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Ribbleton Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0 Sharoe Green Local Centre. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Preston Zone 4 Barton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Broughton Village Centre 0.6% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 4 0 1.6% 1 16.3% 3 0 0 Cottam Local Centre 0.4% 3 0.0% 0 3.1% 2 0.0% 0 6.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 Other, Zone 4 0.0% 0.0% 0.0% 0 1.5% 0.0% 0 0.0% 0.0% 0 0.0% 2.9% 21 0.0% 0 2 0 55.8% 12 0.0% 0 6.5% 0.0% 0 Longridge Town Centre 1.9% 1 2.8% 1.5% 4 Other, Zone 5 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribchester Village Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.4% 0.0% 0 0.0% 0 0.0% 0 1 Zone 6 0 0 0 Kingsfold Local Centre. 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Penwortham Liverpool Road. 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% 2 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 3.9% 28 4.9% 2.2% 0.0% 0 0.0% 0 2.4% 44.1% 19 3.7% 3 0.0% 0 Bamber Bridge Town Centre 9 1.4% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 12.6% 2.7% 2 Capitol Retail Park, Capitol 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Way, Walton-Le-Dale 0.0% 0.0% 0 Great Greens Lane Local 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Clayton Brook/Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Hoghton Village Centre 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 8.9% 0.0% 0 Lostock Hall Village Centre 1.1% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 11.3% 8 0.0% 0 Riley Green Local Centre 0.6% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Samlesbury Village Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n 2.0% 1 0.0% n Station Road, Bamber Bridge 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0 District Centre 0 0 Tardy Gate District Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.8% 0.0% 0.6% 4 4 Walton-le-Dale Local Centre 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 3.1% 2 0 0.3% 0 0 0.0% 0 0.0% Zone 8 Clayton-le-Woods Village 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.4% 0.0% 0 1

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Weighted:						r	or w	I G	г								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre Olympian Way Retail Park, Olympian Way, Leyland	5.9% 0.0%	42 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.0% 0.0%	2	1.4% 0.0%	1	48.9% 0.0%	32
Other, South Ribble Seven Stars Local Centre, Leyland	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 9 Croston Local Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Longton District Centre	1.7%	12	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.3%	1	3.7%	3	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
New Longton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Whitestake Village Centre Zone 10	0.2% 0.4%	2 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.4%	0 2	0.0% 0.0%	0	0.0% 1.4%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local	13.0% 0.0%	93 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1 0	3.3% 0.0%	2
Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley Steeley Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Zone 11	0.070		0.070		0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	
Balshaw Lane Local Centre, Euxton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.5% 1.0%	4 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Euxton Village Centre Other, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

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Weighted:						F	or W	ľG	-								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Chorley Other, Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brinscall Wheelton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Whittle-le-Woods Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Centre Zone 13																		
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	0.60/	4	0.00/	0	0.00/	0	0.00/	0	1.50/	0	0.00/	0	0.00/	0	1.40/	1	0.00/	(
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Kirkham Town Centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Other, Zone 14 Wesham Local Centre	0.1% 0.1%	1 1	0.0% 0.0%	0	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Zone 15	0.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre Garstang Town Centre	0.0% 2.8%	0 20	0.0% 0.0%	0	0.0% 2.4%	0	0.0% 0.0%	0	0.0% 15.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Great Eccleston Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre Knott End-on-Sea Village	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Centre Other, Zone 15 Zone 16	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre Other Outside Study Area	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Barrow-in-Furness Town	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Centre Blackburn Retail & Leisure Park, Lower Audley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Street, Blackburn																		
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	6.3%	5	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool Town Centre	1.1%	8	0.0%	0	1.1%	1	1.6%	1	2.9%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	(
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Burnley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre Central 12 Shopping Park, Derby Road, Southport	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Edinburgh City Centre	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1	0.0% 0.0%	0
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Annes Local Centre Horwich Town Centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C

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	Total		Zone 1	-	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	3.3%	2
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	2
Manchester City Centre Marus Bridge Retail Park,	3.2% 0.0%	23	0.0% 0.0%	0	1.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.7% 0.0%	(
Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road, Southport		Ü																
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.1%	0 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester Other, OSA	0.6% 1.4%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.5%	1	0.0% 1.8%	0	0.0% 2.4%	0 1	0.0% 3.5%	2	0.0% 1.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre St Davids Road South St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Thornton Village Centre Thornton-Cleveleys District	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regenct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cresent, Manchester	0.10/		0.007	^	0.004	^	0.007		0.007	^	0.004	^	0.007	^	0.007	^	0.00/	^
Warton Village Centre Whalley Town Centre	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wigan Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Wrightington Local Centre York City Centre Others	0.1% 0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)
Weighted:

Preston & Chorley Household Survey For WYG

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Weighted:						r	or w	Y	J								July	2018
	Tota	ıl	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone	7	Zone	8
Weighted base: Sample:		715 675		17 26		68 58		74 63		17 39		22 35		43 47		68 48		65 39
Q43 Which centre / faci Those who go ten-pin				_	•	wlin	ıg?											
Zone 1																		
Level, Lancaster Road, Preston	18.8%	32	0.0%	0	13.1%	3	40.0%	10	73.2%	2	0.0%	0	61.7%	5	37.3%	6	77.3%	2
MFA Bowl, Greenbank Street, Preston	33.1%	56	100.0%	6	63.2%	13	42.6%	11	17.4%	0 1	100.0%	4	24.0%	2	17.2%	3	0.0%	(
Preston Guild Hall, Lancaster Road, Preston (01) Zone 15	2.9%	5	0.0%	0	20.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 15 Other Outside Study Area	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	17.2%	3	22.7%	-
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	(
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	28.4%	4	0.0%	(
Tenpin, The Peel Centre, Lower Audley Street, Blackburn	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Others Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base:		169		6		21		26		3		4		9		16		
Sample:		133		4		13		17		4		7		10		9		3

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weighteu.						_	OI VV	_ (•								July 20	10
	Total		Zone 1		Zone 2		Zone 3	}	Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q44 Which centre / facili	-				-													
Zone 1 Club 3000, Tithebarn Street,	3.1%	3	22.8%	1	4.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Preston Gala Bingo, Market Street,	4.3%	4	0.0%	0	4.6%	1	9.4%	1	0.0%	0			29.6%	1	0.0%	0	0.0%	0
Preston New Meadow Street Labour	0.8%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Club, North Road, Preston	0.870	1	0.0%	U	0.0%	U	4.170	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
Club 3000, New Hall Lane, Preston	45.7%	39	62.4%	3	90.8%	15	60.8%	10	50.0%	1	25.0%	0	70.4%	2	64.6%	6	50.0%	1
Other, Zone 3 Zone 4	1.4%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 Zone 5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre St Wilfrid's Terrace Members Club, St Wilfrid's Terrace, Garstang, Longridge Zone 7	0.5% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	25.0% 25.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bamber Bridge Trades Hall Club & Institute, Station Road, Bamber Bridge Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Zone 9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10 Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0
Zone 11 Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Wheelton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13 Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15 Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area Empire Bingo, Hawes Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Gala Bingo, Ainsworth Street, Blackburn	6.3%	5	0.0%	0	0.0%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	25.7%	3	0.0%	0
Gala Bingo, Anjou Boulevard, Robin Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Ormrod	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Bolton Mecca Bingo, Talbot Road, Blackpool	3.6%	3	14.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online Other, OSA Others	0.0% 3.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Other (Don't know / can't remember)	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

by Zone - Part 1 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Weighted base: Sample:	85 70	6 5	16 11	16 14	2 2	2 4	3 3	10 7	2 2

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 1 Zone 8 Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)? Those who visit for art / cultural activites at Q38: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.0% 0.0% 0.0% 0.0% 0 2.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 25.1% 156 63.9% 13 54.3% 28 44.2% 29 39.4% 5 33.1% 8 35.2% 13 29.6% 17 29.4% 17 St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Friargate, Preston 0.0% 0.0% 0.0% St John's Shopping Centre, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 Lancaster Road, Preston Zone 2 Ashton-on-Ribble Local 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre Blackpool 0.3% 0.0% 0.0% 1.3% 0.0% 0.0% 0.0% 1.7% 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0 0 0 0 Centre, Preston Zone 3 Deepdale Shopping Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Fulwood Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longsands Lane Local 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% Miller Road Local Centre, 0 Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Ribbleton Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0 Sharoe Green Local Centre. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Preston Zone 4 Barton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Broughton Village Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0 Cottam Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Town Centre 0.1% 1 3.3% 1 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribchester Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Zone 6 0 0 0 Kingsfold Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% Penwortham Liverpool Road. 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.4% 0.0% 0 1 Penwortham District Centre Penwortham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge Town Centre 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Capitol Retail Park, Capitol 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Way, Walton-Le-Dale 0.0% 0.0% Great Greens Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Centre, Clayton Brook/Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Hoghton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lostock Hall Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Riley Green Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Samlesbury Village Centre 0.0% n 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n Station Road, Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 District Centre 0 0 Tardy Gate District Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Walton-le-Dale Local Centre 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 2.8% 0.0% 0 0 0.2% 0 0 0.0% Zone 8 Clayton-le-Woods Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:						F	or W	YG	r								July 2	2018
	Total		Zone 1	L	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leyland Town Centre Olympian Way Retail Park,	0.6% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.6% 0.0%	2
Olympian Way, Leyland Other, South Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Seven Stars Local Centre, Leyland Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Whitestake Village Centre Zone 10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local	3.4% 0.0%	21 0	2.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1 0
Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Water Street Local Centre, Chorley Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						Г	or w	IG	Г								July 2	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	8
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brinscall	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Centre Zone 13																		
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Botany Brow, Chorley Chorley Road Local Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Adlington Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre,	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington																		
Zone 14 Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre																		
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 15	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	U	0.070	0
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre Great Eccleston Village	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Centre	0.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 15 Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre Salesbury Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other Outside Study Area	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Blackburn Retail & Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Lower Audley Street, Blackburn	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	
Blackburn Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Blackpool Retail Park, Squires Gate Lane,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	6.60/	4.1	c 20/		11.70/	_	0.00/	_	10.50/	1	1.60/		4.00/	2	0.50/	_	7.40/	4
Blackpool Town Centre Bolton Gate Retail Park,	6.6% 0.0%	41 0	6.2% 0.0%	0	11.7% 0.0%	6 0	8.8% 0.0%	6 0	12.5% 0.0%	1	4.6% 0.0%	1	4.8% 0.0%	2	8.5% 0.0%	5	7.4% 0.0%	4
Roundhill Way, Bolton Bolton Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Street, Bolton	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	0	0.070	Ü	0.070	Ü	0.070	Ü	0.070	
Bolton Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Burnley Town Centre	0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Burscough Town Centre Central 12 Shopping Park,	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport																		
Cherry Tree Retail Park, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Clifton Retail Park, Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackpool Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	2.0%	1
Fleetwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
New Road, Southport	0.070	Ü	0.070	J	0.070	J	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	0

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by Zone Turt I (Therea I)	uns et si i	-,	1100	-		T.	1 XX /1	570		- ~	, con , co						- ug	
Weighted:						ľ	or W	YG	Г								July	2018
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone	8
Lancaster City Centre	1.9%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Liverpool City Centre	7.6%	47	11.4%	2	1.5%	1	8.2%	5	9.1%	1	2.3%	1	14.4%	5	3.4%	2	9.4%	6
London	7.8%	49	2.2%	0	7.8%	4	7.2%	5	2.2%	0	15.5%	4	6.8%	2	3.7%	2	2.0%	1
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Manchester City Centre	31.5%	196	14.2%	3	16.1%	8	20.8%	14	19.9%	2	39.4%	9	31.1%	11	35.6%	21	30.6%	18
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Warrington Road, Wigan Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail &	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Park, Horwich, Bolton	0.6%	4	0.004	0	0.004	0	0.004	0	0.004	0	0.00%	0	0.004	0	0.004	0	0.004	ſ
Morcambe Town Centre Nova Scotia Retail Park,	0.6% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Bolton Road, Blackburn Ocean Plaza Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina Drive, Southport																		
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	1.8%	11	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Salford	0.7%	4	0.0%	0	0.0%	0	1.8%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1 0
Other, Warrington Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Bulk Road, Lancaster	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.7%	5	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Village Centre Thornton-Cleveleys District	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regenct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cresent, Manchester	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	r
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0% 0.4%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.9%	0
Wigan Town Centre Woodlands Road, Ansdell	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9% 0.0%	2
Local Centre	0.007	^	0.00/		0.00/		0.004		0.00/		0.00/		0.00/		0.004	^	0.004	_
Wrightington Local Centre York City Centre Others	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	1
Abroad	2.0%	13	0.0%	0	3.8%	2	0.0%	0	8.4%	1	0.0%	0	0.0%	0	4.1%	2	4.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
remember)																		

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Weighted base: Sample:		622 640		21 28		51 51		66 59		12 33		23 36		36 40		58 44		59 37
Q46 How do you norma Those who visit for one	•			-		inatio	ns?											
Car / van (as driver)	65.0%	965	33.3%	21	60.2%	83	61.5%	108	68.6%	24	76.4%	45	55.4%	41	68.0%	94	75.5%	100
Car / van (as passenger)	8.4%	125	18.8%	12	7.3%	10	6.0%	10	3.9%	1	7.9%	5	14.4%	11	13.4%	19	5.2%	7
Bus, minibus or coach	4.3%	63	8.6%	5	9.5%	13	6.6%	11	5.8%	2	0.0%	0	8.7%	6	3.9%	5	1.6%	2
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.0%	119	28.1%	18	10.3%	14	9.6%	17	4.5%	2	5.0%	3	11.7%	9	1.8%	2	5.0%	7
Taxi	3.6%	53	7.2%	5	4.5%	6	5.4%	9	0.0%	0	4.8%	3	1.9%	1	5.4%	8	3.3%	4
Train	4.5%	66	0.9%	1	2.8%	4	1.5%	3	2.1%	1	4.4%	3	5.2%	4	2.4%	3	5.1%	7
Bicycle	0.4%	6	0.0%	0	1.4%	2	0.0%	0	4.4%	2	0.0%	0	1.4%	1	0.7%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	5.6%	83	3.1%	2	4.1%	6	9.5%	17	10.8%	4	1.6%	1	1.4%	1	3.6%	5	4.2%	6
Weighted base:		1485		63		138		175		35		59		73		138		133
Sample:		1470		78		127		141		89		87		89		101		78

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weighted:						1	OI V	, 1	•								July	2010
	Tota	al	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
Q47 Which leisure facilit	ies wou	ıld yo	u like to	see n	nore of i	n you	ır area?	[MR]										
Bars / pubs	1.5%	26	0.0%	0	2.5%	4	2.0%	5	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.3%	2
Better shopping facilities	3.2%	57	2.6%	2	2.4%	4	2.1%	5	7.5%	3	6.9%	5	3.7%	3	0.5%	1	4.5%	
Bowling alley	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.0%	3	4.6%	7	3.2%	
Cinema	7.4%	133	8.7%	7	3.1%	5	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	1	12.5%	2
Concert hall / venue	0.5%	10	0.0%	0	0.3%	1	0.0%	0	2.2%	1	0.6%	0	0.0%	0	0.9%	1	0.0%	(
Cycle paths / area	0.7%	13	1.7%	1	0.0%	0	1.2%	3	0.8%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	(
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Skate park	0.3%	5	0.0%	0	0.0%	0	0.9%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	
Health & fitness (gym)	1.9%	35	4.6%	4	0.0%	0	2.7%	6	0.8%	0	0.8%	1	0.6%	1	0.9%	1	0.0%	(
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ice rink	0.8%	15	0.6%	0	0.3%	1	1.2%	3	0.0%	0	0.0%	0	1.2%	1	0.6%	1	0.7%	
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leisure centre	1.7%	31	1.1%	1	1.5%	3	3.2%	8	1.3%	1	3.6%	2	3.8%	3	0.5%	1	5.0%	8
More children facilities / activities	5.1%	92	6.9%	6	3.8%	6	5.9%	14	6.6%	3	3.4%	2	1.8%	2	8.0%	13	6.7%	1
More sports facilities (football pitches, tennis courts)	2.6%	48	0.7%	1	2.8%	5	1.3%	3	0.0%	0	0.0%	0	3.2%	3	1.8%	3	4.6%	;
Museum / art galleries	0.2%	4	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	(
Outdoor play areas / park facilities	1.3%	23	0.7%	1	1.2%	2	3.7%	9	2.2%	1	0.0%	0	3.3%	3	0.6%	1	0.0%	(
Paintballing	0.2%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	(
Restaurants / cafes	3.0%	54	0.7%	1	3.0%	5	2.8%	7	3.4%	1	2.7%	2	4.0%	3	1.7%	3	4.8%	:
Swimming pool	5.5%	99	4.5%	4	4.9%	8	3.1%	8	3.4%	1	25.2%	17	3.4%	3	3.0%	5	6.7%	1
Theatre	1.6%	29	3.2%	3	0.3%	1	1.5%	4	0.7%	0	1.4%	1	2.0%	2	3.6%	6	3.2%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	(
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blood donor station	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Community centre / social club	0.6%	11	0.0%	0	0.0%	0	2.8%	7	0.7%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	
Dog-walking routes / facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8% 0.0%	4	0.0%	(
Dry ski slope	0.1% 0.3%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Golf course Horse-riding club	0.5%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Library	0.0%	4	1.9%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	(
More / better leisure facilities		8	0.0%	0	2.1%	3	0.0%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	ď
in general More facilities / activities for	0.4%	8	0.0%	0		1	0.3%	1	0.0%	0		0	0.8%	1	0.0%	0	0.6%	'
older people More facilities / activities for	0.3%	5	0.0%	0		1	0.3%	1	0.0%	0		1	0.0%	0	0.6%	1	0.0%	
the disabled More walking routes / paths	0.5%	9	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	
Motor cross track	0.2%	4		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Roller skating / blading	0.4%	7	1.9%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	2	0.6%	1	0.0%	(
Waterpark	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	(
(None)	63.9%	1152	59.0%	47	70.9%	118	70.0%	170	57.7%	23	60.5%	41	60.4%	51	71.2%	114	58.4%	9′
(Don't know)	4.7%	85	6.5%	5	6.6%	11	8.9%	22	10.9%	4	3.7%	3	7.9%	7	1.7%	3	5.1%	9
Weighted base: Sample:		1803 1803		80 100		166 152		243 200		40 100		68 100		85 101		160 125		160 100
GEN Gender of responde	ent.																	
Male	36.1%		37.9%	31	40.6%	67	34.6%	84	44.5%	18		15	36.7%	31	30.3%	48	33.9%	50
Female	63.9%	1152	62.1%	50	59.4%	98	65.4%	159	55.5%	22	78.3%	53	63.3%	54	69.7%	111	66.1%	110
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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																	J	
	Tota	ıl	Zone	1	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
AGE Could I ask, how	old are yo	u?																
18 – 24 years	6.5%	117	6.6%	5	10.3%	17	6.4%	15	7.7%	3	3.6%	2	7.6%	6	2.8%	4	3.3%	6
25 – 34 years	14.4%	260	13.2%	11	14.5%	24	17.6%	43	11.6%	5	18.0%	12	3.8%	3	11.2%	18	13.4%	22
35 – 44 years	18.3%	329	24.6%	20	18.9%	31	17.4%	42	4.4%	2	12.3%	8	13.1%	11	19.2%	31	24.9%	41
15 – 54 years	18.9%	341	8.6%	7	15.8%	26	17.4%	42	14.3%	6	22.7%		21.6%	18		34	24.0%	40
55 – 64 years	18.3%	330	18.5%	15		34	21.9%	53	26.5%	11	16.8%	11		21	24.4%		14.6%	24
55+ years	23.7%	427	28.4%	23	19.9%	33	19.4%	47	35.3%	14	26.7%	18	29.0%	25	21.2%	34	19.8%	33
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100
GEN2 Which of the Those who live in the				s you	r gende	r? [PF	?]											
	•																	
Male	31.1%	125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6	12.5%	2
Female	57.1%	229	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.6%	16	55.9%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer not to answer)	11.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	31.6%	6
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13
Those who live in the Yes No	85.2% 1.2%	orougn 342 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	82.0% 0.0%	19 0	51.1% 12.5%	10 2
(Prefer not to answer)	13.6%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	7
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13
EMP Are you an emplo Those who live in th	•			orley	Counci	l?												
Employee	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Neither of these)	96.9%	389	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	100.0%	19
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13
DIS Do you have any time or that is lik Those who live in the	ely to affec	t you	over a p				y? (Lon	g-star	nding m	eans	anythin	g that	has tro	ublec	l you ov	er a p	eriod of	f
Yes	16.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	8	0.0%	0
No	69.2%	278	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.5%	11	63.6%	12
(Prefer not to answer)	14.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4	36.4%	7
`	1111/0		0.070		0.070		0.070		3.070		0.070		0.070		10.070		50.170	
Weighted base:		401 428		0		0		0		0		0		0		23		19 13
Sample:																16		

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																	5 5	
	Tota	ıl	Zone 1	1	Zone 2	2	Zone 3	3	Zone 4		Zone 5		Zone 6		Zone '	7	Zone	8
ETH To which of these g Those who live in the C				r you	belong	? [PR	1											
White English / Welsh / Scottish / Northern Irish /	85.0%	341	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.0%	19	51.1%	10
British																		
White Irish	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
White Gypsy or Irish Traveller	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
White & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
White & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	
White & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other Mixed ethnic background	0.0%	0	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
Asian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asian/Asian British Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Black Caribbean	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Black British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Arab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
White American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	
Prefer not to answer)	13.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	
Weighted base:		401		0		0		0		0		0		0		23		1
Sample:		428		0		0		0		0		0		0		16		1.
REL How would you des Those who live in the C Buddhism				0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Christianity or Christian	55.4%	222	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.6%	10	40.9%	
denominations	00.170		0.070	Ü	0.070		0.070		0.070		0.070	Ü	0.070		121070	10	.0.,,0	
Hinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
slam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Judaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Any other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
No religion or belief	27.1%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		8	22.7%	
Paganism	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Prefer not to answer)	15.3%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	
Weighted base: Sample:		401 428		0		0		0		0		0		0		23 16		1
SEX Do you consider you Those who live in the C																		
Bisexual	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Gay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Gay woman or lesbian	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Heterosexual / straight	79.9%	321	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		19		1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Prefer not to answer)	16.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	4	36.4%	
Weighted base: Sample:		401 428		0		0		0		0		0		0		23 16		1
PRE Are you currently po				iven l	birth in t	he la	st 26 we	eks?										
Yes	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
No	91.1%	209	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%		100.0%	16	62.0%	
(Prefer not to answer)	5.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	
Weighted base:		229		0		0				0		0		0		16		
Sample:		251		0		0		0		0		0		0		11		11
Jumpic.		<i>23</i> 1		U		U		U		U		U		U		11		

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

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	Tota	l	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone '	7	Zone	8
MAR Are you currently Those who live in the C		orough.																
Cohabiting	3.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In a civil partnership	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Separated	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	6.2%	1
Married	53.0%	213	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.3%	11	34.6%	7
Single	15.9%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	5	6.2%	1
Widowed	3.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	17.1%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	5	52.9%	10
Weighted base:		401		0		0		0		0		0		0		23		19
Sample:		428		0		0		0		0		0		0		16		13

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Weighted:						Г	or w	16	T								July	2018
	Tota	al	Zone	1	Zone 2	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
PC Postcode Sec	tor:																	
BB1 9	2.0%	35		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB2 7 BB6 8	1.8% 0.9%	32 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
BL6 7	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 0	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY6 9	0.5%	9		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
L40 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 0	1.5%	28		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	28	0.0%	0	0.0%	0
PR1 1	0.6%	11		11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 2 PR1 3	0.1% 0.9%	1 17	1.1% 21.0%	1 17	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR14	1.4%	25	0.0%	0	0.0%	0	10.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 5	0.7%	12		0	0.0%	0	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 6	2.0%	36		0	0.0%	0	15.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 7	1.3%	23		23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 8	1.6%	28	35.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR1 9	3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.6%	58	0.0%	0	0.0%	0
PR2 1	2.7%	49	0.0%	0		49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 2	1.5%	27	0.0%	0	16.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 3	3.9%	70		0	42.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 5 PR2 6	0.7% 3.2%	12 58		0	0.0% 0.0%	0	0.0% 24.0%	0 58	0.0% 0.0%	0	18.2% 0.0%	12 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR2 7	1.1%	19		0		19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 8	2.8%	50		0	0.0%	0	20.6%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR2 9	3.4%	61	0.0%	0	0.0%	0	25.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 1	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	22
PR25 2	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	13
PR25 3	0.9%	16		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	16
PR25 4	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%	44
PR25 5 PR26 6	1.0%	18 9		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	10.9% 5.4%	18 9
PR26 7	0.5% 2.2%	39		0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	23.5%	39
PR26 8	0.3%	6		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6
PR26 9	1.2%	22		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 0	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 1	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR3 2	1.1%	20		0	0.0%	0	0.0%	0	0.0%	0	30.3%	20	0.0%	0	0.0%	0	0.0%	0
PR3 3	1.9%	35		0	0.0%	0	0.0%	0	0.0%	0	51.5%	35	0.0%	0	0.0%	0	0.0%	0
PR3 5 PR3 6	0.7%	13		0	0.0%	0	0.0%	0	33.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 0	0.6% 1.5%	12 26	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 66.1%	0 26	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
PR4 1	1.3%	24		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 2	1.9%	34	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 3	2.5%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 4	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 5	1.4%	25		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR4 6	2.6%	46		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	24	0.0%	0
PR5 4 PR5 5	1.8% 2.9%	33 52		0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	20.5% 32.8%	33 52	0.0% 0.0%	0
PR5 6	1.8%	32		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	32	0.0%	0
PR5 8	1.1%	19		0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	19	0.0%	0
PR6 0	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 7	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 8	1.2%	22		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR6 9	1.3%	23		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 1	1.3%	23		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 2	2.5%	46		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 3 PR7 4	2.3%	41	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR 7 4 PR 7 5	2.0% 1.6%	35 29		0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 6	1.8%	32		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR7 7	1.6%	29		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	270	1803		80				243						85				
Sample:		1803		100		166 152		243		40 100		68 100		85 101		160 125		166 100
Sumpic.		1003		100		1 12		200		100		100		101		123		100

by Zone - Part 1 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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							-	_									0	
	Tota	1	Zone 1	l	Zone	2	Zone	3	Zone	4	Zone	5	Zone	6	Zone	7	Zone	8
QUOTA Zone																		
Zone 1	4.5%	80	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.2%	166	0.0%	0	100.0%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	13.5%	243	0.0%	0	0.0%	0	100.0%	243	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	2.2%	40	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.7%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	85	0.0%	0	0.0%	0
Zone 7	8.9%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	160	0.0%	0
Zone 8	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166
Zone 9	6.6%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	7.6%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.0%	91	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Zone 12	3.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	4.5%	82	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0
Zone 14	5.7%	102	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0		0
Zone 15	6.5%	117	0.0%	0	0.0%	0	0.0.0	0	0.0%	0	0.0%	0		0	0.0%	0	,.	0
Zone 16	4.6%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1803		80		166		243		40		68		85		160		166
Sample:		1803		100		152		200		100		100		101		125		100

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q01 Where did you last undertake your main food and grocery shopping? Excl. Nulls & SFT Zone 1 Aldi, Corporation Street 2.1% 36 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 0.0% 0 Retail Park, Corporation Street, Preston B&M, Carlisle Street, 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ringway, Preston PR1 1DT Co-op, Fylde Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 University of Central Lancashire, Preston Co-op, Plungington Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Farmfoods, West Strand, 0.3% 5 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Preston Heron Foods, St Johns 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, Lancaster Way, Preston Iceland, Market Street, 0.6% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Iceland, North Road Retail 0.2% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, North Road, Preston Lidl, West Strand, Preston 1.5% 25 1.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 0.0% 0 Local market, Preston City 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Centre 0.0% 0.0% 0.0% 0.0% M&S Foodhall, Fishergate, 0 0 0.0% 0.0% 0 0 0.5% 8 0.6% 1 0 0.5% 0 0 Preston Preston City Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sainsburys Local, Fishergate, 0.0% 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 1.1% 1 0.0% 0 Preston 0 0.0% 0 0 0.0% 0.0% 0 Spar, Plungington Road, 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% Preston Tesco Express, Church 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 0 Street, Preston Tesco Express, Friargate, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton News, Wellington 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Ashton-on-Ribble PR2.1BX Blackpool 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Co-op, Granton Walk, Ingol, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Preston Co-op, Norbreck Drive. 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Larches. Ashton-on-Ribble, Preston Morrisons, Mariners Way, 7.1% 123 5.7% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.7% 11 1.2% 0.0% 0 Riversway, Preston One Stop, Black Bull Lane, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulwood, Preston PR2 3JX Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Sainsburys Local, The Guild 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Merchant, Tag Lane, Preston 0 Tesco Express, Blackpool 0.1% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Road, Lea, Preston 0.0% Tesco Express, Tulketh Mill, 0 0.0% 0 0.1% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Blackpool Road, Lane Ends, Preston Zone 3 Aldi, Deepdale Shopping 3.7% 63 1.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 2 0.0% 0 Park, Blackpool Road, Preston Aldi, Oueens Retail Park, 0.0% 0.0% 0 1.6% 28 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Queen Street, Preston 1.4% Asda, Pittman Way, East 8.4% 144 1.5% 0.0% 0.0% 0.0% 5.5% 4.7% 5 0.0% 0 Way, Fulwood, Preston

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Weighted: Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Booths, Sharoe Green Lane, 0.5% 0 Fulwood, Preston 0.0% 0.0% Deepdale Shopping Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 Blackpool Road, Preston 0.9% 2 0 0 0.0% 0.0% Lidl, New Hall Lane, Preston 15 2.0% 0.0% 0 0.0% 0.0% 0 0.0%0 0 0.8% Local shops, Fulwood Town 0 0 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% Centre 0.0% 0.0% 0.0% 0.0% Longsands Lane Local 0.0% 0 0 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Centre, Preston 0.0% M&S Foodhall, Deepdale 0.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0 1.2% 1.0% Shopping Park, Blackpool Road, Preston McColl's, Harewood Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribbleton, Preston McColl's, Ribbleton Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribbleton, Preston 0.0% 0.0% 0.0% 0.0% 0 Miller Road Local Centre. 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 Preston 0.0% 1.7% Morrisons, Blackpool Road, 33 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 0.0% 0 0.0% 0 2 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston 0.0% Other, Zone 3 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Ribbleton Avenue Local 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Ribbleton Lane Local 0 Centre, Preston Sainsbury's Superstore, 4.3% 73 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.6% 0.0% 0 0.0% 0 Flintoff Way, Preston Sharoe Green Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Spar, Watling Street Road, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston PR2 6TY Tesco Express, Longridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Ribbleton, Preston Tesco Express, Longsands 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6 Lane, Fulwood, Preston Zone 4 0.0% 0.0% 0.0% 0 Other, Zone 4 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0.0% Zone 5 Booths, Berry Lane, 9 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.5% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Longridge Co-op, Berry Lane, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Longridge Local shops, Grimsagh 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Village Centre 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Town Centre 0.0% 0.0% 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0.0% 0 0.0% 0 Sainsbury's Superstore, 1.3% 23 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 Inglewhite Road, Longridge Zone 6 Booths, Millbrook Way, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.7% 12 2.8% 0.0% 0 0 0 Penwortham Co-op, Pope Lane. 0.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Penwortham 0.0% 0.0% 0 Kingsfold Local Centre, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Penwortham 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Liverpool Road. 0 0.0% 0 0 0 0 0 Penwortham District Centre McColl's, Leyland Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other, Zone 6 0.0% 0 0.0% 0.0% 0.0% 0 Penwortham District Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 0.0% Sainsburys Local, Birch 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Avenue, Penwortham Spar, Liverpool Road, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Penwortham Zone 7 Aldi, Cuerden Way, Bamber 3.6% 62 2.0% 0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0 Bridge Co-op, Watkin Lane. 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% Lostock Hall, Tardy Gate

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Weighted: Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Great Greens Lane Local 0.0% 0 Centre, Clayton Brook/Green 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 0 0 0 0 0 Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%0 0.0% 0 0.0% 0 0.0% 0 McColl's, Tunley Holme, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Clayton Brook 0.0% 0 Morrisons, Station Road, 1.4% 24 0.0% 0 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Other, Zone 7 0 0.0% 0 0 0.0% Sainsbury's Superstore. 2.7% 46 1.4% 2 0.0% 0 2.1% 2 3.1% 2 0.0% 0 0 0.0% 0 3.0% 2 Cuerden Way, Bamber Spar, Alder Drive, Gregson 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lane, Hoghton Spar, Millwood Road, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Walton Park, Bamber Bridge 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Spar, Sandringham Road, 0 0 0 0.0% 0.0% 0 0 0 Walton-le-Dale Spar, Victoria Terrace, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Lostock Hall, Preston Station Road, Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 District Centre Tardy Gate District Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 1.4% 23 8.4% 10 0.8% 0.0% 0.6% 0 0.0% 0.0% 5.0% 0.6% 1 0 0 0 4 Park, Capitol Way, Walton-le-Dale Walton-le-Dale Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 8 Aldi, Towngate, Leyland 2.7% 46 5.6% 6 0.0% 0 1.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Asda, Towngate, Leyland 0.6% 10 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Co-op. Dunkirk Lane. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 Leyland Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Centre, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Farington Local Centre. 0 0 0 0 Leyland 0.0% 0 0.0% 0.0% 0.0% 0 Iceland, Hough Lane, 0.0% 0.6% 0 0.0% 0.0% 0 0 0 0.0% Levland Lancaster Lane Local Centre. 0 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 Clayton-le-Woods Leyland Town Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Lidl. Churchill Way, 0.4% 6 3.0% 3 0.0% 0 0.0% 0 0.5% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Leyland McColl's, Clifton Parade, 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Bristol Avenue, Farington, Levland McColl's, Royal Avenue, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Morrisons, Olympian Way 0 3.6% 62 8.5% 10 0.0% 0 6.1% 5 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Retail Park, Olympian Way, Leyland Other, Zone 8 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Pauls Farm Shop, Dunkirk 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lane, Leyland PR26 7SY 0 Seven Stars Local Centre, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Levland 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Spar, Broadfield Drive, 0.0% 0 0 0 Earnshaw Bridge, Leyland 0.0% Spar, Leyland Lane, Leyland 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% Tesco Express, Canberra 0 0 0.0% 0 0.1% 2 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Leyland 0.0% 0.0% 0.0% 0.0% 0 Tesco Express, Leyland 0.3% 0.0% 0.0% 0 0.0% 0.0% 0 0 Lane, Earnshaw Bridge, Leyland Tesco Express, Pendle Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 0 Clayton-le-Woods, Leyland 0 Tesco Extra, Towngate, 3.0% 52 11.3% 13 2.9% 3.5% 3 1.7% 0.0% 0 0.0% 0 0.0% 0 0.0% Leyland Booths, Liverpool Road, 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.4% 6 4.2% 5 0 0 0 Longton

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Weighted:						ŀ	for W	YG	ř								July 2	2018
	Total		Zone 9		Zone 10)	Zone 1	1	Zone 1	2	Zone 1	3	Zone 14		Zone 15		Zone 1	6
Booths, Station Road,	0.4%	8	6.1%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Co-op, Church Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Westhead Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston	0.007		0.004		0.004		0.004		0.004		0.004		0.00/		0.004		0.004	
Longton District Centre Mawdesley Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
McColl's, Station Road,	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston																		
New Longton Local Centre One Stop, Station Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hesketh Bank, Preston	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U
Other, Wast Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10 Aldi, Harpers Lane, Chorley	2.3%	40	3.5%	4	17.1%	22	3.7%	3	5.5%	3	9.2%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.4%	25	0.6%	1		16	3.7%	3	3.9%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street,	0.7%	11	0.0%	0	2.7%	4	3.1%	3	2.8%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Ringway, Chorley B&M, Market Walk Shopping Centre, Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Booths, New Market Street,	0.5%	8	0.0%	0	2.9%	4	0.6%	1	1.0%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local	0.0%	ő	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley	0.007		0.004		0.004		0.004		0.004		0.004		0.00/		0.004		0.004	
Co-op, Moor Road, Chorley Eaves Green Road Local	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley																		
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village, Chorley Morrisons, Brooke Street, Chorley	3.7%	63	0.0%	0	24.9%	32	4.0%	4	19.4%	12	19.7%	15	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Spar, Eaves Lane, Chorley Steeley Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Tesco Extra, Ackhurst	5.3%	90	3.1%		25.7%	34			19.3%		16.1%	12	0.0%	0	0.0%	0	0.0%	0
Industrial Park, Foxhole Road, Chorley																		
Water Street Local Centre, Chorley Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lancaster Way,	2.3%	39	1.4%	2	7.0%	9	21.1%	18	14.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	(T		·						July 2	2018
	Total		Zone 9)	Zone 10		Zone 11		Zone 1	2	Zone 13	3	Zone 1	4	Zone 1	5	Zone 1	
Buckshaw																		
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%			
Co-op, Spendmore Lane, Coppull	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre Local shops, Euxton Village	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Sainsburys Local, New Carrington Retail Centre,	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Mill Street, Eccleston Spar, Runshaw Lane,	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton, Chorley Spar, Talbot Drive, Euxton,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Tesco Superstore, Ordnance Road, Buckshaw	0.6%	10	0.0%	0	0.5%	1	8.4%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Asda, Clayton Green Centre, Sheephill Lane, Clayton	3.8%	65	0.8%	1	0.4%	1	0.8%	1	23.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook/Green Co-op, Chorley Old Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-Le-Woods Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Home Bargains, Village Walks, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road, Adlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 Spar, Spendmore Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coppull, Chorley Fesco Express, Chorley Road, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Mill Farm Sports Village, Coronation Way,	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	2.1%	2	0.0%	0
Wesham, Kirkham Co-op, Lytham Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Freckleton Co-op, Market Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Co-op, Weeton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.070	Ü	2.070	3	2.070	,	2.0,0	,	2.070	3	2.070		2.070	Ü	2.070	J	2.070	0

