

A message from the Leader



Councillor Matthew Brown Leader of Preston City Council

Your Council is committed to delivering high quality services, despite the extreme economic challenges we are all currently facing. We are working closely with our community and business partners and are here to help our residents as much as possible as the cost of living continues to rise.

We are working towards our ambition and vision of a fairer city for all, through our Community Wealth Building agenda, sometimes referred to as the 'Preston Model'. This simply means the Council and its partners spending locally where we can, to keep the wealth local, to benefit local people. This includes promoting Preston as a Real Living Wage city and working together with partners across communities, businesses, charities and education to deliver fairer forms of economic activity and ownership.

Our allocation of the Government's UK Shared Prosperity Funding is helping us to achieve this by working with a wide range of charities, business support, skills and training providers, sports organisations and the voluntary sector to fund frontline services that get the help to those who need it the most. We're also proud to be progressing our Climate Change Agenda with our citywide partners and communities to better understand what we can do to tackle the climate crisis.

Alongside providing quality essential services, this year will see even more investment and improvements made to our city centre. We have been fortunate to secure more than £45m from Central Government that is being spent to support our city and its people.

As part of our Town's Fund project,
The Harris Your Place is progressing
well, as is the building of Animate - a
brand new, Council-owned, £45m
entertainment and leisure complex,
both due to open in 2025. Building
work will also start this year on the
much-anticipated and much-needed
Preston Youth Zone, a dedicated place
for our young people to hang out,
learn new skills and socialise in a safe
space. This collectively regenerates
our city to benefit all Prestonians
signalling a big shift from failed
approaches of the past.

Also on the cards for 2024 is a long list of improvements to heritage buildings, pavements, cycle paths and lighting in the city centre, as well as upgrades to four of our treasured parks, thanks to our allocation of Levelling Up funding from the Government. We're working to:

- improve the health and wellbeing of our residents by encouraging active travel and more recreation time
- make the city centre a safer and friendly place to spend more time with friends and family
- reduce traffic in the city centre making Preston a greener place with better air quality
- create more jobs for local people and support our local businesses

Preston City Council's ambition and unfailing dedication remains high. We continue to strive for a vibrant, successful and prosperous future and our Councillors are honoured to serve our proud city and its people.

Voting 2024



The Electoral Commission

Find out more about accepted forms of photo ID at www.electoralcommission.org.uk/voterID

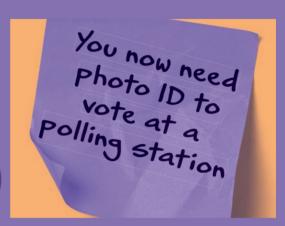
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If you don't have accepted photo ID, you can apply for a free voter ID document known as a **Voter Authority Certificate**

Out of date ID will be accepted as long as it still looks like you.

Postal vote

Alternatively you can apply for a postal vote online at www.preston.gov.uk/elections



Vital Statistics









Regular inspections of more than 1,500 food premises in the area

674
housing standards
enquiries dealt
with per year,
largely tenant
complaints, and 26
enforcement

notices issued





Help in Preston

A website for the whole community

If you are struggling to pay your bills, heat your home or put food on the table, you can find help and advice at **www.helpinpreston.com**

Health and wellbeing

Money advice

Young people

Food access and support



Help with the cost of living

Housing and homelessness

Bringing together information from a wide range of services all based in Preston and available to you

Subscribe to our garden waste scheme now for 2024/25



