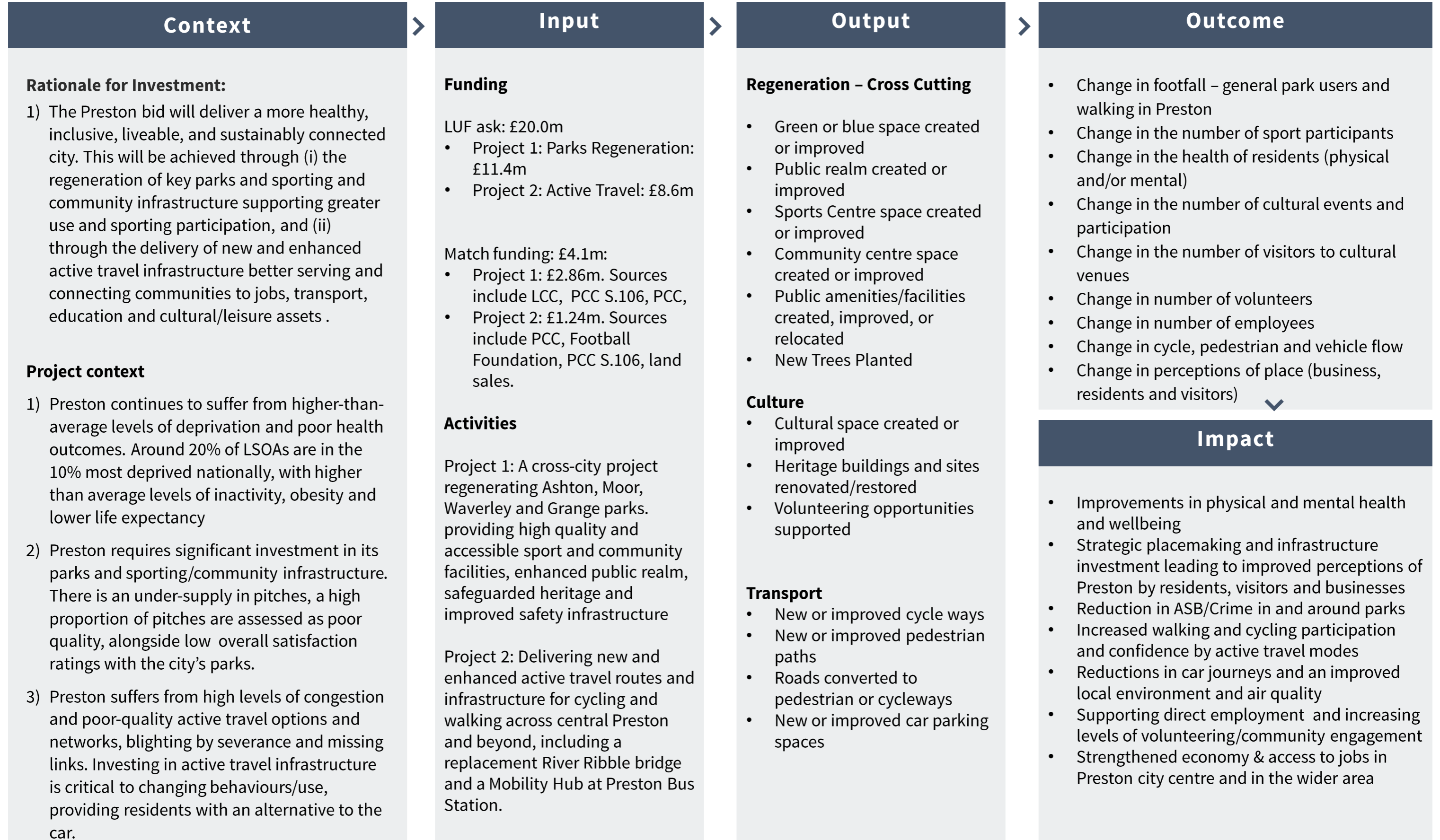
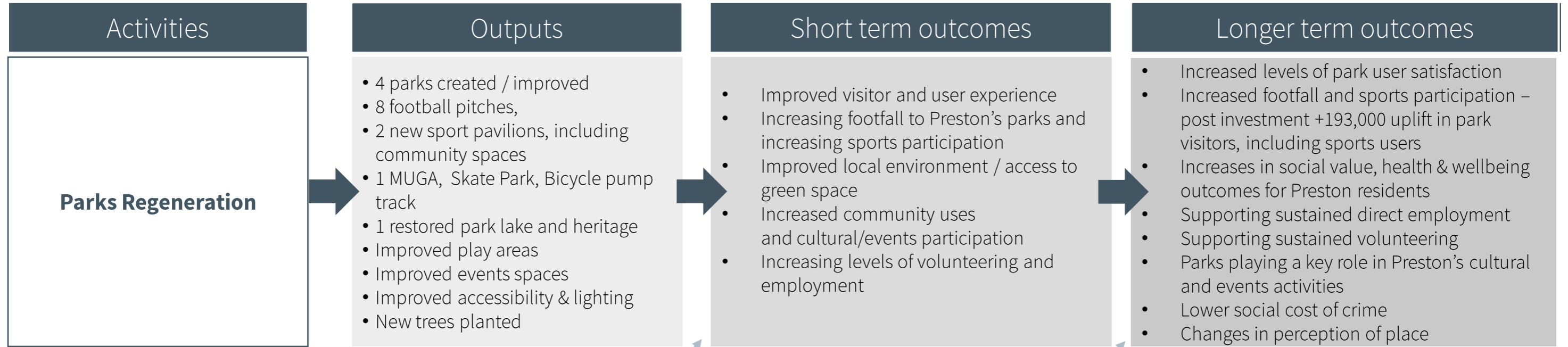