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Weighted:						F	or W	YG	-								July	2018
	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	i	Zone 1	4	Zone 1	.5	Zone	16
Centre																		
Kirkham Town Centre McColl's, Harbour Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wharton Morrisons, Mill Street, off	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%	34	0.8%	1	0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15 Aldi, Moss Lane, Garstang	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.1%	32	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	10	0.0%	0
Co-op, High Street, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Garstang Town Centre Local shops, Great Eccleston	0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0
Village Centre	0.0%																	
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	25	0.0%	0
Zone 16 Co-op, Whalley New Road (near train station),	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Wilpshire, Blackburn Co-op, Whalley New Road (opp. Brownhill Chippy),	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Brownhill, Blackburn Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Spar, Windmill Service	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Station, Preston New Road, Mellor Brook BB2 7NT																		
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other Outside Study Area Aldi, Amy Johnson Way,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate, Blackpool Aldi, Bolton Road, Ewood,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Blackburn Aldi, Clifton Drive North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes Aldi, Heys Lane, Great	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6
Harwood Aldi, Mason Street, Horwich	1.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0		18	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road,	0.2%	18	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Aldi, Montague Street,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Blackburn Aldi, Oxford Square, Park Road/Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Aldi, Preston Road, Standish Aldi, Tithebarn Street, Poulton-le-Fylde	0.2% 0.1%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	2 0	0.0% 0.0%	0	2.5% 0.0%	2 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0
Aldi, Tollgate Road, Burscough	0.2%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r								July 2	018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 1	5
Asda, Central 12 Shopping Park, Derby Road, Southport	0.3%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Asda, Hyndburn Road, Accrington BB5 1OR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Lower Audley Retail Park, Grimshaw Park	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Haven Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham, Lytham St Annes Booths, Main Drive, Heyhouses Lane, St	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Annes, Lytham St Annes Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Farmfoods, King Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre Heron Foods, Rothesay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Shadsworth Hub, Blackburn																		
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Chorley New Road, Horwich, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 0.0%	0
Poulton-le-Fylde Lidl, Crompton Way, Bolton Lidl, Duckworth Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Darwen Lidl, Preston Road, Lytham,	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0
Lytham St Annes Lidl, Preston Road, Standish	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Virginia St, Southport Lidl, Whalley Banks, Blackburn	0.0% 0.1%	1	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.7%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	o	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, King William Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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Weighted:						F	or W	YG	r								July 2	2018
	Total		Zone 9		Zone 10		Zone 11	L	Zone 12	2	Zone 13		Zone 14		Zone 15		Zone 1	16
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Morrisons, Queen Street, Great Harwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Morrisons, Railway Road, Blackburn	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	16
Morrisons, Squires Gate Lane, Blackpool	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.7%	4	0.0%	0
Morrisons, Winter Gardens, Southport	0.2%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.3%	5	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0% 0.2%	0 4	0.0% 3.5%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Warrington Other, West Lancashire	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Edileasine Other, Wigan	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Sainsbury's Superstore, St Andrews Road North, St	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre St Davids Road North, St	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Annes Local Centre	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bank Top,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Tesco Express, Clifton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Lytham, Lytham St Annes Tesco Express, Kilnhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, St Annes, Lytham St Annes	0.004	0		0	0.00/	•		•	0.00/	0	0.00/	0	0.00/	0		0		
Tesco Express, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	al	Zone	9	Zone	10	Zone 1	1	Zone 1	12	Zone 1	3	Zone 1	4	Zone 1	15	Zone	16
Tesco Express, St Annes Road West, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lytham St Annes Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	4.3%	5	4.5%	
Tesco Extra, Mansell Way, Horwich	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	9	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Town Lane Kew, Southport	0.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Duck Street, Clitheroe	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	
Tesco Superstore, Hill Street, Blackburn	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	1
Tesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Queen Street, Great Harwood	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodlands Road, Ansdell Local Centre Others	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base: Sample:		1722 1729		114 95		130 119		88 97		63 96		74 96		100 97		108 93		8 9
2	•	1729 hase y		95 t mai r		119 nterne	t / home	97	ery sho	96	g from?							
Asda Morrisons	17.9% 20.2%	13 15	36.8% 0.0%	2	10.8% 28.4%	1 2	59.7% 0.0%	2	0.0% 0.0%	0	21.1% 0.0%	2	0.0% 35.2%	0 1	0.0% 68.5%	0 6	0.0% 0.0%	
Iceland	9.2%	7	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's	8.1%	6	0.0%	0	10.8%	1	0.0%	0	24.2%	0	0.0%	0	64.9%	1	0.0%	0	0.0%	
Tesco	30.8%	23	63.2%	3	50.0%	3	22.7%	1	44.6%	1	0.0%	0	0.0%	0	31.5%	3	66.7%	
	6.3%	5	0.0%	0	0.0%	0	0.0%	0	31.2%	0	57.9%	4	0.0%	0	0.0%	0	0.0%	
Ocado			0.007	0	0.00/	0	0.0%	0	0.0%	0	21.1%	2	0.0%	0	0.0%	0	0.0%	
	2.1%	2	0.0%	0	0.0%	U												
Waitrose Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Waitrose Other Wiltshire Farm Foods	0.0% 0.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	33.3%	
Waitrose Other Wiltshire Farm Foods	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	-						
Ocado Waitrose Other Wiltshire Farm Foods (Don't know / varies) Weighted base:	0.0% 0.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	33.3%	

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weighteu.								1							July 20			
	Tota	1	Zone	9	Zone 1	.0	Zone 1	1	Zone 1	12	Zone 1	.3	Zone 1	14	Zone 1	15	Zone	16
Q03 What is the main rea	ason you	u cho	ose (ST	ORE/	LOCAT	ION I	MENTION	NED /	AT Q01)	to do	your ma	ain fo	od and	groce	ry shop	ping	?	
Accessibility by public	0.5%	8	0.0%	0	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	
transport Car parking prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Car parking provision	1.2%	21	1.6%	2	3.3%	5	0.6%	1	1.0%	1	1.7%	1	0.0%	0	0.0%	0	3.6%	
Choice of food goods	7.7%	139	9.1%	11	12.0%	16	9.3%	8	3.7%	2	9.3%	8	10.2%	10	6.3%	7	4.4%	
available																		
Choice of shops nearby selling non-food goods	0.4%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	
Choice of shops selling food	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	1	1.3%	1	0.0%	0	0.0%	
goods Cleanliness	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.1%	
Delivery service	1.1%	19	1.8%	2	0.5%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.2%	4	0.7%	
Click & Collect service	0.3%	6	0.0%	0	0.5%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Easy to get to by car	1.9%	34	0.6%	1	1.4%	2	0.8%	1	3.6%	2	1.6%	1	4.1%	4	0.0%	0	5.7%	
Good internal layout /	0.9%	17	0.6%	1	0.4%	1	1.8%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.8%	
compact / easy to get around																		
Good service / friendly staff	0.7%	13	0.6%	1	0.4%	1	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	
Habit / always use it /	3.9%	70	1.9%	2	1.4%	2	6.1%	6	6.3%	4	9.2%	8	8.6%	9	1.7%	2	5.2%	
preference for retailer / familiarity							212,0		0.07.	·	7.=77					_		
nternet shopping is	0.8%	14	0.0%	0	1.9%	3	0.0%	0	1.2%	1	3.8%	3	0.0%	0	1.9%	2	0.7%	
convenient	0.070	17	0.070	U	1.7/0	3	0.070	U	1.2/0	1	3.070	3	0.070	U	1.7/0	2	0.770	
Lower prices	15.3%	276	13.8%	16	10.9%	15	14.5%	13	7.4%	5	16.2%	13	12.9%	13	19.2%	23	13.5%	
Loyalty card / points scheme	1.1%	20	1.3%	2	0.9%	1	2.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Near to home	33.2%	599	26.4%	31		54	38.4%	35	47.2%		17.3%	14	39.0%	40	37.5%	44	25.3%	
Near to work	1.5%	26	3.4%	4	0.4%	1	3.6%	3	0.0%	0	2.3%	2	0.7%	1	0.7%	1	1.4%	
Nice shopping environment	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Only one in the area / no other choice	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	2	0.0%	
Preference for retailer	0.9%	15	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	
Provision of leisure facilities	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	
nearby Provision of services nearby, such as banks and other	0.2%	4	1.3%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
financial services Public information, signposts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
and public facilities Quality of food goods	6.7%	120	13.5%	16	5.4%	7	5.1%	5	4.0%	3	6.3%	5	2.4%	3	8.0%	9	9.1%	
available Quality of shops selling food goods	0.6%	11	1.1%	1	1.9%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Safety (during the evening /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
night time) Staff discount / work there	1.3%	24	0.0%	0	4.1%	6	0.8%	1	1.9%	1	2.1%	2	0.0%	0	1.3%	2	0.0%	
Value for money	5.7%	104	5.5%	7	6.6%	9	5.8%	5	6.5%	4	11.9%	10	1.8%	2	5.0%	6	9.3%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Disabled-friendly trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	
Food goods exclusive to the	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	
store Good company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	
Good sized store (i.e. not too	0.0%	6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	1	0.6%	1	0.0%	
large / small)	0.370	Ü	0.7%	1	0.070	U	0.070	U	0.0%	U	0.0%	U	1.370	1	0.0%	1	0.0%	
Good special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Has a petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Has a petrol station Has everything I need	1.2%	22	1.6%	2	0.0%	0	0.0%	1	2.4%	2	3.6%	3	0.6%	1	1.1%	1	0.0%	
Ias everything i need Ias scan-as-you-shop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
facility																		
get a lift to that store	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	
nternet - better choice of goods	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	
nternet - special offers	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
nternet shopping is reliable	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Large store	0.5%	9	0.0%	0	0.5%	1	0.6%	1	0.0%	0	1.9%	2	0.6%	1	0.7%	1	1.7%	
New store	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Preference for small shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Quality of non-food goods available	0.2%	4	1.1%	1	0.4%	1	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Quiet / not too busy	0.3%	6	0.0%	0	0.0%	0	0.6%	1	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	
Sells local / homegrown	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	9	Zone	10	Zone 1	11	Zone 1	2	Zone 1	13	Zone 1	14	Zone	15	Zone	16
Small store	0.4%	8	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Stock always in the same place	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Was in the area at the time	1.0%	17	0.7%	1	0.4%	1	0.8%	1	1.0%	1	0.7%	1	7.8%	8	0.0%	0	1.4%	1
Wider aisles	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.5%	1
(Don't know / no reason in particular)	7.2%	130	10.4%	12	5.1%	7	3.0%	3	7.0%	5	5.6%	5	1.1%	1	5.8%	7	5.8%	5
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16

	1012	11	Zonc	,	Zone	LU	Zone	11	Zone i		Zone .	13	Zone .	. 7	Zone .	13	Zone	10
Q04 What if anything is t	he one	thing	you mo	st dis	like abo	ut yoı	ur main	food	shoppin	g des	stination	ı (STC	RE/LO	CATI	ON ME	NTION	ED AT	
Change layout too often	0.9%	16	0.7%	1	1.9%	3	1.7%	2	0.5%	0	3.3%	3	0.0%	0	0.0%	0	0.7%	1
Difficult / expensive parking	1.4%	25	0.6%	1	1.3%	2	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Difficult to get to	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive	4.5%	81	8.5%	10	3.2%	4	6.0%	5	3.5%	2	2.4%	2	3.6%	4	4.5%	5	3.6%	3
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	0.4%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.6%	1	0.0%	0
Lack of public transport	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	3.5%	63	2.7%	3	4.0%	5	2.6%	2	3.9%	3	0.0%	0	2.5%	3	9.4%	11	5.3%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	15	0.0%	0	1.4%	2	0.6%	1	0.0%	0	0.0%	0	1.1%	1	3.4%	4	0.0%	0
Poor quality	1.6%	29	2.4%	3	0.0%	0	6.1%	6	1.5%	1	0.6%	0	1.3%	1	0.0%	0	0.7%	1
Preference for retailer	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.7%	0	0.0% 0.0%	0	0.0% 0.0%	0
Staff rude / unhelpful Too busy	0.2% 1.4%	26	1.1%	1	3.7%	5	0.6%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.1%	2
Too far away	0.6%	10	1.1%	2	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too small	1.9%	34	1.8%	2	0.4%	1	0.0%	0	0.5%	0	1.3%	1	7.7%	8	2.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
American-owned	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't get everything I need	2.0%	35	0.0%	0	0.0%	0	4.1%	4	2.4%	2	2.0%	2	0.7%	1	4.1%	5	0.7%	1
Empty shelves / goods out of stock	1.2%	21	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	5.8%	5
Feeling rushed at the checkout	0.3%	6	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Has a negative impact on smaller businesses	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet - can't select fresh goods myself	0.3%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Internet - inferior replacement goods sent	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Internet - miss out on special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of branded goods Lighting too bright	1.0% 0.1%	17 1	1.1% 0.0%	1 0	0.7% 0.0%	1 0	2.1% 0.0%	2	0.7% 0.0%	0	3.8% 0.0%	3 0	0.0% 0.0%	0	2.5% 0.0%	3 0	1.4% 0.0%	1 0
Misleading / confusing special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
No / poor in-store café	0.2%	4	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
No free parking	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store pharmacy	0.4%	7	0.0%	0	2.4%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough special offers	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough toilets Obstructive shelf-stackers	0.1% 0.2%	1 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 0.6%	0	0.7% 0.0%	1
Opening hours too short	0.2%	3	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Poor fish counter	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor hygiene / dirty store	0.3%	5	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Poor special offers	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Privatised car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queues at the checkout / lack of staff	0.4%	7	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.0%	0
Rundown / shabby / needs refurbishment	0.2%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Self-service tills	0.2%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Shelves too high	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	0.8%	15	0.0%	0	0.4%	1	0.8%	1	0.7%	0	1.9%	2	0.6%	1	0.0%	0	0.0%	0
Special offers out of stock	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Store entrance too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Store too cold	0.1%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Too big Too many pre-packed foods	0.3% 0.1%	5 2	0.0% 0.0%	0	0.4% 0.0%	1	0.8% 0.0%	1	0.0% 0.0%	0	0.0% 1.9%	0 2	0.7% 0.0%	1	0.0% 0.0%	0	0.7% 0.0%	1 0
Traffic congestion	0.1%	11	0.6%	1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.0%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1
(Nothing)	71.1%	1282	74.1%	88	66.7%	91	61.3%	56	76.4%	50	76.6%	63	70.1%	72	68.0%	80	73.6%	61
(Don't know)	1.5%	27	0.7%	1	3.1%	4	2.7%	2	0.5%	0	0.6%	0	0.7%	1	0.6%	1	0.0%	0
Weighted base: Sample:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100

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Weighted: **July 2018** Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q05 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)? Excluding those who do their main food shopping via the Internet at Q01: Car / van (as driver) 79.5% 1375 77.8% 89 78.7% 85.1% 75 79.7% 51 79.5% 59 73.7% 74 87.2% 95 88.7% 72 5 Car / van (as passenger) 7.9% 137 11.5% 13 8.2% 11 9.3% 8 6.8% 4 6.4% 11.0% 11 2.5% 3 6.2% 3.4% 4.7% 1.3% 0.6% 2.9% 2 2 0.6% 4.9% 3 10.0% 0.0% Bus, minibus or coach 58 5 1 0 1 0 0 Motorcycle, scooter or 0.4% 0.0% 0.0% 0 0.0% 0 3.2% 2 0.0% 0 0.0% 0 3.7% 4 0.0% moped Walk 7.5% 130 1.8% 2 9.8% 13 4.4% 3.3% 2 3.5% 3 14.3% 14 4.0% 2.1% 2 0 0 0 0 0 0 Taxi 0.3% 0.0% 0.8% 1 0.0% 0.0% 0.6% 0.0% 0 0.0% 0.0% Train 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bicycle 0.2% 0.0% 0 0.4% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Mobility scooter / disability 0 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 vehicle 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Other 0 0 Home delivery service 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 (Don't know / varies) 0.8% 13 4.3% 5 0.8% 1 0.6% 1 2.2% 1 0.0% 1.1% 1 2.1% 2 0.0% 0 Weighted base: 1730 114 130 88 64 74 101 108 81 97 Sample: 1736 95 119 97 96 97 98 94 MeanScore: minutes Q06 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take? Excluding those who do their main food shopping via the Internet at Q01: 1 - 5 minutes 39.3% 680 12.9% 39.0% 30.0% 22 33.9% 44.6% 48 4.3% 24.5% 27 6 - 10 minutes 31.3% 541 18.7% 21 26.7% 35 21 38.5% 25 44.7% 33 26.5% 17.8% 19 36.5% 29 11 - 15 minutes 14.2% 246 26.4% 30 6.7% 9 17.5% 15 15.7% 10 15.8% 12 21.9% 22. 15.2% 16 34.3% 28 2.8% 16 - 20 minutes 7.4% 129 22.0% 25 0.8% 2.9% 3 2.1% 2 8.7% 9 11.1% 12 14.7% 12 4.1% 0 4.5% 21 - 25 minutes 1.4% 3.6% 0.8% 0.0% 0 3 0.0% 1.4% 0.0% 0.0% 0 26 - 30 minutes 2.7% 46 15.0% 17 0.4% 0.6% 1.7% 1.1% 3.3% 4 4.2% 1 1 3 31 - 35 minutes 0.6% 11 0.8% 1.8% 2 0.0% 0 0.5% 0 0.0% 0 0.0% 0 4.5% 5 0.0% 0 36 - 40 minutes 0.0% 0 0.0% 0.0% 0.8% 0.0% 0.0% 0 0.0% 0.1% 0.6% 41 - 45 minutes 0.5% 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 46 - 50 minutes 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 51 - 55 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 56 - 60 minutes 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 3 0.0% 0.0% 0 0.0% 0 0 61 - 65 minutes 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 66 - 70 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 71 - 75 minutes 0 0 0 76 - 80 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 81 - 85 minutes 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 86 - 90 minutes 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 91 - 95 minutes 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 96 - 100 minutes 0.0% 0.0% 0 0 0.0% 0 0 0 0.0% 0 0.0% 0 0 0 0.0% 0.0% 0.0% 0.0% (Don't know) 2.0% 34 0.0% 0 0.4% 1 2.1% 2 0.0% 0 0.6% 0 3.4% 3 2.1% 2 6.0% 5

(Refused)

Mean: Weighted base:

Sample:

0.0%

10.30

1730

1736

0.0%

0

16.58

114

95

0.0%

0

7.04

130

119

0.0%

0

7.87

88

97

0.0%

0

8.90

64

97

0.0%

0

74

96

11.43

0.0%

0

10.35

101

98

0.0%

0

11.29

108

94

0.0%

0

13.94

81

97

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July 2018

Weighted:						F	or W	YG	1			-					July	2018
	Tota	al	Zone	9	Zone 1	10	Zone 1	1	Zone 1	2	Zone 1	13	Zone	14	Zone	15	Zone	16
	When you undertook the main food shop at (STORE / LOCATION MENTIONED AT Q01), did you link your trip with any other activity? Excluding those who do their main food shopping via the Internet at Q01: Yes - non-food shopping 5 4% 94 2 0% 2 3 4% 4 4 6% 4 4 5% 3 15 3% 11 4 2% 4 5 3% 6 6 7%															?		
Yes – non-food shopping	5.4%	94	2.0%	2	3.4%	4	4.6%	4	4.5%	3	15.3%	11	4.2%	4	5.3%	6	6.7%	5
Yes – other-food shopping	4.7%	81	5.2%	6	3.5%	5	4.7%	4	2.7%	2	9.2%	7	5.2%	5	3.7%	4	8.6%	7
Yes – visiting services such as banks and other financial institutions	1.3%	23	1.7%	2	0.4%	1	1.4%	1	1.2%	1	0.0%	0	2.7%	3	1.2%	1	1.5%	1
Yes – leisure activity	2.4%	41	6.4%	7	1.4%	2	2.9%	3	1.1%	1	3.3%	2	5.1%	5	0.6%	1	2.1%	2
Yes – travelling to / from work	2.8%	49	3.7%	4	1.4%	2	5.9%	5	1.8%	1	4.1%	3	4.5%	5	2.2%	2	2.9%	2
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes – getting petrol	2.0%	35	0.0%	0	5.0%	6	2.2%	2	2.3%	1	1.7%	1	2.0%	2	0.6%	1	2.1%	2
Yes – visiting café / pub / restaurant	2.7%	46	1.7%	2	1.7%	2	2.1%	2	2.5%	2	3.3%	2	2.2%	2	0.6%	1	2.5%	2
Yes – visiting family / friends	2.1%	37	3.6%	4	2.3%	3	1.9%	2	0.5%	0	1.7%	1	6.4%	6	0.8%	1	3.1%	3
Yes – visiting health service such as doctor, dentist, hospital	0.3%	6	1.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.8%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.1%	20	0.0%	0	4.7%	6	0.8%	1	2.0%	1	0.6%	0	2.7%	3	0.8%	1	4.8%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - attended church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog-walking	0.3%	5	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting the market	0.1%	2	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.9%	16	1.2%	1	1.2%	2	0.8%	1	0.0%	0	1.2%	1	0.6%	1	0.0%	0	2.3%	2
(No activity)	71.1%	1230	70.8%	81	74.4%	97	66.2%	58	80.1%	51		41	60.4%	61		86	60.7%	49
(Don't know / varies)	2.5%	43	1.9%	2	0.8%	1	5.0%	4	0.0%	0	3.5%	3	3.3%	3	4.1%	4	1.0%	1
Weighted base:		1730		114		130		88		64		74		101		108		81
Sample:		1736		95		119		97		97		96		98		94		97

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q08 Where do you do this linked trip? Those who link their main food shopping trip with other shopping, visiting other services and / or leisure activities at Q07: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 14.6% 35 8.9% 2 0.0% 0 0.0% 0 5.6% 0 0.0% 0 3.4% 5.7% 0.0% 0 St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.2% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Homebase, Preston 1 0 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Plungington Road Local 0 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.2% 0.0% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0.0% 0.0% 0.0% 0.0% 0 0.8% 2 0.0% 0 0.0% 0 0.0% 0 0 0 0 0 0.0% Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 6.7% 16 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 20.0% 3 0.0% 0 0.0% Blackpool Road, Preston 0 0 0 0 0 0.0% 0 0 Fulwood Town Centre 1.0% 2 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% JTF Mega Discount 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 1.9% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.7% 2 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.8% 2 0.0%0.0% 0.0% 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted		- /				For WYG												July 2018		
Weighted:	Total		Zone 9)	Zone 10		Zone 11		Zone 12	;	Zone 13	,	Zone 14		Zone 1	 5	Zone 1			
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Centre Longridge Town Centre	5.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
PR2 5NE Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Penwortham Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Penwortham District Centre Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1		
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1		
Bamber Bridge Town Centre Capitol Retail Park, Capitol	3.6% 1.1%	9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Way, Walton-le-Dale Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Matalan, Holme Road,	2.7%	7	0.0%	0	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bamber Bridge PR5 6BP Morrisons, Station Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bamber Bridge Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	3.1%	7	0.0%	0	0.0%	Ö	0.0%		10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
Walton-Le-Dale Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Zone 8 Aldi, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
PR25 2LR Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
PR25 3LZ Earnshaw Bridge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Centre, Leyland Farington Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leyland Lancaster Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Clayton-le-Woods Leyland Town Centre	4.2%	10	11.0%	2	28.8%	3	9.2%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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XX : 14. 1.		,				F	or W	VC	<u>.</u>	62 10	022 / 03						-	2010
Weighted:																	July 2	
	Total		Zone 9)	Zone 10		Zone 1	1	Zone 12	2	Zone 13	3	Zone 14	1	Zone 1	5	Zone 1	16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	1.1%	3	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Wyevale Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Road, Leyland PR26 8LQ Zone 9	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre Mawdesley Local Centre	0.6% 0.0%	1	3.9% 0.0%	1	0.0% 0.0%	0	5.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.6% 0.3%	1	0.0% 0.0%	0	4.9% 6.3%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	4.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley Astley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Chorley Birkacre Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Road, Chorley Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Chorley Town Centre	5.6%	13	0.0%	0	29.8%	3	9.2%	1	29.5%	2	30.5%	6	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley										0						0	0.0%	
Steeley Lane Local Centre, Chorley Tesco Extra, Ackhurst	0.0%	0	0.0%	0	0.0%	0	0.0% 4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Park, Foxhole Road, Chorley	0.9%	2	0.0%	U	13.8%	2	4.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0
Water Street Local Centre,	1.0%	2	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	ZG	1 T		·						July 20)18
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 16	
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	2.0%	5	0.0%	0	16.5%	2	24.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre																		
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	4.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Dawber's Lane, Euxton, Chorley PR7 6EE																		
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance Road, Buckshaw	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Asda, Clayton Green Centre, Sheephill Lane, Clayton	1.2%	3	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley PR6 7HH Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Brinscall			0.0%		0.0%						0.0%		0.0%		0.0%			
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Zone 13	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14	0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004		0.004	
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	3.6% 0.0%	9	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	48.9% 0.0%	8	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		,				F	or WY	YG			· · · · · · ·						July 2	2018
····garour	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	3	Zone 14	ļ	Zone 1:	5	Zone 1	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Preston Garstang Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.3%	6	0.0%	C
Hambleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 15 Sainsbury's Superstore, Park	0.0% 1.6%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 32.5%	0	0.0% 0.0%	(
Hill Road, Garstang Zone 16	1.070	4	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	32.370	4	0.070	,
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Asda, Middlebrook Retail Park, The Linkway,	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	C
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Blackburn Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.8%	7
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Thornton-Cleveleys Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Central 12 Shopping Park,	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Derby Road, Southport Cherry Tree Retail Park,	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	3	0.0%	0	0.0%	(
Cherry Tree Road, Blackpool																^		
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackpool	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Clitheroe Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	Г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11	L	Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 1	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1
Headroomgate Road, St	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1 0
Annes Local Centre	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe																		
Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	6	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
3HT Ikea, Wellington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne OL6 7TE																		
Kew Retail Park, Scarisbrick	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport Lancaster City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan	0.00/	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Middlebrook Retail &	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Leisure Park, Horwich, Bolton																		
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Road, Blackburn Ocean Plaza Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina Drive, Southport Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Other, Manchester Other, OSA	0.0% 0.4%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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,						T	~ * X X X X X	70			•						_	. 21
Weighted:					7 10	r	or W										July 2	
	Total		Zone 9)	Zone 10		Zone 11		Zone 12	,	Zone 13	5	Zone 14	1	Zone 1	5	Zone 1	.6
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Town Centre	1.1% 0.0%	3	14.9% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Squiresgate Retail Park, Squires Gate Lane,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	,
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre	0.070	·	0.070	Ü	0.070	0	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	`
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre																		
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
4AA																		
Геsco Extra, Clifton Retail Park, Clifton Road,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	(
Blackpool	0.00/		0.00/		0.00/		0.004		0.00/		0.00/		0.00/		0.00/		0.004	
Γesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington BB5 1LN	0.00/	0	0.00/	0	0.004	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Геsco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	(
Fesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kew, Southport	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Γesco Superstore, Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn	0.070	·	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	•
Γesco Superstore, Irwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Street, Ramsbottom, Bury																		
BL0 9AS																		
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough																		
Tesco Superstore, Queen Street, Great Harwood	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	3
BB67AT	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
The Koi Pool Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gardens, Mains Lane, Poulton-le-Fylde																		
The Peel Centre, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Retail & Leisure Park,	0.070	·	0.070	Ü	0.070	0	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	`
Lower Audley Street,																		
Blackburn																		
The Peel Centre, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, Whitebirk																		
Drive, Blackburn																		
Γhe Plant Emporium,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston New Road,																		
Blackpool																		
The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road South, Blackpool																		
Γownsmoor Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Great Bolton Street,																		
Blackburn	0.00/		0.00/	0	0.00/		0.00/		0.00/		0.00/	0	0.00/		0.00/	0	0.00/	,
Frafford Centre, Regent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Crescent, Manchester	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	(
Warrington Town Centre Whalley Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	(
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	,
Wickes, Sunnycliff Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Park, Mellishaw Lane,	0.070		0.070	Ü	0.070	•	0.070		0.070		0.070	Ü	0.070	Ü	0.070		0.070	,
Heaton With Ox,																		
Morecambe																		
Wigan Town Centre	0.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Centre																		
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
nternet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other Don't Imay: / con't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Don't know / can't remember)	11.6%	28	38.0%	7	0.0%	0	9.2%	1	12.7%	1	7.4%	2	3.4%	1	10.6%	1	0.0%	C
,																		
Weighted base:		238		17		11		12		6		21		17		12		15
Sample:		253		16		11		15		13		21		12		11		15

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16

Q09 Where did you unde Q01) was it the same Excl. Nulls & SFT								time	before y	your la	ast visit	to (S	TORE /	LOCA	TION N	MENTIC	ONED A	т
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation	1.5%	26	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Street, Preston B&M, Carlisle Street, Ringway, Preston PR1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1DT Co-op, Fylde Road, University of Central Lancashire, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Plungington Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.5%	8	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Iceland, North Road Retail	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, North Road, Preston Lidl, West Strand, Preston	1.7%	29	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local market, Preston City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	0.6%	10	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Preston City Centre Sainsburys Local, Fishergate,	0.5% 0.2%	9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Preston Spar, Plungington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Tesco Express, Church	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Preston Tesco Express, Friargate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble, Preston Morrisons, Mariners Way, Riversway, Preston	6.3%	107	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	14	1.3%	1	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston Sainsburys Local, The Guild	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merchant, Tag Lane, Preston																		
Tesco Express, Blackpool Road, Lea, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 Aldi, Deepdale Shopping Park, Blackpool Road,	4.2%	71	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Preston Aldi, Queens Retail Park,	1.1%	18	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street, Preston Asda, Pittman Way, East	8.0%	137	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.8%	1

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Weighted:						F	or W	YG			•						July 2	2018
Weighted.	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12	,	Zone 13	}	Zone 14	l.	Zone 1	5	Zone 1	
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	1.1%	20	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	(
Deepdale Shopping Park, Blackpool Road, Preston Lidl, New Hall Lane, Preston	0.0%	1 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local shops, Fulwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Blackpool Road, Deepdale, Preston	2.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 3 Ribbleton Avenue Local	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Centre, Preston Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Flintoff Way, Preston	4.9%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.2%	1	0.0%	(
Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Spar, Watling Street Road, Preston PR2 6TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Геsco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Γesco Express, Longsands Lane, Fulwood, Preston Zone 4	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 4 Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Booths, Berry Lane, Longridge	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Berry Lane, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local shops, Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longridge Town Centre Other, Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsbury's Superstore, Inglewhite Road, Longridge	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 6 Booths, Millbrook Way,	0.7%	12	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Co-op, Pope Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Liverpool Road, Penwortham District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 6 Penwortham District Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsburys Local, Birch Avenue, Penwortham Spar, Liverpool Road,	0.0%	4	0.6%	1 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Zone 7																		
Aldi, Cuerden Way, Bamber Bridge Coop, Wotkin Lane	2.6%	44	3.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Watkin Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted		-,				F	or W	VG									Inly 2	0010
Weighted:	Total		Zone 9)	Zone 10		Zone 11		Zone 12	;	Zone 13	}	Zone 14	4	Zone 1	5	July 2 Zone 1	
Lostock Hall, Tardy Gate Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Brook Morrisons, Station Road, Bamber Bridge	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	4.1%	69	3.8%	4	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Spar, Alder Drive, Gregson Lane, Hoghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 1.3%	0 22	0.0% 3.5%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0	0.0% 0.7%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 6.6%	0 5
Walton-le-Dale Walton-le-Dale Local Centre Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland	1.8%	30	7.2%	8	0.0%	0	6.0%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland Lancaster Lane Local Centre,	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton-le-Woods Leyland Town Centre	0.2%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way, Leyland	0.7%	12	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Clifton Parade, Bristol Avenue, Farington, Levland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Royal Avenue, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	4.0%	68	6.8%	8	0.8%	1	4.8%	4	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.2%	4	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland Fesco Express, Canberra	0.0% 0.5%	0 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Road, Leyland Tesco Express, Leyland	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Earnshaw Bridge, Leyland	0.10/	2	0.00/	0	0.094	0	0.00/	0	0.79/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Express, Pendle Road, Clayton-le-Woods, Leyland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Towngate, Leyland Zone 9	3.3%	57	9.0%	10	0.4%	1	3.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Liverpool Road,	0.2%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						I,	OI VV	10	r								July 2	2018
	Total		Zone 9)	Zone 10	0	Zone 1	1	Zone 1	2	Zone 1	3	Zone 14	ı	Zone 1:	5	Zone 1	.6
Longton																		
Booths, Station Road, Hesketh Bank	0.6%	11	9.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Road, Tarleton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre Londis, Westhead Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Croston	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre McColl's, Station Road,	0.0% 0.0%	0	0.0% 0.6%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Croston																		
New Longton Local Centre One Stop, Station Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hesketh Bank, Preston Other, Wast Lancashire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road, Walmer Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mark Square, Tarleton, Preston	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harpers Lane, Chorley	2.1%	35	0.0%	0	13.3%	17	3.1%	3	10.1%	6	13.3%	9	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	1.0%	17	0.6%	1	7.1%	9	0.0%	0	3.8%	2	4.3%	3	0.6%	1	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	14	0.0%	0	6.2%	8	2.8%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Market Walk Shopping Centre, Market	0.2%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Booths, New Market Street,	0.9%	15	0.0%	0	6.4%	8	3.1%	3	2.1%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley Eaves Green Road Local	0.1% 0.0%	1	0.0% 0.0%	0	0.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Chorley Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.3%	4	0.0%	0	3.1%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	3.7%	63	3.5%	4	16.7%	21	12.6%	11	21.9%	14	17.1%	12	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0						0						0		0		
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eaves Lane, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole	4.1%	70	0.0%	0	28.5%	36	24.8%	22	8.3%	5	8.1%	6	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		

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Weighted:						F	or W	YG.	 ! r								July 2	018
vrighteu.	Total		Zone 9		Zone 10	_	Zone 1		Zone 12	2	Zone 13	}	Zone 1	4	Zone 1	5	Zone 1	
	2.50/	40	0.504		2.204		2	22	0.00	_	0.004		0.004		0.004	•	0.004	
Aldi, Lancaster Way, Buckshaw	2.5%	42	0.6%	1	3.3%	4	26.6%	23	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Co-op, Spendmore Lane,	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre Local shops, Euxton Village	0.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Sainsburys Local, New	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Retail Centre, New Mill Street, Eccleston Spar, Runshaw Lane,	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton, Chorley	0.0%	1	0.0%	U	0.0%	U	0.0%	1	0.0%	U	0.0%	U	0.0%	U		U		U
Spar, Talbot Drive, Euxton, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.5%	8	0.0%	0	1.0%	1	4.4%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	3.8%	64	0.0%	0	1.7%	2	2.2%	2	23.8%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bolton Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Adlington Co-op, Market Place, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13 Spar, Spendmore Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Coppull, Chorley Fesco Express, Chorley Road, Adlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Mill Farm Sports Village, Coronation Way,	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.6%	1	0.0%	0
Wesham, Kirkham Co-op, Lytham Road, Freckleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Market Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Co-op, Weeton Road, Wesham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	Г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	i	Zone 1	4	Zone 1	.5	Zone 1	16
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre McColl's, Harbour Lane,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wharton Morrisons, Mill Street, off	2.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.1%	34	0.0%	0	0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Moss Lane, Garstang Booths, Cherestanc Square, Park Hill Road, Garstang	1.9% 0.8%	33 13	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0 2	25.6% 9.4%	27 10	0.0% 0.0%	0
Co-op, High Street, Garstang Co-op, Sandy Lane,	0.0% 0.2%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.7%	0 4	0.0% 0.0%	0
Poulton-le-Fylde Garstang Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Great Eccleston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pilling Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
M&S BP, Garstang Bypass, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0
Zone 16 Co-op, Whalley New Road (near train station),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilpshire, Blackburn Co-op, Whalley New Road (opp. Brownhill Chippy),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brownhill, Blackburn Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2 7NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other Outside Study Area Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Heys Lane, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Aldi, Mason Street, Horwich Aldi, Meols Cop Retail Park, Meols Cop Road,	0.6% 0.1%	10 2	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	14.8% 0.0%	10 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport Aldi, Montague Street,	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Blackburn Aldi, Oxford Square, Park Road/Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Aldi, Peel Centre, Whitebirk,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Blackburn Aldi, Preston Road, Standish Aldi, Tithebarn Street,	0.1% 0.2%	1 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	0	0.0% 0.6%	0 1	0.0% 2.6%	0	0.0% 0.0%	0
Poulton-le-Fylde Aldi, Tollgate Road,	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Aldi, Whalley Road,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Clitheroe Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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Total		Zone 9		Zone 10	1.	Zone 11	. 0	Zone 12		Zone 13		Zone 14	ı	Zone 1	5		
0.5%	9	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
0.5%	9	0.0%	0	0.4%	1	0.8%	1	0.0%	0	10.9%	7	0.0%	0	0.0%	0	0.0%	0
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
																	0
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																	0
																	1
0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
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0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
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0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0
0.2% 0.0%	4 1	0.0% 0.0%	0	1.5% 0.0%	2 0	0.8% 0.0%	1	0.0% 0.0%	0	1.5% 0.0%	1	0.0% 0.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0
0.0% 0.2%	1 3	0.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.4%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.5% 0.1% 0.1% 0.1% 0.1% 0.5% 0.0% 0.0% 0.0% 0.0% 0.1% 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.5% 9 0.1% 1 0.1% 2 0.1% 2 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 3 0.0% 1 0.0% 0 0	0.5% 9 6.3% 0.1% 1 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.1% 2 0.0% 0.5% 9 0.0% 0.0% 0 0.	0.5% 9 6.3% 7 0.1% 1 0.0% 0 0.1% 2 0.0% 0 0.1% 2 0.0% 0 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0	0.5% 9 6.3% 7 0.0% 0.1% 1 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0%	Total Zone 9 Zone 10 0.5% 9 6.3% 7 0.0% 0 0.1% 1 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.1% 2 0.0% 0 0.0% 0 0.5% 9 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	Total Zone 9 Zone 10 Zone 11 0.5% 9 6.3% 7 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0.5% 9 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% <td< td=""><td> </td><td>0.5% 9 6.3% 7 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.5% 9 0.0% 0 0.0%</td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></td<>		0.5% 9 6.3% 7 0.0% 0 0.0% 0 0.0% 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.5% 9 0.0% 0 0.0%								

