



## **A message from the Leader of Preston City Council**



Councillor Matthew Brown  
Leader of Preston City Council



Your Council is committed to delivering high quality services, working closely with our communities and business partners. Though we continue to face tough economic challenges, we are dedicated to doing what is best for residents.

Despite the economic hardship, The City of Preston is currently undergoing unprecedented growth and regeneration. We are a pioneering and ambitious city, finding progressive ways for long term community wealth, health and wellbeing.

Our aim is to deliver a fair and strong economy in a culturally rich, healthy and clean, green city, where everyone matters. Everything we do is underpinned by Community Wealth Building commonly referred to as 'The Preston Model.' This simply means the Council and its partners spending locally where we can, to keep the wealth local, to benefit local people.

This includes promoting Preston as a Real Living Wage City, putting more money in the pockets of our residents and working together with partners across communities, businesses, charities and education to deliver fairer forms of economic activity and ownership.

2025 promises to be an important and exciting year for Preston.

- The opening of the new Council-owned 'Animate' - a brand-new entertainment and leisure destination for the whole family to enjoy
- The re-opening of our beloved Harris Museum, Library and Art Gallery after an extensive renovation
- The opening of 'The Vault' - a brand-new Youth Zone, a dedicated place for our young people to hang out, learn new skills and socialise in a safe space

Also on the cards for 2025 is a long list of improvements to other heritage buildings and public spaces, new cycle paths and improved lighting in the city centre, making it a more attractive, safer place to spend time, as well as upgrades to our treasured parks around the city.

We're working to:

- Improve the health and wellbeing of our residents by encouraging active travel and better recreation spaces
- Make the city centre a safer and more friendly place to spend more time with friends and family
- Reduce traffic in the city centre making Preston a greener, cleaner place with better air quality
- Create more jobs for local people and support our local businesses

Preston City Council's ambition and unflinching dedication remains high. We continue to strive for a vibrant, successful and prosperous future and our councillors are honoured to serve our proud city and its people.



*The Harris Museum, Library and Art Gallery will re-opening in 2025.*



# Voting 2025



## Lancashire County Council elections

Find out more about accepted forms of photo ID at [www.electoralcommission.org.uk/voterID](http://www.electoralcommission.org.uk/voterID)

If you don't have accepted photo ID, you can apply for a free voter ID document known as a **Voter Authority Certificate**

Out of date ID will be accepted as long as it still looks like you.

### Postal vote

The Electoral Commission

Alternatively you can apply for a postal vote online at [www.preston.gov.uk/elections](http://www.preston.gov.uk/elections)



## Help in Preston

Bringing together information from a wide range of services all based in Preston and available to you

If you are struggling to pay your bills, heat your home or put food on the table, you can find help and advice at [www.helpinpreston.com](http://www.helpinpreston.com)

Health and wellbeing

Money advice

Young people

Food access and support

Help with the cost of living

Housing and homelessness



# What's happening in Preston in **2025**



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