Active Preston: Transforming our Community Infrastructure - Theory of Change



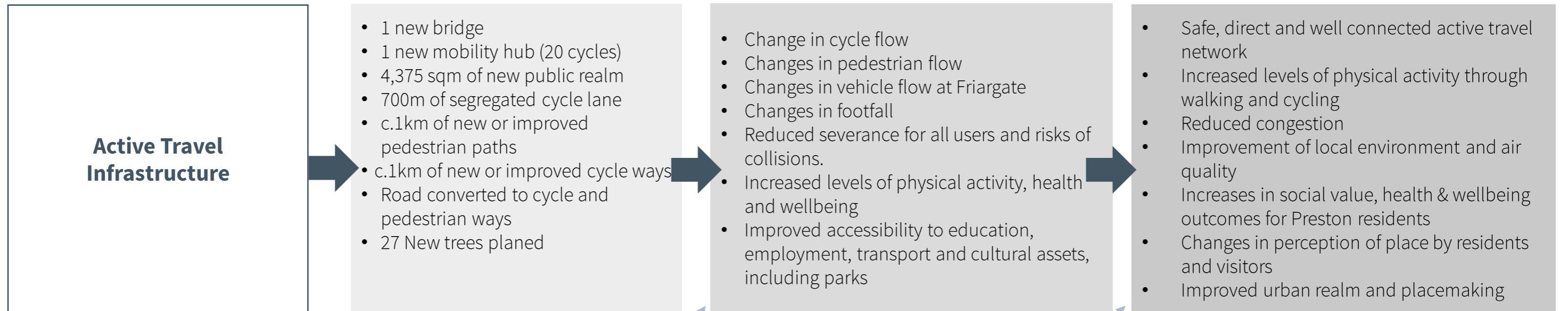
Levelling Up Round 2

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Clear evidence locally of poor quality park infrastructure , capacity constraints and low levels of satisfaction, and poor health metrics/outcomes. Investment in facilities for organised sport, play or other activities is evidenced to contribute to physical and mental wellbeing improvements for users. It also contributes towards higher quality green and cultural infrastructure, enhancing the local environment and creating a more liveable city for residents and visitors.

Investment will deliver a step change in provision and support a range of short and longer-term outcomes. These include economic and wider social value benefits, including health and wellbeing benefits for park users (increased general and sport participation). Increased community events and cultural activities will strengthen social engagement and participation, as well as environmental benefits (improved access, tree C02 absorption)



Clear evidence locally on issues of congestion, gaps in provision and quality of active travel routes, with low levels of cycling and walking.. Evidence shows that providing alternative options to the car can support increased participation and healthier and more active lives for residents. Investment can play a key role in connecting people to services and employment, as well as improving the local environment through fewer motor vehicle journeys.

Investment will deliver a step change in active travel provision within Preston supporting a range of short and longer-term outcomes. Improved health outcomes for residents through more active lives is a key outcome, alongside improvements in air quality (C02 and particulates), noise, safety and accidents, while improving accessibility .

Active Preston: Transforming our Community Infrastructure - Theory of Change Summary