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Weighted:	ins w sr r	,				F	or W	YG	,								Inly	2018
weighteu.	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12		Zone 13	<u> </u>	Zone 14	ļ	Zone 1	5	Zone	
Will Go Di II																		
William Street, Blackburn M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Ormskirk M&S Simply Food, Clifton Drive South, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys Morrisons, Queen Street,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1% 0.0%	0	0.0% 3.2%	3
Great Harwood Morrisons, Railway Road,	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	20.5%	17
Blackburn Morrisons, Squires Gate	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	4.5%	4
Lane, Blackpool Morrisons, Winter Gardens,	0.2%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Bolton	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn Other, Lancaster	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.6%	0	0.0%	0
Other, Lancaster Council	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Other, North West	0.3%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	3.8%	4	0.0%	0
Other, OSA	0.5%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, South West	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other, Warrington Other, West Lancashire	0.2% 0.0%	4 1	3.5% 0.6%	4 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Wigan	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan Council	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre Tesco Express, Bank Top,	0.0% 0.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0
Blackburn Tesco Express, Clifton Street, Lytham, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Tesco Express, Kilnhouse Lane, St Annes, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Tota	ıl	Zone	9	Zone	10	Zone 1	1	Zone 1	2	Zone 1	3	Zone 1	4	Zone 1	15	Zone 1	6
Branch Road, Blackburn Tesco Express, St Annes Road West, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lytham St Annes Tesco Express, St Davids Road North, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lytham St Annes Fesco Extra, Clifton Retail Park, Clifton Road,	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	2.8%	3	1.0%	
Blackpool Tesco Extra, Mansell Way, Horwich	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	2.1%	
Fesco Extra, Town Lane Kew, Southport	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	
Геsco Superstore, Hill Street, Blackburn	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	
Fesco Superstore, Liverpool Road North, Burscough	0.1%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Γesco Superstore, Queen Street, Great Harwood	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Wigan Town Centre Woodlands Road, Ansdell Local Centre Others	0.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base:		1703		116		128		88		64		69		97		104		:
Sample:		1711		96		119		97		97		91		94		92		ç
Q10 From which retailer Those who do their mai.							et / home	e deli	very sho	ppin	g?							
Asda	21.4%	16			17.8%		59.7%	2	0.0%	0	0.0%	0	0.0%	0	30.3%	4	0.0%	
Morrisons	18.2%	14	0.0%	0	46.7%	2	0.0%	0	0.0%	0	14.0%	2	26.0%	1	30.3%	4	0.0%	
celand	10.1%	8	0.0%	0	0.0%		17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's	6.5%	5	0.0%	0	17.8%	1	0.0%	0	28.0%	0	0.0%	0	48.0%	1	0.0%	0	0.0%	
Tesco Deada	28.8%	21	33.3%	1	17.8%	1	22.7%	1	0.0%	0	33.4%	4	26.0%	1	34.2%	4	66.7%	
Ocado V-:	7.1%	5	0.0%	0	0.0%	0	0.0%	0	36.1%	0	38.5%	4	0.0%	0	5.1%	1	0.0%	
Vaitrose Other	2.1% 0.6%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 36.1%	0	14.0% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Wiltshire Farm Foods	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	
Don't know / varies)	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	1.170		0.070		0.070		0.070		0.070		0.070		0.070		0.070		0.070	
Weighted base: Sample:		75 68		3		4		3		1 3		11 7		2		13 7		

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	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16
MeanScore: £																		
Q11 Approximately hov	v much r	noney	do you	norm	ally spe	end or	ı your l	nousel	nold's r	nain fo	od and	d groce	ery sho	p?				
£1 - £5	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10 £11 - £15	0.5% 0.2%	9 4	0.0% 0.0%	0	0.0% 0.7%	0	0.0%	0	0.0% 0.0%	0	0.6% 0.0%	0	0.0% 0.6%	0 1	0.0%	0	0.0%	0
£16 - £20	2.4%	43	4.1%	5	0.7%	1	1.4%	1	1.0%	1	5.9%	5	5.2%	5	0.6%	1	2.1%	2
£21 - £25	2.1%	37	0.0%	0	0.7%	1	0.8%	1	1.7%	1	0.6%	0	2.6%	3	1.6%	2	1.5%	1
£26 - £30	4.2%	75	4.3%	5	6.8%	9	2.5%	2	1.8%	1	3.5%	3	7.9%	8	5.1%	6	7.0%	6
£31 - £35	2.1%	38	2.8%	3	1.2%	2	0.6%	1	0.5%	0	1.7%	1	1.7%	2	0.0%	0	2.1%	2
£36 - £40 £41 - £45	6.0% 2.5%	108 45	0.7% 3.5%	1 4	5.4% 3.3%	7 5	7.6% 8.2%	7 7	0.7% 0.0%	0	6.5% 0.0%	5 0	6.5% 1.1%	7 1	2.6% 0.6%	3	7.9% 1.7%	6 1
£46 - £50	8.4%	152	3.7%	4	7.6%	10	7.4%	7	7.3%	5	9.0%	7	6.4%	7	11.7%	14	8.6%	7
£51 - £55	2.0%	35	0.7%	1	0.9%	1	0.8%	1	3.3%	2	3.3%	3	4.8%	5	1.6%	2	3.8%	3
£56 - £60	7.4%	133	5.2%	6	9.5%	13	20.6%	19	4.6%	3	4.5%	4	11.6%	12	13.3%	16	6.7%	6
£61 - £65 £66 - £70	3.1% 4.4%	55 80	3.2% 6.3%	4 8	1.0% 6.8%	1 9	3.3% 6.1%	3 6	7.4% 5.1%	5 3	5.2% 5.6%	4 5	0.0% 1.1%	0 1	0.6% 5.0%	1 6	0.7% 2.2%	1 2
£71 - £75	2.1%	38	1.8%	2	7.1%	10	0.8%	1	2.4%	2	0.6%	0	1.6%	2	0.6%	1	0.0%	0
£76 - £80	7.5%	136	3.6%	4	6.8%	9	7.8%	7	3.3%	2	7.9%	6	5.2%	5	7.2%	8	8.0%	7
£81 - £85	0.7%	12	3.3%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.7%	1
£86 - £90 £91 - £95	2.1% 0.2%	39 4	1.1% 0.0%	1 0	3.9% 0.0%	5	0.6% 0.8%	1 1	6.3% 3.4%	4 2	5.2% 0.0%	4	2.4% 0.0%	2	3.2% 0.0%	4	4.9% 0.0%	4
£96 - £100	11.5%	207	14.2%	17	9.6%	13	7.2%	7	12.8%	8	9.2%	8	12.0%	12	16.6%	20	6.9%	6
£101 - £120	4.1%	73	5.6%	7	1.8%	2	6.7%	6	12.1%	8	7.4%	6	4.3%	4	4.1%	5	0.9%	1
£121 - £140	1.6%	29	0.0%	0	3.1%	4	1.4%	1	1.0%	1	5.0%	4	0.0%	0	3.4%	4	2.2%	2
£141 - £160 £161 - £180	3.8% 0.3%	68 6	3.6% 0.7%	4	9.1% 0.0%	12	5.3% 0.0%	5 0	1.9% 0.0%	1 0	5.7% 0.0%	5	0.7% 0.0%	1 0	0.0% 0.0%	0	2.2% 1.7%	2 1
£181 - £200	0.9%	16	1.3%	2	0.0%	0	0.8%	1	0.0%	0	2.6%	2	0.0%	0	3.9%	5	4.4%	4
£201 - £250	0.3%	6	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
(Don't know) (Refused)	17.4% 2.1%	313 38	19.9% 5.7%	24 7	9.3% 4.1%	13 6	9.3% 0.0%	8	20.7% 2.5%	14 2	9.8% 0.6%	8	20.5%	21	17.0% 0.6%	20 1	21.2% 2.5%	18 2
· · · · · · · · · · · · · · · · · · ·	2.1 70		3.770		4.1 /0		0.070		2.370		0.070	-	2.070		0.070		2.5 /0	
Mean:		74.18		89.19		76.39		72.74		81.03		79.84		64.74		79.65		75.43
Weighted base:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100
Sample:		1003		100		123		100		100		100		100		100		100
MeanScore: visits	per week	•																
Q12 How often does yo	ur house	ehold :	normall	y do a	main f	ood aı	nd groc	ery sh	op?									
Daily	1.2%	21	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0
At least two times a week	12.6%	226	10.2%	12	15.9%	22	13.6%	12	13.4%	9	8.2%	7	9.8%	10	6.6%	8	13.4%	11
At least once a week	67.8%	1222	60.5%	72	70.1%	96	71.0%	64	76.2%	50	73.2%	60	65.5%	67	74.1%	87	73.6%	61
At least once a fortnight	11.7%	210	15.7%	19	10.2%	14	10.8%	10	8.8%	6	13.3%	11	15.1%	15	11.2%	13	8.6%	7
At least once a month At least every two months	4.2% 0.1%	1	11.2% 0.0%	13	2.1% 0.0%	3	2.7% 0.0%	2	0.7% 0.0%	0	4.1% 0.0%	3	2.9% 0.0%	3	2.8% 0.0%	3	1.5% 0.0%	1 0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.5%	45	2.4%	3	0.9%	1	1.4%	1	1.0%	1	1.1%	1	6.7%	7	1.3%	2	2.2%	2
Mean:		1.37		1.15		1.46		1.38		1.36		1.15		1.21		1.36		1.35
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100
Q13 When do you norm	nally do y	our h	ouseho	ld's m	ain foo	d sho _l	?											
Weekdays during the day	42.6%		45.7%		34.3%	47		36			49.7%	41		33		43	51.1%	42
Weekdays during the	11.3%	203	12.3%	15	14.3%	20	13.5%	12	7.5%	5	11.7%	10	13.2%	13	17.3%	20	7.9%	7
evening Saturday	10.7%	103	12.8%	15	13.9%	10	15.2%	1.4	13.5%	9	7.1%	6	7.7%	8	9.6%	11	6.5%	5
Sunday	4.0%	73	1.5%	2	2.3%	3	10.4%	9	8.5%	6	0.0%	0	4.7%	5	8.1%	9	0.7%	1
(Don't know / varies)	31.4%		27.7%		35.2%		21.5%	20			31.5%	26	42.7%	44	28.3%	33		28
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100
Q14 Do you make 'top u	up' shop	ping t	rips for	staple	goods	, such	as bre	ad and	d milk,	in betv	veen y	our ma	in food	l shop	ping?			
Yes	67.2%	1211	69.7%	83	80.0%	110	77.7%	71	73.4%	48	81.4%	66	71.9%	74	57.5%	68	65.1%	54
No	32.8%		30.3%		20.0%	27		20			18.6%	15	28.1%		42.5%		34.9%	29
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q15 Where did you last undertake this 'top-up' food shopping? Those who make top-up shopping trips at Q14: AND Excl. Nulls & SFT Zone 1 Aldi, Corporation Street 0.5% 6 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Retail Park, Corporation Street, Preston B&M, Carlisle Street, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ringway, Preston PR1 1DT Co-op, Fylde Road, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 University of Central Lancashire, Preston Co-op, Plungington Road, 0.7% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Farmfoods, West Strand, 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.1% 1 0 0 0 Preston Heron Foods, St Johns 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Shopping Centre, Lancaster Way, Preston Iceland, Market Street, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Iceland, North Road Retail 0.5% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, North Road, Preston Lidl, West Strand, Preston 0.7% 8 1.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Local market, Preston City 0.1% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Centre 0.0% 0.0% 0.0% 0.0% M&S Foodhall, Fishergate, 0 0 0 0.0% 0.0% 0 0 0.5% 6 0.0% 0 0.0%0 Preston Preston City Centre 2.6% 30 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 0.0% 0 0.0% 0 Sainsburys Local, Fishergate, 0.2% 0.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 Preston 2 0.0% 0 0 0.0% 0.0% 0 Spar, Plungington Road, 0.2% 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% Preston Tesco Express, Church 0.1% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 Street, Preston Tesco Express, Friargate, 0.1% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton News, Wellington 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road, Ashton-on-Ribble PR2.1BX Blackpool 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Co-op, Granton Walk, Ingol, 1.1% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Preston Co-op, Norbreck Drive. 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Larches. Ashton-on-Ribble, Preston Morrisons, Mariners Way, 2.6% 31 2.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.4% 2 0.0% 0 0.0% 0 Riversway, Preston One Stop, Black Bull Lane, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fulwood, Preston PR2 3JX Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Sainsburys Local, The Guild 1.0% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Merchant, Tag Lane, Preston 0 Tesco Express, Blackpool 0.9% 11 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Road, Lea, Preston 0.0% Tesco Express, Tulketh Mill, 0.0% 0 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Blackpool Road, Lane Ends, Preston Zone 3 Aldi, Deepdale Shopping 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.3% 1 0.0% 0 Park, Blackpool Road, Preston Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.6% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Queen Street, Preston Asda, Pittman Way, East 2.3% 27 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Way, Fulwood, Preston

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Weighted:						\mathbf{F}	or WY	/G									July 20	110
weighteu:	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	ļ	Zone 15	5	Zone 16	
Booths, Sharoe Green Lane, Fulwood, Preston	3.3%	39	5.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Deepdale Shopping Park, Blackpool Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Hall Lane, Preston Local shops, Fulwood Town	1.0% 0.7%	11 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longsands Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston M&S Foodhall, Deepdale Shopping Park, Blackpool Road, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Ribbleton Avenue Local	0.4% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Sainsbury's Superstore,	2.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flintoff Way, Preston Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston																		
Spar, Watling Street Road, Preston PR2 6TY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longridge Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Longsands Lane, Fulwood, Preston	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 Other, Zone 4 Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Berry Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Co-op, Berry Lane,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge Zone 6	1.5%	17	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	1.2%	1
Booths, Millbrook Way, Penwortham	2.0%	23	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Pope Lane, Penwortham	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsburys Local, Birch Avenue, Penwortham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Road, Penwortham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7 Aldi, Cuerden Way, Bamber Bridge	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waightad.						F	or W	VC			_						Index 20	110
Weighted:	Total		Zone 9		Zone 10	1.		U			Zone 13		Zone 14		Zone 1		July 20	
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	•	Zone 1:	•	Zone 16	,
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre McColl's, Tunley Holme,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Clayton Brook Morrisons, Station Road,	1.5%	18	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.2%	1
Spar, Alder Drive, Gregson Lane, Hoghton	0.7%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber Bridge	0.9%	11	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sandringham Road, Walton-le-Dale	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail	0.0% 0.7%	0 8	0.0% 0.0%	0	0.0% 0.5%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.2%	0 1
Park, Capitol Way, Walton-le-Dale	0.770	0	0.0%	U	0.5%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	2.270	1
Walton-le-Dale Local Centre Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland	1.0%	12	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland Co-op, Dunkirk Lane,	0.7% 0.6%	8 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Earnshaw Bridge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Leyland Farington Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre Lidl, Churchill Way,	0.0% 0.2%	0 3	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland McColl's, Clifton Parade, Bristol Avenue, Farington,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland McColl's, Royal Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Morrisons, Olympian Way Retail Park, Olympian	2.5%	29	0.0%	0	1.8%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Leyland																		
Other, Zone 8 Pauls Farm Shop, Dunkirk	0.3% 0.2%	4 2	5.3% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Lane, Leyland PR26 7SY Seven Stars Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Spar, Broadfield Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge, Leyland Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Pendle Road, Clayton-le-Woods,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Tesco Extra, Towngate, Leyland	1.3%	15	2.9%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9 Booths, Liverpool Road,	0.7%	8	10.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG									July 2	2018
	Total		Zone 9	9	Zone 1		Zone 1		Zone 12	;	Zone 13		Zone 14	ļ	Zone 1	5	Zone 1	
Booths, Station Road,	1.1%	12	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Co-op, Church Road,	0.6%	7	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton	0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0
Croston Local Centre Londis, Westhead Road,	0.0% 0.6%	0 7	0.0% 9.7%	0 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Croston	0.0%	,	9.770	,	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Longton District Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Station Road,	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston New Longton Local Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Station Road, Hesketh Bank, Preston	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wast Lancashire	0.4%	5	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Liverpool Old Road,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Spar, Mark Square, Tarleton,	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	1.00/	10	0.00/	0	5.00/	_	0.80/	1	5 70/	2	5.00/	Λ	0.00/	0	0.00/	0	0.00/	0
Aldi, Harpers Lane, Chorley Asda, Bolton Street, Chorley	1.0% 1.4%	12 17	0.0% 0.0%	0	5.0% 10.5%	5 11	0.8% 1.0%	1 1	5.7% 3.8%	2 2	5.9% 5.1%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Asda, Water Street,	1.5%	18	0.0%		10.8%	11	6.7%	5	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringway, Chorley		-																
B&M, Market Walk Shopping Centre, Market	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk Bolton Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Booths, New Market Street,	1.1%	12	0.0%	0	7.9%	8	1.6%	1	5.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	1.8%	21	0.0%	0	13.4%	14	0.0%	0	8.0%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Moor Road, Chorley	0.3%	4	0.0%	0	3.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Water Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Walk, Chorley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J McRobb Butchers, Eaves Lane, Chorley	0.3%	3	0.0%	0	1.0%	1	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Chorley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Hall Gate, Astley Village, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	1.6%	19	0.0%	0	12.3%	13	0.0%	0	9.5%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.4% 0.0%	4 0	0.0% 0.0%	0	4.0% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Spar, Eaves Lane, Chorley	0.2%	2	0.0%	0	0.5%	1	0.0%	0	2.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	3.4%	39	0.0%	0	20.1%	21	20.4%	14	5.9%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11 Aldi, Lancaster Way,	1.5%	18	0.0%	0	2.8%		18.9%	13	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0

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Part	Weighted:						F	or WY	YG	,								July 2	2018
Basishard Lane Local Centers 0.1% 0.1% 0.1% 0.1% 0.10% 0.1%		Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 1	16
Beachsine Village Desired 0.78	Buckshaw																		
Centrage Centre Exectation Centre Executation Centre Executatio	· · · · · · · · · · · · · · · · · · ·	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carriagnocemer Local 0.9% 0, 0.0% 0, 0	_	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op. Spendmore Lame, Co-op. Co-op. Spendmore Lame, Co-op. Data	Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Lead Centre, Coppull Lead Centre, Coppull Lead Centre, Coppull Exclesion Lead Centre, Coppull Exclesion Lead Centre, Coppull Exclesion Lead Centre, Control Lead Shops, Exclesion Williage Core of Centre, Control Lead Centre, Control Lead Centre, Control Lead Centre, New Mill Street, Exclesion Shops, Lead Alway Core of Centre, New Mill Street, Exclesion Control Lead Centre, New Mill Street, Exclesion Centre, Control C	*	0.5%	6	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Comparison Content	* *	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacal alsops, Eustann Village Green Each Control C	Coppull																		
Nisa Village Green Lane, 1948 1 0/98 0 0/98 0 0.09																			0
Russhaw Lane Local Centre, Bornary Local New Lord Centre, Bury Lane Local Centre, Charles Contre, Sharehulf Street, Cleared Contre, Sharehulf Street, Ecclesion Sparing Russhaw Lane. Row Mill Street, Ecclesion Sparing Russhaw Lane Lane Local Centre, Row Mill Street, Ecclesion Row Mill Russhaw Lane Russhaw Lane Russhaw Lane Row Mill Russhaw Lane Russ	Nisa, Village Green Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Orley 9 1.1% 1 0.0% 0 7.5% 5 0.0% 0 3.1% 2 0.0% 0	Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ranshaw Lane,	Sainsburys Local, New Carrington Retail Centre,	0.7%	9	1.1%	1	0.0%	0	7.5%	5	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Chordey Cresco Superstore, Ordnance Cresco Superstore, Ordna	Spar, Runshaw Lane,	0.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road Buckshaw Zono 12 Sada Clayton Green Centre 1.7% 20 1.1% 1 0.5% 1 4.7% 3 18.9% 8 0.0% 0	Spar, Talbot Drive, Euxton,	0.2%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Clayton Green Centre, Sheephill I ane, Clayton Green Centre, Sheephill I ane, Clayton Green Centre, Withhell Clayton Green Desiried Country Clayton Green District Clayton Green District Clayton Green District Clayton BroakCreen Country Clayton Green District Clayton BroakCreen Coope, Clayton Green District Clayton Green District Clayton BroakCreen Coope, Clayton Green District Clayton BroakCreen Clayton Green District Clayton Green District Clayton BroakCreen Clayton Green District Clayton BroakCreen Clayton BroakCreen Clayton Green District Clayton G	Road, Buckshaw	0.8%	9	0.0%	0	0.0%	0	11.4%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, 0.0% 0 0.0%	Asda, Clayton Green Centre, Sheephill Lane, Clayton	1.7%	20	1.1%	1	0.5%	1	4.7%	3	18.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le- Woods Clayton Green District	Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Green District Centre, Clayton Brook/Green Co-op, Chorley Old Road, No. 5% 6 0.0% 0 0.0%	•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whitle-Le-Woods Harpers Lane Local Centre, Chordey Home Bargains, Village	Clayton Green District Centre, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harper Lane Local Centre, Chorley	Co-op, Chorley Old Road,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Malks, Queensway, Poulton-le-Fylde Malks, Queensway, Pou	Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	Home Bargains, Village Walks, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre	Other, Zone 12																		3
Chorley Road Local Centre, O.2% Z O.0% O O.	Brinscall																		0
Addington Co-op, Bolton Road, 1.0% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 18.1% 12 0.0% 0 0.0% 0 0.0% 0 0.0% Addington Co-op, Market Place, 0.0% 0 0.0	Zone 13																		
Adlington Co-op, Market Place, Adlington Co-op, Market Place, Adlington Market Place Local Centre, O.0% O O O O O O O O O O O O O O O O O O O	•	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Adlington Market Place Local Centre, Adlington Market Place Local Centre, Adlington Other, Zone 13 O.7% 8 0.0% 0 0.	-	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	12	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Other, Zone 13	Co-op, Market Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 13	Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull, Chorley Tesco Express, Chorley	Other, Zone 13																		0
Road, Adlington Zone 14 Aldi, Mill Farm Sports		0.8%	9	0.0%	0	0.5%	I	2.7%	2	0.0%	0	10.2%	7	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Farm Sports 0.5% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.7% 5 1.3% 1 0.0% Village, Coronation Way, Wesham, Kirkham Co-op, Lytham Road, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.1% 3 0.0% 0 0.0% Freekleton Co-op, Market Square, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 3 0.0% 0 0.0% Kirkham Co-op, Weeton Road, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.9% 5 0.0% 0 0.0%	Road, Adlington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, Lytham Road, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.1% 3 0.0% 0 0.0% Freekleton Co-op, Market Square, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 3 0.0% 0 0.0% Kirkham Co-op, Weeton Road, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.9% 5 0.0% 0 0.0%	Aldi, Mill Farm Sports Village, Coronation Way,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	1.3%	1	0.0%	0
Co-op, Market Square, 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.9% 3 0.0% 0 0.0% Kirkham Co-op, Weeton Road, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.9% 5 0.0% 0 0.0%	Co-op, Lytham Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Co-op, Weeton Road, 0.4% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 5 0.0% 0 0.0%	Co-op, Market Square,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
vi Conami	Co-op, Weeton Road,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0
Freckleton Village Local 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 2 0.0% 0 0.0%		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0

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Weighted:						F	or W	VG									July	2018
weighteu.	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12		Zone 13		Zone 1	4	Zone 1	.5	Zone	
Contra																		
Centre Kirkham Town Centre McColl's, Harbour Lane,	0.2% 0.1%	2 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.5% 2.4%	2 2	0.0% 0.0%	0	0.0% 0.0%	0
Wharton Morrisons, Mill Street, off	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	19	0.0%	0	0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Spar, Lytham Road, Freckleton, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco Express, Lytham Road, Wharton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Zone 15	1 10/	10	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	10.70/	10	0.00/	0
Aldi, Moss Lane, Garstang Booths, Cherestanc Square, Park Hill Road, Garstang	1.1% 1.2%	12 14	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	18.7% 20.4%	12 14	0.0% 0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Sandy Lane, Poulton-le-Fylde	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	8	0.0%	0
Garstang Town Centre Local shops, Great Eccleston	0.2% 0.3%	2 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.6%	0 1	1.0% 4.4%	1 3	0.0% 0.0%	0
Village Centre Local shops, Pilling Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Centre M&S BP, Garstang Bypass,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Zone 15	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang Zone 16	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	7	0.0%	0
Co-op, Whalley New Road (near train station),	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	11
Wilpshire, Blackburn Co-op, Whalley New Road (opp. Brownhill Chippy), Brownhill, Blackburn	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	8
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, Zone 16 Spar, Windmill Service Station, Preston New	0.1% 0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.2% 2.4%	1
Road, Mellor Brook BB2 7NT	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	•	0.00/	0	0.004	0	0.00/	0	5.50	2
Tesco Express, Roe Lee Retail Centre, Whalley New Road, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Other Outside Study Area Aldi, Amy Johnson Way, Squires Gate, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Bolton Road, Ewood, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Clifton Drive North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allies, Lytham St Allies Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road, Southport	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Montague Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Aldi, Oxford Square, Park Road/Waterloo Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Peel Centre, Whitebirk, Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4
Aldi, Preston Road, Standish Aldi, Tithebarn Street,	0.0% 0.3%	0 4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.0%	0 2	0.0% 0.0%	0
Poulton-le-Fylde Aldi, Tollgate Road, Burscough	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Whalley Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waightad	ĺ	,				F	or WY	ZC			•						Tule: 1	0110
Weighted:	Total		Zone 9		Zone 10	1.		·	Zone 12		Zono 12		Zono 1/		Zono 1		July 2	
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	•	Zone 1:	•	Zone 1	D
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Cherry Tree Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	(
Asda, Hyndburn Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington BB5 1QR Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	(
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	-
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Town Centre Booths, Haven Road,	0.0% 0.3%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.5%	0 2	0.0% 0.0%	0	0.0% 1.2%	(
Lytham, Lytham St Annes Booths, Main Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Heyhouses Lane, St Annes, Lytham St Annes Booths, Ringtail Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Burscough Booths, Station Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	
Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	(
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	U		U		U	0.0%	U		U	0.0%	U		1		(
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	•
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Darwen Town Centre Farmfoods, King Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Blackburn Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	`
Heron Foods, Rothesay Road, Shadsworth Hub, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	(
Iceland, Bolton Road / Livesey Road, Ewood, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Poulton-le-Fylde Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.3%	1	0.0%	(
Lidl, Duckworth Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lidl, Preston Road, Lytham, Lytham St Annes	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	(
Lidl, Preston Road, Standish Lidl, Squires Gate Lane,	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.9% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Blackpool Lidl, Virginia St, Southport Lidl, Whalley Banks,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Blackburn Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Foodhall, Chapel Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Foodhall, King William Street, Blackburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3

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Weighted:	ĺ					F	or W	YG			•						July 2	2018
weighted.	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	}	Zone 14	ı	Zone 1:	5	Zone 1	
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	C
M&S Simply Food, Aughton Street, Ormskirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
M&S Simply Food, Clifton Drive South, St Annes,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	(
Lytham St Annes	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Manchester City Centre Morcambe Town Centre	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0 1	0.0% 0.0%	(
Morrisons, Amounderness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Way, Thornton-Cleveleys Morrisons, Queen Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Great Harwood																		
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Winter Gardens, Southport	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0% 0.0%	0
Other, Cheshire Other, Hyndburn	0.3% 0.0%	3	0.0% 0.0%	0	3.1% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Lancaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other, Lancaster Council	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, North West	0.4%	4	2.0%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Other, OSA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, West Lancashire	0.1%	1	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wigan Other, Wigan Council	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Sainsburys Local, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Old Road, Blackburn Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardman Way, Darwen Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Lane, Clitheroe Sainsbury's Superstore, St	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	C
Andrews Road North, St Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre Tesco Express, Bank Top,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.5%	1
Blackburn Tesco Express, Clifton Street, Lytham, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Tesco Express, Kilnhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, St Annes, Lytham St Annes Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Branch Road, Blackburn	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:						F	or W	YG	r								July 2	2018
	Tota	ıl	Zone 9	•	Zone 10)	Zone 11		Zone 12	2	Zone 1	3	Zone 14	1	Zone 1	5	Zone 1	16
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1165		76		104		70		42		64		69		66		51
Sample:		1150		66		96		78		60		70		74		52		64

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16

Q16 Where did you undertake your top-up shopping the time before your last visit to (STORE / LOCATION MENTIONED AT Q15) was it the same place, or different, and if so, please specify?

same place, or different Those who make top-up						& SF.	Γ									·		
Zone 1																		
Aldi, Corporation Street Retail Park, Corporation	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Preston B&M, Carlisle Street, Ringway, Preston PR1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fylde Road, University of Central	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancashire, Preston Co-op, Plungington Road, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, West Strand, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, St Johns Shopping Centre, Lancaster Way, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Street, Preston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Iceland, North Road Retail Park, North Road, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Strand, Preston	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Preston City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Fishergate, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sainsburys Local, Fishergate, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Plungington Road, Preston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friargate, Preston Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton News, Wellington Road, Ashton-on-Ribble PR2 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road/Woodplumpton Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Granton Walk, Ingol, Preston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norbreck Drive, Larches, Ashton-on-Ribble, Preston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	2.1%	24	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
One Stop, Black Bull Lane, Fulwood, Preston PR2 3JX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2 Plungington Road Local	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Preston Sainsburys Local, The Guild Merchant, Tag Lane,	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Tesco Express, Blackpool	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Lea, Preston Tesco Express, Tulketh Mill, Blackpool Road, Lane Ends, Preston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 Aldi, Deepdale Shopping Park, Blackpool Road,	0.8%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Preston Aldi, Queens Retail Park,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street, Preston Asda, Pittman Way, East	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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July 2018

Weighted:						F	or W	YG									July 2	2018
vveigneu.	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12		Zone 13	}	Zone 14	1	Zone 1	5	Zone 1	
Way, Fulwood, Preston																		
Booths, Sharoe Green Lane, Fulwood, Preston	2.8%	32	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	C
Deepdale Shopping Park, Blackpool Road, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lidl, New Hall Lane, Preston Local shops, Fulwood Town	0.9% 0.8%	10 9	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	(
Centre Longsands Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Preston M&S Foodhall, Deepdale Shopping Park, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	
Road, Preston McColl's, Harewood Road, Ribbleton, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
McColl's, Ribbleton Avenue, Ribbleton, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Blackpool Road, Deepdale, Preston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.6%	-
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 3 Ribbleton Avenue Local	0.3% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Preston Sainsbury's Superstore,	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Flintoff Way, Preston Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston Spar, Watling Street Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Preston PR2 6TY Tesco Express, Longridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Ribbleton, Preston Tesco Express, Longsands	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lane, Fulwood, Preston Zone 4																		
Other, Zone 4 Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Booths, Berry Lane, Longridge	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Berry Lane, Longridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Local shops, Grimsagh Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longridge Town Centre Other, Zone 5	0.6%	7 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2% 1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Zone 6 Booths, Millbrook Way,	1.6%	18	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Penwortham Co-op, Pope Lane,	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	(
Penwortham Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham Liverpool Road, Penwortham District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre McColl's, Leyland Road, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Penwortham District Centre Sainsburys Local, Birch	0.2% 0.7%	3 8	0.0% 1.2%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Avenue, Penwortham Spar, Liverpool Road, Penwortham	0.7%	8	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	(
Zone 7 Aldi, Cuerden Way, Bamber Bridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Co-op, Watkin Lane,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	7								July 2	2018
	Total		Zone 9)	Zone 10		Zone 1	1	Zone 12	2	Zone 13		Zone 14		Zone 15	5	Zone 1	16
Lostock Hall, Tardy Gate																		
Great Greens Lane Local Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Tunley Holme, Clayton Brook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	1.0%	11	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	2.2%	25	0.0%	0	0.6%	1	0.0%	0	3.1%	1	2.3%	2	0.0%	0	0.0%	0	1.2%	1
Spar, Alder Drive, Gregson Lane, Hoghton	0.8%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millwood Road, Walton Park, Bamber	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Spar, Sandringham Road, Walton-le-Dale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Terrace, Lostock Hall, Preston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.8%	0 9	0.0% 1.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-le-Dale Walton-le-Dale Local Centre Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Towngate, Leyland	0.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkirk Lane, Leyland	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hough Lane, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods Leyland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Churchill Way,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland McColl's, Clifton Parade,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol Avenue, Farington, Leyland	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
McColl's, Royal Avenue, Leyland Morrisons, Olympion Way	0.0%	0	0.0%	0	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	2.0%	23	0.0%	0	2.0%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Other, Zone 8	0.4%	4	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pauls Farm Shop, Dunkirk Lane, Leyland PR26 7SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seven Stars Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Broadfield Drive, Earnshaw Bridge, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leyland Lane, Leyland	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Canberra Road, Leyland	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Leyland Lane, Earnshaw Bridge,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Tesco Express, Pendle Road, Clayton-le-Woods,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Tesco Extra, Towngate, Leyland	1.6%	18	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9 Booths, Liverpool Road,	0.6%	7	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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10.0% 10. | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 1.6% 18 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.1% 2 0.0% 0 | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 1.6% 18 0.0% 0 17.2% 16 1.8% 1 1.7% 1 0.0% 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0.1% 2 0.0% 0 0. | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 1.6% 18 0.0% 0 17.2% 16 1.8% 1 1.7% 1 0.0% 0 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0 0.1% 2 0.0% 0 0.0 | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 0.0% 1.5% 16 0.0% 0 17.2% 16 1.8% 1 1.7% 1 0.0% 0 0.0% 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0 0.0% 0.0% 0.1% 1.5% 16 0.0% 0 0.0% | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 0.0% 0 1.6% 18 0.0% 0 17.2% 16 1.8% 1 1.7% 1 0.0% 0 0.0% 0 0.0% 0 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0 0.0% 0 0.0% 0 0.1% 2 0.0% 0 1.6% 2 0.0% 0 0.0%
0 0.0% 0 0.0 | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1.5% 16 1.8% 1 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0 0. | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.1.5% 16 0.0% 0 17.2% 16 1.8% 1 1.7% 1 0.0% 0 0.0 | 1.1% 12 6.5% 5 6.1% 6 0.0% 0 3.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1 0.0% 1.5% 16 0.0% 0 9.4% 9 4.7% 3 10.4% 4 0.0% 0 0 |

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Weighted:						F	or W	YG	Ť								July 20	018
	Total		Zone 9		Zone 10		Zone 1	1	Zone 1	2	Zone 13		Zone 14		Zone 15		Zone 10	6
Aldi, Lancaster Way, Buckshaw	1.4%	16	0.0%	0	3.9%	4	14.6%	10	1.1%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Spendmore Lane, Coppull	0.5%	6	0.0%	0	0.6%	1	4.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.3%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre Local shops, Euxton Village	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.6%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Nisa, Village Green Lane,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston PR2 7DS Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, New Carrington Retail Centre, New Mill Street, Eccleston	0.8%	9	1.2%	1	0.0%	0	9.2%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Runshaw Lane, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Talbot Drive, Euxton, Chorley	0.3%	3	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	1.2%	14	0.0%	0	0.0%	0	15.5%	11	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.7%	20	0.0%	0	0.0%	0	7.4%	5	18.6%	8	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook/Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chorley Old Road, Whittle-Le-Woods	0.6%	7	0.0%	0	0.0%	0	0.0%	0	16.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Village Walks, Queensway, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.3% 0.0%	4 0	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.8% 0.0%	2
Brinscall Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0		0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13 Chorley Road Local Centre,	0.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Adlington Co-op, Bolton Road,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0		8	0.0%	0	0.0%	0	0.0%	0
Adlington Co-op, Market Place,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Adlington Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Other, Zone 13 Spar, Spendmore Lane,	0.3% 0.6%	3 7	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 10.3%	2	0.0% 0.0%	0	2.0% 0.0%	1	0.0% 0.0%	0
Coppull, Chorley Tesco Express, Chorley	1.0%	11	0.0%	0	0.0%	0		0	0.0%		16.5%	11	0.0%	0	0.0%	0	0.0%	0
Road, Adlington Zone 14	1.070		0.070	J	3.370	J	3.070	Ü	0.070	J	10.070	**	0.070	J	0.070	J	0.070	3
Aldi, Mill Farm Sports Village, Coronation Way, Wesham, Kirkham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	1.3%	1	0.0%	0
Co-op, Lytham Road, Freckleton	0.4%	4	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Co-op, Market Square, Kirkham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0
Co-op, Weeton Road, Wesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r		•						July	2018
Weighted	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12		Zone 13		Zone 1	4	Zone 1	15	Zone	
Freckleton Village Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Kirkham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
McColl's, Harbour Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Wharton Morrisons, Mill Street, off	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	20	0.0%	0	0.0%	0
Poulton Street, Kirkham	0.20/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	5 40/	4	0.00/	0	0.00/	0
Other, Zone 14 Spar, Lytham Road,	0.3% 0.4%	4 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.4% 1.8%	4	0.0% 0.0%	0	0.0% 0.0%	0
Freckleton, Preston Tesco Express, Lytham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Road, Wharton	0.270	3	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	3.770	3	0.070	U	0.070	Ü
Zone 15																		
Aldi, Moss Lane, Garstang	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		10	0.0%	0
Booths, Cherestanc Square, Park Hill Road, Garstang	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	0
Co-op, High Street, Garstang	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-op, Sandy Lane,	0.4%	4	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Poulton-le-Fylde																		
Garstang Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Local shops, Great Eccleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.4%	3	0.0%	0
Village Centre Local shops, Pilling Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Centre M&S BP, Garstang Bypass,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Garstang	0.170	•	0.070	Ü	0.070	Ů	0.070	Ü	0.070		0.070	Ü	0.070	Ü	1.070	•	0.070	
Other, Wyre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		9	0.0%	0
Other, Zone 15	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	11	0.0%	0
Zone 16																		
Co-op, Whalley New Road (near train station),	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	10
Wilpshire, Blackburn	0.60/	7	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	12.00/	7
Co-op, Whalley New Road (opp. Brownhill Chippy),	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	12.9%	7
Brownhill, Blackburn																		
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	5
Spar, Windmill Service Station, Preston New Road, Mellor Brook BB2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
7NT Tesco Express, Roe Lee Retail Centre, Whalley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.4%	1
New Road, Blackburn Other Outside Study Area																		
Aldi, Amy Johnson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate, Blackpool Aldi, Bolton Road, Ewood,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Aldi, Clifton Drive North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes, Lytham St Annes																		
Aldi, Heys Lane, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mason Street, Horwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Meols Cop Retail Park, Meols Cop Road,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.40/		0.00/		0.00/		0.00/		0.004	_	0.004		0.00/		0.004		2 004	
Aldi, Montague Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Aldi, Oxford Square, Park Road/Waterloo Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Aldi, Peel Centre, Whitebirk,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Blackburn Aldi, Preston Road, Standish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tithebarn Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Poulton-le-Fylde Aldi, Tollgate Road,	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Aldi, Whalley Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe																		
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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by Zone - Part 2 (Pricercu 140	ins & SF 1	,		,,,,			·			4 0	ui vey						1 agc	
Weighted:	Total		Zone 9)	Zone 10	Г	or WY Zone 11	ľG	Zone 12		Zone 13		Zone 14	ļ	Zone 15	<u> </u>	July 2 Zone 1	
Local Centre Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Blackpool Asda, Hyndburn Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington BB5 1QR Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3
Blackpool Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Booths, Haven Road, Lytham, Lytham St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Booths, Main Drive, Heyhouses Lane, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ringtail Retail Park, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Station Road, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Booths, Teanlowe Centre, Blackpool Old Road, Poulton-le-Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Headroomgate Road, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hollins Grove, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Livesey Branch Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodlands Road, Ansdell, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Farmfoods, King Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Rothesay Road, Shadsworth Hub,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0
Horwich Town Centre Iceland, Bolton Road /	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Livesey Road, Ewood, Blackburn	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Iceland, Chorley New Road, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre Lidl, Clarke Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton-le-Fylde Lidl, Crompton Way, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lidl, Duckworth Street, Darwen	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Preston Road, Lytham, Lytham St Annes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lidl, Preston Road, Standish Lidl, Squires Gate Lane,	0.2% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	$0 \\ 0$	0.0% 0.0%	0	0.0% 0.0%	0
Blackpool Lidl, Virginia St, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalley Banks, Blackburn Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
M&S Foodhall, Chapel Street, Southport	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
M&S Foodhall, King	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4

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Weighted:						F	or W	YG	7								July 2	2018
	Total		Zone 9	ı	Zone 10		Zone 11	L	Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 1	16
William Street, Blackburn																		
M&S Foodhall, Middlebrook Retail Park, The Linkway, Horwich	0.3%	3	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Aughton Street, Ormskirk	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Clifton Drive South, St Annes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham St Annes																		
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0
Morrisons, Amounderness Way, Thornton-Cleveleys	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Morrisons, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Allerdale Council Other, Blackburn	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.2%	0 1
Other, Blackpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Other, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Cheshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Lancaster Council Other, North West	0.0% 0.2%	0 2	0.0% 2.1%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, OSA	0.6%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	3.4%	2	0.0%	0
Other, Ribble Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Other, South West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.7%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
Other, West Lancashire Other, Wigan	0.1% 0.0%	1	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Wigan Council	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsburys Local, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Preston Old Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Clitheroe Sainsbury's Superstore, St Andrews Road North, St	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0
St Annes Town Centre St Davids Road North, St	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Annes Local Centre	0.070	Ü	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre Tesco Express, Bank Top,	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.8%	0 2
Blackburn		-		-		-		•		•		-		-		-		=
Tesco Express, Clifton Street, Lytham, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kilnhouse Lane, St Annes, Lytham St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Tesco Express, Livesey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone 9	9	Zone 1	0	Zone 1	1	Zone 1	2	Zone 1	3	Zone 14	!	Zone 1	5	Zone 1	6
Branch Road, Blackburn																		
Tesco Express, St Annes Road West, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Davids Road North, St Annes, Lytham St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Duck Street, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Other	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Internet / delivery (Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
remember)	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Weighted base:		1129		75		95		69		41		65		66		66		50
Sample:		1124		65		90		77		58		71		73		52		63

MeanScore: £

Q17 Approximately how much money do you normally spend on your household's 'top-up' food and grocery shop? Those who make top-up shopping trips at Q14:

16.2% 197 £1 - £5 16.3% 13 13.1% 14 34.4% 24 14.2% 7 24.0% 16 11.1% 4.4% 3 12.9% £6 - £10 20.6% 21.6% 262 12.6% 10 20.0% 22 15 11.7% 6 28.8% 19 24.2% 18 8.4% 23.7% 13 6 £11 - £15 9.4% 114 11.2% 15.3% 17 3.1% 11.4% 3.1% 2 2.0% 2 21.1% 14 9.4% £16 - £20 17.5% 212 9.1% 8 12.0% 13 13.5% 9 23.0% 11 27.4% 18 21.7% 16 24.4% 17 13.5% 7 £21 - £254.3% 5.0% 4.5% 16.3% 5.9% 4.4% 2.3% 52 5 5.8% 4 2.6% 1 4 8 2 3 £26 - £30 4.8% 58 2.9% 2 10.0% 11 5.6% 4 4.2% 2 7.2% 5 4.1% 3 7.5% 4.0% 2 £31 - £35 1.3% 1.6% 0.9% 2.4% 2 3.7% 2 0.0% 0 0.0% 0 0.0% 0 3.4% 2 16 £36 - £40 3.3% 40 6.3% 5 7.6% 8 6.1% 0.0% 0 0.0% 0 2.5% 2 4.6% 3 2.6% 1 0.0% 0 0 £41 - £45 0.9% 3.0% 0.0% 0.0% 0 0.0% 0 1.0% 11 3 1.3% 1 1 6.7% 4 £46 - £50 1.5% 18 1.5% 1 1.1% 2.0% 1 0.0% 0 1.4% 1 2.3% 2 2.3% 2 0.0% 0 £51 - £55 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.1% 0 0 0 0 0 £56 - £60 0.3% 0.0% 0 0.0% 0.8% 0 0.0% 0.0% 0 1.0% 0.0% 3 0 1 0.0% 1 0 £61 - £65 0 0 0.1% 1 0.0% 0.6% 1 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 £66 - £70 0.3% 4.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 £71 - £75 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 £76 - £80 0.0% 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 1.0% 1 0.0% 0 £81 - £85 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 £86 - £90 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.1% 1.5% 0.0% £91 - £95 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0 0.0% 0.0% £96 - £100 0.3% 3 1.1% 1 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 £101 + 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 15.9% 20.3% 5.7% 11.9% 24.5% 20.0% 20.5% (Don't know) 193 17 11.2% 12 4 6 5.4% 4 18 14 11 0 0 0.0% 25 5.7% 0.0% 0.0% 0 1.1% (Refused) 2.1% 5 0.6% 2.2% 1 1.8% Mean: 16.97 23.05 18.85 15.27 17.31 13.87 16.32 21.57 17.52 Weighted base: 1211 83 110 71 48 66 74 68 54 Sample: 1193 70 98 66 73 76 67

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted: Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 MeanScore: visits per week Q18 How often does your household normally do a 'top up' food and grocery shop? Those who make top-up shopping trips at Q14: Daily 3.5% 42 7.8% 1.5% 2.6% 3.7% 2 0.7% 0 3.2% 2 2.3% 2 3.4% 40.2% 487 51.3% 17 45.0% 33 57.0% 39 35.9% 19 At least two times a week 43 34.3% 38 46.4% 33 36.0% 39.2% 26 At least once a week 39.6% 480 31.9% 26 51.1% 56 39.6% 28 42.1% 20 42.7% 28 30.3% 22 32.4% 22 31.3% 17 At least once a fortnight 6.8% 83 5.8% 5 4.3% 3.4% 2 5.0% 2 7.6% 5 3.7% 3 3.8% 3 17.1% 5 0.9% 0.0% 0 0.0% 0 0.8% 1.4% 0.9% 0.0% 0 1.3% 3.5% 2 At least once a month 11 1 0.0% 0 At least every two months 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Less often 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 Have only visited once 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 (Don't know / varies) 8.8% 106 3.2% 3 8.8% 10 7.2% 5 11.7% 6 8.9% 6 17.8% 13 3.3% 2 8.7% 5 Mean: 2.50 3.04 2.20 2.64 2.44 2.29 2.85 2.88 2.28 Weighted base: 1211 83 110 71 48 66 74 68 54 1193 70 79 66 73 76 54 67 Sample: 98

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Weighted:						F	or W	YYG	j								July 2	018
	Tota	ıl	Zone	9	Zone 10		Zone 1	1	Zone 12		Zone 13		Zone 1	4	Zone 1	15	Zone 1	6
Q19AWhere did you last l	buy clot	hing	or footwe	ear go	oods?													
Zone 1																		
Fishergate Shopping Centre,	1.5%	18	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.3%	1	0.0%	(
Fishergate, Preston Preston City Centre	31.8%	393	33.8%	24	6.5%	6	19.2%	13	23.6%	9	2.4%	1	31.1%	20	18.7%	12	5.6%	2
St George's Shopping	0.1%	2	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Fishergate, Preston St John's Shopping Centre,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lancaster Road, Preston	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 2 Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
PR2 1HX Ashton-on-Ribble Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre																		
Blackpool Road / Woodplumpton Road Local Centre, Preston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	C
Homebase, Preston Riversway, Mariners Way, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Mariners Way,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Riversway, Preston Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local	0.0%	1	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Centre, Preston Riversway Retail Park, Mariners Way Watery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	C
Lane, Preston PR2 2YN Savoy Timber, Ashton Street, Preston PR2 2PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 3 Aldi, Queens Retail Park, Queen Street, Preston PR1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
4HZ Asda, Pittman Way, East Way, Fulwood, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.2%	2	0.0%	(
Brookfield Local Centre Deepdale Shopping Park, Blackpool Road, Preston	0.0% 16.8%	0 208	0.0% 5.9%	0 4	0.0% 4.3%	0 4	0.0% 1.9%	0 1	0.0% 4.7%	0	0.0% 0.0%	0	0.0% 21.0%	0 14	0.0% 12.6%	0 8	0.0% 3.8%	2
Fulwood Town Centre JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
9ZD Longsands Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Centre, Preston Miller Road Local Centre,	0.1%	1		0	0.7%	1		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	C
Preston Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 3 Queens Retail Park, Queen	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Preston Ribbleton Avenue Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre, Preston Ribbleton Local Centre Sainsbury's Superstore,	0.0% 0.5%	0 6	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Flintoff Way, Preston Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 4 Dobbies Garden World,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	C
Blackpool Road, Preston Lea Village Centre	0.1%	0		0	0.0%	0		0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	(

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Weighted:		- /				F	or W	YG									July 2	018
vergneed.	Total		Zone 9	1	Zone 10	_	Zone 11		Zone 12		Zone 13	,	Zone 14	ļ	Zone 1	5	Zone 1	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Centre Longridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
PR2 5NE Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol Way, Walton-le-Dale	0.5% 1.9%	6 23	0.0% 3.0%	0 2	0.6% 1.3%	1 1	0.0% 1.1%	0 1	0.0% 1.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.5%	0 2
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0% 1.6%	0 20	0.0% 1.8%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.5%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.1%	14	0.0%	0	0.0%	0	2.8%	2	0.9%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	1
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.2%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.2% 0.0%	2 0	1.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	0.5%	6	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	T								July 2	2018
	Total		Zone 9)	Zone 10)	Zone 1	1	Zone 12	2	Zone 13		Zone 14		Zone 15	5	Zone 1	16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.5%	6	0.0%	0	4.4%	4	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley Astley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	3.9%	49	1.0%	1	25.0%	25	14.6%	10	15.5%	6	8.6%	5	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.1%	14	0.0%	0	5.1%	5	5.3%	4	1.6%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	-								July	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	i	Zone	16
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.9%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Coronation Way, Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm, Kirkham PR4 3JZ Brackenwood Garden Centre & Nursery Ltd, Bradshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Preston Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	0.2% 0.0%	3	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0 0
Poulton Street, Kirkham Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:						F	or W	YG	 Г			,					July	2018
	Total		Zone 9)	Zone 10		Zone 11		Zone 12	2	Zone 1	3	Zone 14	1	Zone 1	5	Zone	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	C
Garstang Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.9%	6	0.0%	(
Hambleton Village Centre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Sainsbury's Superstore, Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Hill Road, Garstang Zone 16			0.07.5		0.0,0						0.0,0						2.272	
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mellor Village Centre Other, Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other Outside Study Area	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	•
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	(
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Blackburn Town Centre	3.2%	39	1.8%	1	0.6%	1	0.0%	0	3.4%	1	3.9%	2	0.0%	0	0.0%	0	48.3%	3
Blackpool Retail Park, Squires Gate Lane,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	(
Blackpool Town Centre	1.3%	16	0.0%	0	0.0%	0	1.5%	1	1.1%	0	0.7%	0	7.4%	5	5.3%	3	1.8%	
Bolton Gate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Roundhill Way, Bolton Bolton Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Trinity Street, Bolton Bolton Town Centre	1.6%	19	0.0%	0	1.7%	2	3.9%	3	12.0%	5	17.1%	10	0.0%	0	0.0%	0	0.0%	
Boundary Mill Stores,	1.0%	23	0.0%	0	0.6%	1	2.5%	2	0.9%	0	0.7%	0	0.0%	0	1.0%	1		,
Vivary Way, Colne BB8 9NW																		
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Central 12 Shopping Park,	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Derby Road, Southport Cherry Tree Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cherry Tree Road, Blackpool	0.20/	2	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	1	0.00/	,
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackmool	0.2% 0.4%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 5.7%	0 4	1.0% 0.0%	1	0.0% 0.0%	(
Road, Blackpool Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	
Colne Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Darwen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	2.0%	1	0.0%	(
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	Ì								July	2018
	Total		Zone 9)	Zone 1	0	Zone 1	.1	Zone 1	2	Zone 1	3	Zone 14	ı	Zone 1	.5	Zone	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby				U				U		U		U						
Horwich Town Centre	0.2%	3	0.0%	0	1.9%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport	1.00/	10	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.6.20/		0.00/	
Lancaster City Centre	1.0%	12	0.0%	0 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	11 0	0.0% 0.0%	0
Liverpool City Centre Lytham Town Centre	0.7% 0.7%	9	5.7% 0.0%	0	0.7% 0.0%	1	1.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 6.6%	0 4	0.0% 0.0%	0	0.0%	0
Manchester City Centre	1.5%	19	0.0%	0	2.5%	2	0.0%	0	3.1%	1	1.9%	1	1.6%	1	10.9%	7	1.9%	1
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070	O	0.070	Ü	0.070	Ů
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.8%	60	2.7%	2	25.6%	25	17.6%	12	14.5%	6	19.4%	12	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Road, Blackburn																		
Ocean Plaza Retail Park, Marina Drive, Southport	0.2%	3	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds Other, Manchester	0.1%	1	1.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, OSA	0.0% 1.6%	20	0.0%	0	0.0%	0	2.7%	2	4.6%	2	2.4%	1	0.0%	0	2.9%	2	3.8%	0 2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.3%	3	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardman Way, Darwen Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Waightad		.,				F	or WY	ZG	_		·						July 2	2010
Weighted:	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	ı	Zone 1	5	Zone 1	
Annes, Lytham St Annes	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Skelmersdale Town Centre Southport Town Centre	0.0% 1.6%	0 20	0.0% 21.7%	0 15	0.0% 0.6%	0 1	0.0% 1.7%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
•	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Squiresgate Retail Park,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	,
Squires Gate Lane,																		
Blackpool FY4 3RN St Annes Town Centre	0.00/	1	0.0%	0	0.00/	0	0.90/	1	0.0%	0	0.00/	0	0.00/	0	0.00/	0	0.0%	,
	0.0%	1		0	0.0%	0	0.8%	1		0	0.0%	0	0.0%	0	0.0%	0		(
St Davids Road North, St	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	(
Annes Local Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Standish Town Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	,
Fesco Extra, Clifton Retail Park, Clifton Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	(
Blackpool	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Fesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Accrington BB5 1LN Fesco Extra, Mansell Way,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	(
	0.0%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	1.0%	1	0.0%	U	0.0%	U	0.0%	(
Horwich	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Γesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kew, Southport	0.10/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	(
Fesco Superstore, Hill Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	,
Blackburn	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Fesco Superstore, Irwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Street, Ramsbottom, Bury																		
BL0 9AS	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road North, Burscough	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Tesco Superstore, Queen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Street, Great Harwood																		
BB67AT	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
The Koi Pool Water	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gardens, Mains Lane,																		
Poulton-le-Fylde The Peel Centre, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
Retail & Leisure Park,																		
Lower Audley Street,																		
Blackburn	0.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	1.00/	
The Peel Centre, Hyndburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Retail Park, Whitebirk																		
Drive, Blackburn	0.00/		0.00/		0.00/		0.00/		0.004		0.004		0.00/		0.004		0.004	
The Plant Emporium,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Preston New Road,																		
Blackpool																		
The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Road South, Blackpool																		
Γownsmoor Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Great Bolton Street,																		
Blackburn																		
Γrafford Centre, Regent	3.0%	37	2.5%	2	9.1%	9	1.1%	1	6.8%	3	12.2%	7	0.0%	0	2.3%	2	0.0%	(
Crescent, Manchester																		
Warrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	(
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool																		
Wickes, Sunnycliff Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Park, Mellishaw Lane,																		
Heaton With Ox,																		
Morecambe																		
Wigan Town Centre	1.6%	19	0.0%	0	2.9%	3	8.5%	6	1.7%	1	15.1%	9	0.0%	0	0.0%	0	0.0%	
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
I 1 C t																		
Local Centre																		
		24	2.5%	2	3.3%	3	0.0%	0	0.0%	0	0.7%	0	6.9%	5	1.3%	1	7.5%	
Others	1.9%					^		^	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	
Others Abroad	1.9% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.070	
Others Abroad nternet / delivery			0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Others Abroad nternet / delivery Other	0.0%	0																
Dotal Centre Others Abroad Internet / delivery Other (Don't know / can't remember)	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Others Abroad Internet / delivery Other Don't know / can't	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

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Weighted:						F	or V	VYC	7								July	2018
	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16
Weighted base: Sample:		1236 1277		71 62		98 88		66 77		39 66		61 80		65 69		65 54		64 7
MeanScore: visits p	er mon	th																
Q19BHow often do you m Excluding those who so															Q19A:			
Daily	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
At least two times a week	1.8%	21	2.0%	1	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	4.0%	
At least once a week	7.2%	87	5.6%	4	5.8%	6	3.0%	2	0.9%	0	6.5%	4	5.2%	3	0.0%	0	10.1%	
At least once a fortnight	7.4%	90	19.2%	13	6.9%	7	13.4%	9	3.6%	1	2.4%	1	8.6%	5	7.2%	5	7.3%	
At least once a month	20.0%	243	29.5%	20	22.3%	21	21.3%	14	8.8%	3	25.0%	15	14.7%	9	15.0%	10	17.3%	1
At least every two months	12.3%	150	10.0%	7	5.9%	6	6.8%	5	24.6%	10	18.2%	11	12.7%	8	18.7%	12	11.6%	
At least every 3 months	16.2%	196	10.1%	7	16.1%	15	12.3%	8	20.7%	8	10.3%	6	30.9%	19	29.4%	19	10.4%	
At least every 6 months	10.5%	128	9.5%	7	6.7%	6	10.2%	7	16.8%	7	13.3%	8	18.3%	11	8.7%	6	10.5%	
Less often than once every 6 months	3.2%	39	5.3%	4	5.1%	5	3.6%	2	3.0%	1	3.1%	2	1.0%	1	6.7%	4	2.1%	
Have only visited once	1.0%	12	0.0%	0	0.0%	0	5.7%	4	0.0%	0	2.2%	1	0.0%	0	3.3%	2	1.0%	
(Don't know / varies)	20.0%	242	8.7%	6	30.6%	29	23.7%	16	21.7%	8	18.1%	11	8.8%	5	9.9%	6	24.7%	1
Mean:		1.46		1.45		1.13		0.91		0.53		1.05		0.79		0.74		2.3
Weighted base:		1212		69		95		66		39		61		61		64		4
Sample:		1259		60		87		77		66		79		67		53		7
Q19CHow do you normal Excluding those who sa									nember) (or (Doi	n't do thi:	s type o	of shoppi	ng) at	Q19A:			
Car / van (as driver)	74.8%	907	76.0%	52	69.7%	66	79.7%	53	73.8%	29	75.4%	46	78.5%	48	95.8%	62	89.6%	5
Car / van (as passenger)	8.3%	101	10.3%	7	7.7%	7	12.6%	8	13.0%	5	8.5%	5	7.9%	5	3.1%	2	3.4%	
Bus, minibus or coach	9.6%	116	7.9%	5	4.8%	5	5.0%	3	10.4%	4	13.6%	8	11.5%	7	0.0%	0	5.0%	
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Valk	5.2%	64	0.0%	0	14.1%	13	1.9%	1	0.9%	0	1.0%	1	1.2%	1	1.0%	1	0.0%	
axi	0.4%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	
rain	0.8%	10	5.8%	4	1.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	
Sicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Park & Ride	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	
Don't know / varies)	0.4%	5	0.0%	0	1.6%	2	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Weighted base:		1212		69		95		66		39		61		61		64		4
Sample:		1259		60		87		77		66		79		67		53		7
Sample:		1259		60		8/		//		00		79		6/		53		

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Weighted:						F	or W	YG	j								July	2018
	Tota	al	Zone	9	Zone 10	0	Zone 11	1	Zone 1	12	Zone 1	13	Zone 1	14	Zone 1	15	Zone	16
Q20 When you go shopp Excluding those who so												type o	of shoppin	ıg) at (Q19A:			
Yes – food shopping	6.2%	76	1.0%	1	7.1%	7	1.7%	1	3.4%	1	8.2%	5	2.9%	2	2.7%	2	11.6%	7
Yes – non-food shopping	4.5%	55	1.8%	1	8.3%	8	4.3%	3	2.5%	1	11.2%	7	4.1%	3	5.6%	4	1.0%	1
Yes – visiting services such as banks and other financial institutions	1.7%	21	0.0%	0	0.7%	1	4.7%	3	0.9%	0	3.8%	2	3.2%	2	1.9%	1	5.1%	3
Yes – leisure activity	2.2%	27	8.6%	6	3.9%	4	0.8%	1	1.7%	1	1.7%	1	3.5%	2	2.4%	2	0.0%	0
Yes – travelling to / from work	1.2%	14	2.5%	2	1.8%	2	0.0%	0	0.9%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1
Yes – travelling to / from school / college / university	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.4%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.5%	2	0.0%	0	1.3%	1	2.9%	2
Yes – visiting café / pub /	14.2%	172	20.5%	14	31.6%	30	14.2%	9	35.3%	14	16.8%	10	18.2%	11	1.0%	1	9.1%	5
restaurant																		
Yes – visiting family / friends	2.3%	28	4.1%	3	1.3%	1	0.8%	1	1.6%	1	0.0%	0	5.2%	3	3.3%	2	5.0%	3
Yes – visiting health service such as doctor, dentist, hospital	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.5%	3	0.0%	0	2.1%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	58.3%	707	58.3%	40	36.9%	35	61.6%	41	50.0%	20	48.2%	29	49.9%	30	76.3%	49	55.2%	33
Yes - going to church	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - part of an overall day out	1.4%	17	0.0%	0	2.0%	2	1.5%	1	0.9%	0	1.4%	1	1.0%	1	1.0%	1	1.0%	1
Yes - visiting the market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Yes - window shopping / browsing	4.0%	48	0.0%	0	6.3%	6	6.6%	4	1.7%	1	2.2%	1	1.0%	1	0.0%	0	2.9%	2
(Don't know / varies)	2.7%	33	3.2%	2	0.0%	0	3.0%	2	0.0%	0	3.3%	2	5.4%	3	4.5%	3	1.9%	1
Weighted base:		1212		69		95		66		39		61		61		64		59
Sample:		1259		60		87		77		66		79		67		53		74

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Weighted:						r	or w	ľ	T								July 2	2018
	Tota	ıl	Zone 9)	Zone 10		Zone 11	-	Zone 12		Zone 13		Zone 14		Zone 1	5	Zone 1	16
Q21 Where did you last Excl. Nulls & SFT	buy boo	ks, Cl	Ds, DVDs	s?														
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre St George's Shopping Centre, Fishergate, Preston	37.0% 0.5%	167 2	30.1% 0.0%	9	11.6% 0.0%	4 0	7.0% 0.0%	1 0	22.8% 0.0%	5 0	6.8% 0.0%	0	31.4% 0.0%	7 0	23.7% 0.0%	6 0	12.3% 0.0%	1
St John's Shopping Centre, Lancaster Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 2 Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ashton-on-Ribble Local Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Road / Woodplumpton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre, Preston Homebase, Preston Riversway, Mariners Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Morrisons, Mariners Way, Riversway, Preston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Plungington Road Local Centre, Preston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Savoy Timber, Ashton Street, Preston PR2 2PP Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Asda, Pittman Way, East Way, Fulwood, Preston	3.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre Deepdale Shopping Park,	0.0% 5.4%	0 24	0.0% 8.1%	0 2	0.0% 5.7%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.7%	0 1	0.0% 0.0%	0
Blackpool Road, Preston																		
Fulwood Town Centre JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.3% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Queens Retail Park, Queen	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Preston Ribbleton Avenue Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribbleton Local Centre Sainsbury's Superstore,	0.0% 1.8%	0 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Flintoff Way, Preston Sharoe Green Local Centre, Preston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 Dobbies Garden World,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Blackpool Road, Preston Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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by Zone - Fart 2 (Finered No	ins & SF 1	.,		,,,,,	1 66 01		XX/X	70		• 0	ui vej						1 ag	. 01
Weighted:						F	or WY	Y G	Г								July 2	018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	ļ	Zone 1:	5	Zone 1	6
Other, Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 Grimsagh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knott End-on-Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U	0.0%	U
Sainsbury's Superstore, Inglewhite Road, Longridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Kingsfold Local Centre, Penwortham Liverpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre	0.076	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Penwortham District Centre Zone 7	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Morrisons, Station Road, Bamber Bridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Aldi, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2LR Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland	0.0%	Ö	0.0%	Ö	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 3LZ Earnshaw Bridge Local Centre, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.7%	12	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						ŀ	or W	YG	Ť								July 2	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 1	2	Zone 13		Zone 14		Zone 15	;	Zone 1	16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.3%	1	2.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	2.9%	13	14.2%	4	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake, Preston Embleys Nurseries, Liverpool Road, Much	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoole, Preston Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10 Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.8%	3	0.0%	0	7.8%	3	2.7%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre B&Q, Highfield Industrial	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Estate, Chorley Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	7.5%	34	0.0%	0	25.0%	8	2.7%	1	43.0%	10	31.3%	7	0.0%	0	0.0%	0	5.4%	1
Collingwood Road Local Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.7%	3	0.0%	0	2.2%	1	0.0%	0	8.4%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre, Chorley	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley Tesco Extra, Ackhurst	0.0% 3.5%	0 16	0.0%	0	0.0%	7	0.0% 24.2%	0 5	0.0% 8.4%	0	0.0% 5.7%	0	0.0%	0	0.0%	0	0.0%	0
Industrial Park, Foxhole Road, Chorley																		
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG									July 2	2018
	Total		Zone 9		Zone 10		Zone 11	L	Zone 12		Zone 13		Zone 14		Zone 15	5	Zone	16
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.6%	3	0.0%	0	0.0%	0	12.6%	3	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	8	0.0%	0	0.0%	0	0.0%	0	4.5%	1	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre																		
Zone 13 Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ů	0.070	Ü	0.070	Ü	0.070	Ü
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14 Aldi, Coronation Way, Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm, Kirkham PR4 3JZ Brackenwood Garden Centre & Nursery Ltd, Bradshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Preston Freckleton Village Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Garden Store Direct, Preston Hall Farm, Singleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Preston Kirkham Town Centre Morrisons, Mill Street, Off	0.7% 1.1%	3 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	14.0% 20.6%	3 5	0.0% 0.0%	0	0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r		·						July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	3	Zone 14	4	Zone 1	5	Zone 1	16
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claughton-on-Brock, Preston																		
Garstang Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0
Hambleton Village Centre	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.7% 0.0%	1 0	0.0% 0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Hill Road, Garstang Zone 16	0.570	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	3.470	1	0.070	U
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1
Asda, Middlebrook Retail Park, The Linkway,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Blackburn Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	41.2%	5
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	8.9%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.7%	7	0.0%	0	3.3%	1	0.0%	0	0.0%	0	28.5%	6	0.0%	0	0.0%	0	0.0%	C
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys	0.20/	1	2 404	1	0.00/	0	0.004	0	0.0%	0	0.004	0	0.00%	0	0.004	0	0.0%	0
Burscough Town Centre Central 12 Shopping Park,	0.2% 0.0%	1	2.4% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool																		
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackpool	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	г								July	2018
	Total		Zone 9)	Zone 10		Zone 1	1	Zone 12		Zone 13	1	Zone 14		Zone 1	5	Zone	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	9.9%	1
Hyndburn Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitebirk Drive, Hyndburn, Blackburn BB1 3HT																		
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE																		
Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport	2.20/	4.0	0.00/		0.004		0.004		0.004		0.004		0.00/		20.004		0.004	
Lancaster City Centre	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.9%	10	0.0% 0.0%	0
Liverpool City Centre Lytham Town Centre	0.1% 0.3%	1 1	0.0% 2.4%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.5%	0	2.7% 0.0%	1	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	0.0%	0	3.5%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan																		
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.4%	2	0.0%	0	0.0%	0	3.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Railway Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Blackpool Morrisons, Winter Gardens,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport																		
Ormskirk Town Centre Other, Blackpool	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.6%	3	0.0%	0	3.1%	1	3.5%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Other, OSA	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.4%	1
Other, Ribble Valley Other, St. Helens	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	ő	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road, Wigan Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardman Way, Darwen Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r								July 2	2018
	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	i	Zone 14		Zone 15	5	Zone 1	16
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.5%	7	5.5%	2	0.0%	0	17.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate Lane, Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0
Standish Town Centre Stonehill Nurseries &	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.070	U	0.070	O	0.070	U	0.070	U	0.070	V	0.070	U	0.070	U	0.070	O	0.070	O
Tesco Extra, Clifton Retail	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0
Park, Clifton Road,																		
Blackpool Tesco Extra, Eagle Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington BB5 1LN																		
Tesco Extra, Mansell Way,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/		0.00/	0	0.00/		0.00/		0.00/	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB6 7AT The Koi Pool Water Gardens, Mains Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde The Peel Centre, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail & Leisure Park, Lower Audley Street, Blackburn																		
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regent	1.5%	7	8.1%	2	9.9%	3	0.0%	0	1.8%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Crescent, Manchester	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.004	^
Warrington Town Centre Whalley Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool																		
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Town Centre	0.6%	3	0.0%	0	4.8%	2	2.7%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	2.4%	11	14.2%	4	0.0%	0	6.2%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	5.4%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember) (Don't do this type of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shopping)	0.070	J	0.070	U	0.070	J	0.070	U	0.070	J	0.070	J	0.070	U	0.070	J	0.070	U

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG	r r				July 2018
	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base: Sample:	452 486	29 24	33 32	20 27	24 41	22 28	23 24	25 21	11 15

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q22 Where did you last buy small household goods such as home furnishings, glass and china items? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.8% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 1 Fishergate, Preston Preston City Centre 17.9% 129 14.7% 4.2% 3 8.6% 4 12.1% 4 1.8% 25.3% 9 12.7% 4.6% 2 St George's Shopping 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston 1 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.4% 3 5.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 0.0% 0 0.0% 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 0.0% 0 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.8% 0.0% 0 0.0% 0 0.0% 0 1.8% 0.0% 0 2.9% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0 0.0% 0.0% 0.0% 0 5.3% 38 0.0% 0 0.0% 0 0.0% 0 0 0 12.0% 0.0% 6 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 6.3% 46 0.0% 0 6.1% 0.0% 0 5.0% 2 6.3% 2 1.6% 3.0% 1.8% Blackpool Road, Preston 0 0 0 0 0 0 0.0% 0 0.0% 0 0 Fulwood Town Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% JTF Mega Discount 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.5% 3 0.0% 0 2.3% 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.1% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 17 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 2.4% 0.0%0.0% 0.0% 0 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 Preston Zone 4 Dobbies Garden World, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted: July 2018 **Total** Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Other, Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribblesdale Nurseries, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Newsham Hall Lane. Woodplumpton, Preston PR4 0AS Zone 5 0.0% 0.0% Grimsagh Village Centre 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Knott End-on-Sea Village 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Centre 0.4% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Longridge Town Centre 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Red Scar Industrial Estate. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5NE 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sainsbury's Superstore. 1 Inglewhite Road, Longridge The Oaks Business Park, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5BQ Zone 6 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Kingsfold Local Centre. 0 0 0 0 0 0 0 0 Penwortham Liverpool Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Aldi, Cuerden Way, Bamber 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bridge PR5 6BJ B&Q, Craven Drive, 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Southrings Business Park, Bamber Bridge 0.0% 0.0% Bamber Bridge Town Centre 0.1% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 Capitol Retail Park, Capitol 75 0 5.4% 2 2 10.4% 10.4% 4 6.8% 4 8.3% 3 11.3% 4 1.4% 14.3% 6.3% Way, Walton-le-Dale 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% Great Greens Lane Local 0 0 0 0 0 Centre, Clayton Brook / 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 Higher Walton Local Centre 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0%0 0.0% 0 0 0.0% 0 Lostock Hall Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Matalan, Holme Road, 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 4 0 0 0 0 0 0 0 0 Bamber Bridge PR5 6BP Morrisons, Station Road, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 7 Sainsbury's Superstore, 3.1% 22 2.1% 1 0.9% 0.0% 0 8.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cuerden Way, Bamber Bridge 0.0% 0.0% 0.0% 0 South Rings Business Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0.0% Bamber Bridge, Preston PR5 6DA Station Road, Bamber Bridge 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 District Centre Tardy Gate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, Capitol Way, Walton-Le-Dale Walton-le-Dale Local Centre 0.0% 0.0% 6.9% 2 0.0% 2.1% 0.0% 1.8% 1.3% 11.6% 0 0 1 Zone 8 Aldi, Towngate, Leyland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 PR25 2LR 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Asda, Towngate, Leyland 0.1% Churchill Way Retail Park, 0.0% 0.0% 0.4% 3 0.0% 0 3.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2 0 0 Churchill Way, Leyland PR25 3LZ Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Levland 0.0% 0 Farington Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Leyland Lancaster Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Clayton-le-Woods Leyland Town Centre 4.2% 30 5.1% 2 5.3% 3 1.3% 1 1.8% 1 0.0% 0 0.0% 0 0.0% 0 3.3% 1

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Weighted:						Г	OI VV	ı									July 2	018
	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	i	Zone 14	ļ.	Zone 1:	5	Zone 1	6
Morrisons, Olympian Way Retail Park, Olympian	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Leyland Olympian Way Retail Park, Olympian Way, Leyland	1.0%	8	3.7%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate,	2.3%	17	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Wyevale Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Road, Leyland PR26 8LQ Zone 9	0.070	O	0.070	O	0.070	U	0.070	U	0.070	U	0.070	V	0.070	Ü	0.070	O	0.070	O
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre Mawdesley Local Centre	0.1% 0.0%	1 0	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Longton Local Centre	0.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.7% 0.0%	5 0	0.0% 0.0%	0	7.4% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Astley Village Centre B&Q, Highfield Industrial	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Estate, Chorley Birkacre Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Road, Chorley Bolton Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Retail Park, George	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Chorley Town Centre	3.4%	24	2.1%	1	9.9%	6	6.1%	3	19.5%	7	13.5%	4	0.0%	0	1.3%	1	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.2%	1	0.0%	0	1.2%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Chorley Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Tesco Extra, Ackhurst Industrial Park, Foxhole	2.2%	16	5.5%	2	15.7%	10	6.9%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or vv	I G	г								July 2	:018
	Total		Zone 9		Zone 10		Zone 11		Zone 12	!	Zone 13		Zone 14	ļ	Zone 1	5	Zone 1	6
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.2%	2	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Asda, Clayton Green Centre, Sheephill Lane, Clayton	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods,	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley PR6 7HH Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off Poulton Street, Kirkham	0.5% 0.2%	3 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.4% 4.5%	2 2	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:						F	or W	YG			•						July	2018
· · · · · · · · · · · · · · · · · · ·	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12	2	Zone 13	3	Zone 14	4	Zone 1	5	Zone	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0
Garstang Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0
Hambleton Village Centre Other, Zone 15	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Sainsbury's Superstore, Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang																		
Zone 16 Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway,	0.4%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan B&Q, Meols Cop Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport Southport	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	30.3%	10
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	1.3%	1	0.0%	0
Blackpool Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	3.6%	1	1.3%	1	3.3%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.5%	4 18	0.0% 0.0%	0	0.0% 1.8%	0	0.0% 7.9%	0	1.0% 1.8%	0 1	8.1% 0.0%	3	0.0% 2.1%	0 1	0.0% 0.0%	0	0.0% 7.6%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	2.4%	10	0.0%	U	1.870	1	7.970	3	1.070	1	0.0%	U	2.170	1	0.0%	U	7.0%	3
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Clitheroe Town Centre Colne Town Centre	0.7% 0.0%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.3% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	6.8% 0.0%	2
Darwen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Fleetwood, Anchorage Road,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	4.2%	30	4.2%	2	7.8%	5	11.1%	5	1.8%	1	6.7%	2	0.0%	0	6.2%	3	5.5%	2

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Weighted:						F	for W	Y(Ì								July	2018
	Total		Zone 9)	Zone 10		Zone 1	1	Zone 12	2	Zone 13	3	Zone 14	ļ	Zone 1	5	Zone	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby Horwich Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport Lancaster City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Liverpool City Centre	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.3%	1
Manchester City Centre	1.5%	11	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	2.9%	1	7.9%	4	3.5%	1
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail &	4.7%	34	4.2%	2	15.3%	9	23.4%	10	10.9%	4	26.6%	8	0.0%	0	0.0%	0	0.0%	0
Leisure Park, Horwich, Bolton	0.00/	0	0.00/	0	0.007	0	0.00/	0	0.007	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Morcambe Town Centre Morrisons, Railway Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Squires Gate Lane, Blackpool Morrisons, Winter Gardens,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Nova Scotia Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Bolton Road, Blackburn	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport Ormskirk Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA Other, Ribble Valley	0.3% 0.0%	2	3.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Poulton-le-Fylde Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	'G	r								July 20	018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 10	5
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre Squiresgate Retail Park,	1.0% 0.0%	7 0	13.2% 0.0%	6 0	0.0% 0.0%	0	1.3% 0.0%	1	0.0% 0.0%	0								
Squires Gate Lane,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Blackpool FY4 3RN																		
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Clifton Retail Park, Clifton Road,	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	1.7%	1	0.0%	0
Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich	0.0-	_	0.0	_	0.00	_	0.000		0.0	_	0.000		0.0	_	0.000	_	0.0-	
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough Tesco Superstore, Queen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Street, Great Harwood BB6 7AT																		
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regent	1.6%	12	0.0%	0	1.2%	1	6.5%	3	6.0%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Crescent, Manchester Warrington Town Centre	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Wickes, Sunnycliff Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Mellishaw Lane, Heaton With Ox, Morecambe																		
Wigan Town Centre	1.0%	7	0.0%	0	1.7%	1	4.0%	2	0.0%	0	1.8%	1	0.0%	0	7.9%	4	0.0%	0
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Abroad	0.7%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4
Internet / delivery	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG	Ţ				July 2018
	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base: Sample:	720 700	42 35	61 58	41 46	35 50	32 40	37 40	50 42	34 38

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 9 Zone 16 Q23 Where did you last buy goods such as toys, games, bicycles and recreation goods? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.6% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 24.7% 150 18.4% 3.9% 2 10.5% 3 17.2% 4 1.5% 0 14.6% 4 6.5% 2 1.9% St George's Shopping 1.0% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston St John's Shopping Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 2 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.4% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 2.8% 17 13.3% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.4% 2 6.1% 2 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0.0% 0 Aldi, Oueens Retail Park, 0.2% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 1 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0 0.0% 0.0% 0.0% 0 3.4% 20 0.0% 0 0.0% 0 0.0% 0 0 0 5.7% 2 0.0% Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 14.5% 88 3.9% 2 0.0% 0 2.3% 6.3% 0.0% 0 2.6% 20.8% 8 9.7% Blackpool Road, Preston 0 0 0 0 0 0.0% 0 0.0% 0 0.0% 0 Fulwood Town Centre 0.2% 1 0.0% 0.0% 0.0% 0.0% 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 3.0% 18 1.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0.0% 0 Ribbleton Lane Local 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 1.2% 8 0.0%0.0% 0.0% 0 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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by Zone - Tart 2 (Fritered No	ms & SI I	.,		,,,,,			or WY	70		• 0	ar vej						1 age	
Weighted:						Г	OF W	G	<u> </u>								July 2)18 ——
	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	ļ	Zone 1	5	Zone 1	5
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 5 Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Inglewhite Road, Longridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	0.9%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol	0.4% 0.8%	2 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 7.0%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Way, Walton-le-Dale Great Greens Lane Local Centre, Clayton Brook /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	ő	0.0%	0
Lostock Hall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Holme Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bamber Bridge PR5 6BP Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Aldi, Towngate, Leyland PR25 2LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.7%	4	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	2.8%	17	8.0%	3	0.0%	0	7.8%	2	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	ř								July	2018
	Total		Zone 9	•	Zone 10)	Zone 11	1	Zone 12	2	Zone 13		Zone 14		Zone 15	;	Zone 1	16
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate, Leyland	1.9%	11	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.4%	3	0.0%	0	1.6%	1	0.0%	0	8.4%	2	0.0%	0 1	0.0%	0	0.0%	0	0.0% 0.0%	0
Asda, Water Street, Ringway, Chorley Astley Village Centre	0.2%	0	0.0%	0	0.0%	0	1.8% 0.0%	1 0	0.0%	0	1.9% 0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Highfield Industrial Estate, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Garden Centre, Birkacre Road, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	5.7%	35	0.0%	0	40.9%	18	11.7%	4	22.2%	5	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Hall Gate Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Astley Village), Chorley Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.3%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole Road, Chorley	1.5%	9	0.0%	0	10.3%	5	2.3%	1	6.3%	1	8.8%	3	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		,				F	or W	VG		- ~	· • • • • • • • • • • • • • • • • • • •						July 2	2018
Weighted:	Total		Zone 9	1	Zone 10		Zone 11		Zone 12		Zone 13	<u> </u>	Zone 14	ļ	Zone 1	5	Zone 1	
Chorley Zone 11																		
Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston	0.170	1	0.070	U	0.070	U	1.070	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Buckshaw Zone 12	0.270	•	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderton, Chorley PR6 9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Zone 14																		
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	1.1% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	23.9% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:				F	or W	YG				July 2018								
· · · · · · · · · · · · · · · · · · ·	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12	2	Zone 13	3	Zone 14	1	Zone 1	15	Zone	
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hambleton Village Centre Other, Zone 15	0.0% 0.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.3%	0	0.0% 0.0%	0
Sainsbury's Superstore, Park	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang																		
Zone 16 Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Alexandria Drive, St Annes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre Asda, Central 12 Shopping Park, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Asda, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Asda, Lower Audley Retail Park, Grimshaw Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Blackburn Asda, Middlebrook Retail Park, The Linkway,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Horwich Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre	3.6%	22	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.0%	15
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0	0.0%	0
Blackpool Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	4	27.1%	10	11.1%	4
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre Boundary Mill Stores,	1.7% 0.0%	10	0.0% 0.0%	0	0.0% 0.0%	0	6.0% 0.0%	2	1.4% 0.0%	0	10.2% 0.0%	3	2.6% 0.0%	1	0.0% 0.0%	0	2.4% 0.0%	1 0
Vivary Way, Colne BB8 9NW																		
Burnside Garden Centre, New Lane, Thornton-Cleveleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:	For WYG													July 201				
	Total		Zone 9		Zone 1	0	Zone 1	1	Zone 12		Zone 1.	3	Zone 14	ļ	Zone 1	5	Zone 1	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby																		
Horwich Town Centre	0.7%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Liverpool City Centre	0.2%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.6%	4	0.0%	0	1.6%	1	0.0%	0	1.8%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Middlebrook Retail & Leisure Park, Horwich,	7.8%	47	3.1%	1	22.9%	10	35.4%	11	8.1%	2	44.6%	14	0.0%	0	0.0%	0	0.0%	0
Bolton																		
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8% 0.0%	1	0.0%	0
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Morrisons, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre Other, Blackpool	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA Other, Ribble Valley	1.0% 0.0%	6 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	1	3.3% 0.0%	1	3.5% 0.0%	1 0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.8%	5	2.2%	1	0.0%	0	8.3%	3	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	Y G	г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	5	Zone 1	16
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.8%	5	12.2%	5 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Squiresgate Retail Park, Squires Gate Lane,	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Blackpool FY4 3RN																		
St Annes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	C
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	·
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stonehill Nurseries &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Garden Centre, Whalley Old Road, Blackburn BB1 4AA																		
Tesco Extra, Clifton Retail	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	C
Park, Clifton Road,																		
Blackpool	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Mansell Way,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	(
Horwich																		
Tesco Extra, Town Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Kew, Southport Tesco Superstore, Hill Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn	0.070	Ü	0.070		0.070		0.070		0.070	Ü	0.070		0.070		0.070		0.070	
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Liverpool	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road North, Burscough																		
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road South, Blackpool Townsmoor Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bolton Street, Blackburn	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.070	U	0.0%	·
Trafford Centre, Regent	0.6%	4	0.0%	0	0.0%	0	4.1%	1	1.4%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	(
Crescent, Manchester Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whalley Town Centre	0.0%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool																		
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Morecambe Wigan Town Centre	0.4%	2	0.0%	0	2.3%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Abroad	1.4%	8	2.2%	1	8.6%	4	0.0%	0	0.0%	0	1.9%	1	3.8%	1	0.0%	0	0.0%	(
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	609	40	44	31	24	31	28	37	32
Sample:	530	29	41	33	33	29	28	27	33

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 9 Zone 16 Q24 Where did you last buy chemist goods (including health and beauty products)? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.5% 7 1.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 20.8% 305 20.5% 22 1.7% 2 0.0% 0 6.2% 3 0.0% 0 18.9% 15 5.1% 5 0.9% St George's Shopping 0.4% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Fishergate, Preston 0 St John's Shopping Centre, 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.2% 0.0% 0 Centre Blackpool Road / 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Homebase, Preston Riversway, Mariners Way, Preston Morrisons, Mariners Way, 1.8% 27 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% 0.0% 0 0.0% 0 1 3 Riversway, Preston Other, Zone 2 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 8 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.5% 0.0% 0.0% 0.0% 0 Centre, Preston Riversway Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0.9% 0.0% 0.0% 2.5% 0 3.5% 51 0.8% 0.0% 0 0 0 2 1.7% 2 0.0% 1 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 7.2% 106 2.5% 3 0.0% 0 0.0% 0 0.8% 0 0.0% 0 6.5% 5 8.3% 1.9% Blackpool Road, Preston 0 0 0 0 0.0% 0 0.0% 0 0 Fulwood Town Centre 1.3% 19 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% JTF Mega Discount 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.7% 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.3% 4 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 26 0 0 0 0.0% 0 0.0% 0 0.0% 0 0.9% 1.7% 0.0%0.0% 0.0% 0 0.0% 1 Flintoff Way, Preston 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0.3% 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.1%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.9%	13	0.0%	0	0.0%	0	16.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.6%	9	0.0%	0	0.5%	1	5.7%	5	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.4%	5	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Euxton Village Centre	0.2%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.6%	9	0.0%	0	0.0%	0	10.9%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	1.9%	28	0.0%	0	0.0%	0	0.9%	1	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.2%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre Whittle-le-Woods Village Centre	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.6% 1.2%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.2%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off Poulton Street, Kirkham	1.4% 0.3%	21 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	22.8% 6.5%	18 5	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 14 Wesham Local Centre	0.3% 0.1%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.1% 1.9%	4 2	0.0% 0.0%	0	0.0% 0.0%	0

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Weighted:	For WYG												July 20					
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12	2	Zone 13	1	Zone 14	ļ	Zone 1	.5	Zone	16
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	2.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	33	0.0%	0
Hambleton Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park Hill Road, Garstang Zone 16	0.1% 0.3%	1 4	0.0% 0.0%	0	1.2% 4.1%	1 4	0.0% 0.0%	0										
Brownhill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Langho Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Mellor Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Other, Zone 16 Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	U	0.0%	U	0.0%	U	0.076	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan B&Q, Meols Cop Road, Southport	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane,	2.4% 0.1%	36 1	1.2% 0.8%	1	0.0% 0.0%	0	0.0% 0.0%	0	1.3% 0.0%	1	2.3% 0.0%	2	0.0% 0.0%	0	0.6% 0.0%	1	46.5% 0.0%	30
Blackpool Blackpool Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.4%	1	3.3%	3	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.3%	4	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cherry Tree Road, Blackpool																		
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	Г								July 2	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12		Zone 1.	3	Zone 14	ļ	Zone 1	.5	Zone 1	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	Ü	0.070	O	0.070	Ü	0.070	Ü
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe																		
Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.3%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3HT Ikea, Wellington Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-under-Lyne OL6 7TE																		
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster City Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	19	0.0%	0
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lytham Town Centre	0.8%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	9	0.0%	0	0.0%	0
Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meols Cop Road, Southport	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.0%	U
Middlebrook Retail & Leisure Park, Horwich,	1.6%	24	0.0%	0	2.7%	3	5.8%	5	2.6%	1	20.7%	14	0.0%	0	0.0%	0	0.0%	0
Bolton																		
Morcambe Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Morrisons, Railway Road,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5
Blackburn Morrisons, Squires Gate Lane, Blackpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bolton Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Fylde Other, Hyndburn	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Stockport Other, Wigan	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Poulton-le-Fylde Town	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	0.0%	0
Centre Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	YG	r								July 2	018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	i	Zone 1	6
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.6%	9	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squiresgate Retail Park, Squires Gate Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool FY4 3RN																		
St Annes Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Standish Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Standard Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Extra, Clifton Retail Park, Clifton Road,	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	5.6%	4
Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Horwich	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Hill Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Liverpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road North, Burscough Tesco Superstore, Queen Street, Great Harwood	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
BB6 7AT The Koi Pool Water Gardens, Mains Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poulton-le-Fylde The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool The Plant Place, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Road South, Blackpool Townsmoor Retail Park, Great Bolton Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Blackburn Trafford Centre, Regent	0.7%	11	0.0%	0	3.7%	4	0.9%	1	0.8%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Crescent, Manchester Warrington Town Centre	0.00/	0	0.0%	0	0.004	0	0.0%	0	0.0%	0	0.0%	0	0.00/	0	0.00/	0	0.0%	,
Whalley Town Centre	0.0% 0.1%	0 2	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.8%	2
Wickes, Preston New Road,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackpool Wickes, Sunnycliff Retail Park, Mellishaw Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Heaton With Ox, Morecambe																		
Wigan Town Centre	0.2%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Others Abroad	0.6%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	ő	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG	r r				July 2018
	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base: Sample:	1470 1434	105 87	115 104	80 87	54 84	66 83	79 83	104 84	64 74

Preston & Chorley Household Survey For WYG

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Total Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Zone 9 Q25 Where did you last buy electrical items, such as televisions, washing machines and computers? Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.1% 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 15.2% 140 16.5% 1.9% 2 2.2% 6.9% 2 0.0% 0 13.1% 6.3% 4 4.2% 2 St George's Shopping 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1 Centre, Fishergate, Preston St John's Shopping Centre, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lancaster Road, Preston Wickes, Aqueduct Street, 0.2% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Preston Zone 2 Ashton Domestic 0.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX Ashton-on-Ribble Local 0.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre Blackpool Road / 0.9% g 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Woodplumpton Road Local Centre, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Homebase, Preston 0 Riversway, Mariners Way, Preston Morrisons, Mariners Way, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 1.1% 0.0% 0 1 0 1 Riversway, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Plungington Road Local 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0.1% 0.0% 0.0% 0.0% 0.0% 0 1 Centre, Preston Riversway Retail Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Mariners Way Watery Lane, Preston PR2 2YN 0 Savoy Timber, Ashton 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 Street, Preston PR2 2PP Zone 3 0.0% 0.0% 0 Aldi, Oueens Retail Park, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0 Queen Street, Preston PR1 4HZ Asda, Pittman Way, East 0 0.0% 0.0% 0 1.8% 17 0.0% 0 0.0% 0 0.0% 0 0 1.4% 1.4% 0.0% 1 Way, Fulwood. Preston Brookfield Local Centre 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Deepdale Shopping Park, 18.0% 166 2.9% 2.3% 1.8% 2.7% 0.0% 0 9.3% 5 17.2% 11 11.8% Blackpool Road, Preston 0 0 0 0 0 0.0% 0 0.0% 0 Fulwood Town Centre 0.3% 2 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% JTF Mega Discount 0.1% 1.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD Longsands Lane Local 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston Miller Road Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Morrisons, Blackpool Road, 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Deepdale, Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Other, Zone 3 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Queens Retail Park, Queen 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Centre, Preston 0 0.0% 0.0% 0 Ribbleton Lane Local 0.1% 1 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% Centre, Preston Ribbleton Local Centre 0.2% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Sainsbury's Superstore, 0.9% 9 0 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0%0.0% 0.0% 0 0.0% 0.0% Flintoff Way, Preston 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Sharoe Green Local Centre, 0 Preston Zone 4 Dobbies Garden World, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Lea Village Centre

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Weighted: **Total** Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Other, Zone 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribblesdale Nurseries, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Newsham Hall Lane. Woodplumpton, Preston PR4 0AS Zone 5 0.0% 0.0% Grimsagh Village Centre 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% Knott End-on-Sea Village 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0 0 Centre 0.7% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 Longridge Town Centre 0 0 Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Red Scar Industrial Estate. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5NE 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Sainsbury's Superstore. Inglewhite Road, Longridge The Oaks Business Park, 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Longridge Road, Preston PR2 5BQ Zone 6 Kingsfold Local Centre, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 Penwortham Liverpool Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 0.1% 1.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 7 Aldi, Cuerden Way, Bamber 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bridge PR5 6BJ B&Q, Craven Drive, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Southrings Business Park, Bamber Bridge 0.0% 0.0% Bamber Bridge Town Centre 0.6% 6 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0.0% 0 Capitol Retail Park, Capitol 126 2 0 3 13.6% 31.4% 15 3.8% 3 3.0% 8.0% 3 1.2% 6.6% 9.2% 6 1.5% Way, Walton-le-Dale 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% Great Greens Lane Local 0 0 0 0 0 Centre, Clayton Brook / 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 Gregson Lane Local Centre 0 0 0 Higher Walton Local Centre 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0%0 0.0% 0 0 0.0% 0 Lostock Hall Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Matalan, Holme Road, 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0 0 0 0 0 0 0 Bamber Bridge PR5 6BP Morrisons, Station Road, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 7 Sainsbury's Superstore, 1.5% 14 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Cuerden Way, Bamber Bridge 0.0% 0.0% 0.0% 0 South Rings Business Park. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 0.0% Bamber Bridge, Preston PR5 6DA Station Road, Bamber Bridge 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 District Centre Tardy Gate District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Waitrose, Capitol Retail 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, Capitol Way, Walton-Le-Dale Walton-le-Dale Local Centre 0.0% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0 0.5% 4 1.5% 0 0 0 Zone 8 Aldi, Towngate, Leyland 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 PR25 2LR 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Asda, Towngate, Leyland 0.1% Churchill Way Retail Park, 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0 Churchill Way, Leyland PR25 3LZ Earnshaw Bridge Local 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Levland 0.0% 0 Farington Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% Leyland Lancaster Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Clayton-le-Woods Leyland Town Centre 2.3% 22. 0.0% 0 0.0% 0 3.3% 2 1.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted: Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Morrisons, Olympian Way 0 0 Retail Park, Olympian Way, Leyland Olympian Way Retail Park, 0.0% 0 0.5% 1.9% 0.0% 0.0% 0 1.3% 0 0.0% 0 0.0% 0 0.0% 0 0 Olympian Way, Leyland 0.0% Other, Zone 8 0.0% 0 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0 Seven Stars Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland Tesco Extra, Towngate, 0.6% 6 2.9% 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Leyland 0.0% 0 Wyevale Garden Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Southport Road, Leyland PR26 8LQ Zone 9 Croston Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Duxbury Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Chain House Lane. Whitestake, Preston 0.0% 0.0% 0.0% 0 0.0% 0 0 0.0% 0.0% 0.0% 0.0% 0 Embleys Nurseries. 0.0% 0 0 0 0 0 Liverpool Road, Much Hoole, Preston Hesketh Bank Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longton District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mawdesley Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 New Longton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0.0% Other, Zone 9 0 0 0 0 0 0 Tarleton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Walmer Bridge Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Alliance Retail Park, Water 0 2.8% 26 1.5% 1 19.2% 16 8.7% 5 5.2% 2 7.9% 3 0.0% 0 0.0% 0 0.0% Street, Chorley PR7 1EX Asda, Bolton Street, Chorley 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% Asda, Water Street, 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0 0.0% 0 Ringway, Chorley Astley Village Centre 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 B&Q, Highfield Industrial 0 0 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Estate, Chorley Birkacre Garden Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Birkacre Road, Chorley 0 0.0% 0.0% 0.0% 0 Bolton Street Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0 0 0.0% Chorley Chorley Retail Park, George 0.2% 2 0.0% 0 0.0% 0 2.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Chorley 11.4% 105 0.0% 0.0% 0 3.8% 2. 55.7% 46 32.5% 18 54.2% 18 27.9% 0 0 0.0% Chorley Town Centre 11 Collingwood Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Chorley 0 0.0% 0.0% 0 Eaves Green Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 0.0% Centre, Chorley Eaves Lane (North) Local 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0 Centre, Chorley 0.0% 0 Eaves Lane (South) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% Centre, Chorley 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Hall Gate Local Centre 0 0 0 0 (Astley Village), Chorley Highfield Industrial Estate. 0.1% 1 0.0% 0 0.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 North Street, Chorley PR7 Market Walk, New Market 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Street, Chorley Morrisons, Brooke Street, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0 0 0 Chorley Other, Zone 10 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% n Pall Mall Local Centre. 0.3% 2 0.0% 0 0.0% 0 3.3% 2 0.0% 0 1.2% 0 0.0% 0 0.0% 0 0.0% 0 Chorley 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Park Road Local Centre, 0 Chorley 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 1.1% 0.0% 0 Pilling Lane Local Centre, 0.1% 0 0 Chorley Steeley Lane Local Centre, 0 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0 0 0.0% Chorley Tesco Extra, Ackhurst 1.9% 5.0% 8.3% 8.1% 4.3% 7.2% 3 0.0% 0.0% 0 0.0% 0 Industrial Park, Foxhole Road, Chorley Water Street Local Centre, 0.3% 2 0.0% 0 0.0% 0 1.0% 1 0.0% 0 4.6% 2 0.0% 0 0.0% 0 0.0% 0

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Weighted:		,				F	or WY	YG									July 2	2018
weighted.	Total		Zone 9)	Zone 10	_	Zone 11		Zone 12		Zone 13	<u> </u>	Zone 14	ļ	Zone 1	5	Zone 1	
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U		U
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Tesco Superstore, Ordnance	0.5%	5	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Buckshaw Zone 12	0.570	3	0.070	U	0.070	U	0.070	J	0.070	U	0.070	U	0.070	Ü	0.070	Ü	0.070	U
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill,	0.3%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botany Brow, Chorley Chorley Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adlington Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9HL Market Place Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Addington Zone 14	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	1.5% 0.0%	14 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	25.1% 0.0%	13 0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	г								July	2018
	Total		Zone 9)	Zone 10		Zone 11	l	Zone 12	2	Zone 13	1	Zone 14	ı	Zone 1	5	Zone	16
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.8%	4	0.0%	0
Hambleton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Zone 15 Sainsbury's Superstore, Park Hill Road, Garstang Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Frith Street, Wigan B&Q, Meols Cop Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane,	1.7% 2.3%	15 22	0.0% 0.0%	0	0.0% 0.0%	0	6.7% 0.0%	4	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 23.3%	0 12	0.0% 10.7%	0 7	24.2% 0.0%	10 0
Blackpool	0.50/	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		2.60/	2	2.60/	2	0.00/	0
Blackpool Town Centre Bolton Gate Retail Park,	0.5% 0.1%	5 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.6% 0.0%	0	3.6% 0.0%	2 0	0.0% 0.0%	0
Roundhill Way, Bolton Bolton Shopping Park, Trinity Street, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		0
Cherry Tree Road, Blackpool																		
Cleveleys Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		4
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road, Fleetwood FY7 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	r								July	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12	,	Zone 1	3	Zone 14	1	Zone 1	15	Zone	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Homebase, Hillmore Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Homebase, Queensway, Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Formby		-			,.			-				-		-	0.00,0	-		
Horwich Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ikea, Wellington Road, Ashton-under-Lyne OL6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7TE Kew Retail Park, Scarisbrick	0.3%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road, Southport Lancaster City Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	10	0.0%	0
Liverpool City Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Manchester City Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Road, Wigan	0.50/	_	10.20/	_	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Meols Cop Retail Park, Meols Cop Road, Southport	0.5%	5	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail & Leisure Park, Horwich,	3.0%	28	0.0%	0	4.2%	3	7.0%	4	3.4%	1	36.6%	14	0.0%	0	0.0%	0	0.0%	0
Bolton	0.007		0.007		0.004		0.004		0.00/		0.004		0.00/		0.004		0.004	
Morcambe Town Centre Morrisons, Railway Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Blackburn	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U
Morrisons, Squires Gate Lane, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ormskirk Town Centre	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Blackpool Other, Bolton Council	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, OSA	0.2%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, St. Helens Other, Stockport	0.0% 0.3%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.0%	0
Other, Wigan	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wyre Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street Retail Park, Bulk Road,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0
Lancaster Poulton-le-Fylde Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Centre Ringtail Retail Park, Liverpool Road South,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burscough Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Lord Street, St Georges Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or WY	(G	г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 1	.6
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre Squiresgate Retail Park,	0.2% 0.8%	2 7	4.8% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.4%	0	0.0% 8.9%	0 5	0.0% 0.0%	0
Squires Gate Lane,	0.670	,	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	1.470	1	0.970	5	0.070	U
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Extra, Clifton Retail Park, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool Tesco Extra, Eagle Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Accrington BB5 1LN Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Extra, Town Lane Kew, Southport	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
BB6 7AT The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	12
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Trafford Centre, Regent Crescent, Manchester	1.5%	14	1.9%	1	0.9%	1	7.7%	4	4.8%	2	6.9%	3	2.0%	1	0.0%	0	0.0%	(
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Whalley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	0	0.0%	U	0.0%	(
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morecambe Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Others																		
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.5%	1
Internet / delivery Other	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			\mathbf{F}	or WYG	r r				July 2018
	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base: Sample:	923 961	46 41	82 76	57 61	33 58	39 53	53 58	62 49	41 50

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weighteu.						_	01 11	10	•								July 2	,10
	Tota	1	Zone 9)	Zone 10)	Zone 1	1	Zone 12	2	Zone 13	3	Zone 14		Zone 1	5	Zone 10	5
Q26 Where did you last b	ouy DIY	(inclu	ding gar	denii	ng) good	s?												
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston City Centre St George's Shopping	8.4% 0.0%	104 0	12.4% 0.0%	10 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	5.9% 0.0%	4 0	1.9% 0.0%	2 0	0.0% 0.0%	0
Centre, Fishergate, Preston St John's Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Road, Preston Wickes, Aqueduct Street, Preston	2.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Zone 2 Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local Centre, Preston Homebase, Preston Riversway, Mariners Way, Preston	5.8%	72	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.4%	2	0.0%	0
Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP Zone 3	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre Deepdale Shopping Park, Blackpool Road, Preston	0.0% 1.5%	0 19	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fulwood Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3 Queens Retail Park, Queen	0.1% 1.1%	1 13	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Street, Preston Ribbleton Avenue Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Local Centre Sainsbury's Superstore,	0.0% 0.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Flintoff Way, Preston Sharoe Green Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 Dobbies Garden World,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0
Blackpool Road, Preston Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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weighteu.	Total	<u> </u>	Zone	9	Zone 10		Zone 1		Zone 1	2	Zone 13	3	Zone 14	1	Zone 1	5	Zone 1	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.2% 0.1%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.0% 0.1%	0 1	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.8%	0 1	0.0% 0.0%	0
Centre Longridge Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.2% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.5% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre, Penwortham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool Road, Penwortham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	25.2%	310	28.2%	22	1.2%	1	15.1%	11	23.9%	12	4.3%	3	1.5%	1	6.2%	5	14.2%	8
Bamber Bridge Town Centre Capitol Retail Park, Capitol Way, Walton-le-Dale	0.3% 0.1%	4 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.8% 0.0%	2 0	0.0% 0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.1%	1 2	0.0% 0.9%	0 1	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.2%	2	0.9%	1		U	0.0%	U		U		U	0.0%	0		U	0.0%	U
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail	0.2% 0.0%	2 0	0.9% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Park, Capitol Way, Walton-Le-Dale	0.10/		0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0
Walton-le-Dale Local Centre Zone 8 Aldi, Towngate, Leyland	0.1%	1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2LR																		
Asda, Towngate, Leyland Churchill Way Retail Park, Churchill Way, Leyland PR25 3LZ	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre	4.5%	55	12.2%	10	3.0%	3	10.8%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						T,	OI AA	10									July 2	2018
	Total		Zone 9)	Zone 10)	Zone 1	1	Zone 1	2	Zone 13	}	Zone 14		Zone 1	5	Zone 1	16
Morrisons, Olympian Way Retail Park, Olympian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Leyland Olympian Way Retail Park,	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way, Leyland	0.407		0.00/		0.004		0.00/		4.00/		0.004		0.00/		0.004		0.004	
Other, Zone 8 Seven Stars Local Centre,	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tesco Extra, Towngate,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland																		
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.1%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	1.0%	12	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre Other, Zone 9	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Tarleton Village Centre	0.2%	9	11.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alliance Retail Park, Water Street, Chorley PR7 1EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Water Street, Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre B&Q, Highfield Industrial	0.0% 13.1%	0 161	0.0% 0.0%	0	0.0% 63.8%	0 68	0.0% 52.7%	0 39	0.0% 47.1%	0 24	0.0% 40.2%	0 25	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.9%	0 1
Estate, Chorley Birkacre Garden Centre, Birkacre Road, Chorley	1.0%	12	0.0%	0	7.5%	8	2.5%	2	2.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	1.0%	12	1.1%	1	4.0%	4	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre	2.7%	34	0.0%	0	12.6%	14	4.1%	3	12.9%	7	14.4%	9	0.0%	0	0.0%	0	0.0%	0
Collingwood Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	$0.0\% \\ 0.0\%$	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or w	16	Г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12	2	Zone 13		Zone 14	ļ	Zone 1	5	Zone 1	16
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Eccleston Charnock Richard Village	0.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Coppull Local Centre,	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Eccleston Local Centre	0.3%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.2%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.6%	7	0.0%	0	2.6%	3	0.0%	0	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Green District Centre, Clayton Brook / Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw Lane, Preston	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Store Direct, Preston Hall Farm, Singleton Road, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre Morrisons, Mill Street, Off	0.7% 0.0%	8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	10.1% 0.0%	7 0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14 Wesham Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
	2.070	3	2.070	,	2.070	,	2.070	3	2.0,0	,	2.070	,	2.070	3	2.070	3	2.070	3

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Weighted:						T,	OI AA	10	Г								July	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12	2	Zone 13		Zone 1	4	Zone 1	15	Zone	16
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	2.0%	24	0.0%	0	0.5%	1	0.0%	0	0.9%	0	0.0%	0	0.8%	1	14.0%	11	0.0%	0
Garstang Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	18.1%	15	0.0%	0
Hambleton Village Centre Other, Zone 15	0.1% 0.2%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.8% 2.1%	1 2	0.0% 0.0%	0
Sainsbury's Superstore, Park	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Road, Garstang Zone 16																		
Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0
Mellor Village Centre Other, Zone 16	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area Accrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster	0.8%	9	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		8	0.0%	0
B&Q, Frith Street, Wigan B&Q, Meols Cop Road, Southport	0.0% 0.5%	0 6	0.0% 6.8%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
B&Q, Whitehills Retail Park, Preston New Road, Blackpool	5.9%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.8%	37	20.4%	16	3.0%	2
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane, Blackpool	1.4% 0.1%	17 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 0.0%	0	27.3% 0.0%	16 0
Blackpool Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	0	0.0%	U	0.0%	U
Burnside Garden Centre, New Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	0.070	Ü	0.070	Ü
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveleys Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Clitheroe Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Colne Town Centre Darwen Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Freeport Fleetwood, Anchorage Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	Г								July	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12		Zone 1	3	Zone 14	ļ	Zone 1	.5	Zone	16
Boulevard, Warrington WA5 7TY																		
Great Harwood Town Centre Headroomgate Road, St	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Annes Local Centre																		
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Homebase, Queensway, Clitheroe	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Homebase, Stephenson Way, Formby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Horwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	(
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lancaster City Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	(
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lytham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
Meols Cop Retail Park, Meols Cop Road,	0.1%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Southport Middlebrook Retail & Leisure Park, Horwich, Bolton	1.0%	13	0.0%	0	1.7%	2	0.9%	1	0.0%	0	16.3%	10	0.0%	0	0.0%	0	0.0%	
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons, Railway Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons, Squires Gate Lane, Blackpool	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	
Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Nova Scotia Retail Park, Bolton Road, Blackburn	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ormskirk Town Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	
Other, Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Hyndburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Leeds Other, Manchester	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Other, OSA	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	1.5%	1	8.3%	
Other, Ribble Valley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other, Wyre Council	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(

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Weighted:						F	or W	Y G	Г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15	í	Zone 1	6
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre Squiresgate Retail Park,	0.1% 0.0%	1	1.6% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Squires Gate Lane,	0.076	U	0.076	U	0.070	U	0.070	U	0.0%	U	0.0%	U	0.070	U	0.076	U	0.0%	U
Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Tesco Extra, Clifton Retail Park, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB6 7AT The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Blackburn The Peel Centre, Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
The Plant Emporium, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Trafford Centre, Regent Crescent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morecambe Wigan Town Centre	0.1%	2	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	1233	79	107	75	51	63	71	81	58
Sample:	1222	71	93	77	82	73	71	68	66

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weighted.						-	OI VV	• 0	•								July 20	10
	Tota	ıl	Zone 9)	Zone 10)	Zone 1	1	Zone 12	,	Zone 13		Zone 14		Zone 15		Zone 16	
Q27 Where did you last b	ouy furn	iture,	carpets	and f	loor cov	ering	js?											
Zone 1																		
Fishergate Shopping Centre, Fishergate, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Preston City Centre St George's Shopping	19.5% 0.0%	165 0	18.9% 0.0%	9 0	4.5% 0.0%	4 0	0.0% 0.0%	0	6.9% 0.0%	2	0.0% 0.0%	0	12.1% 0.0%	7 0	14.5% 0.0%	9 0	4.1% 0.0%	1
Centre, Fishergate, Preston St John's Shopping Centre,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lancaster Road, Preston Wickes, Aqueduct Street, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 2 Ashton Domestic Appliances, Blackpool Road, Ashton-on-Ribble PR2 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton-on-Ribble Local Centre	0.6%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road / Woodplumpton Road	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Local Centre, Preston Homebase, Preston Riversway, Mariners Way,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Morrisons, Mariners Way, Riversway, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 2	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riversway Retail Park, Mariners Way Watery Lane, Preston PR2 2YN	6.5%	55	2.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.1%	6	14.9%	9	0.0%	0
Savoy Timber, Ashton Street, Preston PR2 2PP Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queens Retail Park, Queen Street, Preston PR1 4HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pittman Way, East Way, Fulwood, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Local Centre Deepdale Shopping Park, Blackpool Road, Preston	0.2% 6.3%	2 54	0.0% 1.4%	0 1	0.0% 0.9%	0 1	0.0% 2.9%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 3.1%	0 2	0.0% 8.4%	0 5	0.0% 0.0%	0
Fulwood Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JTF Mega Discount Warehouse, Pittman Way, Fulwood, Preston PR2 9ZD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Blackpool Road, Deepdale, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 3	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Queens Retail Park, Queen Street, Preston Ribbleton Avenue Local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Ribbleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Flintoff Way, Preston Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Zone 4 Dobbies Garden World,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Road, Preston Lea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:		-,				F	or W	VG	,		· -J						Inly 2	2010
Weighted:	Total		Zone 9)	Zone 10		Zone 11		Zone 12		Zone 13	3	Zone 14	1	Zone 1	5	July 2 Zone 1	
Other, Zone 4 Ribblesdale Nurseries, Newsham Hall Lane, Woodplumpton, Preston PR4 0AS Zone 5	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Grimsagh Village Centre Knott End-on-Sea Village	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre Longridge Town Centre	1.3%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 5 Red Scar Industrial Estate, Longridge Road, Preston PR2 5NE	0.0% 0.6%	0 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Sainsbury's Superstore, Inglewhite Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longridge The Oaks Business Park, Longridge Road, Preston PR2 5BQ Zone 6	0.8%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham Liverpool Road, Penwortham District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre Zone 7	1.2%	10	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Aldi, Cuerden Way, Bamber Bridge PR5 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Craven Drive, Southrings Business Park, Bamber Bridge	1.7%	14	0.0%	0	0.0%	0	1.2%	1	3.2%	1	3.5%	2	6.1%	3	0.0%	0	0.0%	0
Bamber Bridge Town Centre Capitol Retail Park, Capitol Way, Walton-le-Dale	1.3% 3.6%	11 31	0.0% 0.0%	0	1.2% 7.8%	1 6	5.0% 12.7%	3 7	0.0% 3.8%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Great Greens Lane Local Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gregson Lane Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higher Walton Local Centre Lostock Hall Village Centre	0.0% 1.0%	0 8	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Matalan, Holme Road, Bamber Bridge PR5 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Station Road, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cuerden Way, Bamber Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Rings Business Park, Bamber Bridge, Preston PR5 6DA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Station Road, Bamber Bridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre Waitrose, Capitol Retail Park, Capitol Way,	0.3% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Walton-Le-Dale Walton-le-Dale Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Aldi, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PR25 2LR Asda, Towngate, Leyland Churchill Way Retail Park,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Churchill Way, Leyland PR25 3LZ Earnshaw Bridge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Leyland Farington Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Lancaster Lane Local Centre,	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton-le-Woods Leyland Town Centre	4.2%	35	1.4%	1	1.3%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyianu Town Centre	4.2%	33	1.4%	1	1.5%	1	1.3%	4	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	

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Weighted:																	July 2	
	Total	l	Zone 9)	Zone 1	0	Zone 1	1	Zone 1	.2	Zone 1.	3	Zone 14	4	Zone 1	5	Zone 1	.6
Morrisons, Olympian Way Retail Park, Olympian Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olympian Way Retail Park, Olympian Way, Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 Seven Stars Local Centre,	0.0% 0.1%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland																		
Tesco Extra, Towngate, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Wyevale Garden Centre, Southport Road, Leyland PR26 8LQ Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxbury Garden Centre, Chain House Lane, Whitestake, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Embleys Nurseries, Liverpool Road, Much Hoole, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hesketh Bank Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre Mawdesley Local Centre	0.5% 0.0%	4	6.6% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	1.8%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre Walmer Bridge Local Centre	0.3% 0.4%	2	5.0% 0.0%	2 0	0.0% 3.9%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 10 Alliance Retail Park, Water Street, Chorley PR7 1EX	0.5%	5	0.0%	0	2.9%	2	1.2%	1	2.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Street, Chorley Asda, Water Street,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Ringway, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astley Village Centre B&Q, Highfield Industrial	0.0%	1	0.0%	0	0.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate, Chorley Birkacre Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkacre Road, Chorley Bolton Street Local Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Chorley Town Centre	13.5%	114	6.8%	3	49.2%	41	32.8%	19	59.6%	18	26.8%	12	0.0%	0	1.4%	1	0.0%	0
Collingwood Road Local Centre, Chorley Especial Control Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Green Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%		0.0%		0.0%	0	0.0%	0	0.0%			0
Eaves Lane (North) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highfield Industrial Estate, North Street, Chorley PR7 1QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Brooke Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 10 Pall Mall Local Centre,	0.1% 0.4%	1 4	0.0% 0.0%	0	0.9% 1.5%	1 1	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 5.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ackhurst Industrial Park, Foxhole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Chorley Water Street Local Centre,	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						F	or W	YG	г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11	1	Zone 12	2	Zone 13	}	Zone 14	ı	Zone 1	5	Zone 1	16
Chorley																		
Zone 11 Balshaw Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Buckshaw Village District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Euxton Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre Five Acres Plant & Florist Centre, Dawber's Lane, Euxton, Chorley PR7 6EE	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pole Green Nurseries Ltd, Church Lane, Charnock Richard, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ordnance Road, Buckshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Asda, Clayton Green Centre, Sheephill Lane, Clayton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Lane Local Centre, Withnell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Old Road Local Centre, Whittle-le-Woods	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.5%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	1
Clayton Green District Centre, Clayton Brook / Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doorway To Value, Preston Road, Whittle-le-Woods, Chorley PR6 7HH	1.4%	12	0.0%	0	2.0%	2	1.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre, Brinscall Wheelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whittle-le-Woods Village	0.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Zone 13																		
Botany Bay, Canal Mill, Botany Brow, Chorley	0.5%	4	0.0%	0	0.0%	0	5.7%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.2%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Jorgus Carpets, Grimeford Mill, Grimeford Lsne, Anderton, Chorley PR6 9HL	0.5%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.6%	5	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Coronation Way, Mill Farm, Kirkham PR4 3JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brackenwood Garden Centre & Nursery Ltd, Bradshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lane, Preston Freckleton Village Local Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	3.7%	1
Garden Store Direct, Preston Hall Farm, Singleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Preston Kirkham Town Centre Morrisons, Mill Street, Off	1.5% 0.0%	13	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	21.2% 0.0%	12 0	0.0% 0.0%	0	0.0% 0.0%	0
Poulton Street, Kirkham Other, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wesham Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or vv	ľG	Г								July	2018
	Total		Zone 9	•	Zone 10		Zone 11	L	Zone 12	2	Zone 13		Zone 14	ļ	Zone 1	.5	Zone	16
Zone 15																		
Barton Grange Garden Centre, Brock Park, Garstang Road, Claughton-on-Brock, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		14	0.0%	0
Hambleton Village Centre Other, Zone 15	1.2% 0.0%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	16.1% 0.0%	10 0	0.0% 0.0%	0
Sainsbury's Superstore, Park Hill Road, Garstang	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16 Brownhill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 16 Other Outside Study Area Accrington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Alexandria Drive, St Annes Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lower Audley Retail Park, Grimshaw Park Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middlebrook Retail Park, The Linkway, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, School Street, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Aldcliffe Road, Lancaster B&Q, Frith Street, Wigan	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Meols Cop Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport B&Q, Whitehills Retail Park, Preston New Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Town Centre Blackpool Retail Park, Squires Gate Lane, Blackpool	2.3% 0.5%	20 4	0.0% 0.0%	0	0.0% 0.0%	0	1.0% 0.0%	1 0	2.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 4.8%	0 3	2.0% 1.1%	1 1	40.8% 0.0%	12
Blackpool Town Centre	1.0%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	3.5%	2	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton Bolton Shopping Park,	0.4%	3	0.0%	0	3.1% 0.0%	3	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Street, Bolton Bolton Town Centre	1.2%	10	2.6%	1	1.7%	1	1.8%	1	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne BB8 9NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Garden Centre, New Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-Cleveleys Burscough Town Centre	0.2%	2	2.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park,	0.5%	4	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Blackpool	0.11		0.0-		0.0	_	0.00	_	0.00	_	0.00	_	0.0-	_			0.0	
Cleveleys Town Centre Clifton Retail Park, Clifton Road, Blackpool	0.1% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	1	0.0% 0.0%	0
Clitheroe Town Centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	19.3%	6
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Freeport Fleetwood, Anchorage Road,	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0 2	0.0% 0.0%	0
Fleetwood FY7 6AE G Walsh & Son, Poulton Road, Fleetwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Europa	1.6%	13	3.6%	2	0.9%	1	1.2%	1	2.1%	1	3.5%	2	0.0%	0	1.4%	1	0.0%	0

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Weighted:						r	or w	I G	Г								July 2	2018
	Total		Zone 9)	Zone 10		Zone 11	1	Zone 12	2	Zone 1	3	Zone 14	ļ	Zone 15	5	Zone 1	16
Boulevard, Warrington																		
WA5 7TY Great Harwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Homebase, Hillmore Way, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Queensway,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Homebase, Stephenson Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Formby Horwich Town Centre	0.3%	3	0.0%	0	2.2%	2	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	(
Hyndburn Retail Park, Whitebirk Drive, Hyndburn, Blackburn BB1 3HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ikea, Wellington Road, Ashton-under-Lyne OL6 7TE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	(
Kew Retail Park, Scarisbrick New Road, Southport	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lancaster City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Liverpool City Centre	0.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lytham Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	(
Manchester City Centre	0.3%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.6% 0.0%	1
Marus Bridge Retail Park, Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Meols Cop Road, Southport	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	(
Middlebrook Retail & Leisure Park, Horwich, Bolton	4.1%	35	1.8%	1	6.9%	6	10.0%	6	1.5%	0	32.5%	14	0.0%	0	0.0%	0	0.0%	(
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Morrisons, Railway Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn Morrisons, Squires Gate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lane, Blackpool Morrisons, Winter Gardens, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nova Scotia Retail Park, Bolton Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ormskirk Town Centre	0.2%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Bolton Council	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Fylde Other, Hyndburn	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	(
Other, Leeds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1
Other, Ribble Valley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Other, St. Helens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wyre Council Parliament Street Retail Park, Bulk Road,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Lancaster Poulton-le-Fylde Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	(
Centre Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Hardman Way, Darwen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Sainsbury's Superstore, Lord Street, St Georges Place, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, St Andrews Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						ľ	or W	YG	r								July 2	2018
	Total		Zone 9	1	Zone 10		Zone 11	l	Zone 12	!	Zone 13		Zone 14		Zone 15	5	Zone 1	16
Annes, Lytham St Annes																		
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Southport Town Centre	1.0%	8	14.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate Land	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Squires Gate Lane, Blackpool FY4 3RN																		
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre																		
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehill Nurseries & Garden Centre, Whalley Old Road, Blackburn BB1 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Tesco Extra, Clifton Retail Park, Clifton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Tesco Extra, Eagle Street, Accrington BB5 1LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Town Lane Kew, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Irwell Street, Ramsbottom, Bury BL0 9AS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Liverpool Road North, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Queen Street, Great Harwood BB6 7AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Koi Pool Water Gardens, Mains Lane, Poulton-le-Fylde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Blackburn Retail & Leisure Park, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Hyndburn Retail Park, Whitebirk	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	3
Drive, Blackburn The Plant Emporium, Preston New Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool The Plant Place, Fleetwood Road South, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Townsmoor Retail Park, Great Bolton Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Regent Crescent, Manchester	0.9%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	C
Warrington Town Centre	0.5%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Wickes, Preston New Road, Blackpool	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	C
Wickes, Sunnycliff Retail Park, Mellishaw Lane, Heaton With Ox, Morecambe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Wigan Town Centre	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Others	0.000	_	0.00:	_	0.004	_	0.00:	_	0.00	_	0.004	_	0.00	_	0.00:	_	0.05:	
Abroad Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	(
Internet / delivery Other	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16
Weighted base: Sample:		846 838		49 46		83 72		57 58		30 48		43 48		56 53		63 50		30 38
Q28 Do you ever visit the	e follow	ing ce	entres?	[MR/P	R]													
Preston City Centre Chorley Town Centre (Don't visit either of these)	67.7% 33.3% 20.0%	1221 600 361	77.2% 27.2% 17.1%	92 32 20	40.9% 96.8% 3.2%	56 133 4	56.0% 90.6% 6.1%	51 82 6	61.4% 95.0% 3.8%	40 62 2	22.3% 78.6% 19.6%	18 64 16	78.6% 2.4% 20.9%	80 3 21	51.1% 7.4% 47.2%	60 9 55	44.0% 9.1% 55.2%	36 8 46
Weighted base: Sample:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100
Q29 Which centre do you Those who visit one or																		
Preston City Centre Chorley Town Centre	70.9% 29.1%	1022 420	79.1% 20.9%	78 21	3.9% 96.1%	5 127	8.6% 91.4%	7 78	14.3% 85.7%	9 54	2.3% 97.7%	2 64	99.3% 0.7%	80 1	96.9% 3.1%	60 2	95.3% 4.7%	35 2
Weighted base: Sample:		1442 1424		99 76		133 119		85 94		63 96		66 82		81 78		62 46		37 46

MeanScore: visits per month

Q30 How often do you visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Daily	5.0%	73	3.2%	3	5.2%	7	1.2%	1	3.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	10.9%	157	10.5%	10	21.1%	28	9.0%	8	15.9%	10	16.3%	11	3.2%	3	0.0%	0	0.0%	0
At least once a week	18.4%	266	16.3%	16	28.6%	38	22.1%	19	27.8%	17	21.1%	14	4.0%	3	1.1%	1	4.9%	2
At least once a fortnight	16.9%	244	10.3%	10	21.3%	28	32.1%	27	25.8%	16	18.2%	12	15.0%	12	7.7%	5	10.3%	4
At least once a month	21.4%	309	35.9%	35	11.8%	16	18.7%	16	11.9%	7	28.7%	19	22.0%	18	15.5%	10	24.1%	9
At least every two months	9.7%	139	9.6%	9	1.8%	2	6.5%	6	5.1%	3	9.6%	6	20.5%	17	18.0%	11	19.9%	7
At least every 3 months	6.8%	98	7.1%	7	1.4%	2	1.5%	1	1.7%	1	0.0%	0	11.3%	9	24.0%	15	8.4%	3
At least every 6 months	4.4%	63	5.7%	6	0.0%	0	1.5%	1	0.5%	0	2.5%	2	11.1%	9	18.7%	12	16.1%	6
Less often than once every 6 months	1.7%	25	0.9%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	5.9%	5	8.6%	5	12.9%	5
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1
(Don't know / varies)	4.6%	66	0.7%	1	8.7%	12	4.6%	4	8.0%	5	0.7%	0	7.0%	6	6.4%	4	1.6%	1
Mean:		4.85		3.95		7.28		3.73		5.76		4.67		1.45		0.60		0.83
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Q31 How do you usually travel to (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) (main part of journey)?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

Car / van (as driver)	66.8%	964	73.9%	73	52.0%	69	81.8%	70	72.1%	45	67.8%	45	76.1%	62	83.0%	51	77.5%	29
Car / van (as passenger)	4.9%	70	6.5%	6	5.8%	8	7.6%	6	5.9%	4	4.3%	3	5.2%	4	3.2%	2	3.3%	1
Bus, minibus or coach	14.0%	202	15.8%	16	3.9%	5	5.2%	4	7.9%	5	22.3%	15	9.7%	8	4.3%	3	12.9%	5
Motorcycle, scooter or	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	1
moped																		
Walk	9.6%	139	2.2%	2	33.5%	44	4.7%	4	6.3%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	10	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	16	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	7	6.4%	4	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	1.0%	15	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.0%	1	0.0%	0
(Don't know / varies)	1.3%	19	0.0%	0	3.8%	5	0.8%	1	3.9%	2	0.0%	0	0.0%	0	1.1%	1	3.3%	1
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

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Q32 What is the main reason for visiting (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE)?

Those who visit Prestor		•	ND / OR C	Chorle	y Town C	entre (at Q28:											
	36.6%	529	41.8%		41.9%		27.9%	24	20.1%	13	22.7%	15	42.5%	34	64.2%	40	47.6%	18
Choice and range of shops Choice of leisure facilities (restaurants, pubs etc)	4.9%	71	17.8%	18	5.8%	56 8	9.1%	8	2.5%	2	1.6%	1	3.8%	3	0.0%	0	3.3%	1
Choice of services (hairdressers, banks etc)	5.1%	74	2.7%	3	7.9%	11	15.4%	13	5.8%	4	6.1%	4	1.3%	1	3.1%	2	4.7%	2
Close to home	13.8%	200	3.2%	3	17.2%	23	14.0%	12	27.4%	17	27.9%	18	6.4%	5	0.0%	0	3.3%	1
Close to work	4.7%	68	9.4%	9	1.5%	2	0.0%	0	6.5%	4	1.6%	1	0.9%	1	2.0%	1	0.0%	0
Convenient car parking	0.9%	13	1.3%	1	0.0%	0	0.8%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.4%	6	0.0%	0	0.4%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Environmental quality of centre	1.8%	26	0.7%	1	4.2%	6	0.8%	1	0.0%	0	2.6%	2	4.1%	3	7.5%	5	6.3%	2
Free car parking	0.3%	5	0.9%	1	0.0%	0	2.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livestock market	1.0%	15	0.0%	0	0.0%	0	0.6%	1	1.2%	1	1.4%	1	0.0%	0	0.0%	0	4.7%	2
Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of charity shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.7%	4
Compact layout / shops close together	1.9%	27	1.6%	2	0.0%	0	2.2%	2	1.5%	1	2.8%	2	9.2%	7	1.1%	1	0.0%	0
Convenient for church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for meeting / visiting family / friends	2.1%	30	3.7%	4	1.4%	2	1.5%	1	2.1%	1	0.0%	0	3.0%	2	4.1%	3	0.0%	0
Convenient for school run	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Easily accessible by car	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know my way around	1.1%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	2	1.9%	2	0.0%	0	2.1%	1
Fishergate Shopping Centre is excellent	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For a change	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Good facilities / amenities for students	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Good layout	1.4%	20	0.9%	1	0.5%	1	0.6%	1	0.5%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Good market	3.7%	53	5.5%	5	3.4%	4	8.6%	7	8.0%	5	19.6%	13	0.7%	1	0.0%	0	3.3%	1
Good pavements	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Good place for window shopping / browsing	2.3%	34	1.4%	1	2.9%	4	2.7%	2	3.6%	2	0.0%	0	7.0%	6	0.0%	0	0.0%	0
Has a good Boots store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Medical services (doctor, dentist, optician etc.)	1.0%	14	0.7%	1	2.2%	3	4.1%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Not too busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride facility	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pedestrianised areas	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Pleasant atmosphere / people	1.3%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.1%	1	3.9%	3	0.0%	0	3.3%	1
Supporting local area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.5%	180	7.7%	8	10.1%	13	8.9%	8	14.6%	9	0.9%	1	7.2%	6	10.8%	7	10.1%	4
Weighted base: Sample:		1442 1424		99 76		133 119		85 94		63 96		66 82		81 78		62 46		37 46

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Q33 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often?

Those who visit Preston City Centre AND / OR Chorley Town Centre at Q28:

1st Montion	<i></i>				,		2											
1st Mention																		
Better environment	0.9%	13	0.9%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1
Better security	0.5%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.8%	83	8.6%	8	4.7%	6	3.0%	3	5.9%	4	1.6%	1	8.0%	6	12.6%	8	6.3%	2
Cheaper public transport	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	6	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	5.9%	85	3.3%	3	13.0%	17	6.8%	6	5.3%	3	16.5%	11	0.9%	1	7.6%	5	1.6%	1
Improved quality of shops	6.4%	92	0.9%	1	12.4%	16	13.0%	11	13.1%	8	12.6%	8	3.4%	3	0.0%	0	8.4%	3
Improved street cleaning	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	8.2%	118	5.9%	6	15.5%	21	19.5%	17	9.8%	6	11.9%	8	5.0%	4	0.0%	0	1.6%	1
Increased public transport	2.2%	32	5.7%	6	0.4%	1	1.3%	1	0.5%	0	2.3%	2	1.3%	1	8.6%	5	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.7%	68	0.7%	1	2.3%	3	0.8%	1	3.0%	2	4.4%	3	12.3%	10	4.1%	3	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.4%	6	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Free parking	0.4%	6	0.0%	0	1.4%	2	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Improve the new market	1.1%	16	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved general accessibility	0.2%	3	0.9%	1	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pavements	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.3%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	4	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	1.7%	24	0.0%	0	0.8%	1	1.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking More / better facilities for	1.3%	18 2	1.8% 0.0%	2	0.0% 0.0%	0	3.0%	3	1.0% 0.0%	1 0	1.4% 0.0%	1	0.0%	0	1.1% 0.0%	1	0.0% 0.0%	0
children	0.2%						0.0%						0.0%					
More / better pedestrianisation	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.6%	8	1.8%	2	1.4%	2	0.8%	1	0.5%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More / better road signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	6	0.0%	0	0.8%	1	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More investment generally	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More services such as banks and other financial	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
institutions																		
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (benches, litter bins etc.)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

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	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone 1	13	Zone 1	4	Zone	15	Zone 1	16
More undercover / indoor shops	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
Redevelopment of derelict areas	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	2.5%	36	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	5.6%	5	3.9%	2	3.8%	1
Remove / reduce shared space	0.2%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Remove monuments	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.6%	672	58.2%	57	37.2%	49	42.6%	36	54.1%	34	34.1%	22	43.4%	35	59.4%	37	59.9%	22
(Don't know)	1.4%	21	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3	5.9%	5	0.0%	0	0.0%	0
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

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Weighted:						T,	OI VV	10	Г								July 2	2018
	Total		Zone 9		Zone 10)	Zone 1	1	Zone 12	2	Zone 13	3	Zone 14	ļ	Zone 1	5	Zone 1	16
2nd Mention																		
Better environment	0.7%	10	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.4%	21	0.9%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.1%	4	3.1%	2	0.0%	0
Cheaper public transport Discount foodstores within	0.1%	2 2	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	1.6% 0.0%	1 0
the town centre	0.1%	2	0.0%	U	0.5%	1	0.0%	U	0.5%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Improved leisure facilities	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0
Improved non-food shops	2.4%	35	0.9%	1	4.4%	6	6.8%	6	5.0%	3	0.9%	1	0.9%	1	1.4%	1	1.6%	1
within the town centre																		
Improved quality of shops	4.2%	61	4.1%	4		15	9.2%	8	7.1%	4	21.1%	14	0.0%	0	2.0%	1	1.6%	1
Improved street cleaning	0.7%	10 54	0.9% 0.9%	1	1.4% 10.2%	2 14	0.6%	1 4	0.0% 2.9%	0 2	0.0% 7.6%	0 5	0.0% 2.3%	0 2	0.0% 0.0%	0	0.0% 0.0%	0
Increased choice and range of shops	3.7%	34	0.970	1	10.270	14	4.6%	4	2.970	2	7.070	3	2.370	2	0.0%	U	0.0%	U
Increased public transport	0.8%	11	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.9%	27	1.6%	2	3.0%	4	2.2%	2	1.0%	1	0.0%	0	5.2%	4	2.8%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.4%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Better layout	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charging points for electric	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cars Fewer cafés / restaurants / takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish roadworks / improvements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market Improved general	0.2% 0.1%	3 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0
accessibility	0.170	1	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Improved pavements	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	0.8%	11	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting Install more traffic lights	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Less busy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops More / better car parking	0.1% 0.4%	2 6	0.9% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.1%	0	0.0% 3.0%	0
More / better facilities for	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
children More / better	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
pedestrianisation More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants /	0.1%	2	0.7%	1	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cafés																		
More / better road signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better security / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better supermarkets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.7%	2
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
promotions More services such as banks and other financial	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
institutions More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(benches, litter bins etc.) More undercover / indoor	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shops Redevelopment of derelict areas	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone 1	.4	Zone	15	Zone 1	6
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Remove / reduce shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	75.3%	1086	87.4%	86	64.3%	85	72.9%	62	78.1%	49	61.3%	40	68.1%	55	86.1%	53	85.2%	31
(Don't know)	1.5%	22	0.9%	1	0.4%	1	0.0%	0	0.5%	0	4.8%	3	5.9%	5	0.0%	0	0.0%	0
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

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Weighted:						ľ	or W	YG	r								July 2	2018
	Total		Zone 9		Zone 10		Zone 1	1	Zone 12	2	Zone 13	}	Zone 14	ļ	Zone 15	5	Zone 1	16
3rd Mention																		
Better environment	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport Discount foodstores within	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
the town centre	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.0%	0	3.8%	5	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.2%	17	0.0%	0	3.4%	5	4.7%	4	1.0%	1	0.0%	0	1.9%	2	0.0%	0	1.6%	1
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range of shops	1.7%	25	0.0%	0	2.8%	4	0.0%	0	1.5%	1	13.4%	9	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access Better layout	0.1% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	1 0
Charging points for electric	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cars Fewer cafés / restaurants /	0.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
takeaways Finish roadworks /	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
improvements Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve Park & Ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the new market Improved general accessibility	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Improved pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less CCTV cameras Less charity shops	0.1% 0.1%	1 2	0.0% 0.0%	0	0.0% 0.5%	0	0.0% 0.6%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	0.1%	2	0.0%	Ö	0.0%	0	0.6%	1	0.0%	0	0.0%	Ö	0.0%	ő	0.0%	ő	0.0%	0
Lower rents / rates on shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better road signage More / better security /	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
policing More / better supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More investment generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sales / special offers /	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
promotions More services such as banks and other financial institutions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shared space	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(benches, litter bins etc.) More undercover / indoor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shops Redevelopment of derelict	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
areas Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	ıl	Zone	9	Zone	10	Zone 1	1	Zone 1	12	Zone 1	13	Zone 1	4	Zone 1	15	Zone 1	6
Reduce shop rents / rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of student accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Remove / reduce shared space	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	91.5%	1320	97.3%	96	88.2%	117	93.2%	79	95.5%	60	76.3%	50	90.6%	73	98.9%	61	92.9%	34
(Don't know)	1.6%	23	0.9%	1	0.4%	1	0.0%	0	0.5%	0	4.8%	3	5.9%	5	0.0%	0	3.3%	1
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16

Q33X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q29 FOR RESPONDENTS THAT VISIT BOTH PRESTON CITY CENTRE AND CHORLEY TOWN CENTRE, OR CENTRE MENTIONED AT Q28 FOR RESPONDENTS THAT VISIT EITHER PRESTON CITY CENTRE OR CHORLEY TOWN CENTRE) more often? Any mention:

PRESTON CITY CENTROSE Who visit Prestor	NTRE O	R CHO	RLEY 1	IOWN	I CENTR	E) m	ore ofte				AI Q20 I	-UK K	ESPUN	NDENI	S INA	i visi	I EIINE	ĸ
Datton anxinonment	1 00/	26	0.00/	1	0.50/	1	4.00/	2	0.00/	0	0.00/	0	0.70/	1	1 40/	1	2.10/	1
Better environment	1.8%	26 10	0.9% 0.9%	1	0.5% 0.0%	1	4.0% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.7% 0.0%	1	1.4% 0.0%	1	2.1% 0.0%	1
Better security Cheaper parking	0.7% 7.5%	108	10.4%	10	4.7%	6	3.8%	3	7.6%	5	1.6%	1	13.1%	11	15.6%	10	6.3%	2
Cheaper public transport	0.5%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Discount foodstores within	0.1%	2	0.0%	0	0.5%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
the town centre	0.170	2	0.070	U	0.570	1	0.070	U	0.570	U	0.070	U	0.070	U	0.070	U	0.070	U
Improved leisure facilities	0.8%	11	0.0%	0	1.4%	2	0.8%	1	0.7%	0	2.3%	1	0.0%	0	1.1%	1	0.0%	0
Improved ion-food shops	8.9%	128	4.2%	4		28	13.7%	12	10.4%	7	20.2%	13	1.9%	2	9.0%	6	3.3%	1
within the town centre	0.770	120	4.270	7	21.170	20	13.770	12	10.470	,	20.270	13	1.770	_	7.070	Ü	3.370	
Improved quality of shops	11.1%	160	5.0%	5	24.4%	32	26.0%	22	16.4%	10	33.7%	22	5.2%	4	2.0%	1	10.1%	4
Improved street cleaning	1.6%	23	0.9%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased choice and range	13.6%	196	6.7%	7	28.1%	37	24.1%	21	13.7%	9	33.0%	22	7.3%	6	0.0%	0	1.6%	1
of shops																		
Increased public transport	2.8%	40	5.7%	6	0.8%	1	1.9%	2	0.5%	0	2.3%	2	1.3%	1	9.9%	6	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.0%	101	3.2%	3	5.3%	7	3.0%	3	4.7%	3	4.4%	3	17.5%	14	6.9%	4	6.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A street market / better	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
market																		
Address the homeless issue	2.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	1.4%	1	1.6%	1
Better disabled access	0.6%	9	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.1%	1
Better layout	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.3%	1
Charging points for electric	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
cars	0.20/	_	0.00/		0.407		0.00/		0.004		0.004		0.00/		0.00/		0.004	
Fewer cafés / restaurants /	0.2%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
takeaways	0.50/	0	0.00/		2.00/		0.00/		0.00/	0	1.20/		0.00/	0	0.00/	0	0.00/	0
Finish roadworks /	0.5%	8	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
improvements	0.60/	0	0.00/	0	1.40/	2	0.00/		1.00/		1.60/		1.20/		0.00/	0	0.00/	0
Free parking	0.6%	8 2	0.0%	0	1.4% 0.0%	2	0.8%	1	1.0% 0.7%	1	1.6% 0.0%	1	1.3% 0.7%	1 1	0.0%	0	0.0% 0.0%	0
Improve Park & Ride facility	0.2% 1.3%	19	0.0% 1.3%		0.0%	0	0.0% 0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0% 0.0%	0	0.0%	0
Improve the new market Improved general	0.4%	5	0.9%	1	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
accessibility	0.470	3	0.970	1	0.470	1	0.070	U	0.570	U	0.070	U	0.070	U	0.070	U	0.070	U
Improved pavements	1.0%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Improved roads	1.2%	17	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	2.1%	1
Improved street lighting	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install more traffic lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less CCTV cameras	0.6%	8	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	10	0.0%	0	4.1%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less mobile phone shops	0.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vacant shops	2.2%	31	0.0%	0	0.8%	1	1.8%	2	0.5%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Lower rents / rates on shops	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.8%	26	1.8%	2	0.0%	0	3.0%	3	2.8%	2	1.4%	1	0.0%	0	2.2%	1	3.0%	1
More / better facilities for	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
children																		
More / better	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
pedestrianisation	0.40/	_	0.00/		0.00/		0.00/		0.004		0.004		0.00/		0.00/		0.004	
More / better public toilets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
More / better restaurants /	0.8%	12	2.5%	2	1.4%	2	1.7%	1	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
cafés	0.00/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.0%	0	0.00/	0	0.00/	0	0.00/	0
More / better road signage More / better security /	0.0% 0.1%	1 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
policing	0.170	2	0.0%	U	0.070	U	0.0%	U	0.0%	U	0.0%	U	0.070	U	0.0%	U	0.0%	U
More / better supermarkets	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.1%	15	0.0%	0	0.8%	1	1.5%	1	0.5%	0	0.9%	1	0.0%	1	0.0%	0	4.7%	2
More investment generally	0.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	0	0.0%	0	0.0%	0
More sales / special offers /	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
promotions	0.170		0.070	U	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	1.570		0.070	Ü	0.070	O
More services such as banks	0.0%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
and other financial	0.070	•	0.070	Ü	0.070	Ů	0.070	•	0.070	Ů	0.070	Ü	0.070	O	0.070	Ů	0.070	O
institutions																		
More shared space	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More special events	0.2%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(benches, litter bins etc.)		_		,				-		_		-	, -	-		,		-
More undercover / indoor	0.3%	4	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1
shops																		

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Weighted.																	•	2010
	Tota	l	Zone	9	Zone	10	Zone 1	1	Zone 1	12	Zone 1	.3	Zone 1	4	Zone 1	15	Zone	16
Redevelopment of derelict	0.3%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
areas Reduce noise pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce the amount of	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
student accommodation																		
Reduce traffic congestion	3.7%	53	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	9.2%	7	4.9%	3	3.8%	1
Remove / reduce shared	0.5%	8	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
space Pamaya manumanta	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove monuments	0.1%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%	
Weighted base:		1442		99		133		85		63		66		81		62		37
Sample:		1424		76		119		94		96		82		78		46		46
Q34AWhy don't you visit Those who do not visit		•																
Choice of leisure facilities	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(cinema, gym, pubs etc) Choice of services	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(hairdressers, banks etc)	0.50		0.00/		0.00/		0.00/		0.00/		0.00/		2.50		4.00/		0.004	
Doesn't have preferred supermarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.2%	1	0.0%	0
Environmental quality of centre	1.4%	8	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0
Expensive car parking	5.4%	32	12.2%	3	0.7%	1	0.0%	0	9.4%	2	0.7%	0	2.7%	1	2.2%	1	2.4%	1
Inconveniently located car parking	2.7%	16	0.0%	0	1.3%	1	1.4%	1	5.9%	1	0.0%	0	2.7%	1	2.7%	2	1.3%	1
Lack of choice and range of shops	3.1%	18	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.2%	3	0.0%	0	7.8%	4	0.0%	0
Not accessible by public transport	0.7%	4	0.0%	0	0.7%	1	4.5%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too far away from home or work	15.3%	89	9.0%	2	21.5%	17	19.3%	8	22.6%	6	27.8%	18	23.3%	5	19.9%	11	24.7%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	33.5%	195	33.9%	9	38.8%	31	45.4%	18	22.0%	6	41.0%	26	24.6%	5	24.2%	14	47.4%	22
Badly organised bus station	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get in / out of the	6.3%	37	5.7%	2	2.2%	2	0.0%	0	12.6%	3	2.1%	1	4.9%	1	1.5%	1	0.0%	0
car park Difficult to get to	6.7%	39	3.2%	1	1.6%	1	3.2%	1	0.0%	0	8.1%	5	0.0%	0	17.0%	10	3.7%	2
General dislike of the centre	1.0%	6	2.5%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had unpleasant experience	1.3%	7	5.7%	2	1.9%	2	0.0%	0	0.0%	0	0.7%	0	2.7%	1	0.0%	0	1.3%	1
No free parking	2.5%	15	0.0%	0	0.9%	1	1.4%	1	3.1%	1	1.3%	1	0.0%	0	1.5%	1	1.3%	1
Not enough parking	6.4%	37	8.2%	2	4.7%	4	8.2%	3	5.6%	1	0.0%	0	2.7%	1	4.2%	2	1.3%	1
Poor disabled facilities /	1.6%	9	0.0%	0	1.9%	2	0.0%	0	8.0%	2	0.0%	0	2.7%	1	6.9%	4	0.0%	0
access Poor layout / shops too	1.4%	8	0.0%	0	1.4%	1	0.0%	0	4.6%	1	0.0%	0	4.9%	1	0.0%	0	5.1%	2
spread out / too large Poor market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor Park & Ride scheme	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Prefer to go elsewhere	2.9%	17	7.8%	2	3.6%	3	0.0%	0	1.4%	0	2.6%	2	0.0%	0	6.3%	4	1.3%	1
Run-down / unattractive	4.2%	25	7.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too far away from bus	0.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
station / car parks	4.007	•		_	4.00/		4.4.504	_	12.00/		4.00/		0.00/		2 = 2	_	4.50	
Too busy / crowded	4.8%	28	5.7%	2	4.9%	4	14.6%	6 0	13.0%	3	1.3%	1	0.0%	0	2.7%	2	1.7%	1
Too many charges made Too many charity shops	0.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Too many empty shops	1.3%	8	0.0%	0	0.7%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too many negative changes in recent years	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too many students	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many train cancellations	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	6.3%	37	10.7%	3	3.6%	3	2.8%	1	1.4%	0	0.7%	0	26.4%	6	8.0%	5	5.3%	2
Traffic congestion Undesirable clientele	4.6%	27 7	7.1% 0.0%	2	5.4% 0.0%	4	7.3% 1.8%	3 1	1.4% 2.7%	0 1	5.0% 0.0%	3	0.0% 0.0%	0	3.7% 1.5%	2	9.5% 0.0%	4
Unfamiliar	1.1% 0.5%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Unpleasant atmosphere	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	(
																		Ö
(Don't know)	2.0%	12	3.2%	1	2.3%	2	0.0%	0	7.1%	2	8.5%	5	0.0%	0	1.2%	1	0.0%	U
	2.0%	12 582	3.2%	27	2.3%	81	0.0%	40	7.1%	25	8.5%	63	0.0%	22	1.2%	57	0.0%	46

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	Tota	al	Zone 9	9	Zone 1	.0	Zone 1	11	Zone	12	Zone	13	Zone	14	Zone	15	Zone	16
Q34BWhy don't you visit Those who live in Chor	-			-	-	n Cer	atre at Q2	28:										
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	1	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have preferred supermarket	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.9%	1	0.0%	0	12.5%	1	0.0%	0	10.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of shops	17.6%	8	10.4%	1	48.2%	2	21.3%	1	35.6%	1	42.5%	3	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	1.2%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To far away from home or work	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	2.1%	1	0.0%	0	0.0%	0	8.3%	1	13.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe	2.2%	1	0.0%	0	23.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	9.1%	4	0.0%	0	16.2%	1	0.0%	0	19.4%	1	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Run-down / unattractive	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	2	0.0%	0	0.0%	0	0.0%	0
Unfamiliar	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	48.4%	23	81.5%	7	0.0%	0	62.2%	4	21.0%	1	24.2%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		47		8		4		7		3		6		0		0		0
Sample:		42		6		6		8		6		6		0		0		0
Q35 Do people in your h	ouseho	ld, inc	luding y	ours	elf, make	e use	of hom	e inte	rnet sho	ppin	g, mobil	e inte	rnet she	oppin	g or TV	shop	ping? [N	/IR]
Yes, Internet (home)	66.8%	1204	80.4%	96	75.5%	103	75.5%	69	77.2%	51	70.5%	58	62.5%	64	64.0%	75	62.1%	51
Yes, Portable internet shopping (through mobile phone / tablet)	30.6%		13.0%		20.7%	28		29	34.0%	22		33		26	47.4%		42.6%	35
Yes, TV Shopping	3.2%	58	0.7%	1	5.5%	7	2.2%	2	1.3%	1	1.3%	1	4.6%	5	4.5%	5	3.8%	3
(No)	26.3%	474	17.8%	21	18.5%	25	17.9%	16	20.1%	13	26.8%	22	33.1%	34	22.3%	26	30.5%	25
Weighted base: Sample:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100

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	Tota	al	Zone	9	Zone	10	Zone 1	1	Zone 1	12	Zone 1	13	Zone 1	14	Zone 1	15	Zone	16
Q36 Which goods or ser Those who purchase no		-								(hom	ne / mob	ile / 1	V) shop	pingʻ	? [MR]			
Banking / finance	1.0%	13	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.8%	4	0.0%	(
Books	35.8%	475	51.1%	50	38.5%	43	29.0%	22	39.6%	21	47.4%	28	36.6%	25	40.0%	37	40.5%	23
CDs, DVDs, music	26.9%	357	43.2%	42	20.7%	23	17.0%	13	16.4%	9	22.9%	14	30.7%	21	38.2%	35	26.8%	1:
Clothes / shoes	45.8%	609	45.1%	44	47.5%	53	35.4%	26	46.7%	24	55.3%	33	41.1%	28	57.4%	52	34.2%	20
DIY goods	4.0%	53	5.0%	5	1.0%	1	2.9%	2	3.7%	2	2.7%	2	6.9%	5	2.1%	2	4.1%	
Food	9.0%	120	7.7%	8	7.1%	8	8.5%	6	7.0%	4	21.8%	13	12.3%	8	14.5%	13	14.1%	
Furniture / carpets	2.5%	33	5.0%	5	0.5%	1	1.9%	1	6.7%	4	4.6%	3	3.7%	3	3.2%	3	3.0%	
Garden items	3.1%	41	4.5%	4	1.6%	2	1.0%	1	1.2%	1	3.1%	2	5.3%	4	2.8%	3	11.4%	
Holiday and / or travel	2.0%	27	0.0%	0	3.1%	3	3.2%	2	0.7%	0	6.4%	4	7.9%	5	2.1%	2	1.1%	
tickets																		
Jewellery / watches	1.2%	16	0.9%	1	1.5%	2	3.4%	3	0.0%	0	0.0%	0	1.9%	1	2.5%	2	0.0%	
Major electrical items	13.1%	175	12.8%	13	13.1%	15	25.4%	19	22.9%	12	21.9%	13	18.9%	13	13.8%	13	11.0%	
Small electrical items	19.4%	257	35.7%	35	17.3%	19	19.0%	14	15.9%	8	25.7%	15	23.5%	16	27.9%	25	20.3%	1
Small household goods	15.8%	210	26.2%	26	12.2%	14	11.2%	8	12.0%	6	20.9%	12	17.3%	12	21.6%	20	20.7%	1
Sports goods	2.5%	34	7.9%	8	0.9%	1	1.4%	1	2.4%	1	0.0%	0	6.7%	5	2.2%	2	3.5%	
Γoys	7.0%	92	4.5%	4	15.8%	18	4.8%	4	8.7%	5	5.5%	3	3.8%	3	5.1%	5	2.4%	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Antiques	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	
Baby items	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Clothing accessories (e.g. handbags, sunglasses etc.)	3.9%	52	8.3%	8	0.0%	0	1.7%	1	3.1%	2	9.0%	5	6.7%	5	3.6%	3	3.3%	
Computer accessories	1.4%	18	1.8%	2	0.0%	0	1.7%	1	0.0%	0	4.1%	2	7.1%	5	0.0%	0	4.1%	
E cigarettes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Flowers / plants	0.1%	107	0.0%	0 1	0.0%	0	0.0% 7.7%	0 6	0.0%	0 2	0.0% 13.3%	0	0.0%	0	0.0% 2.6%	0 2	0.0% 12.6%	
Gifts	8.1%	107 90	1.3% 8.4%	8	11.8% 7.7%	13 9	3.5%	3	4.5% 3.5%	2	13.3%	7	4.6% 15.6%	11	2.8%	3	6.5%	
Health & beauty / toiletries / chemist items	6.8%																	
Hobby / craft items	4.3%	57	4.8%	5	5.6%	6	0.7%	1	7.2%	4	0.0%	0	11.0%	8	3.7%	3	5.1%	
nsurance	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	
Luggage	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	
Mobile phones / accessories	1.1% 2.3%	14 31	1.3% 2.2%	1 2	0.6% 5.1%	1	0.0% 3.3%	0 2	0.0% 1.2%	1	3.1% 10.6%	2	0.0% 0.0%	0	0.9% 1.4%	1 1	3.3% 2.1%	
Pet supplies Stationery	1.3%	18	3.1%	3	0.0%	6	0.0%	0	0.8%	0	4.7%	3	0.0%	1	0.0%	0	2.1%	
Theatre / concert tickets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	
Vehicle parts / accessories	2.7%	36	2.0%	2	3.1%	3	4.5%	3	2.4%	1	4.5%	3	1.6%	1	1.4%	1	2.0%	
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	
Don't know)	7.6%	101	6.6%	6	5.6%	6	8.0%	6	1.5%	1	0.0%	0	6.1%	4	8.1%	7	5.1%	
· ·	7.070		0.070		3.070		0.070		1.570		0.070		0.170		0.170		3.170	
Weighted base:		1329		98		112		75		52		60		69		91		5
Sample:		1213		81		100		73		73		64		65		67		6
Q37 For your household Those who purchase no										ler, ho	ow did y	ou re	ceive yo	our go	ods?			
Collection at store	4.1%	54	1.8%	2	3.4%	4	0.7%	1	5.3%	3	6.1%	4	6.4%	4	2.1%	2	1.4%	
Home delivery	90.9%	1207	93.2%	91	88.0%	98	94.1%	70	83.4%	44	86.4%	52	93.6%	64	91.1%	83	89.9%	5
Delivery to place of work	2.7%	35	5.0%	5	5.7%	6	5.1%	4	2.3%	1	2.6%	2	0.0%	0	2.5%	2	6.3%	
Collection at click and collect hub (non-store location)	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
		20	0.0%	0	2.9%	3	0.0%		0.0% 8.4%	4	4.0%	2	0.0%	0	4.3%	4	1.1%	
Don't know / varies)	1.5%	20	0.0%	U	2.9%	3	0.0%	0	0.4%	4	4.0%	2	0.0%	U	4.5%	4	1.1%	
Weighted base: Sample:		1329 1213		98 81		112 100		75 73		52 73		60 64		69 65		91 67		51 62

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:						F	or W	YYC	Ţ								July	2018
	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone 1	14	Zone	15	Zone	16
Q38 Which of these le	isure acti	vities	do you _l	oartic	ipate in	? [MR	/PR]											
Health & fitness	25.1%	452	26.5%	32	28.3%	39	27.8%	25	30.9%	20	20.9%	17	29.0%	30	28.3%	33	21.0%	17
Leisure centre activities	17.0%	307	14.3%	17	21.3%	29	18.9%	17	20.9%	14	29.5%	24	17.9%	18	12.2%	14	8.4%	7
Cinema	41.1%	740	53.6%	64	40.8%	56	53.9%	49	51.4%	34	42.7%	35	44.0%	45	31.9%	38	32.9%	27
Restaurant	58.7%	1059	58.2%	69	78.1%	107	78.0%	71	57.2%	37	69.9%	57	64.7%	66	54.5%	64	68.1%	56
Pub / Bars	41.2%	743	34.6%	41	63.8%	87	54.8%	50	40.0%	26	54.6%	45	38.4%	39	39.2%	46	30.6%	25
Nightclub	4.2%	76	10.1%	12	11.3%	15	7.2%	7	6.2%	4	0.0%	0	6.0%	6	0.0%	0	4.4%	4
Social club	4.9%	88	2.0%	2	9.3%	13	12.6%	11	0.7%	0	6.1%	5	6.7%	7	1.1%	1	0.7%	1
Ten pin bowling	10.1%	182	11.8%	14	14.6%	20	14.8%	13	9.2%	6	10.9%	9	11.9%	12	10.7%	13	4.1%	3
Bingo	5.4%	98	3.4%	4	3.6%	5	1.8%	2	1.3%	1	10.9%	9	3.1%	3	5.2%	6	0.7%	1
Theatre / concert hall	28.8%	520	23.5%	28	43.6%	60	40.2%	36	29.9%	20	42.9%	35	36.0%	37	20.4%	24	29.8%	25
Museum / art galleries	21.9%	394	22.8%	27	29.9%	41	29.8%	27	22.0%	14	22.0%	18	26.9%	28	20.1%	24	16.7%	14
(None of these)	17.6%	318	15.7%	19	10.2%	14	9.2%	8	22.1%	14	13.2%	11	15.4%	16	23.0%	27	20.7%	17
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity? Those who visit for health & fitness at Q38: AND Excl. Nulls & SFT Zone 1 JD Gyms, Lime House, 6 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Market Street, Preston Other, Zone 1 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Community 0.2% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Brook Street. Preston Preston City Centre 1.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 PureGym, North Road Retail 1.6% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Park, Preston The Transformation Hub, 1.1% 6 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% 0 0.0% 0 West Strand Road, Preston Total Fitness, West Strand 4.5% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 24 17.4% 6 0 0 0 0 Road, Preston Zone 2 DW Sports Fitness, Port 2.1% 11 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.8% 1 Way, Riverside, Preston Larches and Savick ABC 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Boxing Academy, Catforth Road, Preston 0.5% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 2 2 0 Ultraflex Gym, Shelley 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Road, Preston Zone 3 Fulwood Leisure Centre, 0 40 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 7.4% 0 Black Bull Lane, Fulwood, Preston GvmWorks, Pittman Wav, 0.0% 4.2% 2 10.5% 0.0% 0.0% 0.0% 4.0% 0.0% 0 2.7% 14 0 3 0 0 0 1 Fulwood, Preston 3 0.0% 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 Heartbeat, Sir Tom Finney 0.6% 0 0 0 0 Way, Preston Lifestyle Fitness, Bill 0.0% 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.5% 3 2.6% 1 0 0 0 Shankley Crescent, Preston 0.0% 0.0% Other, Zone 3 1.0% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 0.0% 0 West View Leisure Centre. 4.2% 22 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribbleton Lane, Preston 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 4 0 Preston Marriott Leisure 2.3% 12 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 Club, Garstang Road, Broughton, Preston Zone 5 Fitness Plus Gym, 0.1% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Stonebridge Mill, Kestor Lane, Longridge 0.0% Longridge Community Gym, 0.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Calder Avenue, Longridge Longridge Town Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Other, Zone 5 0.7% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.1% Reps Gym, Roman Way 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Industrial Estate, Longridge Road, Preston 0.7% 0.0% 0.0% Shapes Gym, Manor Court, 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0 18.6% 4 Salesbury Hall Road, Ribchester Zone 6 0.0% 0.0% Other, Zone 6 0.4% 2 0.0% 0 0.0% n 0.0% 0 0.0% n 0.0% 0 n 0 0.0% n 17 Penwortham Leisure Centre, 3.2% 3.8% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% Crow Hills Road, Penwortham Zone 7 Bamber Bridge Leisure 4.4% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 24 Centre, Brindle Road. Bamber Bridge Fit4less, Capitol Trade Park, 0.8% 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0 0 0 0 Winery Lane, Walton-le-Dale Muscle Alley Gym, Cuerden 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Mill, Ward Street, Lostock Hall, Tardy Gate

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14	ļ.	Zone 1:	5	Zone 1	6
Nuffield Health Fitness & Wellbeing Gym, Capitol	3.7%	20	14.8%	5	0.0%	0	2.3%	1	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Walton-le-Dale Places Gym, Craven Drive, off Lostock Lane, Bamber	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Pro Body Matters Gym, Higher Walton Mill, Cann Bridge Street, Higher Walton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ribble Tennis Centre, Cuerden Way, Bamber Bridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8 Crossfit, Mararthon Place,	1.4%	7	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Gymetc, King Street, Leyland	3.1%	17	3.8%	1	0.0%	0	10.6%	3	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Leisure Centre, Lancastergate, Leyland	4.7%	25	2.0%	1	5.5%	2	1.8%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 8 SAS Gym, Clydesdale Place,	1.5% 0.0%	8	0.0% 0.0%	0		0	0.0% 0.0%	0	2.9% 0.0%	1	8.9% 0.0%	3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Leyland Tramp2lean, Osprey Place, Titan Way, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9 Motivated Fitness, Church	1.0%	5	16.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Tarleton, Preston Other, Zone 9 Zone 10	0.2%	1	2.0%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Seasons Leisure Centre (Active Nation), Water	6.6%	35	2.6%	1	29.4%	13	22.5%	7	10.2%	2	15.1%	5	0.0%	0	0.0%	0	0.0%	0
Street, Chorley Anytime Fitness, New Market Street, Chorley	1.2%	7	0.0%	0	11.6%	5	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Chorley Fitness, Chapel Street, Chorley	1.6%	9	0.0%	0	12.3%	5	3.3%	1	5.3%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Chorley United Reformed Church, Hollinshead Street, Chorley	0.1% 0.2%	1	0.0% 0.0%	0	1.2% 1.2%	1	0.0% 1.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, Zone 10 Pasquills Gym, Friday Street,	1.0% 0.0%	5 0	0.0% 0.0%	0	9.0% 0.0%	4	0.0% 0.0%	0	6.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Chorley Sportesse-pt, Yarrow Mill,	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarrow Road, Chorley Xfit Gym, Friday Street, Chorley	0.9%	5	12.1%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11 A1 Fitness, Springfield	0.3%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road, Coppull Buckshaw Village Community Centre, Unity	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place, Buckshaw GymWorks, Euxton Lane, Euxton, Chorley	1.8%	10	0.0%	0	8.5%	4	6.0%	2	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11	0.7%	4	0.0%	0	0.0%	0	10.4%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Hall Hotel & Leisure Club, Park Hall Road, Charnock Richard	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12 Clayton Green Sports Centre (Active Nation), Clayton Green Centre, Centre	1.2%	7	0.0%	0	2.3%	1	0.0%	0	12.1%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Drive, Clayton-le-Woods David Lloyd, Moss Lane, Whittle-le-Woods, Cheeley	3.4%	18	0.0%	0	9.4%	4	14.7%	5	4.4%	1	17.4%	5	0.0%	0	0.0%	0	0.0%	0
Chorley Other, Zone 12	0.6%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Shaw Hill Golf Resort & Spa, Shaw Hill, Whittle-le-Woods	0.2%	1	0.0%	0		0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Zone 13 Other, Zone 13	0.8%	4	0.0%	0	1.2%	1	2.3%	1	1.6%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0

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Total 0.1% 0.5% 0.8% 2.9%	1 3 4 16	2.6% 0.0%	0 0	Zone 10 0.0% 0.0%	0 0	Zone 1 0.0% 0.0%	0	Zone 1	2	Zone 1.	3	Zone 1	4	Zone 1	5	Zone 1	
0.5% 0.8% 2.9%	3	0.0% 2.6%	0				0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	
0.5% 0.8% 2.9%	3	0.0% 2.6%	0				0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	
0.8% 2.9%	4	2.6%		0.0%	0	0.0%						2.070		0.070		0.070	0
2.9%			1				0	0.0%	0	0.0%	0	8.2%	3	0.0%	0	0.0%	0
	16	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	3	0.0%	0	0.0%	0
0.9%			0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.2%	11	7.4%	2	0.0%	0
	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0
0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.9%	10	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	31.9%	10	0.0%	0
0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	5	0.0%	0
1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	6
0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
0.4%	2	2.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	5	0.0%	0	0.0%	0	0.0%	0
0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	2
0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
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	466		20		36		32		34		28		27		21		20
	0.4% 0.0% 1.9% 0.9% 1.1% 0.4% 0.4% 0.5% 0.4% 0.2% 1.5% 0.2% 0.1% 2.0% 0.3% 0.2% 0.5% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2	0.4% 2 0.0% 0 1.9% 10 0.9% 5 1.1% 6 0.4% 2 0.4% 2 0.9% 5 0.4% 2 0.5% 3 0.4% 2 0.2% 1 1.5% 8 0.2% 1 0.1% 0 2.0% 11 0.3% 1 0.2% 1 0.5% 3 0.2% 1 1.0% 5 0.0% 0 0.0% 0 0.0% 0	0.9% 5 0.0% 0.4% 2 0.0% 0.0% 0 0.0% 1.9% 10 0.0% 0.9% 5 0.0% 1.1% 6 0.0% 0.4% 2 0.0% 0.4% 2 0.0% 0.5% 3 0.0% 0.4% 2 0.0% 0.5% 3 0.0% 0.4% 2 0.0% 0.2% 1 0.0% 0.2% 1 0.0% 0.2% 1 0.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.5% 3 2.0% 0.2% 1 0.0% 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 0	0.9% 5 0.0% 0 0.4% 2 0.0% 0 0.0% 0 0.0% 0 1.9% 10 0.0% 0 0.9% 5 0.0% 0 1.1% 6 0.0% 0 0.4% 2 0.0% 0 0.4% 2 0.0% 0 0.5% 3 0.0% 0 0.4% 2 0.0% 0 0.2% 1 0.0% 0 0.2% 1 0.0% 0 0.2% 1 0.0% 0 0.2% 1 0.0% 0 0.2% 1 0.0% 0 0.5% 3 2.0% 1 0.2% 1 0.0% 0 0.5% 3 2.0% 1 0.2% 1 0.0% 0 0.5% 3 2.0% 1 0.2% 1 0.0% 0 0.5% 3 2.0% 1 <td>0.9% 5 0.0% 0 0.0% 0.4% 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 1.9% 10 0.0% 0 0.0% 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Weighted:							OI AA	10									0	2018
	Tota	1	Zone 9	9	Zone 10	ı	Zone 1	1	Zone 1	2	Zone 13	3	Zone 1	4	Zone 1	.5	Zone 1	16
Q40 Which centre / facilit						a?												
Zone 1																		
LeVel, Lancaster Road, Preston Zone 2	0.9%	7	0.0%	0	6.0%	3	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon Cinema, Port Way, Riversway, Preston	26.0%	190	11.7%	7	7.3%	4	3.9%	2	0.0%	0	0.0%	0	44.5%	20	14.7%	5	0.0%	(
Zone 5 The Palace Cinema, Market Place, Longridge	4.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	9.6%	:
Zone 7 Vue Cinema, The Capitol	29.8%	217	29.1%	19	7.9%	4	14.0%	7	18.9%	6	1.4%	0	3.7%	2	12.9%	5	23.4%	(
Centre, Walton-le-Dale Vue, Capital Trade Park, London Way, Walton-le-Dale, Preston	0.6%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 10 Chorley Empire Community Cinema, Chorley Little Theatre, Dole Lane, Chorley	0.4%	3	0.0%	0	3.4%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 15 Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other Outside Study Area Blackpool Rocks, Winter Gardens, Church Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	(
Blackpool Cineworld, The Valley, Eagley Brook Way, Bolton	1.0%	7	0.0%	0	1.3%	1	0.0%	0	4.6%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	(
Empire, Anjou Boulevard, Robin Park, Wigan	0.9%	6	1.4%	1	2.0%	1	4.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	(
Light Cinema, Market Place Shopping Centre, Bolton	1.1%	8	0.0%	0	9.5%	5	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon Cinema, Rigby Road, Blackpool	1.6%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	6.1%	2	0.0%	(
Odeon, Deansgate, Manchester	0.8%	6	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Odeon, The Trafford Centre, Stretford, Manchester	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Other, Bolton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
The Dukes, Moor Lane, Lancaster	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	2.3%	1
The Grand, York Street, Clitheroe The Island Cinema, South	0.0% 2.0%	0 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Promenade, Lytham St Annes	2.0%	14	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	22.0%	10	0.070	U	0.070	(
The Regent Cinema, Church Street, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Vue Cinema, Church Street, Lancaster	1.8%	13	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	30.6%	11	0.0%	(
Vue Cinema, Middlebrook Retail & Leisure Park, The Link Way, Horwich	18.4%	134	1.4%	1	58.0%	31	69.6%	33	62.0%	20	93.0%	31	3.7%	2	0.0%	0	2.3%	1
Vue Cinema, North Promenade, Thornton-Cleveleys	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	26.1%	10	0.0%	(
Vue Cinema, Ocean Plaza, Marine Drive, Southport	4.3%	32	46.8%	30	0.0%	0	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Vue Cinema, The Peel Centre, Lower Audley Street, Blackburn	2.8%	20	0.0%	0	3.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	50.7%	13
Others Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base:		729		64		54		48		32				45		38		26

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	Total	1	7 (_
		•	Zone 9	,	Zone 10		Zone 11	1	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q41 Which centre / facilit Those who go to restaur	-			_		rant	?											
Zone 1	anns an g	,00,11	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,															
Fishergate Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishergate, Preston																		
Preston City Centre St George's Shopping	23.0% 0.0%	225 0	36.7% 0.0%	23 0	0.0% 0.0%	0	4.6% 0.0%	3	6.7% 0.0%	2	0.0% 0.0%	0	14.2% 0.0%	9	4.0% 0.0%	2	11.9% 0.0%	0
Centre, Friargate, Preston	0.076	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.070	U
St John's Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Road, Preston Zone 2																		
Ashton-on-Ribble Local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre	0.170	•	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070		0.070		0.070	Ü	0.070	
Blackpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Road/Woodplumpton Road Local Centre,																		
Preston																		
Other, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plungington Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston Zone 3																		
Deepdale Shopping Park,	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Blackpool Road, Preston																		
Fulwood Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsands Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston																		
New Hall Lane Local Centre, Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Retail Park, Queen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street, Preston																-		
Ribbleton Avenue Local	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Centre, Preston Ribbleton Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Preston	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
Sharoe Green Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Zone 4																		
Barton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughton Village Centre	0.5%	4	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cottam Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 4 Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0
Longridge Town Centre	3.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	6.6%	3
Other, Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ribchester Village Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Zone 6 Kingsfold Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü
Liverpool Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penwortham District Centre																		
Penwortham District Centre	1.5%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Zone 7	1.070		11.70	-	0.070	Ü	0.070	Ü	0.070	Ü	0.070		1.270	•	0.070	Ü	0.070	
Bamber Bridge Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Capitol Retail Park, Capitol Way, Walton-Le-Dale	0.8%	8	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Greens Lane Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Clayton																		
Brook/Green	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	
Gregson Lane Local Centre Higher Walton Local Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Hoghton Village Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lostock Hall Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riley Green Local Centre	0.3%	3	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Samlesbury Village Centre Station Road, Bamber Bridge	0.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
District Centre	0.070	U	0.070	J	0.070	J	0.070	J	0.070	J	0.070	U	0.070	U	0.070	U	0.070	·
	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tardy Gate District Centre						^	0.007	^	0.00/	^	0.007	^		_				0
Fardy Gate District Centre Walton-le-Dale Local Centre Zone 8	1.8%	18	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						Г	or w	16	T								July 2	2018
	Total		Zone 9	١	Zone 10)	Zone 1	1	Zone 1	12	Zone 1	3	Zone 14	1	Zone 1:	5	Zone 1	.6
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland Town Centre Olympian Way Retail Park,	4.6% 0.0%	44 0	1.4% 0.0%	1 0	2.7% 0.0%	3 0	3.8% 0.0%	3 0	0.0% 0.0%	0	4.8% 0.0%	3 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Olympian Way, Leyland Other, South Ribble Seven Stars Local Centre, Leyland	0.2% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 9 Croston Local Centre	0.3%	3	2.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.9%	9	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere Brow Village Centre	0.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.8%	8	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
New Longton Local Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.3%	3	1.1%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.9%	8	13.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.3%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre Zone 10	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local	8.6% 0.0%	84 0	0.0% 0.0%	0	38.8% 0.0%	41 0	20.6% 0.0%	14 0	36.5% 0.0%	13 0	20.8% 0.0%	12 0	0.0% 0.0%	0	0.0% 0.0%	0	1.2% 0.0%	1 0
Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, Chorley Water Street Local Centre,	0.0%	0	0.0%	0		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Zone 11	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	O	0.070	O	0.070	Ü	0.070	O
Balshaw Lane Local Centre, Euxton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.7%	7	0.0%	0		2	3.4%	2	1.2%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.1%	1	0.0%	0		0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	1.0%	9	0.0%	0		2	9.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.4%	4	0.0%	0		1	1.0%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	1.1%	10	0.0%	0	0.0%	0	4.4%	3	3.2%	1	0.0% 0.0%	0	1.0%	1	7.7%	5 0	0.0% 0.0%	0
Euxton Village Centre	1.1% 0.0%	10	0.0%	0	3.2% 0.0%	3	10.1% 0.0%	7	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other, Zone 11 Runshaw Lane Local Centre, Euxton	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12 Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local Centra, Whittle le Woods	0.6%	6	0.0%	0	3.2%	3	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District	0.6%	6	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or vv	I G	г								July	2018
	Total		Zone 9	ı	Zone 10		Zone 11	l	Zone 12	2	Zone 13	3	Zone 14	ļ	Zone 1	5	Zone	16
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Other, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Brinscall Wheelton Local Centre	0.5%	5	0.0%	0	0.7%	1	0.8%	1	3.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	C
Whittle-le-Woods Village	0.2%	2	0.0%	0	1.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Centre Zone 13																		
Adlington Town Centre	1.2%	11	0.0%	0	3.1%	3	0.0%	0	0.0%	0		8	0.0%	0	0.0%	0	0.0%	(
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Chorley Road Local Centre, Adlington	0.5%	5	0.0%	0	0.0%	0	1.0%	1	1.2%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	C
Cowling Village Centre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Zone 14 Freckleton Village Local	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	C
Centre																		
Kirkham Town Centre Other, Zone 14	0.7% 0.1%	7 1	0.0% 0.0%	0	1.0% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	6.5% 0.0%	4	0.0% 0.0%	0	0.0%	(
Wesham Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Zone 15 Bilsborrow Village Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	C
Brock Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O
Garstang Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	22.3%	13	0.0%	0
Great Eccleston Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.5%	2	0.0%	0
Knott End-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Other, Zone 15 Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Langho Village Centre Mellor Village Centre	0.2% 0.5%	2 5	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	3.3% 7.8%	2
Salesbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Outside Study Area Alexandria Drive, St Annes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Local Centre Barrow-in-Furness Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.2%	1
Centre Blackburn Retail & Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Park, Lower Audley Street, Blackburn																		
Blackburn Town Centre	2.9%	28	0.0%	0	0.0%	0	1.0%	1	2.7%	1	0.8%	0	0.0%	0	0.0%	0	27.2%	14
Blackpool Retail Park, Squires Gate Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	C
Blackpool Town Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	9.1%	6	0.0%	0	0.0%	C
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre	1.4%	14	0.0%	0	2.4%	3	0.0%	0	5.5%	2	1.5%	1	3.7%	2	1.4%	1	0.0%	0
Burnley Town Centre	0.3%	3	0.0%	0 2	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Burscough Town Centre Central 12 Shopping Park,	0.3% 0.0%	3 0	3.6% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0
Derby Road, Southport Cherry Tree Retail Park, Cherry Tree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackpool Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clitheroe Town Centre	1.0%	9	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5
Darwen Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	1
Edinburgh City Centre Fleetwood Town Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ċ
Horwich Town Centre	1.2%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	19.2%	11	0.0%	0	0.0%	0	0.0%	C
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 9)	Zone 1	0	Zone 1	1	Zone 12	2	Zone 13	3	Zone 14	ı	Zone 15	5	Zone 1	6
Lancaster City Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5	0.0%	C
Lincoln City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	(
Liverpool City Centre	0.6%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
London	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.0%	1	0.0%	0	0.0%	0	2.2%	1
Lytham Town Centre	2.3%	22	0.0%	0	0.0%	0	1.9%	1	6.3%	2	0.0%	0	12.7%	8	2.1%	1	2.3%	1
Manchester City Centre Marus Bridge Retail Park,	3.6% 0.0%	35 0	0.0% 0.0%	0	10.8% 0.0%	11	9.7% 0.0%	7 0	6.3% 0.0%	2	3.8% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Warrington Road, Wigan Meols Cop Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Meols Cop Road, Southport																		
Middlebrook Retail & Leisure Park, Horwich, Bolton	2.4%	23	0.0%	0	8.2%	9	12.2%	8	1.7%	1	10.0%	6	0.0%	0	0.0%	0	0.0%	(
Morcambe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ormskirk Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	2.9%	29	9.6%	6	0.5%	1	0.8%	1	7.3%	3	2.1%	1	3.0%	2	5.2%	3	5.5%	3
Other, Ribble Valley	0.6%	6	1.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Other, Salford Other, Stockport	0.1% 0.0%	1	0.0% 0.0%	0	0.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Warrington	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wyre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	(
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Poulton-le-Fylde Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	1.0%	9	7.1%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Annes Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	10	0.0%	0	0.0%	(
St Davids Road North, St Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre Standish Town Centre	0.6%	6	0.0%	0	3.1%	3	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	(
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Thornton Village Centre Thornton-Cleveleys District	0.4% 0.2%	4 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 1.2%	0 1	6.0% 1.4%	4 1	0.0% 0.0%	0
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn Trafford Centre, Regenct	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cresent, Manchester Warton Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	(
Whalley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Wigan Town Centre	0.2%	8	0.0%	0	2.4%	3	0.8%	1	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wrightington Local Centre York City Centre Others	0.3% 0.0%	3	0.0% 0.0%	0	1.0% 0.0%	1 0	2.7% 0.0%	2 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Abroad	1.6%	15	0.0%	0	4.3%	5	1.0%	1	0.0%	0	0.0%	0	1.8%	1	2.9%	2	6.9%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	O

by Zone - Part 2 (Filtered Nulls & SFT)

Weighted:

Preston & Chorley Household Survey For WYG

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	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base:	975	64	106	68	36	56	61	60	52
Sample:	964	54	94	69	53	62	59	49	58

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q42 Which centre / facility did you last visit to go to bars, pubs and night / social clubs? Those who go to bars, pubs and / or night / social clubs at Q38: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.1% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 28.9% 207 25.2% 11 4.0% 3 0.0% 0 0.0% 0 0.0% 0 30.7% 12 1.8% 3.1% St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Friargate, Preston 0.0% 0.0% St John's Shopping Centre, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 Lancaster Road, Preston Zone 2 Ashton-on-Ribble Local 0 0.3% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre Blackpool 0.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Other, Zone 2 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 2 0 0.0% 0 0.0% 0 0 0 0 0 0 Centre, Preston Zone 3 Deepdale Shopping Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Fulwood Town Centre 1.9% 13 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longsands Lane Local 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% Miller Road Local Centre, 0 Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Ribbleton Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0 Sharoe Green Local Centre. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Preston Zone 4 Barton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Broughton Village Centre 0.6% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 4 0 0 0 0 Cottam Local Centre 0.4% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Other, Zone 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 2.9% 21 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Town Centre Other, Zone 5 0.3% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.1% 0.0% 0 0.0% 0 Ribchester Village Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Zone 6 0 0 0 Kingsfold Local Centre. 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Penwortham Liverpool Road. 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 3.9% 28 9.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge Town Centre 0 1.4% 10 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Capitol Retail Park, Capitol 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 Way, Walton-Le-Dale 3.3% 0.0% Great Greens Lane Local 0.1% 1 0.0% 0 0.0% 0 0.0% 0 1 0.0% 0 0.0% 0 0.0% 0 Centre, Clayton Brook/Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Hoghton Village Centre 0.9% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lostock Hall Village Centre 1.1% 8 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 0.0% Riley Green Local Centre 0.6% 4 0.0% 0 2 0.0% 0 0.0% 0 0.0% 0 5.8% 2 0 0.0% 0 Samlesbury Village Centre 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n Station Road, Bamber Bridge 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.0% 0 0.0% 0 District Centre 0 0 Tardy Gate District Centre 0.6% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 4 Walton-le-Dale Local Centre 2 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0 0.3% 0 0 0.0% 0 0.0% Zone 8 Clayton-le-Woods Village 0.3% 2 0.0% 0 0.0% 0 0.0% 0 4.8% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1

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Centre Earnshaw Bridge Local Centre Leyland Format Plane Counter Counter Earnshaw Bridge Local Counter Counter Earnshaw Bridge Local Counter C	Weighted:						F	or W	YG	Ť								July 2	2018
Earnshaw Bridge Local		Total		Zone 9)	Zone 1	0	Zone 1	1	Zone 1	2	Zone 13	3	Zone 14	1	Zone 1	5	Zone 1	16
Center Layshard Framingen Layshard Carpingen Layshard	Centre																		
Leyland Leucaster Leual Cearter 0.0% 0 0.0%	Earnshaw Bridge Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Clayton De-Woods Leyland Town Centre S.9% 42 4.9% 2 0.0% 0 0.5%% 3 0.0% 0 0.6%% 3 0.0% 0		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Leyband Town Centre 5.9% 42 4.9% 2 0.0% 0 5.7% 3 0.0% 0 0.0% 0 0.0% 0 0.00% 0	Lancaster Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Olympian Way, Leyland Olors, South Ribble	Leyland Town Centre																	0.0% 0.0%	0
Seven Stars Local Centre 0.9% 0 0.0%	Olympian Way, Leyland																		(
Crosson Local Centre	Seven Stars Local Centre, Leyland																	0.0%	C
Lauguno District Centre 1.7% 12 16.4% 7 0.9% 0 0.0%		0.4%	3	4.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mere Brow Village Centre																		0.0%	0
Much Hoole Village Centre	Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	_																	0.0%	C
Other, Zone 9 O.98	_																	0.0%	0
Tarleton Willage Centre 0.5% 3 7.7% 3 0.0% 0	_																		0
Walmer Bridge Local Centre																			0
Whitestake Village Centre																		0.0%	0
Chorley Retail Park, George Street, Chorley Retail Park, George Street, Chorley Retail Park, George Street, Chorley Chorley Flown Centre Chorley Chorley Town Centre 13.0% 93 0.0% 0 71.3% 59 18.8% 9 55.6% 13 19.0% 8 0.0% 0 1.8% 1 0.09 0.09 0.00 0.00 0.00 0.00 0 0.0% 0	Whitestake Village Centre																	0.0%	0
Street, Chorley Chorley Young Centre 13.0% 93 0.0% 0 71.3% 59 18.8% 9 55.6% 13 19.0% 8 0.0% 0 1.8% 1 0.0% Collingwood Road Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley Eaves Green Road Local Centre, Chorley Eaves Laren Korth) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley Eaves Laren Korth) Local Centre, Chorley Eaves Laren Korth) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley Eaves Laren Korth) Local Centre, Chorley Eaves Laren Korth) Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Chorley Hall Gate Local Centre (Astley Village), Chorley Market Walk, New Market 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Street, Chorley Pall Mall Local Centre, Chorley Pall Mall Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Street, Chorley Park Road Local Centre, Chorley Park Road Local Centre, Chorley Filling Lane Local Centre, Chorley Water Street Local Centre, Chorley Exclesion Buckshaw Village District 2.1% 15 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Balshaw Lane Local Centre, Chorley Centre, Euxton Carnington Centre, Coppull Local Centre, Coppull Local Centre, Clophul Local Centre, Clophul Local Centre, Coppull Local Centre, Clophul Local Centre		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callingwood Road Local		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (North) Local 0.0% 0 0.0%																		0.0% 0.0%	0
Eaves Lane (North) Local 0.0% 0 0.0%	Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaves Lane (South) Local Contrey Chorley Half Gate Local Centre (0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Čentre (Astley Village), Chorley Market Ma		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market 0.0% 0 0.0%	,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, 0.0% 0 0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley 0.0% 0 0.0% </td <td>Pall Mall Local Centre,</td> <td>0.0%</td> <td>0</td>	Pall Mall Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley Steeley Lane Local Centre, Chorley Steeley Lane Local Centre, Chorley O.0% O	Park Road Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeley Lane Local Centre, 0.0% 0 0.	Pilling Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Street Local Centre, Chorley Chorl	Steeley Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balshaw Lane Local Centre, 0.2% 1 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.	Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District 2.1% 15 0.0% 0 0.0% 0 27.3% 14 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre, Euxton Carrington Centre Local 0.1% 1 0.0% 0 0.0% 0 1.1% 1 0.0% 0 0.0%	Zone 11	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local 0.1% 1 0.0% 0 0.0% 0 1.1% 1 0.0% 0		2.1%	15	0.0%	0	0.0%	0	27.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village 0.5% 4 0.0% 0 0.7% 1 6.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre Coppull Local Centre, 0.4% 3 0.0% 0 0.0%	Carrington Centre Local	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Coppull Local Centre, Coppull Eccleston Local Centre 1.0% 7 0.0% 0 0.0%		0.5%	4	0.0%	0	0.7%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre 0.5% 4 0.0% 0 0.0% 0 3.9% 2 0.0% 0 0.0%	Coppull Local Centre,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre 1.0% 7 0.0% 0 0.7% 1 13.3% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.09 0	**	0.50/	4	0.007	0	0.004	^	2.00/	2	0.004		0.00/	0	0.00/	0	4.20/	2	0.004	^
Other, Zone 11 0.1% 1 0.0% 0 0.0% 0 1.1% 1 0.0% 0																			0
Runshaw Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	ē																		0
EUXTON	· · · · · · · · · · · · · · · · · · ·																	0.0%	0
Zone 12 Bury Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%	Zone 12 Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
	Chorley Old Road Local	0.3%	2	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District 0.3% 2 0.0% 0 0.0% 0 0.0% 0 4.7% 1 0.0% 0 0.0% 0 0.0% 0 0.09		0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						T,	OI AA	10	Г								July	2018
	Total		Zone 9		Zone 10		Zone 11	1	Zone 12	2	Zone 13		Zone 14		Zone 1	5	Zone	16
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	1.1% 0.0%	1 0	2.6% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0 0	0.0% 0.0%	0
Brinscall	0.20/		0.00/	0	0.00/		0.00/	0	4.50/		0.00/	0	0.00/	0	0.00/		0.00/	0
Wheelton Local Centre Whittle-le-Woods Village Centre	0.2% 0.2%	1	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	4.5% 1.4%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 13																		
Adlington Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		6 0	0.0%	0	0.0%	0	0.0% 0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0	0.0%	U	0.0%	U
Chorley Road Local Centre, Adlington	1.2%	9	0.0%	0	2.3%	2	0.0%	0	0.0%	0	14.3%	6	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	U	0.0%	0
Freckleton Village Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0
Kirkham Town Centre	1.3%	10	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0
Other, Zone 14	0.1%	1 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wesham Local Centre Zone 15	0.1%	1	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	2.0%	1	0.0%	U	0.0%	U
Bilsborrow Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre Great Eccleston Village	2.8% 0.0%	20	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	42.8% 0.0%	16 0	0.0% 0.0%	0
Centre Knott End-on-Sea Village	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0
Centre Other, Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Zone 16 Langho Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Mellor Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	4
Salesbury Village Centre Other Outside Study Area	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Alexandria Drive, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness Town Centre Blackburn Retail & Leisure	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Lower Audley Street, Blackburn	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	Ü
Blackburn Town Centre	2.4%	17	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.8%	4	28.3%	7
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	4	0.0%	0	3.1%	1
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre Burnley Town Centre	0.5% 0.0%	4	0.0% 0.0%	0	1.2% 0.0%	1	1.1% 0.0%	1	0.0% 0.0%	0	3.8% 0.0%	2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Burscough Town Centre	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	8
Darwen Town Centre	0.1%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Edinburgh City Centre Fleetwood Town Centre	0.0% 0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% 0.0%	0	1.8%	1	0.0%	0
Headroomgate Road, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annes Local Centre	1.50/	11	0.00/	0	0.70/	1	0.00/	0	0.00/	0	25.20/	10	0.00/	0	0.00/	0	0.00/	0
Horwich Town Centre Kew Retail Park, Scarisbrick	1.5% 0.0%	11	0.0% 0.0%	0	0.7% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	25.2% 0.0%	10	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
New Road, Southport	0.070	J	0.070	3	0.070	J	0.070	J	0.070	J	0.070	,	0.070	J	0.070	Ü	5.070	J

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Weighted:						r	or w	ľG	Г								July 2	018
	Total		Zone 9		Zone 10)	Zone 11		Zone 12	2	Zone 13		Zone 14	ļ	Zone 15		Zone 1	6
Lancaster City Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4	0.0%	(
Lincoln City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	(
Liverpool City Centre	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Lytham Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	(
Manchester City Centre	3.2%	23	0.0%	0	13.1%	11	10.4%	5	12.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Marus Bridge Retail Park, Warrington Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Meols Cop Retail Park, Meols Cop Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Middlebrook Retail & Leisure Park, Horwich, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Morcambe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	(
Nova Scotia Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Bolton Road, Blackburn Ocean Plaza Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Marina Drive, Southport	0.10/	1	1.50/	1	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	,
Ormskirk Town Centre Other, Leeds	0.1% 0.0%	1	1.5% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other, Leeds Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Manchester	0.1%	4	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	1.4%	10	2.0%	1	0.7%	1	0.0%	0	0.0%	0	2.9%	1	2.8%	1	1.8%	1	0.0%	(
Other, Ribble Valley	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Salford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Other, Stockport	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wyre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Parliament Street Retail Park, Bulk Road, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ò
Poulton-le-Fylde Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.6%	1	0.0%	(
Ringtail Retail Park, Liverpool Road South, Burscough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport Town Centre	0.2%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Annes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road North, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road South, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Standish Town Centre	0.3%	2	0.0%	0	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Peel Centre, Lower Audley Street, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Thornton Village Centre Thornton-Cleveleys District	0.0% 0.2%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0	0.0% 2.4%	0 1	0.0% 0.0%	(
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C
Blackburn Trafford Centre, Regenct	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cresent, Manchester	0.11		0.00		0.0-		0.00		0.0-		0.0	_			0.00	_	0.00	
Warton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	(
Whalley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Wigan Town Centre	0.3%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	(
Woodlands Road, Ansdell Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wrightington Local Centre York City Centre Others	0.1% 0.1%	1	0.0% 0.0%	0	1.2% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	1
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	C

by Zone - Part 2 (Filtered Nulls & SFT)
Weighted:

Preston & Chorley Household Survey For WYG

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Weighted:						F	or w	YC	ī								July	2018
	Tota	ıl	Zone	9	Zone 1	0	Zone 1	11	Zone	12	Zone 1	13	Zone 1	14	Zone 1	15	Zone	16
Weighted base: Sample:		715 675		44 34		82 66		50 52		24 32		41 41		38 38		37 33		25 24
Q43 Which centre / faci Those who go ten-pin						owlin	g?											
Zone 1																		
Level, Lancaster Road, Preston	18.8%	32	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	(
MFA Bowl, Greenbank Street, Preston	33.1%	56	0.0%	0	16.9%	3	0.0%	0	19.2%	1	0.0%	0	63.3%	5	76.1%	7	0.0%	(
Preston Guild Hall, Lancaster Road, Preston (01) Zone 15	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	(
Other, Zone 15 Other Outside Study Area	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
AMF Bowling, Wallgate, Wigan	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1	0.0%	0	0.0%	(
Hollywood Bowl, Middlebrook Retail & Leisure Park, The Linkway, Horwich	29.4%	50	9.4%	1	83.1%	16	100.0%	13	80.8%	5	90.6%	8	0.0%	0	0.0%	0	0.0%	(
MFA Bowl, Market Street, Blackpool	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	2	0.0%	(
Other, OSA	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	(
Premier Bowl & Laser, Ocean Plaza, Marine Drive, Southport	10.1%	17	84.0%	11	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	(
Tenpin, The Peel Centre, Lower Audley Street, Blackburn Others	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base:		169		13		19		13		6		9		8		9		2
Sample:		133		11		12		12		6		6		10		6		3

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weighteu.						_	01 11	- 0									July 2	2010
	Tota	l	Zone 9)	Zone 10		Zone 1	1	Zone 1	2	Zone 1	3	Zone 14	ļ	Zone 1	5	Zone 1	16
Q44 Which centre / facili Those who go to bingo	-				-													
Zone 1	2.10/	2	0.00/	0	0.00/	0	0.007	0	0.00/	0	0.00/	0	0.00/	0	0.00/	0	0.00/	
Club 3000, Tithebarn Street, Preston	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gala Bingo, Market Street, Preston	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
New Meadow Street Labour Club, North Road, Preston	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Club 3000, New Hall Lane, Preston	45.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Zone 3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 4 Other, Zone 4 Zone 5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Longridge Town Centre St Wilfrid's Terrace Members Club, St Wilfrid's Terrace,	0.5% 0.5%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Garstang, Longridge Lone 7 Bamber Bridge Trades Hall Club & Institute, Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Road, Bamber Bridge Yone 8 Other, Zone 8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Zone 9																		
Croston Sports Club, Old Emmanuel School, Westhead Road, Croston	5.4%	5	100.0%	4	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Cone 10 Gala Bingo, Market Street, Chorley	10.8%	9	0.0%	0	62.6%	3	66.7%	1 1	00.0%	1	35.0%	3	0.0%	0	0.0%	0	0.0%	(
Zone 11 Ex-Service Mens Club, (Royal British Legion), Springfield Road, Coppull, Chorley Zone 12	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	(
Wheelton Local Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1	0.0%	0	0.0%	(
Zone 13 Other, Zone 13	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	3	0.0%	0	0.0%	0	0.0%	(
Zone 14 Other, Zone 14	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	76.2%	2	0.0%	0	0.0%	(
Zone 15 Other, Zone 15	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	(
Other Outside Study Area Empire Bingo, Hawes Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Lane, Blackpool Gala Bingo, Ainsworth	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	
Street, Blackburn Gala Bingo, Anjou Boulevard, Robin Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Wigan Gala Bingo, Crompton Street, Wigan	2.2%	2	0.0%	0	37.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Gala Bingo, King Street, Lancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mecca Bingo, Garrick Parade, Lord Street, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mecca Bingo, Ormrod Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Mecca Bingo, Talbot Road, Blackpool	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	(
Online Other, OSA Others	0.0% 3.1%	0 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 30.0%	0 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other (Don't know / can't	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
remember)																		

by Zone - Part 2 (Filtered Nulls & SFT)

Preston & Chorley Household Survey For WYG

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Weighted:			F	For WY(Ĵ				July 2018
	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Weighted base: Sample:	85 70	4 1	5 4	2 3		1 2	9 5		5 1 2 1

Weighted:

Preston & Chorley Household Survey For WYG

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Total Zone 9 Zone 10 Zone 11 Zone 12 Zone 13 Zone 14 Zone 15 Zone 16 Q45 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)? Those who visit for art / cultural activites at Q38: AND Excl. Nulls & SFT Zone 1 Fishergate Shopping Centre, 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Fishergate, Preston Preston City Centre 25.1% 156 14.4% 5 4.5% 3 10.9% 5 8.4% 2 3.9% 2 9.6% 4 22.2% 2.3% St George's Shopping 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Friargate, Preston 0.0% 0.0% St John's Shopping Centre, 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Lancaster Road, Preston Zone 2 Ashton-on-Ribble Local 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Centre Blackpool 0.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 Road/Woodplumpton Road Local Centre, Preston Other, Zone 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Plungington Road Local 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0 0 0 0 0 Centre, Preston Zone 3 Deepdale Shopping Park, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Blackpool Road, Preston Fulwood Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longsands Lane Local 0.0% 0.0% 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0.0% 0 0.0% Centre, Preston 0.0% 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0.0% 0 0.0% Miller Road Local Centre, 0 Preston New Hall Lane Local Centre, 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Preston Queens Retail Park, Queen 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Street, Preston Ribbleton Avenue Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston Ribbleton Lane Local 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Preston 0.0% 0 Sharoe Green Local Centre. 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Preston Zone 4 Barton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Broughton Village Centre 0.0% 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0 0.0% 0 0 0 Cottam Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Other, Zone 4 0.0% 0 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Longridge Town Centre 0.1% 1 0.0% Other, Zone 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Ribchester Village Centre 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 Zone 6 0 0 Kingsfold Local Centre. 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Penwortham Liverpool Road. 0.2% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Penwortham District Centre Penwortham District Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Bamber Bridge Town Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Capitol Retail Park, Capitol 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 2.4% 0.0% 0 Way, Walton-Le-Dale 0.0% 0.0% Great Greens Lane Local 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 Centre, Clayton Brook/Green Gregson Lane Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Higher Walton Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Hoghton Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 Lostock Hall Village Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Riley Green Local Centre 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 Samlesbury Village Centre 0.0% n 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% n Station Road, Bamber Bridge 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0 0.0% 0 District Centre 0 0 Tardy Gate District Centre 0.0% 0 0.0% 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Walton-le-Dale Local Centre 0.0% 0 0.0% 0.0% 0 0 0.0% 0.0% 0 0 0.2% 0 0.0% 0 0.0% 0 0.0% Zone 8 Clayton-le-Woods Village 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

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Weighted:						T,	OI VV	IU	r								July	2018
	Total		Zone 9	١	Zone 10)	Zone 1	1	Zone 1	2	Zone 13	}	Zone 14	ļ	Zone 1:	5	Zone 1	16
Centre																		
Earnshaw Bridge Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farington Local Centre, Leyland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster Lane Local Centre, Clayton-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Leyland Town Centre Olympian Way Retail Park, Olympian Way, Leyland	0.6% 0.0%	4 0	3.6% 0.0%	1	0.8% 0.0%	1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Other, South Ribble Seven Stars Local Centre, Leyland	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 9 Croston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawdesley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ö
Mere Brow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Õ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much Hoole Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Longton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarleton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walmer Bridge Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestake Village Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Street Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Retail Park, George Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Town Centre Collingwood Road Local	3.4% 0.0%	21 0	0.0% 0.0%	0	16.7% 0.0%	11 0	5.0% 0.0%	2 0	13.6% 0.0%	3 0	10.3% 0.0%	4 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Centre, Chorley Eaves Green Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (North) Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Chorley Eaves Lane (South) Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Gate Local Centre (Astley Village), Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Walk, New Market Street, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pall Mall Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park Road Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pilling Lane Local Centre, Chorley Steeley Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Water Street Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Zone 11	0.070	Ü	0.070	U	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	U	0.070	Ü	0.070	U
Balshaw Lane Local Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckshaw Village District Centre, Euxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrington Centre Local Centre, Eccleston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charnock Richard Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppull Local Centre, Coppull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euxton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 11 Runshaw Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Euxton Zone 12 Bury Lane Local Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withnell Chorley Old Road Local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Whittle-le-Woods Clayton Green District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						T,	OI AA	10	Г								July 2	2018
	Total		Zone 9		Zone 10		Zone 11	1	Zone 12	2	Zone 13	i	Zone 14	ļ	Zone 15	5	Zone 1	16
Centre, Clayton																		
Brook/Green Harpers Lane Local Centre, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 12 School Lane Local Centre,	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Brinscall	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	0	0.00/	0	0.00/		0.00/	0	0.00/	
Wheelton Local Centre Whittle-le-Woods Village Centre	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Zone 13																		
Adlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0
Botany Bay, Canal Mill, Botany Brow, Chorley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorley Road Local Centre, Adlington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Cowling Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Local Centre, Adlington Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freckleton Village Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Zone 14	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Wesham Local Centre Zone 15	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U
Bilsborrow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brock Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garstang Town Centre Great Eccleston Village	0.0% 0.1%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 2.4%	0 1	0.0% 0.0%	0
Centre Knott End-on-Sea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Other, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16 Langho Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salesbury Village Centre Other Outside Study Area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandria Drive, St Annes Local Centre Barrow-in-Furness Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre Blackburn Retail & Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Lower Audley Street, Blackburn	0.070	Ů	0.070	Ü	0.070		0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü	0.070	Ü
Blackburn Town Centre	1.2%	7	0.0%	0	0.0%	0	1.7%	1	3.3%	1	3.9%	2	2.8%	1	0.0%	0	6.4%	2
Blackpool Retail Park, Squires Gate Lane, Blackpool	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool Town Centre	6.6%	41	0.0%	0	1.5%	1	1.3%	1	3.3%	1	0.0%	0	25.4%	10	10.2%	3	0.0%	0
Bolton Gate Retail Park, Roundhill Way, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Shopping Park, Trinity Street, Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton Town Centre Burnley Town Centre	1.6% 0.1%	10 1	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	2.1% 0.0%	0	9.9% 0.0%	4	4.0% 0.0%	2	0.0% 0.0%	0	2.9% 0.0%	1 0
Burscough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central 12 Shopping Park, Derby Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Tree Retail Park, Cherry Tree Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Retail Park, Clifton Road, Blackpool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darwen Town Centre Edinburgh City Centre	0.1% 1.7%	1 10	0.0% 3.6%	0 1	0.0% 5.0%	0	0.0% 1.3%	0 1	3.0% 0.0%	1	0.0% 3.9%	0 2	0.0% 2.0%	0	0.0% 0.0%	0	0.0% 0.0%	0
Fleetwood Town Centre	0.1%	10	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headroomgate Road, St Annes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horwich Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kew Retail Park, Scarisbrick New Road, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:						r	or W	YG	г								July 2	.018
	Total		Zone 9)	Zone 10		Zone 1	1	Zone 12	2	Zone 13	}	Zone 14		Zone 15		Zone 1	6
Lancaster City Centre	1.9%	12	7.2%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	3	15.9%	4	0.0%	
Lincoln City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	(
Liverpool City Centre	7.6%	47	8.9%	3	14.4%	9	11.2%	5	7.2%	1	2.6%	1	2.0%	1	9.8%	3	4.5%	
London	7.8%	49	25.5%	9	3.7%	2	10.9%	5	8.9%	2	2.9%	1	0.0%	0	3.1%	1	37.2%	10
Lytham Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	2.4%	1	2.3%	
Manchester City Centre	31.5%	196	33.0%	12	45.1%	30	43.5%	19	47.0%	10	48.4%	19	20.3%	8	12.9%	4	36.1%	1
Marus Bridge Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Warrington Road, Wigan Meols Cop Retail Park, Meols Cop Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Middlebrook Retail &	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Leisure Park, Horwich, Bolton																		
Morcambe Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	4	0.0%	(
Nova Scotia Retail Park, Bolton Road, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ocean Plaza Retail Park, Marina Drive, Southport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ormskirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, OSA	1.8%	11	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.1%	1	5.7%	2	4.8%	1	8.3%	- 2
Other, Ribble Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Salford	0.7%	4	0.0%	0	0.8%	1	2.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	(
Other, Stockport	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Other, Wales Other, Warrington	0.2% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Other, Wyre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Č
Parliament Street Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	Ì
Park, Bulk Road, Lancaster	0.070	U	0.070	O	0.070	U	0.070	Ü	0.070	Ü	0.070	U	0.070	U	0.070	U	0.070	,
Poulton-le-Fylde Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Ringtail Retail Park, Liverpool Road South,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Burscough Robin Retail Park, Robin Park Road, Wigan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Skelmersdale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Southport Town Centre	0.7%	5	3.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
St Annes Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	(
St Davids Road North, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre St Davids Road South, St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Annes Local Centre Standish Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
The Peel Centre Hyndburn / Hyndburn Retail Park, Whitebirk Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn The Peel Centre, Lower	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Audley Street, Blackburn	0.00/	^	0.007	0	0.00/	0	0.004	0	0.00/	0	0.00/	^	0.00/	0	0.00/	0	0.007	
Thornton Village Centre Thornton-Cleveleys District	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Centre Townsmoor Retail Park, Great Bolton Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Blackburn Trafford Centre, Regenct Cresent, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Warton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Whalley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	·
Wigan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	Ö	0.0%	0	0.0%	i
Woodlands Road, Ansdell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Local Centre		~		Ü		-		Ü	,			Ü		-		_		
Wrightington Local Centre York City Centre Others	0.0% 0.5%	0 3	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 4.4%	0 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
Abroad	2.0%	13	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	(
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
(Don't know / can't	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
remember)	0.070	U	0.070	U	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	0.070	J	0.070	·

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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																	0	
	Tota	al	Zone	9	Zone	10	Zone 1	11	Zone 1	12	Zone	13	Zone 1	14	Zone 1	15	Zone	16
Weighted base: Sample:		622 640		35 27		65 58		43 46		21 40		40 42		38 41		28 26		27 32
Q46 How do you norma	lly trave	l wher	n visitine	n leisı	ıre dest	inatio	ns?											
Those who visit for one	•			-		·····												
Car / van (as driver)	65.0%	965	66.7%	67	65.1%	80	56.7%	47	70.6%	36	51.1%	36	74.1%	64	81.9%	74	68.7%	45
Car / van (as passenger)	8.4%	125	7.8%	8	6.8%	8	10.0%	8	8.2%	4	13.3%	9	6.3%	5	3.2%	3	5.8%	4
Bus, minibus or coach	4.3%	63	6.0%	6	0.4%	1	2.0%	2	1.5%	1	3.1%	2	5.2%	4	0.7%	1	1.9%	1
Motorcycle, scooter or moped	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Walk	8.0%	119	3.5%	3	9.9%	12	8.6%	7	5.6%	3	10.0%	7	4.1%	4	8.1%	7	6.7%	4
Taxi	3.6%	53	4.9%	5	2.2%	3	5.8%	5	0.0%	0	2.8%	2	0.0%	0	0.7%	1	2.6%	2
Train	4.5%	66	6.2%	6	7.6%	9	8.8%	7	5.2%	3	10.0%	7	5.5%	5	0.0%	0	7.1%	5
Bicycle	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Participate online only	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	83	4.9%	5	7.4%	9	8.2%	7	8.9%	5	9.7%	7	4.9%	4	1.0%	1	7.1%	5
Weighted base:		1485		100		123		82		51		71		87		91		65
Sample:		1470		83		107		88		79		83		88		77		75

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	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone	13	Zone 1	14	Zone	15	Zone	16
Q47 Which leisure facilit	ies wou	ıld you	u like to	see n	nore of i	in yoι	ır area?	[MR]										
Bars / pubs	1.5%	26	3.7%	4	1.4%	2	1.4%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	3.2%	57	2.4%	3	2.4%	3	8.2%	7	3.0%	2	4.7%	4	2.4%	2	0.0%	0	6.6%	5
Bowling alley	2.7%	49	0.0%	0	7.7%	10	10.5%	10	1.3%	1	7.2%	6	1.6%	2	2.0%	2	0.0%	0
Cinema	7.4%	133	0.0%	0	36.7%	50	23.4%	21	14.7%	10		12	1.8%	2	0.7%	1	2.3%	2
Concert hall / venue	0.5%	10	0.0%	0	1.8%	2	1.6%	1	0.7%	0	0.0%	0	1.1%	1	0.0%	0	1.4%	1
Cycle paths / area	0.7%	13	0.0%	0	1.4%	2	0.0%	0	3.9%	3	0.0%	0	1.5%	2	1.1%	1	0.0%	0
Dance facilities	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skate park	0.3%	5	0.0%	0	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & fitness (gym)	1.9%	35	9.0%	11	2.1%	3	1.1%	1	1.0%	1	0.7%	1	1.1%	1	4.1%	5	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	15	1.8%	2	2.3%	3	2.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.7%	31	1.6%	2	0.0%	0	2.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	5.1%	92	3.2%	4	7.4%	10	5.0%	5	0.0%	0	4.1%	3	2.4%	2	4.1%	5	7.6%	6
More sports facilities (football pitches, tennis courts)	2.6%	48	3.8%	5	1.4%	2	1.4%	1	2.7%	2	4.5%	4	3.9%	4	2.8%	3	6.9%	6
Museum / art galleries	0.2%	4	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	1.3%	23	1.9%	2	0.0%	0	0.8%	1	0.0%	0	0.6%	0	1.5%	2	0.0%	0	2.3%	2
Paintballing	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	3.0%	54	1.9%	2	4.3%	6	3.6%	3	3.6%	2	6.9%	6	2.4%	2	1.8%	2	0.7%	1
Swimming pool	5.5%	99	10.0%	12	2.7%	4	8.0%	7	7.3%	5	1.7%	1	5.1%	5	5.8%	7	2.3%	2
Theatre	1.6%	29	0.7%	1	0.7%	1	2.2%	2	0.7%	0	1.7%	1	2.4%	2	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arts & craft courses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Blood donor station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social	0.6%	11	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
club Dog-walking routes /	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.7%	1	0.0%	0	0.0%	0
facilities																		
Dry ski slope	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Horse-riding club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More / better leisure facilities in general	0.4%	8	0.7%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for older people	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0		0	0.0%	0	3.4%	4	0.0%	0
More facilities / activities for the disabled	0.3%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
More walking routes / paths	0.5%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0		0	0.7%	1	0.0%	0	0.9%	1
Motor cross track	0.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Roller skating / blading	0.4%	7	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterpark	0.4%	7	0.7%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.9%	1152	60.6%		43.1%	59	53.2%	48	62.6%	41		48	71.5%	73	72.2%	85	79.0%	65
(Don't know)	4.7%	85	3.9%	5	0.5%	1	4.0%	4	0.5%	0	5.0%	4	3.9%	4	3.1%	4	2.2%	2
Weighted base: Sample:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100
GEN Gender of responde	ent.																	
Male	36.1%	651	30.3%	36	43.4%	59	44.0%	40	39.1%	2.6	27.3%	22	39.3%	40	45.8%	54	29.1%	24
Female	63.9%				56.6%	78	56.0%	51			72.7%	59	60.7%		54.2%	64		58
	03.7/0		07.170		20.070		20.070		00.7/0		12.1/0		00.770		57.2/0		10.7/0	
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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	Tota	al	Zone	9	Zone	10	Zone	11	Zone	12	Zone ?	13	Zone	14	Zone	15	Zone	16
AGE Could I ask, how	old are yo	u?																
18 – 24 years	6.5%	117	6.8%	8	7.1%	10	3.6%	3	12.3%	8	6.6%	5	6.7%	7	10.1%	12	4.4%	4
25 – 34 years	14.4%	260	16.9%	20	16.6%	23	10.8%	10	18.5%	12	16.4%	13	16.9%	17	16.9%	20	8.7%	-
35 – 44 years	18.3%	329	13.6%	16	29.9%	41	24.7%	22	14.1%	9	24.4%	20	13.5%	14	15.5%	18	2.5%	2
45 – 54 years	18.9%	341	28.7%	34	16.5%	23	26.6%	24	15.5%	10	14.3%	12	19.1%	20	17.6%	21	11.4%	9
55 – 64 years	18.3%	330	15.8%	19	11.8%	16	8.9%	8	19.2%	13	11.2%	9	21.0%	22	12.6%	15	24.5%	2
65+ years	23.7%	427	18.3%	22	18.0%	25	25.4%	23	20.3%	13	27.1%	22	22.8%	23	27.3%	32	48.6%	4
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Weighted base: Sample:		1803 1803		119 100		137 125		91 100		65 100		82 100		102 100		117 100		83 100
GEN2 Which of the Those who live in th	_			s you	r gende	r? [Pi	₹]											
	•	Ü		2	22.50/	10	46.20/	25	20.20/	10	22.20/	12	0.00/	0	0.00/		0.00/	(
Male Female	31.1% 57.1%	125 229	15.6% 59.4%	3 13		46 75	46.3% 45.9%	35 35	29.3% 54.8%	19	22.3% 74.7%	13 43	0.0%	0	0.0%	0	0.0%	,
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Prefer not to answer)	11.7%	47	25.0%	6		17	7.7%	6	16.0%	10	3.0%	2	0.0%	0	0.0%	0	0.0%	Ì
` ′	11.770		23.0%		12.170		7.770		10.0%		3.0%		0.0%		0.0%		0.0%	
Weighted base:		401		22		137		77		65		58		0		0		(
Sample:		428		15		125		92		100		67		0		0		(
Those who live in th Yes No	ne Chorley B 85.2% 1.2%		75.0% 3.9%	17 1	86.8% 0.0%	119 0	92.3% 0.0%	71 0	84.0% 0.0%	55 0	89.7% 2.6%	52 2	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	(
(Prefer not to answer)	13.6%	55	21.0%	5		18	7.7%	6	16.0%	10	7.6%	4	0.0%	0	0.0%	0	0.0%	(
Weighted base:		401		22		137		77		65		58		0		0		(
Sample:		428		15		125		92		100		67		0		0		(
EMP Are you an emplo	•			orley	Counci	l?												
Employee	2.4%	10	21.0%	5	2.6%	4	0.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	(
Councillor	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	(
(Neither of these)	96.9%	389	79.0%	18	97.4%	133	99.3%	76	98.7%	65	95.4%	55	0.0%	0	0.0%	0	0.0%	(
Weighted base:		401		22		137		77		65		58		0		0		(
Sample:		428		15		125		92		100		67		0		0		(
		.20		13		123		,2		100		07		0		Ü		`
DIS Do you have any time or that is lik Those who live in the	ely to affec	ct you	over a		•		y? (Lon	g-staı	nding m	eans	anythin	g that	has tro	ublec	l you ov	er a p	eriod o	i
Yes	16.7%	67	16.9%	4	17.3%	24	20.0%	15	12.2%	8	15.0%	9	0.0%	0	0.0%	0	0.0%	(
No	69.2%	278	62.0%	14	69.1%	95	71.6%	55	70.7%	46	77.4%	45	0.0%	0	0.0%	0	0.0%	(
(Prefer not to answer)	14.1%	57		5	13.6%	19	8.5%	6	17.1%	11	7.6%	4	0.0%	0	0.0%	0	0.0%	(
Weighted base:		401		22		137		77		65		58		0		0		(
Sample:		428		15		125		92		100		50 67		0		0		(
P*••		120		13				/-		100		0,		3		3		•

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	Tota	l	Zone	9	Zone	10	Zone 1	11	Zone	12	Zone 1	13	Zone 14	ļ	Zone 15		Zone 1	6
ETH To which of these g				er you	ı belong	j? [PF	R]											
White English / Welsh / Scottish / Northern Irish /	85.0%		75.0%	17	87.9%	120	90.8%	70	82.5%	54	89.7%	52	0.0%	0	0.0%	0	0.0%	
British	0.407		0.007		0.004		4 40/		1.00		0.004	^	0.00/		0.004		0.004	
White Irish	0.4%	2	0.0% 0.0%	0	0.0% 0.0%	0	1.4% 0.0%	1 0	1.0% 0.0%	1 0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Vhite Gypsy or Irish Traveller	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	U	0.0%	
any other White background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vhite & Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vhite & Black African	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
/hite & Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ny other Mixed ethnic background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
sian/Asian British Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
sian/Asian British Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
sian/Asian British Pakistani		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
sian/Asian British Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ny other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
lack African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
lack Caribbean	0.5%	2	0.0%	0	1.4%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
lack British	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ny other Black / African / Caribbean background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
rab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ny other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
hite American	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
refer not to answer)	13.4%	54	25.0%	6	10.8%	15	7.7%	6	16.0%	10	10.3%	6	0.0%	0	0.0%	0	0.0%	
eighted base:		401		22		137		77		65		58		0		0		
ample:		428		15		125		92		100		67		0		0		
REL How would you des Those who live in the C	•		_															
Buddhism Christianity or Christian denominations	1.4% 55.4%	6 222	18.0% 30.4%	4 7	0.0% 62.0%	0 85	0.0% 59.8%	0 46	0.0% 55.8%	0 36	2.6% 52.1%	2 30	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	
Iinduism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
slam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ıdaism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ikhism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ny other religion / belief	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
o religion or belief	27.1%	109	26.6%	6	22.1%	30	30.6%	23	24.6%	16	35.0%	20	0.0%	0	0.0%	0	0.0%	
aganism	0.8%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Prefer not to answer)	15.3%	61	25.0%	6	13.5%	19	9.6%	7	19.6%	13	10.3%	6	0.0%	0	0.0%	0	0.0%	
Veighted base: ample:		401 428		22 15		137 125		77 92		65 100		58 67		0		0		
EX Do you consider yo Those who live in the C		be'																
Sisexual	1.4%		18.0%	4	0.5%	1	0.0%	0	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	
ay man	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
ay woman or lesbian	1.8%	7		4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
leterosexual / straight	79.9%	321		8	82.3%	113	87.2%	67	78.8%	52		51	0.0%	0	0.0%	0	0.0%	
ther	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Prefer not to answer)	16.8%	68	28.9%	6	14.8%	20	12.8%	10	20.7%	14	11.0%	6	0.0%	0	0.0%	0	0.0%	
/eighted base:		401 428		22 15		137 125		77 92		65 100		58 67		0		0		
ample: PRE Are you currently p	_	or ha			birth in		st 26 we			100		07		U		U		
Women who live in the	•	Boroug																
es	3.1%	7		0	0.0%	0	0.0%		12.2%	4	6.2%	3	0.0%	0	0.0%	0	0.0%	
,	91.1%	209	94.9%	13	96.0%	72	98.4%	35	86.8%	31		36	0.0%	0	0.0%	0	0.0%	
		10	E 10/	- 1	4 00/	_	1 /0/	- 1	1 00/	^					0.007			
Prefer not to answer)	5.8%	13	5.1%	1	4.0%	3	1.6%	1	1.0%	0	10.7%	5	0.0%	0	0.0%	0	0.0%	
No Prefer not to answer) Veighted base: Jample:		13 229 251	5.1%	1 13 8	4.0%	75 77	1.6%	1 35 45	1.0%	0 36 57	10.7%	5 43 45	0.0%	0 0 0	0.0%	0 0	0.0%	

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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-																	•	
	Total Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16			
MAR Are you currently? [PR] Those who live in the Chorley Borough:																		
Cohabiting	3.5%	14	0.0%	0	6.5%	9	6.3%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In a civil partnership	1.8%	7	3.0%	1	4.1%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Separated	0.7%	3	0.0%	0	0.4%	1	0.9%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Divorced or civil partnership dissolved	4.3%	17	0.0%	0	7.0%	10	1.4%	1	2.5%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Married	53.0%	213	29.0%	6	50.3%	69	63.0%	48	59.0%	39	56.6%	33	0.0%	0	0.0%	0	0.0%	0
Single	15.9%	64	39.9%	9	12.1%	17	14.6%	11	15.3%	10	17.9%	10	0.0%	0	0.0%	0	0.0%	0
Widowed	3.7%	15	3.0%	1	2.4%	3	5.0%	4	4.2%	3	7.2%	4	0.0%	0	0.0%	0	0.0%	0
(Prefer not to answer)	17.1%	69	25.0%	6	17.2%	23	8.7%	7	18.3%	12	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		401		22		137		77		65		58		0		0		0
Sample:		428		15		125		92		100		67		0		0		0

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weightea:		July 20.													2018				
	Tota	Total Zone			Zone 9 Zone 1			0 Zone 11			Zone 12 Zone 1			14	Zone	15	Zone 16		
PC Postcode Sector:																			
BB1 9	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.6%	35	
BB2 7	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.8%	32	
BB6 8	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	15	
BL6 7 FY6 0	1.3% 1.1%	24 21	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	28.9% 0.0%	24	0.0% 0.0%	0	0.0% 17.5%	0 21	0.0% 0.0%	0	
FY6 9	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9	0.0%	0	
L40 1	0.1%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 0	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 1	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 3	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 4 PR1 5	1.4% 0.7%	25 12	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
PR1 6	2.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 7	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 8	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR1 9	3.2%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 1	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 2	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 3	3.9%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 6 PR2 7	3.2%	58 19	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
PR2 8	1.1% 2.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR2 9	3.4%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR25 1	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR25 2	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR25 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR25 4	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR25 5	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR26 6	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR26 7	2.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR26 8 PR26 9	0.3% 1.2%	6 22	0.0% 18.8%	0 22	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
PR3 0	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	25	0.0%	0	
PR3 1	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	52	0.0%	0	
PR3 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR3 3	1.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR3 5	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR3 6	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	12	0.0%	0	
PR4 0	1.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR4 1	1.3%	24	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	23.4%	24	0.0% 0.0%	0	0.0%	0	
PR4 2 PR4 3	1.9% 2.5%	34 44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4% 43.2%	34 44	0.0%	0	0.0% 0.0%	0	
PR4 4	1.3%	24	20.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR4 5	1.4%	25	20.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR4 6	2.6%	46	38.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR5 4	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR5 5	2.9%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR5 6	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR5 8 PR6 0	1.1%	19	0.0%	0	0.0% 19.8%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	
PR67	1.5% 2.4%	27 44	0.0% 0.0%	0	0.0%	27 0	0.0%	0	66.9%	44	0.0%	0	0.0% 0.0%	0	0.0%	0	0.0%	0	
PR6 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	33.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR6 9	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	23	0.0%	0	0.0%	0	0.0%	0	
PR7 1	1.3%	23	0.0%	0	17.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR7 2	2.5%	46	0.0%	0	33.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR7 3	2.3%	41	0.0%	0	29.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR7 4	2.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.5%	35	0.0%	0	0.0%	0	0.0%	0	
PR7 5	1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR7 6	1.8%	32	0.0%	0	0.0%	0	35.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
PR7 7	1.6%	29	0.0%	0	0.0%	0	32.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1803		119		137		91		65		82		102		117		83	
Sample:		1803		100		125		100		100		100		100		100		100	

by Zone - Part 2 (Filtered Nulls & SFT) Weighted:

Preston & Chorley Household Survey For WYG

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O																	•	
	Total		Zone 9		Zone 10		Zone 11		Zone	Zone 12		Zone 13		Zone 14		Zone 15		16
QUOTA Zone																		
Zone 1	4.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	13.5%	243	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	2.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.7%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	8.9%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	9.2%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.6%			119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	7.6%	137	0.0%		100.0%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.0%	91	0.0%	0	0.0%		100.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.6%	65	0.0%	0	0.0%	0	0.0%		100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	4.5%	82	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	82	0.0%	0	0.0%	0	0.0%	0
Zone 14	5.7%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	102	0.0%	0	0.0%	0
Zone 15	6.5%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		100.0%	117	0.0%	0
Zone 16	4.6%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83
Weighted base:		1803		119		137		91		65		82		102		117		83
Sample:		1803		100		125		100		100		100		100		100		100